

DODGE CARAVAN

2003



**#1 SELLING VEHICLE
IN CANADA**

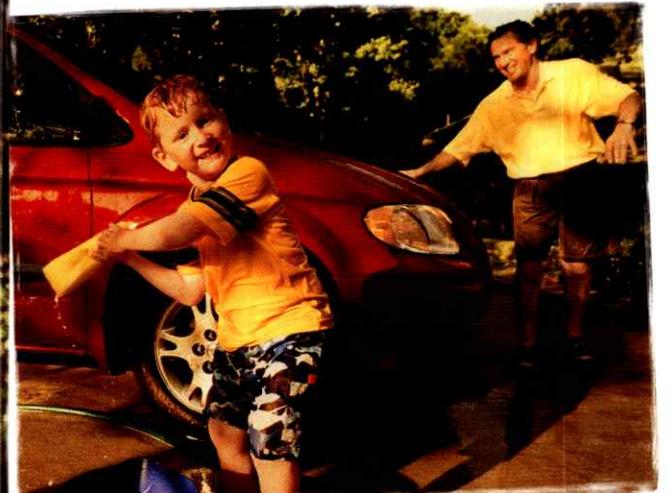


GET MORE OUT OF EVERY DAY.

Whether you're picking up landscaping supplies, heading out for a family vacation or just making a run for some ice cream, no vehicle lets you do it all in comfort and style like Dodge Caravan. You're about to learn some of the reasons why Canadians have made Dodge Caravan the #1 Selling Vehicle in Canada.*



Every day is a Caravan kind of day. Its one-of-a-kind combination of versatility, safety, comfort and family-focused features like a rear DVD system** and a choice between one or two built-in child seats help you make the most out of anything you do... at a very affordable price.



OUR COMMITMENT NOW GOES FURTHER

Our entire 2003 lineup of Chrysler, Jeep® and Dodge vehicles is now backed by the best protection we've ever offered: Basic Warranty for 3 years or 60,000 kilometres¹ which includes rust-through coverage on all body sheet metal for 3 years plus a Powertrain Warranty for 7 years or 115,000 kilometres¹. In addition, DaimlerChrysler Canada will provide a 24-hour roadside assistance plan for 7 years or 115,000 kilometres.¹

Dodge.ca is your instant source for everything you want to know about Canada's #1 Selling Vehicle. Check out Dodge Caravan models, colours, engines, seating configurations, and options – it's all there, right at your fingertips.

¹DVD system available on Grand Caravan models only. No charge on ES models.
*Whichever comes first. Some conditions apply. See your retailer for complete details.

ABOUT THIS CATALOGUE: Since the time of printing, some of this information may have been updated. Ask your retailer for details before ordering. Some of the equipment shown or described throughout this catalogue is available at extra cost. Dodge is a registered trademark of DaimlerChrysler Canada Inc., a wholly owned subsidiary of DaimlerChrysler Corporation. *Based on total registrations for 2000, 2001 and September 2002 CYTD. Source: Polk Canada Inc.

Dodge Grand Caravan Sport shown in Inferno Red.

FOR MORE INFORMATION
visit dodge.ca

WE DESIGNED EVERYTHING AROUND YOU.

Each year, Dodge Caravan raises the bar for comfort, convenience and function by introducing more innovative firsts that make every trip more enjoyable.



The available removable centre console has lots of handy storage, a light, and even a built-in power outlet which can be used to power items like your cellular phone.



Personalized comfort awaits everyone in Grand Caravan with available Three-Zone Automatic Temperature Control.



Perfect for long trips, Grand Caravan's available pop-down Rear Entertainment System features a remote-control DVD player and a seven-inch screen. Passengers can enjoy the movie through two sets of ultra-comfortable wireless headphones (another example of Caravan innovation) while, at the same time, front occupants can listen to music on the stereo through the front speaker system.



The new power sunroof on Grand Caravan ES lets you add blue skies and fresh air to your drive with the touch of a button. Who knew a minivan could be this cool?



The available 50/50 split rear seat lets you maintain passenger seating while creating extra room for cargo by removing one half at a time.

Always use seatbelts.

FOR MORE INFORMATION
visit dodge.ca

WHATEVER YOU DO, CARAVAN CAN-DO.

Great-looking style. Rugged dependability. Kid-loving comfort. Advanced safety features. Unbelievable versatility. They're all hallmarks of every Dodge Caravan. And with a great selection of models to choose from, you can get the right combination for your lifestyle.

Exceptional value has always been part of the winning Dodge Caravan formula. For 2003, Caravan SE with the 28D Package continues to be one of our most popular models, bringing together a long list of standard equipment, including: speed control and tilt steering, power windows, locks and heated foldaway mirrors, 3.3-litre V6 engine, four-speed automatic transmission, air conditioning, sunscreen glass, seven-passenger seating with Easy Out® Roller Seats, rear seatback grocery bag hooks, Sentry Key® Engine Immobilizer, roof luggage rack and more.

The optional Quad Convenience Package offers: Quad Seating, Remote Keyless Entry and an AM/FM CD player with 6 speakers. A second-row built-in child seat,* combined with a 50/50 split rear bench, is also available.

*For children at least one year old, weighing between 10 and 20 kilograms (22 and 50 pounds) and no more than 119 centimetres (47 inches) tall.

