

FULLBACK

THE PROFESSIONAL PICK-UP





BUILT FOR WORK. BUILT FOR LIFE.

Be demanding, be rewarded. **FULLBACK IS THE FIAT PROFESSIONAL PICK-UP.** Agile, versatile and powerful, Fullback does not know the meaning of words such as "rest" or "too much." That is because it was designed to take on the toughest of tasks, with **OVER 4 TONNES OF TOTAL LOADING CAPACITY, UP TO 3.1 TONNES OF TOWING CAPACITY AND 1 TONNE OF LOAD.** Furthermore, with its distinctive style and **SMALL TURNING CIRCLE (5.9M)**, Fullback is perfect in town as well.





FULL
STYLE
WORK
WITH STYLE.

FULLBACK attracts attention owing to its muscular, aggressive and at the same time soft and elegant lines. Its style reveals all the care and passion of Fiat Professional, resulting in a design conceived to be serviceable to your work.



FULLBACK IS AVAILABLE IN DOUBLE CAB VERSION (5 SEATS), and two trim levels: SX and LX. That is because professionalism is also seen in the possibility of choice that you are given.



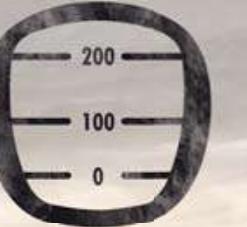
LED HEADLIGHTS



17" ALLOY RIMS



FIAT PROFESSIONAL BADGE
AND REARVIEW CAMERA



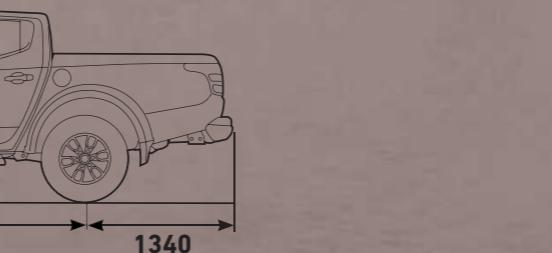
FULL CAPACITY

IT SHOULDERS
EVEN THE BIGGEST
ENTERPRISES.

Rugged, reliable and practical down to the finest detail, the Fullback is precisely what you expect from a work vehicle. **FULLBACK** offers you up to one tonne of loading capacity and a **1.52 M LONG CARGO BED**. Its overall dimensions (**5.2 M LONG, 1.8 M WIDE**), also make Fullback the ideal pick-up for your everyday lifestyle. Even after work.

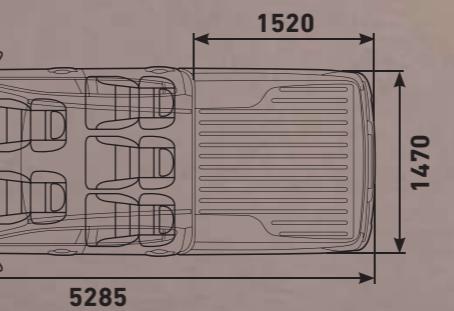


DOUBLE CAB

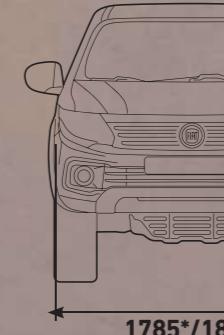


* SX VERSION

5 seats / 2.234 m² of payload



FRONT TRACK 1520



MINIMUM GROUND
CLEARANCE 20*/205

REAR TRACK 1515



FULL COMFORT

DISCOVER THE PLEASURE OF WORKING HARD.

At Fiat Professional, we know how much time you spend in your work vehicle. That is why we have made **FULLBACK** very comfortable and welcoming, to make sure you never get tired of using it, even after a long, exhausting day at work. Nothing is left to chance: **ERGONOMIC SEATS, SPACIOUS INTERIORS THAT ARE PERFECTLY AIR-CONDITIONED AND SOUNDPROOFED** and a driving position with optimal visibility. Everything is built in a way to maximise comfort.





FULL TECHNOLOGY

INNOVATION. ANOTHER STRONG POINT.

In recent years, technology has revolutionised the world of work. **FULLBACK** has not been left behind. Featuring state of the art equipment so you can always stay connected to your work, your customers and your appointments, at any time of day or night, wherever you go, and on any terrain. If work never stops, why should you?



