



500L

CONCEPTION THE FIAT® 500L was born from the desire to offer two more doors, increased functionality and extra room — 42 percent more interior volume than FIAT 500, in fact. The result? A massively appealing, city-friendly vehicle that combines the best of everything FIAT has to offer.



THE FIAT® 500L offers the airy feeling of high ceilings, panoramic views and a wide-open, unique interior. Simple changes of the many 500L features, color schemes and trim levels transform 500L into distinct personalities.



LOOKS The benefits of the FIAT® brand's design philosophy are readily apparent with the FIAT® 500L. Combining contemporary Italian design and innovation with iconic 500 cues, this vehicle expands 500 style, utility and personalization options. Start by choosing from four distinct 500L personalities: Pop, Easy, Lounge and Trekking models. Then make it truly your own with a multitude of colors and options.





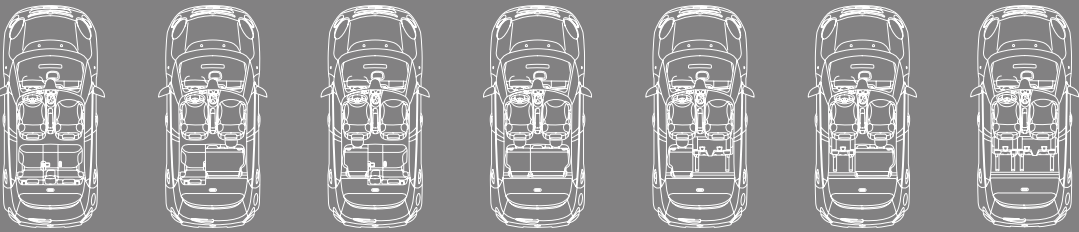
Segment-exclusive* framed glass A- and D-pillars provide nearly 360-degree views. Open the FIAT® 500L sunroof for a decidedly airy perspective.



THE FIAT® 500L Lounge is designed for those who demand that their ride be as stylish and innovative as their destination. Premium standard leather and heated seats, hands-free communication, automatic dual-zone climate control — these are just a few of the discerning touches that say you've arrived.



STASH IT Clutter is a designer's greatest enemy, so it's no surprise that our designers provided ample space to store your stuff — preserving the clean lines of the refined FIAT® 500L interior. 500L stores passengers just as efficiently, too. Seating configurations include an adjustable second row that allows you to instantly flip, fold and slide for extra leg and cargo room.





ENLIGHTENED TRAVEL

Uconnect® for the FIAT® 500L informs and entertains while you keep your hands on the wheel and eyes on the road.

THE ALL-NEW UCONNECT 5.0 SYSTEM DOES WONDERS to bring you up to speed while you're en route. A 5-inch touch screen acts as a hub to technology that is, ironically enough, very hands-off. Radio controls and compatible smartphones can be accessed via voice-command.

THE AVAILABLE UCONNECT 6.5 OFFERS AN EVEN WIDER VIEW WITH ITS 6.5-INCH TOUCH-SCREEN DISPLAY. With it, the available SiriusXM® Satellite Radio² is accessible via voice command — along with AM/FM radio and the available dealer-activated navigation with intuitive map graphics. You can count on hands-free calling with your Bluetooth® enabled phone, Audio Streaming and text message* delivery. Get easy access to personalization settings and a premium media hub with SD card capability.

DEMAND A BETTER SONG OR A DIFFERENT STATION WITH NO ARGUMENT. Uconnect offers Voice Command for AM/FM radio and on the available SiriusXM Satellite Radio². Additionally, music can be streamed wirelessly from a Bluetooth smartphone or audio player thanks to the media hub equipped with an auxiliary jack and a USB port that also enable recharging. Plus an integrated CD player covers your media bases quite nicely. With Uconnect, music is always a pleasure — guilty or not.

EXPERIENCE MUSIC A NEW WAY. Available for 500L, the Beats Audio™ Premium Sound System reproduces studio-quality sound the way the artist intended via six premium speakers and a serial digital amplifier with Beats Audio DSP algorithm.

TAKE YOUR SMARTPHONE'S IQ UP A NOTCH with the Uconnect 5.0 system feature that lets you stay in touch via text messages* while staying fully engaged with your driving duties. With the help of Bluetooth and Message Access Profile (MAP) on your smartphone, the system announces receipt of the message, identifies the sender and then reads the message aloud.

HINDSIGHT IS MORE THAN JUST 20/20 — it's live video with the ParkView® Rear Back-Up Camera³ on Uconnect 6.5 systems. Go forth with the assurance that everything's clear behind.

HISTORY LESSON. Uconnect 5.0 includes the eco:Drive® app that records and tracks driver performance data. Plugged into a computer with eco:Drive installed, the data helps teach the driver how to modify driving habits to be more energy-efficient. It's good for the environment and the budget. Visit fiat.com/ecodrive/us/default.htm to download the eco:Drive app.

SIRIUSXM®² ALL ACCESS OFFERS THE BEST PROGRAMMING, IN ALL THE PLACES LIFE TAKES YOU.

1. In your new vehicle with the Premier lineup, you'll hear every channel available on your satellite radio, including every premium channel.
2. On the go, with a SiriusXM Internet Radio² subscription included, you'll also get SiriusXM on your computer, smartphone or tablet.



*To use Voice Texting, you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone®, do not currently support Bluetooth MAP.



THE HALO OF SECURITY

While the FIAT 500L canopy is designed to afford driver and passengers a more expansive and informed view, its structure and innovative design also build in security features that envelop its precious cargo with a degree of protection that most only imagine for the largest of vehicles. They say there's safety in numbers, and 500L can count over 40 available safety and security features, just some of which are listed here:

Seven Standard Air Bags⁴
Reactive Head Restraints⁵
Electronic Stability Control⁶ (ESC)
ParkView® Rear Back-Up Camera³
ABS Brakes
Tire Pressure Monitoring (TPM)

ParkSense® Rear Park Assist³
Bluetooth® Activated Voice Command
Bi-halogen Projector Headlamps
Crumple Zones
Remote Keyless Entry
Side-guard Door Beams

Hill Start Assist (HSA)
BeltAlert
Child Seat Anchor System (LATCH)
Daytime Running Lamps

TREKKING COLORS

Color Name	Color Code	Product Image	Color Name
GIALLO	#FFD700	Backpack in Yellow	GIALLO
BIANCO	#FFFFFF	Backpack in White	BIANCO
NERO	#000000	Backpack in Black	NERO
VERDE BOSCO PERLA	#006400	Backpack in Dark Green	VERDE BOSCO PERLA
GRIGIO SCURO	#696969	Backpack in Dark Grey	GRIGIO SCURO
MOCHA LATTE	#A08060	Backpack in Light Brown	MOCHA LATTE
Marrone Leather Accent	#8B4513	Backpack in Dark Brown	Marrone Leather Accent



EXTRA OOMPH

Be assured that the space you gain from FIAT® 500L is accounted for with more than ample power under the hood. The award-winning and innovative 1.4-liter MultiAir® Turbocharged engine delivers 160 horsepower and 184 lb-ft of torque. In fact, it leads its class with the highest standard horsepower per liter (117 hp/liter).⁷ Additionally, the Euro Twin Clutch 6-speed transmission is standard on Lounge and available on Easy and Trekking models. Euro Twin Clutch makes for precise shifts, quick acceleration and impressive top speeds while delivering great fuel efficiency. Other powertrain improvements include a redesigned air box for improved airflow, an upgraded electrical system and a low-restriction exhaust system. The long and short of it? This thing really moves.



ABARTH®

INSPIRED BY THE "GO FASTER THAN YESTERDAY" MANTRA OF KARL ABARTH, THIS VEHICLE REFLECTS THE POWER AND THE RELENTLESS PERSONALITY OF THE MAN WHO MADE A NAME FOR HIMSELF ON EUROPEAN RACETRACKS. HIS VISION TO BRING HIGH PERFORMANCE TO EVERYDAY DRIVING HAS BEEN REALIZED IN THE HISTORY BOOKS AND AGAIN NOW, ON OUR HIGHWAYS.

**BEHOLD THE SCORPION.
THIS IS THE FIAT® 500 ABARTH.**



ABARTH® CABRIO

Start with a car with a racing history that rivals the most legendary of marques. Add the here-and-now thrill of the latest top-down technology that amplifies each tight turn-in and every all-out straightaway.

