

2015 FIAT®







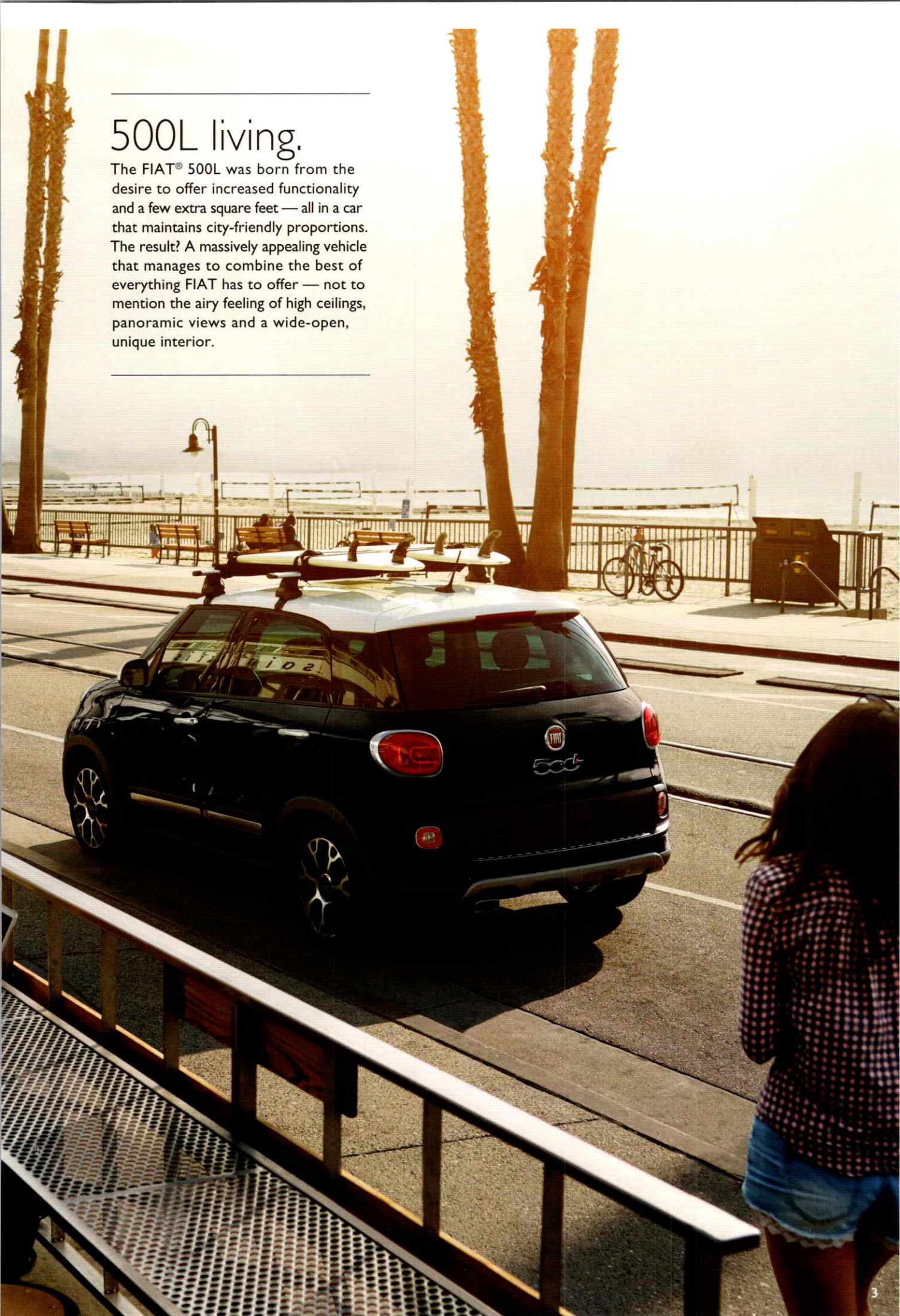


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## 500L living.

The FIAT® 500L was born from the desire to offer increased functionality and a few extra square feet — all in a car that maintains city-friendly proportions. The result? A massively appealing vehicle that manages to combine the best of everything FIAT has to offer — not to mention the airy feeling of high ceilings, panoramic views and a wide-open, unique interior.

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## Four for five.

500L brings to life all the perks that come with a couple more doors, larger accommodations and extra gusto. This will be your "go-to" vehicle, with room for more crew and more gear, and with its city-friendly proportions, 500L is able to tuck itself into and get out of tight places everywhere.



