



**Canada's
Front-Wheel-Drive Company
Presents the . . .**

1981 Dodge 024



Optional Premium Cloth & Vinyl Bucket Seats

Sporty performance and quality in a North American Specialty car



Standard All-Vinyl Bucket Seats

Interior carpeting, bucket seats, radio, and instrument gauges are only a partial list of standard items. Handling? You've got it... with a masterful blending of front-wheel-drive plus 4-wheel independent coil spring suspension, front anti-sway bar, radial tires, and rack-and-pinion steering. All this... and more... Dodge 024 is a great buy and a proven "miser" with gasoline. Check Dodge 024 today... features... value. It's a great buy!



Dodge 024 with Optional Sport Package

The surest, most, practical way to truly appreciate the 1981 Dodge 024 is to investigate the imported and domestic small specialty cars. You'll find a difference,—some big differences—in the 024's favour. Now... look at the 024 from the standpoint of what you demand in this kind of car. One quick look at Dodge 024 and you know it's a "winner". Aerodynamic design gives it a lean, slick look... the action look of today.

Dodge 024 represents the "first generation" in North American front-wheel-drive motoring.

It's sure-footed, regardless of the road conditions.



Dodge 024 with Optional Premium Exterior Package

Really comfortable front and rear legroom, a nearly flat floor, plus the quiet comfort of the interior allows you to travel hundreds of kilometres and arrive fresh.

For the designer in all of us. Dodge 024 lets you select your own personalized interior and exterior decor. A wide range of options will also help you "tailor" your car for greater enjoyment and higher trade-in value the next time you buy.



"DeTomaso"... you're the tops!

Inside and outside, you're face-to-face with the ultimate package designed for Chrysler by "DeTomaso"! In addition to many exclusive exterior treatment changes from the basic 024, the "DeTomaso" has a rear spoiler, special decals, cast aluminum road wheels, sports-type suspension, steel-belted radial tires, and the new Chrysler-designed 2.2-litre 4-cylinder engine.

The interior highlights a Rallye instrument cluster, leather-wrapped steering wheel and gearshift lever knob, and a sport interior package creating an interior to complement the total sport-car image. For performance and "pizzazz"... come to "DeTomaso".



DeTomaso Interior



Travel and fun times require space for your gear. That's another time you'll be happy with the 024. With the rear seat folded, the liftgate opens up to plenty of room for your "transportables". There's also "hidden" space for valuables with the optional tonneau cover. Floors and seat backs are carpeted to protect your luggage.



The 024 provides outstanding fuel efficiency with its dependable 1.7-litre 4-cylinder engine that performs on regular gasoline.

All 024 models can be equipped with the completely new Chrysler 2.2-litre 4-cylinder engine which also runs on regular gas.

For every 024 owner this means low fuel consumption, prompt power response, and smooth performance.

Dodge 024



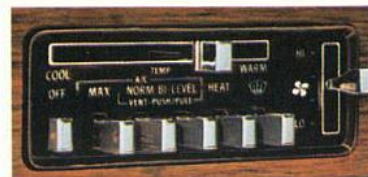
A



B



C



D



E

DODGE 024 OPTIONS . . . enhance the excitement!

- A. AM/FM/MX Stereo with Cassette Player and Dolby* feature.** All the sound qualities of many more expensive instruments.

*Trademark, Dolby Laboratories

- B. Speed Control.** Out on the highway, set your driving speed and relax. Releases instantly when you apply the brakes or disengage it. Has "resume speed" feature.

- C. Sun Roof** gives your 024 that "wide-open" feeling for more pleasurable driving, extra ventilation when you want it.

- D. Air Conditioning** offers quiet performance, while doing its job quickly and efficiently. Convenient push-button controls are placed readily at hand.

- E. Front Storage Console** holds the "extras" (maps, tissues, sun glasses) you want at your fingertips.

- F. Vanity Mirror** located on the passenger sun visor. One of those "little extras" you'll appreciate more and more as you use it.

- G. Rallye Sport Wheels.** Add a special sparkle to your 024.

- H. Rallye Instrument/Sport Wheel Cluster** puts your 024 in a class by itself for roadworthy handling ease and performance car appearance.

- I. Luggage Rack.** Increases the carrying capacity of your 024 without detracting from its racy good looks. Available with optional Ski-Adaptor Package.

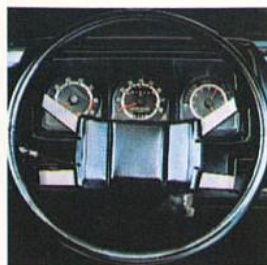
- J. Remote Hatch Release.** Dash-mounted to give you the convenience of unlocking the hatch from inside the car.



