



FIAT

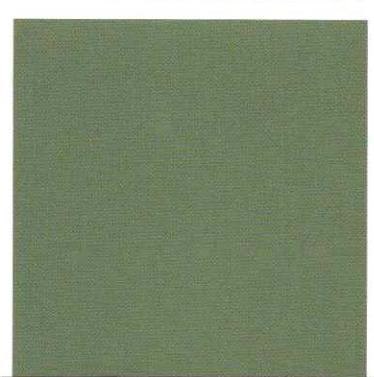
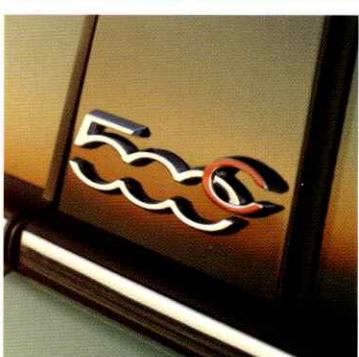
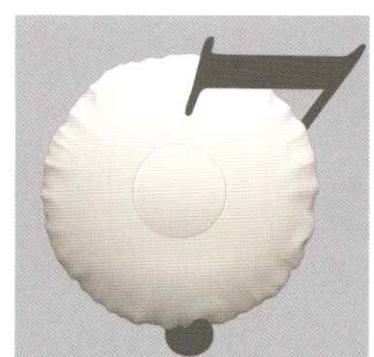
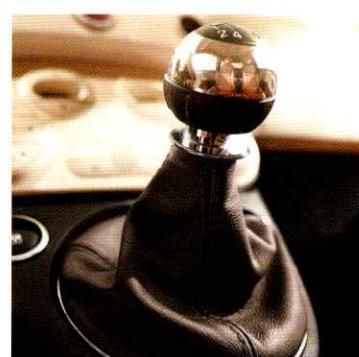
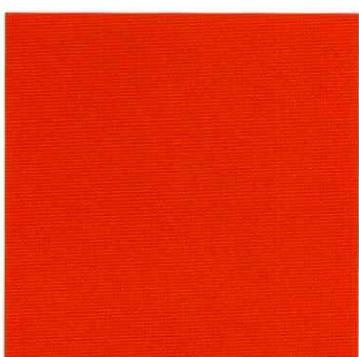
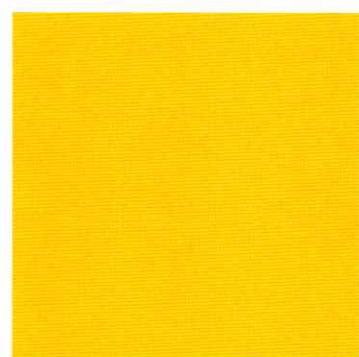
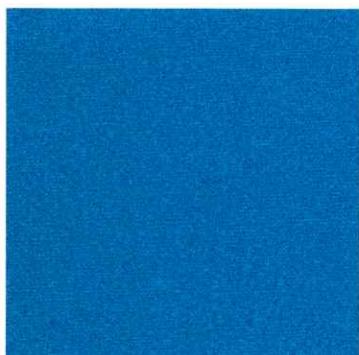
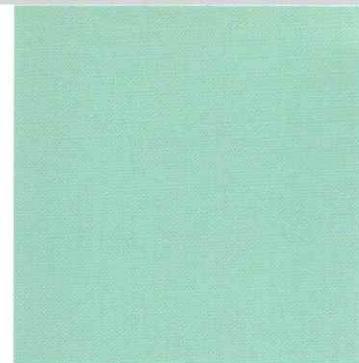
500 / 500c

ABARTH®

500L

500X

[fiatcanada.com](http://fiatcanada.com)



# 2017 FIAT® 500

The FIAT® 500 for 2017 retains its Italian minimalist design philosophy while also cleverly including essential performance, comfort, storage and safety features. Pop and Lounge spoil you with an array of features, along with the Cabrio option for top-down fun.

## FIAT 500 POP / POP CABRIO

### Select Standard Equipment:

1.4L 16V MultiAir® I-4 — 101 hp/97 lb-ft of torque  
with 5-speed manual or available 6-speed automatic  
6 speakers  
15-inch wheels with covers  
Body-colour instrument-panel bezels  
Leather-wrapped steering wheel with audio controls  
Power windows, front 1-touch down; power locks  
Premium cloth bucket seats with passenger armrest  
Rear cargo shelf panel  
Rear spoiler (manual)  
Rearview mirror with microphone  
Retractable 3-position soft top (Cabrio)  
Tire pressure monitoring system  
Uconnect® 5.0 multimedia centre with 5-inch touchscreen  
radio featuring integrated voice command<sup>5\*</sup> and  
Bluetooth® streaming audio

### Optional:

Air Conditioning with Micron Filter  
Alpine® Premium Audio System  
Comfort/Convenience Group  
Compact Spare Tire  
GPS Navigation<sup>3</sup>  
Mopar® Windscreen (Cabrio)  
Power Sunroof (Hatchback)  
Rear Park Assist System<sup>1</sup> (Hatchback)  
SiriusXM Satellite Radio<sup>2</sup> including  
1-year subscription  
Sport Appearance Group



500 POP



500 LOUNGE



500 CABRIO

## FIAT 500 LOUNGE / LOUNGE CABRIO

### Enhancements over Pop:

7-inch full-colour customizable in-cluster display  
15-inch polished aluminum wheels with  
Tech Silver pockets  
Air conditioning with micron filter and Automatic  
Temperature Control (ATC)  
Alpine premium audio system  
Auto-dimming rearview mirror with microphone  
Body-colour fascia with Bright insert  
Bodyside mouldings with 500 logo  
Bright belt moulding  
Chrome power, heated mirrors  
Chrome shift knob  
Fog lamps  
Heated front seats  
Leather-faced seats  
Overhead passenger-assist handle  
Panoramic glass roof (Hatchback)  
Rear Park Assist System<sup>1</sup> (Cabrio)  
Security alarm  
SiriusXM satellite radio<sup>2</sup> including  
1-year subscription

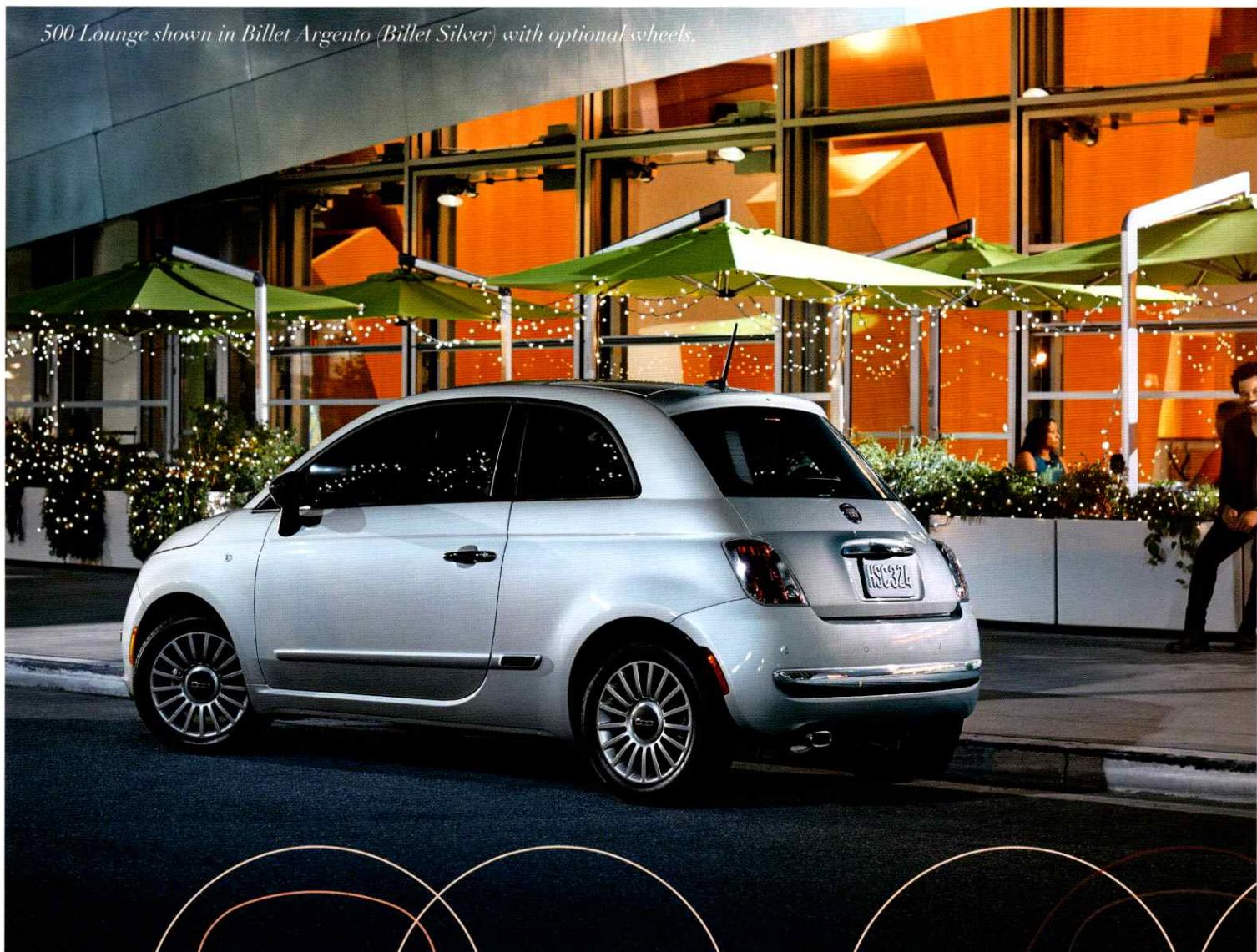
### Optional:

16-inch Polished Aluminum Wheels  
BeatsAudio™ Premium Sound System  
Compact Spare Tire  
GPS Navigation<sup>3</sup>  
Mopar Windscreen (Cabrio)  
Power Sunroof (Hatchback)  
Rear Park Assist System<sup>1</sup> (Hatchback)

Go to [fiatcanada.com](http://fiatcanada.com) for more exciting FIAT 500 highlights.

\*All disclaimers and disclosures can be found on the back cover.

500 Lounge shown in Billet Argento (Billet Silver) with optional wheels.



**IT'S NOT JUST A CAR. IT'S A MOVEMENT.**

The FIAT® 500 Pop has standout looks which are elevated by technical talents that turn driving into high art. With 500 Pop, drivers will draw parallels to its art-era namesake: it challenges conventional vehicle aesthetic ideas with a nonconformist silhouette and a march-to-the-beat-of-your-own-drum colour palette. The FIAT 500 Pop offers extra amenities that make any commute a breeze.

The agile performance and urban-friendly dexterity of 500 Pop are enhanced by the Sport Appearance Group, a new option that really revs up the hatchback's looks. Included are Sport front and rear fascias, a Sport spoiler, Black-trimmed headlamps and fog lamps, and 16-inch Hyper Black aluminum wheels. Plus the Sport mode, standard on all FIAT 500 models, makes for a more responsive performance overall.