FOR MORE INFORMATION
visit dodge.ca

CARAVAN FEATURES AND OPTIONS

POWERTRAIN AVAILABILITY

Feature	PACKAGES							
	Caravan FWD		Grand Caravan FWD			Grand Caravan AWD		
	SE	Sport	Sport		ES	Sport	ES	
Engine								
3.3-litre V6 180 hp (134 kW)	28C	28D	28H	28F	28H			
3.8-litre V6 215 hp (160 kW)					29H ⁽¹⁾	29K	29S	
3.8-litre V6 215 hp (160 kW)								29H 29S
FEATURES								
Air Bags⁽²⁾ – Front Next-Generation multistage	●	●	●	●	●	●	●	●
– Supplemental side for driver and front passenger	0	0	0	0	0	0	0	0 0
Adjustable Pedals – Power (late availability)	0	0	0	0	0	0	0	0 0
Air Conditioning – Manual	●	●	●	●				
– Dual-zone temperature control					P	●	●	●
– Three-zone temperature control; (included with Climate Group III and IV); includes automatic temperature control and odour/particulate air filter on ES					P	●	●	●
– Rear heater/rear air conditioning (included with Climate Group III)						●	●	●
Alternator – 140-amp	●	●	●	●	P	●	●	●
– 160-amp (included with fog lamps and Climate Group III)					P	●	●	●
Battery – 500-amp	●	●	●	●	P	●	●	●
– 600-amp (included with Trailer Tow Group)					P	●	●	●
Brakes – Power front disc/rear drum	●	●	●	●	P	●	●	●
– Power four-wheel disc brakes (included in Trailer Tow and Sport Touring Groups)					P	●	●	●
– 4-wheel anti-lock (ABS)	0	0	●	●	●	●	●	●
Cargo Net – Located between front bucket seats (deleted with removable centre console)	●	●	●	●	●	●	●	●
Cargo Organizer – Behind rear seat, floor mounted					0	0	0	
Child Seat Anchor System – LATCH-ready	●	●	●	●	●	●	●	●
Consoles – Centre removable, with power outlet (front-seat cargo net deleted)					0	0	●	0 ●
– Overhead with trip computer and HomeLink [®] Universal Transceiver ⁽³⁾						●	●	
Defroster – Electric, rear window	●	●	●	●	●	●	●	●
Deluxe Convenience Group – Speed control and tilt steering column	●	●	●	●	●	●	●	●
Door Locks – Power with programmable rolling autolock (included in Power Convenience Group)	P	●	●	●	●	●	●	●
Doors – Driver and passenger-side sliding doors	●	●	●	●	●	●	●	●
– Driver's side power sliding door with obstacle detection system					0	0	●	0 ●
– Passenger-side power sliding door with obstacle detection system						●	●	
Drawer – Storage – Under front passenger's seat (lockable on models without removable centre console; not available with power seat)				●	●	●	●	●
DVD Entertainment System – Rear, with drop-down 7-inch screen					0	0	0	0 0
Engine Block Heater	●	●	●	●	P	●	●	●
Floor Mats – Front and rear	●	●	●	●	●	●	●	●
Glass – Sunscreen	●	●	●	●	●	●	●	●
Grocery Bag Hooks – Rearmost seatback(s)	●	●	●	●	●	●	●	●
Instrument Cluster – Analogue, white-faced	●	●	●	●	●	●	●	●
– With tachometer						●	●	●
Liftgate – Power with two-way obstacle detection (requires remote keyless entry and power passenger-side sliding door)					0	●	●	0 ●
Lighting – Exterior – Headlamps-off time delay			●		●	●	●	●
– Automatic headlamps						●	●	●
– Door courtesy, map/dome reading, rear courtesy/reading					P	●	●	●
– Fog lamps (included in Sport Touring Group)					P	●	●	●
– Interior – Illuminated entry					●	●	●	●
– Liftgate flood (dual on ES)	●	●	●	●	●	●	●	●
Luggage Rack – Roof, Black					●	●	●	●
Mirrors – Exterior – Dual folding	●				●	●	●	●
– Exterior – Dual folding, power, heated		●	●	●	●	●	●	●
– Automatic day/night, driver's side			●	●	●	●	●	●
Interior – Automatic day/night						●	●	●
– Dual, illuminated, covered-visor vanity					0	●	●	0 ●
Power Adjustable Pedals	0	0	0	0	0	0	0	0 0
Remote Keyless Entry System		O/P	●	0	●	●	●	●
Seat Belts – Height-adjustable shoulder belts at front and intermediate outboard positions; front seat belts have pretensioners and constant-force retractors	●	●	●	●	●	●	●	●
Seats – Seven; rear Easy Out [®] Roller Seats	●	●	●	●	●	●	●	●
– Intermediate bench with rear three-passenger bench	●	●	●	●	●	●	●	●
– Intermediate bench with two child seats ⁽³⁾ and rear three-passenger bench	0	0			0	●	●	0 ●
– Intermediate deluxe bench with rear three-passenger bench				●	●	●	●	
– Intermediate deluxe bench with two child seats ⁽³⁾ and rear three-passenger bench seat					0	●	●	
– Intermediate Quad-Command/Captain Seats and rear three-passenger bench seat			P ⁽⁴⁾	0	0	●	●	●
– Intermediate Quad-Command/Captain Seats and one child seat, ⁽³⁾ and rear three-passenger bench seat			O ⁽⁴⁾	0	0			

PACKAGES									
Caravan FWD			Grand Caravan FWD			Grand Caravan AWD			
SE	Sport		Sport		ES	Sport	ES		
28C	28D	28H	28F	28/29H	29K	29S	29H	29S	
(Cont'd)									
Seats (cont'd)									
Seats (cont'd)									
- Intermediate Quad-Command/Captain Seats and rear 50/50 split-bench seat			0 ⁽⁴⁾	0	0	0	●	0	●
- Intermediate Quad-Command/Captain Seats, one child seat ⁽⁵⁾ and rear 50/50 split three-passenger bench seat			0 ⁽⁴⁾	0	0	0	0	0	0
Seats (Power) - Four-way driver's seat			0	0	●	●	0	●	●
- Four-way passenger's seat (included with leather-faced seats)						P		P	
Seats (Seating Surfaces) - Cloth-faced (Deluxe on Sport, Premium on ES)	●	●	●	●	●	●	●	●	●
- Leather-faced (heated front optional)						0	0	0	0
Security Alarm									
Sentry Key® Engine Immobilizer	●	●	●	●	●	●	●	●	●
Sound System									
- AM/FM stereo radio with cassette player and CD changer controls (four speakers on SE, six on others)	●	●	●	●	●			●	
- AM/FM stereo radio with cassette player/CD player			0	0	0	0	●	0	●
- AM/FM stereo radio with single CD player and changer controls	0	0	0	0	0	●		●	
- AM/FM cassette player stereo with CD changer controls and six-disc, in-dash CD changer			0	0	0	0	0	0	0
- AM/FM stereo radio with cassette/CD player, rear audio controls and wireless headphones			0	0	0	0	0	0	0
- 10 speakers (Infinity Acoustic 10™ sound system)			0	0	0	●		●	
- Rear seat DVD video system					0	0	0	0	0
- Steering wheel-mounted audio controls						●		●	
Sport Touring Group - 4-wheel disc brakes, fog lamps, 160-amp alternator, leather-wrapped steering wheel, Touring suspension, ⁽⁵⁾ 215/65R16 LBL All-Season Touring tires and 16-inch aluminum wheels. Includes 3.8L engine on Grand Caravan with "H" package			0	0	●			●	
Steering - Power, rack-and-pinion	●	●	●	●	●	●	●	●	●
Sunroof - Power						0		0	0
Suspension - Load-levelling and height control (included in Trailer Tow Group on FWD models)						P	P	P	●
- Touring (included with Sport Touring Group on FWD models)			P	P	●	●		●	●
Tires - 215/70R15 BSW All-Season	●	●	●	●	●				
- 215/65R16 LBL All-Season Touring (included with Sport Touring Group on FWD models)			P	P	●	●	●	●	●
- Spare tire, full-size			0	0	0	0	0	0	0
Tire Pressure Monitor							0		0
Traction Control - Low-speed							●		
Trailer Tow Prep Group⁽⁶⁾ - 160-amp alternator, 600-amp battery, 4-wheel disc brakes, heavy-duty engine cooling, load-levelling and height-control suspension, full-size spare tire and trailer tow wiring harness						0	0	0	0
Wheels - 15-inch steel wheels with wheel covers	●	●	●	●	●				
- 16-inch aluminum wheel (included with Sport Touring Group)			P		O/P	●		●	
- 16-inch chrome aluminum wheel						●		●	●
Windows - Power front and rear quarter vent; does not include quarter vent on SE			P	●	●	●	●	●	●
Wipers - Front, variable intermittent; rear, intermittent	●	●	●	●	●	●	●	●	●

