

We're
full of
surprises.

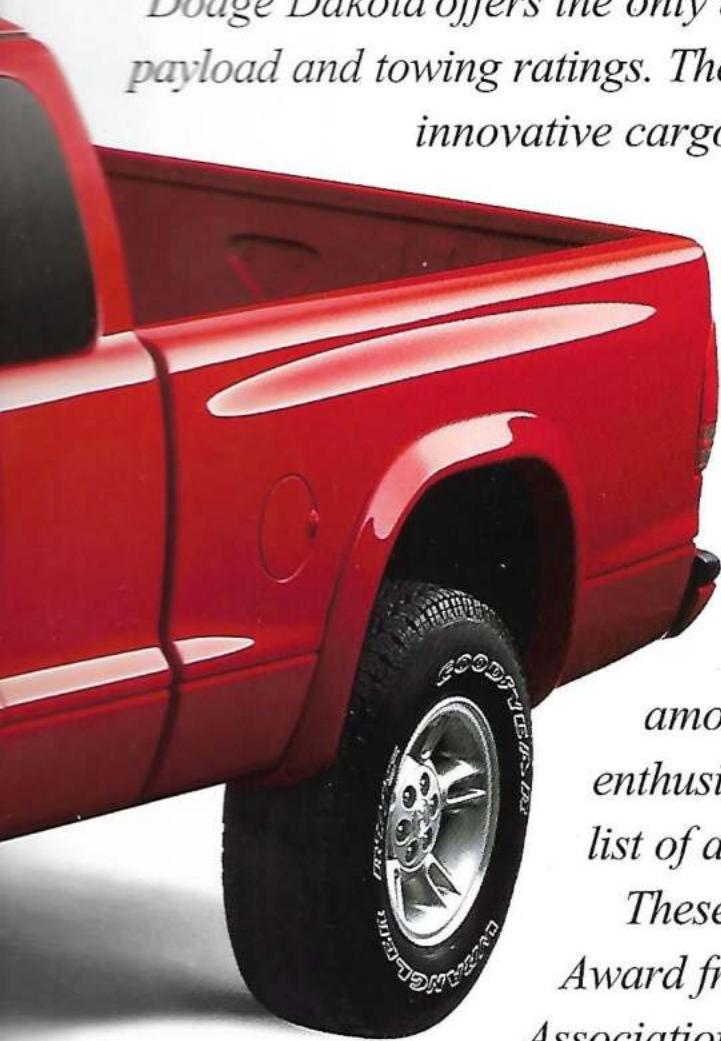




Full-filled. From its aggressive, Ram-inspired lines to the thunderous response of its Magnum® power, this performance-oriented compact pickup gives a feeling of authority every time it hits the road.



Dodge Dakota offers the only available V8 in its class. The highest payload and towing ratings. The roomiest-in-class interior. And an innovative cargo bed that converts into two separate spaces. Dakota also gives you a choice of 4x2 or 4x4, regular or Club Cab®, and 6.5-foot or 8-foot cargo bed. And there's the ultimate street truck: Dakota 5.9 R/T. A clear superiority in size and capability has won Dakota a devoted following among sport pickup enthusiasts — and a long list of awards.



These honors include the Truck of Texas Award from the Texas Automobile Writers Association, SmartMoney magazine's "Best Buys of the Year" award for compact pickups, Kiplinger's Personal Finance Magazine "Best in Class" and "First for Safety" awards,* Sport Truck of the Year Award for 1997 and 1998 from Sport Truck magazine, and Strategic Vision's award for "Best Ownership Experience" in compact pickups.

Don't be surprised when you feel the same way.

* The Kiplinger Washington Editors, Inc.





The perpetual engine



"Terrific engine, chassis, and steering." That's why Sport Truck magazine has named Dakota

"Sport Truck of the Year" for 1997 and 1998.



36-foot turning radius on regular cab models.

Nimble steering geometry delivers a tight



Its 17x9-inch cast aluminum wheels and Goodyear Eagle RS-A tires give Dakota R/T a confident stance to match its powerful 250-horsepower Magnum® 5.9-liter V8 engine.



otion machine.

ever has one handful
ivered so much. Dakota
's shift-on-the-fly transfer
es let you move from 4x2
tx4 high range to meet any
d's ever-changing demands
traction and torque.



