



2014 DODGE CHARGER

LEGENDARY. PERFORMANCE.

- Best-in-Class standard fuel economy of up to 6.4 L/100 km (44 mpg) highway⁽¹⁾
- Best-in-Class AWD fuel economy⁽¹⁾ of up to 7.3 L/100 km (39 mpg) highway
- Best-in-Class standard horsepower⁽²⁾, 292 hp, with the 3.6L Pentastar™ VVT V6
- Class-Exclusive 8-speed automatic transmission⁽²⁾, available
- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology, 370 hp, 395 lb-ft of torque and up to 8.0 L/100 km (35 mpg) highway*

MORE REASONS YOU'LL LOVE YOUR DODGE CHARGER

- 3.6L Pentastar VVT V6 was one of *Ward's '10 Best Engines* for 2013
- Uconnect™ 8.4N with 8.4-inch touch-screen, Garmin® Navigation⁽³⁾, and SiriusXM Satellite Radio⁽⁴⁾ including a one-year subscription (available)
- Beats Audio™ system, with 10 speakers and 552-watt amplifier, brings recording-studio quality sound to cabin acoustics (available)
- The 2013 Dodge Charger was a 'Top Safety Pick' by the *Insurance Institute for Highway Safety* and earned a 5-Star Safety Rating from the *National Highway Traffic Safety Administration*



CHARGER RALLYE

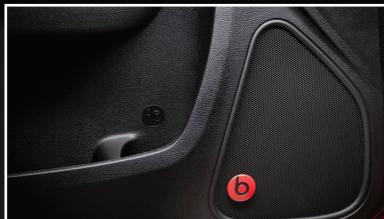
CUSTOM STYLE AND HEART-POUNDING SOUND

Tune in to the Beats Audio system and rev-up the 300 hp 3.6L Pentastar engine while you show-off 20-inch chrome-clad aluminum wheels and keep in control with steering wheel mounted paddle shifters.

CHARGER BLACKTOP (V6)

BASK IN THE DARKNESS

Experience superior performance with, sport performance sculpted seating, steering wheel mounted paddle shifters and Sport mode for a dynamic driving experience. Sound and style come from the Beats Audio system, 20-inch Black aluminum wheels, Gloss Black grille with honeycomb inserts and rear body-colour spoiler.



2014 Dodge Charger

SE - \$29,995 MSRP[†]

SELECT STANDARD EQUIPMENT

POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 5-speed automatic transmission
- Available 8-speed automatic transmission

INTERIOR AMENITIES

- Premium cloth seats with power six-way driver's seat
- Uconnect™ 4.3 with 4.3-inch touch screen and six speakers
- Audio input jack and remote USB port for mobile devices
- Full-colour Electronic Vehicle Information Centre
- Air conditioning with dual-zone temperature control and air filtering
- Steering wheel-mounted cruise and audio controls
- Tilt/telescoping steering column
- Power windows, front one-touch up/down
- Illuminated front cup holders and rear passenger assist handles
- 60/40 split-folding rear seat with armrest and cup holders
- Rear cargo net; front and rear floor mats
- Front full-length floor console
- Power exterior mirrors; manual folding

EXTERIOR FEATURES

- 17-inch aluminum wheels; P215/65R17 BSW All-Season Michelin® tires
- Dual exhaust with bright tips
- Automatic, halogen headlamps with Black headlamp bezels
- Body-colour exterior mirrors and door handles
- Black grille with bright surround
- Capless fuel filler with remote door release

SAFETY & SECURITY

- Electronic Stability Control⁽⁵⁾ with Hill Start Assist
- All-Speed Traction Control
- Four-wheel disc antilock brakes
- Brake Assist, Rain Brake Support, and Ready-Alert Braking
- Active front head restraints⁽⁶⁾
- Advanced multistage front, supplemental front-seat side, and supplemental side-curtain front/rear air bags⁽⁷⁾
- Remote Keyless Enter 'n Go™ with remote proximity entry
- Sentry Key® antitheft engine immobilizer

CAPABILITY & FUNCTIONALITY

- Touring suspension
- 2.65 rear axle ratio; 200-mm rear axle
- Electro-hydraulic power steering; rack and pinion

SXT - \$33,495 MSRP[†]

ENHANCEMENTS VS. SE

- 8-speed automatic transmission
- Power eight-way driver's seat with four-way lumbar adjuster
- Fog lamps
- 18-inch aluminum wheels and P235/55R18 BSW all-season performance Michelin tires