**POP** It's not hard to interpret the motivation for this masterpiece: fun. 500L Pop stands out with distinctive Italian design, a multitude of personalization options, versatility and efficiency. Eye-opening standard features include the 1.4L MultiAir® I-4 Turbo engine, air conditioning, hands-free communication<sup>1</sup>\* and Uconnect® 5.0 multimedia centre with a 5-inch touchscreen.



**SPORT** This is the kind of player that gets recruited the moment he steps out onto the field. 500L Sport delivers the quick and agile feel of smaller cars, and adds standard details like 16-inch aluminum wheels, heated front seats and SiriusXM satellite radio<sup>2</sup> with a one-year subscription. With 500L Sport, it's all gain and no pain.







**TREKKING** With its panoramic views and a unique two-tone Nero/Marrone (Black/Brown) interior, 500L Trekking will make you feel like you're already back to nature. Be ready for anything with its aggressively designed front and rear fascias, and unique 17-inch aluminum wheels — perfect for whatever wild environs you find yourself in.



**LOUNGE** This 500L is a destination in itself. Turned out with premium appointments that reflect a truly stylish lifestyle, those who frequent this Lounge will have a special appreciation for its luxurious standard features like leather-faced seats, Park-Sense® Rear Park Assist<sup>3</sup> and ParkView® Rear Back-up Camera.<sup>3</sup> It's the ultimate place to see and be seen.



\*All disclaimers and disclosures can be found on the inside back cover.





500L Lounge in Rosso







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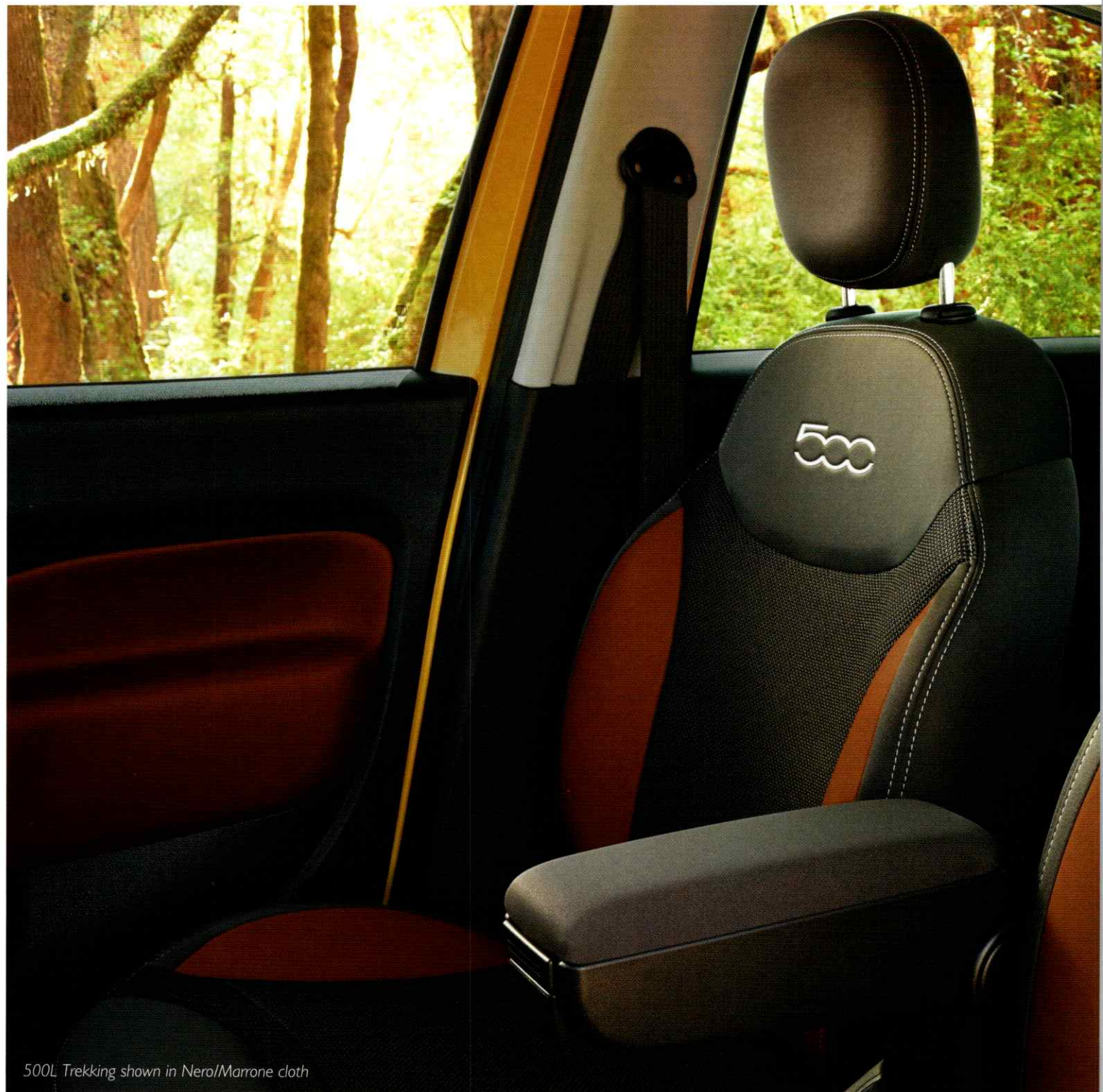
## Built-in double-takes.

