





# ALWAYS SOMETHING **500** ALWAYS MORE.



True legends don't grow old. They simply change. Just like the Fiat 500 - the icon of Italian design and lifestyle - which has been reinventing and renewing itself for almost 60 years, whilst remaining faithful to its original spirit. Hip and cool ever since it first took to the road, the **New Fiat 500** is now reborn with an even bolder and more captivating personality, greeting the world with a fabulous new look: an irresistibly, cheeky charm guaranteed to turn heads.



When it comes to the **New Fiat 500**, details don't just make the difference.

## DETAILS MAKE PERFECTION.



The exterior features include rear light clusters in matching body colour and chrome inserts, whilst the interior boasts a new dashboard, new steering wheel, new buttons and new materials, all trendier than ever before. Every last detail of the **New Fiat 500** is designed to enhance the car's originality while at the same time bestowing an even more sophisticated status on the model.



# ALL EYES ON ME.

500

That's what the **New Fiat 500** seems to want to say with its new front - now even cheekier with the new ribbing, the enhanced whiskers and the front bumper surrounding the three-dimensional grille. Not to mention the new daytime running lights, reminiscent of the logo, that become a veritable signature feature, impossible to misconstrue with any others.





Iconic and with an instantly recognisable silhouette, for the interiors too the **New Fiat 500** adds a contemporary twist to the classic curvy design that has always made it

UNIQUE



BETWEEN TWO CHOICES,

MY PREFERENCE  
IS THE THIRD.



# POP



The version that welcomes you into the world of the 500. POP is the car with a “casual” style, ideally suited to everyday life.



**POP** • 7 airbags • LED daytime running lights • New poly-elliptic headlights • Manual climate control, external mirrors matching the bodywork with manual adjustment • Chrome door handles • Height-adjustable steering wheel • Uconnect™ Radio with 5 speakers, AUX-IN and USB ports and steering wheel controls • Electric windows • Split rear seat (50/50)

\* The wheels in the picture are available on request (Opt. 6U4)

# POP STAR



The New Fiat 500 POP STAR is a step up from the basic version with unexpected features that get heads turning.



**POP STAR + in addition to POP** • Parking sensor • Panoramic roof • 15” alloy wheels • Electric mirror • Leather steering wheel & control buttons • Foglights

# LOUNGE



Elegant at a first glance and so chic at the same time, the New Fiat 500 Lounge is like a classic suit redesigned with a contemporary twist, that stands out for its refined details.



**LOUNGE + in addition to POP STAR** • Uconnect™ 5” Radio Nav • 16” alloy wheels • Leather steering wheel • Chrome front grille • Automatic air conditioning • Leather gear knob • Side rubbing stripes with logo • TFT 7”screen • Privacy glasses





STYLE IS INNATE.



EITHER YOU HAVE IT,  
OR YOU DON'T.





If the **New Fiat 500** is in perfect harmony with the rhythm of every day, it is all thanks to the innovative **Uconnect™** system, designed to deliver the best in on-board infotainment and to promise everyone one thing: with this car, you'll never get lost, except in the pleasure of driving!



6ZE Pop / 7HZ Pop Star



7VX Lounge



#### UCONNECT™ RADIO

This is the gateway to the world of Uconnect™: a straightforward but comprehensive audio system thanks to the **AM/FM** tuner with **USB, AUX** inputs and steering wheel controls.

#### UCONNECT™ 5" RADIO

Adds a large 5" touchscreen, in addition to steering wheel controls, to the **handsfree Bluetooth®** functions.

**Uconnect™ 5" Radio Nav** represents the top of the infotainment offering in the 500, with the addition of the integrated 2.5D TomTom navigation.



Unpredictable and playfully irreverent by nature, the **New Fiat 500** knows that when it comes to driving, it's time to stop fooling around, as everything must be

**PERFECTLY UNDER CONTROL.**



That's why it features an on-board 7" TFT digital display which, apart from being uber-cool, is useful for monitoring all the information you could possibly need while driving, like the information from the speedometer, the rev counter, the temperature, the **gear shift indicator** and the trip computer. What's more, everything is perfectly integrated with the **Uconnect™ 5" Radio** and **Uconnect™ 5" Radio Nav** radios, which let you see the media player, telephone and navigator on the same screen.