● - Included P - Packaged with optional group noted 0 - Optional

*Certified to federal regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size. Easy Out Roller Seats and Sentry Key are trademarks of DaimlerChrysler. FWD - Front-Wheel Drive AWD - All-Wheel Drive BSW - Black Sidewall LBL - Low Black Letters ⁽⁵⁾Only with optional Sport Touring Group. ⁽⁶⁾Not compatible with all garage door openers. Please see your retailer for details. ⁽⁷⁾For children at least one year old, weighing between 10 and 20 kilograms (22 and 50 pounds) and no more than 119 centimetres (47 inches) tall. ⁽⁸⁾Only with Quad Convenience Package. ⁽⁹⁾Not available on Sport AWD. ⁽¹⁰⁾Some items may be standard to specific models.

DIMENSIONS, WEIGHTS AND CAPACITIES

	Caravan SE	Grand Caravan Sport
Wheelbase	2878 (113.3)	3030 (119.3)
Overall Length	4803 (189.1)	5093 (200.5)
Overall Width at Body	1996 (78.6)	1996 (78.6)
Overall Height	1750 (68.9)	1750 (68.9)
Curb Weight - kg (lb.)	1832 (4039) (28C)	1860 (4101) (28F)
Cargo Capacity - L (cu. ft.) - Behind rear seat	428 (15.1)	566 (20.0)
Behind front seat with rear seat and intermediate seat removed	4030 (142.3)	4754 (167.9)
Fuel Tank Capacity - L (Imp. gal.)	76 (16.7)	76 (16.7)

*All dimensions are in mm (in.) unless noted.

STRIKES FAST, BITES HARD, NEVER LETS GO.



500X500X500.

That's 500 horsepower, a 505 cubic-inch engine, and 525 pound-feet of pavement pounding torque... the perfect trifecta in automotive engineering. All under the hood of a pulse-quickening, convertible that continues to induces "oohs" and "aahs" among car enthusiasts. Truth is, Viper has been an icon ever since it rolled across the auto show stage as a radical concept car. Now, it's been totally redesigned to be lighter, more precisely balanced, even better looking... oh yeah, and faster.

2003

DODGE TRUCKS



GRAB LIFE
BY THE HORNS



THE MOST POWERFUL LINE OF TRUCKS EVER.

You bet it's a bold statement. And it's backed by the baddest power plants ever put under the hood of a truck. The diesel story begins with a pair of reengineered Cummins Turbo Diesel I-6s; the High-Output version delivers 305 horsepower at 2900 rpm and 555 pound-feet of torque at 1400 rpm. Then there's the return of the most legendary gasoline-powered monster of them all - the all-new 345-horsepower* 5.7-litre HEMI® Magnum® V8, flanked by the proven 305-horsepower 8.0-litre Magnum® V10 powerhouse. They all come with the best Powertrain Warranty in the pickup truck business. You'll also find the stiffest frames in Ram history. Incredible handling. Amazing cargo numbers. All the luxury you can handle. Work-smart functionality. And big-rig style that gets noticed big time. Hey - when it comes to improving the truck that changed all the rules, Dodge designers don't just raise the bar... they Ram it!



OUR COMMITMENT NOW GOES FURTHER

Our entire 2003 lineup of Chrysler, Jeep® and Dodge vehicles is now backed by the best protection we've ever offered: Basic Warranty for 3 years or 60,000 kilometres** which includes rust-through coverage on all body sheet metal for 3 years plus a Powertrain Warranty for 7 years or 115,000 kilometres.** For diesel owners we've added even more protection thanks to the 7-year/160,000-kilometre*** Cummins Turbo Diesel Engine Warranty. In addition, DaimlerChrysler Canada will provide a 24-hour roadside assistance plan for 7 years or 115,000 kilometres.***

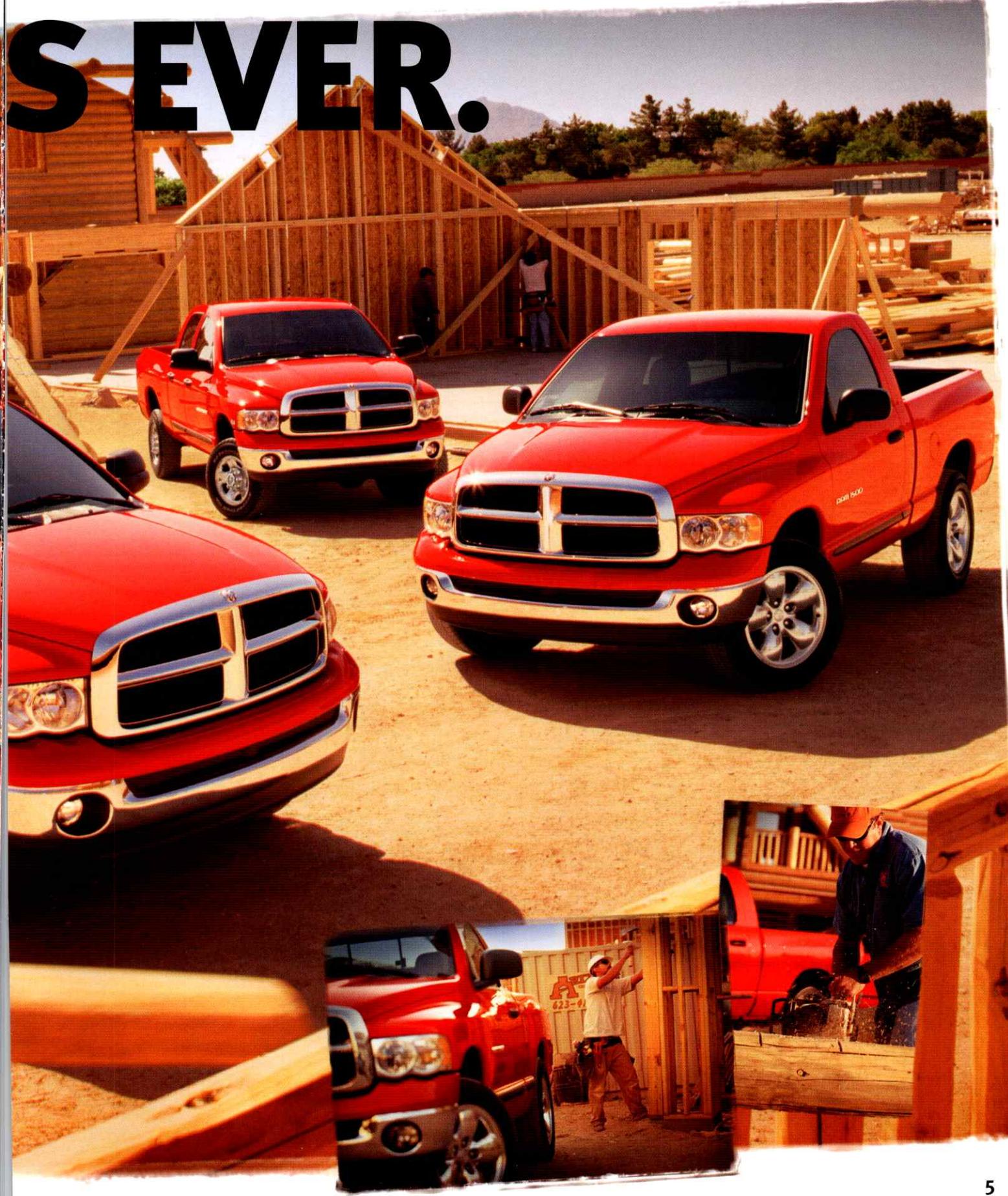
*300 horsepower on 3500 models.

