



FIAT

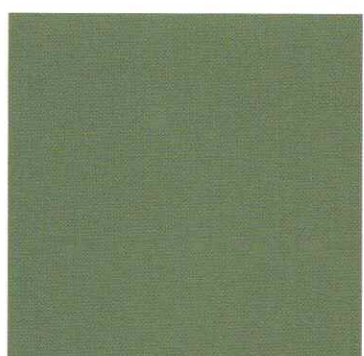
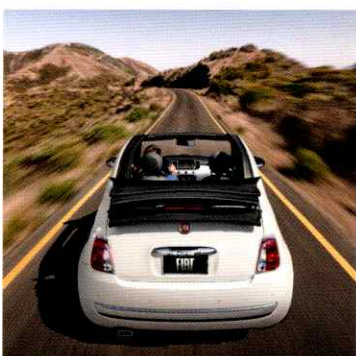
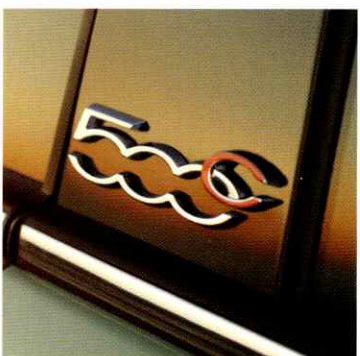
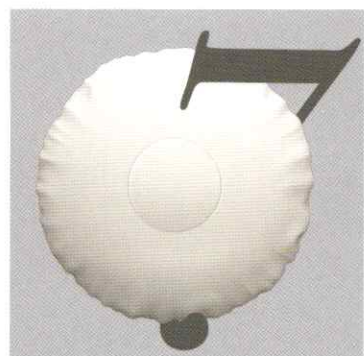
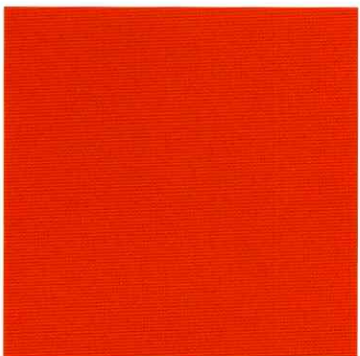
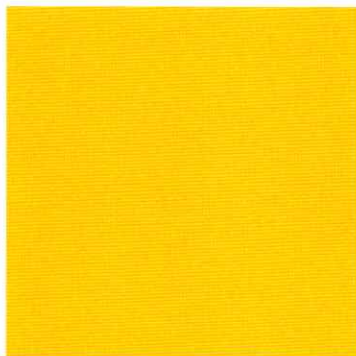
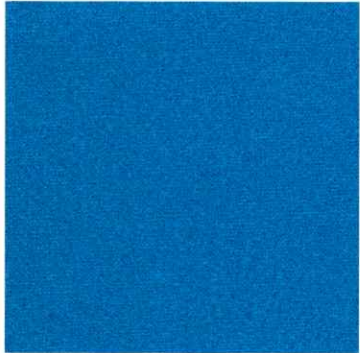
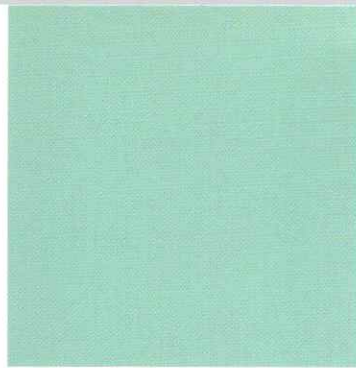
500 / 500c

ABARTH®

500L

500X

fiatcanada.com



2017 FIAT® 500

The FIAT® 500 for 2017 retains its Italian minimalist design philosophy while also cleverly including essential performance, comfort, storage and safety features. Pop and Lounge spoil you with an array of features, along with the Cabrio option for top-down fun.

FIAT 500 POP / POP CABRIO

Select Standard Equipment:

1.4L 16V MultiAir® I-4 — 101 hp/97 lb-ft of torque
with 5-speed manual or available 6-speed automatic
6 speakers
15-inch wheels with covers
Body-colour instrument-panel bezels
Leather-wrapped steering wheel with audio controls
Power windows, front 1-touch down; power locks
Premium cloth bucket seats with passenger armrest
Rear cargo shelf panel
Rear spoiler (manual)
Rearview mirror with microphone
Retractable 3-position soft top (Cabrio)
Tire pressure monitoring system
Uconnect® 5.0 multimedia centre with 5-inch touchscreen
radio featuring integrated voice command^{5*} and
Bluetooth® streaming audio

Optional:

Air Conditioning with Micron Filter
Alpine® Premium Audio System
Comfort/Convenience Group
Compact Spare Tire
GPS Navigation³
Mopar® Windscreen (Cabrio)
Power Sunroof (Hatchback)
Rear Park Assist System¹ (Hatchback)
SiriusXM Satellite Radio² including
1-year subscription
Sport Appearance Group



500 POP



500 LOUNGE



500 CABRIO

FIAT 500 LOUNGE / LOUNGE CABRIO

Enhancements over Pop:

7-inch full-colour customizable in-cluster display
15-inch polished aluminum wheels with
Tech Silver pockets
Air conditioning with micron filter and Automatic
Temperature Control (ATC)
Alpine premium audio system
Auto-dimming rearview mirror with microphone
Body-colour fascia with Bright insert
Bodyside mouldings with 500 logo
Bright belt moulding
Chrome power, heated mirrors
Chrome shift knob
Fog lamps
Heated front seats
Leather-faced seats
Overhead passenger-assist handle
Panoramic glass roof (Hatchback)
Rear Park Assist System¹ (Cabrio)
Security alarm
SiriusXM satellite radio² including
1-year subscription

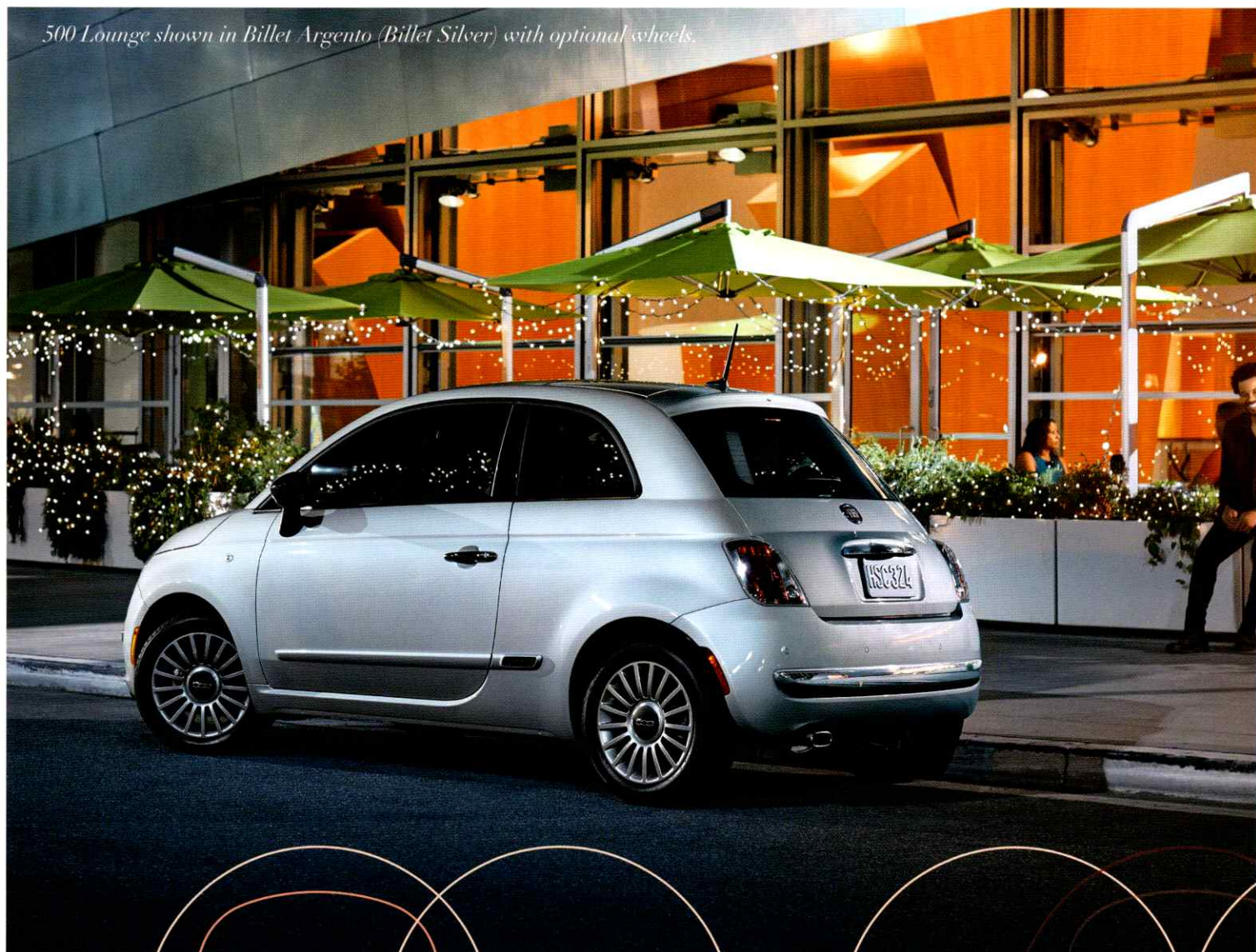
Optional:

16-inch Polished Aluminum Wheels
BeatsAudio™ Premium Sound System
Compact Spare Tire
GPS Navigation³
Mopar Windscreen (Cabrio)
Power Sunroof (Hatchback)
Rear Park Assist System¹ (Hatchback)

Go to fiatcanada.com for more exciting FIAT 500 highlights.

*All disclaimers and disclosures can be found on the back cover.

500 Lounge shown in Billet Argento (Billet Silver) with optional wheels.



IT'S NOT JUST A CAR. IT'S A MOVEMENT.

The FIAT® 500 Pop has standout looks which are elevated by technical talents that turn driving into high art. With 500 Pop, drivers will draw parallels to its art-era namesake: it challenges conventional vehicle aesthetic ideas with a nonconformist silhouette and a march-to-the-beat-of-your-own-drum colour palette. The FIAT 500 Pop offers extra amenities that make any commute a breeze.

