

500





STORIES. WITH YOU.



“

Introduction

Hi, pleased to meet you. The way you're looking at me, I'd say you can't wait to go out with me. It's only natural, mind you: how could you resist me? I'm colourful and attractive, but also cool, elegant or sporty – however you want me – fashionable, but beyond fashion at the same time. Just like a true icon. Are you ready to explore all my facets? This year, I'm even more high-tech and alluring, with an innovative TFT liquid crystal digital display, all-new interior, three brand-new body colours and three types of alloy wheels never seen before. Come on, let's get going: you'll see that you couldn't wish for a better travelling companion. You have my word as a 500.

”

Sport



“With me, life has added S.”

Sporty, sassy, seductive, sociable. There's always something special hiding inside an S. With my aerodynamic spoiler, **my new Italia Light Blue**, my gritty 16" alloy rims and my sports steering wheel, you certainly won't go unnoticed. But what makes me truly sexy is that I make everything fun. I think you're just like me, and that's why together we're going to be something big. Ready to eat up the road?





16" alloy wheels (optional)

500S main standard equipment.

- Abarth Design sports steering wheel with 8 buttons
- 16" alloy wheels with 195/45-16 tyres
- Automatic climate control (single zone) with pollen filter
- CD/MP3 radio
- Spoiler
- Sports Leather seats
- Passenger seat backrest pocket
- Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port
- 7 airbags
- Electric door mirrors with temperature sensor
- Chrome tailpipe
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver seat
- Height-adjustable rear head restraints





When you see it, you'll want to try it right away. It happens every time: my sports steering wheel creates an insatiable desire to drive. Left or right, straight to the heart of the action.



Lounge



**“A special outfit
with a touch
of elegance.”**

This is the story of an exceptional day. Let's celebrate my birthday, or yours, or both together with an exclusive evening. An aperitif with friends, a live jazz concert, or maybe dinner at a bistro in Paris. Why not? And maybe then, when we're tired of worldly pleasures, we can go for a ride in the moonlight, just the two of us. But we have to do things right if we want to be true aristocrats: always behave with style while being at our ease. This is why I chose elegant attire. It is classic but not obvious, and above all it is comfortable. It's called **Lounge. 15" alloy wheels, fine new Prince of Wales check fabrics.** A touch of class that suits me to a T and that I'm sure you're going to love. Come on and tell me, "How pretty you are this evening..."





Main Lounge standard equipment.

- Manual climate control system with pollen filter
- CD/MP3 radio
- Fixed sun roof with sun blind
- 15" alloy wheels with 185/55 tyres
- Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port
- Leather steering wheel with radio controls
- 7 airbags
- Electrically adjustable body colour door mirrors with defrosting and outside temperature sensor
- Chrome kit
- Chrome tailpipe
- Height-adjustable steering wheel
- Dualdrive™ electric power steering
- Electric windows and central locking
- Door opening/closing remote control with customisable cover
- Height-adjustable driver seat
- Split rear seat (50/50) with height-adjustable head restraint
- Passenger seat backrest pocket



Like all real ladies, I also have a number of hats, one for every occasion. **Glass roof** (with an elegant sun blind so you don't get burnt in the sun) **and soft top**, in my cabrio version. Which one will you choose?

Technology



“Every journey with me opens up a world of connections.”

Did you feast your eyes on my 7" TFT digital display? It's new! You can try it if you want: as well as being really cool, it keeps all the information you need when driving under control, like the information from the speedometer, the rev counter, the temperature or the Gear Shift Indicator, which suggests when to change gear, and the trip computer, which allows you to alter my set-up in different ways according to distance, instant fuel consumption, range, and so on. Naturally, everything is perfectly integrated with my tried-and-tested Blue&Me, so that you can also see the media player telephone on the same screen. I took you by surprise, didn't I? But I told you: you can't take your eyes off me ...





Safety



“I’ll admit it:
I’m very protective.”

For me, the first rule for a good trip is to make sure it’s a safe trip. So I’ve made sure that I have all the best protection systems myself: 7 airbags, ABS + EBD to stay on top of things when you need to slam on the brakes, ESP + Hill Holder to stay on track in emergencies and set off more easily uphill, HBA boost sudden braking and Hazard device to set the hazard warning lights flashing when you need to stop unexpectedly.



Customisations.



“I have a real passion for accessories.”

Finally, it's time to talk about Mopar accessories. It is one of the things I like best: personalising my look with a more exuberant, sportier or more feminine touch, depending on the way I feel. And on how you feel. I have a wide range of components that we can characterise together according to our tastes, choosing totally coordinated lines, which is a very chic solution, or single parts.