TOUCHSCREEN RADIO WITH NAVIGATOR

User-friendly, beautiful to look at, practical to use. It is the navigation and audio control system with a large touchscreen available on **FULLBACK**.



REARVIEW CAMERA

The ideal tool for parking with ultimate ease and safety, even in the tightest of places.



BLUETOOTH

Allowing you to answer incoming calls after seeing them on the touchscreen without ever taking your hands off the wheel or your eyes off the road.



CLIMATE CONTROL SYSTEM

Automatically adjusting to the optimal temperature, so you don't feel the heat of summer, or the chilliness of winter.



USB CONNECTIVITY

Enjoy listening to music stored on your personal device, and skip through tracks via either the touchscreen or steering wheel controls.



KEY-LESS

By just keeping the key in your pocket and simply pressing a button, you can lock and unlock the doors from the outside and start the engine from the inside.



When the road gets tough, **FULLBACK** delivers its very best and starts to make the difference. Its strength lies in its rugged and flexible chassis and in its engines, which are more reliable, efficient and powerful than ever. Fullback is powered with **AN ALL-ALUMINIUM ENGINE**.

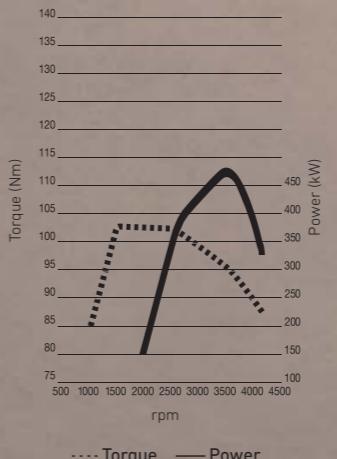


It is a **2.4 LITRE DIESEL** engine and is available in the **150 HP** or **180 HP** versions, with a **TOWING CAPACITY of up to 3.1 TONNES**. Fullback is also fitted with both the **6-SPEED MANUAL TRANSMISSION** and the **5-SPEED AUTOMATIC TRANSMISSION**.

The ideal is what you want. Fullback also ensures you will get extremely low fuel consumption and CO₂ emissions. In fact, both versions deliver all the power, torque and efficiency demanded of a pick-up.

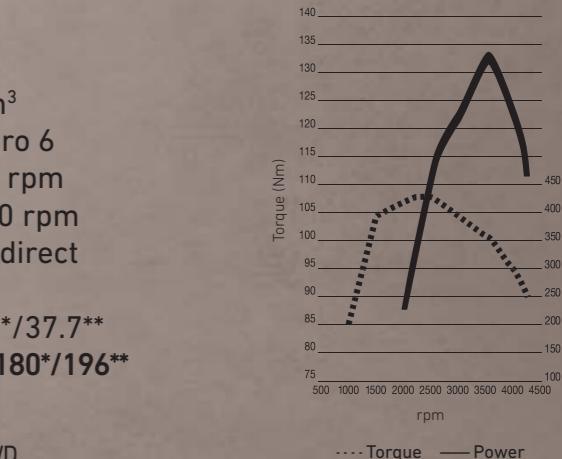
DIESEL 2.4 150 HP

Displacement: 2.442 cm³
Emissions standard: Euro 6
Power: 150 HP @ 3.500 rpm
Torque: 380 Nm @ 1.500/2.500 rpm
Injection: Common Rail direct
Traction: 2WD or 4WD
Consumption* (mpg): 40.9* / 37.7**
CO₂ emissions* (g/km): 180



DIESEL 2.4 180 HP 4WD

Displacement: 2.442 cm³
Emissions standard: Euro 6
Power: 180 HP @ 3.500 rpm
Torque: 430 Nm @ 2.500 rpm
Injection: Common Rail direct
Traction: 4WD
Consumption* (mpg): 40.9* / 37.7**
CO₂ emissions* (g/km): 180* / 196*