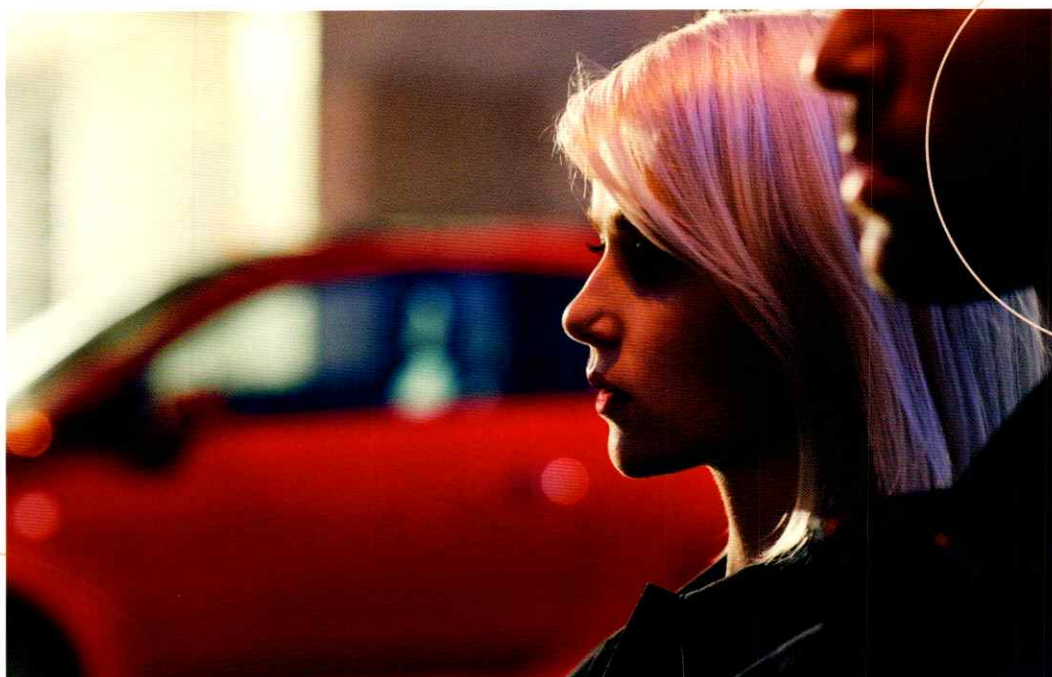
The agile performance and urban-friendly dexterity of 500 Pop are enhanced by the Sport Appearance Group, a new option that really revs up the hatchback's looks. Included are Sport front and rear fascias, a Sport spoiler, Black-trimmed headlamps and fog lamps, and 16-inch Hyper Black aluminum wheels. Plus the Sport mode, standard on all FIAT 500 models, makes for a more responsive performance overall.

FIAT® 500

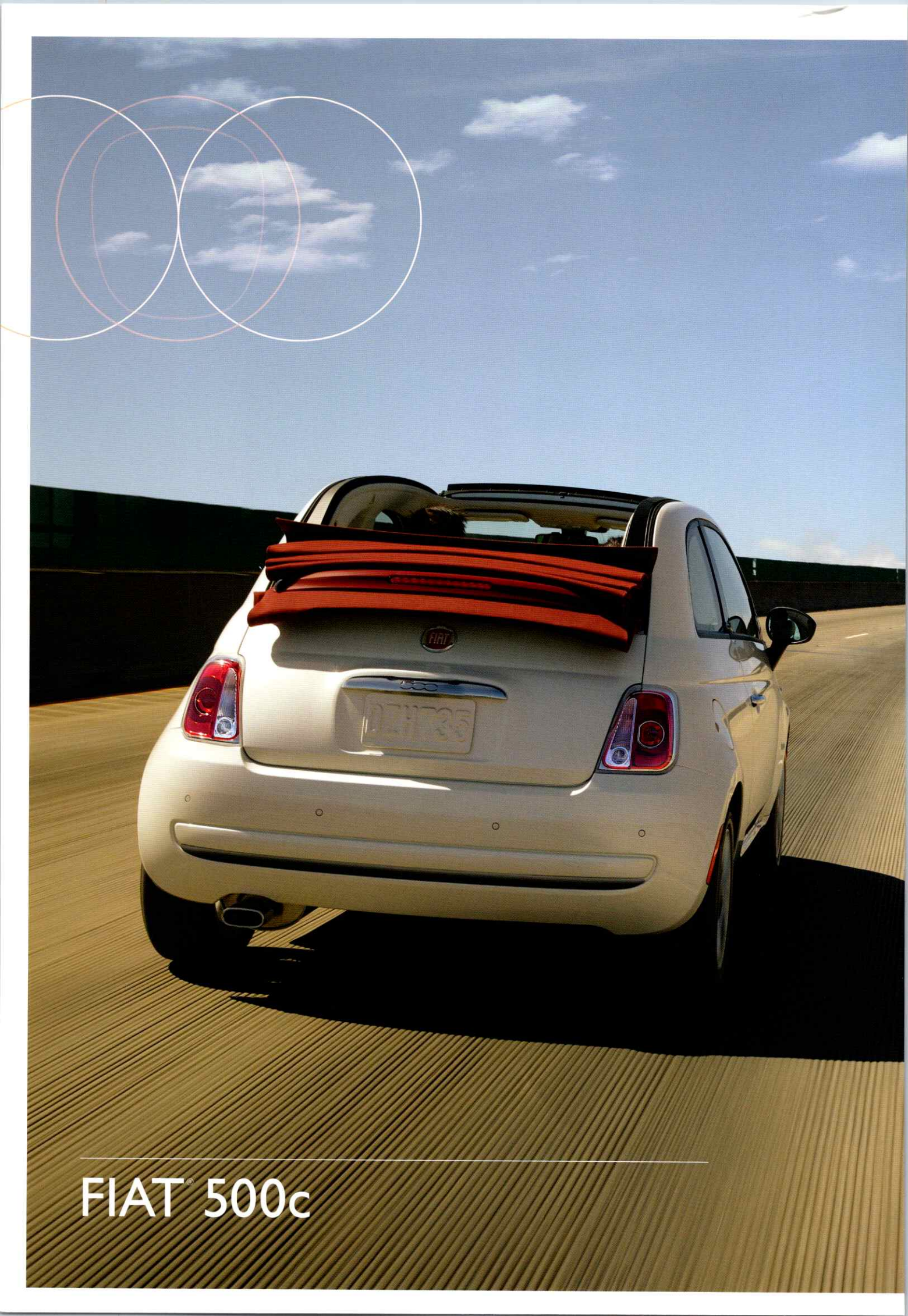
THE WAY TO GO

The 1.4L MultiAir® 16V I-4 engine is exclusive FIAT® technology, utilizing electrohydraulic valves for more dynamic and direct control of air and combustion. Shift with precision and accelerate with authority with your responsive 5-speed manual transmission. Of course you can choose the available AISIN® 6-speed automatic transmission and experience the same thrills with a more hands-off approach.

6.1 L/100
KM HWY⁴
1.4L MULTIAIR I-4



500 Pop shown in Rosso (Red).

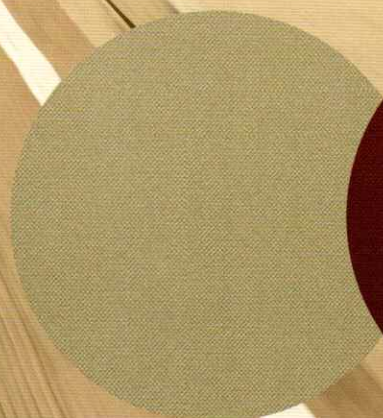


FIAT® 500c

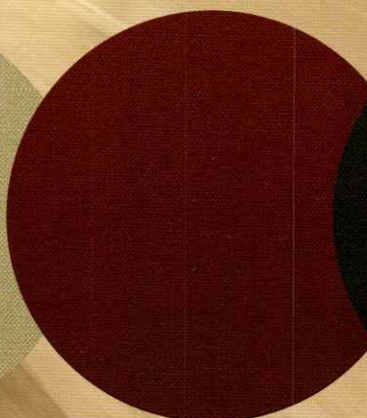
IT'S A BREEZE

Be more spontaneous than ever: the FIAT® 500c features an innovative 3-position, power-folding, retractable soft top that lets you feel the wind in your hair on a whim. Operable at speeds of up to 96 km/h, the roof's preset positions offer a range of stopping points from slightly open to fully dropped. This dual-layer cloth top is available in a choice of three colours, improving views from inside and out. Inviting passengers and the sun in, the 500c features 15 fashion-forward exterior colours with colour-coordinated interior finishes like the body-coloured instrument panel. All are synonymous with iconic design, self-expression and fun.

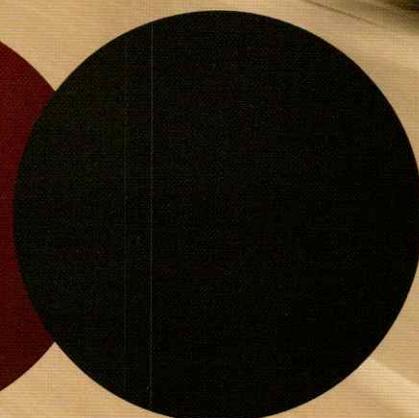
500c ROOF COLOURS†



BEIGE TOP



BORDEAUX TOP



NERO TOP

500 Pop Cabrio shown in Bianco (White) with Bordeaux soft top.

†Soft top colour availability depends on paint selection.



Surrounding *hues*

FIAT® 500 / 500c



FIAT® 500 / 500c INTERIOR COLOURS

Grigio (Grey) Cloth with either Avorio (Ivory) or Nero (Black) headrests and seat tops
Standard on 500 Pop and 500c Pop



Rosso (Red) Cloth with either Avorio (Ivory) or Nero (Black) headrests and seat tops
Standard on 500 Pop and 500c Pop



Avorio (Ivory) Leather Trim
Standard on 500 Lounge and 500c Lounge



Rosso (Red) Leather Trim
Standard on 500 Lounge and 500c Lounge



Nero (Black) Leather Trim
Standard on 500 Lounge and 500c Lounge



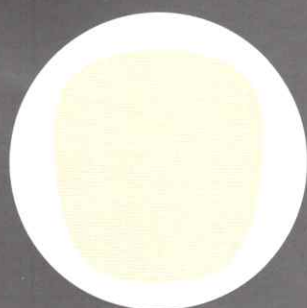
Marrone (Brown) Leather Trim with Avorio (Ivory) headrests and seat tops
Standard on 500 Lounge and 500c Lounge



Incorporating *modern style*

FIAT® 500 / 500c

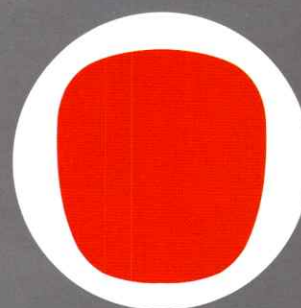
FIAT® 500 / 500c EXTERIOR COLOURS



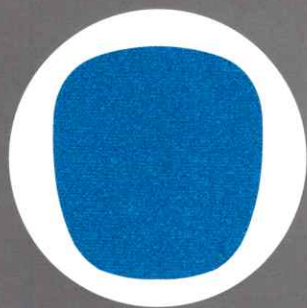
BIANCO PERLA
Pearl White Tri-coat



BILLET ARGENTO
Billet Silver



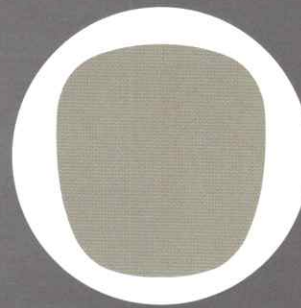
SPITFIRE ORANGE



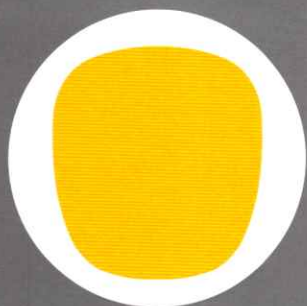
LASER BLU
Bright Metallic Blue



VERDE CHIARO
Light Green



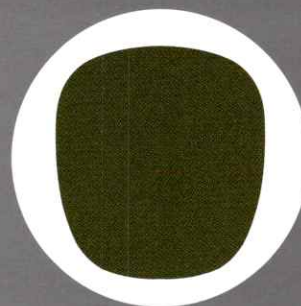
GRIGIO CENRE
Light Grey



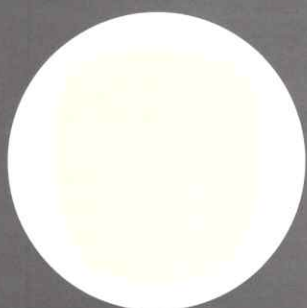
GIALLO MODERNA PERLA
Modern Yellow Tri-coat Pearl