**Whichever comes first. Some conditions apply. See your retailer for complete details.

GRAB LIFE BY THE HORNS



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SEVER.



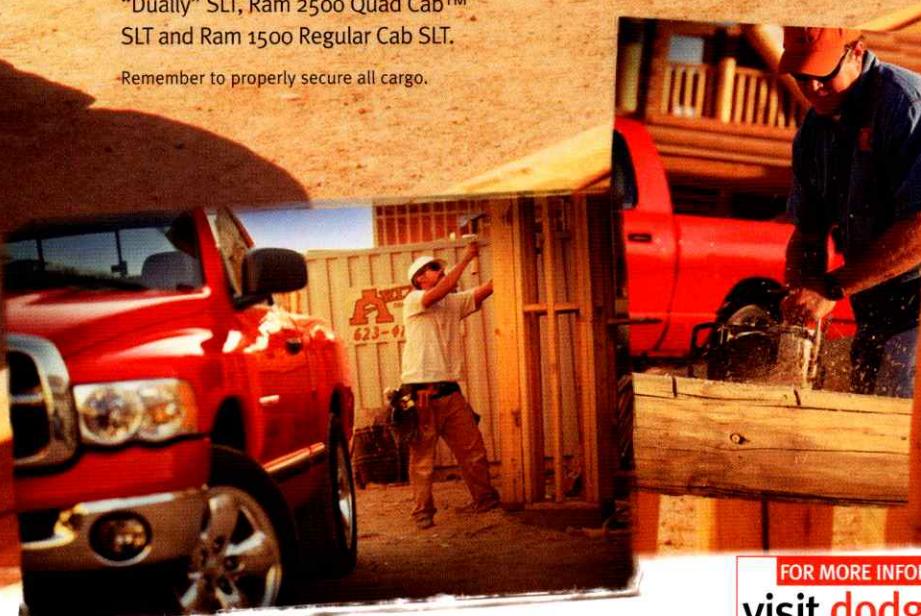
Shown in Flame Red from left to right:

Dodge Ram 3500 Quad Cab™

"Dually" SLT, Ram 2500 Quad Cab™

SLT and Ram 1500 Regular Cab SLT.

Remember to properly secure all cargo.