GO TOPLESS

The result? The Abarth Cabrio. Its innovative, three-position cloth top invites the outside in, while keeping the interior remarkably quiet. The power-operated top opens to the spoiler on a whim — at speeds of up to 60 mph. Of course, the Cabrio carries over all things great about Abarth — its 1.4L 16V MultiAir® Turbocharged engine, 160 hp and 170 lb-ft of torque, manual five-speed transmission, Torque Transfer Control, Electronic Stability Control® (ESC) and a host of safety and security features starting with seven air bags.⁴ Drivers and passengers alike will also take note of the superb craftsmanship and high-level electronics found in the cabin. Performance cloth high-back bucket seats (available in leather trim) feature firm side bolsters and a racing harness pass-through. A soft upper panel and leather-wrapped instrument cluster brow, park brake handle, shift knob and three-spoke steering wheel deliver further refinement. Choose from numerous color combinations and accessories to make Abarth Cabrio all your own.



The FIAT® 500 Abarth Cabrio features an innovative retractable top, available in two colors: Nero (Black) or Grigio (Gray). This premium dual-layer, power-operated cloth top offers three preset positions, as well as a full cycle of stopping points — opening up to the spoiler while traveling up to 60 mph. So you can let your hair fly on the fly.



ABARTH & C.

1949



2013

RACING HISTORY

THIS IS THE STORY OF THE SCORPION. IT SPRUNG FROM THE PIERCING VISION OF KARL ABARTH ALMOST A CENTURY AGO. IT SERVED AS THE CORNERSTONE UPON WHICH A WELL-CRAFTED EMPIRE OF FINELY TUNED PERFORMANCE WAS BUILT.

In its history, the Abarth® and FIAT® collaboration has produced more than 10,000 race victories, 10 world records and 133 international titles. Success has been a consistent cornerstone behind the acclaimed Abarth marque. Faithful to the “small but wicked” moniker inspired by the race-ready Karl Abarth vehicles of yesterday, the latest generation of the FIAT 500 Abarth brings its own brand of world-class performance, purposeful and aggressive styling, and technological advancement. Understated is not an option when form meets the high-velocity performance functions of the FIAT 500 Abarth. This is a union of highly engineered components and exclusive design elements that make for a track-worthy performance, on or off the course.

“GO FASTER THAN YESTERDAY”



DRIVE YOUR FIAT® 500 ABARTH LIKE A PRO.

As the owner of the new Abarth Cabrio, you have access to an entire day of full-throttle action on the track. Exclusively for owners, the Abarth Track Experience includes instruction from top-level driving pros. You'll participate in Performance, Driving Dynamics, Head-to-Head and Autocross modules to help you get the most thrills from your Abarth Cabrio —in a safe and structured setting. Reserve your spot for fun at abarthexperience.com

1930 A serious accident in Linz, Austria, causes Abarth to abandon solo motorcycle racing. However, he continues to race and build motorcycle sidecars until 1939.



1949 Karl Abarth starts Abarth & C., producing aftermarket products for production cars, as well as performance exhaust systems. He wins the Italian 1100 and Formula 2 championships with the first race car he ever builds — the 204 A Roadster, derived from the FIAT 1100.

1958 Karl Abarth creates the FIAT® 500 Abarth. At Monza that year, the car covers a distance of 18,186 km at an average speed of 108 km/h, breaking six international records, nearly one every day.

1979 Karl Abarth passes away on October 24. The Abarth name continues into the '80s with the success of the FIAT Strada Abarth 130TC.

1929 Karl Abarth gets his start racing motorcycles. By 1929 he builds his first motorcycle to bear the Abarth name. In his competitive days, he became a five-time European Champion.

1946 Abarth is contracted to build his first car, a revolutionary new single-seater named the Cisitalia D46. Two models place first and second in the 1946 Brezzi Cup in Turin.

1955 The FIAT Abarth 750, with a body by Bertone, debuts and immediately sets a number of endurance and speed records.

1965 The '60s are a golden age for Scorpion and the FIAT 595. Abarth tallies nearly 900 victories over a seven-year run. The Scorpion badge becomes such a symbol of power and performance that customers instead ask for an “Abarth coffee.”

2007 The Fiat Group relaunches Abarth & C. S.p.A. The company's first achievement includes the Grande Punto Abarth S2000, which wins the Intercontinental Rally Challenge.

TODAY The FIAT 500 Abarth is introduced in the U.S. and North American markets. As unique and determined as its creator himself, the modern Abarth packs a powerful sting.

TURBOCHARGED TWIN INTERCOOLED

160 horsepower and 170 lb-ft of torque



POWER Herein lies the heart of the FIAT® 500 Abarth. Behind the unique Rosso Abarth engine cover and Abarth designed front fascia with twin intercoolers beats an engine that delivers 160 horsepower and 170 lb-ft of torque. The all-new 1.4L 16V MultiAir® Turbocharged engine is backed by a heavy-duty five-speed manual transmission with a 3.35 final-drive ratio for quick acceleration. The Abarth specific equal-length half-shafts help reduce torque steer for optimized handling and

control. The Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while helping to optimize fuel efficiency and delivering a relaxed, economical drive in Normal mode.

Like its legendary predecessors, this powerplant eschews convention for the sake of standout performance. The engine's lightweight forged-steel connecting rods have been designed with a unique cross-section for strength and durability while a high-flow fresh-air intake system with air box maximizes power with low induction noise. A turbocharger converts exhaust heat and pressure while MultiAir technology takes into account split-second driver input changes and adjusts accordingly. The end result? A 7.5% fuel economy improvement over conventional engines.

PERFORMANCE The architecture of the FIAT 500 Abarth synthesizes with the road as it enhances the power of the 1.4L 16V MultiAir Turbocharged engine. The aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines from any angle. The unique MacPherson strut front suspension with stiff spring rate and low ride height helps to give enhanced handling with minimal body roll. The lateral stiffness of cast-iron front-lower control arms delivers improved grip and steering precision. The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth specific rear sway bar increases cornering grip. The front fascia's twin intercooler ducts deliver engine cooling and power-inducing high-density airflow, while design elements, such as a concentric dual exhaust system, deliver Abarth tuned sound and maximum power. Elongated front and rear fascia accentuate the road-holding stance as the large liftgate-mounted spoiler adds downforce and the motorsports-inspired splitter optimizes aerodynamic airflow while minimizing drag.



TORQUE TRANSFER CONTROL Adrenaline is best when applied wisely. This dynamic feature keeps it in check. When it comes to cornering, the Abarth® tuned Torque Transfer Control (TTC) system is designed to stay one step ahead. It kicks into action automatically by distributing engine torque between the front wheels to minimize understeer or oversteer and maximize traction. TTC is designed to control and transfer power to the drive wheels for outstanding performance and improved at-the-limit handling. It operates with the Electronic Stability Control® system to enable the FIAT® 500 Abarth to transfer torque from a front wheel that slips to one that grips. TTC has been carefully honed on snowfields, icy grades and racetracks to offer efficient traction in all conditions.





The instrument cluster is illuminated with an easy-on-the-eyes liquid crystal display (LCD) and driver-selectable Electronic Vehicle Information Center with trip computer. A Turbo Boost Gauge gives you visual confirmation of the g-forces you're feeling. The lighting and location of these features give the driver heightened road and track confidence.

SIGHTS



A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in. It starts with a handsome soft upper panel and a leather-wrapped instrument cluster brow with detailed Rosso stitching. A classic center panel and emboldened air outlets add to its appeal. Aesthetic comfort items include available leather-faced high-back bucket seats with detailed Rosso stitching, leather-wrapped park brake handle shift knob and a three-spoke leather-wrapped steering wheel with a race-style flattened bottom.



SOUNDS

b beatsaudio™

The Beats Audio™ Premium Sound System turns the FIAT® 500 Abarth into your preferred venue to listen to your favorite tunes the way the artist intended. Engineers meticulously mapped sound-waves and designed algorithms specific to the FIAT 500® to fill the cabin with a truly superior acoustic experience, thanks to six premium speakers, an eight-channel 368-watt amplifier and eight-inch Dual-Voice Coil (DVC) subwoofer.

WITH PERFORMANCE COMES RESPONSIBILITY— ABARTH® HELPS KEEP IT ALL UNDER CONTROL



It's good to know that an extra dose of horsepower is met with an extra measure of safety and security. Merging a performance machine to the level of an everyday refined vehicle means including a robust group of active and passive safety and security features. This reassuring list is just a sampling:



Seven Standard Air Bags⁴
ABS Brakes
Tire Pressure Monitoring (TPM)
ParkSense® Rear Park Assist³
Bi-halogen Projector Headlamps

Crumple Zones
Remote Keyless Entry
Side-guard Door Beams
Hill Start Assist (HSA)
BeltAlert

Child Seat Anchor System (LATCH)
Daytime Running Lamps



ESC⁶ The standard Abarth tuned Three-Mode Electronic Stability Control[®] (ESC) with performance four-wheel disc antilock braking system (ABS) allows adaptability to changing driving conditions. The default Full ON mode provides maximum traction control for normal, everyday driving. The driver-selected Partial OFF allows limited wheel-slip for more aggressive high-performance driving dynamics, while Full OFF disables traction control completely for the experienced track-driving enthusiast. ESC⁶ enhances driver control and helps maintain directional stability under critical driving situations, such as on snow, ice or gravel. When the system senses a difference between driver input and the vehicle path, it applies selective braking and throttle input to guide the vehicle back onto the driver's intended path.



