

FULLBACK



FULLBACK

LIFESTYLE AT WORK.

Be demanding, be rewarded. **FULLBACK** IS THE NEW FIAT PICK-UP. Agile, versatile and powerful, Fullback is ready to take you anywhere you desire. That's because it was designed to take on the toughest of adventures with **OVER 4 TONNES OF TOTAL LOADING CAPACITY: UP TO 3.1 TONNES OF TOWING CAPACITY AND 1 TONNE OF PAYLOAD**. Furthermore, with its distinctive style and small turning radius (5.9 m), the Fullback is perfect for everyday city life too.



FULL
STYLE

YOUR CHARACTER
IN EVERY MOVE.

The **FULLBACK** attracts attention thanks to its muscular and aggressive yet soft and elegant lines. Its style exhibits all of Fiat's care and passion, resulting in a design perfect for any situation.



FULLBACK IS AVAILABLE IN DOUBLE CAB VERSION (5 SEATS), and two trim levels: SX and LX. Because versatility also means having the possibility of choice at your disposal.

BI-XENON HEADLIGHTS



17" ALLOY RIMS



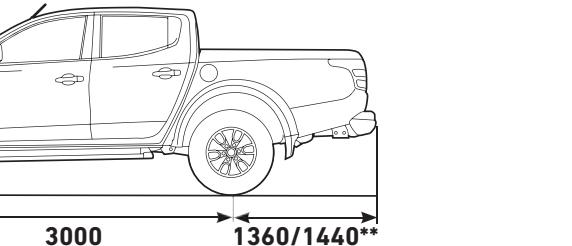
REAR VIEW CAMERA



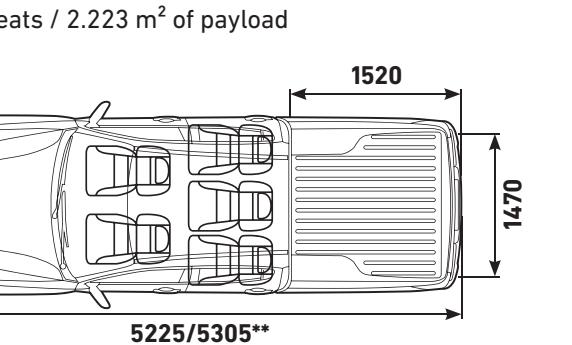
FULL CAPACITY

IT SHOULDERS YOUR GREATEST ADVENTURES.

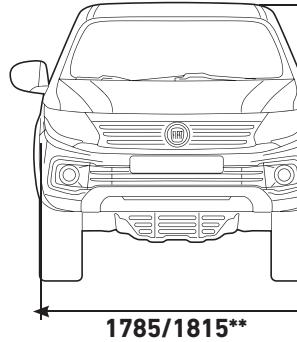
Rugged, reliable and practical down to the finest detail - because that's what you need when deciding on a vehicle that can support you on any road. **FIAT FULLBACK** offers you up to one tonne of loading capacity and a **1.52M LONG CARGO BED**. Its overall dimensions (5.2 m long, 1.8 m wide), also make Fullback the ideal pick-up for your everyday lifestyle.



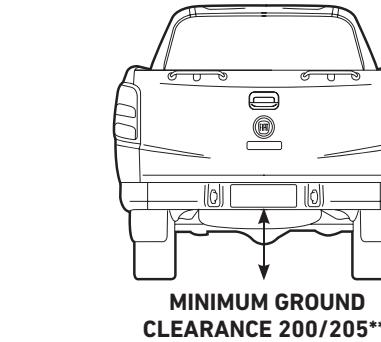
**LX trim



5 seats / 2.223 m² of payload



FRONT TRACK



REAR TRACK 1520

MINIMUM GROUND
CLEARANCE 200/205*

FULL COMFORT

DISCOVER THE PLEASURE OF PLAYING HARD.

At Fiat we know how much time you spend on the road. That's why we made the **FULLBACK** comfortable and welcoming to ensure that you'll always enjoy your time on board. Nothing is left to chance: **ERGONOMIC SEATS, SPACIOUS INTERIORS THAT ARE PERFECTLY AIR-CONDITIONED AND SOUNDPROOFED** and a driving position with optimal visibility. Everything is built in a way to maximise the comfort.



LEATHER INTERIORS, STANDARD ON LX TRIM



STEERING WHEEL CONTROLS.



TOUCHSCREEN MULTIFUNCTIONAL RADIO WITH NAVIGATOR.



AUTOMATIC TRANSMISSION.

FULL TECHNOLOGY INNOVATION. ANOTHER STRONG POINT.

In the last few years, technology has become a consistent need. The **FULLBACK LEADS** hasn't been left behind. With its state of the art equipment you'll **ALWAYS BE CONNECTED**, to your driving, your leisure time and your schedule, at any time of day or night, wherever you go, on any terrain. If the world never stops, why should you?