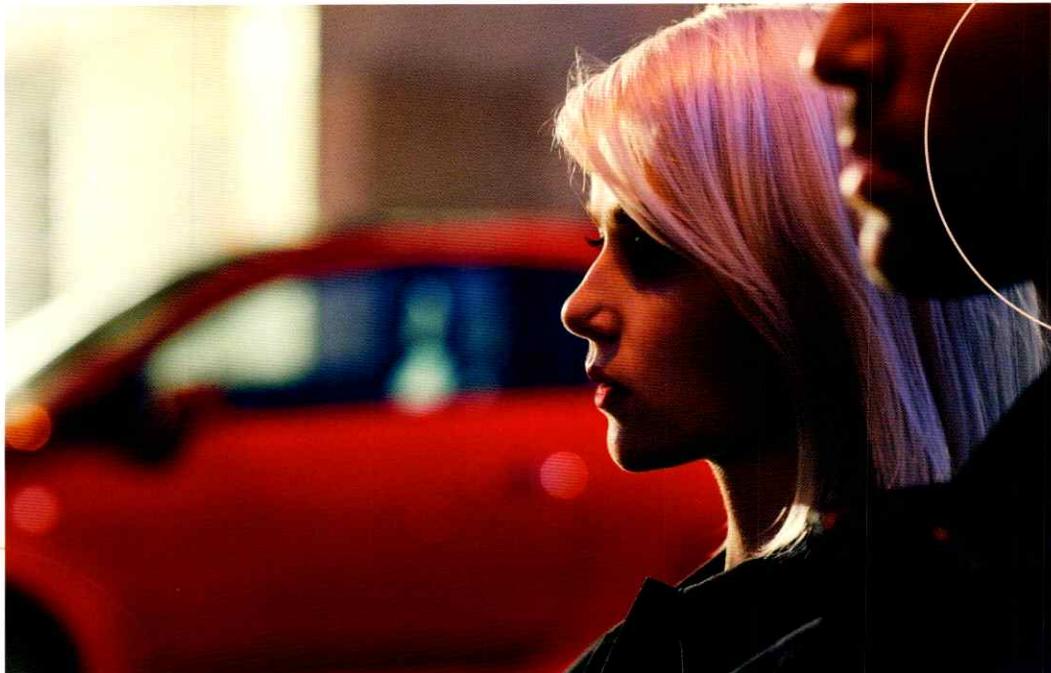
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**FIAT® 500**

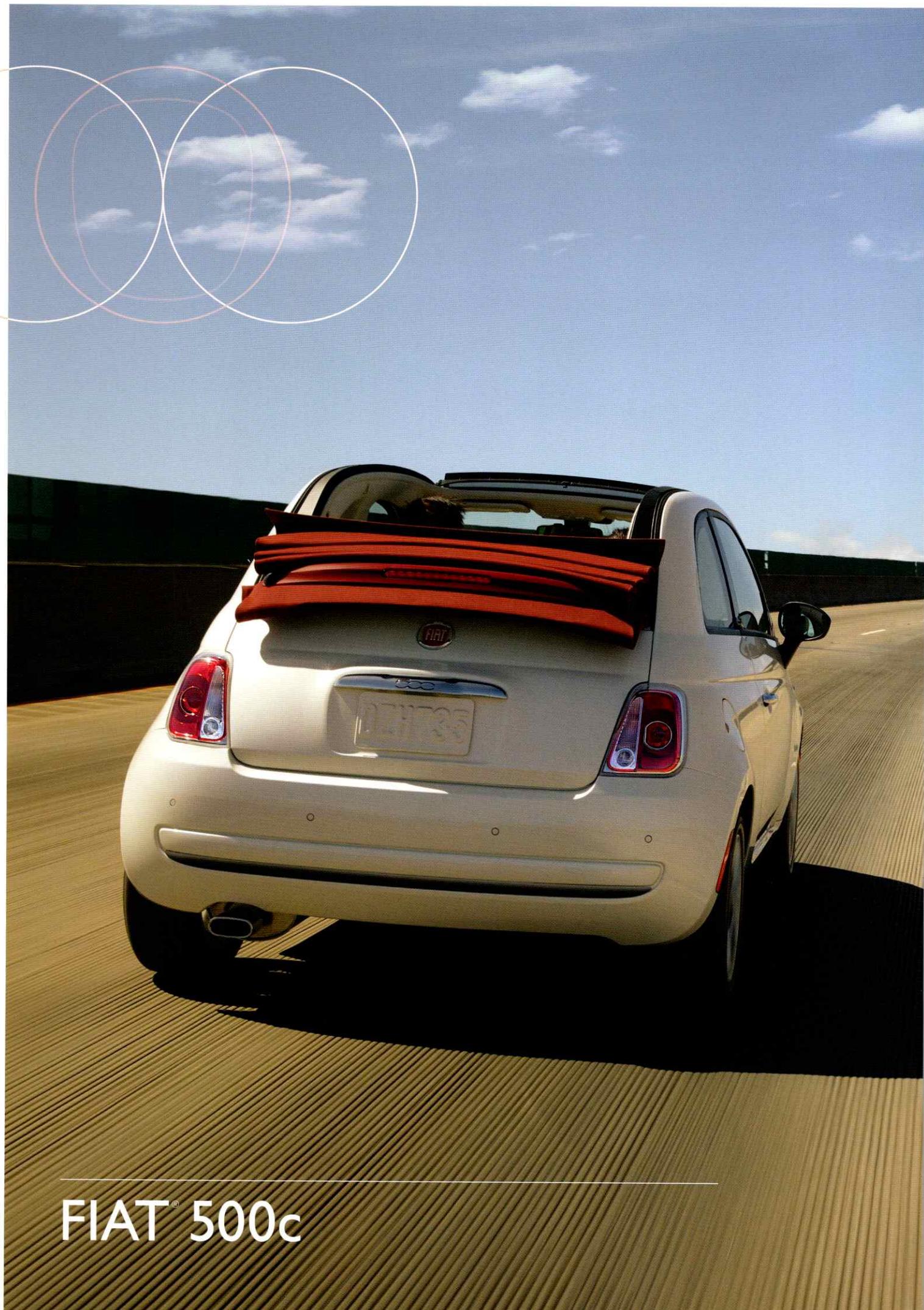
## THE WAY TO GO

The 1.4L MultiAir® 16V I-4 engine is exclusive FIAT® technology, utilizing electrohydraulic valves for more dynamic and direct control of air and combustion. Shift with precision and accelerate with authority with your responsive 5-speed manual transmission. Of course you can choose the available AISIN® 6-speed automatic transmission and experience the same thrills with a more hands-off approach.

**6.1 L/100  
KM HWY<sup>4</sup>**  
**1.4L MULTIAIR I-4**



*500 Pop shown in Rosso (Red).*

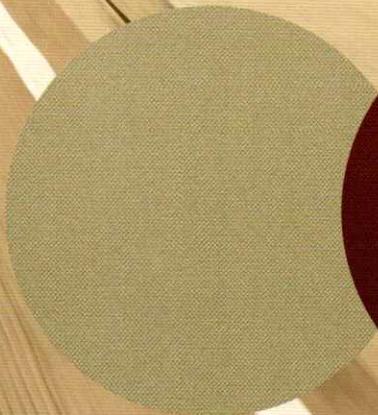


FIAT® 500c

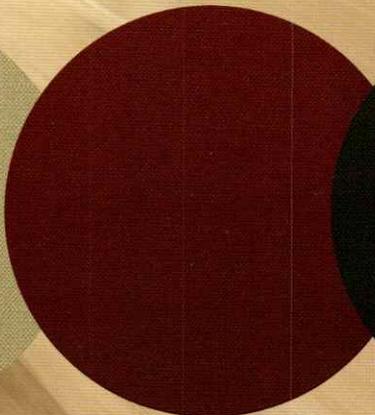
## IT'S A BREEZE

Be more spontaneous than ever: the FIAT® 500c features an innovative 3-position, power-folding, retractable soft top that lets you feel the wind in your hair on a whim. Operable at speeds of up to 96 km/h, the roof's preset positions offer a range of stopping points from slightly open to fully dropped. This dual-layer cloth top is available in a choice of three colours, improving views from inside and out. Inviting passengers and the sun in, the 500c features 15 fashion-forward exterior colours with colour-coordinated interior finishes like the body-coloured instrument panel. All are synonymous with iconic design, self-expression and fun.

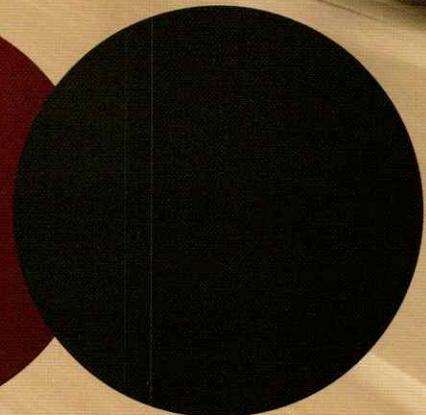
### 500c ROOF COLOURS†



BEIGE TOP



BORDEAUX TOP



NERO TOP

500 Pop Cabrio shown in Bianco (White) with Bordeaux soft top.

†Soft top colour availability depends on paint selection.



Surrounding *hues*

FIAT® 500 / 500c

## FIAT® 500 / 500c INTERIOR COLOURS



Grigio (Grey) Cloth with either Avorio (Ivory) or Nero (Black) headrests and seat tops  
Standard on 500 Pop and 500c Pop



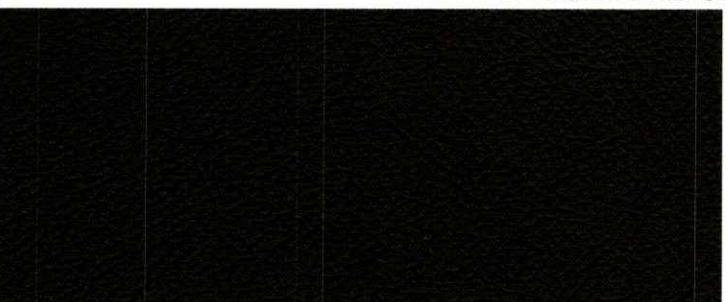
Rosso (Red) Cloth with either Avorio (Ivory) or Nero (Black) headrests and seat tops  
Standard on 500 Pop and 500c Pop



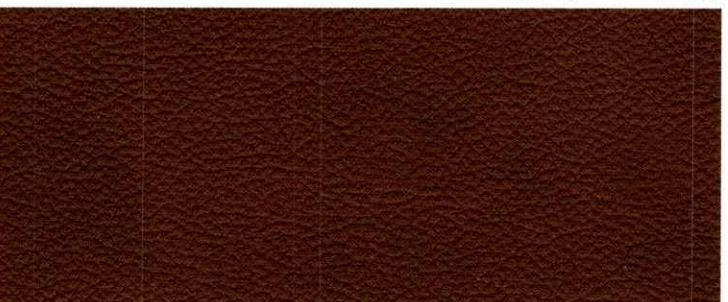
Avorio (Ivory) Leather Trim  
Standard on 500 Lounge and 500c Lounge



Rosso (Red) Leather Trim  
Standard on 500 Lounge and 500c Lounge



Nero (Black) Leather Trim  
Standard on 500 Lounge and 500c Lounge



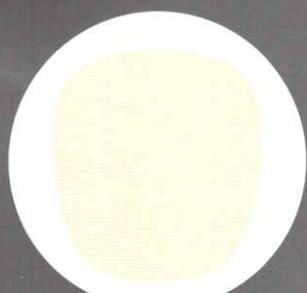
Marrone (Brown) Leather Trim with Avorio (Ivory) headrests and seat tops  
Standard on 500 Lounge and 500c Lounge