500L gives drivers a great outlook with its segment-exclusive<sup>4</sup> framed glass A- and D-pillars that provide nearly 360-degree views. Open the available dual-pane sunroof for a decidedly airy perspective. You'll notice sophisticated touches everywhere you look on 500L — from exterior Chrome accents to uniquely styled interiors and impressive technology. 500L is definitely worth a second look.

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500L Trekking shown in Nero/Marrone cloth

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## Great ambience.

Working with high ceilings and open spaces (42 percent more room than FIAT® 500) takes an expert eye. The 500L interior succeeds with a unique mix of materials and options that say "you," no matter who you are. Thoughtfully placed, tactile and readable controls put everything within reach. Available heated seats and BeatsAudio™ Premium Sound System make any commute more relaxing, turning 500L into your preferred venue to listen to your favourite tunes. You can even go wireless with Bluetooth® hands-free communication<sup>1</sup> — just one of its many standard conveniences.

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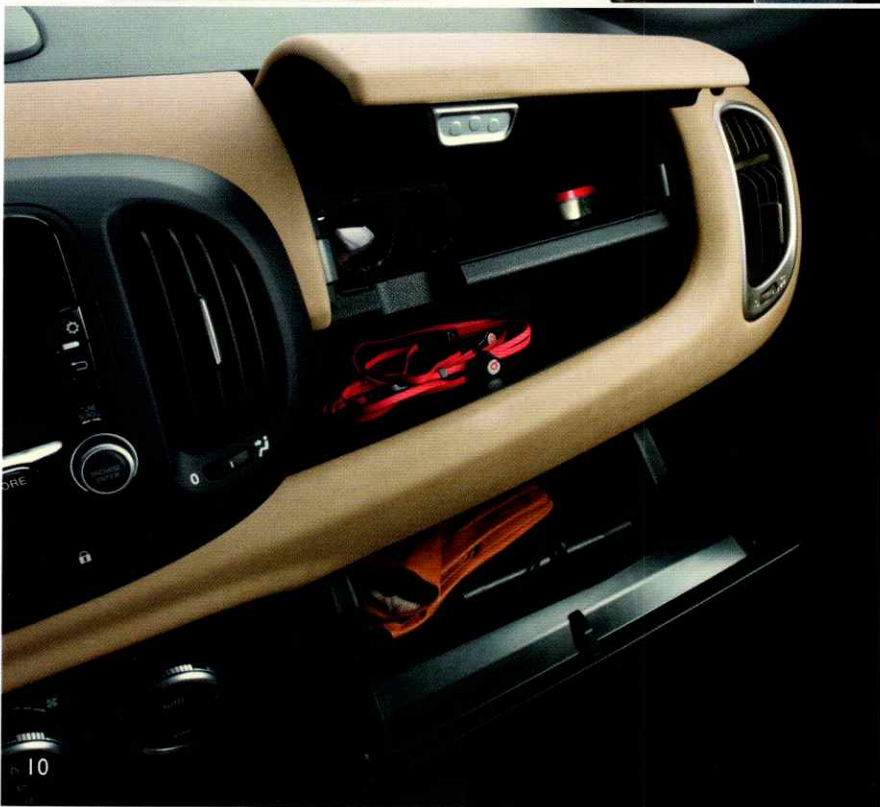








Properly secure all cargo.



Properly secure all cargo.