TOUCHSCREEN RADIO WITH NAVIGATOR

User-friendly, beautiful to look at, practical to use. A navigation and radio control system with a large touchscreen available on Fullback.



REARVIEW CAMERA

The ideal tool for parking with ultimate ease and safety, even in the tightest of places.



BLUETOOTH®

Allowing you to answer incoming calls after seeing them on the touchscreen without ever taking your hands off the wheel or your eyes off the road.



CLIMATE CONTROL SYSTEM

Automatically adjusting to the optimal temperature, available with dual-zone system to cater for individual needs of all people on board.



USB CONNECTIVITY

Enjoy listening to music stored on your personal device, and skip through tracks via either the touchscreen or steering wheel controls.



KEY-LESS ENTRY SYSTEM

By just keeping the key in your pocket you can lock and unlock the doors of your new pick-up.

FULL POWER

YOU CAN ALWAYS
COUNT ON IT.

The **FULLBACK** delivers its very best and starts to make the difference when the road gets tough. Its strength lies in its rugged and flexible chassis and its reliable, powerful and efficient engines.

Fuel Consumption and CO₂ emissions figures are based on standard EU tests for comparative purposes and may not reflect real driving results

It's a **2.4 LITRE DIESEL** engine and is available in the **150 HP** or **180 HP** versions, with a **TOWING CAPACITY** of up to **3.1 TONNES**. The Fullback is fitted with either **MANUAL 6-SPEED TRANSMISSION** or **5-SPEED AUTOMATIC TRANSMISSION**.

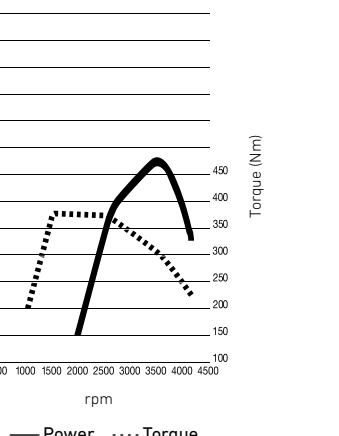
The Fullback also ensures you get **LOW FUEL CONSUMPTION AND CO₂ EMISSIONS**. Both engine versions deliver optimum power, torque and efficiency demanded of a modern pick-up vehicle.

DIESEL 2.4 150 HP

Displacement: 2442 cc
Emissions standard: Euro 6
Power: 113 kW @ 3500 rpm
Torque: 380 Nm @ 1500 rpm
Injection: Common Rail direct
Traction: 2WD or 4WD
Consumption (mpg combined): 40.9
CO₂ (g/km): 180

* MANUAL TRANSMISSION 4WD WITH START&STOP

**AUTOMATIC TRANSMISSION 4WD

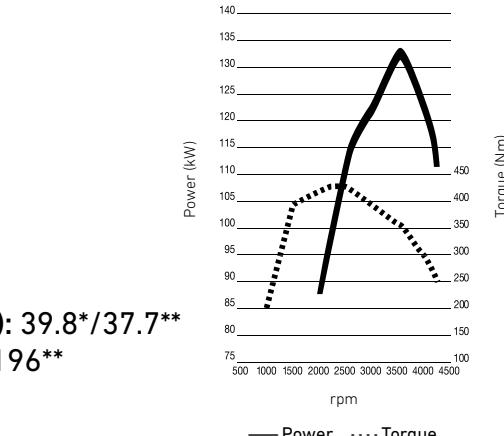


DIESEL 2.4 180 HP 4WD

Displacement: 2442 cc
Emissions standard: Euro 6
Power: 133 kW @ 3500 rpm
Torque: 430 Nm @ 2500 rpm
Injection: Common Rail direct
Traction: 4WD
Consumption* (mpg combined): 39.8*/37.7**
CO₂ emissions* (g/km): 186*/196**

