

**2010**

# **DAKOTA**



# IN SO MANY WAYS, IT'S THE BEST IN LIFE. DAKOTA.

**MEET 2010 DAKOTA.** Use best-in-class to grade your personal pickup, and Dakota makes the grade everywhere you look. For functionality, you've got best-in-class<sup>[1]</sup> horsepower and torque, best-in-class<sup>[1]</sup> towing — and those advantages are further backed by that best-in-class<sup>[1]</sup> cargo bed. Dakota Extended Cab puts your comfort at the top, and in top form — with best-in-class<sup>[1]</sup> interior room. Now take on the really good stuff that's found only in Dakota — like the available Flex Fuel V8 that lets you go green in every season. This is one pickup that balances style and comfort with capability and power. This is the good life and it just got better. This is your 2010 Dakota.

<sup>[1]</sup>Based on 2009 Ward's segmentation classification. When properly equipped. Excludes other Chrysler Group LLC-designed vehicles and sport utility trucks.







Dakota Big Horn Extended Cab in Bright Silver Metallic.

# LET'S DO IT **YOUR WAY.**



Dakota Laramie Crew Cab in Flame Red.

**DAKOTA BIG HORN. RIGHT-SIZED FOR BIG FUN — AND BIG JOBS.** When you need an all-around pickup, go straight to the top of the list — namely, all the best-in-class<sup>[1]</sup> features that separate Dakota from other pickups. Offering power, comfort, and capability, Dakota Big Horn — available on all Crew Cab and Extended Cab models — is all about making life easier.

**THE PERFECTLY PACKAGED PICKUP.** Dakota Big Horn models feature standard automatic transmission, 17-inch cast aluminum machined wheels, P265 on-/off-road tires, body-color front and rear bumpers, silver accent color grille, fog lamps and Big Horn badging. And the great state of Texas gets its own identity where Big Horn models are badged as Dakota Lone Star trucks.

**FLEXIBLE FUEL FOR FLEXIBLE LIFESTYLES.** When it comes to V8 power, Dakota holds a class-exclusive<sup>[1]</sup> grip. With 302 horsepower and 329 lb-ft of torque, the available 4.7-liter Flex Fuel engine is the most powerful engine in its class.<sup>[1]</sup> That E85 compatibility allows energy flexibility, letting you run on either unleaded gasoline (with an octane rating of 87), E85 ethanol — or any combination of the two. And super-practical teams up with tough: that available 4.7-liter V8 supplies best-in-class<sup>[1]</sup> available horsepower and torque and best-in-class<sup>[1]</sup> maximum available towing capacity. Riding Dakota means you're ready for whatever life hands you. Take on the full load of facts at [dodge.com/dakota](http://dodge.com/dakota)



<sup>[1]</sup>Based on 2009 Ward's segmentation classification. Excludes other Chrysler Group LLC-designed vehicles. Properly secure all cargo.



# SO RIGHT FOR EVERYTHING.

**DAKOTA. THE BEST-IN-CLASS<sup>[1]</sup> CARGO BED TAKES ON YOUR GEAR IN STYLE.** Whether it's work or play, Dakota adapts instantly to whatever you throw at it. And, with best-in-class<sup>[1]</sup> standard cargo bed capacity, whatever you throw into it. So explore the planet in the one pickup that gives you the largest and longest standard cargo bed in its class.<sup>[1]</sup> Because this is the way to go.

**THE PLEASURE OF DAKOTA.** It's just so right for everything — especially when you outfit your new Dakota with Authentic Accessories by Mopar.

**UNDER-THE-RAIL BEDLINER.** This is truck bed protection taken to the extreme. Tough Under-The-Rail Bedliner with skid-resistant construction helps keep cargo from shifting. Available from Mopar — or as a factory-installed option.

**DUAL-FUNCTION BED EXTENDER.** Increase the storage capacity of your truck's bed by positioning the extender to enclose the open tailgate area. Reverse the position, and the extender becomes a convenient cargo divider.<sup>[2]</sup>

**TUNER-STYLE TAILLAMPS.** These custom taillamps install easily and are designed to provide a seamless fit — and add a unique look to your Dakota. Naturally, they meet all government (FMVSS) standards.

**SIDE WINDOW AIR DEFLECTORS.** Now even in the nastiest weather you can partially open your windows for some welcome fresh air — and still remain dry. These tinted, acrylic visors come in a set of four.

