

GRAB LIFE BY THE HORNS



DODGE

**2005 DODGE
SX 2.0/SRT4**

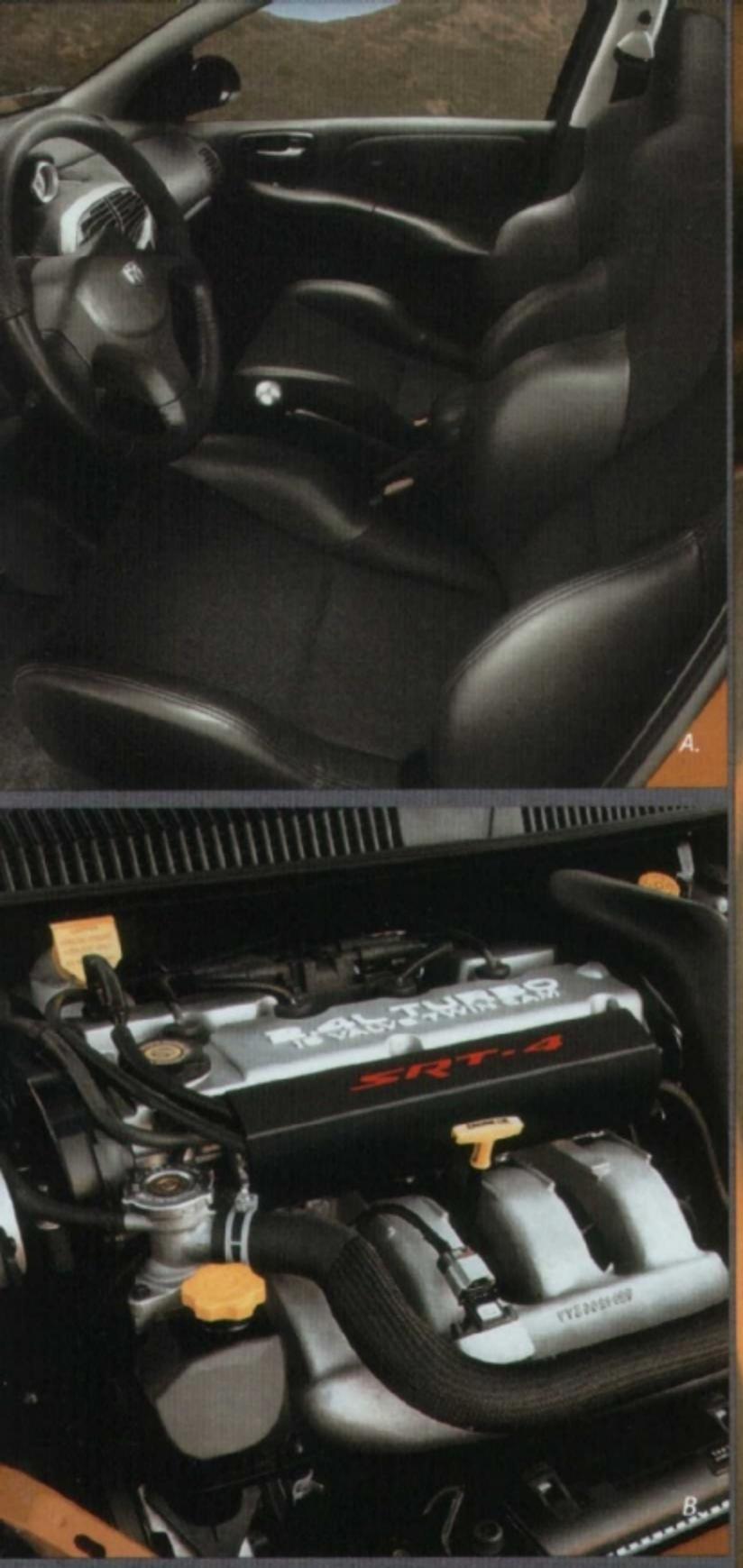


STREET SMART PERFORMANCE RUNS IN THE FAMILY.

SX 2.0 SPORT SHOWN IN BRIGHT SILVER METALLIC WITH OPTIONAL CHROME ALUMINUM WHEELS. SRT4 SHOWN IN BLACK WITH OPTIONAL POWER SUNROOF.

Dodge SX 2.0 and SRT4; two distinctly different vehicles that send one clear message: Dodge makes awesome cars. SRT4 is the fastest car in its class under \$28,000.* Right out of the factory, it's the "blank canvas" that lets you build the high-performance street machine of your dreams. SX 2.0 is first off the starting line when it comes to value. And SX 2.0 Sport commands respect without commanding fat chunks of your salary. Whichever model you choose, style, energy and fun are standard. Read on and you'll see why. Then, hit the Internet and pull up at dodge.ca to learn more.

*Based on 0-60 mph (0-96 km/h) acceleration time.



A. SRT4's race-influenced cockpit with Viper-inspired seats and Satin Silver console detailing.

B. Visit your Dodge Dealer for a personal encounter with the 2.4-litre 16-valve 4-cylinder High-Output turbocharged DOHC engine that takes SRT4 from 0-60 mph (0-96 km/h) in 5.3 seconds.**

C. Check out the startling stats on SRT4 horsepower and torque.

*Based on 0-60 mph (0-96 km/h) acceleration time.