*MANUAL TRANSMISSION

**AUTOMATIC TRANSMISSION



MANUAL TRANSMISSION

AUTOMATIC TRANSMISSION

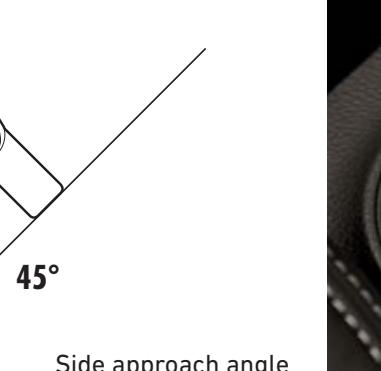
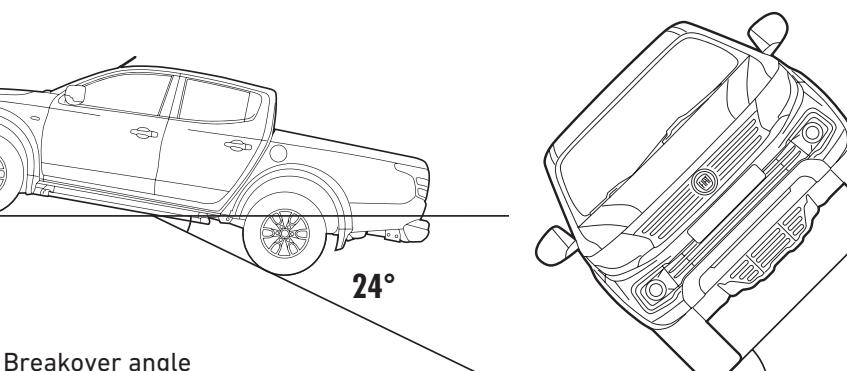
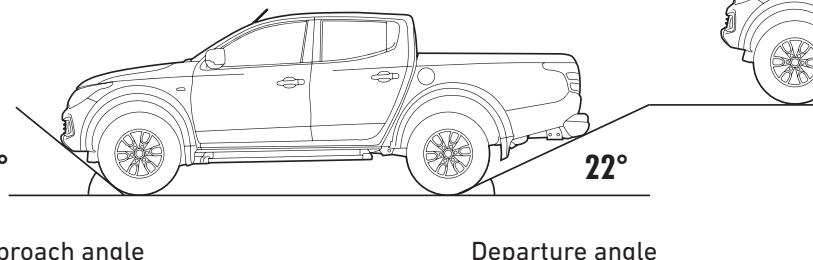
FULL TRACTION

ALWAYS READY TO GO. OFF-ROAD.

FULLBACK was built to work on any terrain. That is also the merit of its **4X4 TRACTION**, and ease of control owing to the exclusive **4WD ELECTRONIC SELECTOR** that allows you to distribute the maximum torque to each wheel. Fullback's exceptional off-road capability ensures no rugged terrain can stop you from enjoying your favourite leisure activities, or achieving more from work. Try it out. It asks for nothing else.



OFF ROAD PERFORMANCE



3 POSITIONS (SX)

4 POSITIONS (LX)



4WD ELECTRONIC SELECTOR



2WD HIGH RANGE

Achieve quiet running and reduced fuel consumption during normal on-road driving.



4WD HIGH RANGE

Selectable at speeds up to 62 Mph, distributes torque between front and rear axes via a centre differential (CD) with viscous coupling unit (VCU) for safer on-road driving in slippery conditions.



4WD HIGH RANGE WITH CD LOCKED

Centre differential locked power is evenly distributed between front and rear wheels, which improves traction and manoeuvrability on snow, sand or muddy roads.