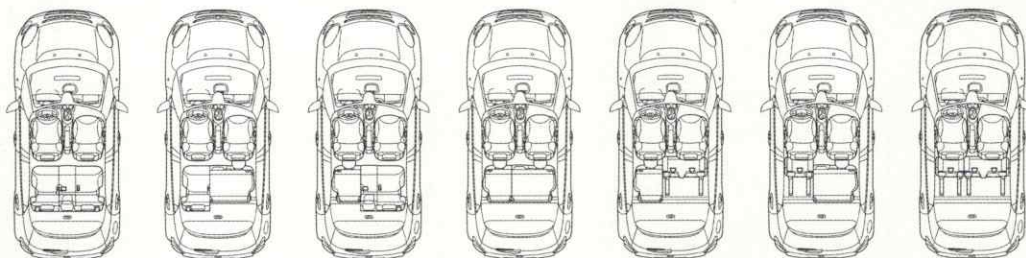
Properly secure all cargo.





## Deceptively spacious.

Shhhh — with 603 L of cargo volume, 500L has the capacity to haul those large “can-I-borrow-your-car?”-type loads, but does a great job fooling your friends with its compact, streamlined styling. With 2798 L of interior volume, 500L stores passengers just as efficiently. They’ll enjoy lots of legroom and the convenience of 60/40 split-folding Tilt, Tumble & Slide rear seats that make 500L flexible and accommodating for every size passenger or cargo load. Organization is versatile with features like the dual glove box and multiposition rear shelf panel that can hold up to 90.7 kg (200 lb).



Seven seating configurations









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## It's all at your beck and call.

Uconnect® for FIAT® 500L puts the world at your fingertips, keeping your hands on the wheel and your eyes on the road.

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**HANDS-FREE COMMUNICATION**<sup>1</sup> Keep your gaze on the road and your hands firmly on the wheel when you make and receive calls with hands-free communication.

**SIRIUSXM SATELLITE RADIO**<sup>2</sup> Count on the available SiriusXM satellite radio to entertain you with its 120 channels of sports, news, talk and music from every genre. SiriusXM includes a one-year subscription.

**VOICE COMMAND**<sup>1</sup> Uconnect offers voice command for selecting AM/FM and available SiriusXM satellite radio<sup>2</sup> channels, so a better song or a different station is at your beck and call — as are all your phone calls, for that matter, with voice-controlled dialing and answering with compatible Bluetooth® equipped phones.

**NAVIGATION**<sup>5</sup> You'll be escorted to your destination with the available factory or Retailer-Activated<sup>6</sup> Navigation that puts intuitive map graphics and controls at your fingertips via touchscreen, or simply say an address to get directions with One-Step Voice Destination Entry. Audio directions and voice prompts provide turn-by-turn guidance.

**TOUCHSCREEN TECHNOLOGY** The Uconnect 5.0 and 6.5A multimedia centres feature 5- and 6.5-inch touchscreens respectively. These optimally placed touchscreens give you easy access to AM/FM radio, SiriusXM satellite<sup>2</sup> and comfort controls, along with any Bluetooth streaming audio devices you have in play.

**TEXT READ AND RESPONSE** Take your smartphone's IQ up a notch with the Uconnect feature that lets you stay in touch via text messages,<sup>7</sup> while staying fully engaged with your driving duties. With the help of Bluetooth and Message Access Profile (MAP) on your smartphone, the system announces receipt of the message, identifies the sender and then reads the message aloud. With your hands on the wheel, you can reply to a message using one of 18 preprogrammed text messages.

**BLUETOOTH STREAMING AUDIO** With this indispensable feature, music and calls can be streamed wirelessly from a Bluetooth-enabled smartphone or audio player, giving you easy access to them through steering-wheel and touchscreen controls — so you can stay connected and entertained while keeping your eyes on the road.

**MEDIA HUB** Here's another way to stay connected and powered up. You'll find a premium media hub equipped with an auxiliary jack and USB port that enables charging and seamless operation of portable devices. With it, you're never short of power or tunes.







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## It really moves.

All the extra hauling and passenger space of 500L is more than accounted for with extra power under the hood with the award-winning and innovative 1.4-litre MultiAir® 1-4 Turbocharged engine, which delivers up to 160 horsepower and 184 lb-ft of torque. The Euro Twin-Clutch (available on Pop) enables precise shifts and quick acceleration, while the all-new AISIN® 6-speed automatic transmission (available on Sport, Trekking and Lounge) offers great performance as it shifts for you. A 6-speed manual comes standard on all models for those who prefer more personalized control. A Touring-tuned suspension, featuring KONI® shocks and MacPherson struts, smooths out the ride while offering more responsive handling.

