

A close-up, low-angle shot of the front grille of a red RAM truck. The word "RAM" is prominently displayed in the center of the grille in a large, three-dimensional, red font. The truck's hood and a portion of the front headlight are visible. The background is a bright, slightly hazy outdoor scene.

2018 **RAM TRUCKS**

**RAM 1500 | RAM HEAVY DUTY 2500/3500**



**COMMANDING PRESENCE.  
RESILIENT STRENGTH.**

You need a pickup that combines durability and reliability with exceptional capability. You've come to the right place. From the full-size Ram 1500 to the work-ready Ram 2500/3500 models, these trucks are ready for the toughest jobs you face.

**Ram 1500.** Here's what commands Ram loyalty: over 45 standard and available Safety and Security features, available class-exclusive<sup>1</sup> Active-Level™ Four-Corner Air Suspension System, towing capability of up to 10,620 lb<sup>†</sup>, and available powertrains that include the legendary 5.7L HEMI® V8 with 395 horsepower and 410 lb-ft of torque. Now factor in the class-exclusive<sup>1</sup> available RamBox® Cargo Management System and distinctive user-friendly technology—like the largest-in-class<sup>1</sup> available 8.4-inch touchscreen media center—and you've got the half-ton pickup of choice.

**Ram 2500/3500.** These workhorses eagerly surpass jaw-dropping towing and hauling capability: best-in-class<sup>2</sup> 30,000-lb<sup>†</sup> 5th-wheel towing (3500); the proven 28-year partnership of Ram Heavy Duty and the available Cummins® Turbo Diesel puts best-in-class<sup>2</sup> diesel torque at your fingertips—up to 930 lb-ft (3500), for max towing up to 31,210 lb<sup>†</sup>; with the 6.4L HEMI V8, max payload reaches 7,350 lb<sup>†</sup>. Further advantages include the available class-exclusive<sup>2</sup> Auto-Level Rear Air Suspension System, the available class-exclusive<sup>2</sup> RamBox Cargo Management System—and the most capable off-road full-size pickup<sup>3</sup>—Ram Power Wagon.® See more at **RAMTRUCKS.COM**

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover. <sup>†</sup>When properly equipped.



THE COMFORTS OF HOME,  
ON EVERY FIELD AND RANGE.



MAX TOWING UP TO 10,620 LB\* | MAX PAYLOAD UP TO 1,880 LB\* | HIGH-STRENGTH STEEL CARGO BED

\*When properly equipped. Properly secure all cargo.

## 2018 RAM 1500

### CPOS PACKAGE

| TRADESMAN®<br>REG / QUAD / CREW | TRADESMAN H/F/E<br>QUAD | EXPRESS<br>REG / QUAD / CREW | BIG HORN® /<br>LONE STAR®<br>REG / QUAD / CREW | HARVEST<br>QUAD / CREW | LONE STAR SILVER<br>EDITION* / CREW | SPORT<br>REG / QUAD / CREW | NIGHT<br>REG / QUAD / CREW | REBEL®<br>QUAD / CREW | LARAMIE®<br>QUAD / CREW | LARAMIE LONGHORN®<br>CREW | LIMITED CREW |
|---------------------------------|-------------------------|------------------------------|--|------------------------|-------------------------------------|----------------------------|----------------------------|-----------------------|-------------------------|---------------------------|--------------|
| B                               | E                       | J                            | S/R  | U                      | N                                   | L                          | Q                          | W                     | H                       | K                         | V            |

### ENGINES / TRANSMISSIONS

|   |   |   |   |   |   |     |     |     |                    |   |   |
|---|---|---|---|---|---|-----|-----|-----|--------------------|---|---|
| 3.6L Pentastar® Flex Fuel 24V VVT V6 / 8HP45 8-speed automatic            | S | - | S | S | S | S   | S   | S   | S (4x4)            | S | - |
| 5.7L HEMI® V8 with VT and Fuel Saver Technology / 8HP70 8-speed automatic | O | - | O | O | O | S/O | S/O | S/O | S (4x2)<br>O (4x4) | O | S |
| 3.0L EcoDiesel V6 / 8HP70 8-speed automatic                               | O | S | - | O | O | O   | O   | -   | -                  | O | O |

