





ALWAYS SOMETHING



ALWAYS MORE.



True legends don't grow old. They simply change. Just like the Fiat 500 - the icon of Italian design and lifestyle - which has been reinventing and renewing itself for almost 60 years, whilst remaining faithful to its original spirit. Hip and cool ever since it first took to the road, the **New Fiat 500** is now reborn with an even bolder and more captivating personality, greeting the world with a fabulous new look: an irresistibly, cheeky charm guaranteed to turn heads.



When it comes to the **New Fiat 500**, details don't just make the difference.

DETAILS MAKE PERFECTION.

The exterior features include rear light clusters in matching body colour and chrome inserts, whilst the interior boasts a new dashboard, new steering wheel, new buttons and new materials, all trendier than ever before. Every last detail of the **New Fiat 500** is designed to enhance the car's originality while at the same time bestowing an even more sophisticated status on the model.



ALL EYES ON ME.



That's what the **New Fiat 500** seems to want to say with its new front - now even cheekier with the new ribbing, the enhanced whiskers and the front bumper surrounding the three-dimensional grille. Not to mention the new daytime running lights, reminiscent of the logo, that become a veritable signature feature, impossible to misconstrue with any others.



Iconic and with an instantly recognisable silhouette, for the interiors too
the **New Fiat 500** adds a contemporary twist to the classic curvy design
that has always made it

UNIQUE



BETWEEN TWO CHOICES,

MY PREFERENCE
IS THE THIRD.

POP 500

The version that welcomes you into the world of the 500. POP is the car with a "casual" style, ideally suited to everyday life.



POP • 7 airbags • LED daytime running lights • New poly-elliptic headlights • Manual climate control, external mirrors matching the bodywork with manual adjustment • Chrome door handles • Height-adjustable steering wheel • Uconnect™ Radio with 5 speakers, AUX-IN and USB ports and steering wheel controls • Electric windows • Split rear seat (50/50)

* The wheels in the picture are available on request (Opt. 6U4)

POP STAR 500

The New Fiat 500 POP STAR is a step up from the basic version with unexpected features that get heads turning.



POP STAR + in addition to POP • Parking sensor • Panoramic roof • 15" alloy wheels • Electric mirror • Leather steering wheel & control buttons • Foglights

LOUNGE 500

Elegant at a first glance and so chic at the same time, the **New Fiat 500 Lounge** is like a classic suit redesigned with a contemporary twist, that stands out for its refined details.



LOUNGE + in addition to POP STAR • Uconnect™ 5" Radio Nav • 16" alloy wheels • Leather steering wheel • Chrome front grille • Automatic air conditioning • Leather gear knob • Side rubbing stripes with logo • TFT 7"screen • Privacy glasses



STYLE IS INNATE.



EITHER YOU HAVE IT,
OR YOU DON'T.



If the **New Fiat 500** is in perfect harmony with the rhythm of every day, it is all thanks to the innovative **Uconnect™** system, designed to deliver the best in on-board infotainment and to promise everyone one thing: with this car, you'll never get lost, except in the pleasure of driving!



6ZE Pop / 7HZ Pop Star



7VX Lounge



UCONNECT™ RADIO

This is the gateway to the world of Uconnect™: a straightforward but comprehensive audio system thanks to the **AM/FM** tuner with **USB**, **AUX** inputs and steering wheel controls.

UCONNECT™ 5" RADIO

Adds a large 5" touchscreen, in addition to steering wheel controls, to the **handsfree Bluetooth®** functions.

Uconnect™ 5" Radio Nav represents the top of the infotainment offering in the 500, with the addition of the integrated 2.5D TomTom navigation.

Unpredictable and playfully irreverent by nature, the **New Fiat 500** knows that when it comes to driving, it's time to stop fooling around, as everything must be

PERFECTLY UNDER CONTROL.



That's why it features an on-board 7" TFT digital display which, apart from being uber-cool, is useful for monitoring all the information you could possibly need while driving, like the information from the speedometer, the rev counter, the temperature, the **gear shift indicator** and the trip computer. What's more, everything is perfectly integrated with the **Uconnect™ 5" Radio** and **Uconnect™ 5" Radio Nav** radios, which let you see the media player, telephone and navigator on the same screen.