**CHROME FUEL FILLER DOOR.** Here's a bright idea to complement the street-smart looks of Dakota: add a dash of chrome on the side with this Fuel Filler Door. It's also available in brushed aluminum.

You'll find an impressive line of Authentic Accessories by Mopar, and at your convenience, when you bookmark [mopar.com](http://mopar.com)

<sup>[1]</sup>Based on 2009 Ward's segmentation classification. <sup>[2]</sup>Properly secure all cargo.

AUTHENTIC ACCESSORIES



Dakota Big Horn Extended Cab in Brilliant Black Crystal Pearl.



Crew Cab interior, shown in Khaki Two-Tone Leather Trim.

**LOOK SHARP NOW.  
INSIDE AND OUT,  
IT'S BEST-IN-CLASS.<sup>(1)</sup>**

**YOU'LL GET MORE OUT OF IT BECAUSE OF ALL THAT WE PUT INTO IT.** Go across town, or move across the country. The truck with both a best-in-class<sup>(1)</sup> cargo bed, and in the Extended Cab, best-in-class<sup>(1)</sup> interior room offers multiple assets to make life easy on every road.

**1. INGENUOUS INTERIOR.** With seating for five adults, Dakota Extended Cab provides leg room and interior comfort to the level of best in its class.<sup>(1)</sup> The demand for convenience on-the-go means that all center consoles feature a standard cell phone/MP3 holder.

**2. DUAL POSITION TAILGATE.** In back, the innovative dual-position tailgate addresses convenience while refining cargo-carrying capability.

**3. STAIN-RESISTANT SEATING.**<sup>(2)</sup> Stain Repel<sup>(3)</sup> seat fabric forces liquids to quickly bead for easy cleaning. It's resistant to odors and static, with the durability to withstand stains — even after repeated cleanings.

**4. COLLAPSIBLE STORAGE CRATE.** Totally brilliant: The available Crate 'n Go<sup>®</sup> storage system collapses when not in use, and is completely removable for the ultimate in convenience. For more on the comforts of Dakota, click over to [dodge.com/dakota](http://dodge.com/dakota)

<sup>(1)</sup>Based on 2009 Ward's segmentation classification. <sup>(2)</sup>Fabric shown is not available. For representational purposes only. <sup>(3)</sup>Not compatible with aftermarket fabric-protecting coatings.







# THIS KEEPS YOU CONNECTED.

Dakota TRX4, featuring Alias Cloth/Royale Vinyl in Two-Tone Slate Gray.



**WITH Uconnect™, YOU'RE ALWAYS CONNECTED** — to people, places, music, movies, and the Internet.



**MEDIA CENTER. 730W AM/FM/CD/DVD<sup>(1)</sup> RADIO WITH 30GB HARD DRIVE, GPS NAVIGATION** 6.5-inch touch screen, MP3/WMA support, USB input, 4,250 song capacity, SIRIUS® Satellite Radio,<sup>(2)</sup> SIRIUS Traffic™ and Voice Command.

**AUDIO JACK.** Connect a 3.5-mm audio cable from your MP3 player, phone, or electronic book reader to play audio through your car's speakers.

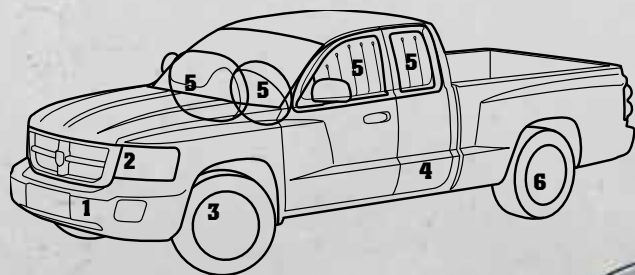
**iPod® CONTROL.** Connect most iPod compatible devices to your car's stereo using the in-car cable, then control them with your radio or steering wheel controls. Keeps the devices charged too. iPod control is an Authentic Accessory by Mopar.

**Uconnect WEB.<sup>(3)</sup>** An in-car router that connects any Wi-Fi-enabled device to the Internet at 3G broadband speeds, allowing multiple passengers to surf the Web and social networks, look up directions, check eMail or download music. Uconnect Web is an Authentic Accessory by Mopar. Subscription required, sold separately.

