

2015 FIAT® 500/500c



CLASSIC STYLE, FUEL EFFICIENT & FUN

CANADA'S MOST AFFORDABLE CABRIO

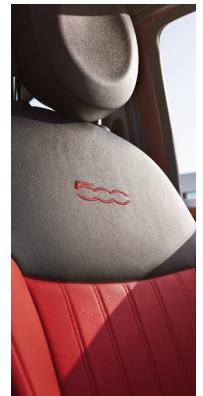
DESIGNED WITH PURPOSE

- 15 paint colours to choose from
- Sophisticated interiors
- Bi-function halogen projector headlamps⁺
- Panoramic glass roof⁺
- Stylish body-colour dash



OUTSTANDING PERFORMANCE

- 1.4L MultiAir® I-4 engine with 101 hp and 98 lb-ft of torque
- 1.4L MultiAir I-4 Turbocharged engine with 135 hp and 150 lb-ft of torque standard on 500 Turbo
- Exceptional fuel economy, as good as 5.9 L/100 km (48 mpg) highway*
- Sport mode offers a unique, more responsive driving experience



TECHNOLOGY THROUGH-OUT

- New 7-inch customizable in-cluster display centre⁺
- Blue&Me™ Hands-free Communication System⁽¹⁾⁺
- TomTom® GPS navigation⁽²⁾⁺
- eco:Drive™ application⁺
- Electronic Vehicle Information Centre
- SiriusXM Satellite Radio with one-year subscription⁽³⁾⁺
- Beats Audio™ Sound System⁺
- Premium Alpine® Audio System⁺



SAFETY & SECURITY

- Seven standard air bags⁽⁴⁾
- Electronic Stability Control⁽⁵⁾ with Hill Start Assist, Traction Control, and Electronic Brake-Force Distribution
- Tire pressure monitoring system
- Rear Park Assist⁽⁶⁾ (available on select hatchback models, standard on Cabrio)



2015 FIAT® 500/500c

500 Pop - \$15,995 MSRP[†]
500c Pop - \$19,995 MSRP[†]

Select standard equipment:

Powertrain & Performance

- 1.4L 16V MultiAir® I-4 with 5-speed manual
- 1.4L 16V MultiAir I-4 with 6-speed automatic

Interior

- AM/FM/CD/MP3 radio with six speakers
- Auxiliary input jack; 12-volt auxiliary power outlet
- Body-colour instrument-panel bezels
- Cloth seats
- Driver and front-passenger seat with memory return
- Electronic Vehicle Information Centre (EVIC)
- Power windows, front one-touch down; power locks
- Rear cargo shelf panel
- Manual driver's seat height adjuster
- USB charging port in console
- Rear 50/50 split/fold-down seat
- Tilt steering column
- Two front cup holders, two rear floor-mounted cup holders

Exterior

- 15-inch wheels with wheel covers & P185/55R15 all-season tires
- Bi-function halogen projector headlamps
- Body-colour fascia and power; heated mirrors
- Chrome exhaust tip and exterior door handles
- Engine cover with FIAT badging
- Power retractable soft top (Cabrio)

Safety & Security

- 7 Air Bags⁴
- Aspheric driver exterior mirror
- Electronic Stability Control (ESC)⁽⁵⁾ with Hill Start Assist
- Traction Control and Electronic Brake-force Distribution
- Engine block heater
- Four-wheel disc antilock brakes with Brake Assist
- Reactive front head restraints⁽⁷⁾
- Rear Park Assist⁽⁶⁾ (Cabrio)
- Remote keyless entry
- Sentry Key® antitheft engine immobilizer
- Tire pressure monitoring display
- Tire service kit

Fuel Economy Based on 2015 EnerGuide fuel consumption ratings. NEW 5-cycle test method applies to 2015 model year vehicles. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information.

		CITY L/100 km (mpg)		HWY L/100 km (mpg)	
		5-cycle	2-cycle	5-cycle	2-cycle
1.4L 16V MultiAir I-4 Engine	5-Speed Manual Hatchback	7.6 (37)	6.4 (44)	5.9 (48)	4.9 (58)
	5-speed Manual Cabrio	7.9 (36)	6.7 (42)	6.3 (45)	5.2 (54)
	6-Speed Automatic Hatchback/Cabrio	8.7 (32)	7.4 (38)	6.9 (41)	5.7 (50)
1.4L 16V MultiAir I-4Turbo Engine	5-speed Manual	8.5 (33)	7.3 (39)	6.9 (41)	5.8 (49)
	6-speed Automatic	9.6 (29)	N/A	7.3 (39)	N/A