*The Dodge/Skip Barber
Driving School and the
Skip Barber Racing
School have chosen Dodge as the exclusive supplier of
vehicles and engines for all of their teaching and racing
operations. For information, call 1-800-221-1131,
e-mail speed@skipbarber.com or visit the Web site
at www.skipbarber.com.*



A mover, not a shaker.



Staggered rear shocks and front stabilizer bar for improved handling and control. With cushioned engine and cab mounts, you have a truck ride that tames even the toughest rock-crunching bumps.

Full stainless steel exhaust system, including muffler and tail pipe, for longer life.

Standard rear-wheel antilock brakes help prevent rear-wheel lockup. Standard front-wheel disc brakes with 11-inch rotors provide steering control while braking. Get maximum control with optional four-wheel disc antilock brakes which help maintain directional stability under hard braking situations.

Standard 15-gallon and optional 2-gallon fuel tanks are made of high-density polyethylene and mounted within the frame rails for safety. A stiff three-section carbon steel frame maintains body integrity while allowing full suspension flex.

The cab is isolated from road noise and shocks by six rubber cab mounts outboard of the frame.

Converted rubber "V" engine mounts, specifically tuned to each engine, reduce power train vibration and interior noise.

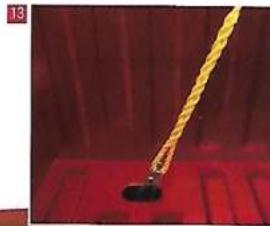
The available 31-inch tires on 4x4 models include 15x8-inch cast aluminum wheels, color-keyed wheel covers and rear stabilizer bar to improve handling performance.

Bring on the rough roads because Dakota's agile suspension includes modified front shocks,



Beneath Dakota's sturdy suspension there's a stiff, strong frame that can shoulder 30,000 pounds per square inch.

9 Double-sealed door openings and flush-mount glass on the 55-degree raked windshield block drafts and seal out road and wind noise.



10 Steering geometry engineered for tighter turning circle, faster response and better feedback for significant handling improvement.



11 Shift-on-the-fly 4x4 transfer cases allow shifting from 4x2 to 4x4 high gear without stopping, for convenience in varying terrain and traction conditions.

12 Skid plate protection for front suspension, transfer case and fuel tank are included in the optional 4x4 protection package.

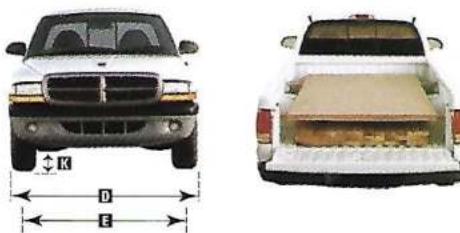
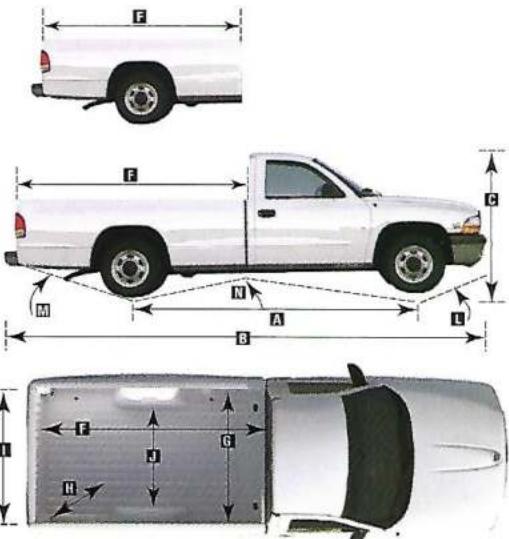
13 Recessed cargo tie-downs are frame-mounted for additional strength.

Dimensions (inches)	Regular Cab Short Bed	Regular Cab ¹⁰ Long Bed	Club Cab ⁸ Short Bed
Wheelbase	112.0	123.9	131.0
Overall Length	196.0	214.5	215.0
Overall Height(4x2/4x4)	65.2/67.9	65.1	65.6/68.1
Overall Width	71.5	71.5	71.5
Track (4x2/4x4)			
Front	60.5/60.8	60.5	60.5/60.8
Rear	61.5	61.5	61.5
Box Length (feet)	6.5	8.0	6.5
Box Width	59.3	59.3	59.3
Box Depth	17.5	17.5	17.5
Tailgate Opening	53.3	53.3	53.3
Width Between Wheelhouses	45.1	45.1	45.1

¹⁰ only.