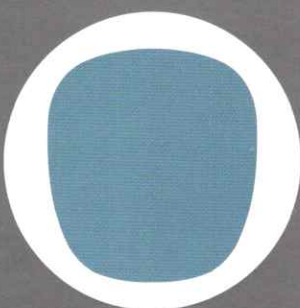
GRANITO LUCENTE
Granite Crystal



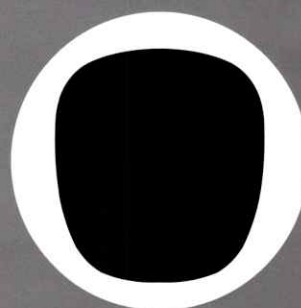
VERDE OLIVA
Olive Green



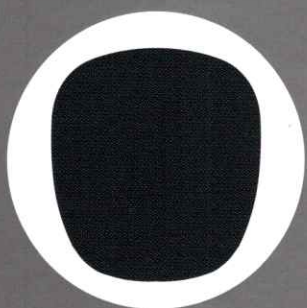
BIANCO
White



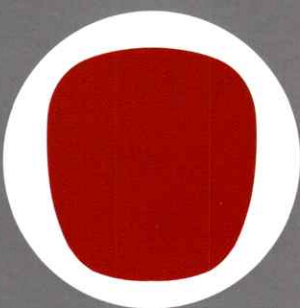
CELESTE BLU
Light Blue



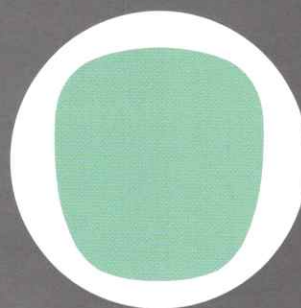
NERO PURO
Straight Black



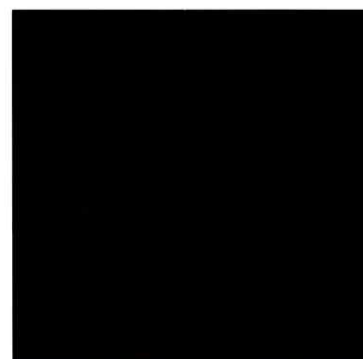
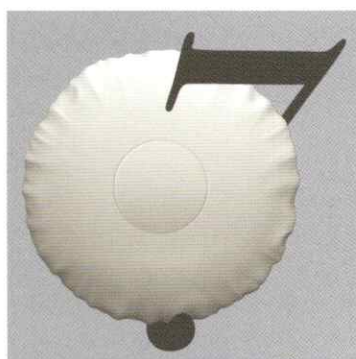
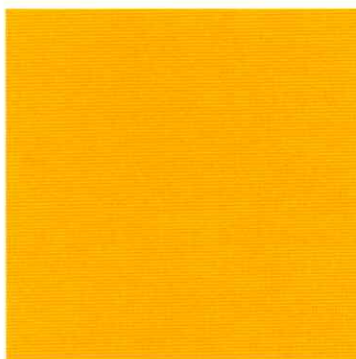
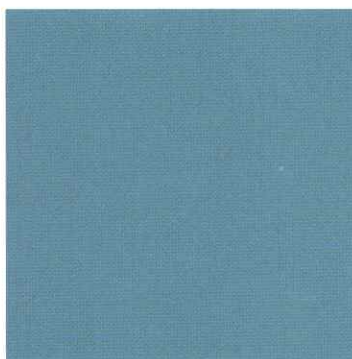
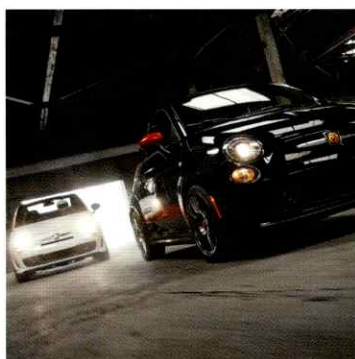
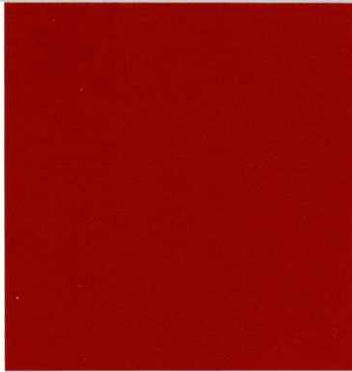
RHINO
Dark Grey



ROSSO
Red



LATTE MENTA
Mint Green



2017 FIAT® 500 ABARTH®

A century ago, Karl Abarth brought race-ready vehicles to the street, creating the “small but wicked” Abarth moniker. The latest Scorpion continues to astound with outstanding performance and aggressive styling that pack a mighty sting.



ABARTH FRONT



ABARTH REAR



ABARTH CABRIO

ABARTH

Select Standard Equipment:

1.4L 16V MultiAir® I-4 Turbo — 160 hp/170 lb-ft of torque
with 5-speed manual transmission, 157 hp/183 lb-ft of
torque with the available AISIN® heavy-duty 6-speed
automatic transmission

16-inch Hyper Black aluminum wheels

Abarth-designed perforated and leather-wrapped steering
wheel with audio controls

Abarth-designed performance dual exhaust

Cabrio retractable soft top – Available

FIAT® premium audio system

Park-Sense® Rear Park Assist System¹ (Cabrio)

Performance 4-wheel antilock disc brakes with Red calipers

Performance high-back front bucket seats with
seat belt pass-through

Performance spoiler

Performance suspension

Torque Transfer Control (TTC)

Uconnect® 5.0 multimedia centre with 5-inch touchscreen

radio featuring integrated voice command⁵ and

Bluetooth® streaming audio

Optional:

17-inch Forged Aluminum Bronze Wheels

17-inch Forged Aluminum Hyper Black Wheels

BeatsAudio™ Premium Sound System

Comfort/Convenience Group

GPS Navigation³

Power Sunroof

Premium Leather-Faced Seats

Rosso, Nero, Grigio or Bianco Mirror Cap with Bodyside Stripe

The ABARTH® Dominance Gene

Extreme performance is a trait born from Karl Abarth's breakthrough thinking, demonstrated by up to 160 horsepower and 170 lb-ft of torque — both are powerful reminders of its roots.

160/170

HORSEPOWER / LB-FT OF TORQUE



RACETRACK INGENUITY

THE 1.4L 16V MULTIAIR® TURBO ENGINE Hidden from view behind the unique Rosso Abarth engine cover churns the powerplant that readily dispatches up to 160 horsepower and 170 lb-ft of torque when paired with the heavy-duty 5-speed manual transmission. It features lightweight forged-steel connecting rods designed with a unique cross section for strength and durability.

BRED TO REV A turbocharger converts exhaust heat and pressure while MultiAir technology takes into account split-second driver input changes and adjusts accordingly, resulting in improved fuel efficiency over that of other conventional engines.

A QUICK RESPONSE Drivers can opt for the AISIN® heavy-duty 6-speed automatic transmission that provides a gutsy alternative to manual, footclutch shifting. Expect up to 157 horsepower and 183 lb-ft of torque while this high-performance transmission delivers professional-level control by increasing throttle response to put out lightning fast upshifts and wicked acceleration exhaust notes.



ENHANCED PERFORMANCE Engaging the Sport button maximizes horsepower, torque and responsiveness in Sport mode, while Normal mode helps to optimize fuel efficiency and deliver a relaxed, economical drive. Torque Transfer Control (TTC) keeps all that power in check by transferring power to the drive wheels for improved at-the-limit handling. The unique MacPherson strut front suspension and low ride height enhance handling with minimal body roll and improved steering precision.

FIAT® 500 ABARTH

FIAT® 500 ABARTH®
EXTERIOR COLOURS
STRIPES/MIRROR CAPS
(FROM LEFT TO RIGHT)

BIANCO PERLA
PEARL WHITE TRI-COAT
Stripes and Mirror Caps:
Rosso, Nero and Grigio

GRIGIO CENRE
LIGHT GREY
Stripes and Mirror Caps:
Bianco, Rosso and Nero

RHINO
Stripes and Mirror Caps:
Bianco, Rosso and Nero

ROSSO
RED
Stripes and Mirror Caps:
Bianco, Nero and Grigio

GIALLO MODERNA PERLA
MODERN YELLOW
TRI-COAT PEARL
Stripes and Mirror Caps:
Bianco, Rosso and Nero