*MANUAL TRANSMISSION 4WD
**AUTOMATIC TRANSMISSION 4WD

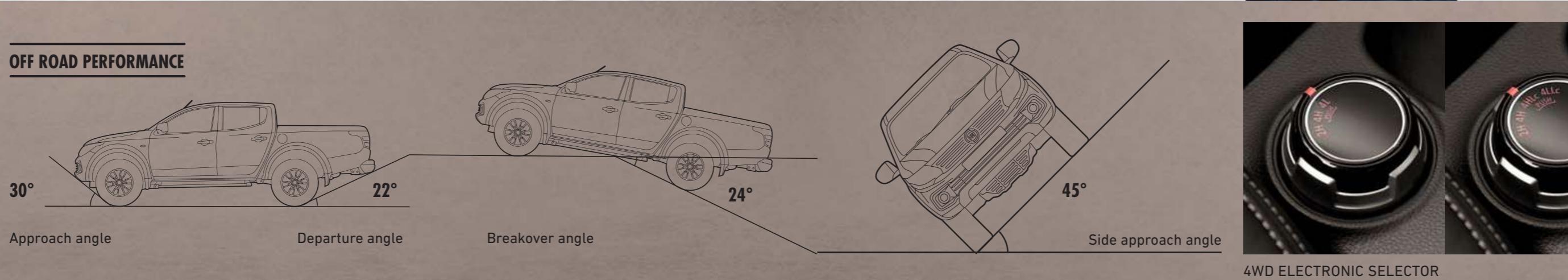


MANUAL TRANSMISSION

AUTOMATIC TRANSMISSION



FULLBACK was built to become the pivot of your work on any terrain. That is also the merit of its **4X4 TRACTION**, now even more efficient and easy to control owing to the exclusive **4WD ELECTRONIC SELECTOR** that allows you to distribute the maximum torque to each wheel. Fullback's exceptional off-road capability ensures no rugged terrain can stop you from enjoying your favourite leisure activities, or achieving more from work. Try it out. It asks for nothing else.



2WD HIGH RANGE
Achieve quiet running and better fuel consumption during normal on-road driving.



4WD HIGH RANGE
Selectable at speeds up to 6.2 Mph, distributes torque between front and rear axles via a centre differential (C/D) with viscous coupling unit (VCU) - the latter permits safer on-road driving in slippery conditions.



4WD HIGH RANGE WITH LOCKED
Centre differential locked power is evenly distributed between front and rear wheels, improves traction and manoeuvrability on snow and cold roads.



4WD LOW RANGE WITH LOCKED
Lowered gear ratio provides greater torque for extreme off-road conditions: Climbing and descending steep inclines and powering through deep snow, mud and sand.

FULL SAFETY

SAFETY IS A GUARANTEE.

FULLBACK is equipped with a wide range of safety devices designed to guarantee maximum protection and safety of the driver and passengers.

REINFORCED SUSPENSIONS AND BODYSHELL, BI-XENON HEADLAMPS AND LED DAYTIME RUNNING LIGHTS for maximum visibility.

What's more, Fullback offers you the **HILL HOLDER** system for starting off easily even on an uphill road. That is because among all your work tools, safety cannot be lacking. Never.



AIRBAGS

In case of an accident, the 7 airbags with which Fullback is fitted contribute to absorbing the impact when opening. In addition to the front airbags, there are also the side and curtain airbags plus one at the driver's knees.

PRE-TENSIONERS

In the case of front impact, the pre-tensioners automatically tighten the seat belts around the driver and passengers to minimise any impact with the opening of the front airbags.

REINFORCED BODYSHELL

The bodyshell was built with many components in special lightweight steel and with high tensile strength while keeping the level of safety unaltered.

SUSPENSION

The front suspension with double A-arm and stabilizer bar ensure excellent stability both on and off the road. The rigid rear axle with elongated multi-layer leaf springs withstand the maximum stresses of the road surface and ensure stability and comfort, whether empty or with a full load.

SPEED LIMITER

The adjustable speed limiter helps you not to exceed the speed you have pre-set. If this happens, a visual signal associated with an auditory signal warns you and prompts you to reduce your speed.

TSA

The Trailer Stability Assist system guarantees perfect stability even when towing. If the vehicle skids, the TSA automatically modulates the engine's power and the braking force on each wheel to give stability back to the vehicle and its trailer.