Bianco with Rosso stripe and mirror cap



Bianco with Nero stripe and mirror cap



Bianco with Grigio stripe and mirror cap



Nero with Bianco stripe and mirror cap



Nero with Rosso stripe and mirror cap



Nero with Grigio stripe and mirror cap



Rosso with Bianco stripe and mirror cap



Rosso with Nero stripe and mirror cap



Rosso with Grigio stripe and mirror cap



Granito Lucente with Bianco stripe and mirror cap



Granito Lucente with Rosso stripe and mirror cap



Granito Lucente with Nero stripe and mirror cap



NERO CABRIO TOP



GRIGIO CABRIO TOP



16-INCH CAST ALUMINUM
IN GRIGIO WITH PAINTED POCKETS,
Standard

16-INCH FORGED
ALUMINUM IN HYPER BLACK
Optional

17-INCH FORGED
ALUMINUM IN GLOSS WHITE
Optional

17-INCH FORGED
ALUMINUM IN GLOSS BLACK
Optional



NERO CLOTH
Optional



ROSSO/NERO LEATHER-FACED
Optional



NERO LEATHER-FACED
Optional



500 CINQUECENTO

It's the perfect embodiment of an Italian design philosophy that achieves joy through minimalism. The FIAT® 500 is everything you want while at the same time being just what you need. No clutter. Nothing superfluous. This ultimate city car proves itself with agile performance, urban-friendly dexterity and intelligent details. It all works to produce the one thing that drives us all: a smile.

500,000 OPTIONS

Make a statement that's unmistakably "you" with an abundance of FIAT® 500 models to choose from, and a multitude of customization options — over 500,000 in all. Your FIAT Studio representative will gladly guide you in choosing modern Italian design cues that put your best self forward. And you'll delight in seeing how your fellow FIAT 500 owners express themselves — each one its own standout in a sea of sameness.

POP Feisty, fun and for the people. It's no coincidence that the FIAT 500 Pop draws parallels to its art-era namesake. Pop's visual excitement is elevated by technical talents that turn driving into high art. It's not just a car. It's a movement.



SPORT Joy has a new MVP. The FIAT 500 Sport is all about full-throttle living. This is athletic driving derived from disciplined, streamlined design. Spectators will be drawn to this Sport — but its talents can only truly be appreciated with full participation.



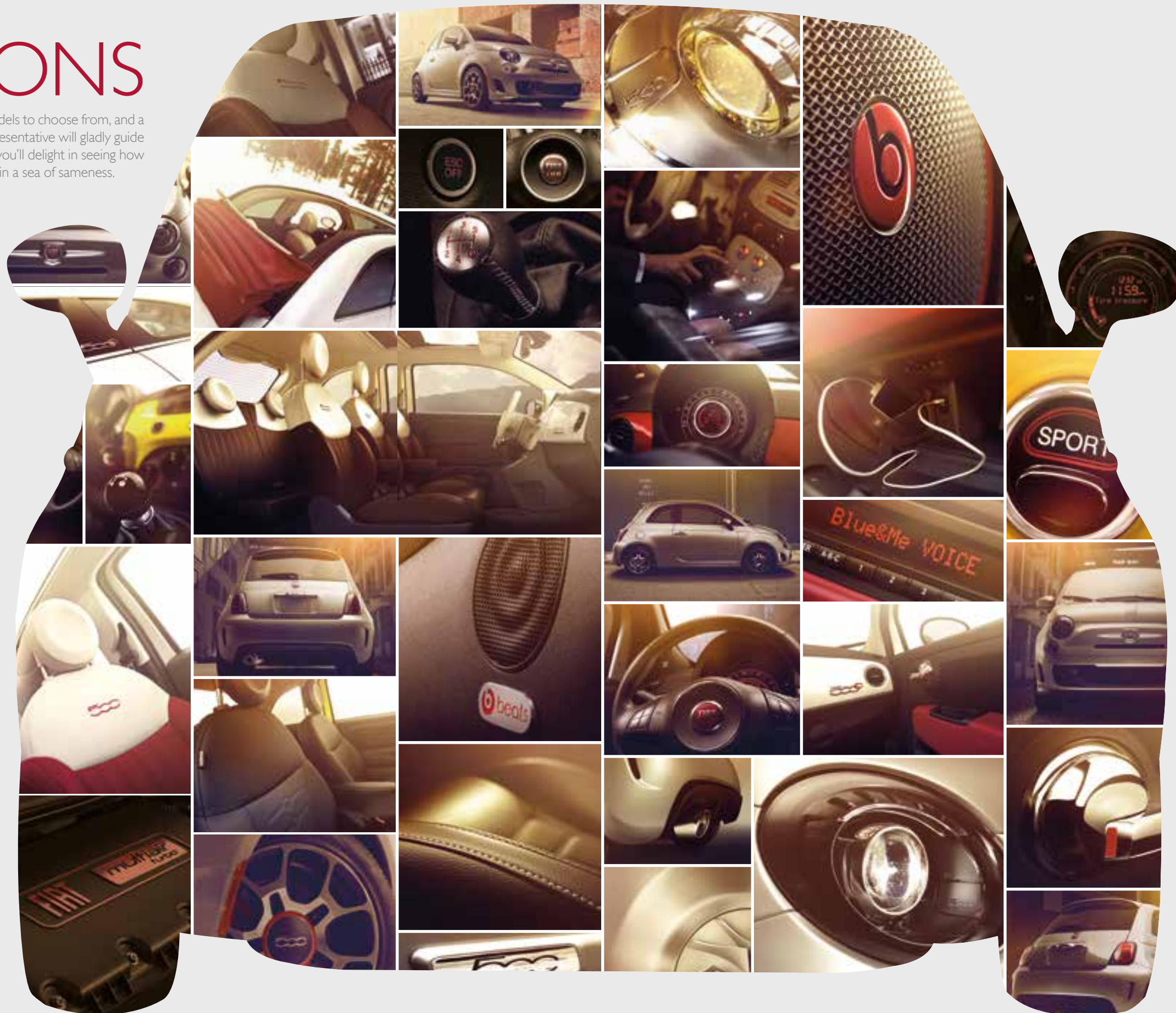
TURBO We know that some of you would add a dash of hot sauce to anything you order, so we put some on the table. The FIAT 500 Turbo delivers that extra zing you've been craving — along with a more aggressive stance and sport-tuned suspension.



LOUNGE Sophisticates, this is your comfort zone. This Lounge harkens back to a time when extra attention was paid to attire, environs and manners. The FIAT 500 spirit of irreverence and individuality lives here, but any rough edges are delightfully smoothed out.

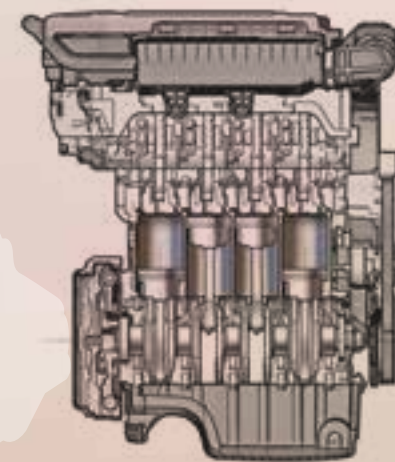


CABRIO This is the vehicle the open road was invented for. Popping the FIAT 500 Cabrio top means sweeping views and unexpected freedom for all travellers — even on the shortest everyday commute.



40
MPG
HWY*

THE FIAT® 500 HAS TAKES THE CONNOISSEUR'S APPROACH TO FUEL: IT SIPPS, NEVER GULPS. ITS BIRD-LIKE APPETITE IS LESS ABOUT WILLPOWER THAN IT IS ABOUT MORE POWER — THANKS TO THE EFFICIENCY OF ITS AWARD-WINNING 1.4L 16V MULTIAIR® ENGINE.



THE 1.4L 16V MULTIAIR ENGINE

This exclusive FIAT technology, a decade in the making, utilizes electrohydraulic valves for more dynamic and direct control of air and combustion. Power is improved up to 10 percent, torque goes up 15 percent and fuel efficiency has a 10 percent advantage over conventional naturally aspirated engines. Emissions, in turn, are cut an impressive 10 percent. The MultiAir engine boasts 101 horsepower at 6,500 rpm and 98 lb-ft of torque at 4,000 rpm.

