

1983 DODGE IMPORTS



Dodge Colt Custom



Dodge Challenger Technica



Colt Five-Door (left), Colt Three-Door (middle), Colt Deluxe Three-Door (right)



Dodge Colt Custom

1983 COLT . . . FUN-FILLED AND FANCY-FREE!

Colt for 1983 meets you at whatever style and appointment level you'd like—three-door or five-door hatchback models—and a variety of features to choose from. Whatever you select, you've picked a fun-filled, fancy-free way to go.

All are front-wheel-drive with fully independent suspension, front and rear, and rack-and-pinion steering. All have dual diagonally-balanced brake systems—power front disc and rear drum brakes. All operate on less-expensive regular gas and are economical to drive—Colt and Colt Deluxe are powered by a 1.4 litre, 4-cylinder engine while Colt Custom and Colt RS are equipped with a standard 1.6 litre, 4-cylinder engine. The

4-speed manual transaxle, standard on Colt three-door models, is replaced by a 4 x 2 twin-stick manual when Colt five-door, Colt Deluxe, Colt Custom, or Colt RS models are ordered. Deluxe and Custom models may also be ordered with an optional 3-speed automatic transaxle.

You'll enjoy the luxury of carpeting throughout the passenger and cargo areas plus defrosters—for rear and side windows—all standard. Interiors vary with each model, but whichever you choose, rest assured they're comfortable and well appointed.

See them all at your Dodge Dealer.



Dodge Colt RS

COLT RS . . . NEW . . . BOLD . . . SPORTY

Here's a Rallye Sport version of the already famous Dodge Colt. For the sports car enthusiast who wants the room of a small sedan and the feel of a personal, sporty, hit-the-road type of car, the Colt RS three-door hatchback has it all!

Colt is no newcomer to the rallying scene and the performance-oriented equipment that's standard on Colt RS clearly reflects this sporting pedigree. Front-wheel-drive, with special quick ratio steering and a Rallye-handling suspension, starts the excitement. Top that with a snappy 1.6 litre, SOHC 4-cylinder engine, dual electric remote control mirrors, a rear wiper/washer system, a large fuel tank and a unique twin-stick manual transaxle that lets you choose gear ratios for fuel efficiency or step-away performance, and the Rallye sport image takes shape.

Apart from its flair for the open road the Colt RS is also a practical car, too! Carry five with a normal luggage load, or two with a pile of it in a giant cargo area—the fold-down rear seat makes it quick and simple.

On the outside, a dramatic black paint treatment is enriched by red tape and moulding accents. Inside, let sporty-striped cloth bucket seats, plush carpeting, and full instrumentation, including tachometer, gauges for temperature, oil pressure and amps, intermittent windshield wipers, and a floor console augment your driving comfort and pleasure. Colt RS . . . top of the line all the way!



RS instrumentation



Vinyl bucket seats with reclining seat backs—standard Colt three- and five-door models.

SMART, COMFORTABLE INTERIORS

Slide into a Colt, settle back in the driver's seat and look around you. Attention to detail and concern for comfort and convenience are immediately recognizable. Colt models have front bucket seats and rear fold-down bench seats smartly done in beige, blue or red vinyl, properly keyed to the exterior colour. Colt Deluxe models



Cloth bucket seats with reclining seat backs—standard Custom five-door.

have cloth-and-vinyl seats in beige, blue, red or grey. Colt Custom seating features cord velour buckets in blue, beige, black and grey or red. With Colt RS, the new sport cloth seats, in red and black combination, are sure to delight the eye as well as comfort the body. Door panels, headliners and instrument panels are all colour-keyed to match seat colours, and carpeting matches or complements the basic theme.



Trunk Space. Whether you choose a three-door or five-door Colt, there's plenty of room for whatever you want to carry. With the rear seat up to accommodate passengers, five-door models deliver up to 198 dm³ (7 cu. ft.) of space for your stowables—184 dm³ (6.5 cu. ft.) on three-door models. Folding the rear seat down dramatically multiplies your cargo space to 684 dm³ (24 cu. ft.) on five-door and to 670 dm³ (22.9 cu. ft.) on three-door models.