LDW

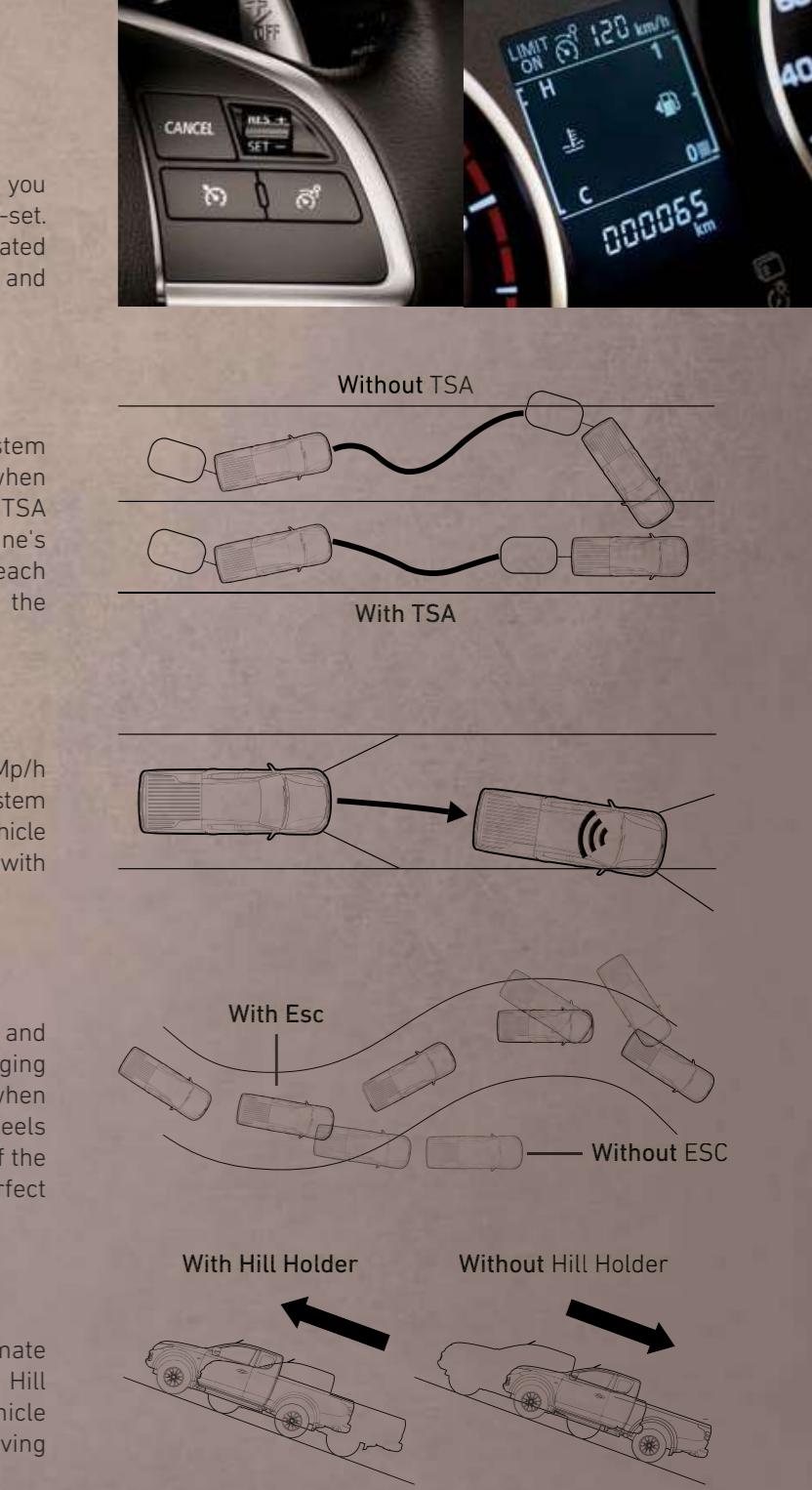
When travelling at speeds of over 40 Mp/h the Lane Departure Warning system automatically warns you when the vehicle is dangerously veering from the lane with both visual and acoustic signals.

ESC

The ESC offers you exceptional grip and stability by independently managing the braking force on the wheels when taking a curve. It prevents the wheels from skidding, minimises the risk of the vehicle skidding and guarantees perfect traction in all conditions.