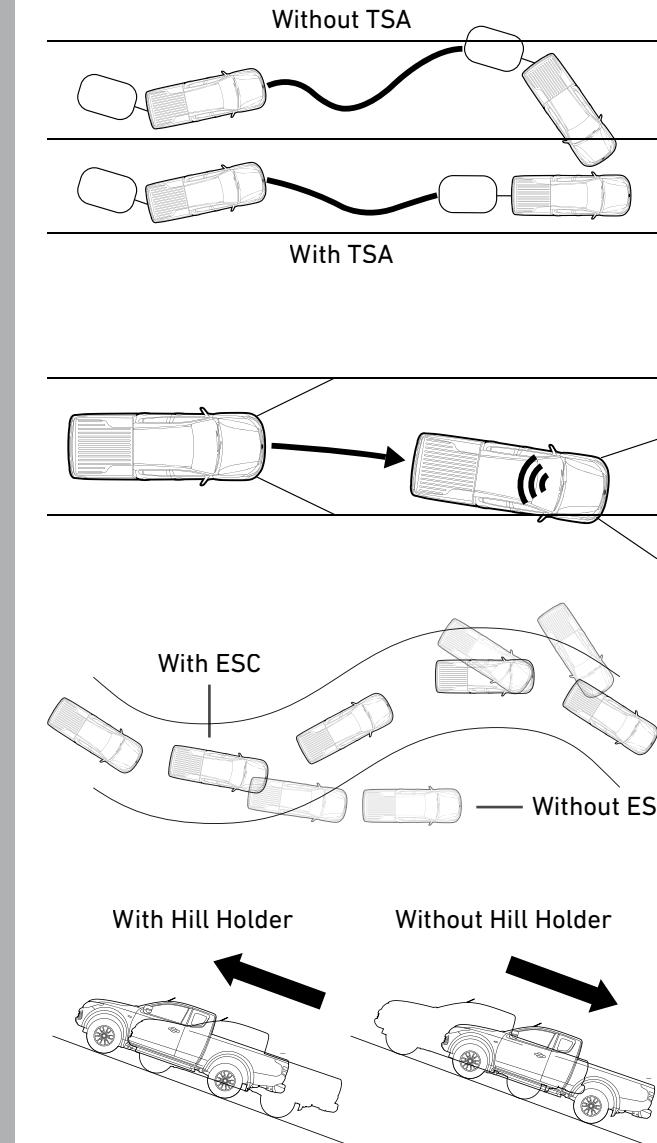
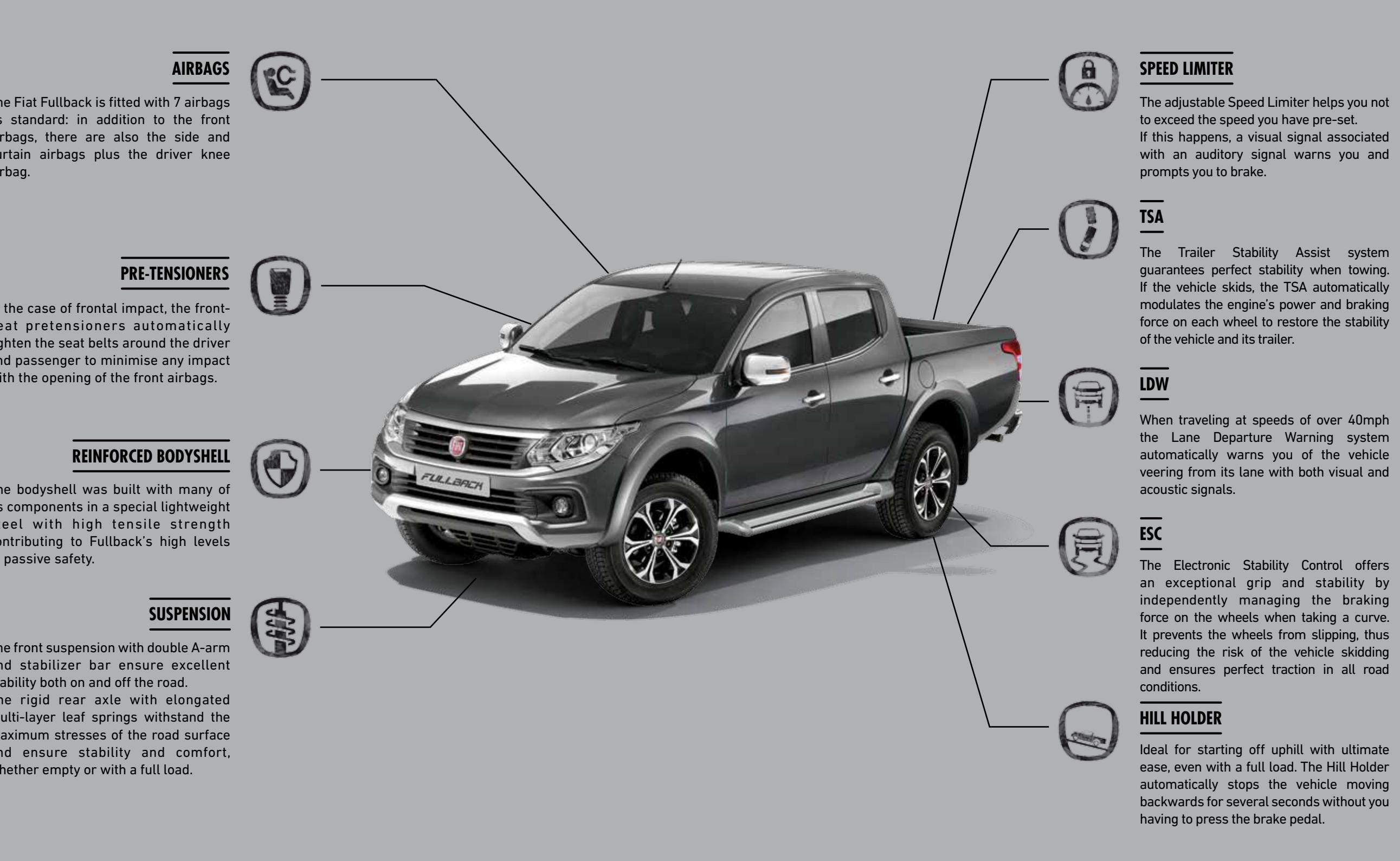
4WD LOW RANGE WITH CD LOCKED

Lowered gear ratio provides greater torque for extreme off-road conditions: steep climbing and descending inclines and for powering through deep snow, mud and sand.

FULL SAFETY

SAFETY IS A GUARANTEE.

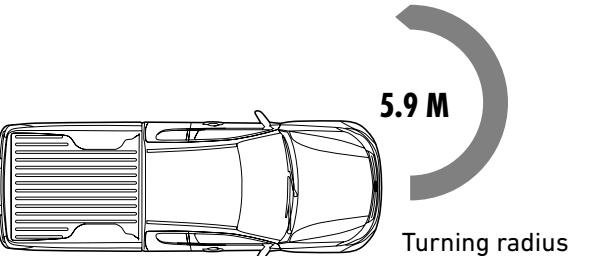
The **FULLBACK** is equipped with a wide range of passive and active safety devices designed to guarantee maximum protection for both, driver and passengers: **REINFORCED SUSPENSION** and **BODYSHELL**, **7 AIRBAGS** and **RUNNING DAY LIGHTS (DRL)** for maximum visibility. What's more, Fullback features the **HILL HOLDER** system for an easy start on an uphill road. That's because amongst the standard features on your favourite pick-up, safety cannot be ignored. Ever.



