

2003

# DODGE CARAVAN



**#1 SELLING VEHICLE  
IN CANADA**



# GET MORE OUT OF EVERY DAY.

Whether you're picking up landscaping supplies, heading out for a family vacation, or just making a run for some ice cream, no vehicle lets you do it all in comfort and style like Dodge Caravan. You're about to learn all the reasons why more Canadians choose a Dodge Caravan than any other vehicle in Canada.\*



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Dodge Grand Caravan Sport shown in Inferno Red.

Every day is a Caravan kind of day. Its one-of-a-kind combination of versatility, safety, comfort and family-friendly function gives you the power to get the most out of anything you do.

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# WHATEVER YOU DO, CARAVAN CAN-DO.

Great-looking style. Rugged dependability. Kid-loving comfort. Advanced safety features. Unbelievable versatility. They're all hallmarks of every Dodge Caravan. And with a great selection of models to choose from, you can get the right combination for your lifestyle.



Dodge Grand Caravan Sport shown in Bright Silver.



Dodge Grand Caravan ES shown in Brilliant Black.



Dodge Caravan SE shown in Satin Jade.

Exceptional value has always been part of the winning Dodge Caravan formula. For 2003, Caravan SE with the 28D Package continues to be one of our most popular models, bringing together a long list of standard equipment, including: speed control and tilt steering, power mirrors, windows and door locks, 3.3-litre V6 engine, four-speed automatic transmission, air conditioning, sunscreen glass, seven-passenger seating with Easy Out® Roller Seats, rear seatback grocery bag hooks, Sentry Key® Engine Immobilizer and more.

The optional Quad Convenience Package offers: Quad Seating, Remote Keyless Entry and an AM/FM CD player with 6 speakers. A second-row built-in child seat,\* combined with a 50/50 split rear bench, is also available.

\*For children at least one year old, weighing between 10 and 20 kilograms (22 and 50 pounds) and no more than 119 centimetres (47 inches) tall.

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Dodge Caravan Smart Doors™ offer you the convenience of power sliding side doors\* and an industry first power up/power down rear liftgate\* with the safety of advanced Obstacle Detection that automatically reverses their direction if an object is detected in the way. Both systems also let you open or close them "the old-fashioned way" with instant manual override.

\*Availability varies by model.