So how does all that tech-speak translate to real life? Thanks to some targeted powertrain innovations, you can count on 31 mpg* zipping around town and 40 mpg* flying down the highway. And with the FIAT 500 eco:Drive® application, you can train yourself to recognize and adopt driving skills that can help your driving efficiency. Plug a USB drive into the FIAT 500 USB port to automatically store your driving data and patterns. When that information is plugged back into your computer, the downloaded eco:Drive app analyzes your personal driving style, then suggests ways to improve your efficiency and cut emissions. Visit fiat.com/ecodrive/us/default.htm to download the eco:Drive program.



TECHNOLOGY

BLUE&ME® HANDS-FREE COMMUNICATION® This standard feature enables drivers to make calls, play music, and drive without ever taking their hands off the steering wheel. Drivers can use steering wheel mounted controls, voice commands, or a combination of both. Communicating is important. Listening to music is important. Not driving with your knees — much, much more important.

beatsaudio We tapped famed producers Dr. Dre and Jimmy Iovine to help fill the FIAT® 500 cabin with an acoustic experience that's second to none. This legendary partnership between producer and engineer created what is essentially a rolling Beats Audio™ product — the first one of its kind in its segment. The Beats Audio system maximizes every square inch with studio-quality sound from six premium speakers: two 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm. A FIAT 500 custom configuration like this means you get a vehicle sound experience that lets you feel every low and detect every high — the way the artist intended.



BI-HALOGEN Bright and brilliant, bi-function halogen projector headlamps do double duty: they focus on the post-sundown objects in your path and they make you more visible to oncoming drivers on winding roads and busy streets, thanks to the lamps' curve-around styling. Beautifully inset in the front of FIAT® 500, their jewel-like appearance catches eyes everywhere you go.

TOMTOM® The available TomTom Navigation System® is a hands-free, portable system that helps keep FIAT 500 drivers from getting lost, while voice activation commands keep them safe. Working off of satellite technology, the TomTom Navigation System® speaks several languages and really knows its way around. Having TomTom is like having a local guide you directly to your destination. After all, it's not just about watching where you're going, it's about knowing where you're going and where you've been.

FIAT® IS PROUD TO SAY THAT SAFETY & SECURITY DOESN'T HAVE TO MEAN GREATER QUANTITIES OF SHEET METAL. SMART DESIGN, STATE-OF-THE-ART CUSHIONING AND OTHER INNOVATIVE TECHNOLOGIES WRAP OUR DRIVERS IN THE KIND OF SECURITY BLANKET THAT MAKES OUR SAFETY & SECURITY INTERIORS THAT MUCH MORE COMFORTABLE. SEVEN AIR BAGS⁴; DAYTIME RUNNING LAMPS; ELECTRONIC STABILITY CONTROL⁶ (ESC), ANTILOCK DISC BRAKES, CHILD SEAT ANCHOR SYSTEM, TIRE PRESSURE MONITORING SYSTEM, CRUMPLE ZONES — THE LIST OF STANDARD SAFETY FEATURES GOES ON AND ON.

7 AIR BAGS⁴The FIAT® 500 comes with a sophisticated system of seven air bags⁴ to help protect passengers in the event of a collision. In the front seating positions, this includes advanced, multistage front air bags,⁴ front-seat side air bags⁴ for added thorax and pelvic protection and a driver's knee blocker air bag.⁴ In addition, two side-curtain air bags⁴ help provide head protection in side impacts for both front and rear passengers.



REAR PARK ASSIST³This invaluable helper is available on the FIAT 500, standard on the 500 Cabrio. The sensors use ultrasonic waves when in Reverse to alert you when you're about to run into trouble in the form of, say, a curb, a trash can or another car.

REVERSE-ACTIVATED REAR WIPER Standard on the FIAT 500, the rear wiper automatically turns on whenever the front windshield wipers are running and the car is shifted into Reverse. This helps enhance visibility when you're backing up.

ESC⁶ Electronic Stability Control.⁶ When you drive you should, of course, always pay attention. When you drive a FIAT® 500, the car also pays attention. ESC is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC senses when a vehicle is starting to spin or plow and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels.



GRIGIO CLOTH

Standard on
500 and 500 Cabrio Pop

MARRONE CLOTH

Standard on
500 and 500 Cabrio Pop

ROSSO CLOTH

Standard on
500 and 500 Cabrio Pop

AVORIO CLOTH

Optional on 500 Sport

NERO CLOTH

Optional on 500 Sport



BIANCO



ROSSO



VERDE AZZURRO



ESPRESSO



GIALLO



LUCE BLU



BIANCO PERLA



AZZURRO



RAME



ROSSO BRILLANTE



NERO PURO



VERDE OLIVA



GRANITO LUCENTE



VERDE CHIARO



ARGENTO



NERO TOP
Available on 500c



BEIGETOP
Available on 500c



BORDEAUX TOP
Available on 500c

NERO
LEATHER-FACED

Optional on
500 and 500 Cabrio Lounge
Available on 500 Sport
and 500 Turbo

MARRONE
LEATHER-FACED

Optional on
500 and 500 Cabrio Lounge

ROSSO
LEATHER-FACED

Optional on
500 and 500 Cabrio Lounge
Available on 500 Sport
and 500 Turbo

AVORIO/NERO

Optional on 500 Cabrio Lounge

NERO/GRIGIO

Optional on 500 Sport
and 500 Turbo



16-INCH POLISHED ALUMINUM
WITH GLOSS BLACK POCKETS
Standard on 500 Turbo



15-INCH WHEEL COVER
Standard on 500 and 500 Cabrio Pop



15-INCH OVAL FIVE-SPOKE
TECH SILVER PAINTED ALUMINUM
Available on 500 and 500 Cabrio Pop



16-INCH FIVE-SPOKE
POLISHED ALUMINUM
Available on 500 Sport



16-INCH FIVE-SPOKE ALUMINUM
PAINTED HYPERBLACK
Available on 500 Turbo



16-INCH POLISHED ALUMINUM
WITH MINERAL GRAY POCKETS
Standard on 500 Sport



15-INCH NINE SPLIT-SPOKE
TECH SILVER PAINTED ALUMINUM
Standard on 500 Lounge



15-INCH SEVEN-SPOKE
TECH SILVER PAINTED ALUMINUM
Standard on 500 and 500 Cabrio Lounge



15-INCH PREMIUM SATIN
CARBON PAINTED ALUMINUM
Available on 500 and 500 Cabrio Lounge

