

DODGE



2012 DODGE AVENGER

REASONS TO BUY

- Canada's most affordable mid-size sedan⁽¹⁾
- Canada's most affordable V6 sedan⁽¹⁾
- Most powerful V6 in its class⁽¹⁾ – 283 hp
- Excellent V6 fuel economy; 42 MPG hwy (6.7L/100 km)
- Premium interior featuring soft-touch surfaces
- Sophisticated suspension delivering improved ride and handling
- 2011 IIHS Top Safety Pick⁽²⁾

WHAT'S NEW FOR 2012

- New top-of-the-line R/T model for 2012
- Electronic Stability Control⁽³⁾ now standard on SE model
- "Sun & Sound" discount packages are back for 2012 with even greater discounts – up to \$200 more!

FEATURES

Interior

- Super soft materials on door trims and armrests
- Ambient lighting including console and cup holders

Exterior

- 17-inch wheels
- Projector fog lamps
- LED taillamps

Ride & Handling

- 3.6L Pentastar™ V6
- All new suspension in 2011 for improved ride comfort

Safety

- Standard four-wheel disc antilock brakes
- Electronic Stability Control⁽³⁾
- Active front head restraints⁽⁴⁾
- Six air bags⁽⁵⁾

Canada Value Package (SE) – MSRP \$19,995[†]

Selected Standard Equipment:

- 2.4L I4 with 173 hp
- 4-Speed automatic transmission
- 17-inch wheels & covers
- Premium cloth seats
- Steering wheel mounted cruise and audio controls
- Leather-wrapped shift knob
- Power windows, locks and mirrors
- Body colour door handles
- Bright grille
- Driver's seat height adjuster and lumbar adjuster
- LED taillamps
- Ambient LED interior lighting
- Advanced multistage front, side-curtain, and front-seat side air bags⁽⁵⁾
- Four-wheel disc antilock brakes
- Electronic Stability Control⁽³⁾
- Active front head restraints⁽⁴⁾
- Tire pressure monitoring warning lamp
- Remote keyless entry and security alarm
- Media Centre 130 AM/FM/CD with 4 speakers
- Air conditioning
- 60/40 split folding rear seat
- Tilt/telescoping steering wheel

SXT – MSRP \$23,995[†]

Differences/upgrades vs. CVP

- 18-inch aluminum wheels
- Heated front seats
- Eight-way power driver's seat
- Body colour heated exterior mirrors
- Leather-wrapped steering wheel with cruise and audio controls
- SIRIUS[®] Satellite radio with one-year subscription⁽⁶⁾
- Front and rear aimable LED lamps
- Premium fog lamps
- Rear spoiler
- Six speakers
- Air Conditioning with Automatic Temperature Control
- EVIC/trip computer
- Tire pressure monitoring display
- Firm-feel steering (with V6)
- Temperature and compass gauge

SXT Plus – MSRP \$27,995[†]

Differences/upgrades vs. SXT:

- 3.6L Pentastar VVT V6 with 283 hp and 260 lb-ft of torque
- 6-speed automatic transmission
- Leather-faced seats
- Remote start
- Uconnect[™] Voice Command with Bluetooth[®]⁽⁷⁾
- Dual exhaust with bright tips
- Automatic headlamps

R/T – MSRP \$28,995[†]

Differences/upgrades vs. SXT Plus:

- 18-inch rallye design aluminum wheels
- Perforated leather-wrapped steering wheel
- Media Centre 430 CD/DVD/MP3/HDD
- Power Front Windows, one-touch up and down
- Black headlamp treatment
- Body colour grille
- Red LED lighting
- Six Boston Acoustics speakers
- Sport suspension
- Performance exhaust
- Universal Garage Door Opener

AVAILABLE OPTIONS

- 17-inch Aluminum Wheels (CVP)
- 18-inch Chrome Clad Aluminum Wheels (SXT and SXT Plus)
- Body Colour Body side Moulding (CVP, SXT and SXT Plus)
- Front Passenger Forward Fold Flat Seat (CVP)
- Uconnect[™] Hands-free Group (CVP and SXT)⁽⁷⁾
- SIRIUS[®] Satellite radio with one-year subscription (CVP)⁽⁶⁾
- Six Boston Acoustics Speakers (SXT Plus)
- Media Centre 430 CD/DVD/HDD (SXT and SXT Plus) (late availability)
- Media Centre 430N CD/DVD/MP3/HDD/Nav (SXT and SXT Plus) (late availability)⁽⁸⁾
- Media Centre 730N CD/DVD/MP3/HDD/Nav (SXT, SXT Plus and R/T)⁽⁸⁾
- Power Sunroof (SXT, SXT Plus, and R/T)
- Remote Start (SXT)
- Sun & Nav II Package (SXT, SXT Plus and R/T) (late availability)⁽⁸⁾

AWARDS



2011 FUEL ECONOMY *

| Fuel Economy | L/100 (MPG) | City | Highway |
|--------------------------------------|-------------|----------|---------|
| 2.4L I-4 with 4-speed automatic | | 9.9(29) | 6.7(42) |
| 2.4L I-4 with 6-speed automatic | | 10.5(27) | 6.4(44) |
| 3.6L Pentastar V6 with 6-speed auto. | | 11.0(26) | 6.8(42) |

* 2012 ratings not available at time of printing

(1) Based on Ward's 2011 Mid-Size Car segmentation. (2) Top Safety Pick is an award issued by the Insurance Institute for Highway Safety. (3) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (4) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (5) Always use seat belts. Children 12 and under should always be in a back seat correctly using an infant or child restraint system, or the seat belt properly positioned, dependent on the child's age and weight. (6) Requires SIRIUS Radio, Subscriptions governed by SIRIUS Terms and Conditions available; at siriuscanada.ca. (7) Must use Bluetooth[®] compatible phone. (8) Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Navigation function uses part of the 30 GB capacity. †Prices as shown are MSRP. Excludes freight (\$1,400), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit dodge.ca for complete details. Printed June 2011.