INNOVATIVE TECHNOLOGIES BY

**MAGNETI
MARELLI**



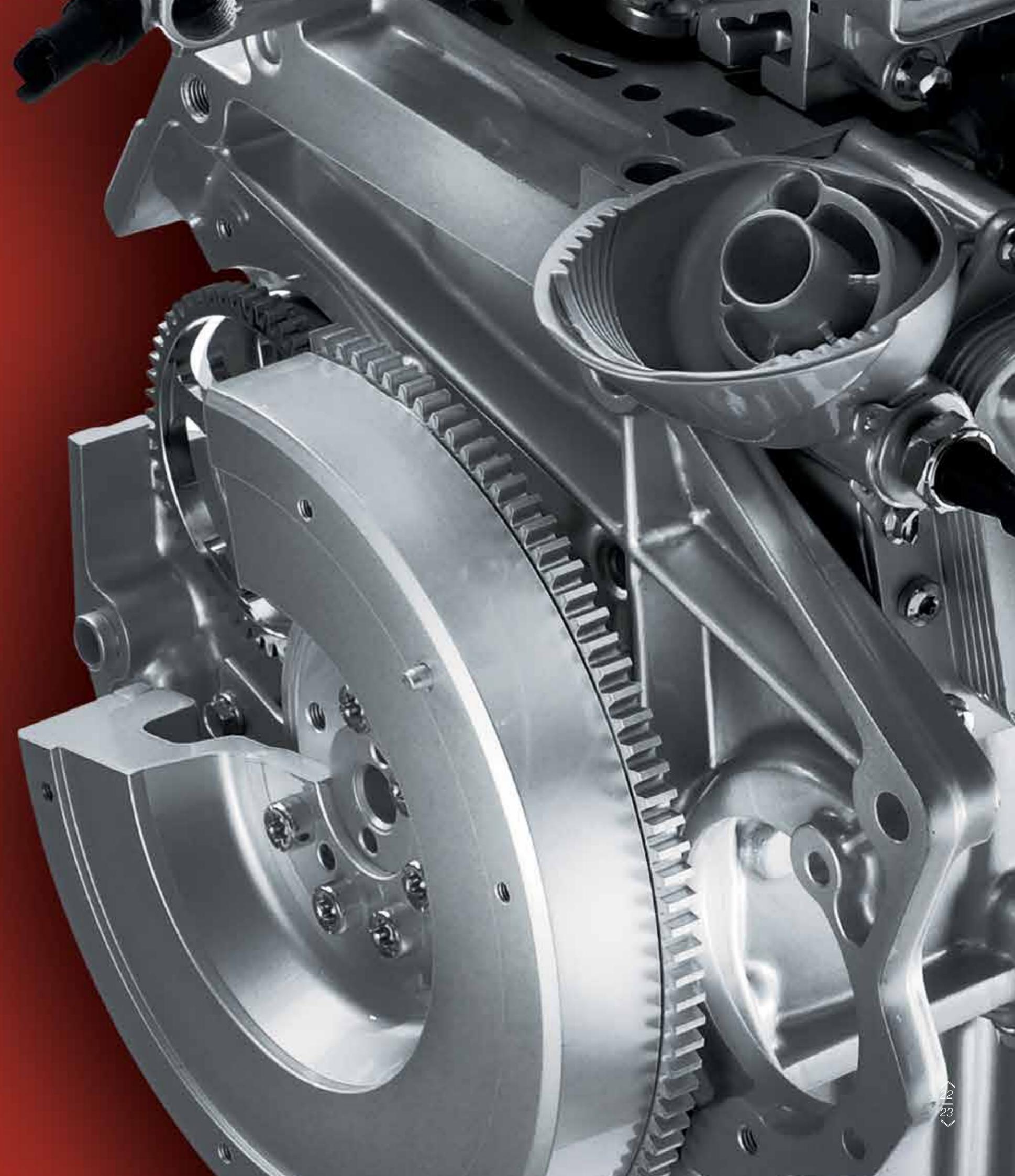


0.9 TWINAIR TURBO 62.5kW

- Displacement: 875 cm³
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- Max. power: 62.5 kW at 5500 rpm
- Max. torque: 145 Nm at 1900 rpm
 - Top speed (km/h) 173
- Acceleration (sec.): 0-100 km/h 11
- Fuel consumption (L/100 km) Directive 2004/3/EC
 - combined cycle: 4
- CO₂ emissions (g/km): 90

0.9 TWINAIR TURBO 77kW

- Displacement: 875 cm³
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- Max. power: 77 kW at 5500 rpm
- Max. torque: 145 Nm at 2000 rpm
 - Top speed (km/h) 190
- Acceleration (sec.): 0-100 km/h 10.0
- Fuel consumption (L/100 km) Directive 2004/3/EC
 - combined cycle: 4.2
- CO₂ emissions (g/km): 99





I HAVE AN ENVIALE POSITION.