FOR MORE INFORMATION

visit dodge.ca

RAM FEATURES AND OPTIONS

SELECTED STANDARD AND OPTIONAL FEATURES

	PACKAGES								
	1500			2500			3500		
	ST	SLT	Laramie	ST	SLT	Laramie	ST	SLT	Laramie
Air Bags* – Side-curtain type, supplemental front and rear outboard occupants	0	0	0	0	0	0	0	0	0
Air Conditioning	●	●	●	●	●	●	●	●	●
Axles – Antispin rear differential (specific ratios only)	0	0	0	0	0	0	0	0	0
Bedliner – Box under rail type	0	0	0	0	0	0	0	0	0
Brakes – Four-wheel disc with rear-wheel anti-lock (ABS)	●	●	●	0	0	0	0	0	0
– Four-wheel disc with four-wheel anti-lock (ABS)	0	0	0	●	●	●	●	●	●
Console – Overhead, with trip computer	●	●	●	●	●	●	●	●	●
– Overhead, with trip computer and HomeLink® Universal Transceiver ⁽¹⁾	●	●	●	●	●	●	●	●	●
Door Locks – Power	●	●	●	●	●	●	●	●	●
Defogger ⁽²⁾ – Rear window (requires fixed privacy glass)	0	0	0	0	0	0	0	0	0
Electronic Speed Control and Tilt-Steering Column (Convenience Group on ST)	0	●	●	0	●	●	0	●	●
Engine Cooling – Heavy-duty (included in Trailer Tow Group)	P	P	P	P	P	P	●	●	●
Fog Lamps	0	●	●	0	●	●	0	●	●
Lighting – Exterior-Cab clearance lamps (five, Roof-Mounted)	●	●	●	0	0	0	●	●	●
– Box clearance and rear fender lamps (not available with single rear wheel and short box)	●	●	●	●	●	●	●	●	●
Load Floor – Rear fold-flat steel floor (Quad Cab™ models)	0	●	●	0	●	●	0	●	●
Off-Road Group – Includes 3.92 differential with antispin, heavy-duty engine cooler, tow hooks, transfer case and front suspension skid plates, fog lamps, LT 275/70R17 OWL All-Terrain tires, 17x8 cast aluminum wheels and 4x4 Off-Road decal (4x4 Regular Cab and 4x4 Quad Cab™ short box)	0	0	0	0	0	0	0	0	0
Pedals – Power adjustable	0	●	●	0	●	●	0	●	●
Protection Group – 4x4 models only; includes front suspension skid plate, transfer-case skid-plate shield and tow hooks	0	0	0	0	0	0	0	0	0
Rear Wheel Configuration – Single Rear Wheel axle	●	●	●	●	●	●	0 ⁽²⁾	0 ⁽²⁾	0 ⁽²⁾
– Dual Rear Wheel “Dually”	●	●	●	●	●	●	● ⁽³⁾	● ⁽³⁾	● ⁽³⁾
Remote Keyless Entry	0	●	●	0	●	●	0	●	●
Seats – All seats and interiors available in Taupe or Dark Slate Grey. Heavy-duty vinyl	●	●	●	●	●	●	●	●	●
– Deluxe cloth-faced	0	●	●	0	●	●	0	●	●
– Premium cloth-faced with centre armrest/business console	0	●	●	0	●	●	0	●	●
– Leather-faced with centre armrest/business console	0	●	●	0	●	●	0	●	●
Security Group – Includes Remote Keyless Entry, security alarm	0	●	●	0	●	●	0	●	●
Sentry Key® Engine Immobilizer – Theft deterrent system with two encoded keys	●	●	●	●	●	●	●	●	●
Shield – Front hood protection	0	0	0	0	0	0	0	0	0
Snow Plow Prep Group⁽⁴⁾ – (4x4 only) Computer selected upgraded front springs, transfer case skid plate, upgraded battery and alternator. See your Dodge retailer for complete details	0	0	0	0	0	0	0	0	0
Sound System – AM/FM stereo with cassette player (CD changer controls) and four speakers	●	●	●	●	●	●	●	●	●
– AM/FM stereo CD player (CD changer controls) and four speakers	0	●	●	0	●	●	0	●	●
– AM/FM stereo cassette/CD player with Infinity® premium sound system	0	●	●	0	●	●	0	●	●
– AM/FM stereo 6-disc in-radio CD changer ⁽⁵⁾ with Infinity® premium sound system	0	0	0	0	0	0	0	0	0
– Speakers – 4, including 2 full-range 6x9-inch in front doors and 5 ^{1/4} " full-range on “B” pillars in Regular Cab and rear doors in Quad Cab™	●	●	●	●	●	●	●	●	●
– Infinity® Sound System – 11 speakers in 7 locations with a 240-watt digital amplifier, including 2 ^{1/2} " in the centre of the instrument panel, 3 ^{1/2} " coaxial left and right side instrument panel, 6x9-inch woofer in front doors, 5 ^{1/4} " coaxial in rear doors in Quad Cab™ and “B” pillar in Regular Cab	0	●	●	0	●	●	0	●	●
– Audio Controls – Steering wheel-mounted	0	●	●	0	●	●	0	●	●
Storage – Behind seat tray (Regular Cab); steel bins under rear seat (Quad Cab™)	●	●	●	●	●	●	●	●	●
– Storage – Front seat centre in-cushion	0	●	●	0	●	●	0	●	●
Tires – (See retailer for details or visit dodge.ca)	0	0	0	0	0	0	0	0	0
Tonneau Cover – Soft	0	0	0	0	0	0	0	0	0
Tow hooks – 4x4 (optional on all 4x2)	0	0	●	0	0	●	0	0	●
Trailer Tow Group⁽⁶⁾ – Includes 750-amp battery (700-amp on 1500), heavy-duty engine cooling, auxiliary transmission cooler with automatic transmission, Class IV hitch receiver, 7-pin wiring harness	0	0	0	0	0	0	0	0	0
Transfer Case (4x4 Only) – Manual shift – Two-range part-time shift-on-the-fly, floor-mounted shifter	●	●	●	●	●	●	●	●	●
– Electronic shift – Two-range part-time shift-on-the-fly, instrument panel control	0 ⁽⁷⁾	●	●	0 ⁽⁷⁾	●	●	0 ⁽⁷⁾	●	●
Transmission Cooling – Auxiliary, automatic transmission only (included in Trailer Tow Group and with both diesels and V10 on 2500, standard on 3500)	P	P	P	P	P	P	●	●	●
Wheels – (See retailer for details or visit dodge.ca)	0	●	●	●	●	●	●	●	●
Windows – Power (with driver's side one-touch-down feature)	0	0	●	0	0	●	0	0	●
– Rear, sliding	0	0	●	0	0	●	0	0	●

● – Included P – Packaged with optional group noted O – Optional *Late availability ⁽¹⁾Certified to federal regulations that allow less forceful air bags. Always use seat belts. For Regular Cab, children 12 and under should only be in the front seat with the passenger air bag switch turned off, correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size. For Quad Cab™, children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size. ⁽²⁾May not be compatible with all garage door openers. See retailer for details. ⁽³⁾Optional on Quad Cab™ with diesel engine and standard on short box Quad Cab™ with diesel engine. ⁽⁴⁾Single Rear Wheel standard on short box Quad Cab™ models with diesel engine. ⁽⁵⁾With package shown must have extra cost Trailer Tow Group. Available with certain models only. See your retailer for complete details. ⁽⁶⁾Dodge trucks used to tow trailers over 907 kg (2000 lb.) loaded weight must be equipped with Trailer Tow Group AHC, and trailers over 454 kg (1000 lb.) loaded weight must have their own brakes. Other restrictions may apply. For more information on trailer towing visit dodge.ca or go to your Dodge retailer.

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WHAT IT TAKES TO BE NUMBER ONE.



The new Dodge Stampede Group^{††} ground effects package adds body-colour front and rear bumpers and fascias, wheel flares and rocker panel extensions, plus 16x8-inch cast aluminum wheels.

Dodge Dakota Quad CabTM with leather-faced seating for six shown with available front 40/20/40 split bench seat in Dark Slate Grey.

*Based on small pickup total registrations for 2000, 2001 and September 2002 CYTD. Source: Polk Canada Inc. **245 horsepower and 335 pound-feet of torque with Quad CabTM model and without R/T. [†]Whichever occurs first. Some conditions apply. See your retailer for complete details. ^{††}Late availability.

To be the #1 selling truck in your class,* you have to do everything right. That means delivering things like bold, stand-out-from-the-crowd style that instantly gets noticed and a choice of tough, dependable engines that roar with capable authority. Leading the way is the 4.7-litre Magnum[®] V8 with an awesome 230 horsepower and 290 pound-feet of torque; the proven 5.9-litre Magnum[®] V8 still stands tall with its 250 horsepower and 345 pound-feet of torque;** and, rounding out the list, a 3.9-litre Magnum[®] V6 generates 175 horsepower

and 225 pound-feet of torque. Whichever power plant you choose, the hardest working truck in its class comes with the added confidence of our 7 year/115,000-kilometre Powertrain Warranty,[†] plus 24-hour roadside assistance. Factor in outstanding versatility and impressive passenger comfort and it's easy to see why Dodge Dakota is no stranger to our competitor's wish list. As the #1 selling truck in its class in Canada*, it should be at the top of your list too.