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500L Trekking shown in Giallo

# 7.1/160

L/100 KM HWY\*

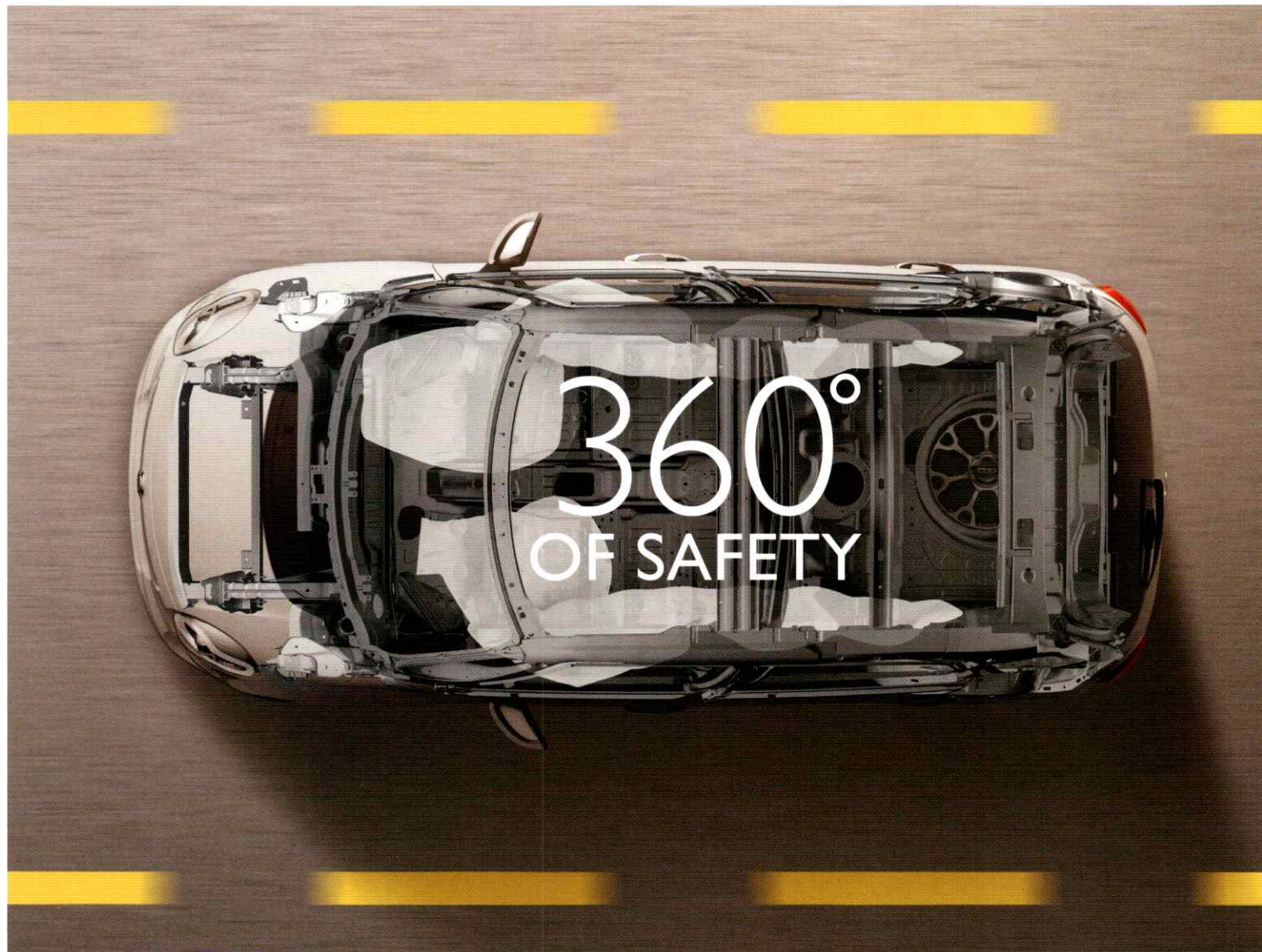
HORSEPOWER

1.4L MULTIAIR® I-4 TURBO

**eco:Drive** Uconnect® 5.0 is compatible with the eco:Drive™ application, so you can train yourself to adopt driving habits that save both money and the environment. Plug a USB drive into your FIAT® 500L to automatically store your driving data and information about your driving patterns. When the USB drive is plugged back into your computer, a downloaded application analyzes your personal driving style and suggests ways you can improve your fuel consumption and cut emissions. While you're there, check out the online community, eco:Ville. Meet other FIAT owners who are committed to reducing their CO<sub>2</sub> footprint. Visit [fiatcanada.com/ecodrive](http://fiatcanada.com/ecodrive) to download the eco:Drive app.

