

2010

DAKOTA



IN SO MANY WAYS, IT'S THE BEST IN LIFE. DAKOTA.

MEET 2010 DAKOTA. Use best-in-class to grade your personal pickup, and Dakota makes the grade everywhere you look. For functionality, you've got best-in-class^[1] horsepower and torque, best-in-class^[1] towing — and those advantages are further backed by that best-in-class^[1] cargo bed. Dakota Extended Cab puts your comfort at the top, and in top form — with best-in-class^[1] interior room. Now take on the really good stuff that's found only in Dakota — like the available Flex Fuel V8 that lets you go green in every season. This is one pickup that balances style and comfort with capability and power. This is the good life and it just got better. This is your 2010 Dakota.

^[1]Based on 2009 Ward's segmentation classification. When properly equipped. Excludes other Chrysler Group LLC-designed vehicles and sport utility trucks.





Dakota Big Horn Extended Cab in Bright Silver Metallic.



Dakota Laramie Crew Cab in Flame Red.

LET'S DO IT YOUR WAY.

DAKOTA BIG HORN. RIGHT-SIZED FOR BIG FUN – AND BIG JOBS. When you need an all-around pickup, go straight to the top of the list — namely, all the best-in-class¹¹ features that separate Dakota from other pickups. Offering power, comfort, and capability, Dakota Big Horn — available on all Crew Cab and Extended Cab models — is all about making life easier.

THE PERFECTLY PACKAGED PICKUP. Dakota Big Horn models feature standard automatic transmission, 17-inch cast aluminum machined wheels, P265 on-/off-road tires, body-color front and rear bumpers, silver accent color grille, fog lamps and Big Horn badging. And the great state of Texas gets its own identity where Big Horn models are badged as Dakota Lone Star trucks.

FLEXIBLE FUEL FOR FLEXIBLE LIFESTYLES. When it comes to V8 power, Dakota holds a class-exclusive¹¹ grip. With 302 horsepower and 329 lb-ft of torque, the available 4.7-liter Flex Fuel engine is the most powerful engine in its class.¹¹ That E85 compatibility allows energy flexibility, letting you run on either unleaded gasoline (with an octane rating of 87), E85 ethanol — or any combination of the two. And super-practical teams up with tough: that available 4.7-liter V8 supplies best-in-class¹¹ available horsepower and torque and best-in-class¹¹ maximum available towing capacity. Riding Dakota means you're ready for whatever life hands you. Take on the full load of facts at dodge.com/dakota



¹¹Based on 2009 Ward's segmentation classification. Excludes other Chrysler Group LLC-designed vehicles. Properly secure all cargo.

SO RIGHT FOR EVERYTHING.

DAKOTA. THE BEST-IN-CLASS^[1] CARGO BED TAKES ON YOUR GEAR IN STYLE.

Whether it's work or play, Dakota adapts instantly to whatever you throw at it. And, with best-in-class^[1] standard cargo bed capacity, whatever you throw into it. So explore the planet in the one pickup that gives you the largest and longest standard cargo bed in its class.^[1] Because this is the way to go.

THE PLEASURE OF DAKOTA. It's just so right for everything — especially when you outfit your new Dakota with Authentic Accessories by Mopar.

UNDER-THE-RAIL BEDLINER. This is truck bed protection taken to the extreme. Tough Under-The-Rail Bedliner with skid-resistant construction helps keep cargo from shifting. Available from Mopar — or as a factory-installed option.

DUAL-FUNCTION BED EXTENDER. Increase the storage capacity of your truck's bed by positioning the extender to enclose the open tailgate area. Reverse the position, and the extender becomes a convenient cargo divider.^[2]

TUNER-STYLE TAILLAMPS. These custom taillamps install easily and are designed to provide a seamless fit — and add a unique look to your Dakota. Naturally, they meet all government (FMVSS) standards.

SIDE WINDOW AIR DEFLECTORS. Now even in the nastiest weather you can partially open your windows for some welcome fresh air — and still remain dry. These tinted, acrylic visors come in a set of four.

CHROME FUEL FILLER DOOR. Here's a bright idea to complement the street-smart looks of Dakota: add a dash of chrome on the side with this Fuel Filler Door. It's also available in brushed aluminum.