HILL HOLDER

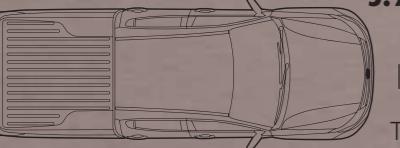
Ideal for starting off uphill with ultimate ease, even with a full load. The Hill Holder automatically blocks the vehicle for several seconds without you having to press the brake pedal.





**FULL
VERSATILITY
MAKES WAY FOR
ALL YOUR NEEDS.**

There is another field in which Fullback is unbeatable: versatility. Fullback has been expressly designed to offer you the most solutions. By adapting its cargo bed and cabin to your requirements, Fullback can play any role you and your work may need. Turn the page to see what it is capable of.



5.9 M

Turning circle



CARGO BED LENGTH UP TO 1.52 M



LOAD CAPACITY UP TO 1T



TOWING CAPACITY UP TO 3100 KG



CUSTOMISABLE LOAD DECK





FULL PERSONALITY

TAILOR-MADE TO YOUR NEEDS.



- ABS With EBD
- Active Stability Control
- Immobilizer
- Keyless Entry
- Central Locking
- Start & Stop
- 16" Alloy Wheels
- Part Time 4wd System
- Heated Rear Windscreen
- Side Step
- DAB Radio With Bluetooth (Music & Handsfree)
- Cruise Control With Variable Speed Limiter
- Manual Air Conditioning



- ABS With EBD
- Active Stability Control
- Immobilizer
- Keyless Entry & Keyless Start
- Central Locking
- Rear View Camera
- 17" Alloy Wheels
- Heated Rear Windscreen
- Bi-Xenon Headlights
- Side Step
- Rain And Dusk Sensor
- 6.1" Touchscreen With Sat Nav/DAB Radio/Cd/Mp3/ With Bluetooth (Music & Handsfree)
- Leather Steering Wheel With Audio Commands
- Cruise Control With Variable Speed Limiter
- Dual Zone Climate Control
- Power Window Front & Rear
- 8 Way Power Leather Seats



- ABS With EBD
- Active Stability Control
- Immobilizer
- Keyless Entry & Keyless Start
- Central Locking
- Rear View Camera
- 17" Alloy Wheels
- Heated Rear Windscreen
- Bi-Xenon Headlights
- Side Step
- Rain And Dusk Sensor
- 7.1" Touchscreen With Sat Nav/DAB Radio/Cd/Mp3/ With Bluetooth (Music & Handsfree)
- Leather Steering Wheel With Audio Commands
- Cruise Control With Variable Speed Limiter
- Dual Zone Climate Control
- Power Window Front & Rear
- 8 Way Power Leather Seats
- Paddle Shifters With Sport Mode

SX MANUAL

LX MANUAL

LX AUTOMATIC

FULL EQUIPMENT

THERE'S NO
BETTER STYLE
THAN YOURS.



478 Brown



480 Titanium Grey



563 White



557 Pearl White



457 Pearl White



462 Green



473 Red



555 Mica Black



463 Blue



Black leather



Dark gray fabric
with black details

UPHOLSTERY



16" alloy wheel



17" alloy wheel



16" alloy wheel



17" alloy wheel

BODY COLORS PASTEL

BODY COLORS METALLIC

ALLOY WHEELS



FULL CUSTOMIZATION

PERSONALITY ALWAYS
MAKES THE DIFFERENCE.
EVEN AT WORK.

FULLBACK is complete with a full range of accessories, all top quality, created by **MOPAR**, THE REFERENCE BRAND FOR SERVICES, CUSTOMER CARE, GENUINE PARTS AND ACCESSORIES for the brands of Fiat Chrysler Automobiles.



More care for your car

HARD TOP WITH SIDE POP-UP WINDOWS



FULL BOX



HARD TONNEAU COVER WITH SPORT BAR



SOFT TONNEAU COVER



ROOF BAR'S WITH FREBOX



SIDE DOOR GARNISH



BED LINER UNDER RAILITY P WITH SPORT BAR



FIAT
PROFESSIONAL

FULL CARE

AN ENTIRE NETWORK AT YOUR SERVICE.

FULLBACK is not just a work vehicle. It is also the vehicle that connects you to the large **FIAT PROFESSIONAL** network that is widespread, efficient and always willing to meet your needs and requirements.

In short, choosing Fullback also means climbing on board a world of full-range services.