F



G



H



J

Standard Equipment Features

- ALTERNATOR—65 amp.
 ASH RECEIVER—Front instrument panel
 BATTERY—310 amp.
 *BODY—Unibody construction combines body and frame into one solid, strong unit.
 *BRAKES—Front, self-adjusting, manual disc. Rear, drum
 *BUMPER—Soft fascia panels with supports and hydraulic units to resist damage at impact speeds up to 8 km/h (5 mph), front and rear
 CIGARETTE LIGHTER
 *COAT HOOKS—Left and right side, made of soft plastic
 CORROSION PROTECTION—Seven-stage anti-corrosion process. Extensive use of galvanized steel; front wheelhouse liners of high-impact plastic; chip resistant vinyl lower bodyside coating
 *DOORS—Safety action recessed door handles, keyless locking system. Interlocking non-override door locks (except driver's door)
 FLOOR COVERING—Cargo compartment and rear seat back, colour-keyed
 FUEL TANK—49-litre (10.8 Imp. Gal.) capacity
 GLOVEBOX LOCK
 HEADLINING—Reinforced headliner of perforated hardboard, colour-keyed
 HEATER/DEFROSTERS—With upper level ventilation
 HOOD RELEASE—Conveniently located inside
 HORN—Single
 IGNITION—Electronic Spark Control System incorporates Electronic Ignition System. Provides easier starting.
 *IMPACT PROTECTION—Protection beams in doors. Improved rear impact and roll-over integrity fuel systems. Chip-resistant vinyl lower bodyside undercoating protects against stone damage
 *INSTRUMENT PANEL AND CONTROLS—Instrument panel with woodtone accents Includes: alternator and fuel gauges, integrated low oil pressure and high temperature warning indicator, "key-left-in-ignition" warning buzzer and locking glove box
 LIFTGATE—Rear
 *LIGHTS—Single rectangular headlights, combined taillight, stoplight and backup light assembly, side marker lights and reflectors, dome light with courtesy switches, turn signal lights with lane change feature, 4-way emergency flasher and select lever quadrant (with automatic transmission)
 *LOCKS—Anti-theft ignition and break-in resistant trunk lock
 *MIRRORS—Outside, left, manually operated, black aerodynamic sport mirror. Inside, balljoint-mounted, prismatic day/night
 PAINT—13 colours, including 3 metallics
 RADIO—AM with Traveller's Information Service (T.I.S.) feature for travel in the U.S.
 *SEAT BELTS—Combined lap and shoulder unbelt system for driver and front out-board passenger. Lap belts for all remaining passengers
 *SEATS—Front bucket with integral head restraints and fold-down rear bench, both in vinyl. Foam cushion pads of fire-retardant materials. Energy-absorbing seat backs including safety fold-back latches
 SPEEDOMETER—Dual calibrated (km/h & mph) with metric predominant. Odometer reads in kilometres with tenths record
 *STEERING—Rack-and-pinion, manual with impact-absorbing column and wheel
 STEERING WHEEL—4-spoke sport
 SUSPENSION—Front, iso-strut, independent. Rear, trailing arm, independent with integral anti-sway feature
 TIRES—13-inch glass-belted radials
 TRANSMISSION—4-speed, manual with floor shifter, synchronized in all forward gears
 *WINDSHIELD WIPER/WASHER—Electric, 2-speed with "Pulse-wipe" feature
 *Safety Features

Selected Optional Equipment

- AIR CONDITIONING
 AUTOMATIC SPEED CONTROL
 BATTERY—430 amp. Maintenance Free
 BUMPER PROTECTIVE RUB STRIPS—Front and rear
 CARGO COMPARTMENT DRESS-UP AND SOUND INSULATION
 CONSOLES—Shift lever includes auxiliary storage and rear ash tray (Not available with Sport Interior Package)

- ELECTRICALLY-HEATED REAR WINDOW DEFROSTER
 ENGINE BLOCK HEATER
 FLOOR MATS—Colour-keyed, front and rear
 GAS CAP, LOCKING
 GLASS, TINTED—Windshield or all windows
 HORNS—Dual
 LIGHTS—Halogen Headlamp System
 MIRRORS—Outside, dual remote control, sport style, colour-keyed, convex right mirror
 PACKAGES—There are many special option packages available, some of which are: DeTomaso Package, Sport Package, Premium Interior Package, and Premium Exterior Package. See your dealer for full details
 POWER ASSISTS—Disc brakes, front. Steering, and Hatchback release
 RADIOS—AM/FM, AM/FM/MX, AM/FM/MX 8-Track or AM/FM/MX Cassette with Dolby* All radios equipped with Traveller's Information Service (T.I.S.) feature for travel in the U.S.
 *Trademark, Dolby Laboratories
 RALLYE INSTRUMENT CLUSTER—with tachometer, trip odometer & electric clock
 REAR DECK SPOILER
 ROOF RACK, LUGGAGE
 SEAT BELTS—Colour-keyed, with tension reliever and automatic release
 SPARE TIRE—Conventional
 STEERING WHEELS—Luxury Steering Wheel
 SUN ROOF—Flip-up glass
 SUSPENSION, SPORT
 TONNEAU COVER—Rear compartment
 TRANSMISSION—Torqueflite, Automatic
 UNDERCOATING
 WHEEL COVERS—Deluxe (Not available with Sport Package)
 WHEEL TRIM RINGS—Not available with Sport Package or Premium Exterior Package
 WHEELS—Rallye Cast Aluminum
 WINDSHIELD WIPERS—Deluxe with intermittent wipe