ALL THANKS TO THE SEATS.

POP



LEATHER OPTIONAL





GEAR KNOB
IN IVORY LEATHER
(optional)



IVORY INTERIOR



GEAR KNOB
IN BLACK LEATHER
(optional)



BLACK INTERIOR

With the **New Fiat 500**

EVERY TRIP IS A SHOW.



Guaranteeing all the comfort you could possibly wish for are the new seats made with even more ergonomic materials and designed to facilitate passenger access to the rear seats. 7 standard airbags (front, side and knee bags) ensure the only shivers allowed on-board come from the pleasure of driving.



POP
241/273

Chevron two-tone fabric dark grey (seat-backrest) with sides and headrests in red fabric. 500 logo in red thermo-printed film.



POP
243/359

Chevron two-tone fabric dark grey (seat-backrest) with sides and headrests in grey fabric. 500 logo in grey thermo-printed film.



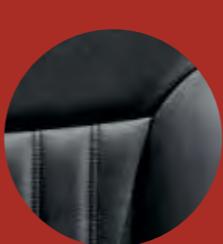
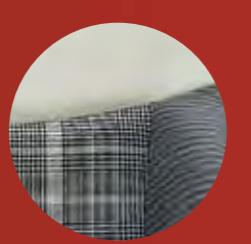
LOUNGE
301

Prince of Wales check fabric with ivory borlotti highlights (central) in striped fabric with ivory border. Headrest and bezel in faux black leather. Contrasting embroidered logo in ivory.



POP - LOUNGE (OPTIONAL)
461

Tobacco Frau Leather with ivory colour leather inserts. Leather Headrest in Tobacco colour. Contrasting ivory embroidered 500 logo.



LOUNGE
302

Prince of Wales check fabric with green olive highlights (central) in striped fabric with an olive green border. Headrest and bezel in faux black leather. Contrasting embroidered logo in olive green.



LOUNGE
374

Prince of Wales check fabric with white highlights (central) in striped fabric with white border. Headrest and bezel in faux white coloured leather. Contrasting white embroidered logo.



LOUNGE
605

Prince of Wales check fabric with coral highlights (central) in striped fabric with coral border. Headrest and bezel in faux coral coloured leather. Contrasting coral embroidered logo.



POP - LOUNGE (OPTIONAL)
687

Black Frau Leather with white colour leather inserts. Black leather headrest. Contrasting embroidered 500 logo in white.



POP - LOUNGE (OPTIONAL)
861

Burgundy Frau leather with inserts in white leather. Leather headrest in burgundy. Contrasting white embroidered 500 logo.



POP - LOUNGE (OPTIONAL)
688

Burgundy Frau leather with inserts in white leather. Leather headrest in burgundy. Contrasting white embroidered 500 logo.

BODY COLOURS
PASTEL



111
PASSADOBLE RED



166
SMOOTH MINT GREEN



268
BASSA NOVA WHITE



552
CORAL RED



735
TECH HOUSE GREY



712
SOLE YELLOW



952
AZZURO CAPPELINI

BODY COLOURS
METALLIC



687
EPIC BLUE



866
BORDEAUX METALLIC



876
CROSSOVER BLACK

BODY COLOURS
CAMOUFLAGE & COMICS



246
COMICS RED



433
COMICS YELLOW



SH9
CAMOUFLAGE

**COLOURS OF FASCIA ON
DASHBOARD**



SOFT TOP COLOURS
CABRIO



RED SOFT-TOP



BLACK SOFT-TOP

BODY COLOURS
THREE-LAYER



227
ICE WHITE



More care for your car

Thanks to Mopar accessories

SPORT PACK

NO 500 IS QUITE LIKE ANY OTHER.

ORIGINAL ACCESSORIES

Body stickers, key covers, side badges, make-up holders, rims: those eager to express their creative flair have everything they need to put their own stamp on a veritable design object, making it a real one-off.



SIDE SPORT BAND
available in white, red and black



ONE-TONE BLACK BAND
with 500 logo



CHEQUERED ROOF
available in white, red and black



ITALIA 500 BAND



Sport Red Pack:
comprising of red Sport band, red mirror covers and Sport Key cover kit.

Sport White Pack:
comprising of white Sport band, white mirror covers and Sport Key cover kit.

Sport Black Pack:
comprising of black Sport band, black mirror covers and Sport Key cover kit.



