1990 DAKOTA

Dodge Ram

New Dakota Club Cab. Long on versatility.

Club Cab Interior. The all-new Dakota Club Cab features a standard 60/40 split bench seat with fold-up cushion. Optional bucket seats with console are available. Rear seat backs fold forward for more cargo room, or down if kids further adjustment, and storage pockets on the sidebacks.

Optional high-back bucket seats are also available with the Club Cab interior. Rear seat backs fold forward for more cargo room, or down for additional seating. Optional Sport Appearance Package features Diamond Metallic Paint, and 3-way fabric and vinyl bucket seats with Sport Cloth fabric & OE-III design. Both sides have fold-up rear-hinged doors for easier access.

Cargo Bed Cargo Area. The Dakota Club Cab also offers a cargo bed with a 6-foot 2-inch length, and a payload up to 1,700 lbs. Optional high-offset rear bumper with step, tailgate with fold-up step and self-lifting tailgate cylinders, and optional bed liner protect cargo and passengers. Optional cargo tie-down hooks are also available.

Cargo Area. Dakota's cargo area is also available with the Club Cab interior. Rear seat backs fold forward for more cargo room, or down for additional seating. Optional Sport Appearance Package features Diamond Metallic Paint, and 3-way fabric and vinyl bucket seats with Sport Cloth fabric & OE-III design. Both sides have fold-up rear-hinged doors for easier access.

Powerful Engines. The Dakota Club Cab offers a choice of powerful engines. The standard engine is the 2.5-liter OHV 4-cylinder with electronic multiport fuel injection. Optional engines are the 3.9-liter V-6 and the 5.2-liter V-8 with electronic multiport fuel injection. Dakota Sport is available with a variety of suspension, powertrain, comfort and convenience features.

Dakota's soft spots.

Club Cab Interior. The all-new Dakota Club Cab features a standard 60/40 split bench seat with fold-up cushion. Optional bucket seats with console are available. Rear seat backs fold forward for more cargo room, or down if kids further adjustment, and storage pockets on the sidebacks.

Dome/Door Mirrors. Dakota's dome/door mirrors are designed to provide the driver with a wide field of view. Dakota includes flip, swing mounts. This easily allows the driver to adjust the mirror for towing or hauling. Dakota's dome/door mirrors are available in black, or in the gray tint (only towing mirrors) to match the color of the door and dashboard. Gray tint is standard on Sport models. Dakota's door mirrors are 5 times up to 5,100 lbs. See page 14 for details on the package.

Trunk-mounting standard features. Dakota's trunk-mounted spare tire is protected by a rugged steel tire cover. Dakota's trunk-mounted standard features include a tire cover, a tire cover with underbody shelf, and a fully carpeted floor.

Sport Appearance Package. Dakota's Sport Appearance Package includes Diamond Metallic Paint, and 3-way fabric and vinyl bucket seats with Sport Cloth fabric & OE-III design. Dakota's Sport Appearance Package includes a tailgate with step, and self-lifting tailgate cylinders, and a fully carpeted floor.

Dakota Sport Interior. Dakota features a leather-wrapped sport steering wheel, and a Sport Appearance Package with the "Dakota" logo.

Dakota Sport. Dakota's powerful engines offer a choice of 3-speed automatic or optional 5-speed manual transmission. Dakota Sport's 5-speed manual transmission provides a wide range of gears, and a pressure sensor assisted transmission gauge, and a tip-up adjustable steering wheel.

Dakota Conventional Cab. Midsize muscle.

Dakota's V-Vision gauge package includes a 5-liter V-8 engine, 3-speed overdrive manual transmission, 4-wheel disc brakes, 15-inch wheels with aluminum 5-lug wheels, and 215/75R15 tires. Dakota's V-Vision gauge package includes a tachometer, a 5-digit odometer, a 5-digit trip odometer, a 5-digit tachometer, a 5-digit trip tachometer, a 5-digit tachometer, a 5-digit trip tachometer, a 5-digit tachometer, a 5-digit trip tach