You'll find an impressive line of Authentic Accessories by Mopar, and at your convenience, when you bookmark mopar.com

^[1]Based on 2009 Ward's segmentation classification. ^[2]Properly secure all cargo.

AUTHENTIC ACCESSORIES



Dakota Big Horn Extended Cab in Brilliant Black Crystal Pearl.



Crew Cab interior, shown in
Khaki Two-Tone Leather Trim.

LOOK SHARP NOW. INSIDE AND OUT, IT'S BEST-IN-CLASS.[™]

YOU'LL GET MORE OUT OF IT BECAUSE OF ALL THAT WE PUT INTO IT. Go across town, or move across the country. The truck with both a best-in-class^[1] cargo bed, and in the Extended Cab, best-in-class^[1] interior room offers multiple assets to make life easy on every road.

1. INGENIOUS INTERIOR. With seating for five adults, Dakota Extended Cab provides leg room and interior comfort to the level of best in its class.^[1] The demand for convenience on-the-go means that all center consoles feature a standard cell phone/MP3 holder.

2. DUAL POSITION TAILGATE. In back, the innovative dual-position tailgate addresses convenience while refining cargo-carrying capability.

3. STAIN-RESISTANT SEATING.^[2] Stain Repell^[3] seat fabric forces liquids to quickly bead for easy cleaning. It's resistant to odors and static, with the durability to withstand stains — even after repeated cleanings.

4. COLLAPSIBLE STORAGE CRATE. Totally brilliant: The available Crate 'n Go[®] storage system collapses when not in use, and is completely removable for the ultimate in convenience. For more on the comforts of Dakota, click over to dodge.com/dakota

^[1]Based on 2009 Ward's segmentation classification. ^[2]Fabric shown is not available. For representational purposes only. ^[3]Not compatible with aftermarket fabric-protecting coatings.





Dakota TRX4, featuring Alias Cloth/Royale Vinyl in Two-Tone Slate Gray.

THIS KEEPS YOU CONNECTED.



WITH Uconnect™, YOU'RE ALWAYS CONNECTED — to people, places, music, movies, and the Internet.



MEDIA CENTER. 730N AM/FM/CD/DVD^[1] RADIO WITH 30GB HARD DRIVE, GPS NAVIGATION 6.5-inch touch screen, MP3/WMA support, USB input, 4,250 song capacity, SIRIUS® Satellite Radio^[2] SIRIUS Traffic™ and Voice Command.

AUDIO JACK. Connect a 3.5-mm audio cable from your MP3 player, phone, or electronic book reader to play audio through your car's speakers.

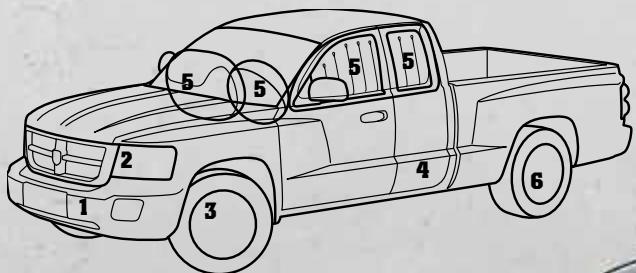
iPod® CONTROL. Connect most iPod compatible devices to your car's stereo using the in-car cable, then control them with your radio or steering wheel controls. Keeps the devices charged too. iPod control is an Authentic Accessory by Mopar.

Uconnect WEB^[3] An in-car router that connects any Wi-Fi-enabled device to the Internet at 3G broadband speeds, allowing multiple passengers to surf the Web and social networks, look up directions, check eMail or download music. Uconnect Web is an Authentic Accessory by Mopar. Subscription required, sold separately.

VOICE COMMAND. Lets you select radio stations, satellite radio channels^[4] and navigation^[4] destinations using voice commands. Works with all Uconnect Media Center radios. Included with Uconnect Phone.

Uconnect PHONE. Lets you talk on your Bluetooth® compatible phone virtually hands-free. Address Sync^[5] lets you call anyone in your address book by saying their name.