Exterior Dimensions (inches)

Model	Ground Clearance At Rest		Angle of Approach (Degrees)		Angle of Departure (Degrees)		Breakover Angle (Degrees)	
	4x2	4x4	4x2	4x4	4x2	4x4	4x2	4x4
Regular Cab Short Bed	8.2/9.2	7.3/9.8	22.7	29.0	19.7	22.5	19.0	19.5
Regular Cab Long Bed	8.2/9.4		22.7		17.5		17.4	
Club Cab Short Bed	8.4/9.3	7.1/9.4	23.3	29.1	19.8	22.4	17.6	17.6



Recesses built into the cargo box allow for two-tier loading, giving you the fullest use of Dakota's bed space. And with the only available eight-foot bed in its class, you'll have plenty of room for carrying 4x8-foot sheets of plywood with the tailgate closed.



A dynamic, low-angle photograph of a yellow Dodge Dakota pickup truck in motion at night. The truck is angled towards the viewer, showing its front-left side. The background is a blurred landscape of warm, glowing lights, suggesting a city at night. The truck's body is a vibrant yellow, and the word "DAKOTA" is printed in black capital letters on the side door, with "SPORT" written in a stylized, italicized font directly below it.

DAKOTA *SPORT*



Uncomprom

Dakota performance you can rely on with Magnum® power for crisp acceleration, surprising and flexibility from the widest range of engines in the compact pickup class. Shared characteristics of all our Magnum engines include short-stroke design for less friction and



energy loss. Increased strength and rigidity through extra crankshaft overlap and bearing areas. "Barrel" type intake manifolds for greater airflow and combustion. Plus, "high swirl" combustion technology that delivers better fuel mileage and less tendency to knock.

Magnum® Engine Features:

Sequential multipoint fuel injection (SMPI) provides immediate throttle response because fuel is delivered specifically to each cylinder by its own injector. **Aggressive-bore throttle body** increases horsepower by introducing greater airflow into the combustion process.

Variable lightweight aluminum intake manifold has stronger but thinner walls to increase air volume while helping to get more air into the combustion process.

High-flow exhaust manifolds help move exhaust gases out quickly, maximizing the exhaust flow for increased horsepower.

Short-stem valves help air move more quickly into the combustion chamber.

Watered metal rocker arm fulcrums increase valve train and engine durability.

Extra-thick rocker arm covers with silicone gaskets provide better sealing against leaks and make the engine quieter.

Timing belt accessory drive with automatic tensioner (V6 and V8) reduces engine vibration and requires less maintenance.

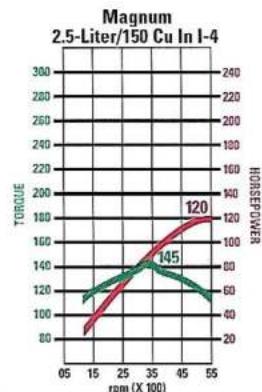
Heavy-duty spark plug wires mean better, longer-lasting ignition performance through increased conductivity and greater heat resistance.

High-flow water pump increases the cooling system's efficiency.

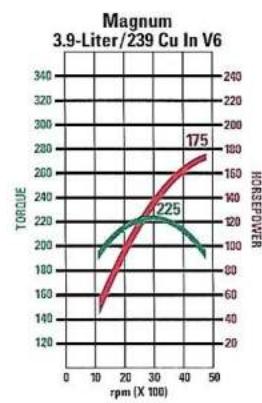


sing.

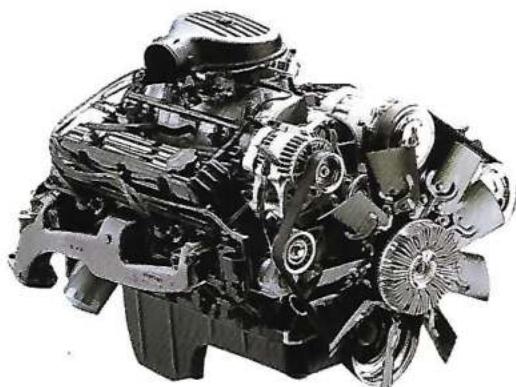
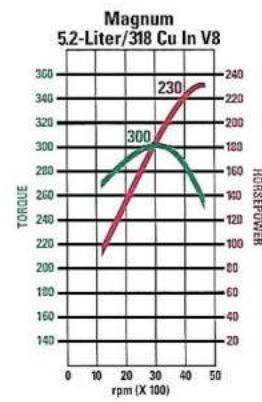
Magnum 2.5L I-4 120 horsepower: Standard on regular and Club Cab® 4x2 Base and Sport models, with 145 pound-feet of torque at 3,250 rpm. Available with a 5-speed manual transmission only.