Incorporating *modern style*

FIAT® 500 / 500c

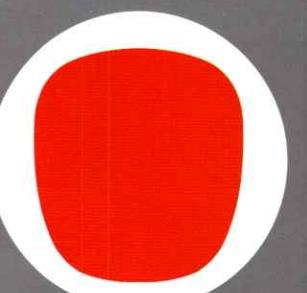
FIAT® 500 / 500c EXTERIOR COLOURS



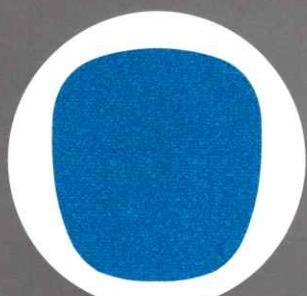
BIANCO PERLA  
Pearl White Tri-coat



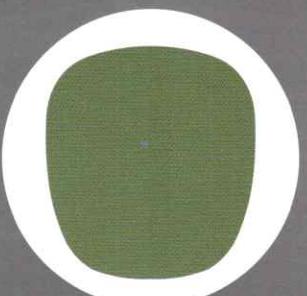
BILLET ARGENTO  
Billet Silver



SPITFIRE ORANGE



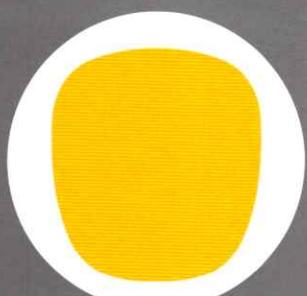
LASER BLU  
Bright Metallic Blue



VERDE CHIARO  
Light Green



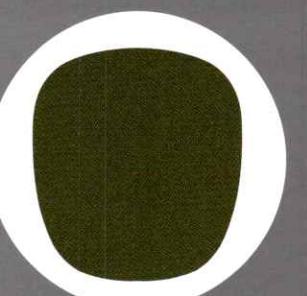
GRIGIO CENTRE  
Light Grey



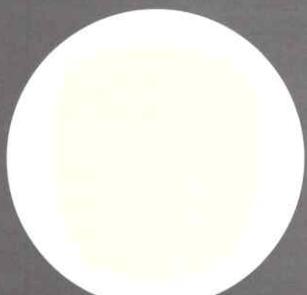
GIALLO MODERNA PERLA  
Modern Yellow Tri-coat Pearl



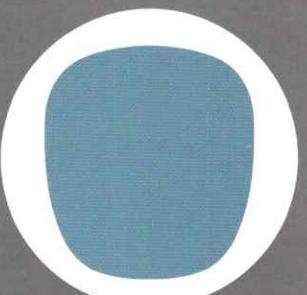
GRANITO LUCENTE  
Granite Crystal



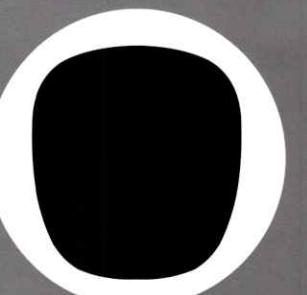
VERDE OLIVA  
Olive Green



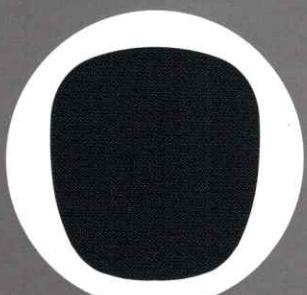
BIANCO  
White



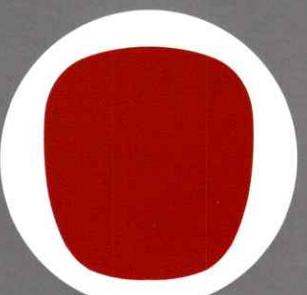
CELESTE BLU  
Light Blue



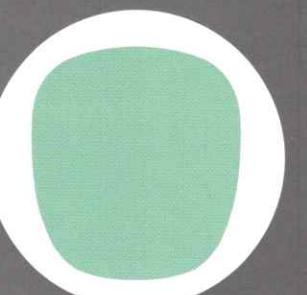
NERO PURO  
Straight Black



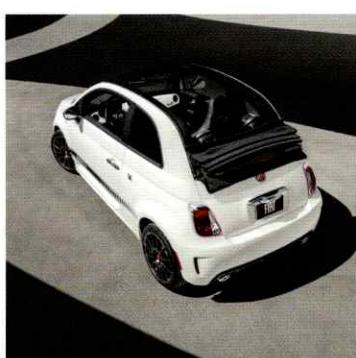
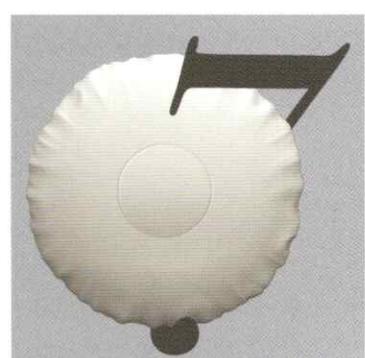
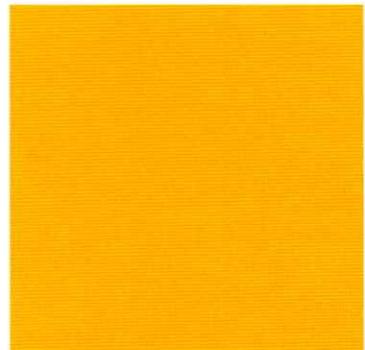
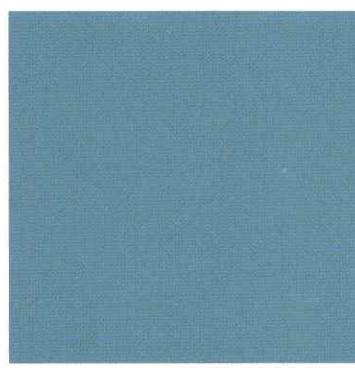
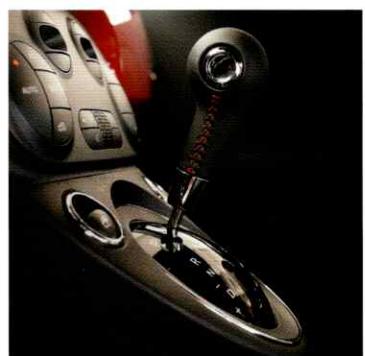
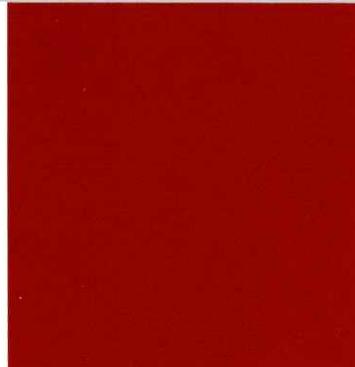
RHINO  
Dark Grey



ROSSO  
Red



LATTE MENTA  
Mint Green



# 2017 FIAT® 500 ABARTH®

A century ago, Karl Abarth brought race-ready vehicles to the street, creating the “small but wicked” Abarth moniker. The latest Scorpion continues to astound with outstanding performance and aggressive styling that pack a mighty sting.



**ABARTH FRONT**



**ABARTH REAR**



**ABARTH CABRIO**

## ABARTH

### Select Standard Equipment:

1.4L 16V MultiAir® I-4 Turbo — 160 hp/170 lb-ft of torque with 5-speed manual transmission, 157 hp/183 lb-ft of torque with the available AISIN® heavy-duty 6-speed automatic transmission

16-inch Hyper Black aluminum wheels

Abarth-designed perforated and leather-wrapped steering wheel with audio controls

Abarth-designed performance dual exhaust

Cabrio retractable soft top – Available

FIAT® premium audio system

Park-Sense® Rear Park Assist System<sup>1</sup> (Cabrio)

Performance 4-wheel antilock disc brakes with Red calipers

Performance high-back front bucket seats with seat belt pass-through

Performance spoiler

Performance suspension

Torque Transfer Control (TTC)

Uconnect® 5.0 multimedia centre with 5-inch touchscreen

radio featuring integrated voice command<sup>5</sup> and

Bluetooth® streaming audio

### Optional:

17-inch Forged Aluminum Bronze Wheels

17-inch Forged Aluminum Hyper Black Wheels

BeatsAudio™ Premium Sound System

Comfort/Convenience Group

GPS Navigation<sup>3</sup>

Power Sunroof

Premium Leather-Faced Seats

Rosso, Nero, Grigio or Bianco Mirror Cap with Bodyside Stripe

# The ABARTH® Dominance Gene

Extreme performance is a trait born from Karl Abarth's breakthrough thinking, demonstrated by up to 160 horsepower and 170 lb-ft of torque — both are powerful reminders of its roots.

## 160/170

HORSEPOWER / LB-FT OF TORQUE



### RACETRACK INGENUITY

THE 1.4L 16V MULTIAIR® TURBO ENGINE Hidden from view behind the unique Rosso Abarth engine cover churns the powerplant that readily dispatches up to 160 horsepower and 170 lb-ft of torque when paired with the heavy-duty 5-speed manual transmission. It features lightweight forged-steel connecting rods designed with a unique cross section for strength and durability.

BRED TO REV A turbocharger converts exhaust heat and pressure while MultiAir technology takes into account split-second driver input changes and adjusts accordingly, resulting in improved fuel efficiency over that of other conventional engines.

A QUICK RESPONSE Drivers can opt for the AISIN® heavy-duty 6-speed automatic transmission that provides a gutsy alternative to manual, footclutch shifting. Expect up to 157 horsepower and 183 lb-ft of torque while this high-performance transmission delivers professional-level control by increasing throttle response to put out lightning fast upshifts and wicked acceleration exhaust notes.



ENHANCED PERFORMANCE Engaging the Sport button maximizes horsepower, torque and responsiveness in Sport mode, while Normal mode helps to optimize fuel efficiency and deliver a relaxed, economical drive. Torque Transfer Control (TTC) keeps all that power in check by transferring power to the drive wheels for improved at-the-limit handling. The unique MacPherson strut front suspension and low ride height enhance handling with minimal body roll and improved steering precision.

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## FIAT® 500 ABARTH

**FIAT® 500 ABARTH®**  
**EXTERIOR COLOURS**  
**STRIPES/MIRROR CAPS**  
(FROM LEFT TO RIGHT)

**BIANCO PERLA**  
PEARL WHITE TRI-COAT  
Stripes and Mirror Caps:  
Rosso, Nero and Grigio

**GRIGIO CENTRE**  
LIGHT GREY  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

**RHINO**  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

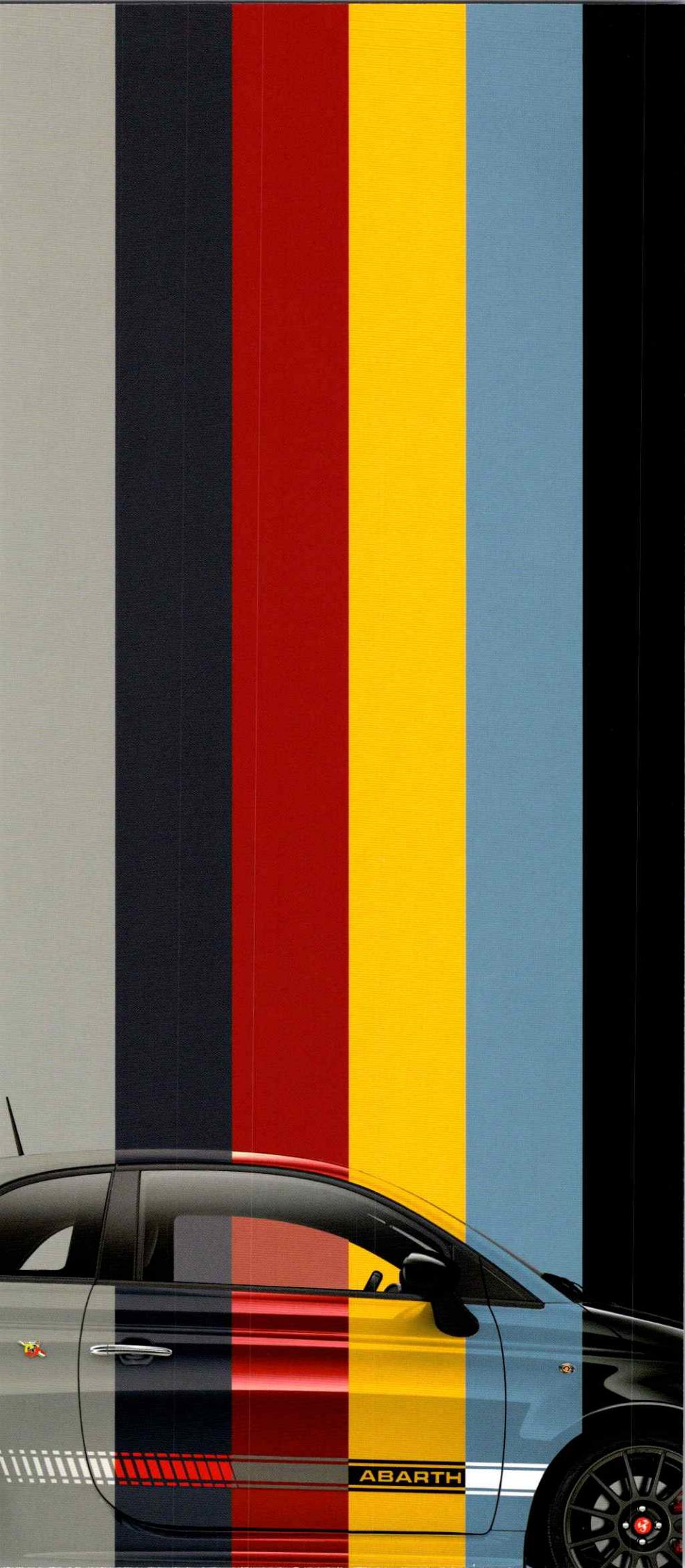
**ROSSO**  
RED  
Stripes and Mirror Caps:  
Bianco, Nero and Grigio