^[1]In-dash DVD capability not available in all states. See your dealer for details. ^[2]SIRIUS service available only in contiguous United States and D.C. Service available in Canada; see siriuscanada.ca. Subscription required after 12-month subscription included with vehicle purchase. Subscriptions governed by SIRIUS Terms & Conditions available at sirius.com. SIRIUS, XM, and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. ^[3]The Uconnect Web feature is not intended for use by the driver while vehicle is in motion. ^[4]When satellite radio and navigation features are equipped in your vehicle. Any voice-commanded system should be used only in safe driving conditions and all attention should be kept on the roadway ahead. Failure to do so may result in an accident causing serious injury or death. ^[5]Phone must support Bluetooth Phone Book Access Profile (PBAP).



★ ★ ★ ★ ★
FIVE-STAR | HIGHEST GOVERNMENT
FRONT & SIDE CRASH RATING

FIVE-STAR, ALL THE WAY.



Dakota offers the best: a Five-Star honor — the government's highest front and side crash test ratings.^[1] Now add to that:

1. ENERGY-ABSORBING OCTAGONAL FRONT FRAME RAIL TIPS. These replaceable tips reduce impact energy by collapsing rearward in a controlled manner in the event of a front impact and reduce the transferred force that could reach the driver and front passenger.

2. AUTOMATIC HEADLAMPS. Standard on Laramie models; when switched to automatic, the headlamps turn on at dusk and turn off in daylight.

3. THE ANTILOCK BRAKE SYSTEM (ABS). Dakota features a standard rear-wheel ABS (RWAL) and offers an available four-wheel ABS. Four-wheel ABS helps prevent wheel lockup for improved steering under extreme braking or slippery conditions.

4. THE FULLY BOXED HYDROFORMED LADDER FRAME. Critical to Dakota's outstanding handling and towing/hauling capability, this is technology that works under all conditions and loads. The frame helps deliver a quiet, comfortable ride while also contributing to impressive strength, stiffness, and durability — and even helps control NVH (noise, vibration and harshness).

5. THE ADVANCED MULTISTAGE FRONT AIR BAG SYSTEM. Standard on all Dakota models is an advanced multistage front air bag^[2] system; the available supplemental side-curtain air bags (included in the Extra Security Package) help further protect both front and rear outboard passengers.

6. THE TIRE PRESSURE MONITORING SYSTEM. Add peace of mind with this standard feature. It communicates a clear, visible alert in the instrument panel when tire pressure is low, helping you keep the steering and handling in top form — and contributing to obtaining peak mileage and fuel economy.

There's always more to find in Dakota. Bookmark dodge.com/dakota and hit it often.

^[1]Star ratings are part of the U.S. Department of Transportation's SaferCar.gov program (safercar.gov). Dakota Extended Cab rear seat was not tested by NHTSA.

^[2]The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should NEVER ride in the front seat of a vehicle with a passenger front air bag.



DAKOTA LARAMIE CREW CAB
Inferno Red Crystal Pearl

ST

Standard: 3.7-liter V6 engine mated to a 4-speed automatic transmission riding on 16-inch styled steel wheels. Inside: AM/FM/MP3 stereo with single-disc CD player and auxiliary input jack, fold-in rear seats (on Crew Cab), cloth seats with Stain Repel,^[2] tilt steering, advanced multistage driver and front-passenger air bags,^[3] black instrument-panel bezel, full-floor console, and air conditioning. Mechanical advantages include front disc/rear drum brakes with rear-wheel ABS and, on four-wheel-drive models, electronic part-time 4WD system with 4LOCK, 4LOW, and Neutral. Manual 5" x 7" exterior mirrors, fixed rear window, body-color painted front fascia with integrated fog lamps, body-color rear bumper, and chrome grille with black honeycomb insert.

BIG HORN

The Dakota Big Horn — known in Texas as Lone Star — features all the standard equipment of the ST, but adds P265/65R17 BSW on-/off-road tires, accent color grille, black headlamp bezels, 3.92 axle ratio, remote keyless entry, speed control, power windows, locks, and mirrors, rear cargo lamp, floor mats, Crate 'n Go[®] (on Crew Cab), 17-inch cast aluminum wheels and tailgate badges.

