

*FULLBACK*



# FULLBACK

## LIFESTYLE AT WORK.

Be demanding, be rewarded. **FULLBACK IS THE NEW FIAT PICK-UP.** Agile, versatile and powerful, Fullback is ready to take you anywhere you desire. That's because it was designed to take on the toughest of adventures with **OVER 4 TONNES OF TOTAL LOADING CAPACITY: UP TO 3.1 TONNES OF TOWING CAPACITY AND 1 TONNE OF PAYLOAD.** Furthermore, with its distinctive style and small turning radius (5.9 m), the Fullback is perfect for everyday city life too.



# FULL STYLE

YOUR CHARACTER  
IN EVERY MOVE.



The **FULLBACK** attracts attention thanks to its muscular and aggressive yet soft and elegant lines. Its style exhibits all of Fiat's care and passion, resulting in a design perfect for any situation.

**FULLBACK IS AVAILABLE IN DOUBLE CAB VERSION (5 SEATS)**, and two trim levels: SX and LX. Because versatility also means having the possibility of choice at your disposal.

BI-XENON HEADLIGHTS



17" ALLOY RIMS



REAR VIEW CAMERA

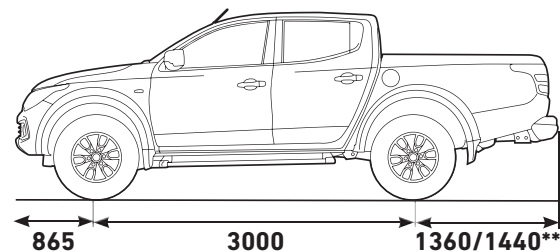


# FULL CAPACITY

IT SHOULDERS  
YOUR GREATEST  
ADVENTURES.

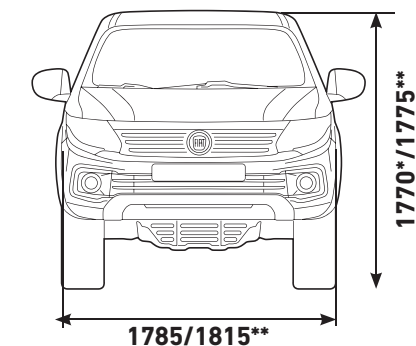
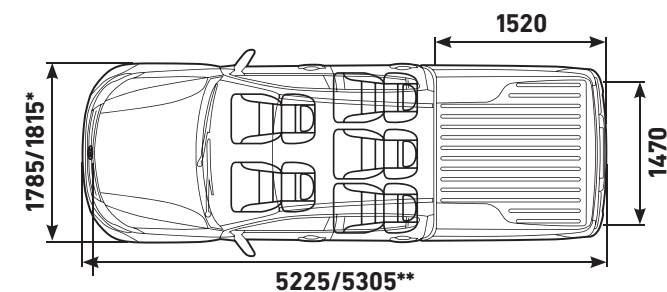


Rugged, reliable and practical down to the finest detail - because that's what you need when deciding on a vehicle that can support you on any road. **FIAT FULLBACK** offers you up to one tonne of loading capacity and a **1.52M LONG CARGO BED**. Its overall dimensions (5.2 m long, 1.8 m wide), also make Fullback the ideal pick-up for your everyday lifestyle.

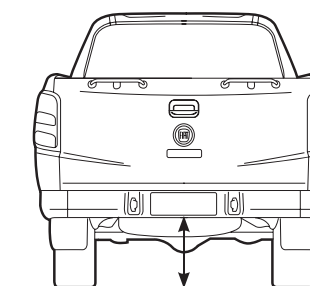


\*\*LX trim

5 seats / 2.223 m<sup>2</sup> of payload



FRONT TRACK



MINIMUM GROUND  
CLEARANCE 200/205\*\*

REAR TRACK 1515

# FULL COMFORT

## DISCOVER THE PLEASURE OF PLAYING HARD.

At Fiat we know how much time you spend on the road. That's why we made the **FULLBACK** comfortable and welcoming to ensure that you'll always enjoy your time on board. Nothing is left to chance: **ERGONOMIC SEATS, SPACIOUS INTERIORS THAT ARE PERFECTLY AIR-CONDITIONED AND SOUNDPROOFED** and a driving position with optimal visibility. Everything is built in a way to maximise the comfort.



