



2014 FIAT[®] 500 ABARTH AND ABARTH CABRIO

REASONS TO BUY

Passion

- Rich heritage of delivering high performance and victories on the track

Power

- Engineered for world-class performance and precision
- 1.4L MultiAir[®] Turbocharged, twin intercooled engine with 5-speed manual transmission
- 160 hp and 170 lb-ft of torque

Styling

- A bold and aggressive look with sleek Italian styling
- NEW Black accented headlamps, taillamps and park turn signals

FEATURES

Exterior/Interior

- Abarth front /rear fascia and sill cladding
- High-back performance bucket seats with racing harness pass-through
- Leather-wrapped flattened-bottom steering wheel with shaped thumb rests

Ride & Handling

- Abarth tuned Torque Transfer Control (TTC)
- Performance-tuned suspension
- Twin intercoolers

Safety

- Three-mode Electronic Stability Control¹
- Four-wheel disc antilock brakes
- Tire pressure monitoring display
- Seven standard air bags²





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ABARTH - \$24,495 MSRP†

Exterior/Interior

- Abarth front and rear fascia and sill cladding
- High-back performance bucket seats with racing harness pass-through
- Leather-wrapped flattened-bottom steering wheel with shaped thumb rests
- Aluminum pedal covers
- Unique Abarth badging
- Four colours: Nero Puro (Black), Bianco (White), Granito Lucente (Granite Crystal), Rosso (Red)
- Red brake calipers
- Fog lamps
- Cruise control
- Black accented headlamps, taillamps and park turn signals

Performance

- 1.4L 16V MultiAir® Turbocharged engine with 160 hp and 170 lb-ft of torque
- 5-speed heavy duty manual transmission
- Four season Pirelli tires
- Dual exhaust system
- Twin intercoolers
- Performance-tuned suspension and performance brake system
- Abarth-tuned Torque Transfer Control (TTC)
- Turbo boost gauge
- 16-inch performance aluminum wheels

Technology Throughout

- Alpine® premium audio system AM/FM/CD with auxiliary input jack
- Blue&Me™ hands-free communication³

Safety

- Three-mode Electronic Stability Control¹ with 'Full Off' Capability and brake assist
- Four-wheel disc antilock brakes
- Tire pressure monitoring display
- Advanced multistage front, side-curtain, front-seat side, and driver's knee blocker air bags²
- Aspheric driver exterior mirror
- Security Alarm

ABARTH CABRIOLET - \$27,995 MSRP†

Enhancements vs. Abarth

- Power retractable soft top
- Rear park assist system

AVAILABLE OPTIONS

- 16-inch painted aluminum Hyper Black wheels
- 17-inch forged aluminum Hyper Black wheels
- 17-inch forged aluminum Gloss White wheels
- Black Mirror cap and bodyside stripe
- Red Mirror cap and bodyside stripe
- White Mirror cap and bodyside stripe
- Power sunroof (Hatchback)
- Heated front seats
- Premium leather-faced bucket seats
- TomTom® navigation⁴ with Blue&Me Hands-free Communication³
- Beats Audio® system
- Comfort & Convenience Group
- Grey soft top (Cabrio)

FUEL ECONOMY

Based on 2013 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Ask your retailer for the EnerGuide information.

Fuel Economy L/100 KM (MPG)	CITY	HWY	HP	Torque lb-ft
1.4L 16V Turbo with 5-speed manual	7.1 (40)	5.7 (50)	160	170

1) No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions 2) The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 3) Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 4) Consult local ordinances on affixing TomTom navigation in appropriate location. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. †Prices as shown are MSRP. Excludes freight (\$1,695), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less.