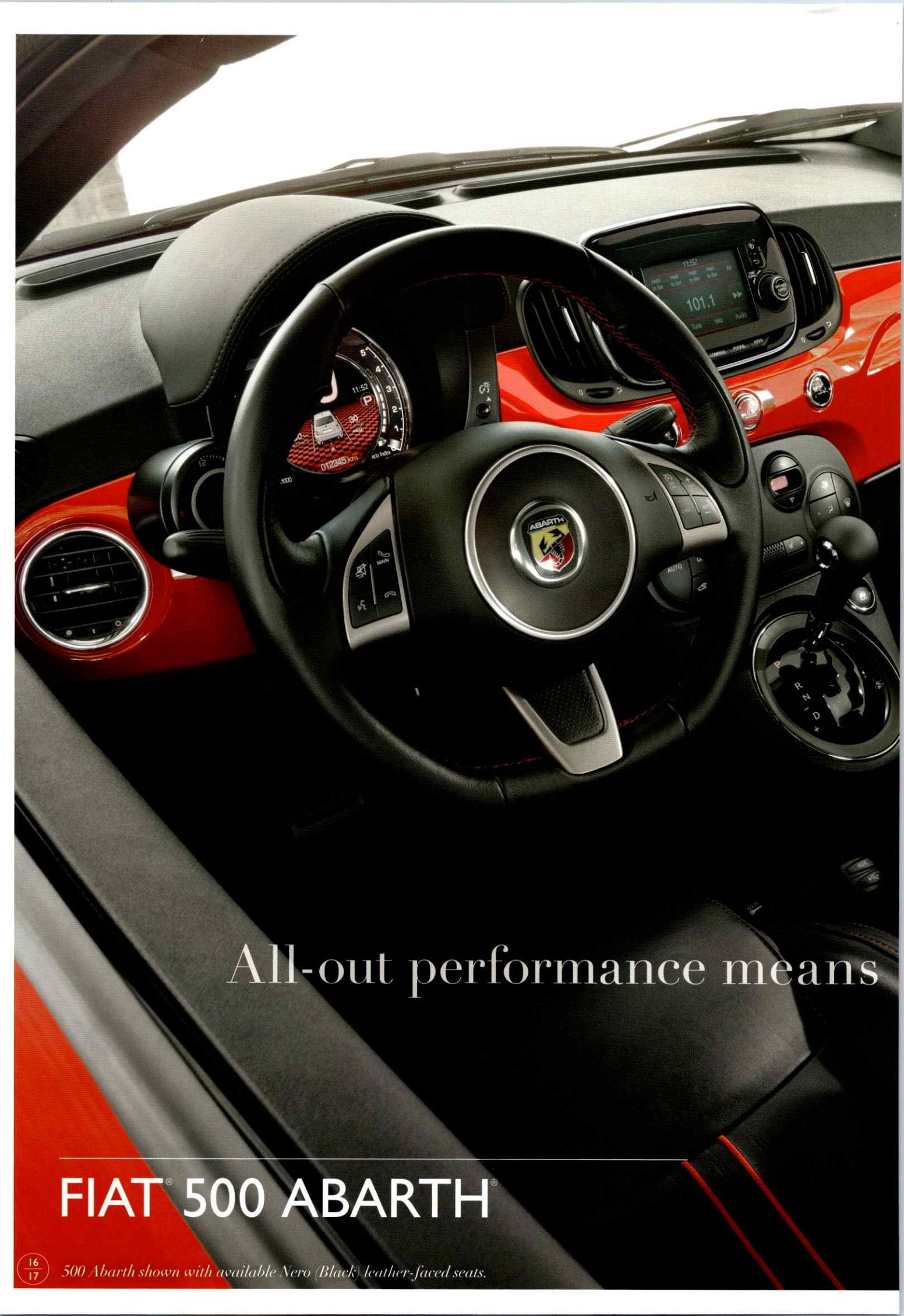
**GIALLO MODERNA PERLA**  
MODERN YELLOW  
TRI-COAT PEARL  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

**CELESTE BLU**  
LIGHT BLUE  
Stripes and Mirror Caps:  
Bianco, Rosso and Nero

**NERO PURO**  
STRAIGHT BLACK  
Stripes and Mirror Caps:  
Bianco, Rosso and Grigio

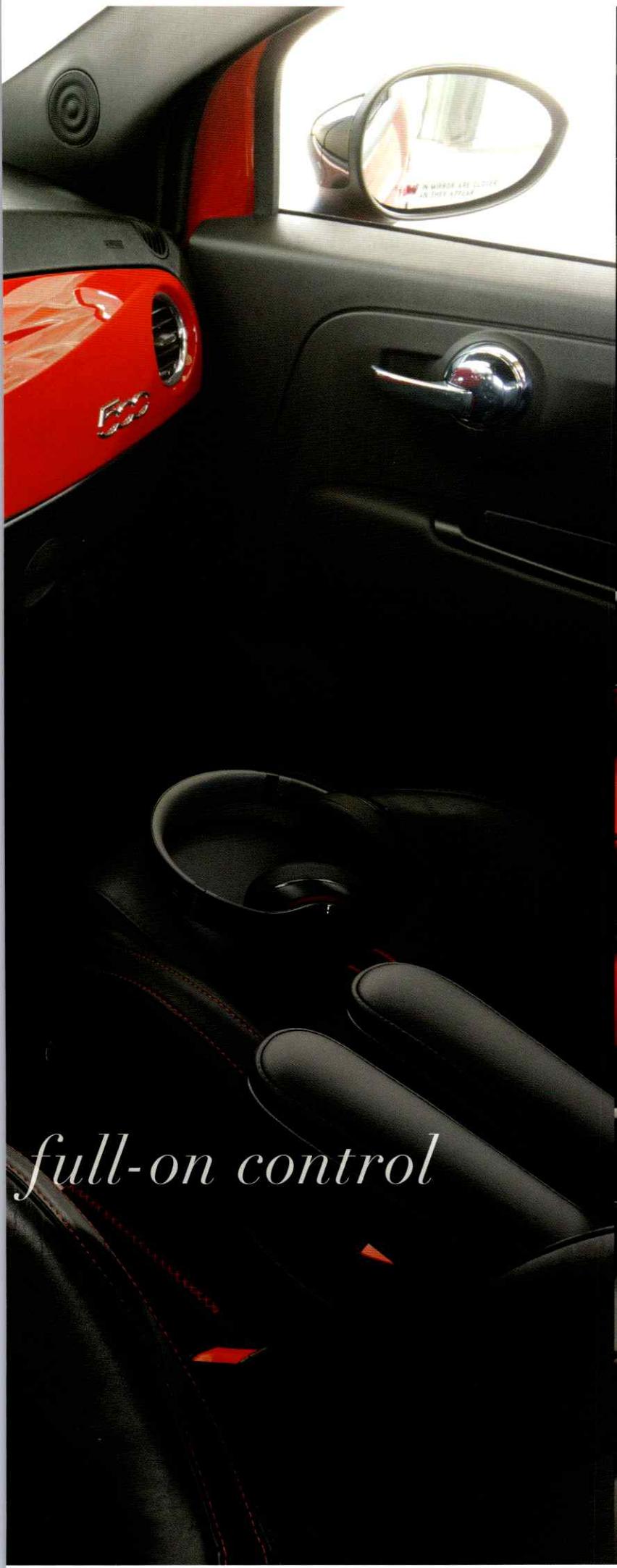
**500 ABARTH CABRIO**  
**ROOF FABRIC COLOURS**