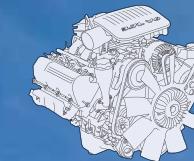
TRX4

Available only on Dakota Crew Cab 4x4 models. TRX4 shares the same grille, headlamp and fascia as the Big Horn, but adds black bodyside molding and black fender flares. Standard 4.7L V8 engine mated to a 5-speed automatic, part-time shift-on-the-fly transfer case, 4x4 Skid Plate Group (which includes front suspension, transfer case, and fuel tank skid plates), antispin rear differential, rugged P265/70R16 outlined white-letter trail tires on 16-inch cast aluminum wheels, front tow hooks. TRX4-specific power cloth bucket seats, standard SIRIUS[®] Satellite Digital Radio with one-year subscription included, leather-wrapped steering wheel, overhead console with temperature, compass, and trip computer, driver-side sun visor with mirror, premium instrument cluster with tachometer, rear dome lamp with on/off switch, and security alarms.

LARAMIE

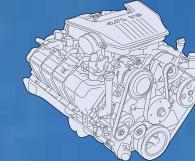
In Laramie, you'll find all the standard equipment of Big Horn and TRX4 (4.7L V8 is optional), plus automatic headlamps, chrome rear bumper and front chrome grille with matching billets, chrome bodyside molding, and silver-painted 18-inch aluminum wheels. Standard features on Laramie are bolstered by heated leather-trimmed bucket seats, remote start and the Alpine[®] six-speaker system with a 276-watt amplifier.

^[2]Based on Ward's segmentation classification. ^[3]Not compatible with aftermarket fabric-protecting coatings. ^[4]The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should NEVER ride in the front seat of a vehicle with a passenger front air bag.



3.7L V6

The standard engine for Dakota generates a solid 210 horsepower @ 5,200 rpm and 235 lb-ft of torque @ 4,000 rpm, with reliability proven through extensive testing.



4.7L FLEX FUEL V8

Utilize either unleaded gasoline (with an octane rating of #87), E85 ethanol — or any combination of the two. This engine produces best-in-class^[4] horsepower and torque — 302 horsepower @ 5,650 rpm and 329 lb-ft of torque @ 3,950 rpm — with no compromise in performance.

DAKOTA TRX4 CREW CAB
Mango Tango Pearl

DAKOTA TRX4 CREW CAB
Flame Red

DAKOTA BIG HORN EXTENDED CAB
Austin Tan Pearl

EXTERIOR DIMENSIONS	EXT.	CREW	CAB DIMENSIONS	EXT.	CREW	PICKUP BOX DIMENSIONS	EXT.	CREW
Overall Length	218.5"	218.5"	Head Room (front/rear)	39.6"/36.5"	39.9"/38.4"	Overall Length	78.8"	64.9"
Overall Width	71.7"	71.7"	Leg Room (front/rear)	41.9"/32.1"	41.9"/36.4"	Overall Width at floor	59.6"	59.6"
Overall Height	68.6"	68.6"	Shoulder Room (front/rear)	57.7"/57.4"	57.7"/57.7"	Overall Width at wheelhouse	45.2"	45.2"
Wheelbase	131.3"	131.3"	Hip Room (front/rear)	54.9"/52.5"	54.9"/56"	Overall Depth	17.6"	17.6"

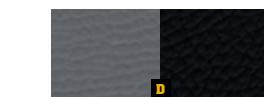


DAKOTA COLORS AND FABRICS

EXTERIOR COLOR	ST	BIG HORN	TRX4	LARAMIE
Austin Tan Pearl		B		E
Bright Silver Metallic	A	A	C	D
Bright White	A	A (B)		(D, E)
Brilliant Black Crystal Pearl	A	A (B)	C	(D, E)
Deep Water Blue Pearl	A	A (B)	C	(D, E)
Flame Red		A	C	D
Inferno Red Crystal Pearl	A	A (B)	C	(D, E)
Mango Tango Pearl		A (B)	C	
Mineral Gray Metallic	A	A		D

STANDARD ON ALL MODELS (OPTIONAL)