Ask your dealer for the complete story on the many other Dodge 024 available options.

Seat Availability

Model	Standard Seat	Material	Optional Seat	Material
024 Three-Door Hatchback	Front, bucket with fold down rear seat	All Vinyl	Front, bucket with fold down rear seat	Cloth & Vinyl
	Front, bucket with fold down rear seat (a)	Cloth & Vinyl	Front, bucket with fold down rear seat and passenger recliner (b)	Cloth & Vinyl
	Front, bucket with fold down rear seat and passenger recliner (b)	All Vinyl		

(a) Standard with Sport Interior Package.

(b) Available on cars equipped with the Premium Interior Package.

CHRYSLER ANTI-CORROSION WARRANTY

Every Chrysler-built vehicle has been engineered to withstand the rigours of driving over Canadian roads. But even more than that, we realize the corrosive effects of the mixture of moisture and road chemicals. That's why there's a Chrysler Anti-Corrosion Warranty on all Chrysler-built new cars and trucks. See your Dealer for complete details.

DODGE 024 BASIC SPECIFICATIONS

Model Availability

Model Availability	Three-Door Hatchback
024	X

Exterior Dimensions

	Three-Door Hatchback	
	millimetres	inches
Wheelbase	2454	96.6
Overall Length (a)	4420	174.0
Overall Width	1694	66.7
Overall Height (b)	1300	51.2
Track—Front	1425	56.1
—Rear	1412	55.6
Curb Weight—Kilograms	997	
—Pounds		2197

Interior Dimensions

	Three-Door Hatchback	
	millimetres	inches
Effective Headroom—Front	946	37.2
—Rear	874	34.4
Effective Legroom—Front	1077	42.4
—Rear	728	28.7
Shoulder Room—Front	1326	52.2
—Rear	1292	50.9
Hip Room—Front	1336	52.6
—Rear	1172	46.1

(a) Includes bumper guards.

(b) Based on four-passenger load.

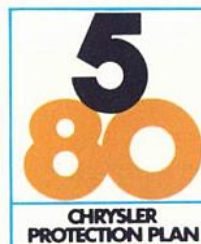
Luggage Compartment

	Three-Door Hatchback	
	millimetres	inches
Loading Height	724	28.5
Usable Luggage Capacity—dm ³	303 (a)	
—cu. ft.		10.7 (a)

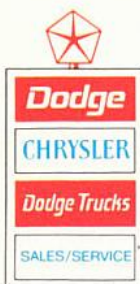
(a) With Tonneau Cover.

Engine and Transmission Specifications

	4-cylinder	
	Standard	Optional
Availability		
Displacement—litres	1.7	2.2
—cu. in.	104.7	135
Carburetor	2-barrel	2-barrel
Bore—millimetres	79.5	87.5
—inches	3.13	3.44
Stroke—millimetres	86.4	92.0
—inches	3.40	3.62
Installed Net Power (kW @ R.P.M.)	52 @ 5200	64 @ 4800
(H.P. @ R.P.M.)	70 @ 5200	86 @ 4800
Installed Net Torque (N•m @ R.P.M.)	115 @ 2400	152 @ 2800
(lb. ft. @ R.P.M.)	85 @ 2400	112 @ 2800
Compression Ratio	8.2:1	8.5:1
Exhaust	Single	Single
Fuel Required	Leaded or Unleaded	Leaded or Unleaded
"Electronic Spark Control" System	Standard	Standard
Four-Speed Manual Transmission	Standard	Standard
Torqueflite 3-Speed Automatic Transmission	Optional	Optional



An optional service contract that covers your vehicle for 5 years or 80,000 kilometres, whichever occurs first, against major power train repair bills. See your Dealer for complete details.



Chrysler Front-Wheel-Drive . . . the way to beat the pump!

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BUY, RENT
OR LEASE