DAKOTA FEATURES AND OPTIONS

SELECTED STANDARD AND OPTIONAL FEATURES

	PACKAGES					
SXT ⁽¹⁾	Sport	Sport Plus	SLT	SLT Plus	R/T ⁽²⁾	
X ⁽¹⁾	B	C	G	H	N ⁽²⁾	
Air Bags ⁴ – Next-Generation driver and front-passenger with front-passenger on/off switch on Regular Cab and Club Cab [®] models	●	●	●	●	●	●
Air Conditioning	●	●	●	●	●	●
Axle – Anti-spin rear differential (requires 3.55 or 3.92 axle ratio). Optional ratios available. See your retailer for details	0	0	0	0	0	●
Brakes – Front disc/rear drum with rear-wheel anti-lock (ABS)	●	●/0 ⁽³⁾	●/0 ⁽³⁾	●/0 ⁽³⁾	●/0 ⁽³⁾	●
– 4-wheel disc with rear-wheel anti-lock (ABS)	0	0	0	0	0	0
– 4-wheel disc with four-wheel anti-lock (ABS)	●	●/0 ⁽³⁾	●/0 ⁽³⁾	●/0 ⁽³⁾	●/0 ⁽³⁾	●
Child-Seat Anchor System (LATCH-ready)	●	●	●	●	●	●
Deluxe Convenience Group – Includes speed control and tilt steering	●	0	●	●	●	●
Engine Block Heater	●	●	●	●	●	●
Ground Effects ^{††} – Includes body colour front fascia with extension, rocker panel flares, box extension and wheel flares (included in Dodge Stampede Group)		P	P			●
Heavy Duty Service Group – 750-amp battery, maximum engine cooling, power steering and automatic transmission coolers	0	0	0	0	0	0
Mirrors – Exterior – Dual, manual, 5x7-inch, fixed, black	●	●	●	●	●	●
– Dual, power, 5x7-inch, Black, fixed (included in Power Convenience Group)		P ⁽⁴⁾	●	P ⁽⁴⁾	●	P
– Dual, power, aerodynamic, heated, Black, folding (included with rear window defroster) (requires Power Convenience Group)		0 ⁽⁴⁾ /P	0/P	0 ⁽⁴⁾ /P	0/P	0/P
Power Convenience Group – Power windows, power door locks, power mirrors and remote keyless entry system (included in Power Overhead Convenience Group)		0 ⁽⁴⁾	●	0 ⁽⁴⁾	●	0/P
Power Overhead Convenience Group – Premium overhead console with HomeLink [®] Universal Transceiver, ⁽⁵⁾ mini trip computer, map lights, automatic dimming rear view day/night mirror (includes Power Convenience Group on R/T)				0	0	0
Seats – Cloth-faced	●	●	●	●	●	●
– Leather-faced			0 ⁽⁶⁾	0 ⁽⁶⁾	0 ⁽⁶⁾	0 ⁽⁶⁾
– Six-way Power Seat – Driver ⁽⁶⁾			0	0	0	0
Skid Plate Group – Skid plates for fuel tank, transfer case and front suspension (4x4 models only)	0	0	0	0	0	0
Sentry Key [®] Engine Immobilizer	●	●	●	●	●	●
Sound System – AM/FM stereo radio with CD player	●	●	●	●	●	●
– AM/FM stereo radio with combination cassette/CD player		0	0	0	0	0
– AM/FM stereo radio with 6-disc in-radio CD changer ^{††}		0	0	0	0	0
– Speaker system – Infinity [®] – 8 speakers in 6 locations		0	0	0	0	0
Tire and Handling Group ⁽⁷⁾ – (Included with Dodge Stampede Group)	●	O/P	P	0		
Trailer Tow Group ⁽⁸⁾ – Class IV platform hitch receiver, seven-lead wiring harness mounted on the hitch for direct plug in, and 7/4 pin adaptor wiring pigtail (requires Heavy Duty Service Group)	0	0 ⁽⁹⁾	0 ⁽⁹⁾	0 ⁽⁹⁾	0 ⁽⁹⁾	
Transfer Case (4x4 Models only) – Part-time, shift-on-the-fly	●	●	●	●	●	
– Full-time shift-on-the-fly (V8 engine with automatic transmission only)		0	0	0	0	0
– Electronic shift with control knob on the instrument panel (Included with transfer case)	P	P	P	P	P	P

● – Included P – Packaged with optional group noted. O – Optional O/P – Item is a freestanding option and is also included in a package group.

⁽¹⁾Late availability. ⁽²⁾Club Cab[®] only. ⁽³⁾Regular Cab and Club Cab[®] (4x2) only. ⁽⁴⁾Regular Cab (4x2) with a GVWR of 2268 kg (5000 lb.) only. ⁽⁵⁾Quad Cab[™] only. ⁽⁶⁾Not compatible with all garage door openers. See your retailer for details. ⁽⁷⁾Not available in Regular Cab. ⁽⁸⁾See your retailer for details on tire and wheel availability. ⁽⁹⁾Dodge trucks used to tow trailers over 907 kg (2000 lb.) loaded weight must be equipped with trailer Tow Group (AHC), and trailers over 454 kg (1000 lb.) loaded weight must have their own brakes. Trailer tow restriction may apply. See your retailer for details. ⁽¹⁰⁾Not available in Regular Cab (4x2). Sentry Key, Quad Cab, Club Cab and Mopar are trademarks of DaimlerChrysler. HomeLink is a registered trademark owned by Johnson Controls Inc. Infinity is a registered trademark of Harman International Industries, Inc. © 2002 DaimlerChrysler Canada Inc.

⁽¹¹⁾Certified to federal regulations that allow less forceful front air bags. Always use seat belts. For Regular Cab and Club Cab[®], children 12 and under should only be in the front seat with the passenger air bag switch turned off, correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size. For Quad Cab[™], children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size.