**VOICE COMMAND.** Lets you select radio stations, satellite radio channels,<sup>(4)</sup> and navigation<sup>(4)</sup> destinations using voice commands. Works with all Uconnect Media Center radios. Included with Uconnect Phone.

**Uconnect PHONE.** Lets you talk on your Bluetooth® compatible phone virtually hands-free. Address Sync<sup>(5)</sup> lets you call anyone in your address book by saying their name.

<sup>(1)</sup>In-dash DVD capability not available in all states. See your dealer for details. <sup>(2)</sup>SIRIUS service available only in contiguous United States and D.C. Service available in Canada; see [siriuscanada.ca](http://siriuscanada.ca). Subscription required after 12-month subscription included with vehicle purchase. Subscriptions governed by SIRIUS Terms & Conditions available at [sirius.com](http://sirius.com). SIRIUS, XM, and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. <sup>(3)</sup>The Uconnect Web feature is not intended for use by the driver while vehicle is in motion. <sup>(4)</sup>When satellite radio and navigation features are equipped in your vehicle. Any voice-commanded system should be used only in safe driving conditions and all attention should be kept on the roadway ahead. Failure to do so may result in an accident causing serious injury or death. <sup>(5)</sup>Phone must support Bluetooth Phone Book Access Profile (PBAP).



★★★★★  
**FIVE-STAR**

HIGHEST GOVERNMENT  
FRONT & SIDE CRASH RATING

# FIVE-STAR, ALL THE WAY.



Dakota offers the best: a Five-Star honor — the government's highest front and side crash test ratings<sup>[1]</sup>. Now add to that:

**1. ENERGY-ABSORBING OCTAGONAL FRONT FRAME RAIL TIPS.** These replaceable tips reduce impact energy by collapsing rearward in a controlled manner in the event of a front impact and reduce the transferred force that could reach the driver and front passenger.

**2. AUTOMATIC HEADLAMPS.** Standard on Laramie models; when switched to automatic, the headlamps turn on at dusk and turn off in daylight.

**3. THE ANTILOCK BRAKE SYSTEM (ABS).** Dakota features a standard rear-wheel ABS (RWAL) and offers an available four-wheel ABS. Four-wheel ABS helps prevent wheel lockup for improved steering under extreme braking or slippery conditions.

**4. THE FULLY BOXED HYDROFORMED LADDER FRAME.**

Critical to Dakota's outstanding handling and towing/hauling capability, this is technology that works under all conditions and loads. The frame helps deliver a quiet, comfortable ride while also contributing to impressive strength, stiffness, and durability — and even helps control NVH (noise, vibration and harshness).

**5. THE ADVANCED MULTISTAGE FRONT AIR BAG SYSTEM.**

Standard on all Dakota models is an advanced multistage front air bag<sup>[2]</sup> system; the available supplemental side-curtain air bags (included in the Extra Security Package) help further protect both front and rear outboard passengers.

**6. THE TIRE PRESSURE MONITORING SYSTEM.** Add peace of mind with this standard feature. It communicates a clear, visible alert in the instrument panel when tire pressure is low, helping you keep the steering and handling in top form — and contributing to obtaining peak mileage and fuel economy.

There's always more to find in Dakota. Bookmark [dodge.com/dakota](http://dodge.com/dakota) and hit it often.

<sup>[1]</sup>Star ratings are part of the U.S. Department of Transportation's SaferCar.gov program ([safercar.gov](http://safercar.gov)). Dakota Extended Cab rear seat was not tested by NHTSA.

<sup>[2]</sup>The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should NEVER ride in the front seat of a vehicle with a passenger front air bag.





**DAKOTA BIG HORN CREW CAB**  
Brilliant Black Crystal Pearl



**3.7L V6**  
The standard engine for Dakota generates a solid 210 horsepower @ 5,200 rpm and 235 lb.-ft. of torque @ 4,000 rpm, with reliability proven through extensive testing.



**4.7L FLEX FUEL V8**  
Utilize either unleaded gasoline (with an octane rating of 87), E85 ethanol — or any combination of the two. This engine produces best-in-class<sup>(1)</sup> horsepower and torque — 302 horsepower @ 5,650 rpm and 329 lb.-ft. of torque @ 3,950 rpm — with no compromise in performance.