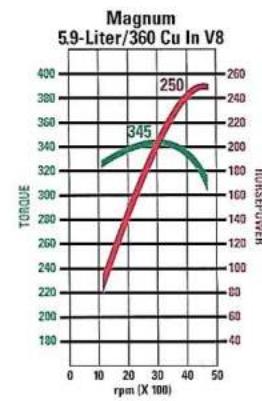
Magnum 3.9L V6 with 175 horsepower: Standard on all 4x4 SLT models; optional on all others. A gutsy standard V6, offering 225 pound-feet of torque at 3,200 rpm. Available with a 5-speed manual or 4-speed automatic transmission.



Magnum 5.2L V8 with 230 horsepower: Meet one of only V8s in the Dakota class. The other one is below. This adrenaline pump sends out 300 pound-feet of torque at 200 rpm. Available with a heavy-duty 5-speed manual or heavy-duty 4-speed automatic transmission.



Magnum 5.9L V8: 250 horsepower: Exclusive to Dakota R/T, this engine supplies 345 pound-feet of torque at 3,200 rpm, making it the muscle master in its class. Take control of the 5.9L's muscle with a heavy-duty four-speed automatic transmission.



Pick up, put in, hook



Three simple words: best in class. That's how we describe both Dakota towing and payload. Check out options like the Heavy-Duty Service Group, a choice of three axle ratios, and the Trailer Tow Preparation Group. Take it all around, everywhere you go, Dakota is one hard worker that always comes up smiling.

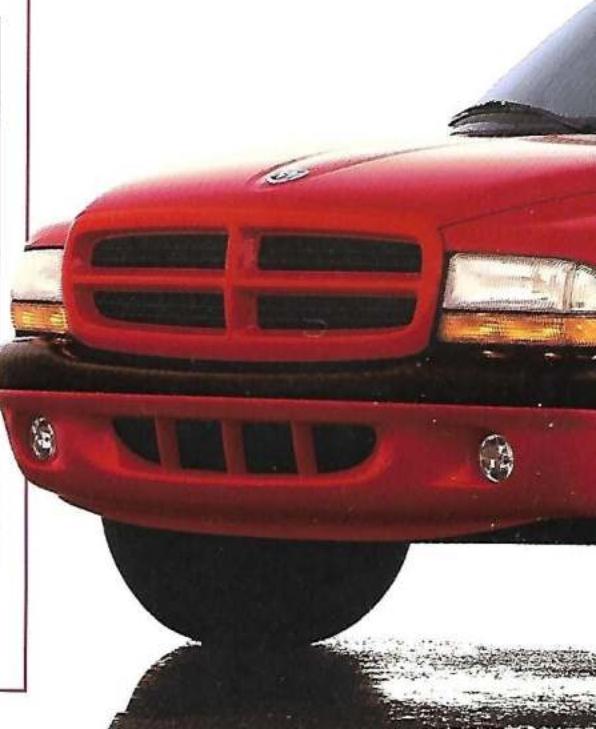
Properly secure all cargo before transporting.

Power Train and Performance Specifications

Engine	Transmission	HP	Torque lb-ft	Gross Combination Weight Rating			
				Standard Capacity	Upgraded Capacity	Axle Ratio	GCWR ⁽¹⁾ lb
2.5L I-4 Magnum ⁽²⁾	Man 5-Spd	120	145	3.55	5,400	3.92	5,800
3.9L V6 Magnum	Man 5-Spd	175	225	3.21	7,500	3.55	8,000
3.9L V6 Magnum	Auto 4-Spd	175	225	3.55	8,800	3.92	9,200
5.2L V8 Magnum	Man HD 5-Spd	230	300	3.55	9,500	3.92	10,500
5.2L V8 Magnum	Auto HD 4-Spd	230	300	3.55	9,200	3.92	10,500
5.9L V8 Magnum	Auto HD 4-Spd	250	345	3.92	10,500	—	—
Magnum Engines		Available Payload Rating (lb)		Available Trailer Weight Allowances ⁽²⁾ (lb)			
I-4	V6	Standard	Optional	Standard	Optional with 10,500 GCWR	Standard	Optional with 10,500 GCWR
Regular Cab 4x2 6.5-Ft Box	S O O O	1,275	2,000 ⁽⁴⁾	1,900	6,700		
Regular Cab 4x2 8-Ft Box	S O O	1,275	2,000 ⁽⁴⁾	1,900	6,700		
Regular Cab 4x4 6.5-Ft Box	S O	1,450	2,000	4,100	6,500		
Club Cab ⁽³⁾ 4x2 6.5-Ft Box	S O O O	1,275	1,450, 2,000 ⁽⁴⁾	2,000	6,500		
Club Cab 4x4 6.5-Ft Box	S O	1,450	1,800	3,900	6,500		