14" ALLOY RIMS - POP



165/65 - 9-spoke

15" ALLOY RIMS - POP STAR



185/55 - 18-spoke

BADGE



50901681
Italy*



50901678
500 black*



50901679
500 red*



50901680
Red stitching*

16" ALLOY RIMS - LOUNGE



195/45 - 12-spoke



50901683
Chequered black*



50901998
Red sport*



50901677
Black sport**



50901684
Red chequered*

KEY COVER



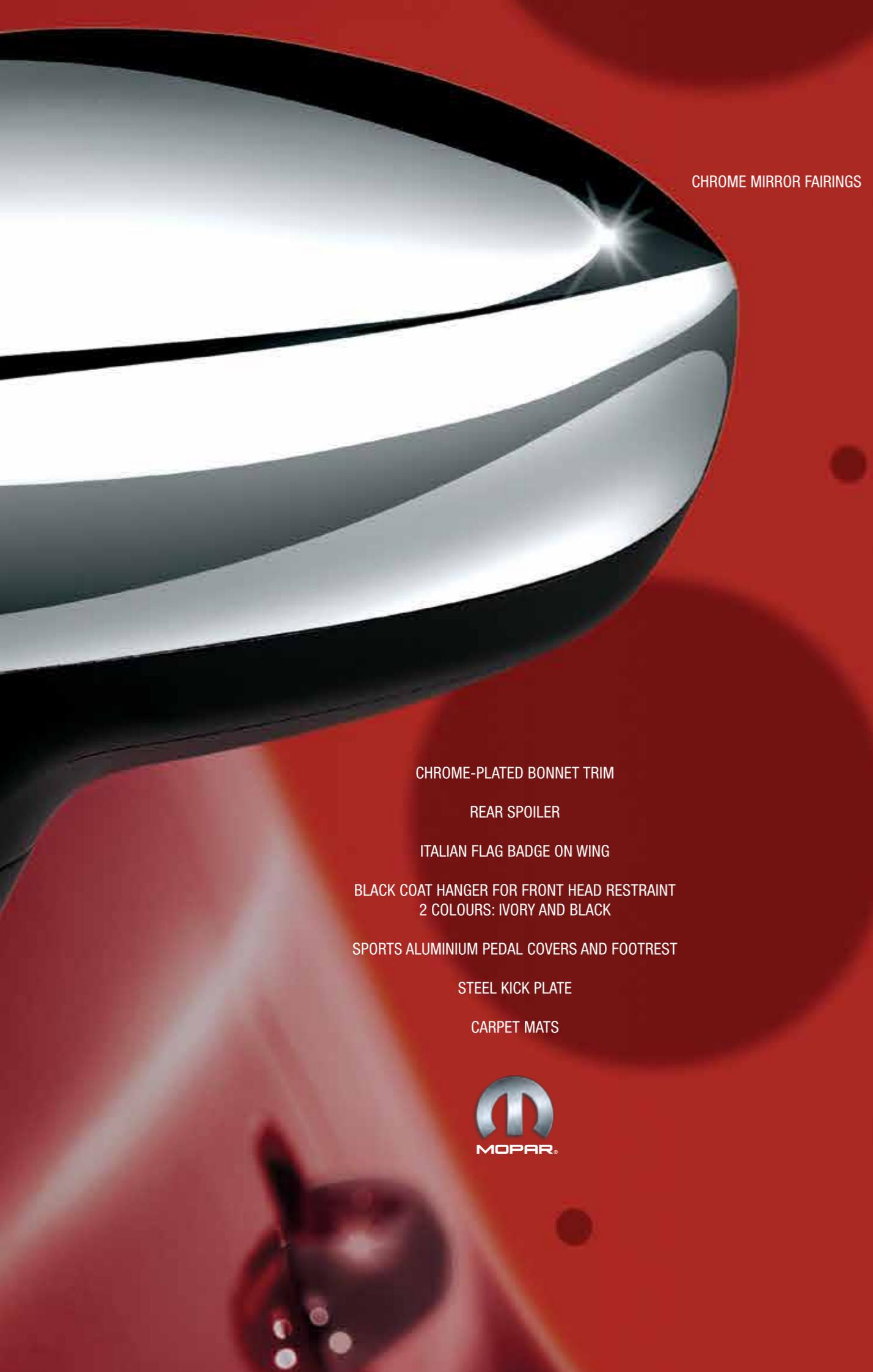
Italy kit



Sport kit



Red coral and chevron pattern kit



CHROME MIRROR FAIRINGS



CHROME-PLATED BONNET TRIM

REAR SPOILER

ITALIAN FLAG BADGE ON WING

BLACK COAT HANGER FOR FRONT HEAD RESTRAINT
2 COLOURS: IVORY AND BLACK

SPORTS ALUMINIUM PEDAL COVERS AND FOOTREST

STEEL KICK PLATE

CARPET MATS



TECHNICAL SPECIFICATIONS



- 0.9 TwinAir Turbo 65.2kW Start&Stop -

Engine		Hatch - Cabrio
No. of cylinders, arrangement		2, in line, transverse front
Bore x stroke (mm)		80.5 x 86
Displacement (cm ³)		875
Emissions standard		Euro 6
Compression ratio		10.0:1
EC max. power: kW at rpm		62.5 @ 5500
EC max. torque: Nm at rpm		145 @ 1900
Fuel supply	Multipoint electronic injection with sequential timed injection, knock control and variable intake valve actuation	
Ignition	controlled	
Transmission		
Front wheel	drive	
Clutch control	hydraulic	
Gearbox, no. of gears	5 + reverse	
Steering		
Type	rack and pinion with electric Dualdrive™ electric power steering	
Turning circle (m)	9.3	
Brakes		ESC
Front: Ø (mm)	disc Ø 240 mm	
Rear: Ø (mm)	drum Ø 180 mm	
Suspension		
Front:	independent-wheel, MacPherson-type with lower transversal wishbones se	
Rear:	inter-connected wheel throu	
Wheels		
POP	175/65 R 14	
POP STAR	185/55 R 15	
LOUNGE	195/55 R 16	

TwinAir 0.9 77kW Turbo Start&Stop

Hatch - Cabrio
2, in line, transverse front
80.5 x 86
875
Euro 6
10.0:1
77 @ 5500
145 @ 2000
nt electronic injection with sequential timed injection, knock control and variable intake valve actuation
controlled
drive
hydraulic
6 + reverse
ck and pinion with electric Dualdrive™ electric power steering
9.3
ESC