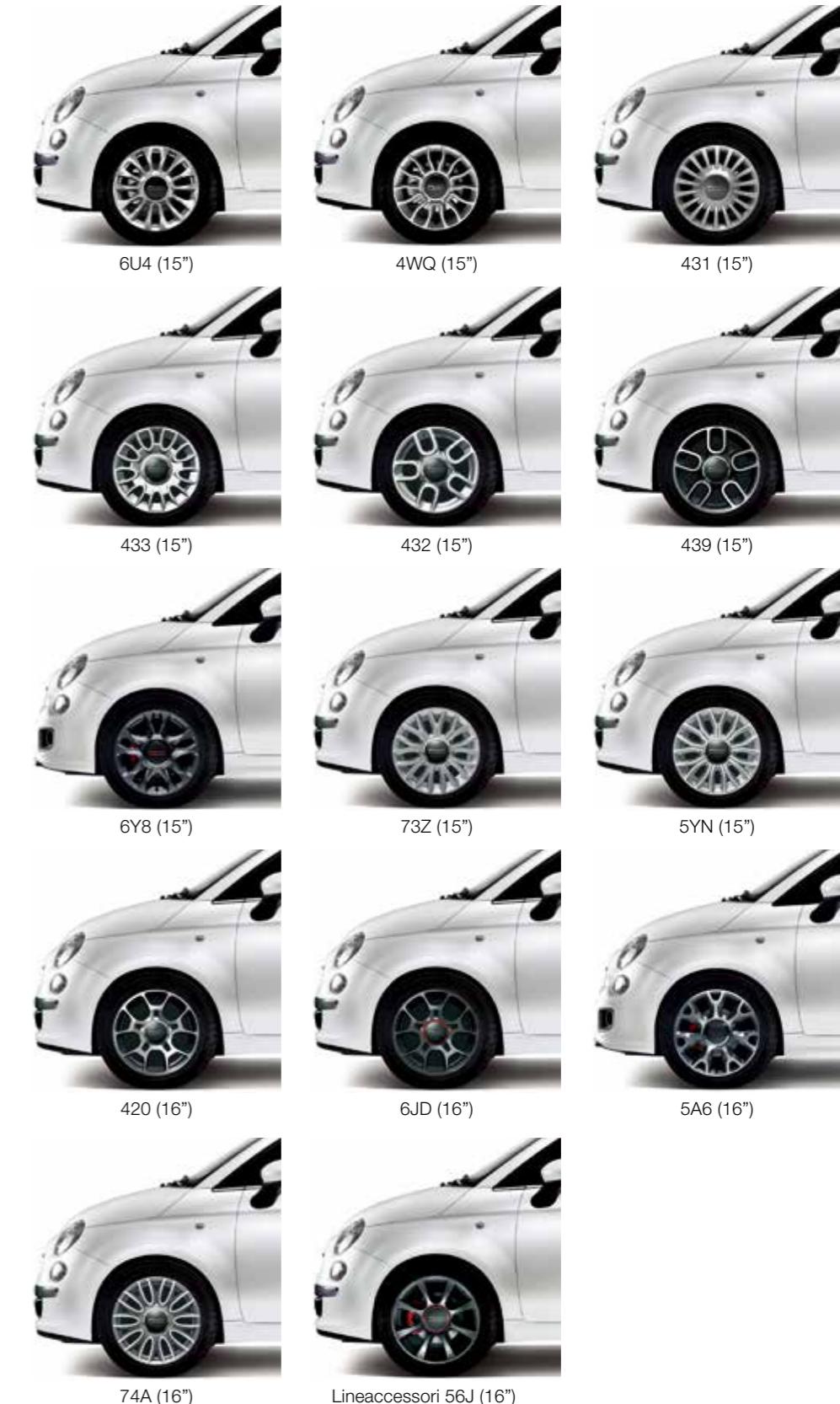
There is space everywhere for you to run wild and make me more your own: body stickers, key covers, side badges, make-up holders, iPod holders, and even fragrance dispensers for the passenger compartment. I bet you have already stopped reading and are now studying the best combinations.

Mind you, don't forget to take a look at my rims. I have a real collection of them. You know, it is a bit like shoes. The more you have, the more you would like to have.