INNOVATIVE TECHNOLOGIES BY

**MAGNETI  
MARELLI**











## 0.9 TWINAIR TURBO 62.5kW

- Displacement: 875 cm<sup>3</sup>
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- Max. power: 62.5 kW at 5500 rpm
- Max. torque: 145 Nm at 1900 rpm
  - Top speed (km/h) 173
- Acceleration (sec.): 0-100 km/h 11
- Fuel consumption (L/100 km) Directive 2004/3/EC combined cycle: 4
- CO<sub>2</sub> emissions (g/km): 90

## 0.9 TWINAIR TURBO 77kW

- Displacement: 875 cm<sup>3</sup>
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- Max. power: 77 kW at 5500 rpm
- Max. torque: 145 Nm at 2000 rpm
  - Top speed (km/h) 190
- Acceleration (sec.): 0-100 km/h 10.0
- Fuel consumption (L/100 km) Directive 2004/3/EC combined cycle: 4.2
- CO<sub>2</sub> emissions (g/km): 99





I HAVE AN ENVIABLE POSITION.



ALL THANKS TO THE SEATS.



POP



243



241



359



273

LOUNGE



605



302



374



301



LEATHER OPTIONAL



461



686



687



688



861





GEAR KNOB  
IN IVORY LEATHER  
(optional)



IVORY INTERIOR



GEAR KNOB  
IN BLACK LEATHER  
(optional)



BLACK INTERIOR

With the **New Fiat 500**

## EVERY TRIP IS A SHOW.



Guaranteeing all the comfort you could possibly wish for are the new seats made with even more ergonomic materials and designed to facilitate passenger access to the rear seats. 7 standard airbags (front, side and knee bags) ensure the only shivers allowed on-board come from the pleasure of driving.



**POP**  
**241/273**

Chevron two-tone fabric dark grey (seat-backrest) with sides and headrests in red fabric. 500 logo in red thermo-printed film.



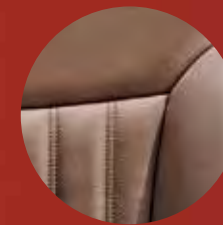
**POP**  
**243/359**

Chevron two-tone fabric dark grey (seat-backrest) with sides and headrests in grey fabric. 500 logo in grey thermo-printed film.



**LOUNGE**  
**301**

Prince of Wales check fabric with ivory borlotti highlights (central) in striped fabric with ivory border. Headrest and bezel in faux black leather. Contrasting embroidered logo in ivory.



**POP - LOUNGE (OPTIONAL)**  
**461**

Tobacco Frau Leather with ivory colour leather inserts. Leather Headrest in Tobacco colour. Contrasting ivory embroidered 500 logo.



**LOUNGE**  
**302**

Prince of Wales check fabric with green olive highlights (central) in striped fabric with an olive green border. Headrest and bezel in faux black leather. Contrasting embroidered logo in olive green.



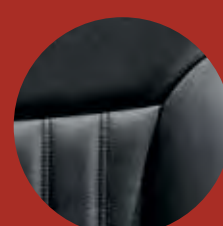
**LOUNGE**  
**374**

Prince of Wales check fabric with ivory borlotti highlights (central) in striped fabric with ivory border. Headrest and bezel in faux ivory coloured leather. Contrasting ivory embroidered logo.



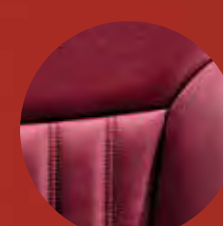
**LOUNGE**  
**605**

Prince of Wales check fabric with coral highlights (central) in striped fabric with coral border. Headrest and bezel in faux ivory coloured leather. Contrasting coral embroidered logo.



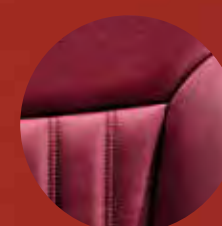
**POP - LOUNGE (OPTIONAL)**  
**687**

Black Frau Leather with ivory colour leather inserts. Black leather headrest. Contrasting embroidered 500 logo in ivory.



**POP - LOUNGE (OPTIONAL)**  
**861**

Burgundy Frau leather with inserts in ivory leather. Leather headrest in burgundy. Contrasting ivory embroidered 500 logo.