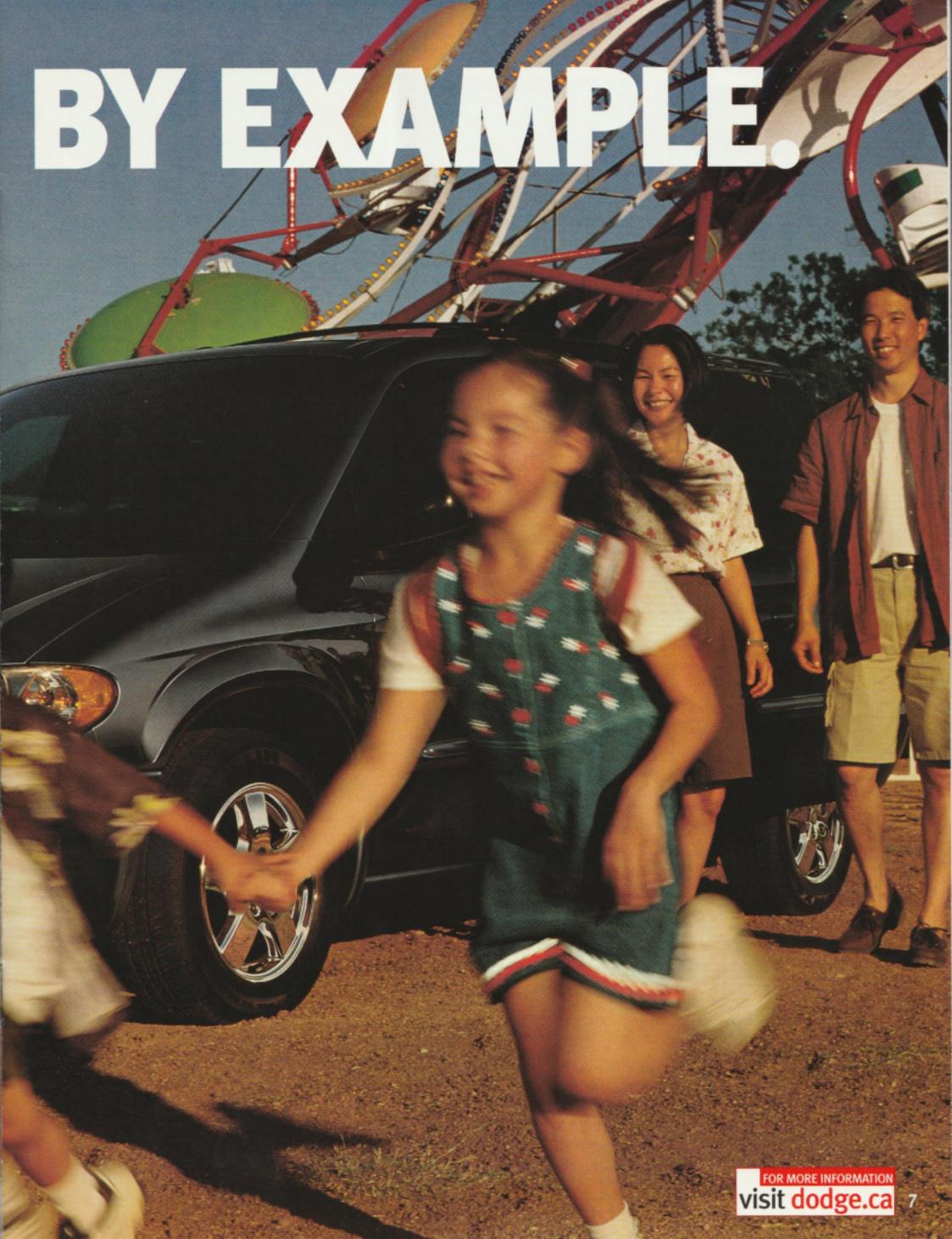
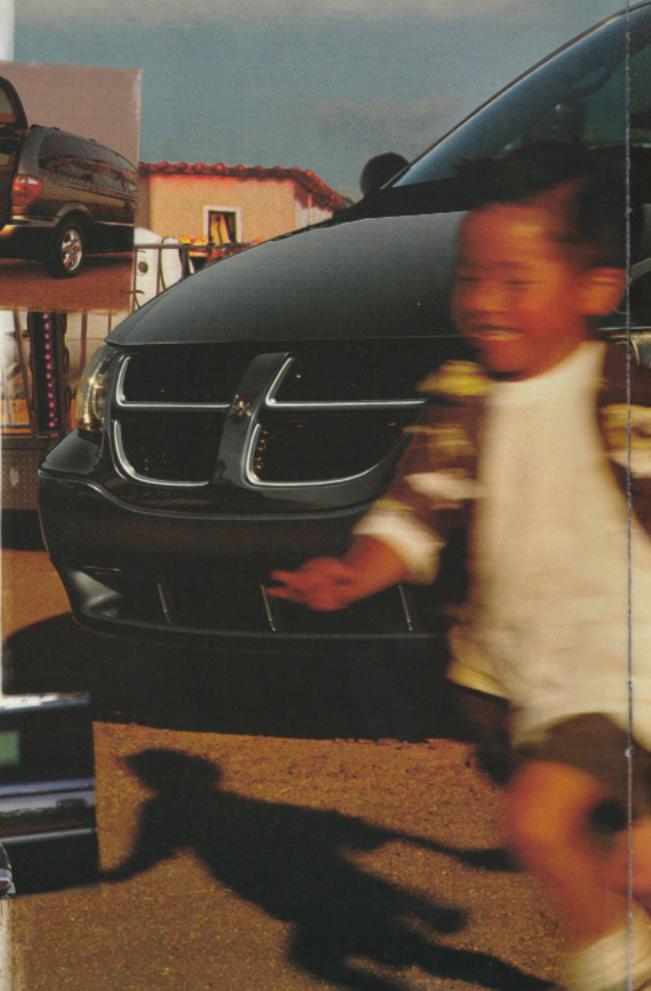


Enjoy the fingertip convenience of remote-operated power sliding doors and rear liftgate that make entry, exit, loading and unloading a breeze.