FULL
VERSATILITY

**MAKES WAY FOR
ALL YOUR NEEDS.**

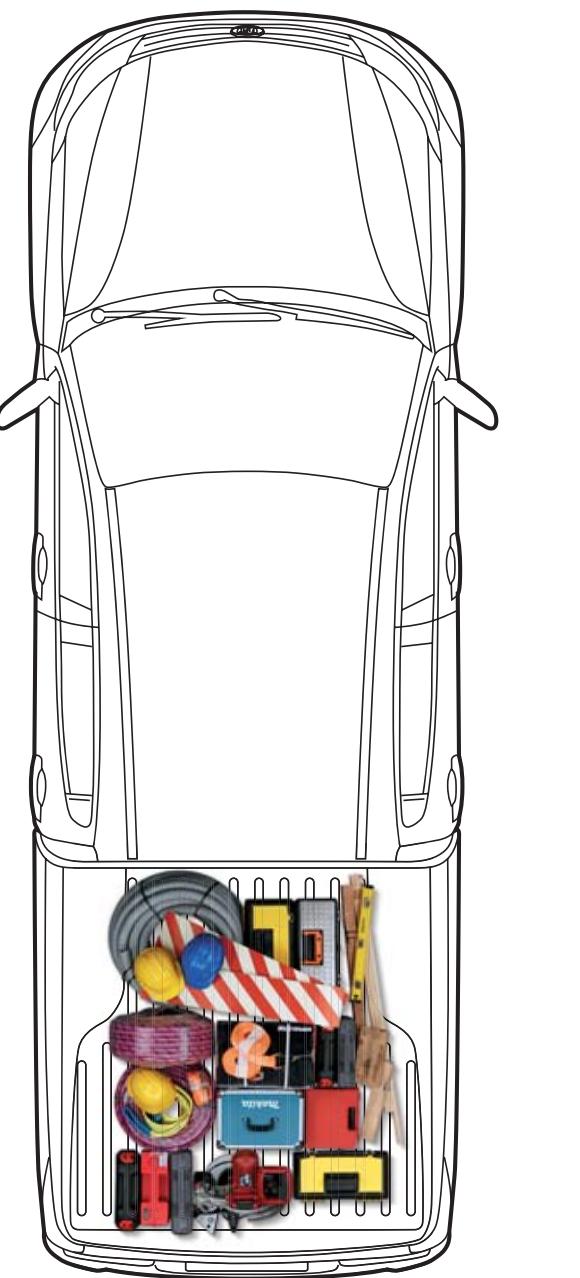
There is another field in which Fullback is unbeatable: **VERSATILITY** Fullback has been expressly designed to offer you the endless solutions for your individual needs. By **ADAPTING ITS CARGO BED AND CABIN** to your requirements, Fullback can play any role you and your work may need. Turn the page to see what it is capable of.