CIAO FIAT

Call CIAO FIAT* for information on products and services and to ask for roadside assistance (24 hours a day, 7 days a week).

*Remember to check the costs of the call if you call from abroad or from a mobile phone.

CIAO FIAT

00 800 342 800 00

CIAO FIAT PROFESSIONAL MOBILE

Download FIAT PROFESSIONAL MOBILE, Fiat Professional's original app dedicated to motorists. You can have the services and help you need with you at all times.

CIAO FIAT

PROFESSIONAL MOBILE

Available on the



Google play



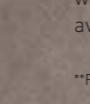
SPECIAL SALES PROGRAMMES

Customised mobility solutions? Autonomy is aimed at people with reduced motor abilities and proposes specific trim levels for passenger transport vehicles, roadside assistance and financial services. It also offers comprehensive assistance in obtaining a special driving licence from Mobility Centres. Call freephone number 800-838333 to obtain full and complete information based on your needs.



MY FIAT PROFESSIONAL

Take care of your Fiat Professional in one click! Register now on myFiatProfessional to receive personalised advice, dedicated tools and exclusive promotions. Go to my.fiatprofessional.com



FINANCE PACKAGES AND INSURANCE SERVICES*

Fiat Financial Services provides both flexible Hire Purchase and Hire Purchase Balloon products to help make private and business customer's selected Fiat Professional model affordable.

Hire Purchase - benefit from a regular payment structure with outright ownership of your car at the end of the term. Simply choose the car you wish to purchase, the amount of deposit you want to pay and decide your agreement term of between 12 and 60 months. Any deposit is deducted from the price of your car. You make regular payments based on the remaining balance plus the agreed interest. Once all payments have been made, you will own your car outright.

Hire Purchase Balloon - this is the same as conventional Hire Purchase with one key difference - there is "balloon" payment deferred to the end of the agreement. This reduces the fixed regular payments. Simply choose the car you wish to purchase and decide your agreement term of between 12 and 48 months. Then choose the amount of the balloon payment that you will defer to the end of the agreement (subject to a maximum set by Fiat Financial Services). The balloon payment and any deposit are deducted from the price of your car. You make regular payments based on the remaining balance plus the agreed interest. At the end of the agreement, following the settlement of the balloon payment, you will own your car outright.

For Business Users the interest charges on both products may be allowable against tax and a proportion of your vehicles' value can be written down against profits because it is an asset on your balance sheet. Please refer to your financial advisor or accountant to find out more.

*Finance facilities advertised are available to business customers and private customers aged 18 or over, subject to status. A guarantee and/or indemnity may be required. Fiat Financial Services is a trading style of FCA Automotive Services UK Ltd. Registered in England & Wales, No. 2739931. Registered office: 240 Bath Road, Slough, SL1 4DX. FCA Automotive Services UK Ltd is authorised and regulated by the Financial Conduct Authority (FRN 312683).



FIAT PROFESSIONAL CONTRACT HIRE**

Fiat Professional Contract Hire provides hassle free motoring for private and business customers without the burden of ownership and the duties that this involves - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information please contact your Fiat Professional dealer. Written quotations available on request.

**Fiat Professional Contract Hire is a trading style of FCA Fleet Services UK Ltd. FCA Fleet Services UK Ltd is authorised and regulated by the Financial Conduct Authority (FRN 664865). Credit available to business customers and private customers aged 18 or over, subject to status. A guarantee may be required. Contract Hire facilities are available subject to credit approval. Written quotations are available from Fiat Professional Contract Hire, PO Box 4590, Slough, SL1 1WU.



ASSISTANCE AND MAINTENANCE SERVICES

MOPAR® VEHICLE PROTECTION offers a wide range of service contracts, approved by Fiat Professional, which are designed and tailor-made to take care of your vehicle.

With MOPAR® VEHICLE PROTECTION you have the guarantee that all repair and maintenance operations are carried out by highly qualified and specialised technicians at Fiat Professional authorised dealers and repair shops, and that only original spare parts are used. Our service plans include a complete range of options in terms of duration and mileage, created to best meet your requirements. Also for Fiat Professional Mopar has developed essential contracts to keep your vehicle in peak condition at all times.



