

2014 DODGE CHALLENGER



THE MOST AFFORDABLE V8 MUSCLE CAR IN CANADA

- Two powerful engine choices:
 - 3.6L Pentastar™ VVT V6 with 305 horsepower and 268 lb-ft of torque
 - 5.7L HEMI® VVT V8 with up to 375 horsepower and 410 lb-ft of torque
- FuelSaver Multi-Displacement System (MDS) Technology (automatic only) – four cylinder fuel efficiency, eight cylinder power
- Challenger's suspension architecture delivers superb balance, cornering, and steering responsiveness

MORE REASONS YOU'LL LOVE YOUR DODGE CHALLENGER

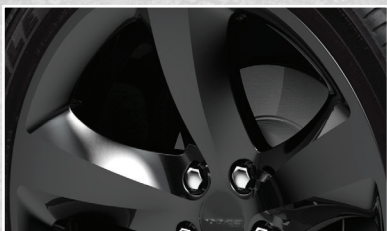
- Uconnect™ 730N with a 6.5-inch touch screen, SiriusXM Satellite Radio⁽¹⁾ with one-year subscription, enhanced GPS navigation⁽²⁾ and more (available)
- Keyless Enter 'n Go™ with remote proximity entry (available)
- Leather-wrapped steering wheel with cruise and audio controls
- Offers over 40 safety and security features

RALLYE REDLINE / *Power never goes out of style*

Classic muscle car appearance, unique 20-inch Black Chrome wheels with Radar Red accent, steering wheel-mounted paddle shifters, Red centre stripe, 3.06 rear axle ratio, performance steering and suspension, and your choice of Radar Red or Dark Slate Grey leather-faced interior.

BLACKTOP / *The pavement is your playground*

Dodge Challenger Blacktop looks like business with 20-inch Gloss Black aluminum wheels, a Gloss Black grille surround and body-colour fuel door. Top it off with a Matte Graphite body stripe with red accents running front to back and you're ready to turn heads.



2014 Dodge Challenger



SXT - \$26,995 MSRP†

SELECT STANDARD EQUIPMENT

POWERTRAIN

- 3.6L Pentastar™ VVT V6 with 5-speed automatic

INTERIOR AMENITIES

- Cloth seating
- Power six-way driver's seat and four-way lumbar adjuster
- Mini-carbon design instrument panel bezels
- Uconnect™ 130 with six speakers
- Auxiliary input jack for mobile devices
- Steering wheel-mounted cruise and audio controls
- Leather-wrapped steering wheel and shift knob
- Power windows with front one-touch up/down
- Tilt/telescoping steering column
- 60/40 split-folding rear seat and armrest with cup holders
- Air conditioning with automatic temperature control
- Driver and passenger sun visors with mirror
- Power mirrors, manual folding
- Power trunklid release
- Front floor console with armrest
- Electronic Vehicle Information Centre
- Front and rear reading/courtesy lamps
- Illuminated door pulls and front cup holders
- Luxury front and rear floor mats

EXTERIOR FEATURES

- 18-inch aluminum wheels
- P235/55R18 BSW all-season performance Michelin® tires
- Dual rear exhaust with bright tips
- Satin chrome grille
- Bright fuel-filler door
- Body-colour exterior mirrors, fascia, and door handles

SAFETY & SECURITY

- Electronic Stability Control⁽³⁾ with Hill Start Assist and All-Speed Traction Control
- Four-wheel disc antilock brakes with Brake Assist, Rain Brake Support and Ready-Alert Braking
- Hydraulic-assist brake booster
- Active front head restraints⁽⁴⁾
- Advanced multistage front, supplemental front-seat mounted side, and side-curtain front/rear air bags⁽⁵⁾
- Keyless Enter 'n Go™ with remote proximity entry and push button start
- Sentry Key® anti-theft engine immobilizer

CAPABILITY & FUNCTIONALITY

- Electrohydraulic power steering; rack-and-pinion
- Rear stabilizer bar
- 2.65 rear axle ratio; 200-mm rear axle
- 160-amp alternator; 730-amp maintenance-free battery
- Heavy-duty engine cooling
- Knock-back mitigation
- Touring suspension