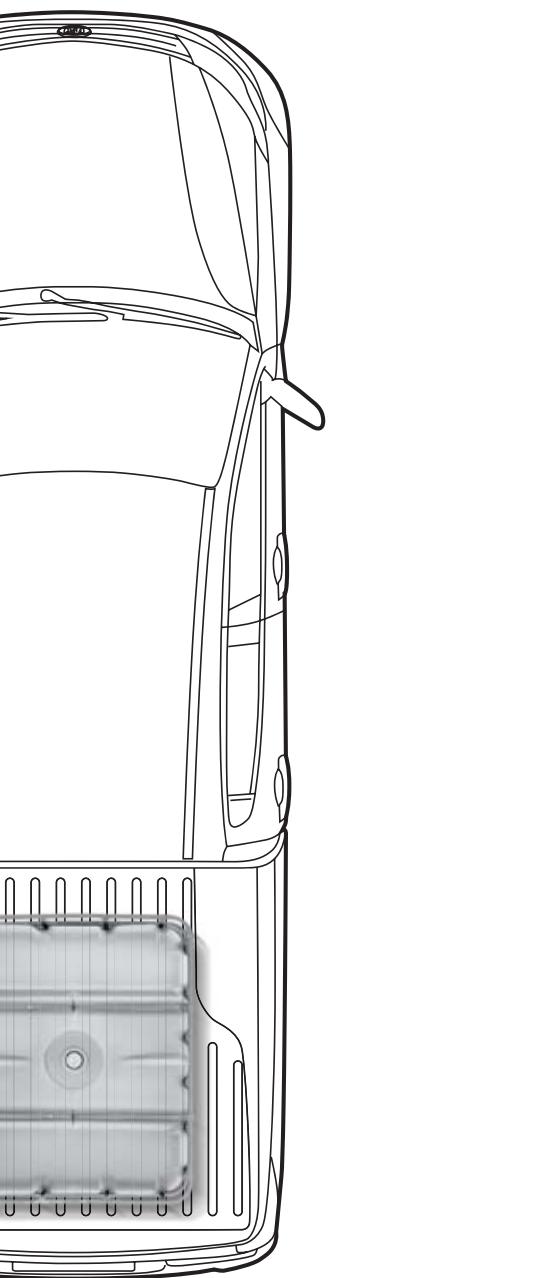
Turning radius



CARGO BED LENGTH UP TO 1.52 M



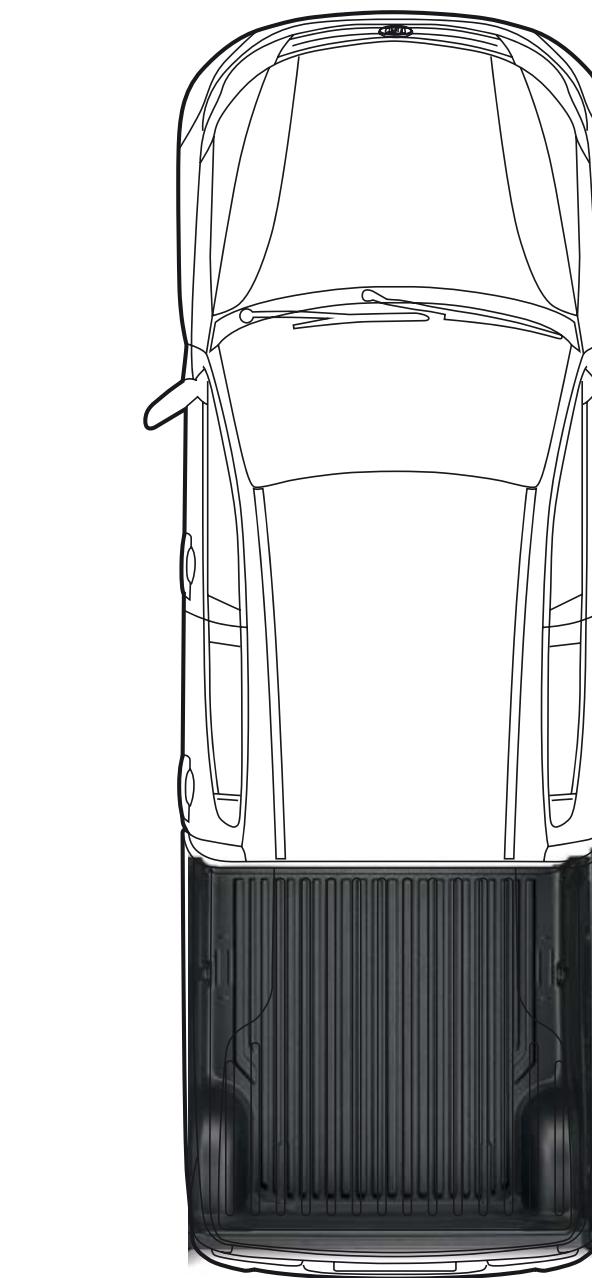
LOADING CAPACITY UP TO 1 T



TOWING CAPACITY UP TO 3100 KG



CUSTOMISABLE CARGO BED



FULL EQUIPMENT

TAILOR-MADE FOR YOUR NEEDS.

SX MANUAL*



- Active Stability Control
- Keyless Entry
- Start & Stop
- 16" Alloy Wheels
- Radio/CD/MP3 with Bluetooth®
- Electronic 4WD Selector (3 Steps)
- Cruise Control With Variable Speed Limiter
- Manual Climate Control
- Leather Steering Wheel & Gear Lever
- Front & Rear Armrest with Storage/Cup Holders
- Side Steps
- Front & Rear Foglights

LX MANUAL*



- Active Stability Control
- Keyless Entry & Go
- 17" Alloy Wheels
- Electronic 4WD Selector (4 Steps)
- Alarm
- 6.1" Touchscreen DAB Radio with Sat Nav/CD/Mp3 Bluetooth® & USB Port
- Cruise Control With Variable Speed Limiter
- Dual-Zone Climate Control
- Lane Departure Warning System
- Leather Steering Wheel & Gear Lever
- Front & Rear Armrest with Storage/Cup Holders
- Side Steps
- Bi-Xenon Headlights
- 8-Way Electric Driver's Seat
- Leather interior
- Heated Front Seats
- Rear Bumper with Step

LX AUTOMATIC*



- Active Stability Control
- Keyless Entry & Go
- 17" Alloy Wheels
- Electronic 4WD Selector (4 Steps)
- Alarm
- 7" Touchscreen DAB Radio with Sat Nav/CD/Mp3 Bluetooth® & USB Port
- Cruise Control With Variable Speed Limiter
- Dual-Zone Climate Control
- Lane Departure Warning System
- Leather Steering Wheel & Gear Lever
- Front & Rear Armrest with Storage/Cup Holders
- Side Steps
- Bi-Xenon Headlights
- 8-Way Electric Driver's Seat
- Leather interior
- Heated Front Seats
- Rear Bumper with Step
- Paddle Shifters with Sport Mode

FULL
PERSONALITY

THERE'S NO
BETTER STYLE
THAN YOURS.