LEATHER INTERIORS, STANDARD ON LX TRIM



STEERING WHEEL CONTROLS.



TOUCHSCREEN MULTIFUNCTIONAL RADIO WITH NAVIGATOR.



AUTOMATIC TRANSMISSION.

# FULL TECHNOLOGY

## INNOVATION. ANOTHER STRONG POINT.

In the last few years, technology has become a consistent need. The **FULLBACK LEADS** hasn't been left behind. With its state of the art equipment you'll **ALWAYS BE CONNECTED**, to your driving, your leisure time and your schedule, at any time of day or night, wherever you go, on any terrain. If the world never stops, why should you?



### **TOUCHSCREEN RADIO WITH NAVIGATOR**

User-friendly, beautiful to look at, practical to use. A navigation and radio control system with a large touchscreen available on Fullback.



### **REARVIEW CAMERA**

The ideal tool for parking with ultimate ease and safety, even in the tightest of places.



### **BLUETOOTH®**

Allowing you to answer incoming calls after seeing them on the touchscreen without ever taking your hands off the wheel or your eyes off the road.



### **CLIMATE CONTROL SYSTEM**

Automatically adjusting to the optimal temperature, available with dual-zone system to cater for individual needs of all people on-board .



### **USB CONNECTIVITY**

Enjoy listening to music stored on your personal device, and skip through tracks via either the touchscreen or steering wheel controls.



### **KEY-LESS ENTRY SYSTEM**

By just keeping the key in your pocket you can lock and unlock the doors of your new pick-up.

# FULL POWER

## YOU CAN ALWAYS COUNT ON IT.



MANUAL TRANSMISSION



AUTOMATIC TRANSMISSION

The **FULLBACK** delivers its very best and starts to make the difference when the road gets tough. Its strength lies in its rugged and flexible chassis and its reliable, powerful and efficient engines.

It's a **2.4 LITRE DIESEL** engine and is available in the **150 HP** or **180 HP** versions, with a TOWING CAPACITY of up to 3.1 TONNES. The Fullback is fitted with either **MANUAL 6-SPEED TRANSMISSION** or **5-SPEED AUTOMATIC TRANSMISSION**.

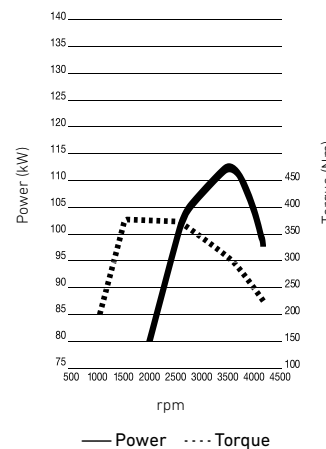
The Fullback also ensures you get **LOW FUEL CONSUMPTION AND CO<sub>2</sub> EMISSIONS**. Both engine versions deliver optimum power, torque and efficiency demanded of a modern pick-up vehicle.

### DIESEL 2.4 150 HP

**Displacement:** 2442 cc  
**Emissions standard:** Euro 6  
**Power:** 113 kW @ 3500 rpm  
**Torque:** 380 Nm @ 1500 rpm  
**Injection:** Common Rail direct  
**Traction:** 2WD or 4WD  
**Consumption (mpg combined) :** 40.9  
**CO<sub>2</sub> (g/km):** 180