MAXIMUM CARE WARRANTY EXTENSION: MAXIMUM COVERAGE, ZERO WORRIES

Maximum Care protects your vehicle from faults to electromechanical components for up to five years. You can conveniently choose from different durations according to your needs. You can apply for Maximum Care Warranty at any Dealership or Authorised Workshop within two years from the beginning of the warranty providing that your vehicle has been subject to scheduled servicing as described in the Fiat Professional Owner Handbook.

EASY CARE: COMPLETE MAINTENANCE FOR YOUR VEHICLE

To follow the mandatory maintenance and that recommended by the manufacturer we have created Easy Care allowing you to purchase the scheduled serving operations in advance at a competitive price. You can choose to buy our service packages when you buy your new vehicle or before the first service coupon deadline.

TECHNICAL SPECIFICATION

		DOUBLE CAB		
TRIM LEVEL		SX	LX	
TRACTION		4WD		
Exterior length with rear bumper (mm)		5285	5285	5285
Exterior width (mm)		1785	1815	1815
Height (mm)		1775	1780	1780
Track	FR (mm)	1520	1520	1520
	RR (mm)	1515	1515	1515
Overhang	FR (mm)	865	865	865
	RR (mm)	1420	1420	1420
Wheelbase (mm)		3000	3000	3000
Bed Dimensions	Length (mm)	1520	1510	1510
	Width (mm)	1470	1470	1470
	Height (mm)	475	475	475
Kerb weight kg		1860	1860	1860
Gross vehicle weight kg		2905	2910	2905
Seating capacity		5	5	5
Ground clearance		200	205	205
Cargo floor height		845	850	850
Departure angle		22	22	22
Approach angle		30	30	30

TECHNICAL SPECIFICATION

		DOUBLE CAB		
TRIM LEVEL		SX	LX	
TRACTION		4WD		
ENGINE	Type	Diesel	Diesel	Diesel
	Displacement cc	2442	2442	2442
	Max output (EEC net) HP	150	180	180
	Max Torque (EEC net) Nm	380	430	430
	Emission level	Euro 6		
	Fuel Supply system	Electronic Common Rail Direct Injection		
TRANSMISSION	Type	MT 6speed	MT 6speed	AT 5speed
	Type	Rack and pinion power assisted		
STEERING	Minimum turning radius m	5.9		
	Front	16" Ventilated Disc		
BRAKES	Rear	11.6" Leading and trailing drum		
	Front	wishbone, coil springs		
SUSPENSIONS	Rear	Rigid, elliptic leaf springs		
	Tyres	205R16C	245/55 R17	
WEIGHTS - CAPACITIES	Towing (with brake) kg	3100	3100	3100
	Towing (without brake) kg	750	750	750
	Fuel tank capacity l	75		
PERFORMANCE	Max Speed mph	105	111	110
	Fuel Consumption combined mpg	40.9	40.9	37.7
	CO ₂ Combined g/km	180	180	196

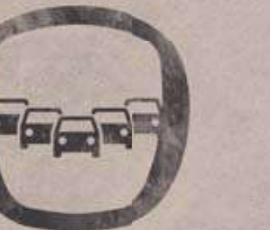
STANDARD AND OPTIONAL EQUIPMENT

		DOUBLE CAB		
		2.4 L Diesel 150 HP 6MT S&S		2.4 Diesel 180 6MT
		4WD		2.4 Diesel 180 5AT
Transmission	Traction			
	Trim Level	SX	LX	LX
	Start & Stop	•	-	-
	Manual 6 Speed	•	•	-
	Automatic 5 Speed	-	-	•
	Sport Mode	-	-	•
	4WD Electronic Selector with 4 Positions	-	•	•
	4WD Electronic Selector with 3 Positions	•	-	-
	16" Alloy Wheels	•	-	-
	17" Alloy Wheels	-	•	•
Exterior	Halogen Headlights with Black bezel	•	-	-
	Bi-XENON Headlights with Daytime Running Lights	-	•	•
	Front & Rear Fog Lights	•	•	•
	Side Step	•	•	•
	Rear Bumper with Small Step	-	•	•
	Front & Rear Mud Guard	•	•	•
	Privacy Glass	-	•	•
	Heated Rear Window	•	•	•
	Door Handle, Rear Gate Handle and Door Mirrors Chrome Plated	-	•	•
	Power Windows Front & Rear	•	•	•
	Side Mirrors with Electric Control, Heated and Folding and With Integrated LED Turning Signals	-	•	•
	Multi Information Display with Trip Computer, Driving Range, Service Reminder, Gear Shift Indicator (Automatic Only)	•	•	•
Interior	Leather Steering Wheel with Audio Commands	•	•	•
	Steering Wheel with Tilt and Telescopic Adjustments	-	•	•
	Paddle Shifters	-	-	•
	Inside Rear View Day & Night Mirror	•	•	•
	Cigarette lighter	•	•	•
	Map Reading Light	•	•	•
	Seat Fabric Dark Grey	•	-	-
	Seat Leather Black	-	•	•