**POP - LOUNGE (OPTIONAL)**  
**888**

Burgundy Frau leather with inserts in ivory leather. Leather headrest in burgundy. Contrasting blue embroidered 500 logo.

## 500 IS INSPIRED BY FASHION.



**Is it fashion that inspires 500?** It's not an easy question to answer, especially when you climb aboard the **New 500** where fabrics and materials seem to come straight from the world's most celebrated fashion designs and the details can be combined for endless solutions, satisfying all tastes.



## BODY COLOURS PASTEL



111  
PASSADOBLE RED



166  
SMOOTH MINT GREEN



268  
BASSA NOVA WHITE



552  
CORAL RED



735  
TECH HOUSE GREY



712  
SOLE YELLOW



952  
AZZURO CAPPELINI

## SOFT TOP COLOURS CABRIO



RED SOFT-TOP



BLACK SOFT-TOP

## BODY COLOURS METALLIC



687  
EPIC BLUE



866  
BORDEAUX METALLIC



876  
CROSSOVER BLACK

## BODY COLOURS CAMOUFLAGE & COMICS



246  
COMICS RED



433  
COMICS YELLOW



SH9  
CAMOUFLAGE

## BODY COLOURS THREE-LAYER



227  
ICE WHITE

## COLOURS OF FASCIA ON DASHBOARD





## NO 500 IS QUITE LIKE ANY OTHER.

### ORIGINAL ACCESSORIES

Body stickers, key covers, side badges, make-up holders, rims: those eager to express their creative flair have everything they need to put their own stamp on a veritable design object, making it a real one-off.



**SIDE SPORT BAND**  
available in white, red and black



**ONE-TONE BLACK BAND**  
with 500 logo



**CHEQUERED ROOF**  
available in white, red and black



**ITALIA 500 BAND**

### SPORT PACK



**Sport Red Pack:**  
comprising of red Sport band, red mirror covers and Sport Key cover kit.

**Sport White Pack:**  
comprising of white Sport band, white mirror covers and Sport Key cover kit.

**Sport Black Pack:**  
comprising of black Sport band, black mirror covers and Sport Key cover kit.





14" ALLOY RIMS - POP



165/65 - 9-spoke

15" ALLOY RIMS - POP STAR



185/55 - 18-spoke

16" ALLOY RIMS - LOUNGE



195/45 - 12-spoke

KEY COVER



Italy kit



Sport kit

BADGE



50901681  
Italy\*



50901678  
500 black\*



50901679  
500 red\*



50901680  
Red stitching\*



50901683  
Chequered black\*



50901998  
Red sport\*



50901677  
Black sport\*



50901684  
Red chequered\*



Red coral and chevron pattern kit

\*Accessory line





CHROME MIRROR FAIRINGS



CHROME-PLATED BONNET TRIM

REAR SPOILER

ITALIAN FLAG BADGE ON WING

BLACK COAT HANGER FOR FRONT HEAD RESTRAINT  
2 COLOURS: IVORY AND BLACK

SPORTS ALUMINIUM PEDAL COVERS AND FOOTREST

STEEL KICK PLATE

CARPET MATS





# TECHNICAL SPECIFICATIONS



## 0.9 TwinAir Turbo 65.2kW Start&Stop

## TwinAir 0.9 77kW Turbo Start&Stop

Engine	Hatch - Cabrio	Hatch - Cabrio
No. of cylinders, arrangement	2, in line, transverse front	2, in line, transverse front
Bore x stroke (mm)	80.5 x 86	80.5 x 86
Displacement (cm³)	875	875
Emissions standard	Euro 6	Euro 6
Compression ratio	10.0:1	10.0:1
EC max. power: kW at rpm	62.5 @ 5500	77 @ 5500
EC max. torque: Nm at rpm	145 @ 1900	145 @ 2000
Fuel supply	Multipoint electronic injection with sequential timed injection, knock control and variable intake valve actuation	
Ignition	controlled	
Transmission	Hatch - Cabrio	Hatch - Cabrio
Front wheel	drive	drive
Clutch control	hydraulic	hydraulic
Gearbox, no. of gears	5 + reverse	6 + reverse
Steering	Hatch - Cabrio	Hatch - Cabrio
Type	rack and pinion with electric Dualdrive™ electric power steering	rack and pinion with electric Dualdrive™ electric power steering
Turning circle (m)	9.3	9.3
Brakes	Hatch - Cabrio	Hatch - Cabrio
Front: Ø (mm)	disc Ø 240 mm	self-ventilating disc Ø 257 mm
Rear: Ø (mm)	drum Ø 180 mm	disc Ø 240 mm
Suspension	Hatch - Cabrio	Hatch - Cabrio
Front:	independent-wheel, MacPherson-type with lower transversal wishbones secured to an auxiliary crossmember, anti-roll bar connected to the shock absorber	
Rear:	inter-connected wheel through torsion beam and anti-roll bar	
Wheels	Hatch - Cabrio	Hatch - Cabrio
POP	175/65 R 14	175/65 R 14
POP STAR	185/55 R 15	185/55 R 15
LOUNGE	195/55 R 16	195/55 R 16