### MECHANICAL FEATURES

|   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|
| ACTIVE GRILLE SHUTTERS – Included with 8-speed automatic transmission   | P | S | P | P | P | P | P | P | - | P | P |
| STEERING – Electronic rack and pinion   | S | S | S | S | S | S | S | S | S | S | S |
| SUSPENSION – Front, upper and lower A-arms, coil springs, twin-tube shocks  | S | S | S | S | S | S | S | S | - | S | S |
| - Rear, five-link, coil springs, twin-tube shocks   | S | S | S | S | S | S | S | S | - | S | S |
| - Active-Level™ Four-Corner Air Suspension System: includes front upper and lower A-arms, air springs, twin-tube shocks, rear five-link air springs, twin-tube shocks, air compressor, dual closed-loop system storage tanks (Quad Cab® and Crew Cab only; not available for Crew Cab 4x2 models with 6'4" box) | O | - | O | O | O | O | O | O | S | O | O |

### TRAILER HITCH – Class IV hitch receiver (included with Trailer-Tow Mirror and Brake Group)

|  |   |   |     |   |   |   |     |     |   |   |   |
|--|---|---|-----|---|---|---|-----|-----|---|---|---|
| TRANSFER CASE – Electronic part-time (4x4 models only) | S | - | O/P | S | O | S | O/P | O/P | S | S | S |
| - Electronic on-demand (4x4 models only)               | - | - | -   | S | - | S | S   | S   | - | S | S |

### SAFETY & SECURITY

|  |     |   |     |     |   |     |     |     |     |     |     |
|--|-----|---|-----|-----|---|-----|-----|-----|-----|-----|-----|
| AIR BAGS <sup>4</sup> – Advanced multistage front  | S   | S | S   | S   | S | S   | S   | S   | S   | S   | S   |
| - Supplemental side-curtain  | S   | S | S   | S   | S | S   | S   | S   | S   | S   | S   |
| - Supplemental front-seat side-mounted   | S   | S | S   | S   | S | S   | S   | S   | S   | S   | S   |
| BRAKES – Power-assisted 4-wheel antilock disc  | S   | S | S   | S   | S | S   | S   | S   | S   | S   | S   |
| ELECTRONIC STABILITY CONTROL (ESC) <sup>5</sup> – Includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Rain Brake Support, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Damping <sup>6</sup>                                     | S   | S | S   | S   | S | S   | S   | S   | S   | S   | S   |
| PARKSENSE® REAR PARK ASSIST <sup>7</sup>   | -   | - | -   | -   | - | -   | -   | -   | S   | -   | -   |
| PARKSENSE FRONT AND REAR PARK ASSIST <sup>8</sup> – Not available on Regular Cab   | -   | - | -   | S   | O | S   | O   | O   | -   | 0   | S   |
| PARKVIEW® REAR BACK-UP CAMERA <sup>9</sup> – With dynamic grid lines (grid lines not available with 3.0 radios)  | S   | S | S   | S   | S | S   | S   | S   | S   | S   | S   |
| REMOTE KEYLESS ENTRY WITH ALLSECURE® – Controls for power door locks, tailgate and RamBox® System (when equipped), illuminated entry system, panic alarm; includes two transmitters (included with Popular Equipment Group, Express Value Package or Power and Remote Entry Group) | P   | - | P   | S   | S | S   | S   | S   | S   | S   | S   |
| REMOTE KEYLESS ENTER 'N GO™ – Includes remote proximity key (included with Convenience Group)  | -   | - | -   | -   | - | -   | P   | P   | O   | P   | S   |
| REMOTE START SYSTEM  | -   | - | -   | S   | S | S   | S   | S   | S   | O   | S   |
| SECURITY ALARM   | -   | - | -   | S   | S | S   | S   | S   | S   | S   | S   |
| TRAILER BRAKE CONTROLLER – Fully integrated electronic (included with Trailer-Tow Mirrors and Brake Group)   | O/P | - | O/P | O/P | P | O/P | O/P | O/P | O/P | O/P | O/P |

S = Standard. O = Optional. P = Part of package. - = Not available.

