

2014 DODGE DART



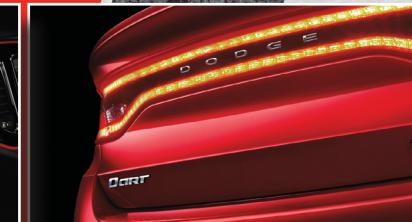
2013 IIHS TOP SAFETY PICK+

POWER, FUEL EFFICIENCY, STYLE AND DODGE PASSION

- Award winning Uconnect™ infotainment systems with available 8.4-inch touch-screen display
- 7-inch customizable in-cluster display centre (available)
- Class-leading⁽¹⁾ safety features: Blind-Spot Monitoring⁽²⁾ with Rear Cross-Path Detection⁽³⁾ and 10 standard air bags⁽⁴⁾
- Up to 4.8 L/100 km (59 mpg) highway⁽⁵⁾
- Expanded use of 2.4L Tigershark™ MultiAir® engine with 184 hp and 171 lb-ft of torque:
 - Standard on SXT, Limited and GT models
 - Mated to the six-speed manual transmission (SXT and GT models) or available six-speed automatic transmission (standard on Limited)

MORE REASONS YOU'LL LOVE YOUR DODGE DART

- Class-exclusive⁽¹⁾ integrated dual exhaust (available)
- Class-exclusive⁽¹⁾ LED racetrack taillamp (available)
- Heated steering wheel (available)
- Keyless Enter 'n Go™ with remote proximity entry and push button start (available)



COLD WEATHER GROUP / *New for 2014 (SXT)*

Features body-colour power heated mirrors, heated front seats, and remote start⁽⁶⁾ to keep cozy in the coldest of Canadian winters.

RALLYE APPEARANCE GROUP / *New for 2014 (SXT)*

A compact car that get's people's attention. Featuring a touring suspension, rear stabilizer bar, 17-inch Hyper Black aluminum wheels with all-season tires, Black crosshair grille with Black surround, integrated dual exhaust with bright tips and projector fog lamps. The interior features premium cloth seats with accent stripes, leather-wrapped steering wheel with audio controls and leather-wrapped shift knob⁽⁶⁾. The result - a vehicle that is sure to turn some heads.

2014 Dodge Dart



SE - \$15,995 MSRP[†]

SELECT STANDARD EQUIPMENT

POWERTRAIN

- 2.0L Tigershark™ I-4 DOHC with 160 hp, 148 lb-ft of torque
- 6-speed manual transmission

INTERIOR AMENITIES

- Cloth seats, manual six-way driver and front passenger seats
- Manual driver's seat with height-adjustment and rear folding bench seat
- Uconnect™ 200 AM/FM/CD/MP3 with auxiliary input jack
- Air filtering; solar control glass
- Tilt/telescoping steering column
- Passenger assist handles and extra-large glove box
- Power locks and windows with driver one-touch down

EXTERIOR FEATURES

- 16-inch wheels with covers
- Body-colour crosshair grille, surround and power mirrors
- Bi-function halogen projector headlamps with chrome accents
- LED stop/turn taillamps

SAFETY & SECURITY

- Ten air bags⁽⁴⁾
- Active front head restraints⁽⁷⁾
- Electronic Stability Control⁽⁸⁾ with Hill Start Assist, Brake Lock Differential, All-Speed Traction Control, Electronic Roll Mitigation and Trailer Sway Control
- Four-wheel disc antilock brakes with brake assist
- Tire pressure monitoring warning light and tire service kit
- Keyless entry with panic alarm
- Sentry Key® antitheft engine immobilizer

AERO - \$19,995 MSRP[†]

ENHANCEMENTS VS. SE

- 1.4L I-4 16V MultiAir® Turbo with 160 hp, 184 lb-ft of torque
- Air conditioning
- EVIC with trip computer
- Hands-free communication⁽⁹⁾ with Bluetooth® streaming audio
- Uconnect™ 8.4 with 8.4-inch touch-screen display and six speakers
- SiriusXM Satellite radio with one-year subscription⁽¹⁰⁾
- Seven-inch customizable in-cluster display centre
- LED racetrack taillamp and automatic headlamps
- ParkView® Rear Back-up Camera³
- Illuminated floating island bezel
- Active grille shutters and underbody aerodynamic treatment
- Leather wrapped steering wheel with cruise and audio controls
- 16-inch painted aluminum wheels
- Single disc remote CD player and remote USB port
- Auto-dimming rearview mirror with microphone
- Bright crosshair grille with body-colour surround and body-colour door handles

SXT - \$18,995 MSRP[†]