More care for your car

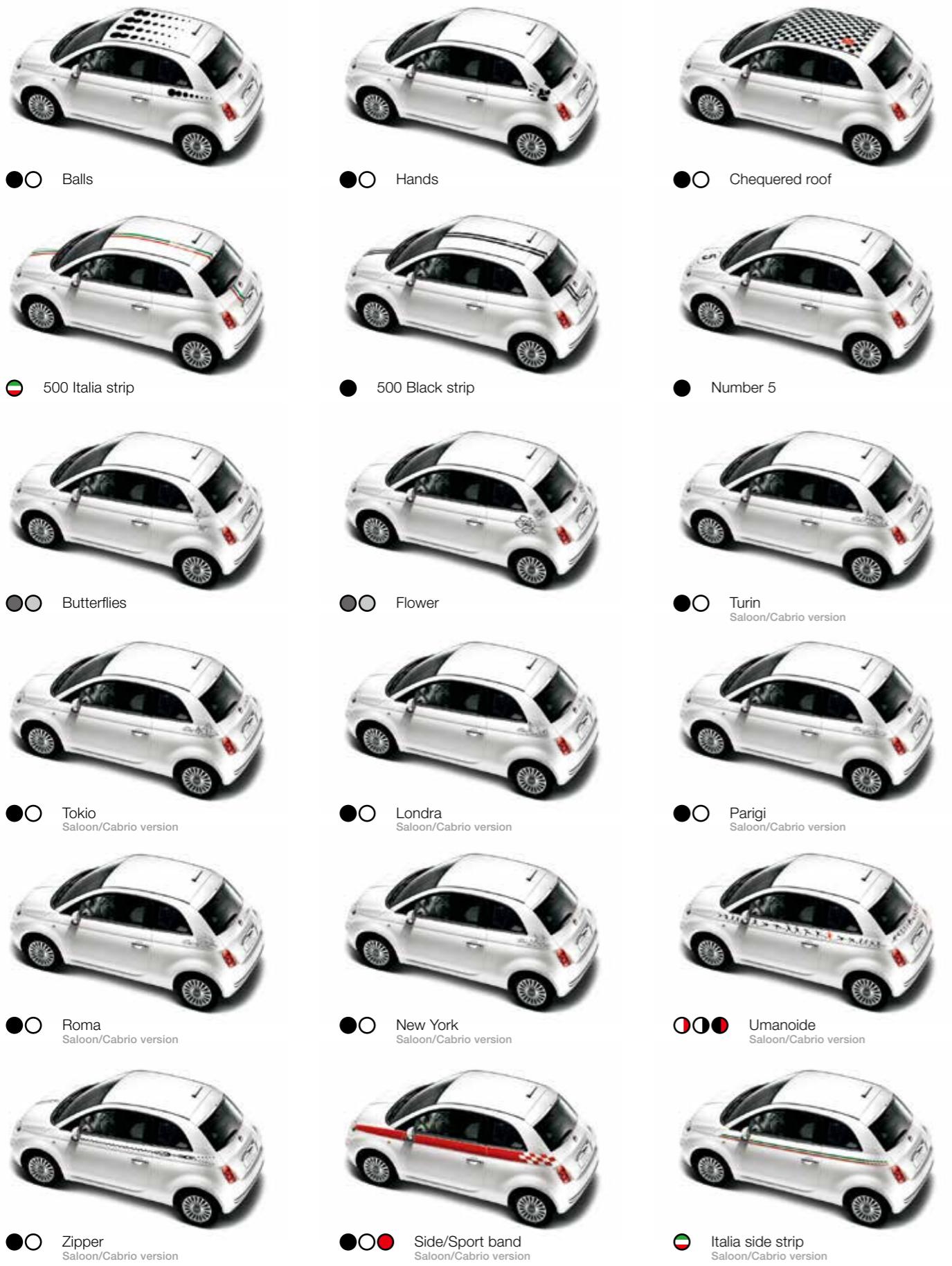
Rims.



74A (16")

Lineaccessori 56J (16")

Stickers.



●○ Black background
door mirror cover
customised with
amaranth or ivory
Butterflies or Flowers.