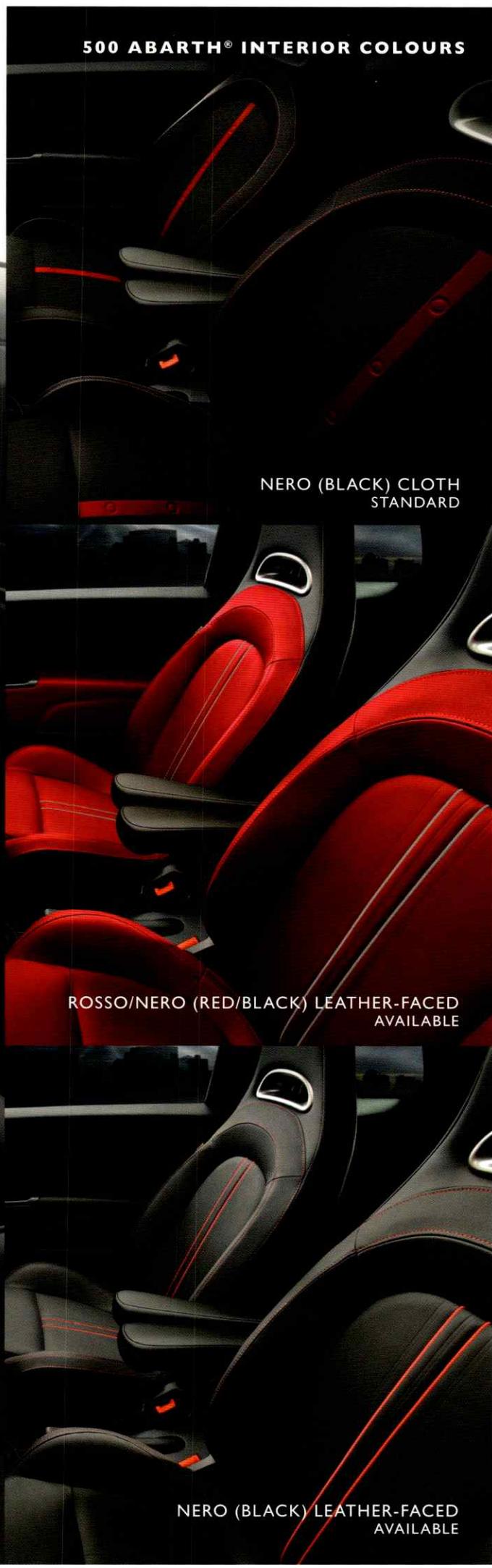


All-out performance means

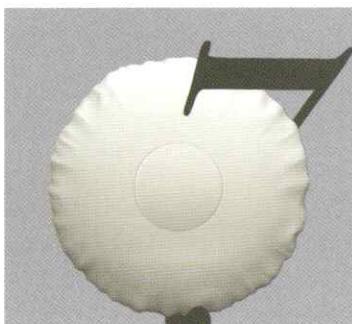
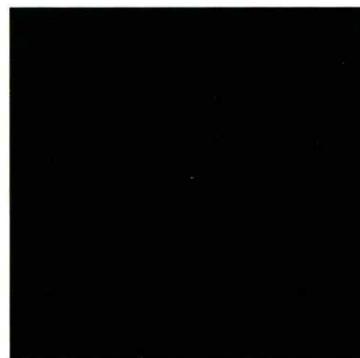
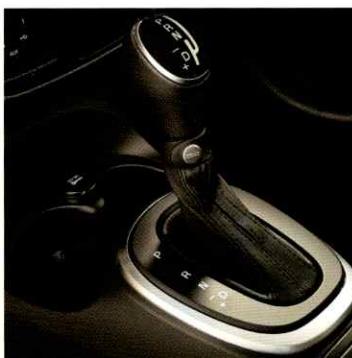
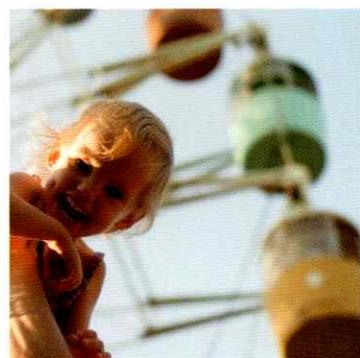
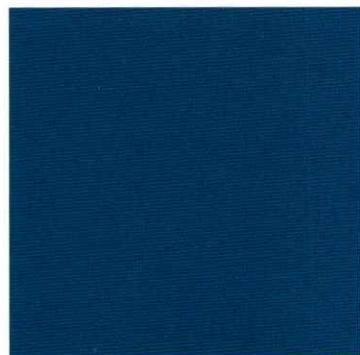
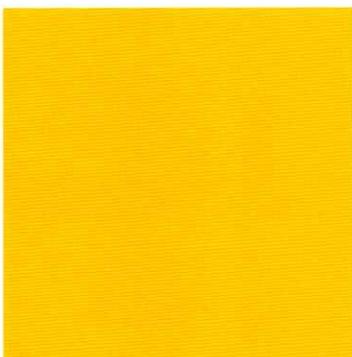
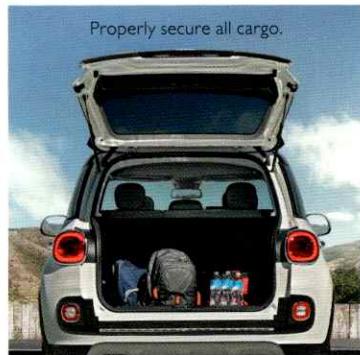
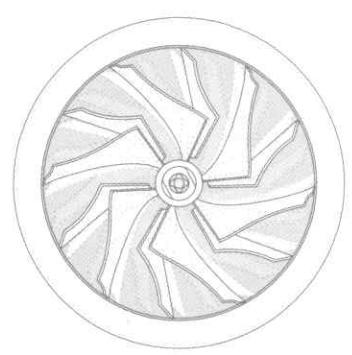
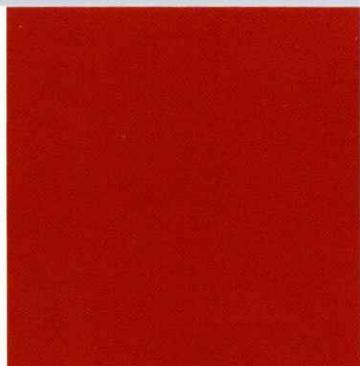
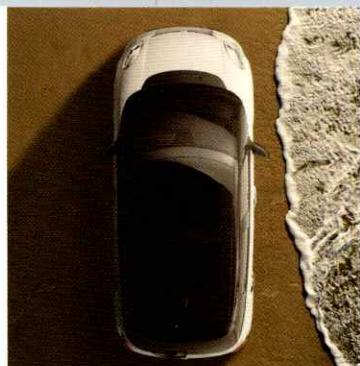
FIAT® 500 ABARTH®



500 ABARTH® INTERIOR COLOURS



*full-on control*



# 2017 FIAT® 500L

While FIAT® 500L has lots of space for your belongings, it also makes room for essentials like your family and friends. Three trim levels mean it will fit you, too.



**500L SPORT**

## FIAT 500L SPORT

### Select Standard Equipment:

- 1.4L MultiAir® 16V I-4 Turbo engine
- 60/40 split-folding rear seats with Tilt, Tumble & Slide
- Body-colour door mouldings, side mirrors and fascia
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Multi-position shelf panel holds 90.7 kg (200 lb)
- Premium cloth bucket seats
- Projector headlamps
- Silver-textured bezel instrument panel
- Tire pressure monitoring system
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen radio featuring integrated voice command<sup>5</sup> and Bluetooth® streaming audio

### Optional:

- BeatsAudio™ Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Nero (Black) or Bianco (White) Roof
- Power Dual-Pane Panoramic Sunroof
- Safety Group
- Uconnect 6.5 Multimedia Centre



**500L TREKKING**



**500L LOUNGE**

## FIAT 500L LOUNGE

### Enhancements over Sport:

- 6 premium speakers
- Chrome bodyside moulding insert
- Chrome mirrors
- Leather-faced seats
- Park-Sense® Rear Park Assist<sup>1</sup>
- ParkView® Rear Back-Up Camera<sup>1</sup>
- Power passenger 4-way lumbar adjust
- Premium vinyl-wrapped instrument panel
- Rear-seat armrest with cup holder

### Optional:

- BeatsAudio Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Nero (Black) or Bianco (White) Roof
- Power Dual-Pane Panoramic Sunroof
- Uconnect 6.5 Multimedia Centre

## FIAT 500L TREKKING

### Enhancements over Sport:

- 17-inch aluminum wheels with Black pockets
- Body-colour fascia with accents
- Chrome bodyside moulding
- Premium cloth seats
- Stone instrument panel
- Unique front and rear fascia
- Wheel arch and sill mouldings

### Optional:

- BeatsAudio Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>3</sup>
- Leather-Faced Seats
- Nero (Black) or Bianco (White) Roof
- Power Dual-Pane Panoramic Sunroof
- Safety Group
- Uconnect 6.5 Multimedia Centre

All the extra hauling and passenger space of 500L is more than accounted for with extra power under the hood thanks to the innovative and award-winning 1.4L MultiAir® I6V I-4 Turbo engine, which delivers 160 horsepower and 184 lb-ft of torque. This is how it feels to never think twice about a trip or task.

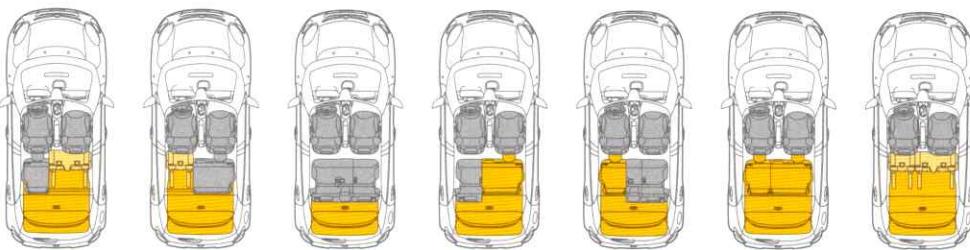
**7.9 L/100  
KM HWY<sup>6</sup>**  
1.4L MULTIAIR I-4 TURBO



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**FIAT® 500L**

## SEVEN SEATING CONFIGURATIONS



### BUILT FOR THE BIG PICTURE

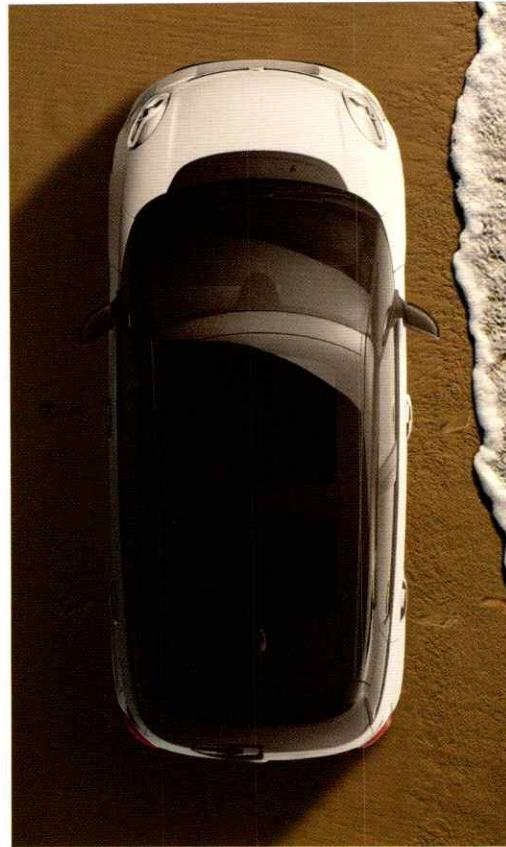
Refreshingly different in appearance, yet familiar at the same time, 500L expands on traditional FIAT® design cues with an innovative small-wide architecture. This is the foundation for the open, loft-like interior that offers over 44 percent more space than the 500 Hatchback. Glass A- and D-pillars support a unique dual-pane “floating” roof that provides spectacular 360-degree views. Super-flexible seating configurations (pictured above) featuring 60/40 split-folding Tilt, Tumble & Slide rear seats give you multiple options for carting cargo, people or a happy and comfortable mix of both.



Properly secure all cargo.

### SPONTANEITY WELCOME HERE

Living large means never having to think twice about those last-minute “can we get this antique rocking chair home?”-type loads. With its generous interior volume, 500L stores passengers just as efficiently — even your tallest friends will enjoy lots of headroom and legroom. Other essentials like dual-zone Automatic Temperature Control (ATC), transmission shifter and storage are all within convenient reach.



Dual-pane panoramic sunroof.



Mopar® Sport Utility Rack shown.

*Top Photo: 500L Lounge interior with available Grigio (Grey) perforated leather, Beige leather accents and dual-pane panoramic sunroof.*

## FIAT® 500L INTERIOR COLOURS

Grigio Cloth with Nero Cloth Accents  
Standard on Sport

Nero Cloth with Marrone Leather Accents  
Standard on Trekking

Grigio Perforated Leather with Beige Leather Accents  
Standard on Lounge; Available on Trekking

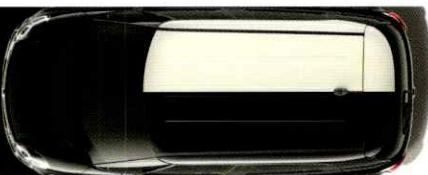
Grigio Chiaro Perforated Leather with Grigio Leather Accents  
Standard on Lounge; Available on Trekking



# FIAT® 500L

**FIAT® 500L EXTERIOR COLOURS WITH ROOF OPTIONS\***

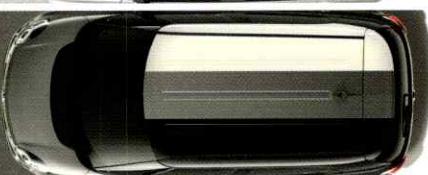
NERO, Black  
White or Body-colour Roof



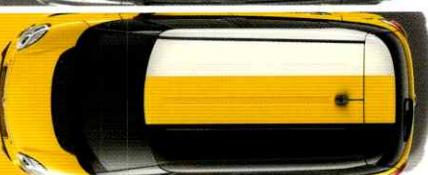
GRIGIO CHIARO, Graphite Metallic  
Body-colour or Black Roof



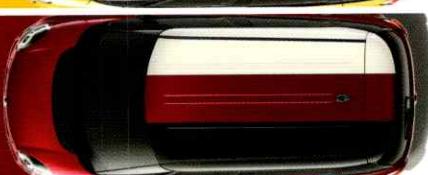
GRIGIO SCURO, Grey Metallic  
White, Body-colour or Black Roof



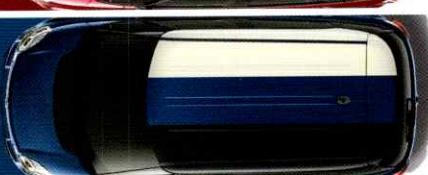
GIALLO, Yellow  
White, Body-colour or Black Roof