# LEADER BY EXAMPLE.

Twenty years ago, Dodge designers changed the automotive world forever. They did it with a bold, daring new kind of vehicle that, simply put, could do more. It shattered boundaries and opened a new world of versatility, comfort, safety and function. Yes, they're flattered by attempted imitations. But more importantly, they're proud to lead the way with innovation and quality that continues to make Dodge Caravan the #1 Selling Vehicle in Canada.



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Forget lugging around those bulky child seats. Security for little ones is just a flip away with Caravan's available built-in Child Seat(s).<sup>†</sup> It's another Dodge innovation that lets you go from adult comfort to kid hospitality – and back again – in an instant.



Advanced multistage air bags\* sense the severity of an impact and adjust their inflation rate accordingly. Supplemental front-seat side air bags are also available, for added peace of mind on the road.

†For children at least one year old, weighing between 10 and 20 kilograms (22 and 50 pounds) and no more than 119 centimetres (47 inches) tall.

\*Certified to federal regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size.



Available power adjustable accelerator and brake pedals can be positioned toward or away from the driver to provide a safe and comfortable seating position that also helps to improve driver control.

# WE'RE SERIOUS ABOUT SAFETY.

While the responsive, car-like handling and a panoramic view put you in complete command of the road ahead, a myriad of advanced safety features ride along, helping to protect you and all your precious cargo. It begins with an exceptionally strong steel frame and side-impact protection in the sliding side doors. Then there's the optional four-wheel-disc brake system with ABS, front seat belt pretensioners and outstanding headlamp performance, along with specialized energy-absorbing areas. The result: the peace of mind that comes with a Five Star side-impact safety rating,\* and the confidence of knowing that some serious engineering is at work, wherever you go.

\*U.S. Government NHTSA Five Star side-impact safety rating based on 2002 model year crash test of Dodge Grand Caravan.



U.S. GOVERNMENT'S HIGHEST SIDE-IMPACT  
CRASH-TEST RATINGS



Extra confidence and instant all-weather traction are yours with the fully-automatic Caravan all-wheel-drive system.

Dodge Grand Caravan Sport AWD shown in Butane Blue.

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visit [dodge.ca](http://dodge.ca)

# WE DESIGNED EVERYTHING AROUND YOU.

Each year, Dodge Caravan raises the bar for comfort, convenience and function by introducing more innovative firsts that make every trip more enjoyable.



The available removable centre console has lots of handy storage, a light, a built-in power outlet and even a place to charge up your cellular phone.



Personalized comfort awaits everyone in Grand Caravan with available Three-Zone Automatic Temperature Control.



Perfect for long trips, Grand Caravan's available pop-down Rear Entertainment System features a remote-control DVD player and a large seven-inch screen. Passengers can enjoy the movie through two sets of ultra-comfortable wireless headphones (another example of Caravan innovation) while, at the same time, front occupants can listen to music on the stereo, through the front speaker system.



The new power sunroof on Grand Caravan ES lets you add blue skies and fresh air to your drive with the touch of a button. Who knew a minivan could be this cool?



The available 50/50 split rear seat lets you maintain passenger seating while creating extra room for cargo by removing one half at a time.

Always use seatbelts.

FOR MORE INFORMATION  
[visit dodge.ca](http://visit dodge.ca)

# FROM SIBLINGS TO SHRUBS, CARRY ON.



Dodge Caravan seating adapts to handle virtually any combination of passengers and cargo.\*

\*Remember to properly secure all cargo.

You can arrange Grand Caravan Easy Out® Roller Seats into an incredible variety of positions. They're light and easy to handle. So whether you fold 'em, move 'em or take 'em out completely for maximum cargo space, it's all quick and easy. We even designed the cupholders to stay put while the seats fold. You can get a third-row split-back 50/50 rear bench seat that folds or removes in halves. Up top, there's a sturdy roof rack on most models, ready for duty to take on even more cargo. Bottom line: when it comes to get-it-done versatility, Caravan delivers.



The rear cargo organizer, is available on Grand Caravan and folds up in seconds to provide a variety of compartments that help keep things secure. Another Caravan innovation, it's the most flexible and adaptable one in its class.