SXT continued

ENHANCEMENTS VS. SE cont'd

- Automatic dual-zone temperature control
- Heated front seats
- SiriusXM Satellite Radio⁽⁴⁾ with one-year subscription
- Uconnect 8.4 multimedia centre with 8.4-inch touch screen
- Hands-free communication⁽⁸⁾ and Bluetooth[®] streaming audio
- Six premium speakers and 276-watt amplifier
- Auto-dimming rearview mirror with microphone
- Leather-wrapped steering wheel
- Remote start
- Universal garage door opener⁽⁹⁾

SXT PLUS - \$35,495 MSRP[†]

ENHANCEMENTS VS. SXT

- Leather-faced seating
- Heated second-row seats
- Heated steering wheel
- Power driver and front-passenger seats with four-way lumbar adjuster
- Front overhead LED lighting
- Driver and front-passenger lower LED lamps
- Security alarm

R/T - \$38,595 MSRP[†]

ENHANCEMENTS VS. SXT PLUS

- 5.7L HEMI® VVT V8 with 5-speed automatic transmission
- Leather-faced sport seating with heated front and rear seats
- Performance exhaust and suspension
- Performance four-wheel disc antilock brakes
- Low-beam High Intensity Discharge (HID) headlamps
- Rear body-colour spoiler
- Front overhead LED lighting
- 215-mm rear axle

R/T ROAD & TRACK - \$40,595 MSRP[†]

ENHANCEMENTS VS. R/T

- 3.06 rear axle ratio
- High-speed engine controller
- Steering wheel-mounted paddle shifters and sport mode
- Leather-faced performance seating with perforated inserts
- Heated and ventilated front seats
- R/T heritage badge
- 20-inch chrome-clad aluminum wheels
- P245/45R20 BSW Firestone[®] all-season performance tires
- Auto-adjust in-reverse exterior mirrors, driver's side auto-dimming
- Power heated exterior mirrors, manual folding
- Radio/driver's seat/mirrors and power adjustable pedals with memory
- Power tilt/telescopic steering column



OPTIONAL EQUIPMENT

- Blacktop Package (SXT RWD, SXT Plus RWD, R/T RWD)
- Rallye Group (SXT RWD, SXT Plus RWD)
- Super Track Pak (R/T Road & Track RWD)
- Beats Audio™ System (R/T Road & Track, R/T AWD)
- Connectivity Group (SE)
- Uconnect 4.3S with 4.3-inch touch-screen and SiriusXM Satellite⁽⁴⁾ (SE)
- 18-inch Chrome Clad Aluminum wheels (SXT RWD, SXT Plus RWD)
- 20-inch Chrome Clad Aluminum (R/T RWD)
- 20-inch Wheel Sport Appearance Group (SE, SXT RWD, SXT Plus RWD)
- Rear body-colour spoiler (SXT, SXT Plus)
- Driver Confidence Group (SXT, SXT Plus, R/T, R/T Road & Track)
- Power Sunroof (SXT, SXT Plus, R/T, R/T Road & Track)
- Adaptive Cruise Control Group (SXT Plus, R/T, R/T Road & Track)
- Driver Convenience Group (SXT Plus, R/T, R/T Road & Track)
- All-Wheel-Drive Sport Appearance Group (AWD - SXT, SXT Plus, R/T)
- Nav/Rear Back-up Camera Group (SXT, SXT Plus, R/T, R/T Road & Track)

ALL-WHEEL DRIVE (SXT, SXT PLUS, R/T)

- 19-inch aluminum wheels and P235/55R19 BSW all-season tires
- Performance four-wheel disc antilock brakes
- 175-mm front axle
- Active transfer case with front axle disconnect
- 3.07 rear axle ratio

FUEL ECONOMY

		CITY L/100 km (mpg)	HWY L/100 km (mpg)
3.6L Pentastar VVT V6 with 5-speed automatic	RWD	11.7 (24)	7.3 (39)
3.6L Pentastar VVT V6 with 8-speed automatic	RWD	10.9 (26)	6.4 (44)
	AWD	11.4 (25)	7.3 (39)
5.7L HEMI VVT V8 with 5-speed automatic	RWD	13.5 (21)	8.0 (35)
	AWD	14.4 (20)	8.5 (33)

1. Based on Ward's Large/Regular car segmentation. See fuel economy chart above for full details. 2. Based on Ward's Large/Regular car segmentation. 3. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 4. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 5. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 6. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 7. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 8. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 9. Not compatible with all garage door openers. [†]Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.