Key covers e badge



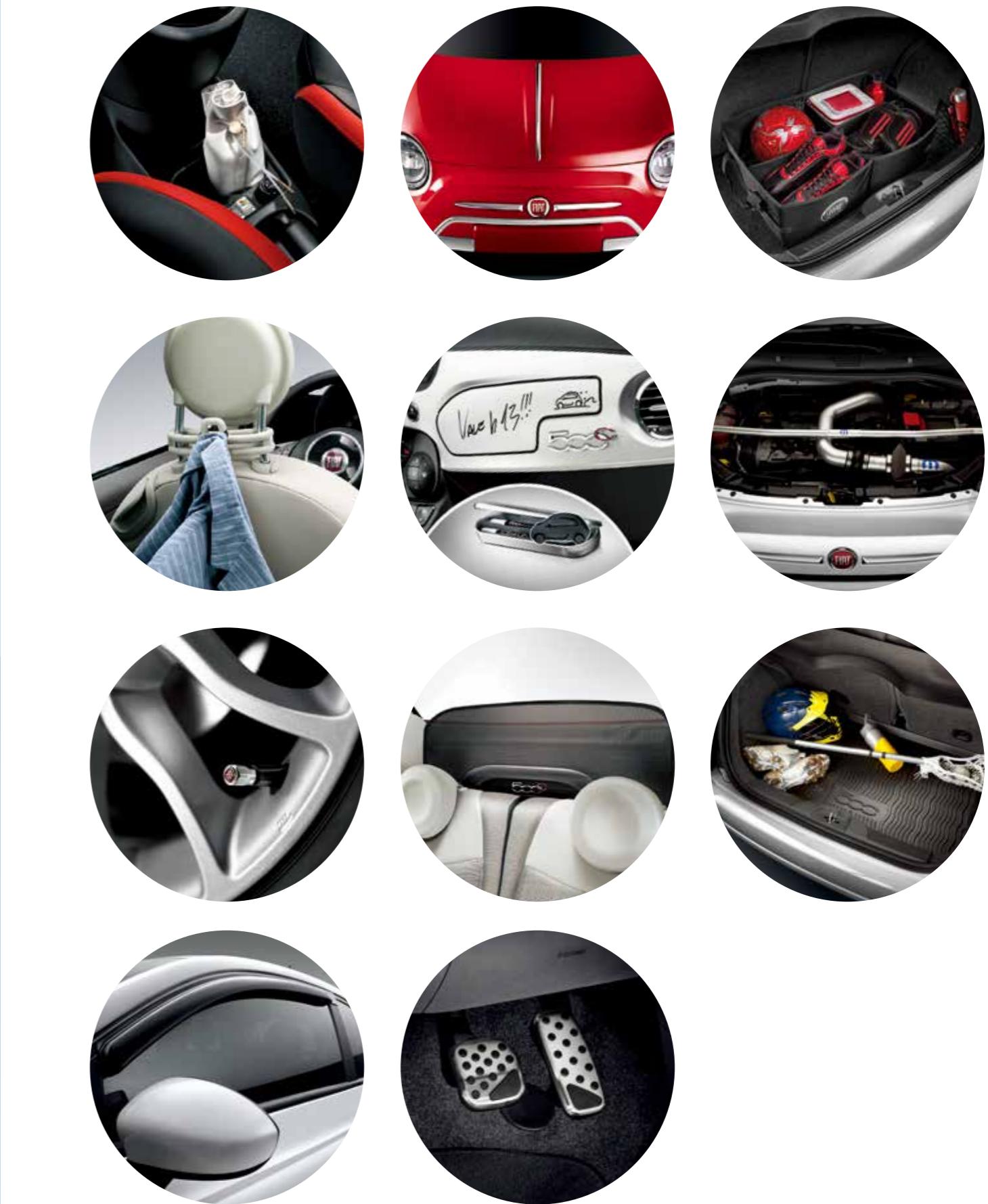
Key covers.



Key covers with CRYSTALLIZED™
Swarovski Elements.



Accessories.



Merchandising.

“To go out together, we need to have the same style.”



They're colourful, practical, attractive and above all have a touch of my unmistakable style: they're the items, clothing and accessories of the 500 collection with my own name on them. Choose the ones you like on the www.store.fiat.com side and you'll see that you get noticed. I should know...



Men's T-shirt.



Women's T-shirt.



Bubble wrap holdalls.



Folding bike with aluminium frame.

500 and 500C body colours.

Solid.



111 Pasodoble Red



231 Cappuccino Beige



268 Bossa Nova White



712 Countrypolitan Yellow



735 Tech House Grey



952 Sky Blue



166 Smooth Mint

Metallic.



876 Crossover Black



372 Groove Metal Grey



425 Electronica Blue



528 Chillout Purple



687 Epic Blue



695 Electroclash Grey

Tricoat.