500L SPECIFICATIONS

	500L			
	POP	EASY	TREKKING	LOUNGE
EXTERIOR				
Bodyside — Body-color door moldings	S	S	—	—
— Black door moldings with Satin Chrome accent	—	—	S	—
— Body-color door moldings with Chrome accent	—	—	—	S
— Lower sill and wheel arch accent moldings in Grigio Scuro	—	—	S	—
Doors — Chrome handles	S	S	—	S
— Satin Chrome handles	—	—	S	—
— Power locks	S	S	S	S
Fascias (front) — Body-color	S	S	—	S
— Body-color with rugged design, Nero and Satin Chrome accent	—	—	S	—
Fascias (rear) — Body-color	S	S	—	S
— Body-color with rugged design, Nero and Satin Chrome accent	—	—	S	—
Lamps — Bi-halogen projector headlamps	S	S	S	S
— Fog lamps (included with Safety/Security and Convenience Group)	—	P	S	S
— Daytime-running lamps (DRL)	S	S	S	S
Mirrors — Black	S	—	—	—
— Body-color	—	S	S	—
— Chromed	—	—	—	S
— Power adjustable, heated, foldaway with spotter mirrors	S	S	S	S
Sunroof — Dual-pane glass with vent and one-touch express open	—	O	O	O
Windows — Solar-tint sunscreen glass	S	S	S	S
— Deep-tint sunscreen rear glass	—	S	S	S
— Power front and rear with one-touch up/down	S	S	S	S
— Rear window defroster	S	S	S	S
INTERIOR				
Cargo Area — Multi-position rear cargo shelf panel	S	S	S	S
— Rear cargo area lamp	S	S	S	S
Climate Control — Air conditioning	S	S	S	S
— Automatic temperature control with dual-zone controls (included with Popular Equipment Group and Convenience Group)	—	P	P	S
Console — Floor	S	S	S	S
— Armrest	—	S	S	S
— Two front-passenger cup holders	S	S	S	S
— 12-volt power outlet	S	S	S	S
— 115-volt auxiliary power outlet (included with Popular Equipment Group and Convenience Group)	—	P	P	P
— One rear-passenger cup holder	—	P	P	S
Door Panels — Satin Chrome door handle	—	—	S	—
— Chrome handles	S	S	—	S
— Cloth-wrapped arm bolster, coordinated with seat color	S	—	—	—
— Vinyl-wrapped armrest, coordinated with seat color	—	S	S	S
Headliner — Sun visors with vanity mirrors	S	S	S	—
— Sun visors with illuminated vanity mirrors (included with Visibility/Protection Group and Safety/Security and Convenience Group)	—	O	P	S
— Rear-passenger observation mirror	S	S	S	S
— Front-passenger assist handles	S	S	S	S
— Front overhead console with map lights	S	S	S	S
— Rear-passenger assist handles with coat hooks	S	S	S	S
Instrument Cluster — 160-mph primary	S	S	S	S
— Driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval and driving range	S	S	S	S
— Tachometer, engine temperature and fuel gauge	S	S	S	S
Instrument Panel — Exterior-color-matched bezel	S	—	—	—
— Painted bezel	—	—	S	—
— Vinyl-wrapped bezel	—	S	—	—
— Front-passenger cubby bin and concealed storage compartment	S	S	S	S
— Front-passenger glove box with dampened door	S	S	S	S
Rearview Mirror — Manual day/night adjust	S	S	S	—
— Auto-dimming (included with Popular Equipment Group)	—	P	P	S
Seating (front) — Low-back bucket seats	S	S	S	S
— Six-way driver and front-passenger seat adjustment	S	S	S	—
— Four-way driver power lumbar (included with Popular Equipment Group)	—	P	P	S
— Four-way front-passenger power lumbar (included with Popular Equipment Group)	—	—	P	S
— Heated driver and front-passenger seats (included with leather seating)	—	O	O	S
Seating (rear) — 60/40 split/fold-down and tumble rear seat	S	S	S	S
— Fold-down rear armrest with cup holder (included with Popular Equipment Group)	—	P	P	S
Shift Knob — Black	S	—	—	—
— Black, leather-wrapped with chromed accent	—	S	S	S
Steering Wheel — Urethane with audio and cruise controls	S	—	—	—
— Leather-wrapped with audio and cruise controls	—	S	S	S
— Steering column with manual tilt and telescoping	S	S	S	S
MULTIMEDIA SYSTEMS				
— Uconnect® 5.0 — Includes 5.0-inch touch-screen display, voice commands, ecoDRIVE® hands-free phone, Bluetooth® Streaming Audio, Voice Text Reply, personalization settings, AM/FM/CD/MP3 radio and media hub for seamless integration of portable devices	S	—	—	—
— Uconnect 6.5 — Includes 6.5-inch touch-screen, voice operation of AM/FM and SiriusXM® Satellite Radio; ² mobile phones and GPS navigation; additional features include hands-free phone and Bluetooth Streaming Audio, Voice Text Reply, personalization settings, premium media hub with SD card reader, auxiliary jack and two USB inputs	—	S	S	S

500L SPECIFICATIONS

	500L			
	POP	EASY	TREKKING	LOUNGE
MULTIMEDIA SYSTEMS (continued)				
— FIAT® premium audio system with six premium speakers and 276-watt amplifier	—	S	S	S
— Beats Audio™ Premium Sound System includes six premium speakers and eight-channel amplifier with Beats Audio Digital Sound Processing (DSP) algorithm	—	O	O	O
POWERTRAIN AND CHASSIS				
Brake System — Four-wheel disc system — 12.0-in. vented front rotors with single-piston calipers and 10.4-inch solid rear rotors with single-piston aluminum calipers	S	S	S	S
— Electronic Stability Control® (ESC) — With four-wheel Antilock Brake System (ABS), All-Speed Traction Control System (ATCS), Electronic Brake-Force Distribution (EBD), Hill Start Assist (HSA) and Brake Assist	S	S	S	S
— Brake/Park interlock	—	O	O	S
Drive System — Front-wheel drive (FWD)	S	S	S	S
Engines and Transmissions — 1.4-liter MultiAir® Turbocharged inline four-cylinder engine with SOHC, single intercooler, 16 valves and 160 horsepower	S	S	S	S
— Electronic Throttle Control (ETC)	S	S	S	S
— Engine block heater	O	O	O	O
— Six-speed manual transmission	S	S	S	—
— Six-speed Euro Twin Clutch transmission	—	O	O	S
Fuel Tank — 13.2-gal. (50L) capacity	S	S	S	S
Steering — Electric Power Steering (EPS)	S	S	S	S
— Variable-speed assisted sensitivity	S	S	S	S
— Power rack and pinion	S	S	S	S
Suspension Architecture — Front — MacPherson suspension, coil spring with twin-tube struts with Koni® FSD technology and stabilizer bar	S	S	S	S
Suspension Architecture — Rear — Rear twist-beam axle with coil springs and twin-tube shock absorbers with Koni FSD technology	S	S	S	S
Tires — 205/55R16 BSW All-Season Touring	S	S	—	S
— 225/45R17XL BSW All-Season Performance (included with 17-in. wheels)	—	—	S	O
— Tire Service Kit	S	S	S	S
— Compact spare	—	O	O	O
SAFETY & SECURITY				
Air Bags ¹ — Advanced multistage driver and front-passenger	S	S	S	S
— Side-curtain	S	S	S	S
— Driver inflatable knee-blocker	S	S	S	S
— Driver and front-passenger seat-mounted side (pelvic-thorax)	S	S	S	S
All-Speed Traction Control System (ATCS)	S	S	S	S
Antilock Brake System (ABS)	S	S	S	S
Brake Assist	S	S	S	S
Electronic Brake-Force Distribution (EBD)	S	S	S	S
Energy Management System	S	S	S	S
Intelligent Battery Sensor (IBS)	S	S	S	S
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S
Occupant Restraint Controller (ORC)	S	S	S	S
ParkSense® Rear Park Assist System ³ — Included with Premier Package	—	S	S	S
ParkView® Rear Back-Up Camera ³ — Included with Safety/Security and Convenience Group, Visibility/Protection Group and Convenience Group	—	S	S	S
Active Head Restraints ⁵ — Front seats	S	S	S	S
Remote Keyless/Illuminated Entry System	S	S	S	S
Sentry Key® Engine Immobilizer — Theft-deterrent system	S	S	S	S
Tire-Pressure Monitoring (TPM) System with Warning Lamp	S	S	S	S
Universal Garage Door Opener — Included with Popular Equipment Group	—	P	P	S
Vehicle Theft Security Alarm	S	S	S	S
NO-CHARGE PREMIER PACKAGES (LIMITED AVAILABILITY)				
500L Easy Premier Package — Includes Uconnect® 6.5 with 6.5-inch touch screen, voice operation of AM/FM Radio; ² dealer-activated navigation, hands-free phone and Bluetooth® Streaming Audio, Text Message reader, personalization settings, premium media hub with SD card reader, auxiliary jack and two USB inputs. The package also adds ParkSense® Rear Park Assist System ³ and ParkView® Rear Back-Up Camera. ³	—	S	—	—
500L Easy and Trekking Premier Package + Beats — Includes Uconnect® 6.5 with 6.5-inch touch screen, voice operation of AM/FM Radio; ² dealer-activated navigation, hands-free phone and Bluetooth Streaming Audio, Text Message reader, personalization settings, premium media hub with SD card reader, auxiliary jack and two USB inputs. In addition, the package adds SiriusXM® Satellite Radio ² and Beats Audio™ Premium Sound System with six premium speakers and eight-channel amplifier with Digital Sound Processing (DSP) algorithm.	—	P	P	—
500L Trekking Premier Package — Includes Uconnect 6.5 with 6.5-inch touch screen, voice operation of AM/FM Radio; ² dealer-activated navigation, hands-free phone and Bluetooth Streaming Audio, Text Message reader, personalization settings, premium media hub with SD card reader, auxiliary jack and two USB inputs. The package also adds ParkSense Rear Park Assist System ³ ParkView® Rear Back-Up Camera ³ and unique "stone"-finished instrument panel bezels.	—	—	S	—
500L Lounge Premier Package — Includes Uconnect 6.5 with 6.5-inch touch screen, voice operation of AM/FM Radio, ² dealer-activated navigation, hands-free phone and Bluetooth Streaming Audio, Text Message reader, personalization settings, premium media hub with SD card reader, auxiliary jack and two USB inputs.	—	—	—	S
PACKAGES/GROUPS				
Sound Group — Includes Beats Audio™ Premium Sound System with six premium speakers and digital amplifier with Digital Sound Processing (DSP) algorithm	—	O	O	
Popular Equipment Group — Includes four-way power driver's seat, lumbar adjuster, rear armrest with cup holder, auto-dimming rearview mirror, automatic temperature control with dual-zone controls and 115-volt auxiliary power outlet	—	O	O	—
Visibility/Protection Group — Includes sun visors with illuminated vanity mirrors, ParkSense Rear Park Assist System ³ ParkView Rear Back-Up Camera ³ and Universal Garage Door Opener	—	—	O	—
Convenience Group — Includes ParkSense Rear Park Assist System, ³ ParkView Rear Back-Up Camera, ³ Universal Garage Door Opener and 115-volt auxiliary power outlet	—	—	—	O

S = Standard. O = Optional. P = Package. — = Not available.