\* MANUAL TRANSMISSION 4WD WITH START&STOP

\*\*AUTOMATIC TRANSMISSION 4WD

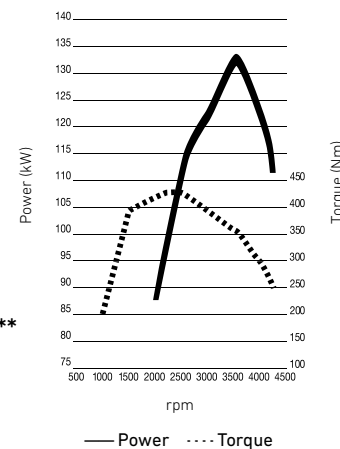


### DIESEL 2.4 180 HP 4WD

**Displacement:** 2442 cc  
**Emissions standard:** Euro 6  
**Power:** 133 kW @ 3500 rpm  
**Torque:** 430 Nm @ 2500 rpm  
**Injection:** Common Rail direct  
**Traction:** 4WD  
**Consumption\* (mpg combined):** 39.8\*/37.7\*\*  
**CO<sub>2</sub> emissions\* (g/km):** 186\*/196\*\*

\*MANUAL TRANSMISSION

\*\*AUTOMATIC TRANSMISSION



Fuel Consumption and CO<sub>2</sub> emissions figures are based on standard EU tests for comparative purposes and may not reflect real driving results

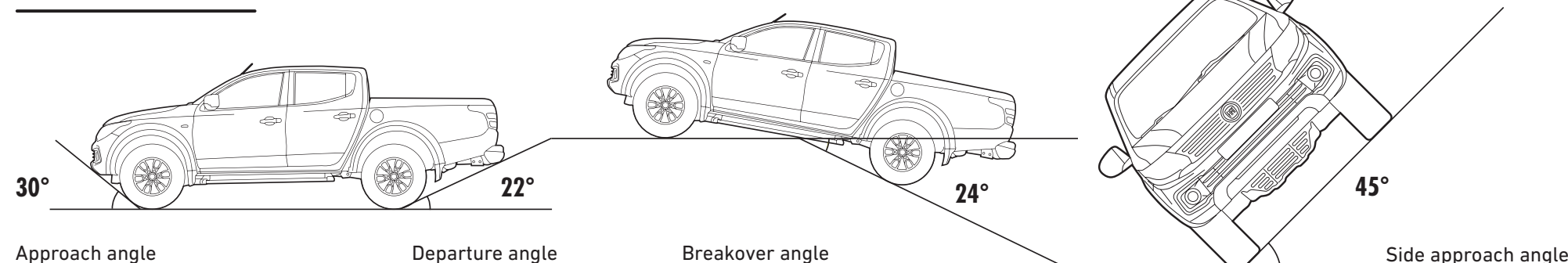
# FULL TRACTION

ALWAYS  
READY TO GO.  
OFF-ROAD.



**FULLBACK** was built to work on any terrain. That is also the merit of its **4X4 TRACTION**, and ease of control owing to the exclusive **4WD ELECTRONIC SELECTOR** that allows you to distribute the maximum torque to each wheel. Fullback's exceptional off-road capability ensures no rugged terrain can stop you from enjoying your favourite leisure activities, or achieving more from work. Try it out. It asks for nothing else.

## OFF ROAD PERFORMANCE



3 POSITIONS (SX)

4 POSITIONS (LX)



4WD ELECTRONIC SELECTOR



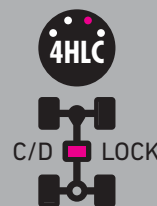
### 2WD HIGH RANGE

Achieve quieter running and reduced fuel consumption during normal on-road driving.



### 4WD HIGH RANGE

Selectable at speeds up to 62 Mph, distributes torque between front and rear axles via a centre differential (CD) with viscous coupling unit (VCU) for safer on-road driving in slippery conditions.



### 4WD HIGH RANGE WITH CD LOCKED

Centre differential locked power is evenly distributed between front and rear wheels, which improves traction and manoeuvrability on snow, sand or muddy roads.



### 4WD LOW RANGE WITH CD LOCKED

Lowered gear ratio provides greater torque for extreme off-road conditions: steep climbing and descending inclines and for powering through deep snow, mud and sand.