\*See page 18 for full details.





## Big on safety.

"Living large" in 500L includes the assurance of knowing that no corners are cut when it comes to the well-being of our drivers and passengers. We place a huge emphasis on developing technologies that create the kind of security that makes getting behind the wheel as comfortable for our drivers as the seats they sit in. Starting with seven air bags,<sup>8</sup> Electronic Stability Control,<sup>9</sup> four-wheel disc antilock brakes, crumple zones, Enhanced Accident Response System, tire pressure monitoring system, active front head restraints,<sup>10</sup> available ParkView<sup>®</sup> Rear Back-up Camera<sup>3</sup> and Park-Sense<sup>®</sup> Rear Park Assist<sup>3</sup> — the list of safety features goes on and on.

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**SEVEN AIR BAGS<sup>8</sup>** come standard to help protect passengers in the event of a collision. In the front seating positions, this includes advanced multistage front air bags, front seat-mounted side air bags for added thorax and pelvic protection, and a driver's knee blocker air bag. In addition, two side-curtain air bags help provide head protection in side impacts for both front and rear passengers.

**ELECTRONIC STABILITY CONTROL (ESC)<sup>9</sup>** When you drive, you should, of course, always pay attention. When you drive a FIAT<sup>®</sup> 500L, the car also pays attention. ESC is designed to assist drivers in maintaining control of their vehicles. ESC senses when a vehicle is starting to spin or plow, then strives to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels.

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## PAINT AND ROOF COLOUR OPTIONS<sup>A</sup>



GRIGIO SCURO



BLU CHIARO



ROSSO



MOCHA LATTE



GRIGIO CHIARO



ROSSO PERLA



NERO



BIANCO



VERDE BOSCO  
PERLA



GIALLO



BLUE TORNADO

<sup>A</sup>Not all colours available on all models.

## INTERIOR OPTIONS

Nero Cloth  
Standard on Pop

Nero Cloth  
Standard on Pop

Grigio Scuro Cloth  
Standard on Sport

Rosso Cloth  
Accent

Grigio Cloth  
Accent

Nero Cloth  
Accent

Nero Cloth  
Standard on Trekking

Marrone Leather  
Accent

Grigio Perforated Leather  
Standard on Lounge  
Available on Trekking

Grigio Chiaro Perforated Leather  
Standard on Lounge  
Available on Trekking

Beige Leather  
Accent

Grigio Leather  
Accent



## POWER AND FUEL ECONOMY

Based on 2015 *EnerGuide* fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. For *EnerGuide* information, please ask your retailer or visit Government of Canada Web site: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)

ENGINE	TRANSMISSION	HORSE-POWER	TORQUE (LB-FT)	L/100 KM (MPG) CITY	L/100 KM (MPG) HWY
1.4L MultiAir® I-4 Turbo	6-speed manual	160	184	9.3 (30)	7.1 (40)
1.4L MultiAir I-4 Turbo	6-speed Euro Twin-Clutch automatic	160	184	9.9 (29)	7.2 (39)
1.4L MultiAir I-4 Turbo	6-speed AISIN® heavy-duty automatic	160	184	10.6 (27)	7.8 (36)

## SPECIFICATIONS

EXTERIOR, mm (in.)		
Overall Height	1669 (65.7)	
Overall Width with Side Mirrors	2037 (80.2)	
Overall Length	4249 (167.3)	
INTERIOR, mm (in.)	FRONT	REAR
Headroom	1034 (40.7)	983 (38.7)
Headroom with Sunroof	1026 (40.4)	965 (38.0)
Legroom	1016 (40)	932 (36.7)
Hip Room	1394 (54.9)	1255 (49.4)
Shoulder Room	1455 (57.3)	1387 (54.6)
VOLUMES AND CAPACITIES		
Cargo, Rear Seat Up, L (cu ft)	603 (21.3)	
Seating Capacity	5	
Fuel Tank Capacity, L (gal)	50 (11)	

## UCONNECT® MULTIMEDIA CENTRES

Uconnect 5.0	<ul style="list-style-type: none"> <li>5-inch touchscreen</li> <li>AM/FM</li> <li>Hands-free communication<sup>1</sup> with Bluetooth® streaming audio</li> <li>Auxiliary input jack</li> </ul>	<ul style="list-style-type: none"> <li>iPod® integration</li> <li>USB</li> <li>Text response</li> <li>Available GPS Navigation<sup>5</sup> (late availability)</li> </ul>
Uconnect 6.5A	Uconnect 5.0 features plus: <ul style="list-style-type: none"> <li>6.5-inch touchscreen</li> <li>SiriusXM satellite radio<sup>2</sup> with one-year subscription</li> </ul>	<ul style="list-style-type: none"> <li>Available GPS Navigation<sup>5</sup> (factory-installed or retailer-activated<sup>6</sup>)</li> </ul>