**Car and Driver, April 2004.



**SRT4. LIFE MOVES FAST.
YOUR RIDE SHOULD TOO.**

SRT4 SHOWN IN ORANGE BLAST PEARL COAT. In the race to outrun boredom, Dodge SRT4 rocks with a turbocharged 2.4-litre DOHC 16-valve 4-cylinder High-Output Turbo engine that delivers the blazing power you want plus the fuel economy you need. The exhaust system has no muffler, which means less back pressure and great sound. Result: 230 horsepower at 5300 rpm and 250 pound-feet of torque between 2400 and 4400 rpm. If you guessed the 280 km/h (170 mph) speedometer wasn't just for show, you're right. In fact, SRT4 is the fastest car in its class under \$28,000.* Well-behaved, too. Quaife® automatic torque biasing (ATB) limited-slip differential senses which wheel has the better grip and smoothly "biases" power to that wheel without ever completely removing power from the other. High-tech brakes are along for the ride too; ready to bring the good times to a stop in a hurry. Shift into high gear and get the rest of the SRT4 story at dodge.ca.

*Based on 0-60 mph (0-96 km/h) acceleration time. Quaife is a registered trademark of Quaife Engineering Limited Corporation.



SRT DESIGN GROUP. PREMIUM EXTRAS WITHOUT THE PREMIUM PRICE.



SX 2.0 WITH SRT DESIGN GROUP SHOWN IN BLACK. Okay, so you want the high-performance look of the SRT4 and the budget-friendly value of the base model. Check out the new SRT Design Group (available on SX 2.0 and SX 2.0 Sport models). This package is heavy on the eye candy, adding an SRT4 power-bulge hood, rear spoiler, unique front and rear fascias, dual bright exhaust tips and 15-inch aluminum wheels. It's a great-looking package that's easy on the eyes and easy on the budget. For a closer look, cruise on over to dodge.ca.

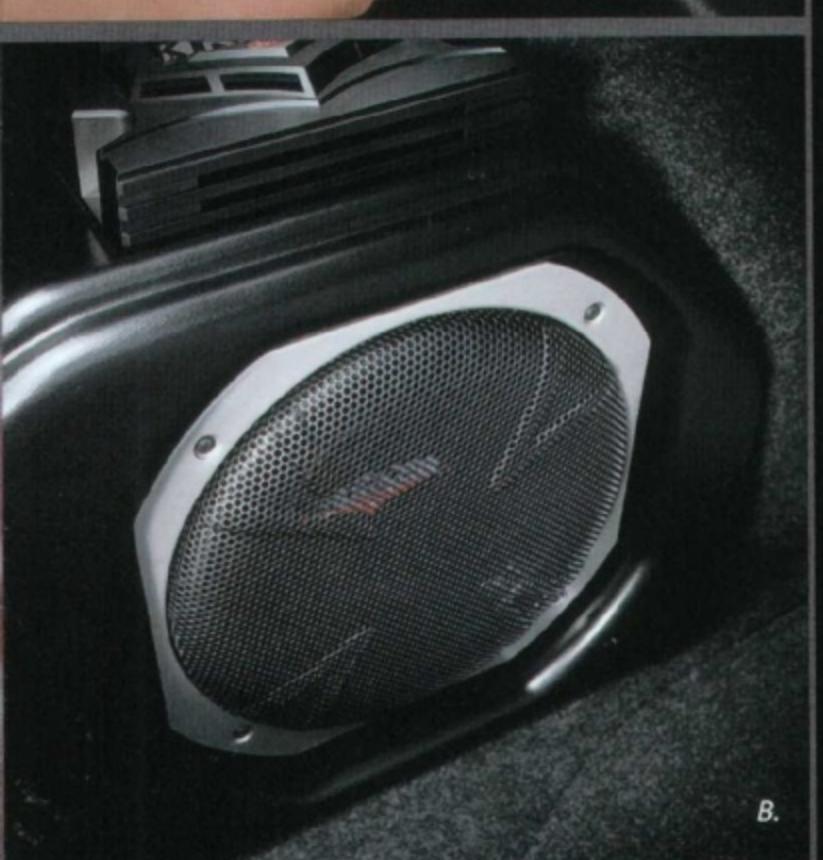


SX 2.0. PROOF THAT BEAUTY AND INTELLIGENCE CAN COME IN THE SAME PACKAGE.

SX 2.0 SHOWN IN MIDNIGHT BLUE. Looks can say a lot. SX 2.0's looks speak volumes, even when the conversation turns to paint. These eye-catching colours work hard at more than just looking good. One of the eight paint coats is an elastic antichip primer that works like a "shock absorber" to help reduce damage that can be caused by road blast and other debris. SX 2.0 beauty is more than skin deep. Beneath the hood, a 2.0-litre SOHC 16-valve 4-cylinder engine cranks out 132 horsepower and 130 pound-feet of torque. Your homework: research the rest of the value story at dodge.ca.