# FULL SAFETY

## SAFETY IS A GUARANTEE.

The **FULLBACK** is equipped with a wide range of passive and active safety devices designed to guarantee maximum protection for both, driver and passengers: **REINFORCED SUSPENSION** and **BODYSHELL**, **7 AIRBAGS** and **RUNNING DAY LIGHTS (DRL)** for maximum visibility. What's more, Fullback features the **HILL HOLDER** system for an easy start on an uphill road. That's because amongst the standard features on your favourite pick-up, safety cannot be ignored. Ever.

### AIRBAGS

The Fiat Fullback is fitted with 7 airbags as standard: in addition to the front airbags, there are also the side and curtain airbags plus the driver knee airbag.

### PRE-TENSIONERS

In the case of frontal impact, the front-seat pretensioners automatically tighten the seat belts around the driver and passenger to minimise any impact with the opening of the front airbags.

### REINFORCED BODYSHELL

The bodyshell was built with many of its components in a special lightweight steel with high tensile strength contributing to Fullback's high levels of passive safety.

### SUSPENSION

The front suspension with double A-arm and stabilizer bar ensure excellent stability both on and off the road. The rigid rear axle with elongated multi-layer leaf springs withstand the maximum stresses of the road surface and ensure stability and comfort, whether empty or with a full load.



### SPEED LIMITER

The adjustable Speed Limiter helps you not to exceed the speed you have pre-set. If this happens, a visual signal associated with an auditory signal warns you and prompts you to brake.

### TSA

The Trailer Stability Assist system guarantees perfect stability when towing. If the vehicle skids, the TSA automatically modulates the engine's power and braking force on each wheel to restore the stability of the vehicle and its trailer.

### LDW

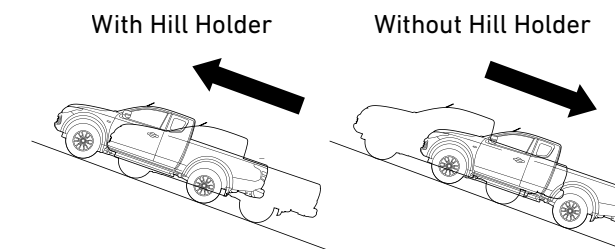
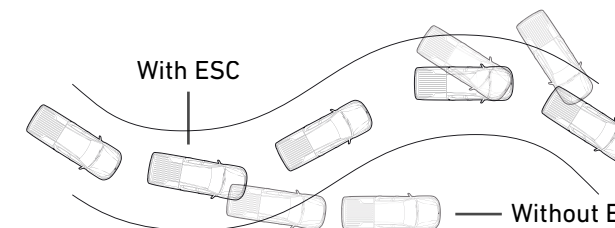
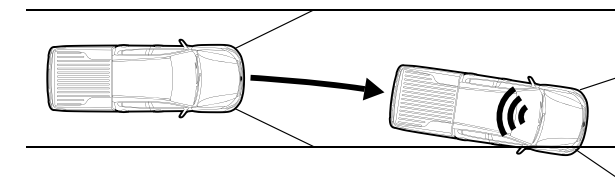
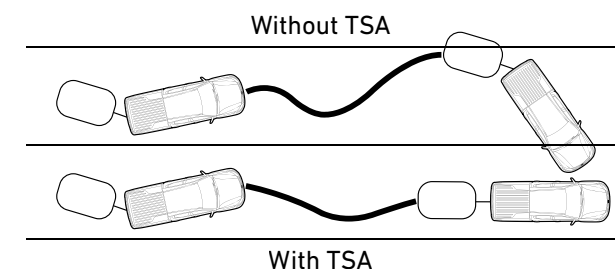
When traveling at speeds of over 40mph the Lane Departure Warning system automatically warns you of the vehicle veering from its lane with both visual and acoustic signals.

### ESC

The Electronic Stability Control offers an exceptional grip and stability by independently managing the braking force on the wheels when taking a curve. It prevents the wheels from slipping, thus reducing the risk of the vehicle skidding and ensures perfect traction in all road conditions.