ENHANCEMENTS VS. SE

- 2.4L I-4 MultiAir with 184hp, 171 lb-ft of torque with 6-speed manual transmission
- 16-inch painted aluminum wheels
- Air conditioning
- Premium cloth seats
- 60/40 split/folding rear seat with armrest storage and cup holders
- Floor console with fore/aft sliding armrest
- EVIC with trip computer
- LED racetrack taillamp and automatic headlamps
- Security alarm
- Black crosshair grille with body-colour surround
- Black headlamp accents
- Steering wheel-mounted audio and cruise controls
- Hands-free communication⁽⁹⁾ with Bluetooth streaming audio
- Tire pressure monitoring display
- Body-colour door handles
- Six speakers
- Auto-dimming rearview mirror with microphone
- Overhead console with sunglass holder
- Sunvisors with illuminated vanity mirrors

GT - \$21,995 MSRP[†]

ENHANCEMENTS VS. SXT

- Six speed manual transmission with Satin Silver shift knob
- Unique Nappa leather-faced seats with accent stitching and heated front seats and 10-way power driver's seat
- Active grille shutters and underbody aerodynamic treatment
- Black headlamp accents and body-colour door handles
- 18-inch Hyper Black aluminum wheels
- Hyper Black crosshair grille with Black surround
- Fog lamps
- Uconnect 8.4 with 8.4-inch touchscreen, remote USB port, and iPod control
- Remote CD Player
- Sport suspension
- Heated exterior mirrors with supplemental signals
- Keyless Enter 'n Go™ with remote proximity entry and push button start
- Automatic air conditioning with dual zone temperature control
- Heated leather-wrapped steering wheel
- Seven inch customizable in cluster display centre
- Power front windows, one touch up/down
- Illuminated floating island bezel and ambient LED Interior lighting
- ParkView Rear Back-up Camera⁽³⁾
- Universal garage door opener⁽¹²⁾

LIMITED - \$22,995 MSRP[†]

ENHANCEMENTS VS. SXT

- Six-speed automatic transmission
- Nappa leather-faced seats
- 17-inch aluminum wheels
- Ten-way power driver's seat
- Heated front seats and steering wheel
- Leather-wrapped steering wheel and shift knob
- Uconnect 8.4N with 8.4-inch touch-screen and Garmin® navigation⁽¹¹⁾
- Projector fog lamps and Chrome headlamp accents
- SiriusXM Satellite Radio with one-year subscription⁽¹⁰⁾
- Seven-inch customizable in-cluster display centre
- ParkView® Rear Back-up Camera⁽³⁾
- Active grille shutters and underbody aerodynamic treatment
- Remote start
- Illuminated floating island bezel and ambient LED interior lighting
- Heated mirrors with supplemental signals
- Keyless Enter 'n Go™ with remote proximity entry and push button start
- Dual-zone automatic temperature control
- Power front windows, one-touch up/down
- Bright exterior door handles and crosshair grille with body-colour surround
- Single disc remote CD player and remote USB port
- Touring suspension and rear stabilizer bar
- Universal garage door opener⁽¹²⁾

OPTIONAL EQUIPMENT

- Hands-free communication⁽⁹⁾ with Bluetooth streaming audio (SE)
- Uconnect 8.4N with Garmin Navigation⁽¹¹⁾ (AERO, SXT, GT)
- Cold Weather Group (SXT)
- Sun/Sound Group (SXT, Limited, GT)
- 8.4-inch Uconnect Touch-screen Group (SXT)
- Rallye Appearance Group (SXT)
- SiriusXM Satellite Radio with one-year subscription⁽¹⁰⁾ (SXT)
- Technology Group (Limited, GT)
- 17-inch Polished Aluminum Wheels (Limited)
- 6-Speed Dual Dry Clutch Transmission (DDCT) (Aero)
- 6-Speed Automatic Transmission (SE, SXT, GT)
- Compact Spare Tire (SE, SXT, Limited, GT)

FUEL ECONOMY

| Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information. | CITY L/100 km (mpg) | HWY L/100 km (mpg) |
|--|---------------------------|--------------------------|
| 1.4L I-4 16V MultiAir Turbo with 6-speed manual | 7.3 (39) | 4.8 (59) |
| 1.4L I-4 16V MultiAir Turbo with DDCT | 7.2 (39) | 4.9 (58) |
| 2.0L Tigershark I-4 DOHC with 6-speed manual | 8.1 (35) | 5.4 (52) |
| 2.0L Tigershark I-4 DOHC with 6-speed automatic | 8.6 (33) | 5.8 (49) |
| 2.4L I-4 MultiAir with 6-speed manual | 8.9 (32) | 5.9 (48) |
| 2.4L I-4 MultiAir with 6-speed automatic | 8.8 (32) | 6.6 (43) |

1. 2013 Wards Upper Small sedan costing under \$25,000. 2. Always check visually for vehicles prior to changing lanes. 3. Always check entire surroundings before manoeuvring your vehicle. 4. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 5. Please see fuel economy chart above for full details. 6. Only available with automatic transmissions. 7. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 8. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 9. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 10. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 11. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 12. Not compatible with all garage door openers. [†]Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.