Billings and Racine Cloth with
Stain Repel[®] seat fabric
Medium Slate Gray



Sutton Leather Trim/Sutton Vinyl
Slate Gray Two-Tone

Billings and Racine Cloth with
Stain Repel[®] seat fabric
Medium Khaki



Sutton Leather Trim/Sutton Vinyl
Khaki Two-Tone

Alias Cloth/Royale Vinyl
Slate Gray Two-Tone



1. 16-inch styled steel wheel (Standard on ST)

2. 16-inch painted cast aluminum wheel (Standard on TRX4, Optional on ST)

3. 17-inch cast aluminum machined wheel (Standard on Big Horn/Lone Star)

4. 18-inch painted cast aluminum wheel (Standard on Laramie, Optional on Big Horn/Lone Star)

5. 18-inch chrome-clad aluminum wheel (Optional on Laramie)

6. 18-inch chrome cast aluminum wheel (Authentic Accessory by Mopar)

7. 18-inch machined-face, black pocket cast aluminum wheel (Authentic Accessory by Mopar)

[®]Not compatible with aftermarket fabric-protecting coatings.

2010 DAKOTA BUYER'S GUIDE

FEATURES COMMON ACROSS ALL TRIM LEVELS

AIR BAGS	Advanced multistage driver and front-passenger
AIR CONDITIONING	Manual temperature control
ALTERNATOR	136-amp
AUTOMATIC TRANSMISSION	
AXLE	
— Front, 205-mm ^[2]	
— Rear, 8.25 (9.25 with 4.7L Flex Fuel V8 engine)	
Brake/Park Interlock	
Brakes	Front disc/rear drum with rear-wheel ABS
Console	Full floor, includes 12-volt auxiliary power outlet
Engine Controller	Next-generation
Fog Lamps	
Glass	
— Deep-tinted sunscreen on rear windows	
— Tinted front door and windshield	
Hooks	Rear seat, grocery bag ^[3]
Jack	Scissor-type
Lamps	Map/dome reading
Mirrors, Interior	Rearview day/night
Power Outlet	12-volt auxiliary, instrument panel
Stabilizer Bar	Front
Steering Column	Tilt
Sun Visors	Passenger side with mirror
Tailgate	Dual position
Tip Start	Quick start, prevents double starts, preserves battery, ignition and gear life
Tire Pressure Monitoring System	
Trailer Tow with 4-Pin Wiring Harness	
Transfer Case ^[2]	NV243GII (V6) electronic, part-time shift-on-the-fly

PAYOUT AND TOWING

Model	Engine	Maximum Payload	Maximum Towing
Extended Cab 4x2	3.7L V6	1,810	4,950
	4.7L V8	1,730	7,250
Crew Cab 4x2	3.7L V6	1,670	4,800
	4.7L V8	1,520	7,050
Extended Cab 4x4	3.7L V6	1,630	4,750
	4.7L V8	1,510	7,050
Crew Cab 4x4	3.7L V6	1,500	4,650
	4.7L V8	1,340	6,900

Notes: 1. Payload = GVWR minus Curb Weight. 2. Maximum Trailer Weights are rounded to the nearest 50 lb and payload to nearest 10 lb. Maximum Trailer Weights = GCWR minus Curb Weight minus 150 lb (allowance for driver).