ABARTH® SPECIFICATIONS

POWERTRAIN		
Engine – 1.4L 16V MultiAir® Turbocharged inline four-cylinder engine		S
Electronic Throttle Control (ETC)		S
Engine block heater		O
Drive system – Front-Wheel Drive (FWD)		S
Transmission – Heavy-duty 5-speed manual		S
ELECTRICAL		
Alternator – 120-amp		S
Battery – 500-amp, maintenance-free		S
Power accessory delay		S
CHASSIS		
Clutch-brake interlock		S
Fuel tank – 10.5-gal. (40L) capacity		S
Performance four-wheel disc brake system — 11.1-inch vented-front rotors with single-piston calipers		S
— 9.4-inch solid-rear rotors with single-piston calipers		S
Rosso-painted brake calipers		S
Semimetallic brake linings		S
Sport mode with unique calibration		S
Steering — Electric Power Steering (EPS), variable-speed assisted sensitivity, power rack and pinion		S
Suspension (front) — MacPherson suspension, coil spring with KONI® Frequency Selective Damping (FSD) twin-tube shock		S
Suspension (rear) — Rear twist-beam axle with coil springs and twin-tube shock absorbers		S
Tires — 195/45R16XL Pirelli® Cinturato P7 All-Season Performance		S
— 205/40R17 Pirelli P Zero Nero Three-Season Performance (included with 17 x 7.0-inch forged aluminum wheels)		P
Tire repair kit		S
Wheels — 16 x 6.5-inch Abarth designed cast aluminum Grigio with painted pockets		S
— 17 x 7.0-inch Abarth designed forged-aluminum finished in Nero		O
— 17 x 7.0-inch Abarth designed forged-aluminum finished in Bianco		O
EXTERIOR		
Antenna – Roof-mounted		S
Abarth badges – Front fascia, liftgate, bodyside		S
Bodyside – Body-color, Abarth designed sill		S
Center High-Mounted Signal Lamp (CHMSL)		S
Door handles – Chrome		S
Exhaust tips – Abarth designed, dual		S
Fascia (front) — Two-piece Abarth designed with body-color surround, brake cooling ducts, intercooler with functional cooling behind Abarth front fascia badge		S
Fascia (rear)— Two-piece Abarth designed with body-color upper, honeycomb grille accents and lower diffuser		S
Fuel door – Non-locking		
Glass – Solar-tinted		S
Lamps — Bi-halogen projector headlamps		S
— Lower turn signal lamps		S
— Halogen fog lamps		S
Mirrors — Body-color power adjustable, heated, foldaway with driver-side spotter mirror		S
Power sunroof – Vent and one-touch express open		O
Spoiler – Abarth designed, liftgate-mounted, body-color		S
Wiper system – Speed-sensitive, variable/intermittent		S
INTERIOR		
Cabin air filtration		S
Cargo area – Liftgate liner, rear cargo shelf panel, rear cargo area lamp		S
Carpet – With acoustic foam and foam-in-place padding noise barrier		S
Climate control — Air conditioning		S
— Automatic Temperature Control (included with the Comfort/Convenience Package)		P
Console – Floor console		S
Cruise control – Steering wheel-controlled		S
Cup Holders — Three front-passenger, two rear-passenger		S
Door panels — Chromed die-cast hook door handles with integrated power door locks		S
— Driver and passenger armrests, coordinated with seat color		S
Floor mats – Premium with embroidered Abarth logo		S
Headliner — Sun visors with vanity mirrors		S
— Front-passenger assist handle		S
— Front overhead console with map lights		S
— Rear coat hooks		S
Instrument cluster — Concentric design with 160-mph primary		S
— Leather-wrapped cluster brow with accent stitching		S
— Driver's selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval and driving range		S
— Tachometer, engine temperature and fuel gauge		S
Instrument Panel — Exterior-color-matched		S
— Front-passenger glove box with dampened door		S
Multimedia systems —AM/FM/CD/MP3/WMA radio		S
— Auxiliary input jack		S
— SiriusXM® Satellite Radio ² (included with the Safety and Convenience Package)		P
— Alpine® Premium Audio, includes 276-watt amplifier with six speakers		S
— Beats Audio™ Premium Audio Package – includes six premium speakers, 8-inch Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 368-watt amplifier with Beats™ Audio Digital Sound Processing (DSP) algorithm and SiriusXM Satellite Radio ²		O
— BLUE&ME® Hands-Free Communication ³ includes voice-activated communication system with Bluetooth® phone capability and USB port with iPod® control		S
— TomTom® Navigation System ³ includes a 4.3-in. touch-screen TomTom handheld navigation unit		O

ABARTH® SPECIFICATIONS

INTERIOR (continued)	
Pedals – Aluminum with rubber grip	S
Rear-window defroster	S
Rearview mirror – Manual day/night adjust	S
Seating (front) — Driver-side armrest, passenger side armrest, passenger side memory	S
— Driver's seat with manual height adjuster	S
— Driver's seat easy entry and seatback memory	S
Seating (rear) — 50/50 split/fold-down seat	S
Shift knob – Leather-wrapped, with accent stitching	S
Steering wheel — Abarth performance-designed	S
— Perforated-leather-wrapped	S
— Audio and cruise controls	S
— EVIC controls	S
Steering column with manual tilt	S
Turbo boost gauge with integrated shift light	S
12-volt power outlet	S
Windows — Front power with express one-touch down	S
SAFETY & SECURITY	
Air bags ⁴ — Advanced multistage driver and front-passenger ⁴	S
— Side-curtain ⁴	S
— Driver's inflatable knee-blocker ⁴	S
— Driver and front-passenger seat-mounted side ⁴ (pelvic-thorax)	S
All-Speed Traction Control System (TCS)	S
Antilock Brake System (ABS)	S
BeltAlert, passenger seat	S
BLUE&ME® Hands-Free Communication ³	S
Brake Assist	S
Constant-Force Retractors (CFR)	S
Daytime running lamps	S
Electronic Brake-Force Distribution (EBD)	S
Energy management system	S
Hill Start Assist (HSA)	S
Intelligent Battery Sensor (IBS)	S
Lower Anchors and Tethers for Child Seats (LATCH)	S
Occupant Restraint Controller (ORC)	S
Remote keyless/illuminated entry system	S
Seat belts – Includes three-point for all positions	S
Three-mode Electronic Stability Control ⁶ (ESC)	S
Tire Pressure Monitoring Display	S
PACKAGES	
Comfort/Convenience Package — Includes automatic climate control, heated front seats and SiriusXM® Satellite Radio ²	O
Smoker's Package — Includes cigar lighter and ashtray	O
Exterior Accent Equipment — Rosso (Red) mirror caps (includes Abarth bodyside stripe; not available with Rosso exterior paint)	O
— Nero (Black) mirror caps (includes Abarth bodyside stripe; not available with Nero exterior paint)	O
— Bianco (White) mirror caps (includes Abarth bodyside stripe; not available with Bianco exterior paint)	O
— Rosso (Red) mirror caps	O
— Black Trim Headlight/TL Package	O
— Grigio (Gray) mirror caps (includes Abarth bodyside stripe, not available with Grigio exterior paint)	O

S = Standard. O = Optional. P = Package. — = Not available.