SXT Plus - \$29,745 MSRP†

ENHANCEMENTS VS. SXT

- Leather-faced seating
- Heated front seats
- Sun visors with illuminated vanity mirrors
- Automatic headlamps
- Fog lamps
- Six Boston Acoustics® speakers with 276-watt amplifier
- SiriusXM Satellite Radio⁽¹⁾ with one-year subscription
- Remote USB port
- Auto-dimming rearview mirror with microphone
- Park-Sense® Rear Park Assist⁽⁶⁾
- Hands-free communication⁽⁷⁾
- Bluetooth® streaming audio

RALLYE REDLINE - \$32,745 MSRP†

ENHANCEMENTS VS. SXT PLUS

- 20-inch Black/Red chrome-clad aluminum wheels
- Rear body-colour spoiler
- Red centre stripe
- P245/45R20 BSW all-season performance Firestone® tires
- Performance four-wheel disc antilock brakes
- Performance steering and suspension
- Steering wheel-mounted shift control
- 3.07 rear axle ratio

R/T - \$36,795 MSRP†

ENHANCEMENTS VS. RALLYE REDLINE

- 5.7L HEMI® VVT V8 with MDS and 5-speed automatic
- 5.7L HEMI VVT V8 with Tremec® 6-speed manual - Available
- 20-inch chrome-clad aluminum wheels
- Unique Dodge mesh interior accents
- HEMI badge
- 215mm rear axle
- 3.06 rear axle ratio

R/T CLASSIC - \$39,795 MSRP†

ENHANCEMENTS VS. R/T

- 20-inch painted aluminum wheels
- Ultra premium leather-faced seating
- Dual Black R/T bodyside stripes
- High intensity discharge headlamps
- Functional hood scoop
- Challenger script badge

OPTIONAL EQUIPMENT

- Blacktop Package (R/T)
- Electronics Convenience Group (SXT Plus, Rallye Redline, R/T, R/T Classic)
- Super Track Pak (R/T, R/T Classic)
- Sinister Super Sport Group (SXT, SXT Plus)
- 20-inch Five-spoke Polished Aluminum Wheels (R/T Classic)
- R/T Redline Group (R/T)
- SiriusXM Satellite Radio⁽¹⁾ with one-year subscription (SXT)
- Hands-free communication⁽⁷⁾ (SXT)
- Park-Sense® Rear Park Assist⁽⁶⁾ (SXT, SXT Plus, Rallye Redline, R/T)
- Uconnect 430 Multimedia Centre (all models)
- Uconnect 430N Multimedia Centre with Navigation⁽²⁾ (all models)
- Uconnect 730N Multimedia Centre with Navigation⁽²⁾ (SXT Plus, Rallye Redline, R/T, R/T Classic)
- Sound Group II (SXT Plus, Rallye Redline, R/T, R/T Classic)
- Sound Group (SXT)
- harman/kardon® Audio Group (SXT Plus, Rallye Redline, R/T, R/T Classic)
- Power Sunroof (SXT Plus, Rallye Redline, R/T, R/T Classic)
- Dual Red R/T Bodyside Stripes (R/T Classic)
- Dual White R/T Bodyside Stripes (R/T Classic)
- Black Hood-to-Fender Stripes (R/T)
- Silver Hood-to-Fender Stripes (R/T)
- White Hood-to-Fender Stripes (R/T)
- Red Hood-to-Fender Stripe (R/T)
- Anti-spin Differential Rear Axle (with automatic) (R/T, R/T Classic)
- High-intensity Discharge Headlamps (SXT, SXT Plus, Rallye Redline, R/T)
- 3.07 Rear Axle Ratio (SXT and SXT Plus)
- Mopar Interior Appearance Group (all models)
- Mopar Exterior Appearance Group (R/T)
- Delete Spare Tire (all models)

FUEL ECONOMY

Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for EnerGuide information.	CITY L/100 km (mpg)	HWY L/100 km (mpg)
3.6L Pentastar VVT V6 with 5-speed auto.	11.7 (24)	7.3 (39)
5.7L HEMI VVT V8 with 5-speed automatic	13.5 (21)	8.0 (35)
5.7L HEMI VVT V8 with 6-speed manual	14.0 (20)	8.5 (33)

1. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca 2. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. (3) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 4. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 5. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 6. Always check entire surroundings before manoeuvring your vehicle. 7. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. †Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.