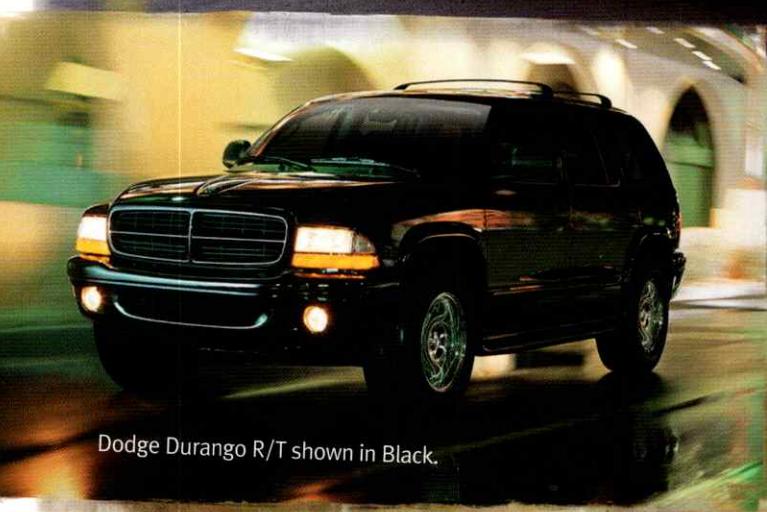
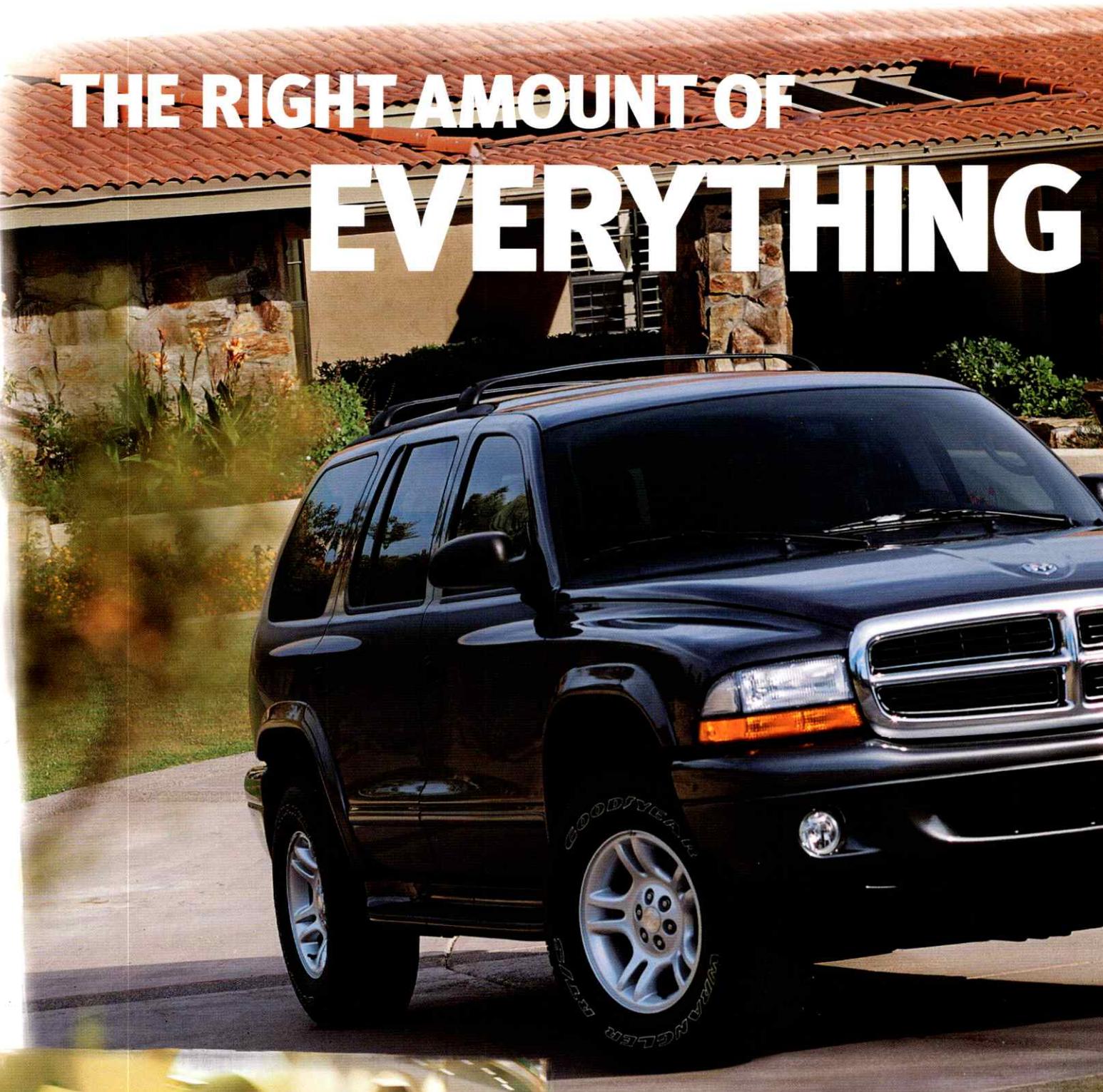
GRAB LIFE BY THE HORNS



FOR MORE INFORMATION

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THE RIGHT AMOUNT OF EVERYTHING YOU NEED.



Dodge Durango R/T shown in Black.



Dodge Durango SLT Plus interior, with luxurious leather-faced seating, shown in Sandstone. New features for 2003 include stylish Satin Silver and Brushed Chrome accents.



Dodge designers thought of everything -- from a hidden compartment under the rear load floor for the jack and tire changing tools, to a standard centre floor console with a power outlet and lots of specialized storage, to thoughtful cupholders and cubby holes just about everywhere you look.

At Dodge, we create vehicles that do more than just fit your lifestyle; they help you live it. We're talking bold, aggressive style that really gets noticed. Innovative, intelligent function that takes care of everything from fishing boats to the kids' juice boxes. And a lineup of tough, dependable Dodge Magnum® engines, like the 4.7-litre Magnum® V8 that cranks out 230 horsepower and 290 pound-feet of torque at only 3600 rpm, that are backed by our new 7-year/115,000 kilometre Powertrain Warranty,* plus 24-hour roadside assistance. Add it all up and you'll find that in a world where bigger is sometimes mistaken for better, the right-sized 2003 Dodge Durango truly stands apart with the right combination of everything on your SUV wish list.



Dodge Durango SXT shown in Atlantic Blue Pearl Coat with available Mopar Roof-Mount Bike Carrier.

GRAB LIFE BY THE HORMS



*Whichever comes first. Some conditions apply. See your retailer for complete details.

FOR MORE INFORMATION
visit dodge.ca

SPECIFICATIONS AND CAPACITIES

Engine Specifications and Availability

	3.7L V6	3.9L V6	4.7L V8	5.7L V8	5.9L V8	5.9L I-6	5.9L H.O. I-6	8.0L V10
Type	Magnum®	Magnum®	Magnum®	HEMI® Magnum®	Magnum®	Cummins Turbo	Cummins Turbo	Magnum®
Fuel Requirement	Unleaded	Unleaded	Unleaded	Mid-Grade	Unleaded	Diesel	Diesel	Unleaded
Induction system	SMPI	SMPI	SMPI	SMPI	SMPI	Direct-Injection	Direct-Injection	SMPI
Net Power - kw (bhp)	160 (215)	130 (175)	175 (235)	257 (345)	186 (250)	186 (250)	227 (305)	228 (305)
@ rpm	5200	4800	4600	5400	4400	2900	2900	4000
Net Torque - N·m (lb·ft)	319 (235)	305 (225)	400 (295)	509 (375)	468 (345)	624 (460)	753 (555)	597 (440)
@ rpm	4000	3200	3600	4200	3200	1400	1400	2800
Dakota		Standard	Available ⁽¹⁾		Available ⁽³⁾			
Durango			Standard ⁽¹⁾		Available ⁽³⁾			
Ram 1500	Standard		Available	Available as of January 2003				
Ram 2500				Standard		Available	Available	Available
Ram 3500				Standard ⁽²⁾		Available	Available	Available

SMPI – Sequential Multi-Point Fuel Injection H.O. – High-Output ⁽¹⁾172 (230) @ 4600 and 393 (290) @ 3600 on Dakota and Durango Models. ⁽²⁾246 (330) @ 4800 and 509 (375) @ 4200 on Ram 3500 Models.