**DAKOTA TRX4 CREW CAB**  
Mango Tango Pearl



**DAKOTA TRX4 CREW CAB**  
Flame Red



**DAKOTA BIG HORN EXTENDED CAB**  
Austin Tan Pearl



**DAKOTA LARAMIE CREW CAB**  
Inferno Red Crystal Pearl

EXTERIOR DIMENSIONS			CAB DIMENSIONS			PICKUP BOX DIMENSIONS		
	EXT.	CREW		EXT.	CREW		EXT.	CREW
Overall Length	218.5"	218.5"	Head Room (front/rear)	39.6"/36.5"	39.9"/38.4"	Overall Length	78.8"	64.9"
Overall Width	71.7"	71.7"	Leg Room (front/rear)	41.9"/32.1"	41.9"/36.4"	Overall Width at floor	59.6"	59.6"
Overall Height	68.6"	68.6"	Shoulder Room (front/rear)	57.7"/57.4"	57.7"/57.7"	Overall Width at wheelhouse	45.2"	45.2"
Wheelbase	131.3"	131.3"	Hip Room (front/rear)	54.9"/52.5"	54.9"/56"	Overall Depth	17.6"	17.6"

## ST

Standard: 3.7-liter V6 engine mated to a 4-speed automatic transmission riding on 16-inch styled steel wheels. Inside: AM/FM/MP3 stereo with single-disc CD player and auxiliary input jack, fold-in rear seats (on Crew Cab), cloth seats with Stain Repel,<sup>(2)</sup> tilt steering, advanced multistage driver and front-passenger air bags,<sup>(3)</sup> black instrument-panel bezel, full-floor console, and air conditioning. Mechanical advantages include front disc/rear drum brakes with rear-wheel ABS and, on four-wheel-drive models, electronic part-time 4WD system with 4LOCK, 4LOW, and Neutral. Manual 5"x7" exterior mirrors, fixed rear window, body-color painted front fascia with integrated fog lamps, body-color rear bumper, and chrome grille with black honeycomb insert.

## BIG HORN

The Dakota Big Horn — known in Texas as Lone Star — features all the standard equipment of the ST, but adds P265/65R17 BSW on-/off-road tires, accent color grille, black headlamp bezels, 3.92 axle ratio, remote keyless entry, speed control, power windows, locks, and mirrors, rear cargo lamp, floor mats, Crate 'n Go<sup>®</sup> (on Crew Cab), 17-inch cast aluminum wheels and tailgate badges.

## TRX4

Available only on Dakota Crew Cab 4x4 models. TRX4 shares the same grille, headlamp and fascia as the Big Horn, but adds black bodyside molding and black fender flares. Standard 4.7L V8 engine mated to a 5-speed automatic, part-time shift-on-the-fly transfer case, 4x4 Skid Plate Group (which includes front suspension, transfer case, and fuel tank skid plates), antispin rear differential, rugged P265/70R16 outlined white-letter trail tires on 16-inch cast aluminum wheels, front tow hooks. TRX4-specific power cloth bucket seats, standard SIRIUS<sup>®</sup> Satellite Digital Radio with one-year subscription included, leather-wrapped steering wheel, overhead console with temperature, compass, and trip computer, driver-side sun visor with mirror, premium instrument cluster with tachometer, rear dome lamp with on/off switch, and security alarms.

## LARAMIE

In Laramie, you'll find all the standard equipment of Big Horn and TRX4 (4.7L V8 is optional), plus automatic headlamps, chrome rear bumper and front chrome grille with matching billets, chrome bodyside molding, and silver-painted 18-inch aluminum wheels. Standard features on Laramie are bolstered by heated leather-trimmed bucket seats, remote start and the Alpine<sup>®</sup> six-speaker system with a 276-watt amplifier.

<sup>(1)</sup>Based on Ward's segmentation classification. <sup>(2)</sup>Not compatible with aftermarket fabric-protecting coatings. <sup>(3)</sup>The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should NEVER ride in the front seat of a vehicle with a passenger front air bag.