500 SPECIFICATIONS

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
EXTERIOR						
Bodyside — Body-color with integrated "500" badge	—	—	S	—	—	S
— Body-color sill with sport styling	—	S	—	S	—	—
Fascias (front) — Body-color	S	—	—	—	S	—
— Body-color with chrome accents	—	—	S	—	—	S
— Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
— Performance-designed with body-color surround, brake cooling ducts, intercooler "nostrils" and honeycomb grilles	—	—	—	S	—	—
Fascias (rear) — Body-color	S	—	—	—	S	—
— Body-color with chrome accents	—	—	S	—	—	S
— Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
— Performance-designed with body-color upper and a lower diffuser	—	—	—	S	—	—
Glass — Solar-tinted	S	S	S	S	S	S
Lamps — Bi-halogen projector headlamps	S	S	S	S	S	S
— Lower turn signal lamps	S	S	S	S	S	S
— Fog lamps	—	S	S	S	—	S
— Daytime running lamps (DRL)	S	S	S	S	S	S
— Center high-mounted signal lamp (CHMSL)	S	S	S	S	S	S
Mirrors — Body-color	S	S	—	S	S	—
— Chrome	—	—	S	—	—	S
— Power adjustable, heated, foldaway with driver's side spotter mirror	S	S	S	S	S	S
Roof — Fixed glass	—	—	S	—	—	—
— Power sunroof with vent and one-touch express open	O	O	O	O	—	—
— Power-folding premium cloth top with three positions	—	—	—	—	S	S
INTERIOR						
Cargo Area — Liftgate liner	S	S	S	S	S	S
— Rear cargo shelf panel	S	S	S	S	—	—
— Rear cargo area lamp	S	S	S	S	S	S
Climate Control — Air conditioning	S	S	—	S	S	—
— Automatic temperature control (included with Comfort & Convenience Package)	—	P	S	P	—	S
— Cabin air filtration	S	S	S	S	S	S
Console — Three front-passenger cup holders	S	S	S	S	S	S
— 12-volt power outlet	S	S	S	S	S	S
— Two rear-passenger cup holders	S	S	S	S	S	S
Door Panels — Chrome die-cast "hook" door handles with integrated power door locks	S	S	S	S	S	S
— Cloth-wrapped armrest, coordinated with seat color	S	S	S	S	S	S
— Vinyl-wrapped armrest, coordinated with seat color (included with leather seats or Luxury Leather Package)	—	P	P	P	—	P
Floor Mats — Premium with embroidered "500" logo	S	S	S	S	S	S
Headliner — Sun visors with vanity mirrors	S	S	S	S	S	S
— Front-passenger assist handle	—	S	S	S	S	S
— Front overhead console with map lights	S	S	S	S	S	S
Instrument Cluster — Concentric design with 140-mph primary	S	S	S	S	S	S
— Driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval and driving range	S	S	S	S	S	S
— Tachometer, engine temperature and fuel gauge	S	S	S	S	S	S
Instrument Panel — Exterior-color matched	S	S	S	S	S	S
— Front-passenger glove box with dampened door	S	S	S	S	S	S
Multimedia Systems — AM/FM/CD/MP3/WMA Radio	S	S	S	S	S	S
— Auxiliary input jack	S	S	S	S	S	S
— SiriusXM® Satellite Radio² (included with Beats Audio™ Premium Audio Package and Comfort & Convenience Package on 500 Pop, 500 Sport and 500 Turbo)	P	P	S	P	P	S
— Alpine® premium audio system includes six premium speakers and 276-watt amplifier	—	S	S	—	—	S
— Beats Audio studio-quality sound system includes six premium speakers, 8-in. Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm (included with the Beats Audio Premium Audio Package)	—	P	P	P	P	P
— BLUE&ME® Hands-Free Communication³ includes voice-activated communication system with Bluetooth® phone capability, eco:Drive® Application and USB Port with iPod® control	S	S	S	S	S	S
— TomTom® Navigation System⁴ includes a 4.3-inch touch-screen TomTom handheld navigation unit	—	O	O	O	—	O
Rearview Mirror — Manual day/night adjust	S	S	S	S	S	S
— Auto-dimming (included with Luxury Leather Package and Convenience Group)	—	—	P	—	—	P
Seating (front) — Driver's seat with manual height adjuster and easy entry and seatback memory	S	S	S	S	S	S
— Heated driver and front-passenger 500 Sport cloth seats (included with Comfort & Convenience Package)	—	P	—	P	—	—
— Heated driver and front-passenger premium cloth seats (included with Convenience Group)	—	—	P	—	—	P
— Heated driver and front-passenger premium leather-trim seats (included with leather seats on 500 Sport and 500 Turbo with Comfort & Convenience Package, included with Luxury Leather Package on 500 and 500c Lounge)	—	P	P	P	—	P
Seating (rear) — 50/50 split/fold-down rear seat	S	S	S	S	S	S
Shift Knob — Black	S	—	—	—	S	—
— Black with chrome accent	—	S	S	—	—	—
— Black, leather-wrapped (included with automatic transmission)	P	P	P	—	P	P
— Sport designed Black, leather-wrapped with Argento (Silver) accent stitching	—	—	—	S	—	—
Steering Wheel — Leather-wrapped with audio, cruise controls and Electronic Vehicle Information Center (EVIC) controls	S	S	S	S	S	S
— Leather-wrapped with sport appearance	—	S	—	—	—	—
— Leather-wrapped with sport appearance and Argento (Silver) accent stitching	—	—	—	S	—	—
— Steering column with manual tilt	S	S	S	S	S	S

500 SPECIFICATIONS

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
INTERIOR (continued)						
Windscreen — Behind rear seats, mesh material for reduced wind buffeting and includes "500c" logo	—	—	—	—	O	O
Windows — Front power with express one-touch down	S	S	S	S	S	S
— Variable/intermittent windshield wipers	S	S	S	S	S	S
— Rear window with washer and wiper and defroster	S	S	S	S	S	S
POWERTRAIN AND CHASSIS						
Engines and Transmissions — 1.4L MultiAir® Turbocharged inline four-cylinder engine with SOHC, 16 valves and 101 horsepower	S	S	S	—	S	S
— 1.4L MultiAir Turbocharged inline four-cylinder engine with SOHC, twin intercoolers, 16 valves and 135 horsepower	—	—	—	S	—	—
— Electronic Throttle Control (ETC)	S	S	S	S	S	S
— Engine block heater	O	O	O	O	O	O
— eco:Drive® application	S	S	S	—	S	S
— Sport mode with unique throttle calibration (includes quicker gear changes with six-speed automatic transmission, where available)	S	S	S	S	S	S
— Five-speed manual transmission (heavy-duty on 500t)	S	S	S	S	S	S
— Six-speed automatic transmission with AutoStick	O	O	O	—	O	O
Brake System — Four-wheel disc system — 10.1-in. vented-front rotors with single-piston calipers and 9.4-in. solid-rear rotors with single-piston aluminum calipers	S	S	S	—	S	S
— Performance four-wheel disc system — 11.1-in. vented-front rotors with single-piston calipers and 9.4-in. solid-rear rotors with single-piston aluminum calipers	—	—	—	S	—	—
— Rosso (Red)-painted brake calipers	—	S	—	S	—	—
— Semi-metallic brake linings	—	—	—	S	—	—
— Electronic Stability Control (ESC)⁶ with four-wheel antilock brake system (ABS), all-speed Traction Control System (TCS), Electronic Brake-Force Distribution (EBD) and Brake Assist	S	S	S	S	S	S
— Brake/Park interlock (with six-speed automatic transmission)	P	P	P	—	P	P
Drive System — Front-Wheel Drive (FWD)	S	S	S	S	S	S
Alternator — 105-amp (packaged with six-speed automatic transmission on 500 Pop)	P	S	S	—	S	S
— 120-amp (included with five-speed manual transmission on 500 Pop and 500 Turbo)	P	—	—	S	—	—
Battery — 500-amp, maintenance-free	S	S	S	S	S	S
Power Accessory Delay	S	S	S	S	S	S
Fuel Tank — 10.5-gal. (40L) capacity	S	S	S	S	S	S
Steering — Electric Power Steering (EPS)	S	S	S	S	S	S
— Variable-speed assisted sensitivity	S	S	S	S	S	S
— Power rack and pinion	S	S	S	S	S	S
— Sport mode with unique calibration	S	S	S	S	S	S
Suspension Architecture (front) — MacPherson suspension, coil spring with twin-tube shock absorbers and stabilizer bar	S	S	S	S	S	S
— Sport-tuned front shock absorbers and springs	—	S	—	S	—	—
— Performance-designed lower-control arm	—	—	—	S	—	—
Suspension Architecture (rear) — Rear twist-beam axle with coil springs and twin-tube shock absorbers	S	S	S	S	S	S
— Sport-tuned rear shock absorbers and springs	—	S	—	S	—	—
Suspension Tuning — Touring	S	—	S	—	S	S
— Sport	—	S	—	S	—	—
Tires — 185/55R15 BSW All-Season Touring	S	—	S	—	S	S
— 195/45R16xl BSW All-Season Performance	—	S	—	S	—	—
— Tire repair kit	S	S	S	S	S	S
— Compact spare	O	O	O	—	O	O
SAFETY & SECURITY						
Active head restraints⁵ (front seats)	S	S	S	S	S	S
Active turn signals	S	S	S	S	S	S
Air Bags⁴ — Advanced multistage driver and front-passenger	S	S	S	S	S	S
— Front and rear side-curtain	S	S	S	S	S	S
— Driver's inflatable knee-blocker	S	S	S	S	S	S
— Driver and front-passenger-seat-mounted side (pelvic-thorax)	S	S	S	S	S	S
All-Speed Traction Control System (TCS)	S	S	S	S	S	S
BeltAlert — Passenger seat	S	S	S	S	S	S
BLUE&ME® Hands-Free Communication⁸	S	S	S	S	S	S
Constant-Force Retractors (CFR)	S	S	S	S	S	S
Energy Management System	S	S	S	S	S	S
Intelligent Battery Sensor (IBS)	S	S	S	S	S	S
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S	S	S
Occupant Restraint Controller (ORC)	S	S	S	S	S	S
ParkSense® Rear Park Assist System³ (included with Luxury Leather Package and Convenience Group)	—	—	P	—	S	S
Sentry Key® Engine Immobilizer — Theft-deterrent system	S	S	S	S	S	S
Tire Pressure Monitoring system with display	S	S	S	S	S	S
TomTom® Navigation System⁴	—	O	O	O	—	O
Vehicle theft security alarm (included with Beats Audio™ Premium Audio Package and Comfort & Convenience Package) (500t only)	P	S	S	P	P	S
PACKAGES/GROUPS						
Beats Audio™ Premium Audio Package — Includes six premium speakers, 8-inch Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, 8-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm (vehicle theft security alarm and SiriusXM® Satellite Radio² on FIAT 500 and 500c Pop; 500 Turbo and Sport models include SiriusXM)	—	O	O	O	O	O
Comfort & Convenience Package — Includes automatic climate control, SiriusXM Radio,² vehicle theft security alarm (500 Turbo only) and heated front seats	—	O	—	O	—	—
Luxury Leather Package — Includes leather-trimmed seats, heated driver and front-passenger seats, auto-dimming rearview mirror and ParkSense® Rear Park Assist System³	—	—	O	—	—	O
Convenience Group — includes heated driver and front-passenger seats, auto-dimming rearview mirror and ParkSense® Rear Park Assist System³	—	—	O	—	—	O
Smoker's Package — Includes cigar lighter and ash tray	O	O	O	O	O	O