## WHEELS AND WHEEL COVERS



16-inch Wheel Cover  
Standard on Pop



16-inch Aluminum  
Standard on Sport and Lounge



16-inch Aluminum  
with Black Pockets  
Available on Sport



17-inch Aluminum  
with Black Pockets  
Standard on Trekking



17-inch Aluminum  
Available on Trekking  
and Lounge



17-inch Machined Aluminum  
with White Pockets  
Available on Lounge



17-inch Machined Aluminum  
with Black Pockets  
Available on Lounge

## POP STANDARD EQUIPMENT



### POWERTRAIN

- 1.4L 16V MultiAir I-4 Turbo with 6-speed manual (21A)
- 1.4L 16V MultiAir I-4 Turbo with 6-speed Euro Twin-Clutch automatic (22A)

### INTERIOR AMENITIES

- Air conditioning with micron filter
- Body-colour instrument panel
- Electronic Vehicle Information Centre
- Hands-free communication<sup>1</sup> with Bluetooth streaming audio
- Six speakers
- Uconnect 5.0 multimedia centre with 5-inch touchscreen display
- USB port and auxiliary input jack
- Multiposition shelf panel holds 90.7 kg (200 lb)
- Passenger assist handles
- Power locks
- Power windows with one-touch up-and-down
- Rearview day/night mirror
- Cloth seats with driver and passenger height adjuster
- 60/40 split-folding Tilt, Tumble & Slide rear seats
- Steering wheel-mounted audio and cruise controls
- Sun visor with vanity mirror
- Tilt/telescoping steering wheel
- 12-volt centre console power outlet
- Front and rear floor mats
- Front reading lamps
- Interior observation mirror

### EXTERIOR FEATURES

- 16-inch steel wheels with covers
- P205/55R16 BSW all-season tires
- Bi-functional halogen projector headlamps
- Black heated, power mirrors
- Body-colour fascia and bodyside moulding
- Body-colour roof
- Bright door handles
- Bright exhaust tip
- Capless fuel filler
- Tinted glass windows

### SAFETY & SECURITY

- Active front head restraints<sup>10</sup>
- Seven air bags<sup>8</sup>, including advanced multistage front, driver's knee blocker, supplemental front seat-mounted side, supplemental side-curtain
- Antitheft engine immobilizer
- Aspheric driver exterior mirrors
- Child Seat Anchor System (LATCH)
- Electronic Stability Control<sup>9</sup> with Hill Start Assist, Traction Control, Electronic Brake-force Distribution and Electronic Roll Mitigation
- Engine block heater
- Four-wheel disc antilock brakes with Brake Assist
- Remote keyless entry
- Security alarm
- Tire pressure monitoring display
- Tire service kit

### CAPABILITY & FUNCTIONALITY

- Electric power steering
- Normal-duty suspension

### OPTIONAL EQUIPMENT

- Compact Spare Tire
- Safety Group
- SiriusXM Satellite Radio<sup>2</sup> with One-year Subscription



## SPORT



## POWERTRAIN

- 1.4L 16V MultiAir® I-4 Turbo with 6-speed manual (21D)
- 1.4L 16V MultiAir I-4 Turbo with 6-speed AISIN® heavy-duty automatic (23D)

## ENHANCEMENTS vs. POP

- 16-inch aluminum wheels
- Heated front seats
- Sport cloth seats
- Auto-dimming rearview mirror
- Automatic temperature control with dual-zone control
- Chrome and leather-wrapped shift knob
- Body-colour exterior mirrors
- Deep-tint sunscreen glass
- Fog lamps
- Front-seat centre console
- Leather-wrapped steering wheel
- Power 4-way driver's lumbar adjust
- SiriusXM satellite radio<sup>2</sup> with one-year subscription
- Sun visors with illuminated vanity mirrors
- Universal garage door opener<sup>11</sup>
- Vinyl-wrapped instrument panel
- 115-volt auxiliary power outlet

## OPTIONAL EQUIPMENT

- 16-inch Aluminum Wheel with Black Pockets
- Uconnect 6.5A AM/FM/Bluetooth®
- BeatsAudio™ Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>5</sup>
- Bianco (White) Roof
- Nero (Black) Roof
- Power Dual-Pane Sunroof
- Safety Group