PASTEL BODY COLOURS



563 White



473 Red

MICA BODY COLOUR



555 Mica Black

UPHOLSTERY



Dark gray fabric
with black details



Black leather

ALLOY WHEELS



16" alloy wheel



17" alloy wheel

METALLIC BODY COLOURS



480 Titanium Gray



462 Earth Green



478 Brown



557 Pearl White



463 Impulse Blue

FULL CUSTOMIZATION

PERSONALITY ALWAYS MAKES A DIFFERENCE.

The **FULLBACK** has a full range of accessories, all top quality, created by **MOPAR: THE REFERENCE BRAND FOR SERVICES, CUSTOMER CARE, GENUINE PARTS AND ACCESSORIES** for Fiat Brand.



HARD TOP WITH SIDE POP-UP WINDOWS



HARD TONNEAU COVER WITH SPORT BAR



FULL BOX



SOFT TONNEAU COVER



ROOF BARS WITH FREEBOX



SIDE DOOR GARNISH



BED LINER UNDER RAIL TYPE WITH SPORT BAR

TECHNICAL SPECIFICATION

TRACTION		4WD		
TRIM LEVEL		SX	LX MANUAL	LX AUTO
External length (mm)		5225	5305	5305
Exterior width (mm)		1785	1815	1815
Height (mm)		1775	1780	1780
Track	FR (mm)	1520	1520	1520
	RR (mm)	1515	1515	1515
Overhang	FR (mm)	865	865	865
	RR (mm)	1360	1440	1440
Wheelbase (mm)		3000	3000	3000
Bed Dimensions	Length (mm)	1520	1510	1510
	Width (mm)	1470	1470	1470
	Height (mm)	475	475	475
Kerb weight (kg)		1855	1860	1860
Gross vehicle weight (kg)		2900	2905	2910
Seating capacity		5	5	5
Ground clearance (mm)		200	205	205
Cargo floor height (mm)		845	850	850
Departure angle (degrees)		22	22	22
Approach angle (degrees)		30	30	30

TECHNICAL SPECIFICATION

TRACTION		4WD		
TRIM LEVEL		SX	LX MANUAL	LX AUTO
ENGINE	Fuel system	Diesel, electronic common-rail direct injection (centre aligned across all three versions)	Diesel	Diesel
	Displacement cc	2442	2442	2442
	Max output (EEC net) HP	113 (150)	133 (180)	133 (180)
	Max Torque (EEC net) Nm	380	430	430
	Emission level	Euro 6		
	Fuel Supply system	Electronic Common Rail Direct Injection		
TRANSMISSION	Type	6-speed manual	6-speed manual	5-speed automatic
	Type	Rack and pinion, power assisted		
STEERING	Min. turning circle	11.8m		
	Front	16" Ventilated Disc		
BRAKES	Rear	11.6" Leading and trailing drums		
	Front	wishbone, coil springs		
SUSPENSIONS	Rear	Rigid elliptic leaf springs		
	Tyres	205R16C	245/65R17	
WEIGHTS - CAPACITIES	Towing (with brake) kg	3100	3100	3100
	Towing (without brake) kg	750	750	750
	Fuel tank capacity l	75		
PAYLOAD (kg)		1045	1045	1050
	Max Speed mph	105	111	111
	Fuel Consumption combined mpg	40.9	39.8	37.7
	CO ₂ Combined g/km	180	186	196
PERFORMANCE				

Fuel Consumption and CO₂ emissions figures are based on standard EU tests for comparative purposes and may not reflect real driving results