CELESTE BLU
LIGHT BLUE
Stripes and Mirror Caps:
Bianco, Rosso and Nero

NERO PURO
STRAIGHT BLACK
Stripes and Mirror Caps:
Bianco, Rosso and Grigio

500 ABARTH CABRIO
ROOF FABRIC COLOURS



NERO TOP



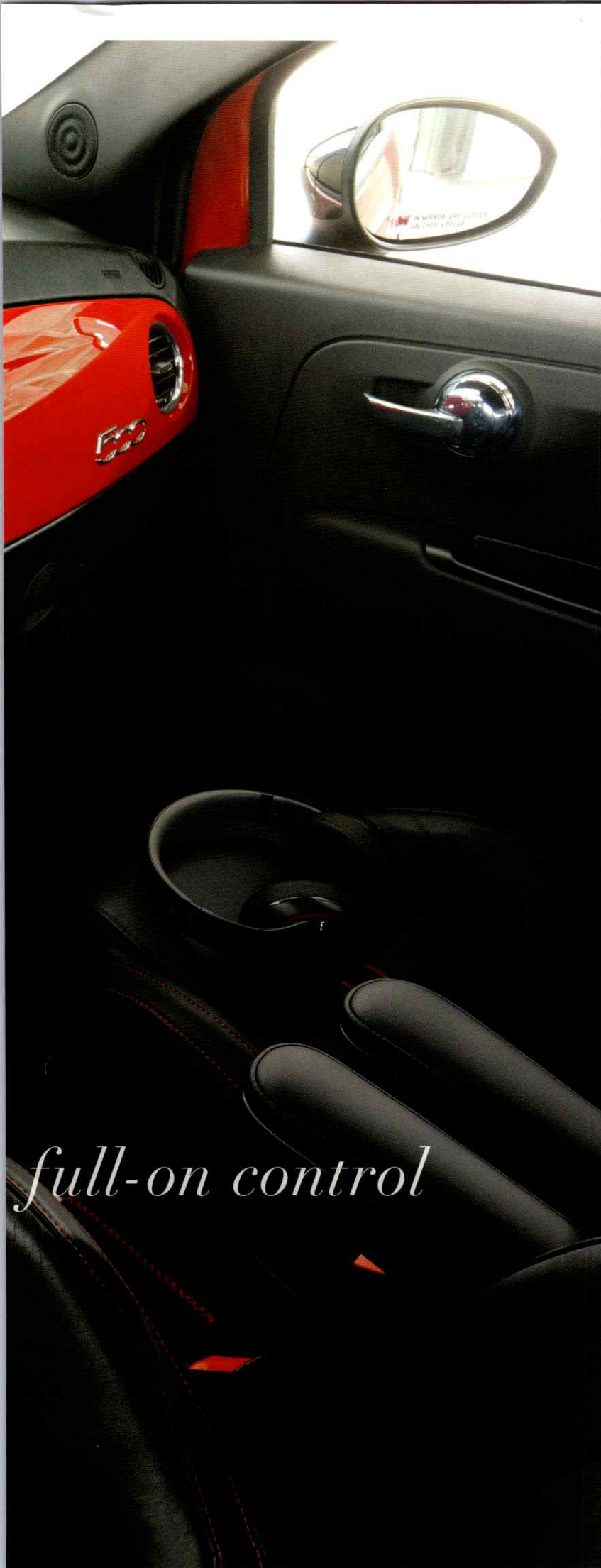
GRIGIO TOP



A high-angle, close-up photograph of the driver's side interior of a Fiat 500 Abarth. The steering wheel is black with red stitching and features the Abarth logo in the center. The instrument cluster behind the wheel has a red and black checkered pattern. The dashboard and center console are black, with red accents on the air vents and gear shift. The car's body is painted a vibrant red. The text "All-out performance means" is overlaid in a white serif font at the bottom of the image.

All-out performance means

FIAT® 500 ABARTH®

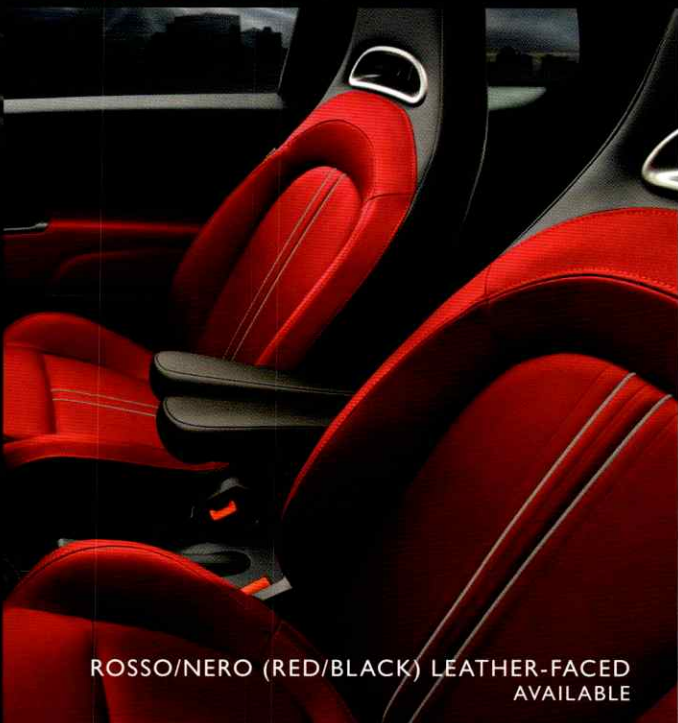


full-on control

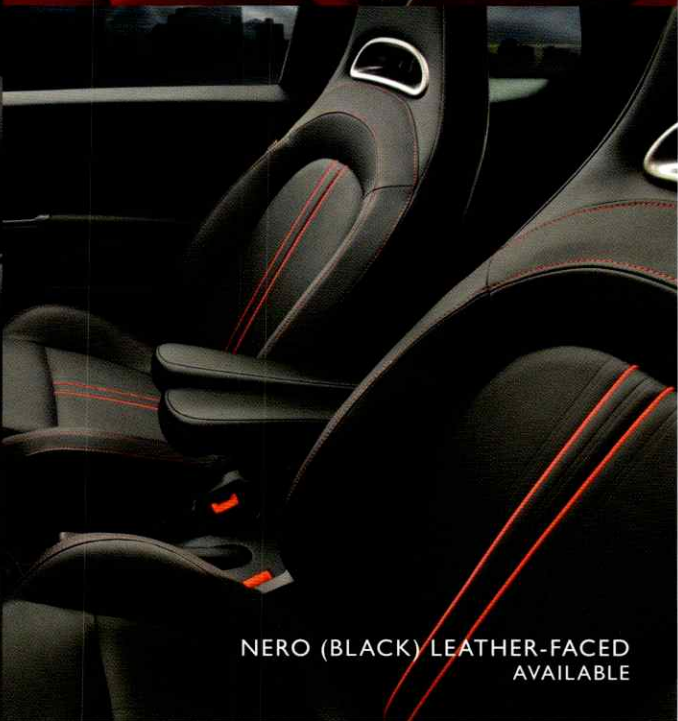
500 ABARTH® INTERIOR COLOURS



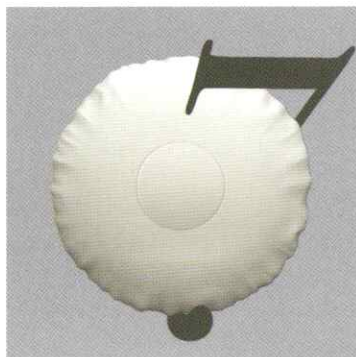
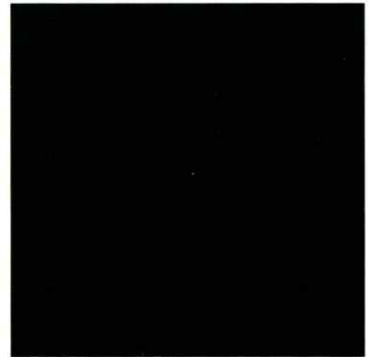
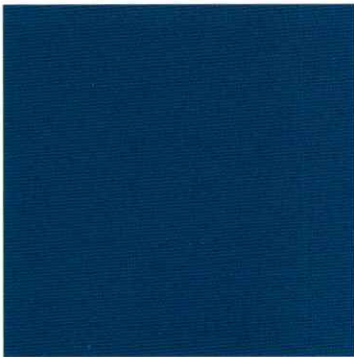
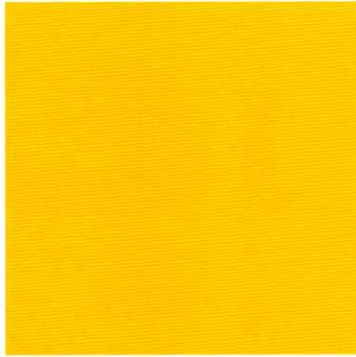
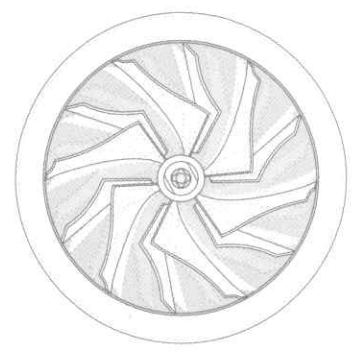
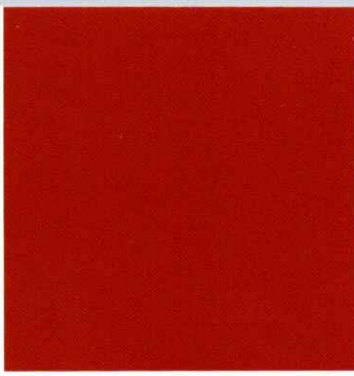
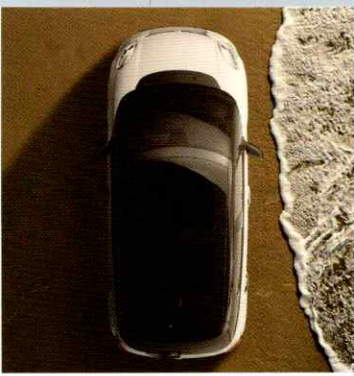
NERO (BLACK) CLOTH
STANDARD



ROSSO/NERO (RED/BLACK) LEATHER-FACED
AVAILABLE



NERO (BLACK) LEATHER-FACED
AVAILABLE



2017 FIAT® 500L

While FIAT® 500L has lots of space for your belongings, it also makes room for essentials like your family and friends. Three trim levels mean it will fit you, too.



500L SPORT



500L TREKKING



500L LOUNGE

FIAT 500L SPORT

Select Standard Equipment:

1.4L MultiAir® 16V I-4 Turbo engine
60/40 split-folding rear seats with Tilt, Tumble & Slide
Body-colour door mouldings, side mirrors and fascia
Leather-wrapped steering wheel with mounted audio and cruise controls
Multi-position shelf panel holds 90.7 kg (200 lb)
Premium cloth bucket seats
Projector headlamps
Silver-textured bezel instrument panel
Tire pressure monitoring system
Uconnect® 5.0 multimedia centre with 5-inch touchscreen radio featuring integrated voice command⁵ and Bluetooth® streaming audio

Optional:

BeatsAudio™ Premium Sound System
Compact Spare Tire
GPS Navigation³
Nero (Black) or Bianco (White) Roof
Power Dual-Pane Panoramic Sunroof
Safety Group
Uconnect 6.5 Multimedia Centre

FIAT 500L TREKKING

Enhancements over Sport:

17-inch aluminum wheels with Black pockets
Body-colour fascia with accents
Chrome bodyside moulding
Premium cloth seats
Stone instrument panel
Unique front and rear fascia
Wheel arch and sill mouldings

Optional:

BeatsAudio Premium Sound System
Compact Spare Tire
GPS Navigation³
Leather-Faced Seats
Nero (Black) or Bianco (White) Roof
Power Dual-Pane Panoramic Sunroof
Safety Group
Uconnect 6.5 Multimedia Centre

FIAT 500L LOUNGE

Enhancements over Sport:

6 premium speakers
Chrome bodyside moulding insert
Chrome mirrors
Leather-faced seats
Park-Sense® Rear Park Assist¹
ParkView® Rear Back-Up Camera¹
Power passenger 4-way lumbar adjust
Premium vinyl-wrapped instrument panel
Rear-seat armrest with cup holder

Optional:

BeatsAudio Premium Sound System
Compact Spare Tire
GPS Navigation³
Nero (Black) or Bianco (White) Roof
Power Dual-Pane Panoramic Sunroof
Uconnect 6.5 Multimedia Centre

All the extra hauling and passenger space of 500L is more than accounted for with extra power under the hood thanks to the innovative and award-winning 1.4L MultiAir® I6V I-4 Turbo engine, which delivers 160 horsepower and 184 lb-ft of torque. This is how it feels to never think twice about a trip or task.