## 0.9 TwinAir Turbo 62.5kW Start&Stop

## TwinAir 0.9 77kW Turbo Start&Stop

Dimensions	Hatch - Cabrio	Hatch - Cabrio
Length (mm)	3546	3546
Width (mm) with / without mirrors	1627 / 1893	1627 / 1893
Height in running order (mm)	1488	1488
Wheelbase (mm)	2300	2300
Front track (mm)	1413	1413
Rear track (mm)	1407	1407
Capacity of luggage compartment (dm³)	185	185
Weights	Hatch - Cabrio	Hatch - Cabrio
DIN kerb weight (kg)	930 / 970*	940 / 980*
Towable weight, non-braked (kg)	400	400
braked (kg)	800	800
Capacities	Hatch - Cabrio	Hatch - Cabrio
Fuel tank capacity (litres)	35	35
12 V battery	Hatch - Cabrio	Hatch - Cabrio
Capacity (Ah)	63	63
Performance	Hatch - Cabrio	Hatch - Cabrio
Maximum speed (km/h)	173	190
Acceleration (sec.): 0 -100 km/h	11 / 11.5	10
Fuel consumption (l/100 Km) Directive 2004/3/EC	Hatch - Cabrio	Hatch - Cabrio
urban cycle	4.7	5.5
extra-urban cycle	3.6	3.5
combined cycle	4.0	4.2
CO <sub>2</sub> exhaust emissions (g/km)	88 with MTA / 90 without MTA	99

\* Cabrio



# STANDARD AND OPTIONAL EQUIPMENT



		500			500 C	
		POP	POP STAR	LOUNGE	POP STAR	LOUNGE
LINE AND STYLE						
Bumpers in body colour		■	■	■	■	■
Chrome-plated exterior door handles		■	■	■	■	■
Foam steering with car radio controls (with 6 buttons)	4WE	■	■	-	■	-
Leather steering with car radio controls (with 8 buttons)	318	○	■	■	■	■
Electrically adjustable wing mirrors painted black	218	■	-	-	-	-
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor	041	-	■	■	■	■
Tinted rear and rear door windows	070	-	-	■	-	■
Frau leather interiors	211	-	-	○	-	○
Leather gear lever trim	4VU	-	-	■	-	■
Chrome bumper strips		○	○	■	○	■
Metallic paint		○	○	○	○	○
Non-standard pastel paint		○	○	○	○	○
Three-coat paintwork		○	○	○	-	-
Second Skin		-	-	○	-	○
Pack Style (Front fog lights, painted bumper strip)	8CP	-	-	○	-	○
Pack City (Auto air conditioner, electronic internal rearview mirror, rear parking sensor)	6RK	-	-	■	-	■
Rear Parking Sensor	508	-	■	-	■	-

■ standard   ○ optional   - not available

		500			500 C	
		POP	POP STAR	LOUNGE	POP STAR	LOUNGE
CUSTOMISATIONS						
Chrome-plated moulding on bonnet	4BJ	○	○	○	○	○
14" glossy grey hub caps		■	-	-	-	-
15", 18-spoke glossy silver alloy rims	73Z	-	■	-	■	-
16", 12-spoke opaque slate grey alloy rims	5EQ	-	○	■	-	■
16", 20-spoke opaque slate grey alloy rims	5ZZ	-	-	○	-	○
Chrome rear-view mirror cover	4RR	○	○	○	○	○
Protective strips for customised badges	4XC	○	○	○	○	○
500 Italia strip	5H0	○	○	○	-	-
Red side strip	5H4	○	○	○	○	○
White side strip	5H5	○	○	○	○	○
Black side strip	5H6	○	○	○	○	○
Italia side band	5HE	○	○	○	○	○
Black chequered roof	5HF	-	-	○	-	-
White chequered roof	5HH	-	-	○	-	-