ROSSO PERLA, Deep Lava Red Pearl  
White, Body-colour or Black Roof



BLU TORNADO  
White, Body-colour or Black Roof



ROSSO, Red  
White, Body-colour or Black Roof



VERDE BOSCO PERLA, Forest Green Pearl  
White or Body-colour Roof

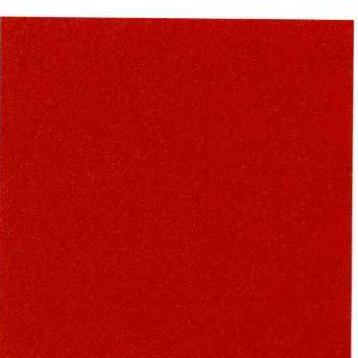
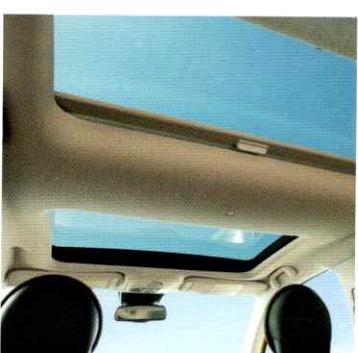
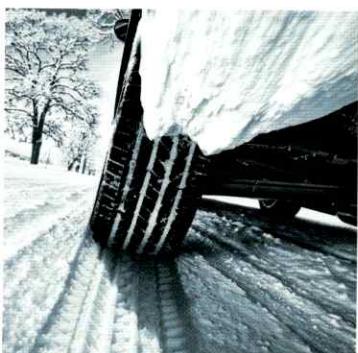
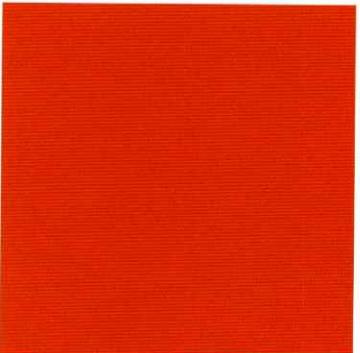
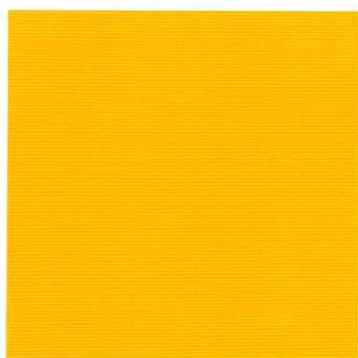
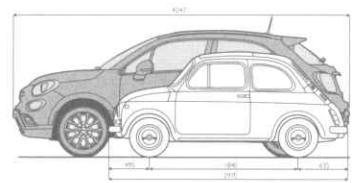
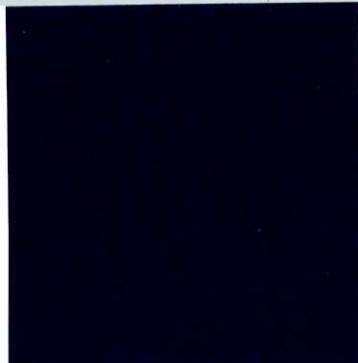


MOCHA LATTE  
White, Body-colour or Black Roof



BIANCO, White  
Body-colour or Black Roof





# 2017 FIAT<sup>®</sup> 500X

FIAT<sup>®</sup> 500X checks all the boxes with 4 doors, available All-Wheel Drive (AWD) and even more unexpected extras.

## FIAT 500X POP

### Select Standard Equipment:

1.4L 16V MultiAir<sup>®</sup> I-4 Turbo — 160 hp/184 lb-ft of torque with 6-speed manual  
3.5-inch monochrome in-cluster display  
60/40 split-folding rear seats  
Chrome exterior accents  
Cloth bucket seats  
Front-passenger fold-forward seat  
Lower body cladding  
Power, heated exterior mirrors with turn signals  
Projector headlamps  
Radio 3.0 with integrated 4-line display  
Remote keyless entry  
Security alarm  
Steering wheel-mounted audio and cruise controls

### Optional:

2.4L Tigershark<sup>®</sup> MultiAir I-4 with 9-Speed Automatic  
Compact Spare Tire  
Hands-Free Convenience Group



500X POP



500X SPORT



500X TREKKING



500X LOUNGE

## FIAT 500X SPORT

### Enhancements over Pop:

17-inch Matte Grey aluminum wheels  
Automatic headlamps and cornering fog lamps  
Deep-tint privacy glass  
Dynamic Selector with 3 modes: Auto, Sport and Traction+  
Front centre sliding armrest  
Hands-free communication<sup>5</sup> with Bluetooth<sup>®</sup> streaming audio  
Keyless Enter 'n Go<sup>TM</sup> with proximity entry and push-button start  
Leather-wrapped shift knob (automatic)  
Reversible, height-adjustable cargo floor  
SiriusXM satellite radio<sup>2</sup> including 1-year subscription  
Sun visors with illuminated vanity mirrors  
Uconnect<sup>®</sup> 5.0 multimedia centre with 5-inch touchscreen and 6 speakers

### Optional:

2.4L Tigershark MultiAir I-4 with 9-Speed Automatic  
17-inch Machined Aluminum Wheels with Matte Black Painted Pockets  
AWD  
BeatsAudio<sup>™</sup> Premium Sound System  
Cold Weather Group  
Compact Spare Tire  
Convenience Group  
Driver Assist Group  
Navigation Group<sup>3</sup>  
ParkView<sup>®</sup> Rear Back-Up Camera<sup>1</sup>  
Power Dual-Pane Sunroof

## FIAT 500X TREKKING

### Enhancements over Sport:

3.5-inch full-colour customizable in-cluster display centre  
17-inch machined aluminum wheels with Matte Grey painted pockets  
Accent-colour front fascia and body-colour rear fascia  
Dark Satin Silver door handles  
Premium cloth bucket seats  
Satin Metallic instrument panel

### Optional:

2.4L Tigershark MultiAir I-4 with 9-Speed Automatic  
18-inch Machined Aluminum Wheels/Painted Pockets AWD  
BeatsAudio Premium Sound System  
Cold Weather Group  
Compact Spare Tire  
Convenience Group  
Driver Assist Group  
Leather Group  
Navigation Group<sup>3</sup>  
ParkView Rear Back-Up Camera<sup>1</sup>  
Power Dual-Pane Sunroof  
Technology Group

## FIAT 500X LOUNGE

### Enhancements over Trekking:

3.5-inch full-colour customizable in-cluster display centre  
Air conditioning with dual-zone Automatic Temperature Control (ATC)  
Ambient lighting  
Auto-dimming rearview mirror  
Cargo compartment cover  
Heated front seats and heated steering wheel  
Leather-faced bucket seats  
Leather-wrapped shift knob  
Park-Sense<sup>®</sup> Rear Park Assist<sup>1</sup>  
ParkView Rear Back-Up Camera<sup>1</sup>  
Power 12-way driver's seat including 4-way power lumbar adjust  
Premium audio system/8 speakers including amplifier  
Remote start system  
Windshield wiper de-icer

### Optional:

18-inch Machined Aluminum Wheels with Matte Chrome Painted Pockets  
AWD  
BeatsAudio Premium Sound System  
Blind-Spot Monitoring with Rear Cross-Path Detection<sup>1</sup>  
Compact Spare Tire  
Navigation Group<sup>3</sup>  
Power Dual-Pane Sunroof  
Technology Group

2017  
IIHS | TOP  
SAFETY  
PICK

When equipped  
with optional front  
crash prevention.

FIAT® 500X

AS GOOD AS

**7.1 / 160**

L/100 KM HWY<sup>7</sup> HORSEPOWER

**LOTS OF ROOM TO CHOOSE**

This spacious 500X is also big on choices. Like, say, the ability to opt for All-Wheel Drive or dialing in a drive mode with the FIAT<sup>®</sup> Dynamic Selector. Choose an engine, too — the 1.4L MultiAir<sup>®</sup> Turbo engine with 6-speed manual transmission delivers 160 horsepower, 184 lb-ft of torque, 7.1 L/100 km hwy<sup>7</sup> and is standard on 500X Pop, Sport FWD and Trekking FWD.

The 2.4L Tigershark<sup>®</sup> MultiAir I-4 engine packs a 180-horsepower punch with 175 lb-ft of torque. Paired with an innovative 9-speed automatic transmission, fuel economy is as efficient as 7.7 L/100 km hwy<sup>7</sup>. Of course, its surprising standard extras make every 500X a best bet. These include air conditioning, steering wheel-mounted audio and cruise controls, premium cloth seating, 60/40 split-folding rear seats, power heated body-colour mirrors with turn signal indicators and more.



# *Exhilaration 101: AWD*



500X Trekking shown in Bianco Gelato (White).

## **CONFIDENCE: ALL-WHEEL-DRIVE STYLE**

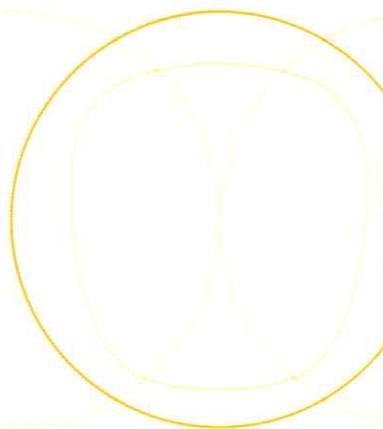
The FIAT® 500X is the first in the 500 family to offer the confidence of available All-Wheel Drive (AWD), and this drive system brings new functionality and improvements to conventional AWD systems. A disconnecting rear axle helps to improve fuel efficiency by automatically selecting FWD or AWD when road conditions make it necessary. What's more, the available 9-speed automatic transmission truly sets this crossover apart.

Both AWD and FWD 500X models offer the Dynamic Control Selector to help you make the most of the road ahead with three customized modes. Auto mode helps optimize fuel efficiency day to day. In Sport mode, the Electronic Stability Control (ESC)<sup>8</sup> and steering calibrations are tuned for a sportier feel and faster driving response. The Traction+ mode maximizes low-speed traction when things get a little slick or bumpy.



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# FIAT® 500X



500X Trekking shown in Rosso Amore (Red Tri-coat) with Mopar® Accessories.