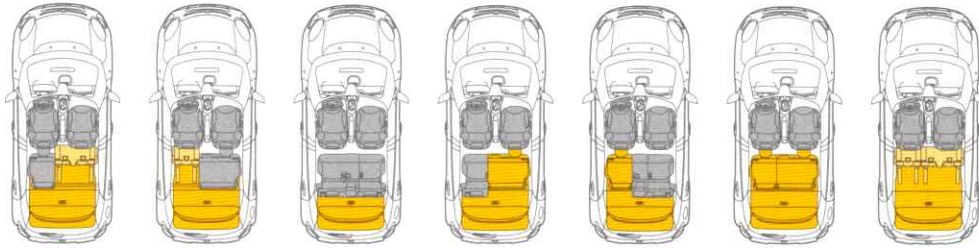
7.9 L/100
KM HWY⁶
1.4L MULTIAIR I-4 TURBO



FIAT® 500L

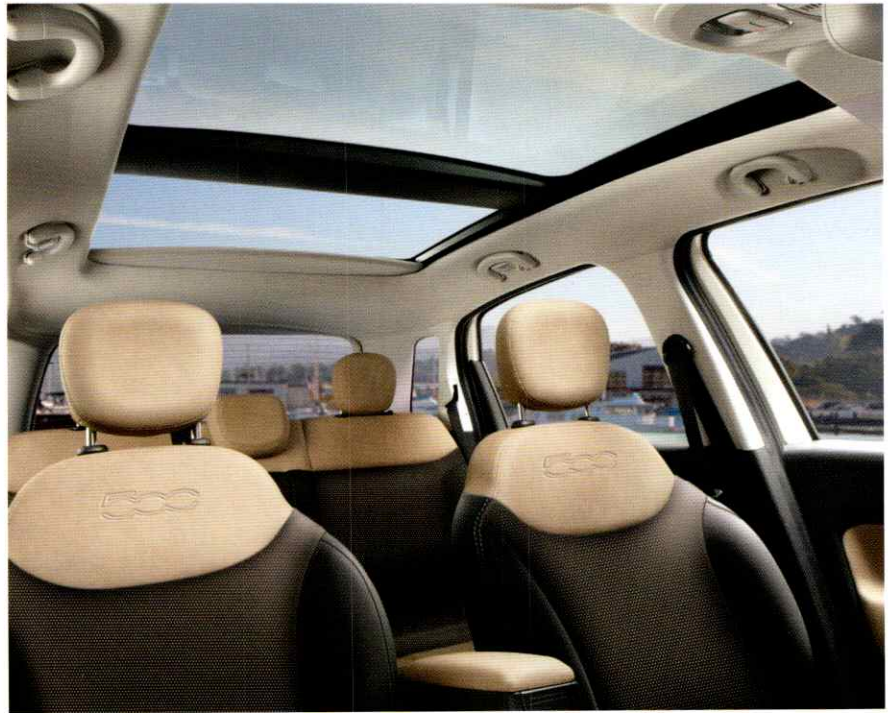
20
21 500L Trekking model, Rosso (Red) with optional Nero (Black) roof.

SEVEN SEATING CONFIGURATIONS



BUILT FOR THE BIG PICTURE

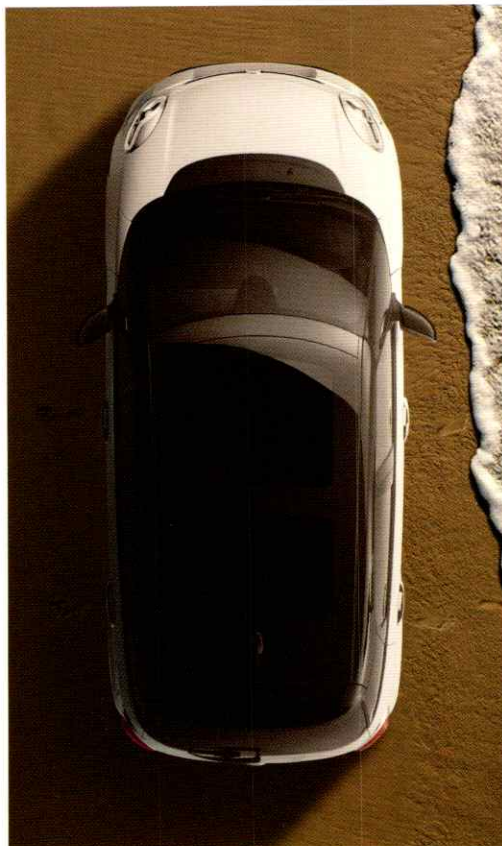
Refreshingly different in appearance, yet familiar at the same time, 500L expands on traditional FIAT® design cues with an innovative small-wide architecture. This is the foundation for the open, loft-like interior that offers over 44 percent more space than the 500 Hatchback. Glass A- and D-pillars support a unique dual-pane "floating" roof that provides spectacular 360-degree views. Super-flexible seating configurations (pictured above) featuring 60/40 split-folding Tilt, Tumble & Slide rear seats give you multiple options for carting cargo, people or a happy and comfortable mix of both.



Properly secure all cargo.

SPONTANEITY WELCOME HERE

Living large means never having to think twice about those last-minute "can we get this antique rocking chair home?"-type loads. With its generous interior volume, 500L stores passengers just as efficiently — even your tallest friends will enjoy lots of headroom and legroom. Other essentials like dual-zone Automatic Temperature Control (ATC), transmission shifter and storage are all within convenient reach.



Dual-pane panoramic sunroof.



Mopar® Sport Utility Rack shown.

Top Photo: 500L Lounge interior with available Grigio (Grey) perforated leather, Beige leather accents and dual-pane panoramic sunroof.

FIAT® 500L INTERIOR COLOURS

Grigio Cloth with Nero Cloth Accents
Standard on Sport

Nero Cloth with Marrone Leather Accents
Standard on Trekking

Grigio Perforated Leather with Beige Leather Accents
Standard on Lounge; Available on Trekking

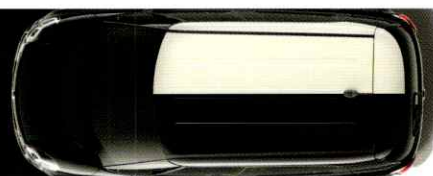
Grigio Chiaro Perforated Leather with Grigio Leather Accents
Standard on Lounge; Available on Trekking



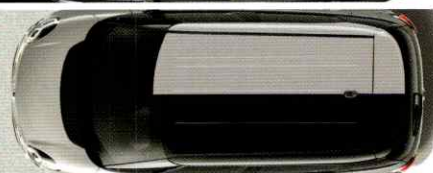
FIAT® 500L

FIAT® 500L EXTERIOR COLOURS WITH ROOF OPTIONS*

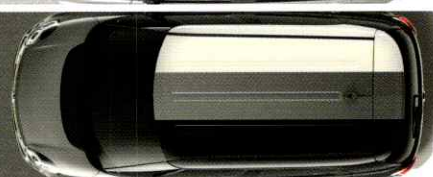
NERO, Black
White or Body-colour Roof



GRIGIO CHIARO, Graphite Metallic
Body-colour or Black Roof



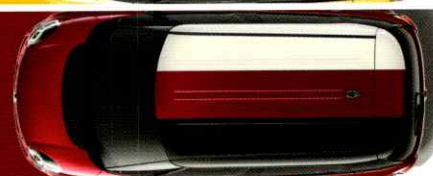
GRIGIO SCURO, Grey Metallic
White, Body-colour or Black Roof



GIALLO, Yellow
White, Body-colour or Black Roof



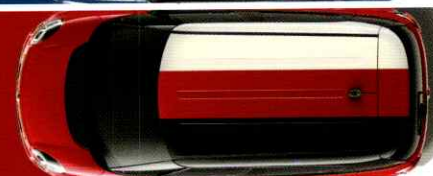
ROSSO PERLA, Deep Lava Red Pearl
White, Body-colour or Black Roof



BLUE TORNADO
White, Body-colour or Black Roof



ROSSO, Red
White, Body-colour or Black Roof



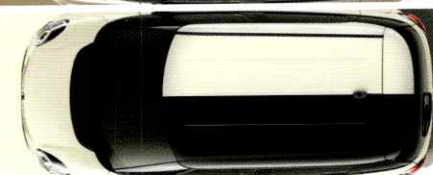
VERDE BOSCO PERLA, Forest Green Pearl
White or Body-colour Roof



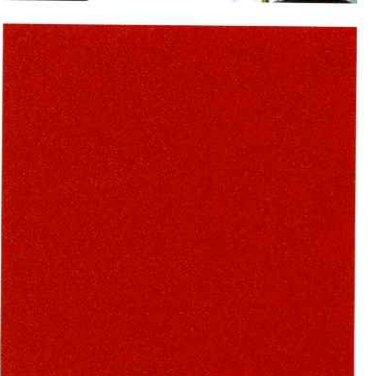
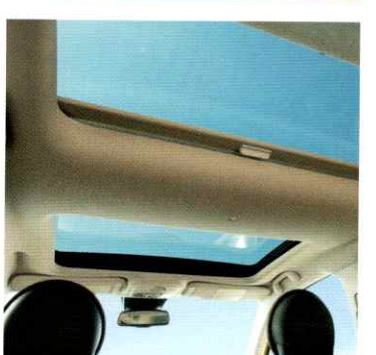
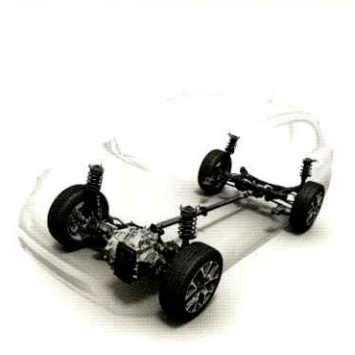
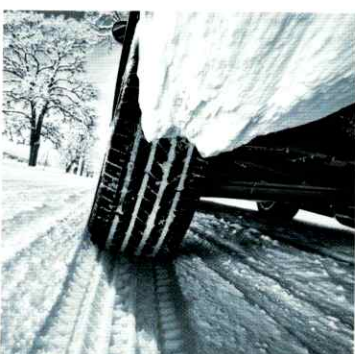
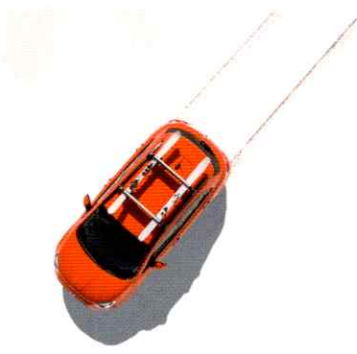
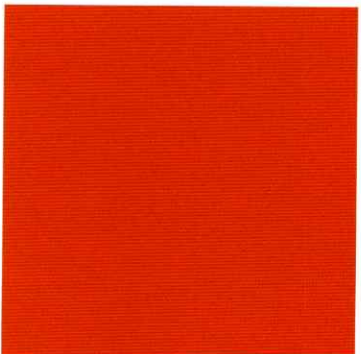
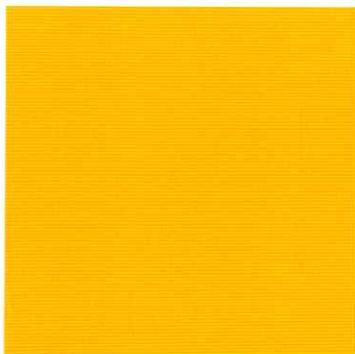
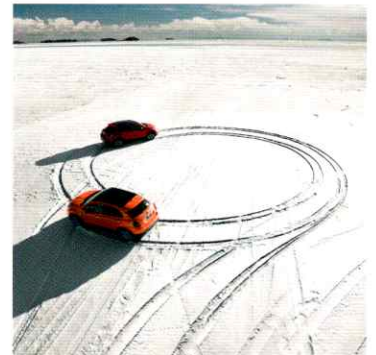
MOCHA LATTE
White, Body-colour or Black Roof



BIANCO, White
Body-colour or Black Roof



*Not all colours are available on all trim levels — please consult with a representative at your local FIAT Studio for complete details.