COLT FEATURES

F-1 For easy handling and a sure-footed ride, rack-and-pinion steering is teamed with McPherson type strut suspension (front) and independent trailing arm coil spring suspension (rear). Colt RS components and settings are specifically engineered for handling oriented performance. For improved directional stability and controlled stopping under emergency conditions, the Colt steering geometry is designed to resist extreme pulling to one side.

F-2 For greater visibility, an electric-heated rear window to clear away rain, ice or snow. In addition, a rear window washer/wiper system is standard on Colt RS and available on Colt Deluxe and Custom models. For more travel comfort, an improved Air-Mix heater and redesigned ventilation system provides better air distribution throughout the passenger compartment.

F-3 For easy reading, easy reaching, an instrument panel with clustered gauges and handy controls.

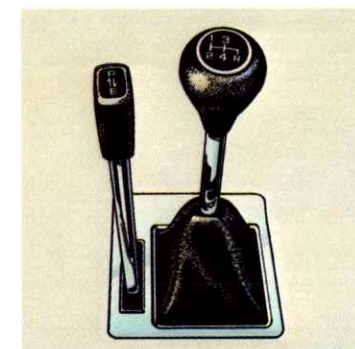
F-4 For power or fuel economy, a twin-stick manual transmission—change gear ratios as you go.



F-1



F-2



F-4



F-3

Dodge Colt Selected Standard and Optional Features

	COLT 3-DOOR	COLT DELUXE	COLT RS	COLT 5-DOOR	COLT CUSTOM
ASSIST GRIP(S)—Over passenger door(s)	—	—	S	—	S
BUMPER GUARDS—Front & rear	S	S	S	S	S
BUMPERS—Black	S	—	S	S	—
Bright	—	S	—	—	S
CARPETING—Standard	S	—	—	S	—
Plush	—	S	S	—	S
CLOCK—Electronic, digital	—	O	S	—	O
CONSOLE—Centre	—	—	S	—	S
CORROSION PROTECTION—Galvanized steel	S	S	S	S	S
Plastic fender liners	S	S	S	S	S
Anti-chip primer, lower bodysides	S	S	S	S	S
DEFROSTER(S)—Rear window electric; side window	S	S	S	S	S
ELECTRICAL—45 A. Alternator; 305 A Battery	S	S	S	S	S
ENGINE BLOCK HEATER	O*	O*	O*	O*	O*
FAN—Engine, electric, thermostatically-controlled	S	S	S	S	S
GLASS—Tinted	—	S	S	—	S
HATCH REMOTE RELEASE	—	—	S	—	S
INSTRUMENTS—Trip odometer, fuel and temperature gauges	S	S	S	S	S
Tachometer, oil and amp gauges	—	—	S	—	—
Low fuel, door ajar, warning lights	S	S	S	S	S
STEERING—Rack-and-pinion	S	S	—	S	S
Rack-and-pinion quicker-ratio	—	—	S	—	—
RADIO—AM	O	O	—	O	O
AM/FM/MX stereo, 4 speakers	—	O	S	—	O
SEAT BELTS—2 front, 3 rear	S	S	S	S	S
SEATS—Reclining front bucket, vinyl	S	—	—	S	—
Reclining front bucket, cloth & vinyl	—	S	—	—	—
Reclining front bucket, cloth & vinyl, cord velour	—	—	—	—	S
Reclining front bucket, cloth & vinyl, GT	—	—	S	—	—
SECURITY & PARCEL SHELVES—Rear (Security); Front (Parcel)	—	—	S	—	S
SUSPENSION—Independent; strut front, trailing arm rear	S	S	S	S	S
Rallye Handling Package	—	—	S	—	—
STEERING WHEEL—Sport	—	—	S	—	S
TAPE STRIPES—Upper, accent striping	—	—	—	—	S
Sport striping, RS decals	—	—	S	—	—
WHEELS—Trim rings	—	—	S	—	—
Cast aluminum road wheels	O*	O*	O*	O*	O*
WIPERS—Two-speed pulse-wipe	S	S	S	S	S
Variable-delay, intermittent wipe	—	O	S	—	O
Rear wiper/washer	—	O	S	—	O

S—Standard Equipment O—Optional Equipment

*Available from your Dealer

Your Dealer has complete details on additional standard/optional equipment available.
See him for details.