DAKOTA ST CREW CAB  
Mineral Gray Metallic



DAKOTA ST EXTENDED CAB  
Bright White



DAKOTA BIG HORN EXTENDED CAB  
Bright Silver Metallic



DAKOTA LARAMIE CREW CAB  
Deep Water Blue Pearl

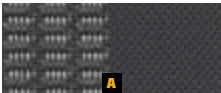


DAKOTA COLORS AND FABRICS

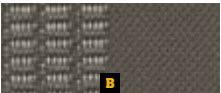
EXTERIOR COLOR	ST	BIG HORN	TRX4	LARAMIE
Austin Tan Pearl		B		E
Bright Silver Metallic	A	A	C	D
Bright White	A	A (B)		(D, E)
Brilliant Black Crystal Pearl	A	A (B)	C	(D, E)
Deep Water Blue Pearl	A	A (B)	C	(D, E)
Flame Red		A	C	D
Inferno Red Crystal Pearl	A	A (B)	C	(D, E)
Mango Tango Pearl		A (B)	C	
Mineral Gray Metallic	A	A		D

STANDARD ON ALL MODELS (OPTIONAL)

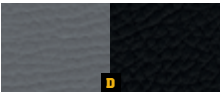
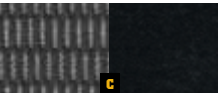
Billings and Racine Cloth with  
Stain Repel<sup>TM</sup> seat fabric  
Medium Slate Gray



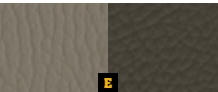
Billings and Racine Cloth with  
Stain Repel<sup>TM</sup> seat fabric  
Medium Khaki



Alias Cloth/Royale Vinyl  
Slate Gray Two-Tone



Sutton Leather Trim/Sutton Vinyl  
Slate Gray Two-Tone



Sutton Leather Trim/Sutton Vinyl  
Khaki Two-Tone



1. 16-inch styled steel wheel (Standard on ST)

2. 16-inch painted cast aluminum wheel (Standard on TRX4, Optional on ST)

3. 17-inch cast aluminum machined wheel (Standard on Big Horn/Lone Star)

4. 18-inch painted cast aluminum wheel (Standard on Laramie, Optional on Big Horn/Lone Star)
5. 18-inch chrome-clad aluminum wheel (Optional on Laramie)

6. 18-inch chrome cast aluminum wheel (Authentic Accessory by Mopar)

7. 18-inch machined-face, black pocket cast aluminum wheel (Authentic Accessory by Mopar)

<sup>TM</sup>Not compatible with aftermarket fabric-protecting coatings.

2010 DAKOTA BUYER'S GUIDE

FEATURES COMMON ACROSS ALL TRIM LEVELS	
AIR BAGS — Advanced multistage driver and front-passenger	
AIR CONDITIONING — Manual temperature control	
ALTERNATOR — 136-amp	
AUTOMATIC TRANSMISSION	
AXLE	— Front, 205-mm <sup>[1]</sup>
	— Rear, 8.25 (9.25 with 4.7L Flex Fuel V8 engine)
BRAKE/PARK INTERLOCK	
BRAKES — Front disc/rear drum with rear-wheel ABS	
CONSOLE — Full Floor, includes 12-volt auxiliary power outlet	
ENGINE CONTROLLER — Next-generation	
FOG LAMPS	
GLASS	
— Deep-tinted sunscreen on rear windows	
— Tinted front door and windshield	
HOOKS — Rear seat, grocery bag <sup>[2]</sup>	
JACK — Scissor-type	
LAMPS — Map/dome reading	
MIRRORS, INTERIOR — Rearview day/night	
POWER OUTLET — 12-volt auxiliary, instrument panel	
STABILIZER BAR — Front	
STEERING COLUMN — Tilt	
SUN VISORS — Passenger side with mirror	
TAILGATE — Dual position	
TIP START — Quick start, prevents double starts, preserves battery, ignition and gear life	
TIRE PRESSURE MONITORING SYSTEM	
TRAILER TOW WITH 4-PIN WIRING HARNESS	
TRANSFER CASE <sup>[3]</sup> — NV243GII (V6) electronic, part-time shift-on-the-fly	

PAYLOAD AND TOWING

MODEL	ENGINE	MAXIMUM PAYLOAD	MAXIMUM TOWING
Extended Cab 4x2	3.7L V6	1,810	4,950
	4.7L V8	1,730	7,250
Crew Cab 4x2	3.7L V6	1,670	4,800
	4.7L V8	1,520	7,050
Extended Cab 4x4	3.7L V6	1,630	4,750
	4.7L V8	1,510	7,050
Crew Cab 4x4	3.7L V6	1,500	4,650
	4.7L V8	1,340	6,900

Notes: 1. Payload = GVWR minus Curb Weight. 2. Maximum Trailer Weights are rounded to the nearest 50 lb and payload to nearest 10 lb. Maximum Trailer Weights = GCWR minus Curb Weight minus 150 lb (allowance for driver).