2017 FIAT® 500X

FIAT® 500X checks all the boxes with 4 doors, available All-Wheel Drive (AWD) and even more unexpected extras.



500X POP

FIAT 500X POP

Select Standard Equipment:

1.4L 16V MultiAir® I-4 Turbo — 160 hp/184 lb-ft of torque with 6-speed manual
3.5-inch monochrome in-cluster display
60/40 split-folding rear seats
Chrome exterior accents
Cloth bucket seats
Front-passenger fold-forward seat
Lower body cladding
Power, heated exterior mirrors with turn signals
Projector headlamps
Radio 3.0 with integrated 4-line display
Remote keyless entry
Security alarm
Steering wheel-mounted audio and cruise controls

Optional:

2.4L Tigershark® MultiAir I-4 with 9-Speed Automatic
Compact Spare Tire
Hands-Free Convenience Group



500X SPORT

FIAT 500X SPORT

Enhancements over Pop:

17-inch Matte Grey aluminum wheels
Automatic headlamps and cornering fog lamps
Deep-tint privacy glass
Dynamic Selector with 3 modes: Auto, Sport and Traction+
Front centre sliding armrest
Hands-free communication⁵ with Bluetooth® streaming audio

Keyless Enter 'n Go™ with proximity entry and push-button start
Leather-wrapped shift knob (automatic)
Reversible, height-adjustable cargo floor
SiriusXM satellite radio² including 1-year subscription
Sun visors with illuminated vanity mirrors
Uconnect® 5.0 multimedia centre with 5-inch touchscreen and 6 speakers

Optional:

2.4L Tigershark MultiAir I-4 with 9-Speed Automatic
17-inch Machined Aluminum Wheels with Matte Black Painted Pockets
AWD
BeatsAudio™ Premium Sound System
Cold Weather Group
Compact Spare Tire
Convenience Group
Driver Assist Group
Navigation Group³
ParkView® Rear Back-Up Camera¹
Power Dual-Pane Sunroof



500X TREKKING

FIAT 500X TREKKING

Enhancements over Sport:

3.5-inch full-colour customizable in-cluster display centre
17-inch machined aluminum wheels with Matte Grey painted pockets
Accent-colour front fascia and body-colour rear fascia
Dark Satin Silver door handles
Premium cloth bucket seats
Satin Metallic instrument panel

Optional:

2.4L Tigershark MultiAir I-4 with 9-Speed Automatic
18-inch Machined Aluminum Wheels/Painted Pockets
AWD
BeatsAudio Premium Sound System
Cold Weather Group
Compact Spare Tire
Convenience Group
Driver Assist Group
Leather Group
Navigation Group³
ParkView Rear Back-Up Camera¹
Power Dual-Pane Sunroof
Technology Group



500X LOUNGE

FIAT 500X LOUNGE

Enhancements over Trekking:

3.5-inch full-colour customizable in-cluster display centre
Air conditioning with dual-zone Automatic Temperature Control (ATC)
Ambient lighting
Auto-dimming rearview mirror
Cargo compartment cover
Heated front seats and heated steering wheel
Leather-faced bucket seats
Leather-wrapped shift knob
Park-Sense® Rear Park Assist¹
ParkView Rear Back-Up Camera¹
Power 12-way driver's seat including 4-way power lumbar adjust
Premium audio system/8 speakers including amplifier
Remote start system
Windshield wiper de-icer

Optional:

18-inch Machined Aluminum Wheels with Matte Chrome Painted Pockets
AWD
BeatsAudio Premium Sound System
Blind-Spot Monitoring with Rear Cross-Path Detection¹
Compact Spare Tire
Navigation Group³
Power Dual-Pane Sunroof
Technology Group

**2017
IIHS** | **TOP
SAFETY
PICK**

When equipped
with optional front
crash prevention.



FIAT® 500X

AS GOOD AS

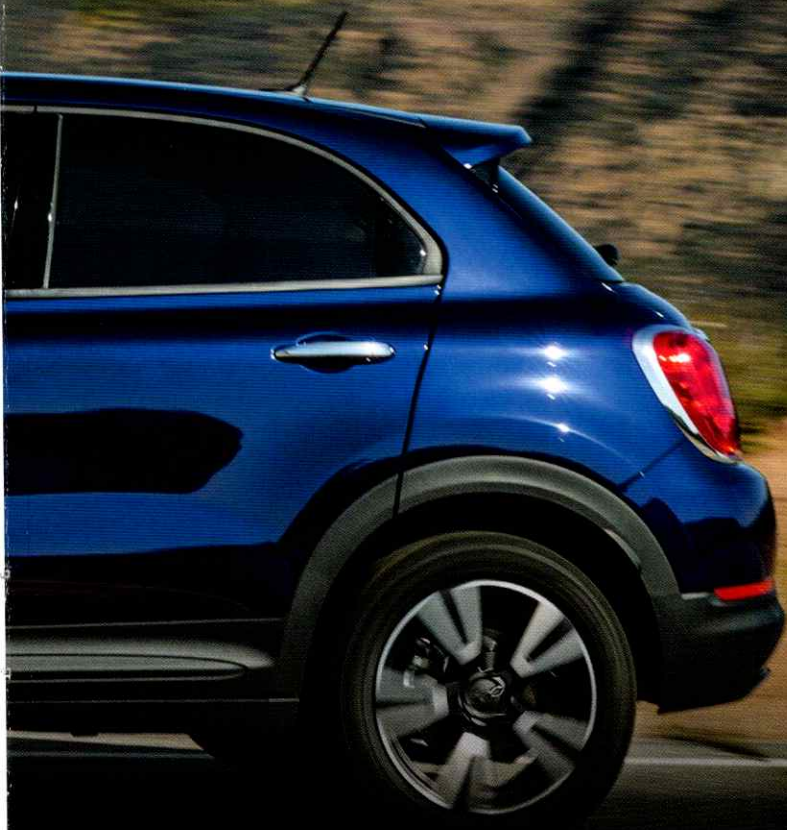
7.1/160

L/100 KM HWY⁷ HORSEPOWER

LOTS OF ROOM TO CHOOSE

This spacious 500X is also big on choices. Like, say, the ability to opt for All-Wheel Drive or dialing in a drive mode with the FIAT® Dynamic Selector. Choose an engine, too — the 1.4L MultiAir® Turbo engine with 6-speed manual transmission delivers 160 horsepower, 184 lb-ft of torque, 7.1 L/100 km hwy⁷ and is standard on 500X Pop, Sport FWD and Trekking FWD.

The 2.4L Tigershark® MultiAir I-4 engine packs a 180-horsepower punch with 175 lb-ft of torque. Paired with an innovative 9-speed automatic transmission, fuel economy is as efficient as 7.7 L/100 km hwy⁷. Of course, its surprising standard extras make every 500X a best bet. These include air conditioning, steering wheel-mounted audio and cruise controls, premium cloth seating, 60/40 split-folding rear seats, power heated body-colour mirrors with turn signal indicators and more.



500X shown in Blu Venezia (Blue Metallic).

Exhilaration 101: AWD



500X Trekking shown in Bianco Gelato (White).

CONFIDENCE: ALL-WHEEL-DRIVE STYLE

The FIAT® 500X is the first in the 500 family to offer the confidence of available All-Wheel Drive (AWD), and this drive system brings new functionality and improvements to conventional AWD systems. A disconnecting rear axle helps to improve fuel efficiency by automatically selecting FWD or AWD when road conditions make it necessary. What's more, the available 9-speed automatic transmission truly sets this crossover apart.

Both AWD and FWD 500X models offer the Dynamic Control Selector to help you make the most of the road ahead with three customized modes. Auto mode helps optimize fuel efficiency day to day. In Sport mode, the Electronic Stability Control (ESC)[®] and steering calibrations are tuned for a sportier feel and faster driving response. The Traction+ mode maximizes low-speed traction when things get a little slick or bumpy.

FIAT® 500X





500X Trekking shown in Rosso Amore (Red Tri-coat) with Mopar® Accessories.