500 Sport - \$19,395 MSRP[†]

Enhancements vs. Pop:

- 7-inch customizable in-cluster display
- 16-inch cast aluminum wheels with red accented centre caps
- P195/45R16XL all-season tires
- Air conditioning with micron filter
- Blue&Me™ hands-free communication⁽¹⁾ with Bluetooth® streaming audio
- Chrome shift knob
- Fog lamps
- Leather-wrapped sport steering wheel with mounted audio and cruise controls
- Media hub with USB and auxiliary input jack
- Overhead passenger-assist handle and passenger armrest
- Red brake calipers, rear spoiler
- Side sill ground effects and unique front and rear fascia
- Security alarm
- Sport cloth seats
- Sport suspension

500 Lounge - \$20,995 MSRP[†]
500c Lounge - \$24,395 MSRP[†]

Enhancements vs. Pop:

- 7-inch customizable in-cluster display
- 15-inch Tech Silver aluminum wheels
- Automatic temperature control
- Alpine® premium audio system
- Auto-dimming rearview mirror
- Blue&Me hands-free communication⁽¹⁾ with Bluetooth streaming audio
- Body-colour fascia with bright insert
- Bodyside mouldings with 500 logo
- Bright belt moulding and chrome power; heated mirrors
- Chrome shift knob
- Fog lamps
- Heated leather-faced seats
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Media hub with USB and auxiliary input jack
- Overhead passenger-assist handle (Hatchback)
- Panoramic glass roof (Hatchback)
- SiriusXM satellite radio with one-year subscription⁽³⁾
- Security alarm

500 Turbo - \$21,395 MSRP[†]

Enhancements vs. Sport:

- 3.35 final drive ratio
- 16-inch polished aluminum wheels with black painted pockets and red accented centre caps
- 135 hp and 150 lb-ft of torque
- Bolder side sill ground effects
- Gloss black headlamp, taillamp and parking lamp treatments
- Leather-wrapped sport steering wheel and shift knob accented with silver stitching
- Performance 4-wheel disc antilock brakes
- Sport-styled seating with silver stitching
- Sport-tuned single exhaust
- Unique performance-designed front fascia

Optional Equipment

	Pop	Sport	Lounge	Turbo
Alpine® Premium Audio System		●		●
Air Conditioning with Micron Filter	●			
Blue&Me Hands-free Communication ⁽¹⁾	●			
Beats Audio™		●	●	●
Cruise Control	●			
Comfort & Convenience Group		●		●
Compact Spare Tire	●	●	●	
Leather-faced Seats		●		●
Mopar® Windscreen (Cabrio)	●		●	
Power Sunroof (Hatchback)	●	●	●	●
Rear Park Assist ⁽⁶⁾ (Hatchback)			●	●
Security Alarm	●			
SiriusXM Satellite Radio ⁽³⁾	●			
TomTom® Navigation ⁽²⁾ with Blue&Me		●	●	●
15-inch Tech Silver Aluminum Wheels	●			
15-inch Premium Satin Carbon Aluminum Wheels			●	
16-inch Polished Aluminum Wheels with Dark Mineral Grey Pockets and Red Accented Centre Caps		●		
16-inch Hyper Black Aluminum Wheels with Black Painted Pockets and Red accented Centre Caps				●

I. Always use Blue&Me™ in a safe manner, with eyes on the road and hands on the wheel at all times. Must use Bluetooth® compatible phone. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. 2. Consult local ordinances on affixing TomTom navigation in an appropriate location. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 3. Requires SiriusXM® radio subscriptions governed by SiriusXM® terms and conditions. 4. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger seat in front air bag. All occupants should always wear their lap and shoulder belts properly. 5. No system can repeat the laws of physics on overtake driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 6. This is a driver convenience system, not a substitute for active driver involvement. Always sit properly with the head beltstrapping properly adjusted. Never place a child in front of the head restraint. The driver must remain aware of other surroundings and be prepared to take corrective action to avoid collision. 7. Always sit properly with the head beltstrapping properly adjusted. Never place a child in front of the head restraint. The driver must remain aware of other surroundings and be prepared to take corrective action to avoid collision. 8. Prices as shown are MSRP. Excludes freight (\$1,952), air tax (\$100), insurance, registration, license, administration fees, new tire, Duties in Quebec and dealer accessories are not included. Retailer may sell for less.