### HILL HOLDER

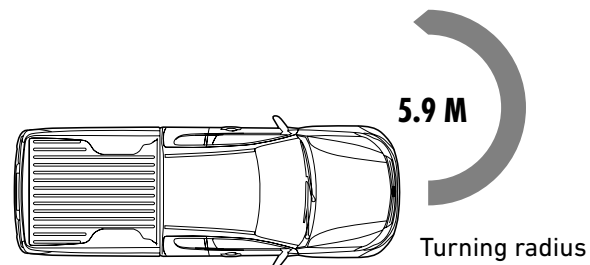
Ideal for starting off uphill with ultimate ease, even with a full load. The Hill Holder automatically stops the vehicle moving backwards for several seconds without you having to press the brake pedal.



# FULL VERSATILITY

## MAKES WAY FOR ALL YOUR NEEDS.

There is another field in which Fullback is unbeatable: **VERSATILITY**. Fullback has been expressly designed to offer you the endless solutions for your individual needs. By **ADAPTING ITS CARGO BED AND CABIN** to your requirements, Fullback can play any role you and your work may need. Turn the page to see what it is capable of.





**FULL  
EQUIPMENT**

**TAILOR-MADE  
FOR YOUR NEEDS.**

**SX MANUAL\***



- Active Stability Control
- Keyless Entry
- Start & Stop
- 16" Alloy Wheels
- Radio/CD/MP3 with Bluetooth®
- Electronic 4WD Selector (3 Steps)
- Cruise Control With Variable Speed Limiter
- Manual Climate Control
- Leather Steering Wheel & Gear Lever
- Front & Rear Armrest with Storage/Cup Holders
- Side Steps
- Front & Rear Foglights

**LX MANUAL\***



- Active Stability Control
- Keyless Entry & Go
- 17" Alloy Wheels
- Electronic 4WD Selector (4 Steps)
- Alarm
- 6.1" Touchscreen DAB Radio with Sat Nav/CD/Mp3 Bluetooth® & USB Port
- Cruise Control With Variable Speed Limiter
- Dual-Zone Climate Control
- Lane Departure Warning System
- Leather Steering Wheel & Gear Lever
- Front & Rear Armrest with Storage/Cup Holders
- Side Steps
- Bi-Xenon Headlights
- 8-Way Electric Driver's Seat
- Leather interior
- Heated Front Seats
- Rear Bumper with Step

**LX AUTOMATIC\***



- Active Stability Control
- Keyless Entry & Go
- 17" Alloy Wheels
- Electronic 4WD Selector (4 Steps)
- Alarm
- 7" Touchscreen DAB Radio with Sat Nav/CD/Mp3 Bluetooth® & USB Port
- Cruise Control With Variable Speed Limiter
- Dual-Zone Climate Control
- Lane Departure Warning System
- Leather Steering Wheel & Gear Lever
- Front & Rear Armrest with Storage/Cup Holders
- Side Steps
- Bi-Xenon Headlights
- 8-Way Electric Driver's Seat
- Leather interior
- Heated Front Seats
- Rear Bumper with Step
- Paddle Shifters with Sport Mode

\*SAMPLE ONLY, FOR FULL SPECIFICATIONS PLEASE REFER TO PAGES 30-31

# FULL PERSONALITY

THERE'S NO  
BETTER STYLE  
THAN YOURS.

## PASTEL BODY COLOURS



563 White



473 Red

## MICA BODY COLOUR



555 Mica Black

## UPHOLSTERY



Dark gray fabric  
with black details

## ALLOY WHEELS



16" alloy wheel

## METALLIC BODY COLOURS



480 Titanium Gray



462 Earth Green



478 Brown



557 Pearl White



463 Impulse Blue



Black leather



17" alloy wheel

# FULL CUSTOMIZATION

PERSONALITY  
ALWAYS MAKES  
A DIFFERENCE.

The **FULLBACK** has a full range of accessories, all top quality, created by **MOPAR: THE REFERENCE BRAND FOR SERVICES, CUSTOMER CARE, GENUINE PARTS AND ACCESSORIES** for Fiat Brand.