## TREKKING



## POWERTRAIN

- 1.4L 16V MultiAir I-4 Turbo with 6-speed manual (21G)
- 1.4L 16V MultiAir I-4 Turbo with 6-speed AISIN heavy-duty automatic (23G)

## ENHANCEMENTS vs. SPORT

- 17-inch aluminum wheels
- P225/45R17 BSW all-season tires
- Premium cloth seats with leather accents
- Body-colour instrument panel
- Chrome bodyside moulding insert
- Sill moulding
- Unique front and rear fascia with accents
- Wheel arch mouldings

## OPTIONAL EQUIPMENT

- 17-inch Aluminum Wheel with Black Pockets
- Leather-faced Seats
- Uconnect 6.5A AM/FM/Bluetooth
- BeatsAudio Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>5</sup>
- Bianco (White) Roof
- Nero (Black) Roof
- Power Sunroof
- Safety Group
- Stone Instrument Panel

## LOUNGE



## POWERTRAIN

- 1.4L 16V MultiAir I-4 Turbo with 6-speed manual (21J)
- 1.4L 16V MultiAir I-4 Turbo with 6-speed AISIN heavy-duty automatic (23J)

## ENHANCEMENTS vs. SPORT

- Leather-faced seats
- Chrome bodyside moulding insert
- Chrome exterior mirrors
- Park-Sense® Rear Park Assist<sup>3</sup>
- ParkView® Rear Back-up Camera<sup>3</sup>
- Premium vinyl-wrapped instrument panel
- Rear-seat armrest with cup holder
- Power driver and passenger 4-way lumbar adjust
- Six premium speakers

## OPTIONAL EQUIPMENT

- 17-inch Aluminum Wheel
- 17-inch Machined Aluminum Wheels with Black Pockets
- 17-inch Machined Aluminum Wheels with White Pockets
- Uconnect 6.5A AM/FM/Bluetooth
- BeatsAudio Premium Sound System
- Compact Spare Tire
- GPS Navigation<sup>5</sup>
- Bianco (White) Roof
- Nero (Black) Roof
- Power Sunroof

## PACKAGE DETAILS

## LEATHER-FACED SEATS

- Premium vinyl-wrapped instrument panel
- Rear-seat armrest with cup holder

## SAFETY GROUP

- Park-Sense Rear Park Assist<sup>3</sup>
- ParkView Rear Back-up Camera<sup>3</sup>

ABOUT THIS CATALOGUE: Since the time of printing, some of the information you'll find in this catalogue may have been updated. Visit your FIAT Studio for details. Some of the equipment shown or described throughout this catalogue is available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Canada Inc. reserves the right to make changes at any time without notice and without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, visit your FIAT Studio. Park-Sense, ParkView, Uconnect and Sentry Key are registered trademarks, and Uconnect is a trademark of Chrysler Group LLC. All rights reserved. FIAT and MultiAir are registered trademarks of Fiat Group Marketing & Corporate Communication S.p.A., used under licence by Chrysler Group LLC. ecoDrive is a trademark of FIAT Group Marketing & Corporate Communication S.p.A., used under licence by Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Sirius, XM and related marks and logos are trademarks of SiriusXM Radio Inc. Beats by Dr. Dre, Beats, BeatsAudio and the b logo are the property of Beats Electronics, LLC. Facebook is a trademark of Facebook, Inc. iPod is a registered trademark of Apple Inc. All rights reserved. Twitter is a service mark of Twitter, Inc. YouTube and logo are trademarks of Google Inc. AISIN is a registered trademark of Aisin Seiki. © 2014 Chrysler Canada Inc. All rights reserved.

WARRANTIES: 2015 FIAT vehicles are backed by a 5-year or 100,000-kilometre\* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance<sup>7</sup>. Basic Warranty coverage is for 3 years or 60,000 kilometres\* Rust-through coverage on all body sheet metal is for 3 years.

\*Whichever comes first. Some conditions may apply. <sup>1</sup>The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. Visit your FIAT Studio for full details.

DISCLAIMERS: (1) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. (2) Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at [siriusxm.ca](http://siriusxm.ca). (3) This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. (4) Based on *Ward's* Upper Small Sedan segmentation. (5) Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. (6) Additional fees will apply for Retailer-Activated Navigation. (7) Preset voice-to-text messaging and incoming text message reading requires a MAP-enabled phone. (8) The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (9) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. (10) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (11) Not compatible with all garage door openers.





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