Engine/Transmission	ST	Big Horn	TRX4 ^[2]	Laramie ^[4]	ST	Big Horn	TRX4 ^[2]	Laramie ^[4]	ST	Big Horn	TRX4 ^[2]	Laramie ^[4]
3.7L V6/4-SPEED AUTOMATIC	•	•	•	•	WHEELS (continued)	0	•	•	SEATS (continued)			
4.7L FLEX FUEL V8/5-SPEED AUTOMATIC	0	•	0	•	— 18x8-inch painted cast aluminum			0	— Two-tone leather-trimmed, bucket			•
MECHANICAL FEATURES					— 18x8-inch chrome-clad aluminum			0	— Front, 40/20/40 cloth split-bench	0		
AXLE — Rear, 9.25 (included with 4.7L Flex Fuel V8)	P	P	P	P	— 18x8-inch chrome cast aluminum wheel (Authentic Accessory by Mopar)				— Manual driver's	•	•	
AXLE RATIOS	•	P	P	P	— 18x8-inch machined face, black pocket, cast aluminum wheel (Authentic Accessory by Mopar)				— Power 6-way driver's with manual lumbar adjustment (included with 40/20/40 split bench)	0	•	•
— 3.55 (packaged with the 4.7L V8 engine)					— Front, 40/20/40 leather-trimmed split bench			0	— Heated front seats			•
— 3.92 (included with antispin differential)		•	•	•	— Rear 40/40 folding ^[3]				— Rear 60/40 folding ^[5]	•	•	•
BATTERY	•	•	•	•	— Crate 'n Go ^[6] (Crew Cab only)				— Crate 'n Go ^[6] (Crew Cab only)	•	•	•
— 600-amp, maintenance-free with run-down protection					INTERIOR FEATURES				UCONNECT™ MULTIMEDIA			
— 750-amp, maintenance-free (included with Heavy Duty Service Group)			•	P	CONSOLE — Overhead, with temperature, compass and trip computer		•	•	MEDIA CENTER RADIOS			
BRAKES — Front disc/rear drum with 4-wheel ABS (included with Extra Security Package)	P	P	P	P	DOOR TRIM PANEL — Two-tone vinyl with map pocket	•			— Media Center 130 AM/FM/CD/MP3 radio with audio input jack	•	•	•
DIFFERENTIAL — Rear, antispin (requires 3.92 axle ratio and 4.7L V8 engine)	0	•	0	•	— Premium, two-tone vinyl with map pocket	•	•		— Media Center 230 AM/FM/6-CD/DVD/MP3 radio with Voice Command and audio input jack	P	•	•
ENGINE BLOCK HEATER	0	0	0	0	— Premium, two-tone with map pocket and Satin Silver accents		•		— Media Center 730N AM/FM/CD/DVD/MP3 radio with 6.5-inch touch screen GPS navigation, 30GB hard drive (4,250 song capacity), Uconnect Phone, Voice Command, SIRIUS Traffic ^[7] and audio input jack	0	0	
HEAVY DUTY ENGINE COOLING — Includes auxiliary in-tank transmission oil and power steering cooler (included with Heavy Duty Group)	P	P	•	P	FLOOR MATS — Rubber, front and rear		•		UCONNECT WEB — Internet connection and Wi-Fi HotSpot. Dealer-installed Authentic Accessory by Mopar. Subscription required; sold separately	•	•	•
REMOTE START SYSTEM — Included with Convenience Group	P		•		— Front ^[8]	•			SIRIUS ^[8] SATELLITE RADIO SYSTEM — (Included with Premium Sound Group)	P	•	•
TRANSFER CASE — NV233, electronic, shift-on-the-fly, part-time system ^[4]	0	•	0	•	— Front and rear ^[9]	•			SPEAKERS — 4 total, one in each door	•	•	•
BEDLINER — Box, under-the-rail (included with Utility Group)	0	•			HOOD INSULATION		•		— Alpine ^[10] Premium Sound System with 6 speakers and 276 watts of power (included with Premium Sound Group)	P	•	•
DOOR — Full Swing ^[10] rear ^[11] (included with Convenience Group)	P				ILLUMINATED ENTRY		•		SAFETY AND SECURITY			
FASCIAS	•	•	•	•	INSTRUMENT CLUSTER — Includes speedometer, tachometer, engine temperature and fuel gauges	•	•		AIR BAGS ^[11] — Advanced multistage driver and front passenger	•	•	•
— Front, body-color					— Includes speedometer, tachometer, engine temperature and fuel gauges with Satin Silver accent rings		•		— Supplemental side-curtain air bags for front and rear outboard occupants (included with Extra Security Package)	P	P	P
— Rear bumper, body-color			•	•	INSTRUMENT PANEL BEZEL — Black	•	•		SECURITY ALARM — Integrated vehicle alarm system (included with Extra Security Group)	P	P	•
— Rear bumper, chrome					— Alloy Silver Metallic		•		SENTRY KEY™ THEFT DETERRENT SYSTEM			
FENDER FLARES — Front and rear, black					— Satin Silver		•		UCONNECT PHONE — Hands-free calling with Address Sync, ^[12] Bluetooth, Voice Command (included with Media Center 730N, includes rearview auto-dimming mirror)	P	P	
GRILLE					KEYLESS ENTRY		•		PACKAGE GROUPS			
— Chrome with black honeycomb insert	•				LAMPS — Rear dome with on/off switch ^[13]		•		CONVENIENCE GROUP — Includes Remote Start system, Sentry Key theft deterrent system, and Full Swing ^[10] rear door ^[11]	0		
— Silver-accented with black honeycomb insert		•	•		LOCKS — Manual	•			EXTRA SECURITY PACKAGE — Includes front disc/rear drum with 4-wheel ABS and supplemental side-curtain air bags	0	0	0
— Chrome with chrome billets					— Power		•		HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)			P
HEADLAMPS — Automatic					MIRRORS, INTERIOR — Rearview auto-dimming (included with Uconnect ^[14] Phone)		P	P	PREMIUM SOUND GROUP — Includes remote start system (with TRX4 only), 6 Alpine speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 6-disc CD/DVD changer with auxiliary input jack, and SIRIUS ^[15] Satellite Radio			