self-ventilating disc Ø 257 mm
disc Ø 240 mm
iliary crossmember, anti-roll bar connected to the shock absorber
n and anti-roll bar
175/65 R 14
185/55 R 15
195/55 R 16

— 0.9 TwinAir Turbo 62.5kW Start&Stop —

Hatch - Cabrio
3546
1627 / 1893
1488
2300
1413
1407
185
930 / 970*
400
800
35
63
173
11 / 11.5
4.7
3.6
4.0

TwinAir 0.9 77kW Turbo Start&Stop

Hatch - Cabrio
3546
1627 / 1893
1488
2300
1413
1407
185
940 / 980*
400
800
35
63
190
10
5.5
3.5
4.2
99

2

STANDARD AND OPTIONAL EQUIPMENT



LINE AND STYLE

	500			500 C	
	POP	POP STAR	LOUNGE	POP STAR	LOUNGE
Bumpers in body colour	■	■	■	■	■
Chrome-plated exterior door handles	■	■	■	■	■
Foam steering with car radio controls (with 6 buttons)	4WE	■	■	-	■
Leather steering with car radio controls (with 8 buttons)	318	○	■	■	■
Electrically adjustable wing mirrors painted black	218	■	-	-	-
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor	041	-	■	■	■
Tinted rear and rear door windows	070	-	-	■	■
Fran leather interiors	211	-	-	○	-
Leather gear lever trim	4VU	-	-	■	-
Chrome bumper strips		○	○	■	■
Metallic paint		○	○	○	○
Non-standard pastel paint		○	○	○	○
Three-coat paintwork		○	○	○	-
Second Skin		-	-	○	-
Pack Style (Front fog lights, painted bumper strip)	8CP	-	-	○	-
Pack City (Auto air conditioner, electronic internal rearview mirror, rear parking sensor)	6RK	-	-	■	-
Rear Parking Sensor	508	-	■	-	■

■ standard ○ optional - not available

CUSTOMISATIONS

	500	500 C			
	POP	POP STAR	LOUNGE	POP STAR	LOUNGE
Chrome-plated moulding on bonnet	4BJ	○	○	○	○
14" glossy grey hub caps		■	-	-	-
15", 18-spoke glossy silver alloy rims	73Z	-	■	-	■
16", 12-spoke opaque slate grey alloy rims	5EQ	-	○	■	-
16", 20-spoke opaque slate grey alloy rims	5ZZ	-	-	○	-
Chrome rear-view mirror cover	4RR	○	○	○	○
Protective strips for customised badges	4XC	○	○	○	○
500 Italia strip	5H0	○	○	○	-
Red side strip	5H4	○	○	○	○
White side strip	5H5	○	○	○	○
Black side strip	5H6	○	○	○	○
Italia side band	5HE	○	○	○	○
Black chequered roof	5HF	-	-	○	-
White chequered roof	5HH	-	-	○	-