Dimensions, Weight and Capacity

Dimensions, Weight and Capacity	Three-door Hatchback		Five-door Hatchback	
	millimetres	inches	millimetres	inches
Wheelbase	2300	90.6	2380	93.7
Overall Length (a)	3985	156.9	4090	161.0
Overall Width	1585	62.4	1590	62.6
Overall Height	1270	50.0	1270	50.0
Turning Diameter—metres (feet)	10.0 (32.8)			
Curb Weight (b)—kilograms (pounds)	846 (1865)		885 (1951)	
Usable Luggage Capacity—dm ³ (cu. ft.)	184 (6.5) (c)		198 (7.0) (d)	
Passenger Capacity	5			
Fuel Capacity—litres (Imp. Gals.)	40 (8.8) (e)			

Engines

	1.4-litre 4-cylinder	1.6-litre 4-cylinder
Three-Door Availability		
Colt	Standard	—
Colt Deluxe	Standard	Optional (f)
Colt RS	—	Standard
Five-Door Availability		
Colt	Standard	—
Colt Custom	—	Standard
Type	OHC	OHC
Carburetor	2-Barrel	2-Barrel
Net Power—kW (bhp) @ RPM	54 (73) @ 5500	61 (82) @ 5500
Net Torque—N.m (lb. ft.) @ RPM	108 (80) @ 3500	118 (87) @ 3500
Type of gasoline	Leaded or Unleaded	Leaded or Unleaded

Transaxle/OTGR* Availability

	1.4-litre 4-cylinder	1.6-litre 4-cylinder
Three-Door Hatchback		
Colt—4-Speed Manual—Std.	2.71 OTGR	—
Colt Deluxe—4 x 2 Twin Stick—Std.	Economy—2.97 OTGR	—
	Power—3.83 OTGR	
3-speed Auto.—Opt.	—	3.18 OTGR
Colt RS—4 x 2 Twin Stick—Std.	—	Economy—2.97 OTGR
		Power—3.83 OTGR
Five-Door Hatchback		
Colt—4 x 2 Twin Stick—Std.	Economy—2.97 OTGR	—
	Power—3.83 OTGR	
Colt Custom—	—	Economy—2.97 OTGR
4 x 2 Twin Stick—Std.	—	Power—3.83 OTGR
3-Speed Automatic—Opt.	—	3.18 OTGR

(a) Includes bumper guards Std.—Standard Opt.—Optional at extra cost

(b) Based on 5-passenger load, base engines and standard tires (c) Rear seat in use. 649 dm³ (22.9 cu. ft.) with rear seat back folded.

(d) Rear seat in use. 684 dm³ (24.2 cu. ft.) with rear seat back folded. (e) Colt RS Three-Door Hatchback—50 litres (11 Imp. Gals.)

(f) With automatic transaxle only.

*OTGR—Overall Top Gear Ratio. A higher numerical ratio may result in some loss of fuel economy, but will provide crisper off-the-mark performance. It is also suited to frequent high altitude, hilly terrain, or heavy load operation, or light trailer towing.



CHALLENGER—S AND L SERIES

Challenger is distinguished by its long, low, sleek appearance. It's a Specialty Sports Coupe with an unrivalled touch of class. For 1983, the Challenger offering includes both an S and L Series. Both use the same chassis components, both are powered by the same high-performance, 2.6 litre, 4-cylinder "Silent-Shaft" engine and both offer sumptuous velour bucket seats. Yet, they present themselves as entirely different cars.

The S Series has a sports flair with all mouldings done in a

dramatic black. In keeping with this sporty image Challenger S uses a 5-speed manual "overdrive" transmission, and is available in black, bright red or silver metallic.