# MORE THAN ENOUGH MUSCLE TO GET IT DONE.



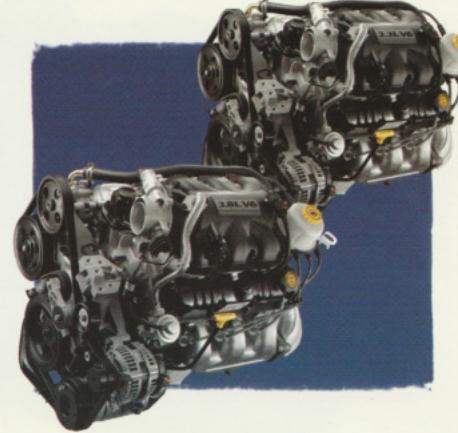
Dodge Caravan gives you the power to get more out of life with a choice of powerful and efficient engines. So you can select just the right amount of muscle to suit any chore or adventure – from grocery runs to the great family escape. In fact, when properly equipped, Dodge Grand Caravan can tow a trailer weighing up to 1724 kilograms (3800 pounds). For complete details regarding trailer towing capability, visit [dodge.ca](http://dodge.ca).

Whether you go for the smooth and efficient 3.3-litre 180-horsepower V6 or the 3.8-litre 215-horsepower V6, the confidence of our new 7-year/115,000-kilometre Powertrain Warranty rides with you. Think of it as an extra measure of protection that illustrates the quality of the hardest-working parts of your Caravan. For the ultimate in all-weather traction, Grand Caravan also offers the most powerful all-wheel-drive model\* you can get, combining superior traction capability with better fuel economy than most SUVs.

\*Best-in-class claims based on 2002 model year AWD Minivan segment competitive information.



Remember to properly secure all cargo.



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## COLOURS, WHEELS AND TRIM



Stone White

Bright Silver

Butane Blue



Patriot Blue Pearl Coat

Inferno Red Tinted Pearl Coat

Dark Garnet Red Pearl Coat



Onyx Green Pearl Metallic

Satin Jade

Light Almond Pearl Metallic



Brilliant Black  
(available on ES only)

### Mopar Accessories

Add personalized style and customized function to your Dodge Caravan with genuine Mopar Accessories. They're designed and engineered to the same exacting standards as your vehicle and guaranteed to fit. When installed on a Chrysler, Jeep, or Dodge vehicle that is within the applicable New-Vehicle Warranty period, Mopar Accessories are covered by either the 3-year/60,000-kilometre\* New-Vehicle Limited Warranty, or the 12-month/unlimited metrage\* Mopar Basic Limited Warranty, whichever is more favourable to you.

\*Whichever occurs first. See your retailer for full details.

Colour availability may vary by model. Due to printing limitations, the colours shown here and throughout the catalogue may vary slightly from the actual hue. See your retailer for model applications and to view accurate colour chips.

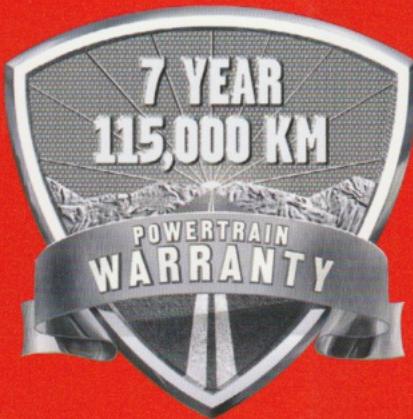


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### **OUR COMMITMENT NOW GOES FURTHER**

Our entire 2003 lineup of Chrysler, Jeep® and Dodge vehicles is now backed by the best protection we've ever offered: Basic Warranty for 3 years or 60,000 kilometres,\* which includes rust-through coverage on all body sheet metal for 3 years plus a Powertrain Warranty for 7 years or 115,000 kilometres.\* In addition, DaimlerChrysler Canada will provide a 24-hour roadside assistance plan for 7 years or 115,000 kilometres.\*

\*Whichever comes first. Some conditions apply. See your retailer for complete details.



For more information contact your neighbourhood Chrysler, Jeep®, Dodge retailer,  
or visit us @ [dodge.ca](http://dodge.ca)  
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