ALL AVAILABLE



HEATED  
STEERING WHEEL



HEATED  
FRONT SEATS



REMOTE START

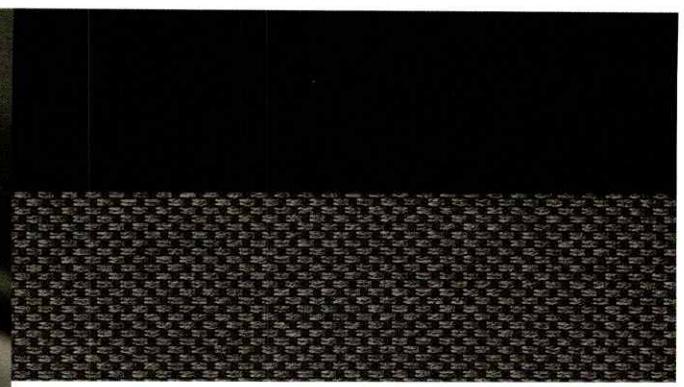
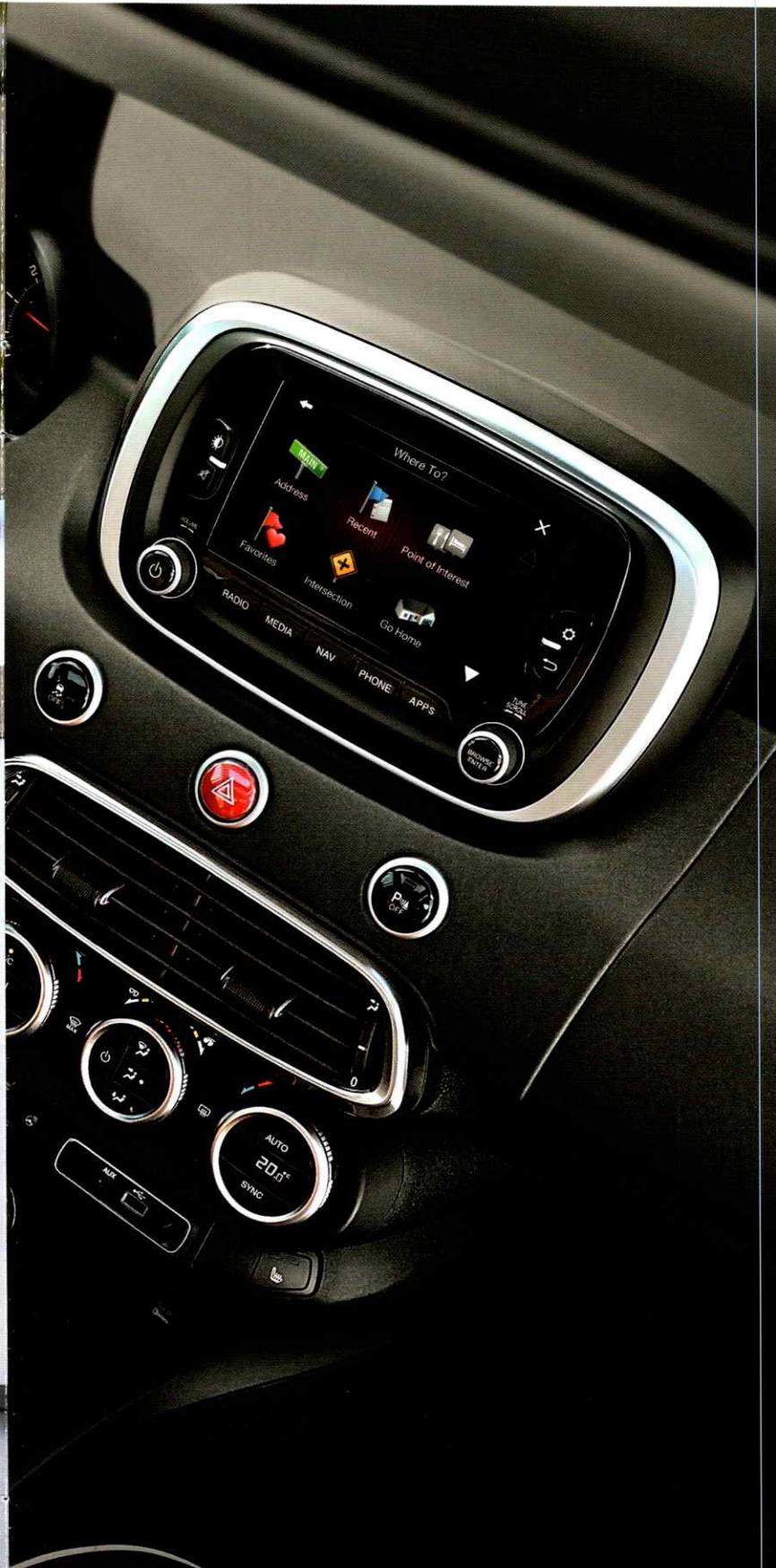


KEYLESS  
ENTER 'N GO™

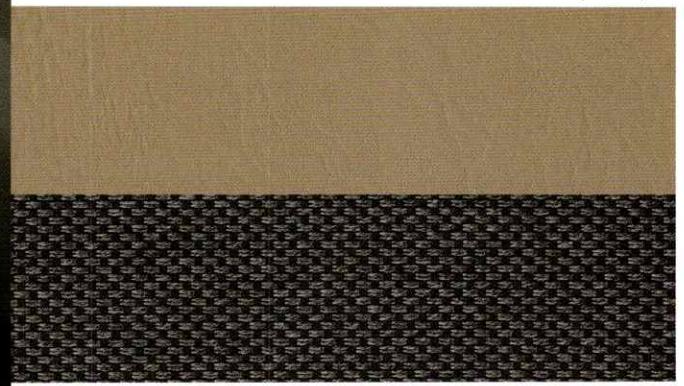


PUSH-BUTTON  
START

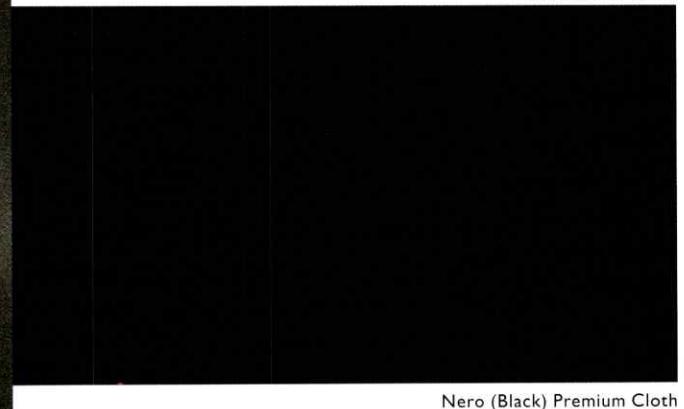
FIAT® 500X



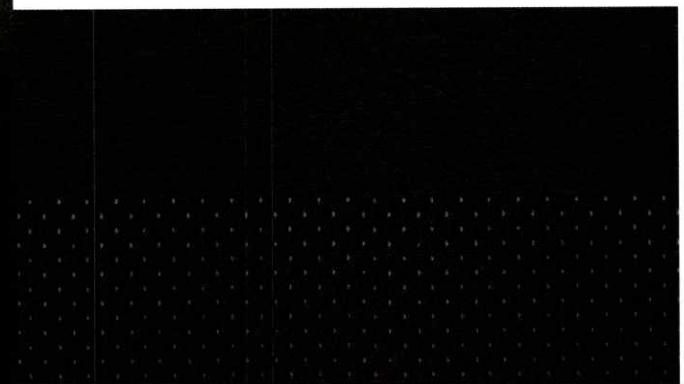
Nero/Grigio (Black/Grey) Cloth  
Standard on Pop and Sport



Avorio/Grigio (Ivory/Grey) Cloth  
Standard on Sport

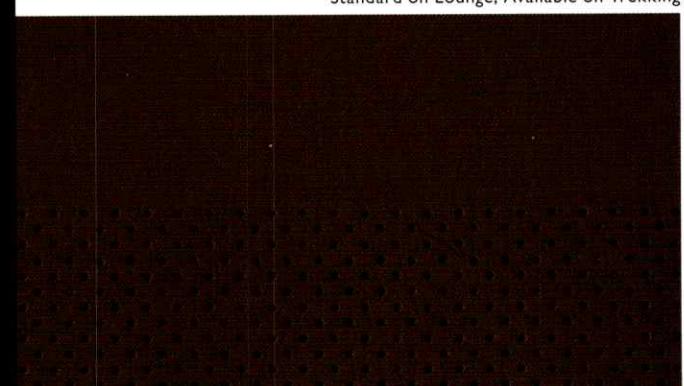


Nero (Black) Premium Cloth  
Standard on Trekking



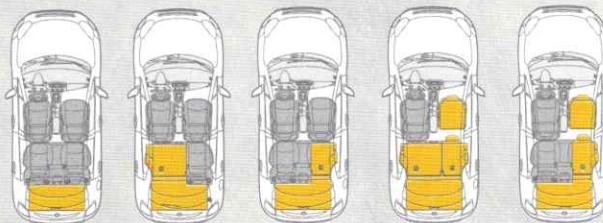
Nero (Black) leather-faced with perforated inserts  
Standard on Lounge; Available on Trekking

Thoughtful  
*accommodations*



Marrone (Tobacco Brown) leather-faced with perforated inserts  
Standard on Lounge; Available on Trekking

#### PLENTY OF ROOM FOR FIVE

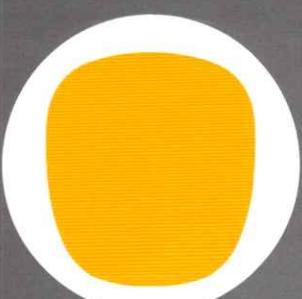


Make no mistake, the X in its name could very well refer to the extra room this FIAT® delivers, enough to welcome five with cubic metres to spare. Beyond spaciousness and comfort, the utility of its interior makes the seemingly impossible possible. A large rear cargo area, 60/40 second-row split seats and a fold-forward front-passenger seat accommodate the longer, wider and taller things you once said "forget it" to. Plus, you can keep all your other stuff stashed and organized, thanks to genius storage solutions like a reversible, height-adjustable cargo floor, dual glove box and a space-saving push-button electronic park brake. A centre-console storage area serves as home base for device connectivity with its integrated USB port.

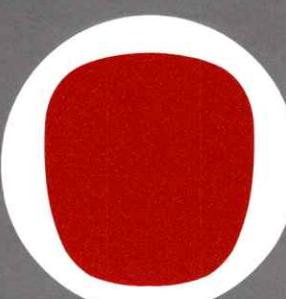


## FIAT® 500X

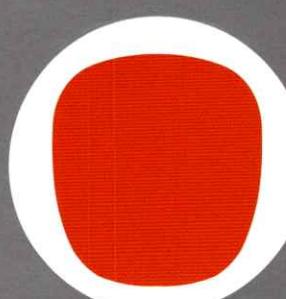
FIAT® 500X EXTERIOR COLOURS†



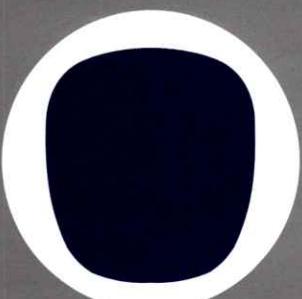
GIALLO TRISTRATO  
Yellow Tri-coat



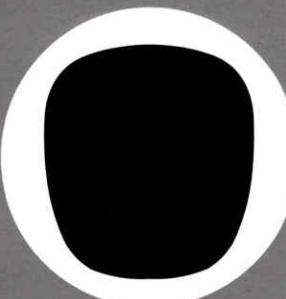
ROSSO AMORE  
Red Tri-coat



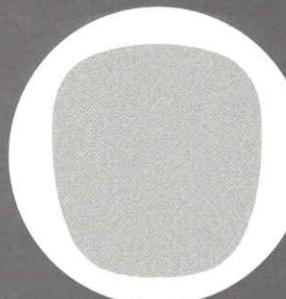
ARANCIO  
Orange



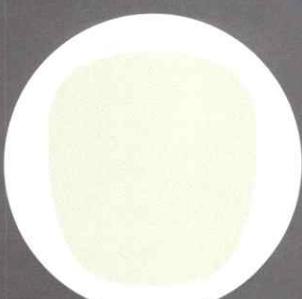
BLU VENEZIA  
Blue Metallic



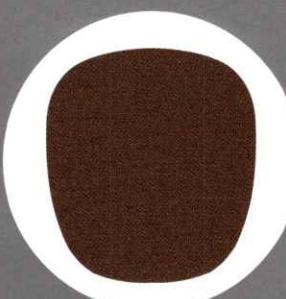
NERO CINEMA  
Black



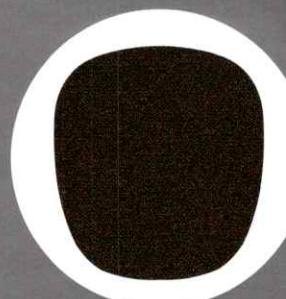
GRIGIO ARGENTO  
Grey Metallic



BIANCO GELATO  
White



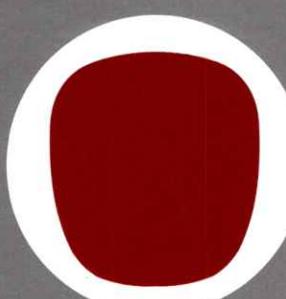
LIGHT COPPER METALLIC



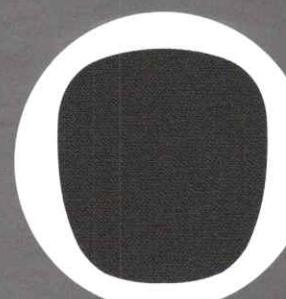
BRONZO MAGNETICO  
Bronze Metallic



CIELO BLU  
Blue Sky Metallic



ROSSO PASSIONE  
Hypnotique Red



GRIGIO MODA  
Graphite Grey Metallic

# FIAT® Technology

500X Lounge shown in Blu Venezia (Blue Metallic).