On the other hand, the L Series embodies a special luxury touch, with bright mouldings, automatic transmission, and exterior metallic paint in beige, dark gray or canyon red. There's a Challenger to suit your taste and special driving dictates!



And now . . . Technica. Choose the new, optional Technica Package for Challenger and you'll find yourself surrounded by the latest automotive technology available. An Electronic Instrument Cluster features a digital display speedometer, an LED Graphic Display Tachometer and a Graphic Display Heater with air flow indicators that change colour with temperature. Add to that an electronically-tuned AM/FM/MX radio



with cassette and six speakers, variable-delay intermittent windshield wipers with memory feature, and an Audible Warning System that monitors five functions—key in ignition, headlamps on, fasten seat belt, door ajar, parking brake on—standard on Technica. And that's not all . . . power windows, an illuminated entry system, automatic speed control, cast aluminum road wheels with four-wheel disc brakes, all add to the image of completeness and sophistication that is Technica. Couple all this with a unique black and silver two-tone paint treatment, sport accent trim, and the body-cradling comfort of velour bucket seats with an integral console shifter for the 5-speed manual "overdrive" transmission between them.

One look at the new Technica and you'll understand why we say Challenger gives you years-ahead styling. Technica gives you years-ahead technology!





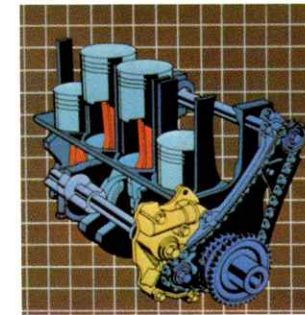
Dodge Challenger S.



F-1



F-2



F-3



F-4

CHALLENGER FEATURES

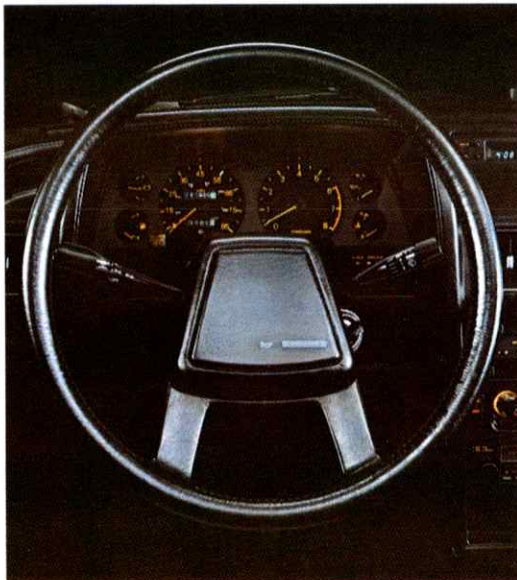
F-1 For great handling, a sports steering wheel with adjustable column and precision-feel power steering—standard.

F-2 For a comfortable ride and superb control, independent coil spring suspension up front with trailing link coil spring suspension for the rear.

F-3 For great performance, an overhead camshaft, hemi-head 2.6 litre, Silent Shaft powerplant that reduces engine noise and vibration and operates on less-expensive regular gasoline.

F-4 For sheer driving pleasure and quieter, more relaxed highway cruising, a 5-speed transmission with "overdrive" fifth gear (standard Challenger S and Technica).

Consult your Dodge Dealer for the full story on Challenger's many standard features . . . and options.



Challenger S instrumentation.



Cloth bucket seats with reclining seat backs—standard Challenger S.