⁽³⁾183 (245) @ 4000 and 454 (335) @ 3200 on Dakota Quad Cab™ and Durango SLT and SLT Plus.

4x2 Maximum Capacities

	Dakota			Ram 1500		Ram 2500		Ram 3500	
Vehicle	Regular Cab	Club Cab®	Quad Cab™	Regular Cab	Quad Cab™	Regular Cab	Quad Cab™	Regular Cab	Quad Cab™
Payload ⁽¹⁾ – kg	980	925	807	780	767	1529	1510	2413	2236
– (lb.)	(2160)	(2040)	(1780)	(1720)	(1690)	(3370)	(3330)	(5320)	(4930)
GCWR ⁽¹⁾ – kg	4763	4763	4899	6350	6350	9072	9072	10,433	10,433
– (lb.)	(10,500)	(10,500)	(10,800)	(14,000)	(14,000)	(20,000)	(20,000)	(23,000)	(23,000)
Max. Trailer – kg	2994	2858	2812	4173	4032	6282	6169	7348	7394
Weight ⁽¹⁾⁽²⁾ – (lb.)	(6600)	(6300)	(6200)	(9200)	(8900)	(13,850)	(13,600)	(16,200)	(16,300)

4x4 Maximum Capacities

	Dakota			Ram 1500		Ram 2500		Ram 3500		Durango
Vehicle	Regular Cab	Club Cab®	Quad Cab™	Regular Cab	Quad Cab™	Regular Cab	Quad Cab™	Regular Cab	Quad Cab™	
Payload ⁽¹⁾ – kg	848	803	703	649	644	1320	1279	2350	2182	803
– (lb.)	(1870)	(1770)	(1550)	(1430)	(1420)	(2910)	(2820)	(5180)	(4810)	(1770)
GCWR ⁽¹⁾ – kg	4763	4763	4899	6350	6350	9072	9072	10,433	10,433	5534
– (lb.)	(10,500)	(10,500)	(10,800)	(14,000)	(14,000)	(20,000)	(20,000)	(23,000)	(23,000)	(12,200)
Max. Trailer – kg	2858	2744	2699	4060	3901	6078	5965	7121	7167	3289
Weight ⁽¹⁾⁽²⁾ – (lb.)	(6300)	(6050)	(5950)	(8950)	(8600)	(13,400)	(13,150)	(15,700)	(15,800)	(7250)

⁽¹⁾Payload, Maximum Gross Combined Weight Rating (GCWR) and Maximum Trailer Weight reflect the weight that can be achieved with the specified model when properly equipped. See your retailer for more details.

⁽²⁾Maximum permissible weight of trailer, fully laden. Dodge trucks used to tow over 907 kg (2000 lb.) loaded weight must be equipped with Trailer Tow Group AHC and trailers over 454 kg (1000 lb.) loaded weight must have their own brakes. Trailer tow restriction apply. See your retailer for details. kg – Kilograms (lb. – pounds) GCWR – Gross Combined Weight Rating 4x2 – Two-Wheel Drive 4x4 – Four-Wheel Drive

DURANGO FEATURES AND OPTIONS

SELECTED STANDARD AND OPTIONAL FEATURES

	PACKAGES			
	SXT F	SLT G	SLT Plus J	R/T N
Air Bags* – Next-Generation driver and front-passenger	•	•	•	•
– Side-curtain supplemental (first and second row)	0	0	0	0
Air Conditioning – Dual-zone temperature control	•	•	•	•
– Rear, with heater	0	•	•	•
Brakes – Four-wheel disc with rear-wheel anti-lock (ABS)	•	•	•	•
– Four-wheel disc with four-wheel anti-lock (ABS)	0	0	0	0
Child-Seat Anchor System LATCH-ready	•	•	•	•
Engine Block Heater	•	•	•	•
Heavy Duty Service Group – 160-amp alternator, 750-amp battery and maximum engine cooling, power steering and transmission coolers (included with Trailer Tow Group)	P	P	P	•
Mirrors – Exterior – Dual 5x7-inch, power, fixed, black	•	•	•	•
– Dual 5x7-inch heated, power, black with auto-dimming on driver's side, fixed	P	P	P	•
– Dual, large, aerodynamic, heated, power, black, folding (included with Trailer Tow Group)	0	•	•	•
Overhead Convenience Group – Overhead console with mini-trip computer and HomeLink® Universal Transceiver ^(a) and illuminated visor vanity mirrors	0	•	•	•
Power – Door locks and windows	•	•	•	•
Remote Keyless Entry – Includes panic alarm, illuminated entry and two key fobs	•	•	•	•
Seats – Front – Cloth-faced high-back buckets	•	•	•	•
– Leather-faced high-back buckets	0	•	•	•
– Cloth-faced 40/20/40 split bench	0	•	•	•
– Second Row – 40/20/40 split bench with Fold-and-Tumble™ seat design	•	•	•	•
– Third Row – Two-position hideaway bench, folds nearly flat	•	•	•	•
– Power – Six-way driver	0	•	•	•
– Six-way driver and front-passenger	0	•	•	•
– Heated – Front seats	0	0	0	0
Security Group – Includes Sentry Key® Engine Immobilizer and security alarm	•	•	•	•
Skid Plate Group – Skid plates for front suspension, fuel tank and transfer case	0	0	0	0
Sound Systems – AM/FM stereo radio with combination cassette/CD player	0	0	0	0
– AM/FM stereo radio with six-disc in-radio CD changer ^(a)	0	0	0	0
– Eight Infinity® speakers in eight locations	0	•	•	•
– Audio controls on leather-wrapped steering wheel	0	•	•	•
Speed Control/Tilt-Steering Column	•	•	•	•
Trailer Tow Group^(a) – Includes Heavy Duty Service Group, Class IV hitch receiver, 7-pin wiring harness, 7- to 4-pin wiring adapter and large, aerodynamic, heated, power, black, folding mirrors	0	0	0	•
Transfer Case – Part-time, single-speed, shift-on-the-fly	•	•	•	•
– Part-time, two-speed, shift-on-the-fly	0	•	•	•
– Full-time, shift-on-the-fly	0	0	0	•
– Electronic shift with control knob on the instrument panel	•	•	•	•

• – Included P – Packaged with optional group noted O – Optional *Certified to federal regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned for the child's age and size. ^(a)Not compatible with all garage door openers. See your retailer for details. ^(b)Late availability. ^(c)Dodge Trucks used to tow trailers over 907 kg (2000 lb.) loaded weight must be equipped with Trailer Tow Group AHC, and trailers over 454 kg (1000 lb.) loaded weight must have their own brakes. Trailer tow restrictions may apply. See your retailer for details. Sentry Key, Magnum and Fold-and-Tumble are trademarks of DaimlerChrysler. HomeLink is a registered trademark owned by Johnson Controls, Inc. Infinity is a registered trademark of Harman International Industries, Inc.

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