STANDARD AND OPTIONAL EQUIPMENT

		DOUBLE CAB		
		2.4 L Diesel 150 HP 6MT S&S		2.4 Diesel 180 6MT
		4WD		2.4 Diesel 180 5AT
Interior	Traction			
	Trim Level	SX	LX	LX
	Driver's Seat With Manual Sliding, Reclining and Height Adjustments	•	•	•
	Centre Armrest with Cup Holder	•	•	•
	Rear Head Restraints	•	-	-
	6 Audio Speakers	-	•	•
	DAB Digital Radio with Bluetooth (Music & Handsfree)	-	-	•
	6.1" Touchscreen with Sat Nav/DAB Radio/CD/MP3 with Bluetooth (Music & Handsfree)	•	-	-
	7.1" Touchscreen with Sat Nav/DAB Radio/CD/MP3 with Bluetooth (Music & Handsfree)	-	•	•
	Manual Air Conditioning	•	•	•
Safety	Dual Zone Climate Control	•	-	-
	Windshield Demister	-	•	•
	Air Bags (Curtain, Side, Front and Rear Seats)	-	-	•
	Abs with EBD	•	•	•
	ISO-FIX Child Seat Mountings Second Row x2	•	•	•
	Electronic Stability Control	•	•	•
	Hill Start Assist	•	•	•
	Trailer Stability Assist	•	•	•
	Lane Departure Warning	-	•	•
	Seat Belt Warning Lamp with Audio Alert	•	•	•
Other items	Side Impact Bars	•	•	•
	Immobilizer	•	•	•
	Alarm (T1)	-	•	•
	Keyless Operation & keyless Go	-	•	•
	Cruise Control with Variable Speed Limiter	•	•	•
	Rain & Dusk Sensor	-	•	•
	Rear view camera	-	•	•
	Front Towing Hook	-	•	•
	Service Circuit for Towing	•	•	•
	USB Port	•	•	•
	Metallic Paint	○	○	○

- not available • standard ○ optional



FULL
RANGE

A PRO LIKE YOU.

Recognizing a real pro is simple: just look at the equipment he has chosen for himself. Real pros work with pro tools only. That's why **FIAT PROFESSIONAL** is the best partner you could have, whatever your needs are. Its full **RANGE IS THE FIRST AND ONLY ONE BRANDED "PROFESSIONAL"** and it has been especially designed for specific purposes: yours.



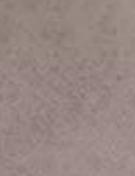
FIORINO

The vehicle that invented the category. Unequalled in agility and capability. Cities love it. And so do the pros.



TALENTO

Agile, capable and ingenious. It's got the unique talent of transforming problems into solutions and challenges into opportunities. Day by day.



DUCATO

It's the undisputed leader in the world of work: the ground it's based upon. Strong, versatile and indispensable to everyone.



FULLBACK

There's no terrain that can scare it. There's no challenge it can't win. At work. And after.



DOBLÒ

You couldn't ask for a better way to work. You couldn't ask for a better business card. Simply unique. Just like your job.

THE NEW FIAT PROFESSIONAL RANGE. WORK NEVER STOPS.



BUILT TO WORK 24/7.

Trim levels and optionals may vary according to specific market or legal requirements. The data provided in this publication are indicative only. FCA reserves the right to make modifications to the models described herein at any time for technical or commercial reasons. Fiat Marketing 04.3.2844.52 - S - 02/2017 - Printed in Italy - SO - Printed on chlorine-free paper.



PROFESSIONAL

A PRO LIKE YOU