



2012 DODGE CHALLENGER



REASONS TO BUY

- Classic muscle car styling with 21st century technology
- Powerful and efficient powertrain lineup
- Choice of three powertrains
 - Proven Pentastar™ V6 – 305 hp, 268 lb-ft torque
 - Legendary HEMI® V8 – 376 hp, 410 lb-ft torque
 - Potent SRT® HEMI V8 - 470 hp, 470 lb-ft torque
- Total Quality Award – Strategic Vision
- 10 Best Engines – Ward's
- Top Recommended Current Buys. NADAguides 2011 Second Quarter Car Buyer's Market Report (Challenger R/T)

WHAT'S NEW FOR 2012

- Steering wheel mounted paddle shifters (available)
- Uconnect™ hands free on all trim levels

FEATURES

Interior

- Leather-wrapped steering wheel and shift knob
- Power six-way driver seat with four way lumbar adjust
- Passenger seat with EZ Entry Function

Exterior

- Dual exhaust with bright tips
- Bright fuel filler door
- Standard 18-inch aluminum wheels

Ride & Handling

- Revised suspension geometry in 2011 for improved balance, cornering and steering responsiveness
- Electro-hydraulic power steering

Safety

- Electronic Stability Control with
 - Brake Assist
 - All-Speed Traction Control
 - Rain Brake Support
 - Hill Start Assist
 - Ready Alert Braking

SXT – MSRP \$26,995[‡]

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 (305 hp and 268 lb-ft torque) and 5-speed automatic
- 18-inch aluminum wheels
- Premium cloth seating
- Uconnect™ hands free phone⁽¹⁾
- Electronic Stability Control⁽²⁾ with Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Dual-zone automatic temperature control
- Keyless Enter-N-Go™ with proximity sensor
- Dual rear exhaust with bright tips and bright fuel filler door
- Power 6-way driver's seat with power four way lumbar
- Power exterior mirrors
- Leather-wrapped tilt/telescoping steering wheel with cruise and audio controls
- Media Centre 130 with six speakers and auxiliary jack
- Rearview auto-dimming mirror with microphone
- Active front head restraints⁽³⁾
- Six standard air bags⁽⁴⁾
- Four-wheel disc antilock brakes

SXT Plus – MSRP \$28,995[‡]

Differences/upgrades vs. SXT

- Nappa leather –faced seats
- Fog lamps and automatic headlamps
- Heated front seats
- Six Boston Acoustic® speakers with 276-watt amplifier
- SIRIUS® satellite radio with one year subscription⁽⁵⁾
- Sun visor with illuminated vanity mirrors

R/T – \$36,695[‡]

Differences/upgrades vs. SXT Plus:

- 5.7L HEMI® VVT V8 with FuelSaver MDS Technology (372 hp, 400 lb-ft torque)
- 20-inch chrome-clad aluminum wheels
- Power heated exterior mirrors
- Performance steering and suspension
- Rear body colour spoiler
- Mini carbon accents

R/T Classic – MSRP \$38,690[‡]

Differences/upgrades vs. R/T:

- 20-inch polished aluminum wheels
- HID headlamps
- Dual R/T side stripes
- Functional hood scoop
- Challenger script badge

SRT8 – MSRP \$TBA[‡]

Differences/upgrades vs. R/T Classic:

- 6.4L SRT® HEMI VVT V8 with FuelSaver MDS technology with 470 hp and 470 lb-ft torque
- Nappa Leather-faced seats with suede perforated inserts
- 20-inch forged aluminum wheels
- Two-mode active damping suspension
- Media Centre 430 with 6.5-inch touch screen
- Antispin rear differential
- Bright pedals
- Heated steering wheel
- Dual black centre stripes
- Severe duty engine cooling and engine oil cooler
- Park-Sense® rear park assist⁽⁶⁾
- Universal Garage Door Opener
- Temperature and compass guage
- Security Alarm
- 392 badging

AVAILABLE OPTIONS

- 6-speed manual transmission including 3.92 rear axle ratio and bright pedals (R/T, R/T Classic, SRT8)
- Mopar® Interior Appearance Group (All models)
- SIRIUS satellite radio with one year subscription (SXT only)
- Sound Group (SXT only)
- Super Sport Group (SXT plus only)
- Antispin rear differential (R/T and R/T Classic)
- Electronics Convenience Group (R/T and R/T Classic)
- HID headlamps (R/T)
- Media Centre 730N with Enhanced Navigation⁽⁷⁾ (R/T, R/T Classic and SRT8)
- Mopar Exterior Appearance Group (R/T)
- Power Sunroof (SXT Plus, R/T, R/T Classic and SRT)
- Sound Group II (R/T and R/T Classic)
- Super Track Pak (R/T and R/T Classic)
- 20-inch aluminum wheels (SRT8)
- Dual Red R/T side stripes (R/T Classic)
- Dual White R/T side stripes (R/T Classic)
- Dual Silver centre stripes (SRT8)
- Dual Grey Centre stripes (SRT8)

AWARDS



2011 FUEL ECONOMY *

Fuel Economy – L/100 KM (MPG)	City	Highway
3.6L Pentastar w/5-speed auto	11.7(24)	7.3(39)
5.7L HEMI VVT V8/5-speed auto	13.5(21)	8.0(35)
5.7L HEMI VVT V8/6-speed manual	13.8(20)	8.2(34)
6.4L SRT HEMI V8 w/5-speed auto	15.6(18)	9.2(31)
6.4L SRT HEMI V8 w/6-speed auto	15.1(19)	8.8(32)

*2012 ratings not available at time of printing