HEADLAMPS BEZEL					POWER OUTLETS — 12-volt auxiliary, center console (included with floor console)	•	•	•	SENTRY KEY™ THEFT DETERRENT SYSTEM			
— Chrome with chrome trim	•		•		— 12-volt auxiliary, instrument panel-mounted	•	•		UCONNECT PHONE — Hands-free calling with Address Sync, ^[12] Bluetooth, Voice Command (included with Media Center 730N, includes rearview auto-dimming mirror)	P	P	
— Black with accent trim			•		SPEED CONTROL	•	•		PACKAGE GROUPS			
MIRRORS, EXTERIOR					STEERING WHEEL — Luxury	•	•		CONVENIENCE GROUP — Includes Remote Start system, Sentry Key theft deterrent system, and Full Swing ^[10] rear door ^[11]	0		
— Dual manual 5x7-inch fixed	•				— Leather-wrapped (includes steering wheel-mounted audio controls Laramie)		•		EXTRA SECURITY PACKAGE — Includes front disc/rear drum with 4-wheel ABS and supplemental side-curtain air bags	0	0	0
— Dual power 5x7-inch fixed		•	•		— Mounted audio controls (includes leather-wrapped steering wheel; included with Premium Sound Group; requires Alpine ^[16] Premium Sound System)		P	•	HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)			P
— Dual power 6x9-inch folding (included with Trailer Tow Group)		P	P		STORAGE — Center armrest (included with front 40/20/40 split bench seat)	P		P	PREMIUM SOUND GROUP — Includes remote start system (with TRX4 only), 6 Alpine speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 6-disc CD/DVD changer with auxiliary input jack, and SIRIUS ^[15] Satellite Radio			
MOLDING					SUN VISORS — Driver-side (passenger-side with mirror)	•	•		SENTRY KEY™ THEFT DETERRENT SYSTEM			
— Bodyside, black					— Driver-side with mirror and passenger-side with mirror		•		UCONNECT PHONE — Hands-free calling with Address Sync, ^[12] Bluetooth, Voice Command (included with Media Center 730N, includes rearview auto-dimming mirror)	P	P	
— Bodyside, chrome					WINDOWS — Manual	•			PACKAGE GROUPS			
SHOCK ABSORBERS — Rear, extra heavy-duty					— Power one-touch, driver		•		CONVENIENCE GROUP — Includes Remote Start system, Sentry Key theft deterrent system, and Full Swing ^[10] rear door ^[11]	0		
SIDE STEPS — Chrome tubular, Authentic Accessory by Mopar	0	0	0		— Rear, defroster (includes rear fixed window)	0	0	0	EXTRA SECURITY PACKAGE — Includes front disc/rear drum with 4-wheel ABS and supplemental side-curtain air bags	0	0	0
SKID PLATES					— Rear, fixed		•		HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)			P
— Transfer case/front suspension					— Rear, sliding	0	•		PREMIUM SOUND GROUP — Includes remote start system (with TRX4 only), 6 Alpine speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 6-disc CD/DVD changer with auxiliary input jack, and SIRIUS ^[15] Satellite Radio			
— Fuel tank					SEATING AND TRIM				SENTRY KEY™ THEFT DETERRENT SYSTEM			
TIRES					SEATS — Premium two-tone cloth bucket with Stain Repel seat fabric ^[17]	•	•		UCONNECT PHONE — Hands-free calling with Address Sync, ^[12] Bluetooth, Voice Command (included with Media Center 730N, includes rearview auto-dimming mirror)	P	P	
— P245/70R16 BSW, on/off-road	•				— TRX-specific premium bolstered bucket		•		PACKAGE GROUPS			
— P265/60R18 BSW, on/off-road	0		•						CONVENIENCE GROUP — Includes Remote Start system, Sentry Key theft deterrent system, and Full Swing ^[10] rear door ^[11]	0		
— P265/65R17 BSW, on/off-road									EXTRA SECURITY PACKAGE — Includes front disc/rear drum with 4-wheel ABS and supplemental side-curtain air bags	0	0	0
— P265/70R16 OWL, on/off-road									HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)			P
— P265/60R18 OWL, on/off-road			0						PREMIUM SOUND GROUP — Includes remote start system (with TRX4 only), 6 Alpine speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 6-disc CD/DVD changer with auxiliary input jack, and SIRIUS ^[15] Satellite Radio			
TOW HOOKS (Included with Skid Plate Group)	P	P	•						SENTRY KEY™ THEFT DETERRENT SYSTEM			
UTILITY RAILS — Box (Included with Utility Group)	P	P	•						UCONNECT PHONE — Hands-free calling with Address Sync, ^[12] Bluetooth, Voice Command (included with Media Center 730N, includes rearview auto-dimming mirror)	P	P	
WHEELS									PACKAGE GROUPS			
— 16x7-inch styled steel									CONVENIENCE GROUP — Includes Remote Start system, Sentry Key theft deterrent system, and Full Swing ^[10] rear door ^[11]	0		
— 16x8-inch cast aluminum	0								EXTRA SECURITY PACKAGE — Includes front disc/rear drum with 4-wheel ABS and supplemental side-curtain air bags	0	0	0
— 17x8-inch cast aluminum machined									HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)			P