STANDARD AND OPTIONAL EQUIPMENT

		2.4 L Diesel 150 HP 6MT S&S	2.4 Diesel 180 6MT	2.4 Diesel 180 5AT
		4WD		
		SX	LX MANUAL	LX AUTO
Line and style	Body Coloured Front Bumper	•	•	•
	Black Door Mirrors and Handles	•	-	-
	Chrome Door Mirrors and Handles, Including Rear Gate Handle	-	•	•
	Door Mirrors Integrated Indicators	-	•	•
	Rear Tinted Windows	-	•	•
	Leather Steering Wheel with Audio Commands	•	•	•
	Leather Interiors	-	•	•
	16" Alloy Wheels	•	-	-
	17" Alloy Wheels	-	•	•
	Black Front Grille	•	-	-
	Chrome Front Grille	-	•	•
	Black Rear Under-Guard	•	•	•
	Body-Coloured Wheelarch Extensions	-	•	•
	Rear Bumper with Step	-	•	•
	Front & Rear Mud Guards	•	•	•
	Double -Walled Load Bed and Tailgate	•	•	•
	Load Bed Inner Hooks x6	•	•	•
	Metallic or Perlescent (Mica) Paint	○	○	○
Safety and security	7 Airbags (Front, Side, Curtain, and Driver's Knee)	•	•	•
	Electronic Stability Control (ESC) with ABD+EBD & Brake Assist	•	•	•
	ISO-FIX Child Seat Mountings on Rear Seats X2	•	•	•
	Speed- Sensitive Automatic Door Locks	-	•	•
	Hill Start Assist	•	•	•
	Trailer Stability Assist (TSA)	•	•	•
	Front Fog Lights	•	•	•
	Day Time Running Lights	•	-	-
	Day Time Running Lights LED Type	-	•	•
	Lane Departure Warning System	-	•	•
	Front Seat Belt Pretensioners	•	•	•
	3-point Rear Seat Belts	•	•	•
	Rear Head Restraints	•	•	•
	Side Impact Bars	•	•	•

STANDARD AND OPTIONAL EQUIPMENT

		2.4 L Diesel 150 HP 6MT S&S	2.4 Diesel 180 M/T	2.4 Diesel 180 AT
		4WD		
		SX	LX MANUAL	LX AUTO
Safety and security	Immobilizer	•	•	•
	Alarm (T1)	-	•	•
Comfort and functionality	Remote Central Door Locking	•	•	•
	Start & Stop	•	-	-
	Heavy Duty Rear Suspension	•	-	-
	Front & Rear Electric Windows	•	•	•
	Door Mirrors Electrically Adjustable, Heated & Folding	-	•	•
	Keyless Entry	•	-	-
	Keyless Entry & Go (Ignition)	-	•	•
	Rear View Camera	-	•	•
	Manual Air Conditioning	•	-	-
	Automatic Dual-Zone Climate Control	-	•	•
	4WD Electronic Selector with 3 Modes	•	-	-
	4WD Electronic Selector with 4 Modes	-	•	•
	Halogen Headlights with Black bezel	•	-	-
	Bi-xenon Headlights with Chrome Bezel	-	•	•
	Rain & Dusk Sensors	-	•	•
	Heated Front Seats	-	•	•
	Manually Adjustable Drivers's Seat	•	-	-
	Electrically Adjustable Driver's Seat	-	•	•
	Cruise Control with Speed Limiter	•	•	•
	Steering Wheel with Tilt Adjustments	•	-	-
	Steering Wheel with Tilt and Telescopic Adjustments	-	•	•
	Steering Wheel Paddle Shifters with Sport Mode	-	-	•
	Headlights Washers	-	•	•
	Front Central Armrest with Storage Compartment	•	•	•
	Rear Central Armrest With Cup Holders	•	•	•
	Full Size 16" Alloy Spare Wheel	•	-	-
	Full Size 17" Alloy Spare Wheel	-	•	•
Other items	Bluetooth Hands-Free Telephone Connection with Audio Streaming	•	•	•
	Radio/CD Player with 4 Speakers	•	-	-
	6.1" Touchscreen DAB Radio with Sat Nav/CD/MP3 and 6 Speakers	-	•	-
	7.1" Touchscreen DAB Radio with Sat Nav/CD/MP3 and 6 Speakers	-	-	•
	USB Port	•	•	•

FIAT FINANCIAL SERVICES*

Fiat Financial Services offers a comprehensive range of finance and insurance plans including Fiat i-Deal PCP, traditional Hire Purchase, Guaranteed Asset Protection Insurance and SMART Repair Insurance. Please ask your Fiat dealer for more information or visit the www.fiat.co.uk website. Written quotations available on request.

FIAT CONTRACT HIRE**

Fiat Contract Hire provides hassle free motoring for private and business customers - you benefit from low initial outlay, regular rentals and no worry about disposing of your vehicle at the end of the contract. You can also include a full maintenance package within the monthly rental. For more information please contact your Fiat dealer. Written quotations available on request.

*Fiat Financial Services is a trading style of FCA Automotive Services UK Ltd. FCA Automotive Services UK Ltd is authorised and regulated by the Financial Conduct Authority (Firm Reference Number 312683 and CCI-IP-421472). Credit available to anyone aged 18 or over subject to status. A guarantee may be required. Written quotations are available from Fiat Financial Services, PO Box 4465, Slough, SL1 0RW.

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Trim levels and options may vary in response to specific legal or market requirements. The information in this publication is purely indicative. FCA reserves the right to make any changes to the models described in this publication at any time for technical or market reasons.
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