■ standard ○ optional - not available

STANDARD AND OPTIONAL EQUIPMENT



	500	500		500 C		
		POP	POP STAR	LOUNGE	POP STAR	LOUNGE
COMFORT						
Fiat CODE (electronic anti-theft device)		■	■	■	■	■
Heat-reflecting windows		■	■	■	■	■
Instrument panel with rev counter		■	■	■	■	■
Digital, liquid crystal digital instrument with 7" colour TFT	4GF	-	-	■	-	■
Height-adjustable front head restraints		■	■	■	■	■
Height-adjustable steering wheel		■	■	■	■	■
Dualdrive™ electric power steering		■	■	■	■	■
Start&Stop: automatic shutdown and restart of the engine during short stops	5DE	■	■	■	■	■
Electric windows and central locking		■	■	■	■	■
Follow Me Home light device		■	■	■	■	■
Fuel filler cap with key	352	■	■	■	■	■
Rear window wiper/washer and heated rear window		■	■	■	-	-
Trip computer		■	■	■	■	■
Door opening/closing remote control with customisable cover		■	■	■	■	■
Space-saver wheel 135/80 R 14"	803	■	■	■	■	■
Smokers' kit	665	○	○	○	○	●
Luggage compartment lighting		-	-	■	■	■
Sun visor with courtesy light and mirror		-	-	■	-	-
Manual climate control with pollen filter	025	■	-	-	-	-
Automatic climate control (single zone) with pollen filter	140	-	■	■	■	■
Dualogic™ robot gear shift (excluding 0.9 TwinAir 77kW)	407	○	○	-	○	-
Dualogic™ robot gear shift (excluding 0.9 TwinAir 77kW)	5BH	○	○	○	○	○
Bi-xenon headlights (gas discharge) with retractable headlight washer	230	-	-	○	-	○
Anti-glare electric mirror (automatic day/night)	410	-	-	■	-	■
Panoramic roof	59E	○	■	■	-	-
Electrically operated Sky Dome sunroof with sunroof blind	400	-	-	○	-	-
Height-adjustable driver seat	626	-	-	■	-	■
Passenger seat backrest pocket	339	-	-	■	-	■
Split rear seat (50/50) with height-adjustable head rest	195	■	■	■	■	■
Passenger seat with mechanical position memory		■	■	■	■	■

■ standard ○ optional - not available

	500	500		500 C		
		POP	POP STAR	LOUNGE	POP STAR	LOUNGE
SAFETY						
Driver and passenger airbag with Dual stage system		■	■	■	■	■
Side airbags		■	■	■	■	■
Window bags		■	■	■	■	■
Knee bags		■	■	■	■	■
Bodywork with high-resistance steel elements (Dualphase)		■	■	■	■	■
FPS (Fire Prevention System)		■	■	■	■	■
Hazard light activation (4 indicators) during emergency braking		■	■	■	■	■
Headlight alignment corrector		■	■	■	■	■
Front seat belts with pretensioners, load limiter and fastening sensor		■	■	■	■	■
Front and rear seats with anti-submarining crossmember		■	■	■	■	■
Isofix attachments for children on rear seat		■	■	■	■	■
DRLs with LED technology		■	■	■	■	■
ESC + ASR/MSR, HBA and Hill Holder	392	■	■	■	■	■
TPMS (Tyre Pressure Monitoring System)	5YB	■	■	■	■	■
Fog lights	097	-	■	■	■	■
Alarm with remote control		■	■	■	■	■
AUDIO						
Uconnect™ Radio (AUX-IN / USB)	6ZE	○	-	-	-	-
Uconnect™ 5" Radio LIVE (Dual Tuner/USB/AUX/Bluetooth®)	7HZ	-	■	-	■	-
Uconnect™ 5" Radio LIVE (Dual Tuner/USB/AUX/Bluetooth®/NAV)	7VX	-	-	■	-	■

■ standard ○ optional - not available



I'M SOCIAL.

BUT NOT
A FOLLOWER.



www.fiat.co.za

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April 2016 (OB 12 15975) • Part number: 59033172