⁽¹⁾Gross Combination Weight Rating. ⁽²⁾Standard Trailer Tow Weight Allowance is a guide based on an unloaded truck with standard equipment. Higher Trailer Weight Allowances are available with certain power train and axle ratio combinations. Weight allowance must always be reduced by the weight of optional equipment, trailer hitch, passengers (other than driver) and cargo in truck. Maximum tongue weight depends on the tow weight allowance and the payload. Load-equalizing bushings are recommended for all trailers over 2,000 lb. See dealer for details on payload, trailer weight allowances and recommended towing practices.

⁽³⁾Available on Sport models with the R/T Sport Group. ⁽⁴⁾Not available with I-4 Magnum.



haul off...



Dakota R/T is one pickup that
easily hauls, even when loaded.
You can fill it with up to 1,275
pounds of your favorite gear or
a maximum of 6,400 pounds.
Want to haul even more? You can
add other Dakota models to carry
up to 10,000 pounds of cargo. Dakotas
equipped with the optional 5.2
liter Magnum® V8 offer a maximum towing
capacity of 6,700. In fact, Dakota has a
higher-rated axle capacity than any truck
in its class. And for the long haul, we offer
a 22-gallon fuel tank — the largest in its class.



Driving



It's no wonder Dakota inspires so much loyalty in its owners — it's the ultimate compact pickup.

Available interior features include a new overhead console design with Light Group (premium overhead console shown), a driver power window one-touch-down feature, a new removable cassette/CD storage area in the full-floor console, and available remote radio controls conveniently located on the steering wheel.



mbition.



Beneath, beside and in front of Dakota's instrument panel are available door panel map pockets, a deep glove box and an available mini-business console, all of which provide plenty of storage for everything from CDs and cellular phones to magazines and maps.

And since your eyes will be on the road a lot more than they will be on the interior, we're just as proud of Dakota's outstanding everything-within-reach ergonomics and excellent all-around visibility.



POWER
OUTLET
12V-20A

Important!
Always Remove Key
See Owner's Manual

ON

OFF

PASSENGER
AIRBAG





Fill 'er up.

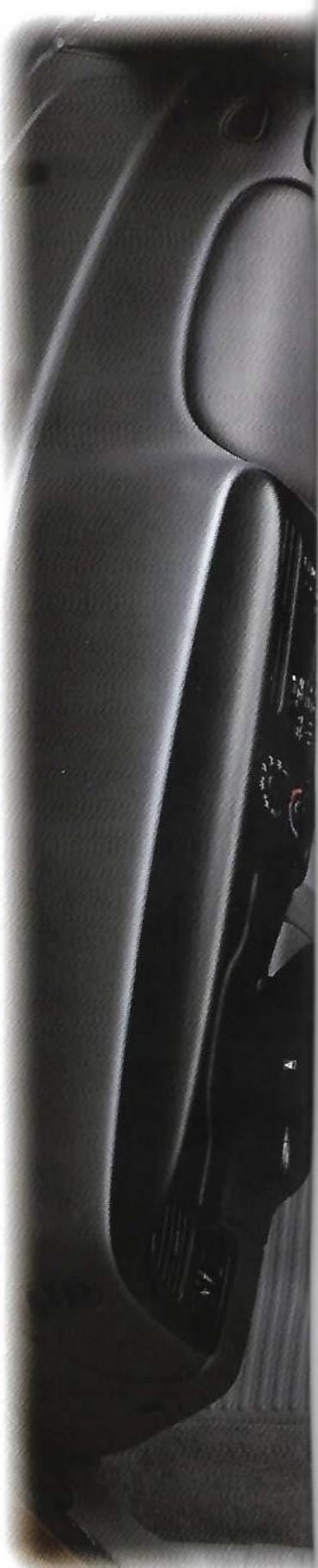


The magazine writers call it superiority in room. We just call it comfort. It means having more overall interior room than any other vehicle in its class.