A. Available in-dash 6-disc CD player and six speakers.



B.



C.

**IF YOU'RE INTO MUSIC AND STUFF,
YOU'LL LIKE THE SOUND OF THIS.**

B. The aptly named and soon-to-be-notorious Kicker/
SRT Livin' Loud Audio System, optional on SRT4.

C. Trunk space expands with "pass-through" by folding
down one or both sides of the 60/40 split-folding
second-row bench seat.



SX 2.0 SPORT INTERIOR SHOWN IN DARK SLATE GREY. By now you know SX 2.0 is built to fit real life and real-life wallets. For road trips or shopping trips, you've got all the space you need. There's 371 litres (13 plus cubic feet) of room in the trunk alone. And the 60/40 split-folding second-row bench seat adapts in seconds to handle long stuff, like skis, paddles or guitars. Stow CDs in the console, maps in the door pockets, and cups in all four cup holders. But the biggest thing you can carry is sound, thanks to the standard AM/FM stereo radio with CD player, CD changer controls and six speakers. You can also crank it up with an optional system that adds a 6-disc in-dash CD changer for hours of uninterrupted driving tunes. Hear what other cool features we've built into SX 2.0 at dodge.ca.

CRUMBLE ZONES — SX 2.0 and SRT4 are prepared to absorb impact from front or rear, while concealed steel rail construction distributes received force in such a way as to help protect vehicle occupants.



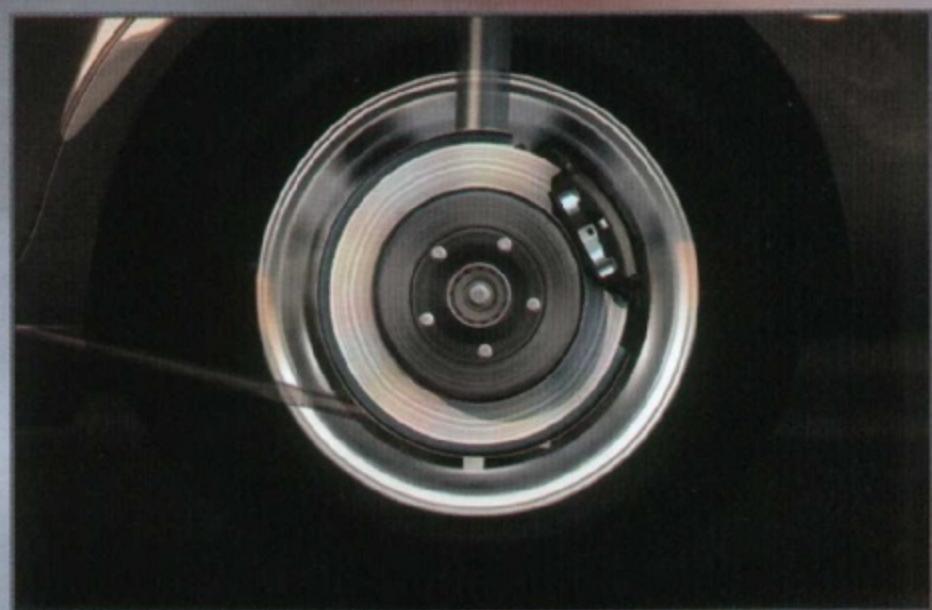
FRONT AND SIDE AIR BAGS* — In addition to front air bags, available supplemental side air bags (deployed from front seat) offer protection in the event of side collision.



3-POINT LAP/SHOULDER SEAT BELT SYSTEM FOR ALL PASSENGERS INCLUDING REAR CENTRE-SEAT OCCUPANTS — Designed to hold all five occupants securely in place during impacts. Constant-force retractors on front belts "give" in a controlled manner to decrease belt impact.



Dodge cars with available 4-wheel anti-lock brakes have the sophisticated advantage of adapting to unpredictable road conditions. The upshot is that you'll enjoy great handling when the weather is not so great.



PEACE OF MIND IS PART OF THE DEAL, TOO.

Beneath all the style, performance and attitude of Dodge SX 2.0 and SRT4 are some serious safety features that let you cruise with confidence no matter where you're headed. In addition to the features described above, 4-wheel disc anti-lock brakes are optional on SX 2.0 and SX 2.0 Sport and standard on SRT4, another important feature you won't find available on many cars in this price range. When little ones are along for the ride, standard built-in child seat tether anchors are ready for action. And while all that's going on, a standard Sentry Key™ Theft Deterrent System is on duty to help keep the driving enjoyment all yours. Buckle up and follow the signs to learn more about the SX 2.0 and SRT4 safety story at dodge.ca.

*Certified to federal regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned, dependent on the child's age and weight.



2005 Chrysler, Jeep® and Dodge vehicles are backed by a 5-year or 100,000-kilometre* fully-transferable Powertrain Warranty with \$0 deductible, plus 24-hour roadside assistance.† Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.*

*Whichever comes first. †Some conditions may apply. The 5/100 Warranty does not apply to vehicles sold for certain commercial uses or to SRT including Viper models. See your retailer for details.

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