ALL AVAILABLE



HEATED
STEERING WHEEL



HEATED
FRONT SEATS



REMOTE START

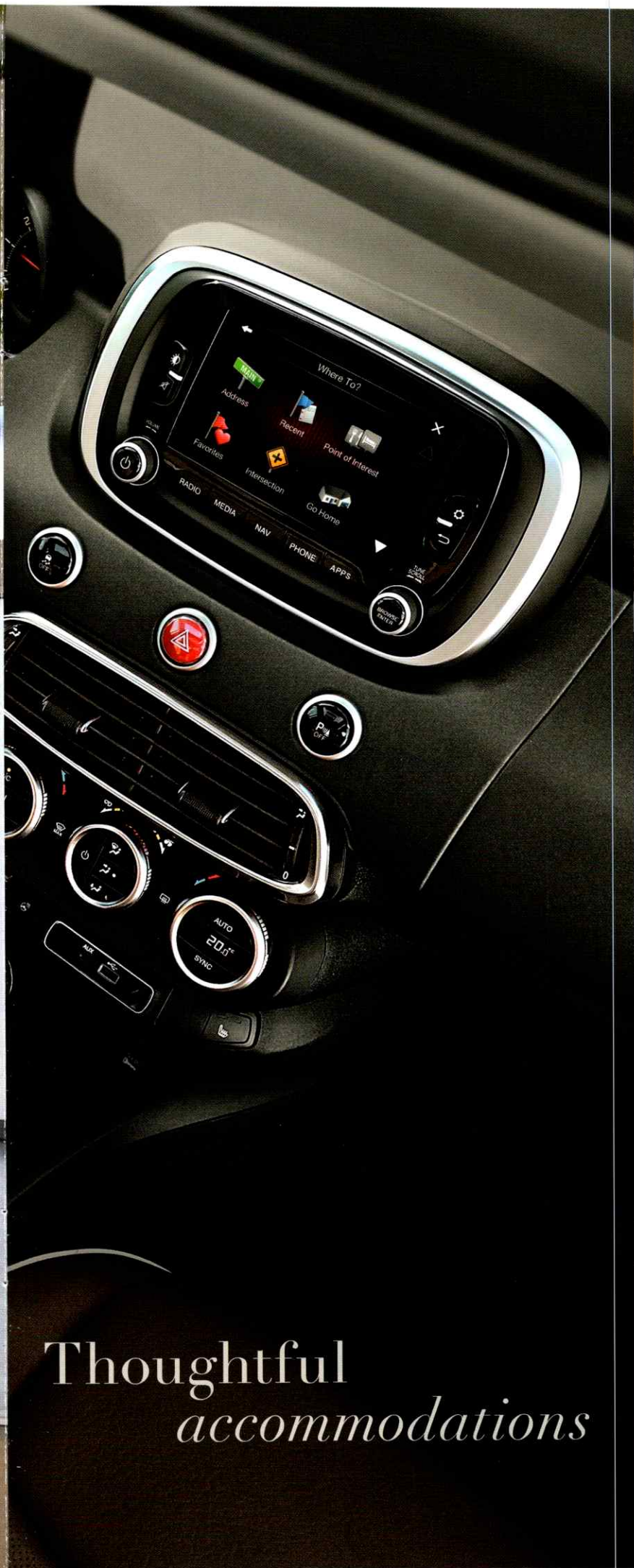


KEYLESS
ENTER 'N GO™

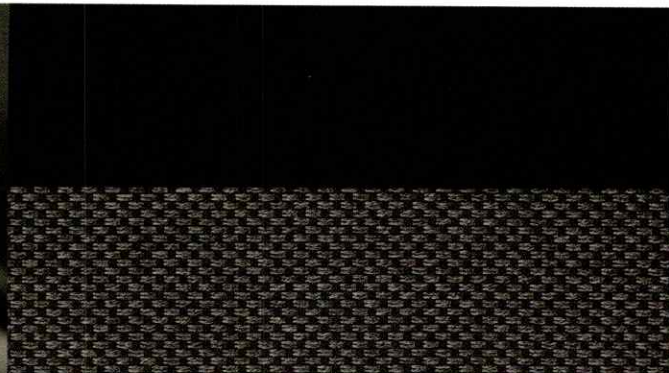


PUSH-BUTTON
START

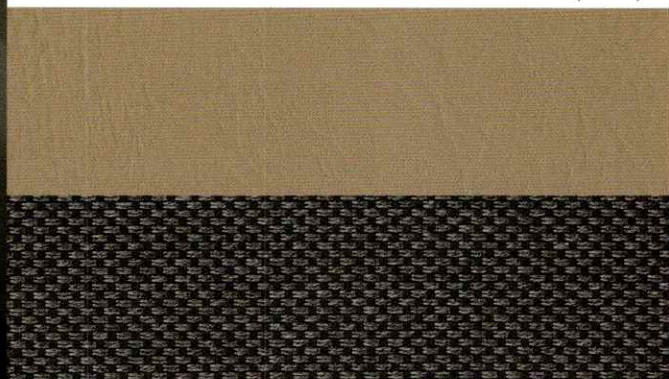
FIAT® 500X



Thoughtful
accommodations



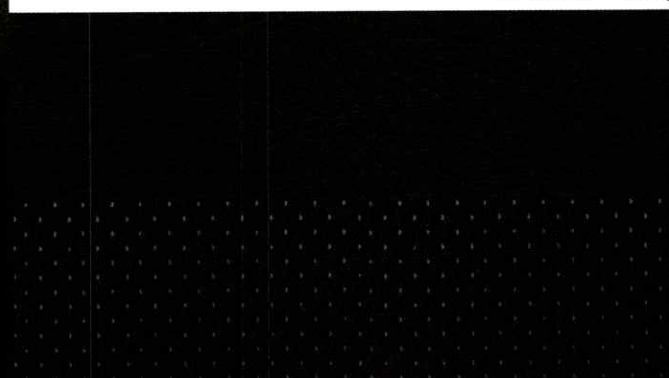
Nero/Grigio (Black/Grey) Cloth
Standard on Pop and Sport



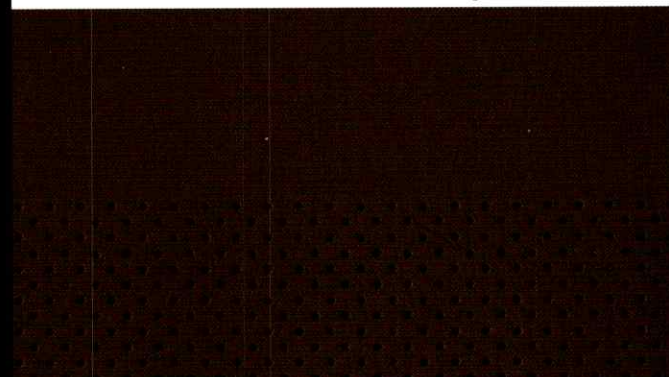
Avorio/Grigio (Ivory/Grey) Cloth
Standard on Sport



Nero (Black) Premium Cloth
Standard on Trekking

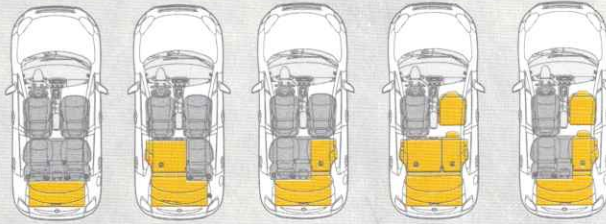


Nero (Black) leather-faced with perforated inserts
Standard on Lounge; Available on Trekking



Marrone (Tobacco Brown) leather-faced with perforated inserts
Standard on Lounge; Available on Trekking

PLENTY OF ROOM FOR FIVE

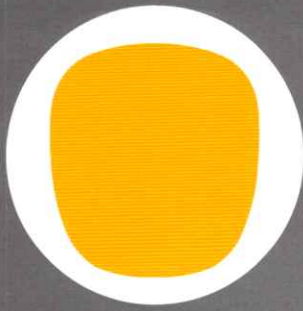


Make no mistake, the X in its name could very well refer to the extra room this FIAT® delivers, enough to welcome five with cubic metres to spare. Beyond spaciousness and comfort, the utility of its interior makes the seemingly impossible possible. A large rear cargo area, 60/40 second-row split seats and a fold-forward front-passenger seat accommodate the longer, wider and taller things you once said "forget it" to. Plus, you can keep all your other stuff stashed and organized, thanks to genius storage solutions like a reversible, height-adjustable cargo floor, dual glove box and a space-saving push-button electronic park brake. A centre-console storage area serves as home base for device connectivity with its integrated USB port.

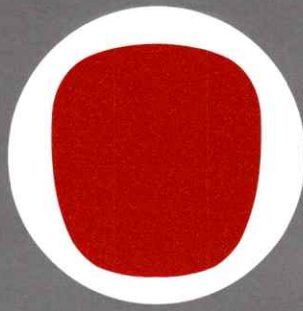


FIAT® 500X

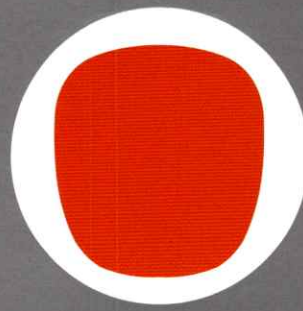
FIAT® 500X EXTERIOR COLOURS†



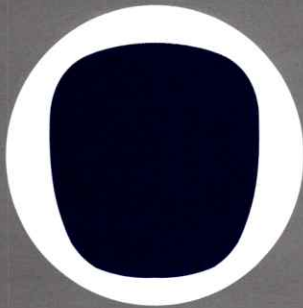
GIALLO TRISTRATO
Yellow Tri-coat



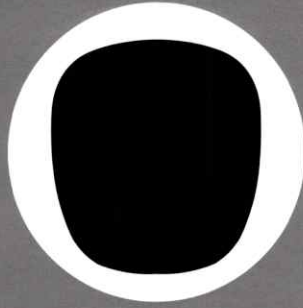
ROSSO AMORE
Red Tri-coat



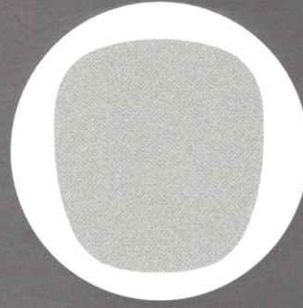
ARANCIO
Orange



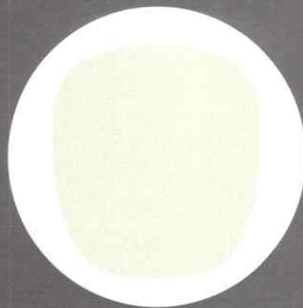
BLU VENEZIA
Blue Metallic



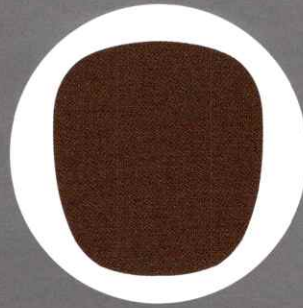
NERO CINEMA
Black



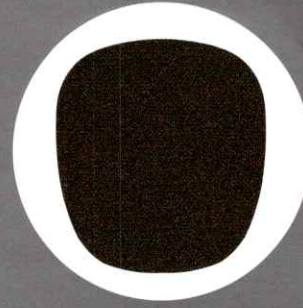
GRIGIO ARGENTO
Grey Metallic



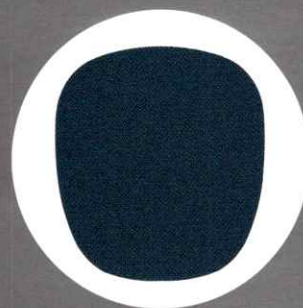
BIANCO GELATO
White



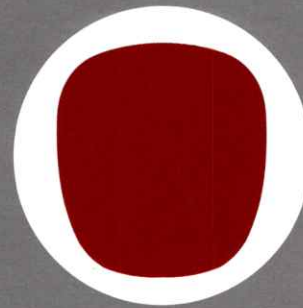
LIGHT COPPER METALLIC



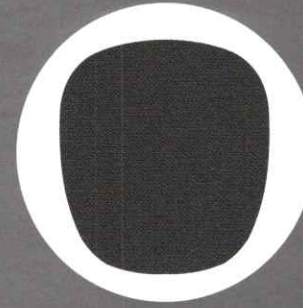
BRONZO MAGNETICO
Bronze Metallic



CIELO BLU
Blue Sky Metallic



ROSSO PASSIONE
Hypnotique Red

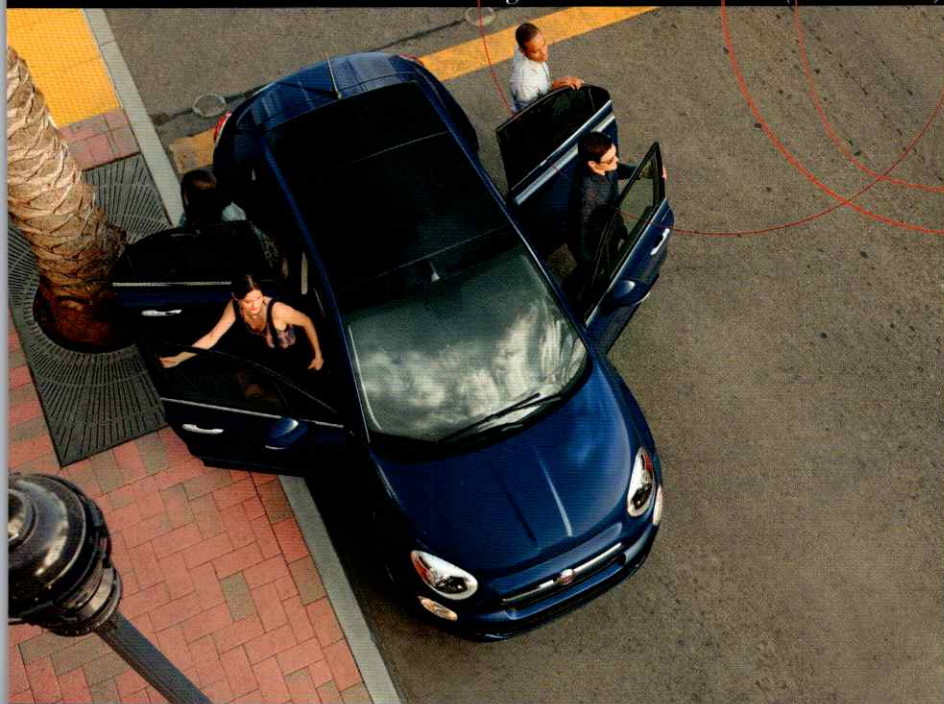


GRIGIO MODA
Graphite Grey Metallic

†Selections may not be available on all trim levels/models, and may be limited/restricted based on availability.