ENGINE/TRANSMISSION	ST	Big Horn	TRX4 <sup>[2]</sup>	Laramie <sup>[4]</sup>
3.7L V6/4-SPEED AUTOMATIC	•	•		•
4.7L FLEX FUEL V8/5-SPEED AUTOMATIC		O	•	O
MECHANICAL FEATURES				
AXLE — Rear, 9.25 (included with 4.7L Flex Fuel V8)		P	P	P
AXLE RATIOS	•	P		P
— 3.55 (packaged with the 4.7L V8 engine)				
— 3.92 (included with antispin differential)		•	•	•
BATTERY	•	•		•
— 600-amp, maintenance-free with run-down protection				
— 750-amp, maintenance-free (included with Heavy Duty Service Group)			•	P
BRAKES — Front disc/rear drum with 4-wheel ABS (included with Extra Security Package)	P	P	P	P
DIFFERENTIAL — Rear, antispin (requires 3.92 axle ratio and 4.7L V8 engine)		O	•	O
ENGINE BLOCK HEATER	O	O	O	O
HEAVY DUTY ENGINE COOLING — Includes auxiliary in-tank transmission oil and power steering cooler (included with Heavy Duty Group)	P	P	•	P
REMOTE START SYSTEM — Included with Convenience Group		P		•
TRANSFER CASE — NV233, electronic, shift-on-the-fly, part-time system <sup>[4]</sup>		O	•	O
BEDLINER — Box, under-the-rail (included with Utility Group)			O	•
DOOR — Full Swing <sup>®</sup> rear <sup>[2]</sup> (included with Convenience Group)		P		
FASCIAS	•	•	•	•
— Front, body-color				
— Rear bumper, body-color	•	•	•	
— Rear bumper, chrome				•
FENDER FLARES — Front and rear, black				•
GRILLE	•			
— Chrome with black honeycomb insert				
— Silver-accented with black honeycomb insert		•	•	
— Chrome with chrome billets				•
HEADLAMPS — Automatic				•
HEADLAMPS BEZEL	•			•
— Chrome with chrome trim				
— Black with accent trim		•	•	
MIRRORS, EXTERIOR	•			
— Dual manual 5x7-inch fixed				
— Dual power 5x7-inch fixed		•	•	•
— Dual power 6x9-inch folding (included with Trailer Tow Group)			P	P
MOLDING				•
— Bodyside, black				
— Bodyside, chrome				•
SHOCK ABSORBERS — Rear, extra heavy-duty				•
SIDE STEPS — Chrome tubular, Authentic Accessory by Mopar	O	O		O
SKID PLATES				•
— Transfer case/front suspension				
— Fuel tank				•
TIRES	•			
— P245/70R16 BSW, on-/off-road				
— P265/60R18 BSW, on-/off-road		O		•
— P265/65R17 BSW, on-/off-road			•	
— P265/70R16 OWL, on-/off-road				•
— P265/60R18 OWL, on-/off-road				O
TOW HOOKS (included with Skid Plate Group)	P	P	•	
UTILITY RAILS — Box (included with Utility Group)		P	•	•
WHEELS	•			
— 16x7-inch styled steel				
— 16x8-inch cast aluminum	O		•	
— 17x8-inch cast aluminum machined		•		