• = Included. P = Available within package noted. O = Optional.

Note: In Texas, Dakota Big Horn models are badged as Lone Star.

**5 YEAR/100,000 MILE
POWERTRAIN WARRANTY**

5-YEAR/100,000-MILE POWERTRAIN LIMITED WARRANTY Transferable. See dealer for a copy of limited warranty. Includes towing to an authorized dealer. Excludes Chassis Cab.

3/36 BASIC LIMITED WARRANTY Vehicles are covered by a Chrysler Group LLC 3-year or 36,000-mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal maintenance and wear items.



Dodge Auto Insurance¹¹ The only insurance guaranteed to repair your vehicle using Authentic Dodge Collision Repair Parts by Mopar for as long as you own your vehicle — at rates that are tough to beat. Plus, get up to \$100^[2] in deductible waived when repairs are done at a Dodge dealership. For a quote, visit cf.com/insurance or call (877) 244-1531.



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Enhance your Dakota with Authentic Accessories by Mopar. They're designed specifically for your vehicle, for exceptional fit, finish, and performance. Visit your dealership or mopar.com.



With Uconnect, you're always connected — to people, places, music, movies, and the Internet.



SIRIUS[®] Satellite Radio delivers over 130 channels, including 100% commercial-free music, sports, news, talk, entertainment, traffic and weather. Factory-installed SIRIUS Satellite Radio includes a one-year subscription. For more information, go to sirius.com.



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^[1]Insurance provided through 21st Century Insurance and Financial Services, Wilmington, DE, managing general agent for the personal line insurers of American International Companies. ^[2]Coverage features and availability may vary by state.



^[1]The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should NEVER ride in the front seat of a vehicle with a passenger front air bag. All occupants should ALWAYS wear their lap and shoulder belts properly. ^[2]4x4 models only. ^[3]Extended Cab only. ^[4]Requires V8 engine. ^[5]Crew Cab only. ^[6]Not compatible with aftermarket fabric-protecting coatings. ^[7]Phone must support Bluetooth Phone Book Access Profile (PBAP).

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