S = Standard. O = Optional. P = Package. — = Not available.



AUTHENTIC FIAT® ACCESSORIES

Visit your FIAT Studio for the full line of Authentic Accessories available for your FIAT vehicle.



500L

1 LICENSE PLATE FRAME.

Make it official. Put your FIAT brand pride front and center and at the back end, too. Formed from stainless steel and tested for long-lasting durability, frames feature the FIAT 500 logo. Includes attractive hardware hid-ers.

2 SATIN B-PILLAR APPLIQUÉ.

Emphasize its strong points with the look of stainless steel. Sold as a set of four, these B-Pillar Appliqués allow you to add that extra touch of customization that brings out the FIAT® brand (and your) personality.

3 ROOF-MOUNT CANOE CARRIER.*

This fully adjustable carrier with latching nylon straps holds one canoe and mounts to the Removable Roof Rack (sold separately).

4 ROOF-MOUNT BIKE CARRIER.*

This rack goes above and beyond. Extra-large rubber inserts help protect bike surfaces. The fork-mount style carries one bike securely by the front fork and rear wheel. The upright style carries one bike locked by the frame with both wheels secured. Mounts to the Removable Roof Rack (sold separately).

BODYSIDE GRAPHICS.

This is a car that was built to season to taste, and each and every graphic adds a dose of spice to your specific order.

5 BIANCO STRIPE.

Also available in Nero.

6 NERO STRIPE WITH GRIGIO BORDER AND 500 LOGO.

Also available in Nero/Bianco.

7 NERO AND BIANCO PATH LINES.

Also available in Argento/Nero.

* Properly secure all cargo.



8



9



10



11



12



13

ABARTH® 8 VALVE STEM CAPS.

These decorative caps give your Abarth® wheels a real twist. Set of four caps are available in two finishes –satin chrome and satin black, topped with the Scorpion logo inlaid in a metallic frame.

9 CUSTOM DUST COVER. The garage can be a cruel, cruel place. The FIAT Abarth gets the extra coverage it deserves with this dust cover featuring a vintage FIAT image. For indoor use only.

10 FUEL FILLER DOOR. You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel door, easily installs and features the Scorpion logo. It's the little things that make a big statement.

500 11 KEY COVERS. Thanks to easily changeable key covers, you can take a piece of unmistakable FIAT style with you wherever you go. It's all part of a design philosophy that refuses to allow anything to be mundane. Key covers come in sets of two and are available in a variety of designs and colors.

12 LICENSE PLATE FRAME. Show where your loyalty lies with a little extra 500 bling. This sturdy frame features the FIAT 500 logo and is formed from stainless steel. Available in painted Black and Stainless Steel.

13 PREMIUM WHEELS. Each custom wheel is machined to match the exact specifications of FIAT® 500 and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable clear coat finish. Put an extra spin on your wheels with **Wheel Pocket Inserts**. They add eye-catching color and are specially designed to fit right into our 16-inch painted 5-spoke wheels. Available in Black, Chrome, White and Red.



FIAT® MERCHANDISE

Display your affection for striking style with merchandise that complements an active lifestyle. This collection includes everything from trend-setting apparel to distinctive conversation pieces for home, office and travel. Visit estore.fiatusa.com

WARRANTIES

Standard coverage for the FIAT 500, 500L and Abarth® includes: Basic Limited Warranty — 4-Years/50,000-Miles, Anti-corrosion Perforation Limited Warranty (Outer Panel) — 12-Years/Unlimited, Roadside Assistance (services include the following) — 4-Years/Unlimited: Flat Tire Service, Out of Gas/Fuel Delivery (maximum 2 gallons), Battery Jump Assistance, Lockout Service, Towing Assistance. Visit your FIAT Studio for additional details, eligibility and restrictions.

AUTHENTIC FIAT ACCESSORIES BY MOPAR®

Designed specifically for your FIAT vehicle for exceptional fit, finish and performance. Visit your Studio or mopar.com

WORK IT

Need a vehicle for your business that credits your bottom line, *and* reflects your business's style? Get On The Job® perks and choose from a \$250 allowance for a graphic vehicle skin or 2 years no-charge oil changes.

GO MOBILE



Take an engaging, multimedia tour on your mobile device. Visit the Chrysler Group LLC page in iTunes® from your smartphone or iPad® to download the most up-to-date apps on all of the company's vehicles. Log on to the fiatusa.com mobile site for a comprehensive, at-a-glance review of what you need to know about your FIAT vehicle. Experience visual and interactive demonstrations of the entire lineup, enjoying access to product information at your fingertips wherever you go.

(1) Based on latest available competitive information for domestically sold B-Segment MPVs. (2) SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. (3) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. (4) The advanced front air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (5) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (6) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (7) Based on domestic 2013 ratings for domestically sold B-Segment MPV. (8) Always use BLUE&ME® in a safe manner, with eyes on the road and hands on the wheel at all times. (9) Consult local ordinances on affixing Tom Tom navigation in appropriate location.

This brochure is a publication of Chrysler Group LLC. All product illustrations and specifications are based upon current information at the time of publication approval. Chrysler Group LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, materials, and to change or discontinue models; which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing. FIAT, ABARTH and the scorpion design are registered trademarks used under license by Chrysler Group LLC. BLUE&ME is a registered trademark of Fiat Group Automobiles, S.p.A. eco:Drive, FIAT 500 Pop and FIAT 500 Lounge are registered trademarks of FIAT Group Marketing & Corporate Communication S.p.A., used under license by Chrysler Group LLC. Chrysler, Mopar, ParkSense, ParkView, Sentry Key and Uconnect are registered trademarks of Chrysler Group LLC. MultiAir is a registered trademark of C.R.F., used under license by Chrysler Group LLC. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. All rights reserved. Dr. Dre, Beats and the B logo are trademarks of Beats Electronics, LLC. Bluetooth is a registered trademark of Bluetooth SIG. Facebook is a registered trademark of Facebook Inc. Homelink is a registered trademark owned by Johnson Controls, Inc. iPad, iPhone, iPod and iTunes are registered trademarks of Apple Inc. KICKER is a registered trademark of Stillwater Designs and Audio, Inc. KONI is a registered trademark of KONI North America. Pinterest is a registered trademark of Pinterest, Inc. Pirelli® is a registered trademark of Pirelli & C. SpA. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. TomTom is a registered trademark of TomTom International BV. The Twitter name, logo, Twitter T, Tweet, and Twitter bird are trademarks of Twitter, Inc. in the United States and other countries. YouTube and Google+ are registered trademarks of Google Inc. ©2013 Chrysler Group LLC. All Rights Reserved.



JOIN IN



Join fellow enthusiasts and tell your story by posting comments, participating in discussions, and sharing your FIAT® vehicle photos and videos. Join our community on Facebook (facebook.com/fiatusa), follow us on Twitter (twitter.com/fiatusa), and check us out on YouTube (youtube.com/fiatusa), Google+ (plus.google.com/+fiatusa), FIAT Backstage (blog.fiatusa.com) and Pinterest (pinterest.com/fiatusa). Thank you for following.

fiatusa.com



74-383-2347