ENGINE/TRANSMISSION	ST	Big Horn	TRX4 <sup>[2]</sup>	Laramie <sup>[4]</sup>
WHEELS (continued)		O		•
— 18x8-inch painted cast aluminum				
— 18x8-inch chrome-clad aluminum				O
— 18x8-inch chrome cast aluminum wheel (Authentic Accessory by Mopar)				
— 18x8-inch machined face, black pocket, cast aluminum wheel (Authentic Accessory by Mopar)				
INTERIOR FEATURES				
CONSOLE — Overhead, with temperature, compass and trip computer			•	•
DOOR TRIM PANEL	•			
— Two-tone vinyl with map pocket				
— Premium, two-tone vinyl with map pocket		•	•	
— Premium, two-tone with map pocket and Satin Silver accents				•
FLOOR MATS			•	
— Rubber, front and rear			•	
— Front <sup>[2]</sup>			•	
— Front and rear <sup>[2]</sup>			•	•
HOMELINK <sup>™</sup> UNIVERSAL TRANSCEIVER — (included with overhead console)			•	•
HOOD INSULATION			•	•
ILLUMINATED ENTRY			•	•
INSTRUMENT CLUSTER	•	•		
— Includes speedometer, tachometer, engine temperature and fuel gauges				
— Includes speedometer, tachometer, engine temperature and fuel gauges with Satin Silver accent rings			•	•
INSTRUMENT PANEL BEZEL	•	•		
— Black				
— Alloy Silver Metallic				•
— Satin Silver				•
KEYLESS ENTRY		•	•	•
LAMPS — Rear dome with on/off switch <sup>[2]</sup>			•	•
LOCKS	•			
— Manual				
— Power		•	•	•
MIRRORS, INTERIOR — Rearview auto-dimming (included with Uconnect <sup>™</sup> Phone)			P	P
POWER OUTLETS — 12-volt auxiliary, center console (included with floor console)	•	•	•	•
— 12-volt auxiliary, instrument panel-mounted	•	•	•	•
SPEED CONTROL		•	•	•
STEERING WHEEL	•	•		
— Luxury				
— Leather-wrapped (includes steering wheel-mounted audio controls on Laramie)			•	•
— Mounted audio controls (includes leather-wrapped steering wheel; included with Premium Sound Group; requires Alpine <sup>®</sup> Premium Sound System)			P	•
STORAGE — Center armrest (included with front 40/20/40 split bench seat)		P		P
SUN VISORS	•	•		
— Driver-side (passenger-side with mirror)				
— Driver-side with mirror and passenger-side with mirror			•	•
WINDOWS	•			
— Manual				
— Power one-touch, driver		•	•	•
— Rear, defroster (includes rear fixed window)		O	O	O
— Rear, fixed		•	•	
— Rear, sliding		O	•	•
SEATING AND TRIM				
SEATS	•	•		
— Premium two-tone cloth bucket with Stain Repel seat fabric <sup>[6]</sup>				
— TRX-specific premium bolstered bucket			•	

ENGINE/TRANSMISSION	ST	Big Horn	TRX4 <sup>[2]</sup>	Laramie <sup>[4]</sup>
SEATS (continued)				•
— Two-tone leather-trimmed, bucket				
— Front, 40/20/40 cloth split-bench		O		
— Manual driver's	•	•		
— Power 6-way driver's with manual lumbar adjustment (included with 40/20/40 split bench)		O	•	•
— Front, 40/20/40 leather-trimmed split bench				O
— Heated front seats				•
— Rear 40/40 split-folding <sup>[3]</sup>	•	•	•	
— Rear 60/40 folding <sup>[5]</sup>	•	•	•	•
— Crate 'n Go <sup>®</sup> (Crew Cab only)		•	•	•
UCONNECT <sup>™</sup> MULTIMEDIA				
MEDIA CENTER RADIOS	•	•	•	
— Media Center 130 AM/FM/CD/MP3 radio with audio input jack				
— Media Center 230 AM/FM/6-CD/DVD/MP3 radio with Voice Command and audio input jack			P	•
— Media Center 730N AM/FM/CD/DVD/MP3 radio with 6.5-inch touch screen GPS navigation, 30GB hard drive (4,250 song capacity), Uconnect Phone, Voice Command, SIRIUS Traffic <sup>™</sup> and audio input jack			O	O
UCONNECT WEB — Internet connection and Wi-Fi HotSpot. Dealer-installed Authentic Accessory by Mopar. Subscription required; sold separately	•	•	•	•
SIRIUS <sup>®</sup> SATELLITE RADIO SYSTEM — (included with Premium Sound Group)		P	•	•
SPEAKERS	•	•	•	
— 4 total, one in each door				
— Alpine <sup>®</sup> Premium Sound System with 6 speakers and 276 watts of power (included with Premium Sound Group)			P	•
SAFETY AND SECURITY				
AIR BAGS <sup>[2]</sup>	•	•	•	•
— Advanced multistage driver and front passenger				
— Supplemental side-curtain air bags for front and rear outboard occupants (included with Extra Security Package)	P	P	P	P
SECURITY ALARM — Integrated vehicle alarm system (included with Extra Security Group)	P	P	•	•
SENTRY KEY <sup>®</sup> THEFT DETERRENT SYSTEM			•	•
UCONNECT PHONE — Hands-free calling with Address Sync, <sup>[6]</sup> Bluetooth, Voice Command (included with Media Center 730N, includes rearview auto-dimming mirror)			P	P
PACKAGE GROUPS				
CONVENIENCE GROUP — Includes Remote Start system, Sentry Key theft deterrent system, and Full Swing <sup>®</sup> rear door <sup>[2]</sup>		O		
EXTRA SECURITY PACKAGE — Includes front disc/rear drum with 4-wheel ABS and supplemental side-curtain air bags	O	O	O	O
HEAVY-DUTY SERVICE GROUP — Includes heavy-duty engine cooling, power steering cooler, and 750-amp maintenance-free battery (included with Trailer Tow Group)				•
PREMIUM SOUND GROUP — Includes remote start system (with TRX4 only), 6 Alpine speakers, leather-wrapped steering wheel with mounted audio controls, Media Center 230 6-disc CD/DVD changer with auxiliary input jack, and SIRIUS <sup>®</sup> Satellite Radio		O	O	
TRAILER TOW GROUP — Includes a Class IV receiver hitch, 7-pin wiring harness, Heavy-Duty Service Group (Laramie), and dual power 6x9-inch folding exterior mirrors.			O	O
UTILITY GROUP — Includes Trailer Tow Group, antispin differential, box utility rails, and under-rail bedliner		O		