FIAT® Technology

500X Lounge shown in Blu Venezia (Blue Metallic).



Uconnect®

The name needs no explanation: Uconnect® is how you stay in touch with the world. It brings drivers and passengers the very latest in hands-free communication⁵, delivering essential information and entertainment while letting you keep your hands on the wheel and your eyes focused on the road.

The Uconnect 5.0 with 5-inch touchscreen is now standard on almost every 500 model, with a Uconnect 6.5 with 6.5-inch touchscreen available on 500X and 500L models as well. Available turn-by-turn navigation³ guides you from door to door, while Bluetooth® streaming audio allows music and calls to be streamed wirelessly from a Bluetooth-enabled smartphone or audio player, and is easily accessed through steering-wheel and touchscreen controls.

The Media Hub is equipped with an auxiliary audio jack input and USB port for charging and seamless operation of portable devices, keeping you connected and powered up.



FIAT® 500 / 500c / ABARTH® / 500L / 500X

Uconnect® 6.5 NAV on FIAT® 500X.



BEATSAUDIO™

The available BeatsAudio™ premium sound system by Dr. Dre bathes the FIAT cabin in sound. Experience your favourite tunes just the way the artists intended. With acoustics tuned specifically to each make and model, there's not a bad seat in the 500 house — musically or ergonomically. Available SiriusXM satellite radio² with one-year subscription ensures everyone's preference is covered.



FIAT 500c with Uconnect 5.0.



Our designers approach things from the driver's and passengers' points of view, so every FIAT will complement and enhance your extraordinary lifestyle. They know with all the time drivers spend behind the wheel, creating atmosphere is as essential as producing horsepower. You'll find personalized touches everywhere on each and every FIAT 500 model — from conveniently placed audio controls to soft-touch steering wheels and leather-wrapped shift knobs.



Peace of mind

360°
PROTECTION

We know there is no cutting corners when it comes to the well-being of our drivers and passengers. The entire FIAT® 500 family of vehicles is bolstered with structural side-guard door beams, crumple zones, safety cage body structure and other reinforcements. It's just the beginning of a very robust list of standard and available safety and security features.

FIAT® 500 / 500c / ABARTH® / 500L / 500X

500X Sport shown in Arancio with Mopar® Accessories.

THE FIAT® 500 FAMILY SAFETY STORY

ALWAYS ON GUARD

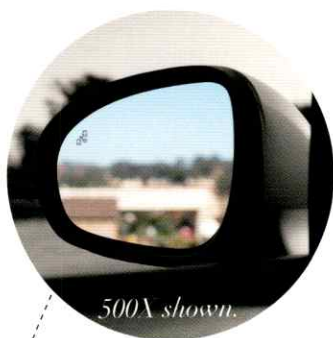
FIAT® approaches safety and security from every angle. Here are just some of the advanced features that will offer extra peace of mind:



Forward Collision Warning¹ with Active Braking uses radar sensors to detect when you may be approaching another vehicle too rapidly. This active safety feature sends an audible and visual alert to the driver and provides limited braking if the driver does not react in time. Available on 500X.



Lane Departure Warning¹ with Lane Keep Assist tracks the vehicle's lane position via mounted cameras. If the system detects the driver is drifting outside the lane boundaries, the system can provide a visual warning, as well as a corrective steering input to encourage the driver to keep within lane boundaries. Available on 500X.



Blind-Spot Monitoring with Rear Cross-Path Detection¹ will constantly monitor the space between you and other vehicles. When a side or rear blind spot is encroached, this feature notifies you via illuminated icons on sideview mirrors and an audible chime. Available on 500X.



The ParkView® Rear Back-Up Camera¹ provides a wide-angle view of the area immediately behind the vehicle, giving the driver greater peace of mind before moving backwards at low speeds. It displays dynamic grid lines on a colour touchscreen to aid the driver when the vehicle is in Reverse. Available on 500X and 500L.



Rear Park Assist System¹ can help you park and back out with grace. When the vehicle is in Reverse, these available sensors detect objects in the rear back-up pathway and also provide an audible and visual warning so you have time to react. Available on 500, 500X and 500L.



Seven Standard Air Bags⁹ are in every FIAT 500 model, surrounding you with a comprehensive air bag system. It features full-length front and rear side-curtain, driver's inflatable knee blocker, seat-mounted side for front occupants, and advanced multistage driver and front-passenger air bags, all working together to help provide encompassing protection.



An Electronic Park Brake puts a parking brake switch in the centre console and offers five modes of operation: static apply and release, dynamic apply, drive away release, auto apply and safe hold. Available on 500X.



Cornering Fog Lamps are initiated on the appropriate side of the car with a turn signal or steering-wheel turn — to help drivers spot potentially hazardous objects sooner than with conventional lights. It's how to shed a little more light on some very important subjects. Available on 500X.



Electronic Stability Control (ESC)⁸ is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes to individual wheels. Standard on 500, 500X and 500L.



Reverse-Activated Rear Wipers
This feature automatically turns on the rear wiper whenever the car is shifted into Reverse and the front windshield wipers are running. This helps enhance visibility when you're backing up and gives you that "all clear" feeling on those "not-so-clear" days. Available on 500 (Hatchback models).

FIAT® 500 WHEELS

500/500c



15-INCH WHEEL COVER
Standard on 500/500c Pop



16-INCH POLISHED ALUMINUM
Optional on 500/500c Lounge



15-INCH TECH SILVER ALUMINUM
Available on 500c Pop



15-INCH POLISHED ALUMINUM
WITH TECH SILVER POCKETS
Standard on 500/500c Lounge



16-INCH HYPER BLACK ALUMINUM
WITH BLACK POCKETS AND RED
ACCENTED CENTRE CAP
Standard on 500 Pop with
Sport Appearance Group

Abarth®



16-INCH HYPER BLACK ALUMINUM
Standard on Abarth/Abarth Cabrio



17-INCH FORGED ALUMINUM
IN BRONZE
Available on Abarth/Abarth Cabrio



17-INCH FORGED ALUMINUM
IN HYPER BLACK
Available on Abarth/Abarth Cabrio

500L



16-INCH ALUMINUM
Standard on Sport and Lounge



**16-INCH ALUMINUM WITH
BLACK POCKETS**
Available on Sport



17-INCH ALUMINUM
Available on Trekking and Lounge



**17-INCH ALUMINUM WITH
BLACK POCKETS**
Standard on Trekking



**17-INCH MACHINED ALUMINUM
WITH BLACK POCKETS**
Available on Lounge

500X



16-INCH SILVER GREY PAINTED STEEL
Standard on Pop



17-INCH BRIGHT SILVER ALUMINUM
Standard on Sport and Lounge



**17-INCH MACHINED ALUMINUM
WITH MATTE BLACK
PAINTED POCKETS**
Available on Sport



**17-INCH MACHINED ALUMINUM
WITH PAINTED POCKETS**
Standard on Trekking



**18-INCH MACHINED ALUMINUM
WITH PAINTED POCKETS**
Available on Trekking



**18-INCH MACHINED ALUMINUM
WITH PAINTED POCKETS**
Available on Lounge

fiatcanada.com



ABOUT THIS CATALOGUE: Since the time of printing, some of the information you'll find in this catalogue may have been updated. Visit your FIAT Studio for details. Some of the equipment shown or described throughout this catalogue is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. FCA Canada Inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, visit your FIAT Studio. ©2017 FCA Canada Inc. All Rights Reserved. Chrysler, Mopar, ParkSense, ParkView, Tigershark and Uconnect are registered trademarks, and Keyless Enter 'n Go is a trademark of FCA US LLC. FIAT is a registered trademark of FCA Group Marketing S.p.A., used under licence by FCA US LLC. MultiAir is a registered trademark of C.R.F. Società Consortile per Azioni, used under license by FCA US LLC. Abarth and the Scorpion design are registered trademarks of FIAT Auto S.p.A., used under licence. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Sirius, XM and related marks and logos are trademarks of SiriusXM Radio Inc. Beats by Dr. Dre, Beats, BeatsAudio and the b logo are the property of Beats Electronics, LLC. Facebook is a registered trademark of Facebook, Inc. Instagram is a trademark of Instagram, LLC. Twitter is a service mark of Twitter, Inc. AISIN is a registered trademark of Aisin Seiki.

WARRANTIES: 2017 FIAT vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance! Basic Warranty coverage is for 3 years or 60,000 kilometres* Rust-through coverage on all body sheet metal is for 3 years.

*Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. Visit your FIAT Studio for full details.

DISCLAIMERS: (1) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. (2) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca (3) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. (4) Based on 2017 *Energide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 7.7 L/100 km (37 imp mpg) city and 6.1 L/100 km (46 imp mpg) hwy on 2017 FIAT 500 with 1.4L MultiAir 16V I-4 engine and 5-speed manual transmission. (5) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. (6) Based on 2017 *Energide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 10.7 L/100 km (26 imp mpg) city and 7.9 L/100 km (36 imp mpg) hwy on 2017 FIAT 500L with 1.4L MultiAir 16V I-4 Turbo engine and 6-speed AISIN heavy duty automatic transmission. (7) Based on 2017 *Energide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 9.5 L/100 km (30 imp mpg) city and 7.1 L/100 km (40 imp mpg) hwy on 2017 FIAT 500X FWD with 1.4L MultiAir 16V I-4 Turbo engine and 6-speed manual transmission. 10.7 L/100 km (26 imp mpg) city and 7.7 L/100 km (37 imp mpg) hwy on FIAT 500X FWD with 2.4L Tigershark MultiAir I-4 engine and 9-speed automatic transmission. (8) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (9) The Advanced Front Air Bags in this vehicle are certified to the federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.



Check us out on:
[instagram.com/fiat500canada](https://www.instagram.com/fiat500canada)



Like us on:
[facebook.com/fiat500canada](https://www.facebook.com/fiat500canada)



Follow us on:
twitter.com/fiat500canada



Sign up for updates at:
[fiatcanada.com](https://www.fiatcanada.com)

800-521-9900