With the roomiest overall interior of any compact pickup, you can pack Dakota without feeling like you've been packed in yourself. Height accommodation has guided design of the front seats, allowing a full 7.4 inches of fore and aft space. Front-seat passengers get excellent leg room, while rear-seat passengers have easier entrance and exit.



Room for six people, and places for all the things they'll need. Places like a deep glove box, available door pockets, handy center console, and Club Cab® rear bench with underseat storage (see below).



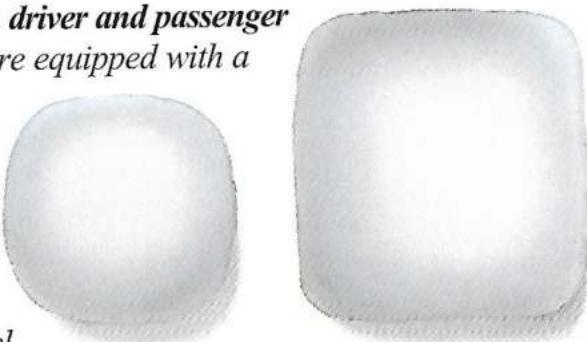


Properly secure all cargo before transporting.

Somehow the word “pi



Next Generation driver and passenger side air bags are equipped with a passenger side on/off switch mounted on the lower central part of the instrument panel.*



Certified to the Federal Regulations that allow less forceful air bags. Always use seat belts. Remember a backseat is the safest place for children in Dakota Club Cab. Rearward-facing child seats can be used in the front seat only with the passenger air bag turned off.



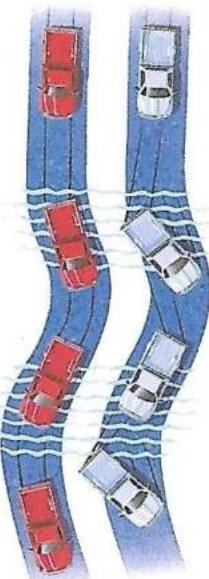
Dakota's built-in crumple zones, knee blockers on the lower instrument panel, steering column, front seat-backs and roof are all engineered to absorb energy.

"Cup" just doesn't cut it.



High-strength steel door beams offer extra protection from side-impact intrusion collisions.

Optional four-wheel antilock brakes offer the kind of control (near right) that non-ABS systems just can't match, when weather and road conditions are less than ideal (far right).



Standard features and options.

Dakota models include:

- Next Generation driver and front-passenger with passenger air on/off switch
 - B-pillar-mounted
 - 117-ampere
 - 600-ampere, maintenance-free
 - Power-assisted front disc/rear drum with rear antilock
 - Antichip coating on lower bodyside, galvanized steel
 - Front side windows
 - Stainless steel
 - Tinted, all windows
 - Analog, speedometer, tachometer, displays for VF
 - meter and trip odometer; gauges for fuel level, engine coolant
 - temperature; warning lamps for brake system, ABS, check gauges, check
 - engine, high-beam headlamps on, seat belts, low washer fluid, turn signal
 - bows, low fuel icon, upshift indicator, overdrive off, automatic transmission
 - temperature, speed control on and security alarm system
 - Cigar, located on lower center of instrument panel
 - Interior, dome lamp with door actuation
 - Manual 5"x7" black fixed

Features, options and package groups.

Pickup Box — Double-wall construction with one-piece, high-strength steel floor, cargo tie-down loops and two-tier loading capabilities
Seat Belts — Three-point Unibelt for outboard seating positions; front outboard positions include height-adjustable shoulder belts with traveling inboard buckles; lap belts in front and rear (Club Cab® models only) center positions
Sound System — AM/FM stereo radio with cassette player and four speakers
Steering — Power-assisted, rack-and-pinion (4x2 models); power-assisted, recirculating ball (4x4 models)
Suspension
 4x2
 — Front, upper and lower "A" arms, coil springs, heavy-duty gas-charged shock absorbers and stabilizer bar; rear, live axle, four-leaf longitudinal springs and heavy-duty gas-charged shock absorbers
 4x4
 — Front, upper and lower "A" arms, torsion bars, heavy-duty gas-charged shock absorbers and stabilizer bar; rear, live axle, four-leaf two-stage longitudinal springs and heavy-duty gas-charged shock absorbers
Tailgate — Removable with caliper latches
Wiper System — Windshield, two-speed with intermittent wiper mode

* Certified to the Federal Regulations that allow less forceful air bags. Always use seat belts. Remember a backseat is the safest place for children in Dakota Club Cabs. Rearward-facing child seats can be used in the front seat only with the passenger air bag turned off.