Dodge Challenger Selected Standard and Optional Equipment

	CHALLENGER "S"	CHALLENGER "L"	CHALLENGER "TECHNICA"
ALTERNATOR—75 amp.	S	S	S
ASSIST GRIPS—Over doors	S	S	S
AUDIBLE WARNING SYSTEM—English only	—	—	S
BATTERY—400 amp., maintenance-free	S	S	S
BRAKES—Power disc front, drum rear	S	S	—
Power four-wheel disc	—	—	S
CHIME WARNING SYSTEM—Seat belts and ignition key	S	S	—
CIGARETTE LIGHTER	S	S	S
CLOCK—Electronic digital	S	S	S
CONSOLE—Floor with armrest	S	S	S
CORROSION PROTECTION—Galvanized steel	S	S	S
Front wheelhouse structure	S	S	S
Anti-chip-primer, lower bodysides	S	S	S
DEFROSTER—Electrically heated rear window	S	S	S
ELECTRONIC IGNITION	S	S	S
ENGINE BLOCK HEATER*	O	O	O
ENTRY—Illuminated	—	—	S
GLASS—Tinted (all windows)	S	S	S
HEATER—Blend Air System with ducts to rear passenger compartment	S	S	S
INSTRUMENT PANEL—Full instrumentation	S	S	—
Electronic instrument cluster	—	—	S
MIRRORS—Inside, day/night prismatic	S	S	S
Dual, outside, colour-keyed, power-adjustable	S	S	—
Dual, outside, black, power-adjustable	—	—	S
Vanity, visor-mounted, passenger side	S	S	S
POWER ASSISTS—Steering, Trunk Lid and Fuel Filler Door Release	S	S	S
Windows (front and rear)	—	—	S
RADIOS—AM/FM/MX stereo	S	S	—
AM/FM/MX stereo with cassette player	—	—	S
SEATS—Velour, buckets with front recliners and underseat storage trays	S	S	S
SPARE TIRE—Hi-pressure, compact	S	S	S
SPEED CONTROL—Automatic	O*	O*	S
STEERING COLUMN—Adjustable	S	S	S
STEERING WHEEL—Soft-rim, sport type, colour-keyed	S	S	S
TIRES—P195/70 R14, steel belted radials, B.S.W.	S	S	S
TRUNK DRESS-UP	S	S	S
WHEELS—Styled steel	S	S	—
Road, cast aluminum	—	—	S
WINDSHIELD WIPERS—Variable-delay intermittent wipe with memory	S	S	S

S—Standard Equipment O—Optional Equipment B.S.W.—Black side walls

*Accessory, available through Chrysler Canada Parts Division

Your Dealer has complete details on additional standard/optional equipment available. See him for details.

Dimensions, Weight and Capacity

	Two-Door Hardtop	
	millimetres	inches
Wheelbase	2530	99.6
Overall Length (a)	4573	180.0
Overall Width	1675	65.9
Overall Height	1340	52.8
Turning Diameter—metres (feet)	10.0 (32.8)	
Curb Weight (b)—kilograms (pounds)	1235 (2723)	
Usable Luggage Capacity—dm ³ (cu. ft.)	350 (12.4)	
Passenger Capacity	5	
Fuel Capacity—litres (Imp. Gals.)	60 (13.2)	

Engines

	2.6-litre 4-cylinder (c)
Availability	Standard
Type	OHC
Carburetor	2-Barrel
Net Power—kW (bhp) @ RPM	81 (108) @ 5000
Net Torque—N.m (lb. ft.) @ RPM	190 (140) @ 2500
Type of gasoline	Leaded or Unleaded

Transmission Availability

	2.6-litre 4-cylinder (c)
5-Speed Manual	Standard
3-Speed Automatic (d)	Optional
Rear Axle Ratio	3.3

(a) Includes bumper guards Std.—Standard Opt.—Optional at extra cost

(b) Based on 4-passenger load, base engine and standard tires (c) Mitsubishi "Silent Shaft" (d) Not available Challenger S.

WARRANTY COVERAGE

Chrysler offers for 1983 a comprehensive warranty for 12 months or 20,000 kilometres covering repairs to any part of the vehicle which proves defective in materials or workmanship in normal use.

5/80 SERVICE CONTRACTS

Optional 5/80 Chrysler Service Contracts are available that provide you with protection against tomorrow's rising service and parts costs, starting after your vehicle's basic limited warranty expires and lasting for 5 years or 80,000 kilometres (whichever occurs first) from your vehicle's original in-service date. The plans have a \$25 deductible and provide an allowance for alternate transportation and towing. Ask your Dealer which Service Contract best suits your vehicle and driving needs.

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