• = Included. P = Available within package noted. O = Optional. Note: In Texas, Dakota Big Horn models are badged as Lone Star.



**5 YEAR/100,000 MILE  
POWERTRAIN WARRANTY**

**5-YEAR/100,000-MILE POWERTRAIN LIMITED WARRANTY** Transferable. See dealer for a copy of limited warranty. Includes towing to an authorized dealer. Excludes Chassis Cab.

**3/36 BASIC LIMITED WARRANTY** Vehicles are covered by a Chrysler Group LLC 3-year or 36,000-mile Basic Limited Warranty. See your dealer for a copy of this limited warranty. Excludes normal maintenance and wear items.

**Dodge Auto Insurance<sup>[1]</sup>** The only insurance guaranteed to repair your vehicle using Authentic Dodge Collision Repair Parts by Mopar for as long as you own your vehicle — at rates that are tough to beat. Plus, get up to \$100<sup>[2]</sup> in deductible waived when repairs are done at a Dodge dealership. For a quote, visit [cf.com/insurance](http://cf.com/insurance) or call (877) 244-1531.



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Enhance your Dakota with Authentic Accessories by Mopar. They're designed specifically for your vehicle, for exceptional fit, finish, and performance. Visit your dealership or [mopar.com](http://mopar.com).

With Uconnect, you're always connected — to people, places, music, movies, and the Internet.

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<sup>[1]</sup>Insurance provided through 21st Century Insurance and Financial Services, Wilmington, DE, managing general agent for the personal line insurers of American International Companies. <sup>[2]</sup>Coverage features and availability may vary by state.



<sup>[1]</sup>The Advanced Front Air Bags in this vehicle are certified to the new federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should NEVER ride in the front seat of a vehicle with a passenger front air bag. All occupants should ALWAYS wear their lap and shoulder belts properly. <sup>[2]</sup>4x4 models only. <sup>[3]</sup>Extended Cab only. <sup>[4]</sup>Requires V8 engine. <sup>[5]</sup>Crew Cab only. <sup>[6]</sup>Not compatible with aftermarket fabric-protecting coatings. <sup>[7]</sup>Phone must support Bluetooth Phone Book Access Profile (PBAP).

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details. Some of the equipment shown or described throughout this catalog is available at extra cost. Specifications, descriptions, illustrative materials, and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Group LLC reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. All options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your local dealer. BusinessLink, Crate 'n Go, Dodge, Full Swing, Mopar, and Sentry Key are registered trademarks and Uconnect is a trademark of Chrysler Group LLC. SIRIUS service available only in contiguous United States and D.C. Service available in Canada; see [www.siriuscanada.ca](http://www.siriuscanada.ca) Subscription required after 12-month subscription included with vehicle purchase. Subscriptions governed by SIRIUS Terms & Conditions available at [sirius.com](http://sirius.com). SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. All rights reserved. Insurance is underwritten by member companies of American International Group, Inc. Bluetooth is a registered trademark of Bluetooth SIG Inc. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. HomeLink is a registered trademark owned by Johnson Controls, Inc. iPod is a registered trademark of Apple, Inc. All rights reserved.