• = Included. P = Available as part of a package. O = Optional. Blank Space = Not available.

	Transmission	Regular cab			Club Cab*		
		Base	Sport	SLT	Base	Sport	SLT
Magnum® I-4®	5-spd manual	21W	21B		21W	21B	
Magnum V6	5-spd manual	23W	23B	23G	23W	23B	23G
Magnum V6	4-spd automatic	24W	24B	24G	24W	24B	24G
Magnum V8	5-spd manual		25B	25G		25B	25G
Magnum V8	4-spd automatic		26B	26G		26B	26G
Magnum V8®	4-spd automatic		28B			28B	
Conditioning — CFC-free refrigerant		0	0	•	0	0	•
Limited-slip differential		0	0	0	0	0	0
4-wheel antilock		0	0	0	0	0	0
Painters		•	•		•	•	
Front, painted black							
Front, bright							
Rear, painted black		•	•		•	•	
Rear, bright							
Maximum engine		0	0	0	0	0	0
Convenience Group — Electronic speed control and tilt steering column			0	0		0	0
Fuel Tank — 15-gallon		•	•		•		
— 22-gallon		0	0	•	0	•	•
Sliding rear window (dark tinted)		0	0	0	0	0	0
Paint		•			•		
Painted Dark Silver Metallic							
Painted body-color			•			•	
Bright				•			•
Heavy-Duty Electrical Group — 136-ampere alternator and 750-ampere battery		0	0	0	0	0	0
Heavy-Duty Service Group — Heavy-Duty Electrical Group, 22-gallon fuel tank and maximum engine cooling		0	0	0	0	0	0
Interior							
Fog lamps			0	0		0	0
Interior							
Light Group - Power outlet, lowline overhead console, exterior cargo lamp and interior lamps for glove box, ashtray, courtesy and engine compartment		0	0	•	0	0	•
Exterior							
Dual power 5"x7" black, fixed			0	0		0	0
Dual power 6"x9" black, folding			0	0		0	0
Interior							
Rearview automatic dimming day/night (packaged with Power/Overhead Convenience Group)		0	0		0	0	0
Headings — Lower, bodyside protective				0			0
Overhead Convenience Group — Power windows, power door locks and remote keyless entry system			0	0		0	0
Overhead/Overhead Convenience Group — Full overhead console and automatic dimming day/night mirror and			0	0		0	0
Overhead Convenience Group							

