

**DODGE'79**

# RAMCHARGER

FUN IN THE SUN.



# Dodge Ramcharger. It Can Drive You to a Whole New Way of Life!

Maybe you've got a yen to challenge a sky-high mountain trail . . . or trek across a trackless desert. Or perhaps all you *really* want is to add a new, zesty spirit of adventure to your daily comings and goings. Whatever plans you've got for a more exciting future,

Ramcharger can put wheels under them. With full-time four-wheel drive, standard 6-cyl. powerplant (two-wheel drive) or optional V-8 (standard with four-wheel drive), a truck-tough chassis. Not to mention the roomy, comfortable, car-like interior . . . distinctive, broad-

shouldered styling . . . and options that enable you to tailor Ramcharger to your personal wants and needs. This one is for *living*, as you'll see here.



## Select your stylish interior.

Those handsome cloth-and-vinyl high-back Command bucket seats are optional in the Ramcharger S.E. interior. Also included in the optional Ramcharger S.E. Package are color-keyed vinyl door trim panels with assist strap, locking console with removable beverage chest, woodgrain instrument panel face plate with bright trim and much more.

## New front-end eye-appeal.

For '79, Ramcharger looks better than ever, with a new one-piece bright aluminum grille and smart new front-end sheet-metal appearance.

Some of the equipment items pictured in this catalog are extra-cost options.

# Ramcharger Options for Added Enjoyment and Utility.



Tilt steering column



CB radio



Electric door locks



Sky Lite sun roof



Five-slot chrome disc wheel



White-painted spoke wheel



Chrome-styled wheel



Vinyl soft-top (dealer-installed)



Air conditioning



Outside spare tire carrier



Sno-Commander Package

**Tilt steering column.** Adjusts easily to seven different positions for your comfort. Available with optional power steering and automatic transmission.

**Sky Lite sun roof.** Brighten the interior with a Sun Screen safety glass sun roof overhead. It can be opened slightly to add to ventilation or removed completely.

**Radios, including CB.** AM with 40-channel CB; AM/FM/MX stereo with 40-channel CB; AM; AM/FM; AM/FM/MX stereo; AM/FM/MX stereo with eight-track tape.

**New electric door locks.** For added security, an electric door lock system enables you to lock doors quickly.

**Big choice of wheels.** Choose chrome-styled road wheels; white-painted steel-spoke wide sport road wheels; 5-slot chrome disc wide sport road wheels.

**Vinyl soft-top.** A dealer-installed option that can add to your enjoyment of the outdoors. The plastic windows can be unsnapped and rolled up for open-air travel. Yet the roof protects you from the sun.

**Air conditioning.** Designed to provide both cooling and heating, for year-round comfort.

**Outside spare tire carrier.** It provides more interior load space and your spare is easily accessible when needed. It swings out of the way to allow access to the rear interior.

**Sno-Commander Package.** Designed for rugged snow removal service; includes power angling blade, power lift, seven-way control valve. (Four-wheel-drive model only.)

**Automatic speed control.** On long distance trips, simply set the speed where desired. It will stay at that relative speed until you release the control or apply the brakes.

## Pick Ramcharger power for your kind of performance.

- If six-cylinder practicality is your preference, go with Ramcharger's 225-cubic-inch Six\*, standard in the AD100 two-wheel-drive model, offering proved performance from overhead-valve design, 30-degree tilt cylinder block, quality features throughout.

- Or, if the added pull of a big optional V-8 is required, equip your Ramcharger with either one of these two powerful performers: Dodge 318-cubic-inch V-8 (standard in AW100 four-wheel-drive model), or a husky 360-cubic-inch V-8, for heavier loading or towing.

\*Not available in California.

## Go! And take the good life with you.

As rugged as Ramcharger is, it's also easy to live with, designed to make mobility as pleasant as possible. The turning diameter, for example, adds to handling and parking agility. There's an advanced four-wheel-drive system to help simplify four-wheeling for the driver. An interior that accommodates people and/or cargo, depending on your selection of seats. An optional tilt steering column, optional automatic speed control and electric door locks... yours for good living wherever you go!

### Ramcharger gives you a choice:

• luxe vinyl low-back bucket seats (shown right) standard with Ramcharger, optional with Ramcharger S.E.

• Cloth-and-vinyl low-back bucket seats, standard with Ramcharger S.E., optional at extra cost with standard Ramcharger.

An optional rear bench seat that matches the front seat trim is available with Ramcharger or Ramcharger S.E.



### Style was never so strong!

Here is the style and utility of a station wagon, plus the total toughness of a truck. You get a truck-tough 36,000 psi carbon steel frame, high-capacity 3,600-lb. rear axle, husky 3,280-lb. capacity leaf spring front suspension in AW100 4x4s. Sturdy double-wall steel construction in body sides and tailgate... a body designed to ward off rust with galvanized steel in areas exposed to moisture and road salt, a special phosphate coating, vinyl seam sealers, zinc-

rich primers and high-gloss acrylic enamel paint. Also standard: the stopping power of a dual hydraulic brake system with front disc brakes and vacuum booster.



### AW100 Ramcharger with full-time four-wheel drive.

It's ready for anything you are! Ramcharger Four by Four, a Dodge Adult Toy equipped with a wild Macho Package of exterior extras. See the Dodge Adult Toys catalog for details.

**When you order  
Ramcharger full-time  
four-wheel drive...  
suddenly there are a lot  
more places you can go.**

Great places, far off the beaten track, made accessible by an advanced four-wheel-drive system... the result of Dodge's over forty years of experience in building 4x4s. A full-time system that eliminates the need to shift in or out of four-wheel drive, or to lock or unlock front free-wheeling hubs.



**Bench seats available.** For six-passenger carrying capacity, order the optional deluxe vinyl front split-back bench seat shown above... plus an optional rear bench seat in matching front seat trim.

**To get the performance you want**, on the road and off, you simply move the transfer case shift lever to one of five positions: *Low Loc*, for pulling through snow, mud, or sand; *Low*, for driving or towing in mountains or hills; *Neutral*, for power take-off operation; *High*, for normal driving; *High Loc*, for added off-road traction. In the rough spots, all four wheels dig in and dig you out; yet on the highway, the ride is quiet and stable.

*Special interaxle differential*, the key to versatile four-wheeling. Located in the transfer case, it delivers proportionized driving power to both front and rear axles... with a minimum of strain on driveline components. The result is performance that can be tailored to meet a wide variety of driving situations.