HARD TOP WITH SIDE POP-UP WINDOWS



HARD TONNEAU COVER WITH SPORT BAR



FULL BOX



SOFT TONNEAU COVER



ROOF BARS WITH FREEBOX



SIDE DOOR GARNISH



BED LINER UNDER RAIL TYPE WITH SPORT BAR

# TECHNICAL SPECIFICATION

TRACTION		4WD		
TRIM LEVEL		SX	LX MANUAL	LX AUTO
External length (mm)		5225	5305	5305
Exterior width (mm)		1785	1815	1815
Height (mm)		1775	1780	1780
Track	FR (mm)	1520	1520	1520
	RR (mm)	1515	1515	1515
Overhang	FR (mm)	865	865	865
	RR (mm)	1360	1440	1440
Wheelbase (mm)		3000	3000	3000
Bed Dimensions	Length (mm)	1520	1510	1510
	Width (mm)	1470	1470	1470
	Hight (mm)	475	475	475
Kerb weight (kg)		1855	1860	1860
Gross vehicle weight (kg)		2900	2905	2910
Seating capacity		5	5	5
Ground clearance (mm)		200	205	205
Cargo floor height (mm)		845	850	850
Departure angle (degrees)		22	22	22
Approach angle (degrees)		30	30	30

# TECHNICAL SPECIFICATION

TRACTION		4WD		
TRIM LEVEL		SX	LX MANUAL	LX AUTO
ENGINE	Fuel system	Diesel, electronic common-rail direct injection (centre aligned across all three versions)		Diesel
	Displacement cc	2442	2442	2442
	Max output (EEC net) HP	113 (150)	133 (180)	133 (180)
	Max Torque (EEC net) Nm	380	430	430
	Emission level	Euro 6		
	Fuel Supply system	Elettronic Common Rail Direct Injection		
TRANSMISSION	Type	6-speed manual	6-speed manual	5-speed automatic
STEERING	Type	Rack and pinion, power assisted		
	Min. turning circle	11.8m		
BRAKES	Front	16" Ventilated Disc		
	Rear	11.6" Leading and trailing drums		
SUSPENSIONS	Front	wishbone, coil springs		
	Rear	Rigid ecliptic leaf springs		
WHEELS	Tyres	205R16C	245/65R17	
WEIGHTS - CAPACITIES	Towing (with brake) kg	3100	3100	3100
	Towing (without brake) kg	750	750	750
	Fuel tank capacity l	75		
PAYLOAD (kg)		1045	1045	1050
PERFORMANCE	Max Speed mph	105	111	111
	Fuel Consumption combined mpg	40.9	39.8	37.7
	CO <sub>2</sub> Combined g/km	180	186	196

STANDARD AND OPTIONAL EQUIPMENT

		2.4 L Diesel 150 HP 6MT S&S	2.4 Diesel 180 6MT	2.4 Diesel 180 5AT
		4WD		
		SX	LX MANUAL	LX AUTO
Line and style	Body Coloured Front Bumper	•	•	•
	Black Door Mirrors and Handles	•	-	-
	Chrome Door Mirrors and Handles, Including Rear Gate Handle	-	•	•
	Door Mirrors Integrated Indicators	-	•	•
	Rear Tinted Windows	-	•	•
	Leather Steering Wheel with Audio Commands	•	•	•
	Leather Interiors	-	•	•
	16" Alloy Wheels	•	-	-
	17" Alloy Wheels	-	•	•
	Black Front Grille	•	-	-
	Chrome Front Grille	-	•	•
	Black Rear Under-Guard	•	•	•
	Body-Coloured Wheelarch Extensions	-	•	•
	Rear Bumper with Step	-	•	•
	Front & Rear Mud Guards	•	•	•
	Double -Walled Load Bed and Tailgate	•	•	•
	Load Bed Inner Hooks x6	•	•	•
	Metallic or Perlescent (Mica) Paint	O	O	O
Safety and security	7 Airbags (Front, Side, Curtain, and Driver's Knee)	•	•	•
	Electronic Stability Control (ESC) with ABD+EBD & Brake Assist	•	•	•
	ISO-FIX Child Seat Mountings on Rear Seats X2	•	•	•
	Speed- Sensitive Automatic Door Locks	-	•	•
	Hill Start Assist	•	•	•
	Trailer Stability Assist (TSA)	•	•	•
	Front Fog Lights	•	•	•
	Day Time Running Lights	•	-	-
	Day Time Running Lights LED Type	-	•	•
	Lane Departure Warning System	-	•	•
	Front Seat Belt Pretentioners	•	•	•
	3-point Rear Seat Belts	•	•	•
	Rear Head Restraints	•	•	•
	Side Impact Bars	•	•	•