Note: some features and/or applications may be late availability. \*Lone Star model available only in Texas.

# 2018 RAM 2500 / 3500

## CPOS PACKAGE

## ENGINES / TRANSMISSIONS

|  | TRADESMAN®<br>REG / CREW | SLT | REG / CREW / MEGA<br>BIG HORN® /<br>LONE STAR® /<br>CREW / MEGA | 2TZ/<br>2TY | 2TP | 2TH | 2TK | LIMITED<br>CREW / MEGA |
|--|--------------------------|-----|---|-------------|-----|-----|-----|------------------------|
| 5.7L HEMI® V8 Bi-fuel CNG gas engine; 383 hp, 400 lb-ft of torque / 6-speed automatic (66RFE; 2500 Regular Cab and Crew Cab 8' box only) | 0                        | 0   | —   | —           | —   | —   | —   | —                      |
| 5.7L HEMI V8 gas engine; 383 hp, 400 lb-ft of torque / 6-speed automatic (66RFE; SRW only)   | S                        | S   | S   | —           | —   | —   | —   | —                      |
| 6.4L HEMI V8 gas engine with MDS; 410 hp, 429 lb-ft of torque / 6-speed automatic (66RFE) (370 hp 3500 Mega Cab®) (Standard with DRW)    | 0/S                      | 0/S | 0/S   | S           | S   | S   | S   | S                      |
| 6.7L Cummins® Turbo Diesel engine; 350 hp, 660 lb-ft of torque / 6-speed manual (656)  | 0                        | 0   | 0   | —           | 0   | —   | —   | —                      |
| 6.7L Cummins Turbo Diesel engine; 370 hp, 800 lb-ft of torque / 6-speed automatic (68RFE)  | 0                        | 0   | 0   | —           | 0   | 0   | 0   | 0                      |
| 6.7L Cummins Turbo Diesel engine; 385 hp, 930 lb-ft of torque / 6-speed Aisin® Heavy-Duty automatic (3500 only)                          | 0                        | 0   | 0   | —           | 0   | 0   | 0   | 0                      |

## MECHANICAL FEATURES

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| ALTERNATORS – Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp alternators) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| – Dual-rated at 440 amps (6.7L diesel only; includes two 220-amp alternators)                     | 0 | 0 | 0 | — | 0 | 0 | 0 | 0 |
| SUSPENSION – Front, three-link coil spring suspension   | S | S | S | — | S | S | S | S |
| – Front, Ram Articulink® suspension (included with Power Wagon Package; 2500 only)                | P | — | S | — | — | — | — | — |
| – Front electronic disconnecting stabilizer bar (included with Power Wagon Package; 2500 only)    | P | — | — | S | — | — | — | — |
| – Rear, five-link coil spring suspension (2500 only)  | S | S | S | S | S | S | S | S |
| – Rear, Hotchkiss leaf spring suspension (3500 only)  | S | S | S | — | S | S | S | S |
| – Rear, Auto-Level dual-mode air spring suspension system   | 0 | 0 | 0 | — | 0 | 0 | 0 | 0 |
| TRAILER TOW – 4- / 7-pin trailer harness plug (combination receptacle)                            | S | S | S | S | S | S | S | S |
| – Class V hitch receiver  | S | S | S | S | S | S | S | S |
| TRANSFER CASES (4x4 MODELS ONLY) – Manual shift-on-the-fly  | S | — | S | — | — | — | — | — |
| – Electronic shift-on-the-fly   | 0 | S | S | — | S | S | S | S |
| WINCH – WARN® front, electric, 12,000-lb capacity (included with Power Wagon Package)             | P | — | S | — | S | — | — | — |