	Regular cab			Club Cab*		
	Base	Sport	SLT	Base	Sport	SLT
port Group						
5.9L V8 engine, 4-spd automatic transmission, Light Group, Deluxe Convenience Group, cloth bucket seats, color-keyed wheel flares, "Dakota R/T" door decal, body-color front and rear bumper, heavy-duty rear sway bar, leather-wrapped steering wheel, suspension lowered by 1 inch, P255/55R17 BSW tires, 17"x9" cast aluminum wheels, limited-slip differential, 3.92 axle ratio (4x2 models only)	0				0	
abric						
Vinyl	•					
Ashford Cloth	0					
Niagara Cloth		•	•	•	•	•
nt						
Bench with integrated head restraints	•					
40/20/40 split-bench with center folding armrest		•	•	•	•	•
High-back buckets with center floor console	0	0		0	0	
ar						
Premium cloth 60/40 split-bench with underseat storage (Club Cabs)				•	•	•
Plus Group						
Power Convenience Group, power 5"x7" mirrors, and Tire and Handling Group				0		0
System						
AM/FM stereo premium radio and cassette player with graphic equalizer, changer controls and 8 Infinity® speakers	0	0		0	0	
AM/FM stereo premium radio and CD player with graphic equalizer and 8 Infinity speakers	0	0		0	0	
AM/FM stereo premium radio with combination cassette/CD player, graphic equalizer and 8 Infinity speakers	0	0		0	0	
Plus Group — 5.2L V8 engine, Tire and Handling Group, Light Group, air conditioning, fog lamps, 22-gallon fuel tank	0			0		
izer Bar — Rear (included in Tire and Handling Group)					P	P
ing Column — Tilt (included in Deluxe Convenience Group)	0	0	0	0	0	0
and Handling Group						
4x2 P255/65R15 BSW tires, 15"x8" cast aluminum wheels and rear stabilizer bar (not available with R/T sport package or 3.21 rear axle ratio)	0	0		0	0	
4x4, 31"x10.5" R15 OWL all-terrain, 15"x8" cast aluminum wheels, body-color wheelflares, and rear stabilizer bar	0	0		0	0	
P215/75R15 BSW all-season	•			•		
P215/75R15 OWL all-season (4x2 models)	•	•		•	•	
P225/75R15XL BSW all-terrain (4x2 models)	0	0		0	0	
P255/65R15 BSW all-season (4x2 models)	0	0		0	0	
P255/55R17 BSW all-season (4x2 models)	0			0		
P235/75R15XL OWL all-terrain (4x4 models)	P	P		P	P	
31"x10.5" R15 OWL all-terrain (4x4 models) (includes body-color wheel flares)	0	0		0	0	
Tow Prep Group — Class IV platform hitch receiver, 7-lead wiring harness mounted on the hitch for direct plug-in, and 7/4 pin adapter wiring pigtail (requires Heavy-Duty Service Group and not available with 2.5L I-4 engine)	0	0	0	0	0	0
missions						
4-speed automatic with overdrive (V6 engine)	0	0	0	0	0	0
4-speed heavy-duty automatic with overdrive (V8 engine)	0	0		0	0	0
der Case — 4x4 models only						
NV231 2-speed part-time with "shift on the fly" (V6 engine)	•	•	•	•	•	•
NV231 heavy-duty 2-speed part-time with "shift on the fly" (V8 engine)	0	0		0	0	
NV242 HD full-time (V8 auto transmission only)	0	0		0	0	
els						
15"x7" styled steel, painted	•			•		
15"x7" 5-spoke aluminum	•	•		•	•	
15"x5" cast aluminum (included with Tire and Handling Group)	0	0		0	0	
17"x5" cast aluminum (requires R/T sport package) (4x2 models)	0			0		
low						
Rear sliding with solar-control glass	0	0	0	0	0	0
Rear window, one-piece	•	•	•	•	•	•
Rear flip-out quarter windows				•	•	•
nt models with R/T package only.						

This catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Corporation reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. All options are required in combination with other options. For the price of the model with the options you desire, or verification of specifications contained here, see your Dodge dealer.

Colors, models, wheels and trim.



Flame Red



Metallic Red



Deep Amethyst Pearl Coat



Black



Bright White



Light Driftwood Satin Glow



Solar Yellow



Forest Green Pearl Coat



Emerald Green Pearl Coat



Intense Blue Pearl Coat

Wheels

- A 15x7" styled steel wheel
- B 15x7" five-spoke aluminum wheel
- C 15x8" cast aluminum wheel
- D 17x9" cast aluminum wheel (R/T only)

A



B



C



D



Fabric and Trim

The selection of interior seat coverings includes (from left to right): Ashford Cloth bench seat shown in Mist Gray (available on Base regular cab models), heavy-duty vinyl bench seat shown in Mist Gray (standard on Base regular cab models) and Niagara Cloth bucket seat shown in Mist Gray (available on Sport and SLT models, also in Agate).



Dodge accessories from Mopar.



Strut/latch system allows easy access for cover. Running boards offer extensive corrosion-resistance.

Lock down valuables. Box's single or dual lid opens with full-length, stainless steel, riveted hinges.

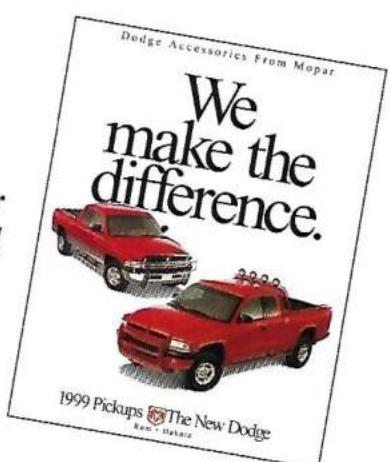
Cam action opens box automatically when stainless steel locking handles are released.

Water-resistant, welded with three pieces

Dakota
R/T
Fiber-
glass
Tonneau
Cover and Molded
Running Boards



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The New Dodge