STANDARD AND OPTIONAL EQUIPMENT

		2.4 L Diesel 150 HP 6MT S&S	2.4 Diesel 180 6MT	2.4 Diesel 180 5AT
		4WD		
		SX	LX MANUAL	LX AUTO
Safety and security	Immobilizer	•	•	•
	Alarm (T1)	-	•	•
Comfort and functionality	Remote Central Door Locking	•	•	•
	Start & Stop	•	-	-
	Heavy Duty Rear Suspension	•	-	-
	Front & Rear Electric Windows	•	•	•
	Door Mirrors Electrically Adjustable, Heated & Folding	-	•	•
	Keyless Entry	•	-	-
	Keyless Entry & Go (Ignition)	-	•	•
	Rear View Camera	-	•	•
	Manual Air Conditioning	•	-	-
	Automatic Dual-Zone Climate Control	-	•	•
	4WD Electronic Selector with 3 Modes	•	-	-
	4WD Electronic Selector with 4 Modes	-	•	•
	Halogen Headlights with Black bezel	•	-	-
	Bi-xenon Headlights with Chrome Bezel	-	•	•
	Rain & Dusk Sensors	-	•	•
	Heated Front Seats	-	•	•
	Manualy Adjustable Drivers's Seat	•	-	-
	Electrically Adjustable Driver's Seat	-	•	•
	Cruise Control with Speed Limiter	•	•	•
	Steering Wheel with Tilt Adjustments	•	-	-
	Steering Wheel with Tilt and Telescopic Adjustments	-	•	•
	Steering Wheel Paddle Shifters with Sport Mode	-	-	•
	Headlights Washers	-	•	•
Other items	Front Central Armrest with Storage Compartment	•	•	•
	Rear Central Armrest With Cup Holders	•	•	•
	Full Size 16" Alloy Spare Wheel	•	-	-
	Full Size 17" Alloy Spare Wheel	-	•	•
	Bluetooth Hands-Free Telephone Connection with Audio Streaming	•	•	•
	Radio/CD Player with 4 Speakers	•	-	-
	6.1" Touchscreen DAB Radio with Sat Nav/CD/MP3 and 6 Speakers	-	•	-
	7.1" Touchscreen DAB Radio with Sat Nav/CD/MP3 and 6 Speakers	-	-	•
	USB Port	•	•	•

**FIAT FINANCIAL SERVICES\***

Fiat Financial Services offers a comprehensive range of finance and insurance plans including Fiat i-Deal PCP, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART Repair Insurance. Please ask your Fiat dealer for more information or visit the [www.fiat.co.uk](http://www.fiat.co.uk) website. Written quotations available on request.

**FIAT CONTRACT HIRE\*\***

Fiat Contract Hire provides hassle free motoring for private and business customers - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information please contact your Fiat dealer. Written quotations available on request.

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Trim levels and options may vary in response to specific legal or market requirements. The information in this publication is purely indicative. FCA reserves the right to make any changes to the models described in this publication at any time for technical or market reasons.  
Fiat Marketing 04.2.3186.52 - S - 06/2017 - Printed in Italy - SO - Publication printed on chlorine-free paper.



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