## SAFETY & SECURITY

|   |   |   |     |     |   |   |   |   |
|---|---|---|-----|-----|---|---|---|---|
| AIR BAGS <sup>4</sup> – Multistage front  | S | S | S   | S   | S | S | S | S |
| – Supplemental side-curtain   | S | S | S   | S   | S | S | S | S |
| – Supplemental front-seat side-mounted  | S | S | S   | S   | S | S | S | S |
| CARGO-VIEW CAMERA <sup>5</sup> – Included with Harvest Edition Package (requires 8.4-inch radio)  | — | 0 | O/P | 0   | 0 | 0 | 0 | 0 |
| ELECTRONIC STABILITY CONTROL <sup>5</sup> – Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Damping <sup>5</sup>         | S | S | S   | S   | S | S | S | S |
| ELECTRONIC TRAILER BRAKE CONTROLLER   | 0 | S | S   | S   | S | S | S | S |
| PARKSENSE® REAR PARK ASSIST <sup>6</sup>  | 0 | 0 | 0   | 0   | — | — | — | — |
| PARKSENSE FRONT AND REAR PARK ASSIST <sup>6</sup> – Included with Leather and Luxury Group  | — | 0 | O/P | S   | S | S | S | S |
| PARKVIEW® REAR BACK-UP CAMERA <sup>6</sup> – Video displayed in rearview mirror with 3.0 radio or on-screen with 5.0- and 8.4-inch radio displays   | S | S | S   | S   | S | S | S | S |
| REMOTE KEYLESS ENTRY WITH ALLSECURE <sup>6</sup> – Controls for power door locks, tailgate, RamBox® System, illuminated entry system, panic alarm (Included with Tradesman Popular Equipment Group or Power and Remote Entry Group) | P | S | S   | S   | S | S | S | S |
| REMOTE KEYLESS ENTER 'N GO <sup>7</sup> – Optional with Leather and Luxury Group  | — | — | 0   | 0   | 0 | 0 | S | S |
| REMOTE START – Requires automatic transmission  | — | 0 | S   | 0   | 0 | 0 | S | S |
| SECURITY ALARM – Detects break-in (Included with Leather and Luxury Group)  | — | 0 | 0   | O/P | S | S | S | S |
| SENTRY KEY® THEFT DETERRENT SYSTEM – Engine immobilizer   | S | S | S   | S   | S | S | S | S |
| TIRE PRESSURE MONITORING (TPM) – With display and alert (2500 only)   | S | S | S   | S   | S | S | S | S |
| TIRE PRESSURE INFORMATION SYSTEM – Without alert (3500 only)  | S | S | S   | —   | S | S | S | S |

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# FROM TRAIL TO SHORELINE, RAM OWNS THE TERRAIN.

**AMERICA'S  
LONGEST-LASTING  
HEAVY DUTY PICKUPS<sup>8</sup>**

**BEST-IN-CLASS<sup>2</sup> DIESEL TORQUE: 930 LB-FT (3500) | BEST-IN-CLASS<sup>2</sup> 5TH-WHEEL TOWING: 30,000 LB<sup>1</sup> (3500)**

<sup>1</sup>When properly equipped. Properly secure all cargo.



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**RAM OUTFITTER**

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**5 YR/ 60,000 MI<sup>8</sup>**  
GAS POWERTRAIN LIMITED WARRANTY

**5 YR/ 100,000 MI<sup>9</sup>**  
DIESEL POWERTRAIN LIMITED WARRANTY

**AUTOMOBILITY PROGRAM**  
CHRYSLER | JEEP | DODGE | RAM

**SiriusXM<sup>10</sup>**  
SATELLITE RADIO

**MOPAR<sup>®</sup>**

**Uconnect<sup>®</sup>**

1 Based on latest available competitive information. Class based on light-duty pickups. 2 Based on latest available competitive information. Class based on 250/2500 and 3500 pickup. 3 Based on latest available competitive information. Class based on all full-size pickups. 4 The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 5 No system, no matter how sophisticated, can repeat the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistently with conditions. Always wear your seat belt. 6 Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. 7 Based on the average of VIO vs New Registrations for each model year within the FCA-defined HD pickup segment using IHS Markit data as of July 1, 2017 for model years 1988 to 2017. 8 Transferable. See dealer for complete details and a copy of the 5-Year/60,000-Mile Gas Powertrain Limited Warranty. 9 Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Diesel Powertrain Limited Warranty. 10 SiriusXM audio and data services each require a subscription sold separately or as a package by Sirius XM Radio Inc. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations or on all receivers.

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**RAM**

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LONGEST-LASTING  
HEAVY DUTY PICKUPS<sup>7</sup>**