■ standard   ○ optional   - not available



# STANDARD AND OPTIONAL EQUIPMENT



		500			500 C	
		POP	POP STAR	LOUNGE	POP STAR	LOUNGE
COMFORT						
Fiat CODE (electronic anti-theft device)		■	■	■	■	■
Heat-reflecting windows		■	■	■	■	■
Instrument panel with rev counter		■	■	■	■	■
Digital, liquid crystal digital instrument with 7" colour TFT	4GF	-	-	■	-	■
Height-adjustable front head restraints		■	■	■	■	■
Height-adjustable steering wheel		■	■	■	■	■
Dualdrive™ electric power steering		■	■	■	■	■
Start&Stop: automatic shutdown and restart of the engine during short stops	5DE	■	■	■	■	■
Electric windows and central locking		■	■	■	■	■
Follow Me Home light device		■	■	■	■	■
Fuel filler cap with key	352	■	■	■	■	■
Rear window wiper/washer and heated rear window		■	■	■	-	-
Trip computer		■	■	■	■	■
Door opening/closing remote control with customisable cover		■	■	■	■	■
Space-saver wheel 135/80 R 14"	803	■	■	■	■	■
Smokers' kit	665	○	○	○	○	●
Luggage compartment lighting		-	-	■	■	■
Sun visor with courtesy light and mirror		-	-	■	-	-
Manual climate control with pollen filter	025	■	-	-	-	-
Automatic climate control (single zone) with pollen filter	140	-	■	■	■	■
Dualogic™ robot gear shift (excluding 0.9 TwinAir 77kW)	407	○	○	-	○	-
Dualogic™ robot gear shift (excluding 0.9 TwinAir 77kW)	5BH	○	○	○	○	○
Bi-xenon headlights (gas discharge) with retractable headlight washer	230	-	-	○	-	○
Anti-glare electric mirror (automatic day/night)	410	-	-	■	-	■
Panoramic roof	59E	○	■	■	-	-
Electrically operated Sky Dome sunroof with sunroof blind	400	-	-	○	-	-
Height-adjustable driver seat	626	-	-	■	-	■
Passenger seat backrest pocket	339	-	-	■	-	■
Split rear seat (50/50) with height-adjustable head rest	195	■	■	■	■	■
Passenger seat with mechanical position memory		■	■	■	■	■

■ standard   ○ optional   - not available

		500			500 C	
		POP	POP STAR	LOUNGE	POP STAR	LOUNGE
SAFETY						
Driver and passenger airbag with Dual stage system		■	■	■	■	■
Side airbags		■	■	■	■	■
Window bags		■	■	■	■	■
Knee bags		■	■	■	■	■
Bodywork with high-resistance steel elements (Dualphase)		■	■	■	■	■
FPS (Fire Prevention System)		■	■	■	■	■
Hazard light activation (4 indicators) during emergency braking		■	■	■	■	■
Headlight alignment corrector		■	■	■	■	■
Front seat belts with pretensioners, load limiter and fastening sensor		■	■	■	■	■
Front and rear seats with anti-submarining crossmember		■	■	■	■	■
Isofix attachments for children on rear seat		■	■	■	■	■
DRLs with LED technology		■	■	■	■	■
ESC + ASR/MSR, HBA and Hill Holder	392	■	■	■	■	■
TPMS (Tyre Pressure Monitoring System)	5YB	■	■	■	■	■
Fog lights	097	–	■	■	■	■
Alarm with remote control		■	■	■	■	■
AUDIO						
Uconnect™ Radio (AUX-IN / USB)	6ZE	○	–	–	–	–
Uconnect™ 5" Radio LIVE (Dual Tuner/USB/AUX/Bluetooth®)	7HZ	–	■	–	■	–
Uconnect™ 5" Radio LIVE (Dual Tuner/USB/AUX/Bluetooth®/NAV)	7VX	–	–	■	–	■

■ standard   ○ optional   - not available





I'M SOCIAL.

BUT NOT  
A FOLLOWER.





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