## Uconnect®

The name needs no explanation: Uconnect® is how you stay in touch with the world. It brings drivers and passengers the very latest in hands-free communication,<sup>5</sup> delivering essential information and entertainment while letting you keep your hands on the wheel and your eyes focused on the road.

The Uconnect 5.0 with 5-inch touchscreen is now standard on almost every 500 model, with a Uconnect 6.5 with 6.5-inch touchscreen available on 500X and 500L models as well. Available turn-by-turn navigation<sup>3</sup> guides you from door to door, while Bluetooth® streaming audio allows music and calls to be streamed wirelessly from a Bluetooth-enabled smartphone or audio player, and is easily accessed through steering-wheel and touchscreen controls.

The Media Hub is equipped with an auxiliary audio jack input and USB port for charging and seamless operation of portable devices, keeping you connected and powered up.



*Uconnect® 6.5 NAV on FIAT® 500X.*



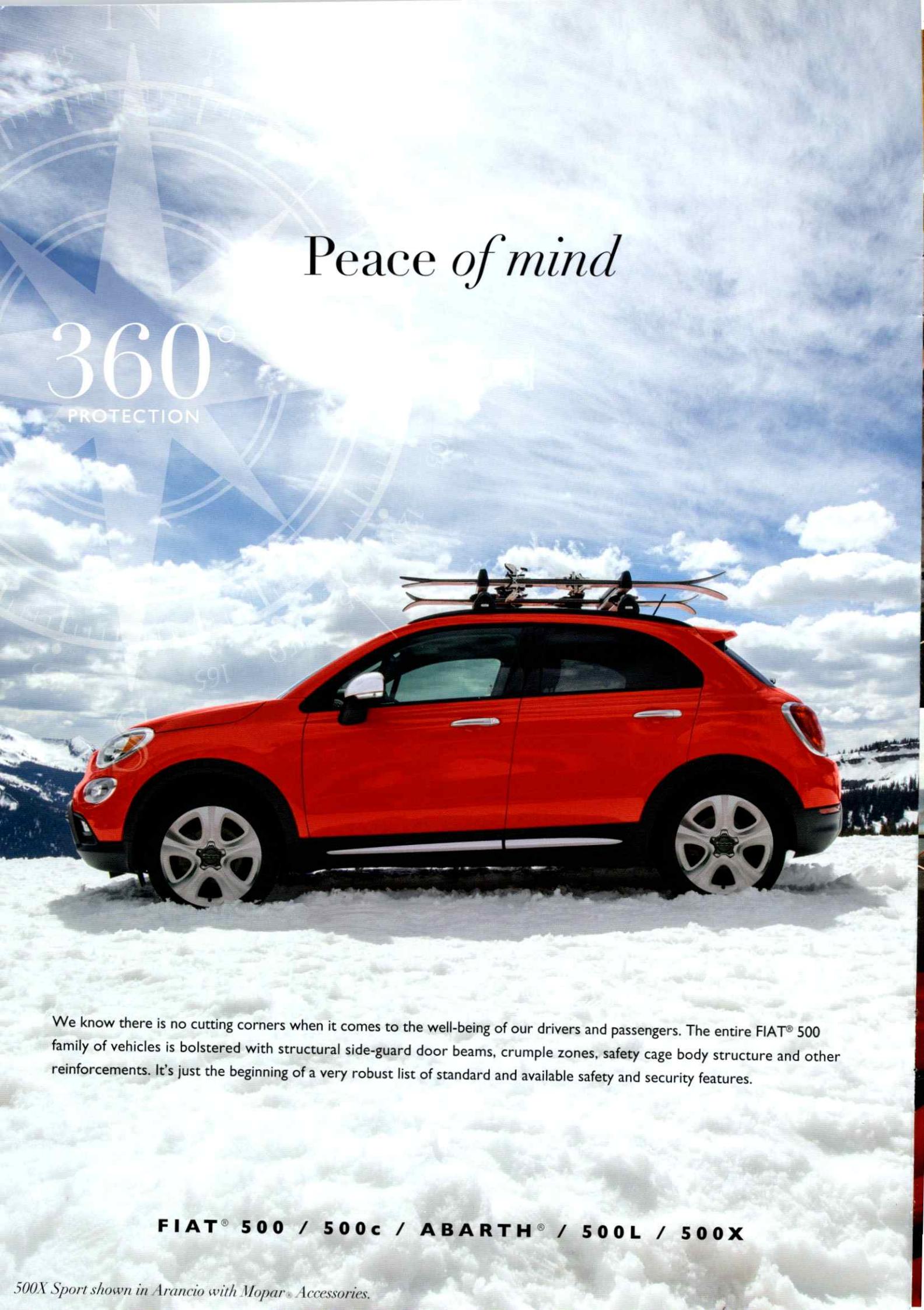
#### **BEATSAUDIO™**

The available BeatsAudio™ premium sound system by Dr. Dre bathes the FIAT cabin in sound. Experience your favourite tunes just the way the artists intended. With acoustics tuned specifically to each make and model, there's not a bad seat in the 500 house — musically or ergonomically. Available SiriusXM satellite radio<sup>2</sup> with one-year subscription ensures everyone's preference is covered.



Our designers approach things from the driver's and passengers' points of view, so every FIAT will complement and enhance your extraordinary lifestyle. They know with all the time drivers spend behind the wheel, creating atmosphere is as essential as producing horsepower. You'll find personalized touches everywhere on each and every FIAT 500 model — from conveniently placed audio controls to soft-touch steering wheels and leather-wrapped shift knobs.

*FIAT 500c with Uconnect 5.0.*



*Peace of mind*

360°  
PROTECTION



We know there is no cutting corners when it comes to the well-being of our drivers and passengers. The entire FIAT® 500 family of vehicles is bolstered with structural side-guard door beams, crumple zones, safety cage body structure and other reinforcements. It's just the beginning of a very robust list of standard and available safety and security features.

**FIAT® 500 / 500c / ABARTH® / 500L / 500X**

500X Sport shown in Arancio with Mopar® Accessories.

# THE FIAT® 500 FAMILY SAFETY STORY

## ALWAYS ON GUARD

FIAT® approaches safety and security from every angle. Here are just some of the advanced features that will offer extra peace of mind:



**Forward Collision Warning<sup>1</sup> with Active Braking** uses radar sensors to detect when you may be approaching another vehicle too rapidly. This active safety feature sends an audible and visual alert to the driver and provides limited braking if the driver does not react in time. Available on 500X.



**Lane Departure Warning<sup>1</sup> with Lane Keep Assist** tracks the vehicle's lane position via mounted cameras. If the system detects the driver is drifting outside the lane boundaries, the system can provide a visual warning, as well as a corrective steering input to encourage the driver to keep within lane boundaries. Available on 500X.



**Blind-Spot Monitoring with Rear Cross-Path Detection<sup>1</sup>** will constantly monitor the space between you and other vehicles. When a side or rear blind spot is encroached, this feature notifies you via illuminated icons on sideview mirrors and an audible chime. Available on 500X.



**Cornering Fog Lamps** are initiated on the appropriate side of the car with a turn signal or steering-wheel turn — to help drivers spot potentially hazardous objects sooner than with conventional lights. It's how to shed a little more light on some very important subjects. Available on 500X.



**Electronic Stability Control (ESC)<sup>8</sup>** is designed to assist drivers in maintaining control of their vehicles during extreme steering manoeuvres. ESC senses when a vehicle is starting to spin (oversteer) or plow (understeer) and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes to individual wheels. Standard on 500, 500X and 500L.



**Reverse-Activated Rear Wipers** This feature automatically turns on the rear wiper whenever the car is shifted into Reverse and the front windshield wipers are running. This helps enhance visibility when you're backing up and gives you that "all clear" feeling on those "not-so-clear" days. Available on 500 (Hatchback models).



**Rear Park Assist System<sup>1</sup>** can help you park and back out with grace. When the vehicle is in Reverse, these available sensors detect objects in the rear back-up pathway and also provide an audible and visual warning so you have time to react. Available on 500, 500X and 500L.



**Seven Standard Air Bags<sup>9</sup>** are in every FIAT 500 model, surrounding you with a comprehensive air bag system. It features full-length front and rear side-curtain, driver's inflatable knee blocker, seat-mounted side for front occupants, and advanced multistage driver and front-passenger air bags, all working together to help provide encompassing protection.



**An Electronic Park Brake** puts a parking brake switch in the centre console and offers five modes of operation: static apply and release, dynamic apply, drive away release, auto apply and safe hold. Available on 500X.

500/500c



15-INCH WHEEL COVER  
Standard on 500/500c Pop



16-INCH POLISHED ALUMINUM  
Optional on 500/500c Lounge



15-INCH TECH SILVER ALUMINUM  
Available on 500c Pop



15-INCH POLISHED ALUMINUM  
WITH TECH SILVER POCKETS  
Standard on 500/500c Lounge



16-INCH HYPER BLACK ALUMINUM  
WITH BLACK POCKETS AND RED  
ACCENTED CENTRE CAP  
Standard on 500 Pop with  
Sport Appearance Group

Abarth®



16-INCH HYPER BLACK ALUMINUM  
Standard on Abarth/Abarth Cabrio



17-INCH FORGED ALUMINUM  
IN BRONZE  
Available on Abarth/Abarth Cabrio



17-INCH FORGED ALUMINUM  
IN HYPER BLACK  
Available on Abarth/Abarth Cabrio

## 500L



16-INCH ALUMINUM  
Standard on Sport and Lounge



16-INCH ALUMINUM WITH  
BLACK POCKETS  
Available on Sport



17-INCH ALUMINUM  
Available on Trekking and Lounge



17-INCH MACHINED ALUMINUM  
WITH BLACK POCKETS  
Available on Lounge

## 500X



16-INCH SILVER GREY PAINTED STEEL  
Standard on Pop



17-INCH BRIGHT SILVER ALUMINUM  
Standard on Sport and Lounge



17-INCH MACHINED ALUMINUM  
WITH MATTE BLACK  
PAINTED POCKETS  
Available on Sport



17-INCH MACHINED ALUMINUM  
WITH PAINTED POCKETS  
Standard on Trekking



18-INCH MACHINED ALUMINUM  
WITH PAINTED POCKETS  
Available on Trekking



18-INCH MACHINED ALUMINUM  
WITH PAINTED POCKETS  
Available on Lounge

fiatcanada.com



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**WARRANTIES:** 2017 FIAT vehicles are backed by a 5-year or 100,000-kilometre\* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres. Rust-through coverage on all body sheet metal is for 3 years.

\*Whichever comes first. Some conditions may apply. \*The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. Visit your FIAT Studio for full details.

**DISCLAIMERS:** (1) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. (2) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at [siriusxm.ca](http://siriusxm.ca). (3) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. (4) Based on 2017 Energuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 7.7 L/100 km (37 imp mpg) city and 6.1 L/100 km (46 imp mpg) hwy on 2017 FIAT 500 with 1.4L MultiAir 16V I-4 engine and 5-speed manual transmission. (5) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. (6) Based on 2017 Energuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 10.7 L/100 km (26 imp mpg) city and 7.9 L/100 km (36 imp mpg) hwy on 2017 FIAT 500L with 1.4L MultiAir 16V I-4 Turbo engine and 6-speed AISIN heavy duty automatic transmission. (7) Based on 2017 Energuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 9.5 L/100 km (30 imp mpg) city and 7.1 L/100 km (40 imp mpg) hwy on 2017 FIAT 500X FWD with 1.4L MultiAir 16V I-4 Turbo engine and 6-speed manual transmission. 10.7 L/100 km (26 imp mpg) city and 7.7 L/100 km (37 imp mpg) hwy on FIAT 500X FWD with 2.4L Tigershark MultiAir I-4 engine and 9-speed automatic transmission. (8) No system can repeat the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (9) The Advanced Front Air Bags in this vehicle are certified to the federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly.



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