227 Urban White



Lounge



302 - 265 - 310 - 376



301 - 112 - 121 - 127



374 - 684 - 681 - 682



605 - 165 - 984

Sport



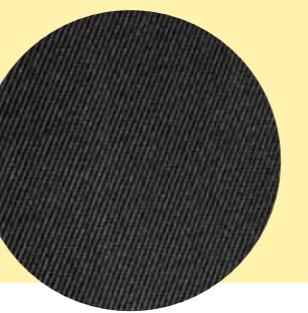
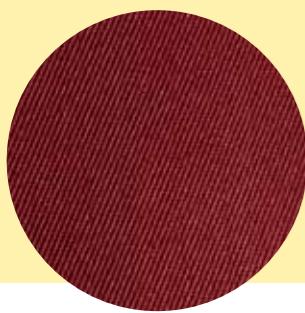
598

500 body colour/interior trim combinations.

Material	LOUNGE					SPORT
	302	301	374	605	598	
Prince of Wales check (central) two-tone Oxford fabric (side sections of seats) Sides and back solid black fabric					Frau leather	
Steering wheel	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons	Leather Sport Black 8 buttons	
Seat/trim colour	Grey/Black	Grey/Black	Ivory/Black	Ivory/Black	Black/Red	
Colour 500 Logo/Decoration/Piping	Red	White	Ivory	Green	Black/Red	
Side colour	Black	Black	Black	Black	Black	
Door panel/trim colour	Black	Black	Black	Black	Black	
Environment and head restraint colour	Black	Black	Ivory	Ivory	Black	
Roof/pillar colour	Ivory	Ivory	Ivory	Ivory	Black	
PASTEL						
268 Bossa Nova White	•	•	•	•	•	
712 Countryopolitan Yellow		•	•		•	
231 Cappuccino Beige		•	•	•	•	
735 Tech House Grey	•	•	•	•	•	
166 Smooth Mint		•	•	•		
952 Sky Blue		•	•			
111 Pasodoble Red	•	•	•		•	
METALLIC						
876 Crossover Black	•	•	•	•	•	
695 Electroclash Grey	•	•	•	•	•	
528 Chillout Purple		•	•	•		
372 Groove Metal Grey		•	•		•	
425 Electronica Blue					•	
687 Epic Blue	•	•	•			
THREE-LAYER						
227 Urban White	•	•	•	•	•	



Material	BEIGE			
	265	112	684	165
LOUNGE				
Prince of Wales check (central) two-tone Oxford fabric (side sections of seats) Sides and back solid black fabric				
Steering wheel	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons
Seat/trim colour	Grey/Black	Grey/Black	Ivory/Black	Ivory/Black
Colour 500 Logo/Decoration/Piping	Red	White	Ivory	Green
Side colour	Black	Black	Black	Black
Door panel/trim colour	Black	Black	Black	Black
Environment and head restraint colour	Black	Black	Ivory	Ivory
Roof/pillar/tunnel colour	Ivory	Ivory	Ivory	Ivory
PASTEL				
268 Bossa Nova White	•	•	•	•
712 Countryopolitan Yellow				
231 Cappuccino Beige				
735 Tech House Grey	•	•	•	•
166 Smooth Mint				
952 Sky Blue				
111 Pasodoble Red	•	•	•	•
METALLIC				
876 Crossover Black	•	•	•	•
695 Electroclash Grey	•	•	•	•
528 Chillout Purple				
372 Groove Metal Grey				
425 Electronica Blue				
687 Epic Blue	•	•	•	•
THREE-LAYER				
227 Urban White	•	•	•	•



SOFT TOP COLOUR		RED			
Equipment		LOUNGE			
	310		121		681
Material		Prince of Wales check (central) two-tone Oxford fabric (side sections of seats) Sides and back solid black fabric			
Steering wheel	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons		
Seat/trim colour	Grey/Black	Grey/Black	Ivory/Black		
Colour 500 Logo/Decoration/Piping	Red	White	Ivory		
Side colour	Black	Black	Black		
Door panel/trim colour	Black	Black	Black		
Environment and head restraint colour	Black	Black	Ivory		
Roof/pillar/tunnel colour	Ivory	Ivory	Ivory		
PASTEL					
268 Bossa Nova White	•	•	•		
712 Countryopolitan Yellow					
231 Cappuccino Beige		•	•		
735 Tech House Grey	•	•	•		
166 Smooth Mint					
952 Sky Blue					
111 Pasodoble Red					
METALLIC					
876 Crossover Black	•	•	•		
695 Electroclash Grey	•	•	•		
528 Chillout Purple					
372 Groove Metal Grey					
425 Electronica Blue					
687 Epic Blue					
THREE-LAYER					
227 Urban White	•	•	•		

SOFT TOP COLOUR		BLACK			
Equipment		LOUNGE			SPORT
	376		127	682	984
Material		Prince of Wales check (central) two-tone Oxford fabric (side sections of seats) Sides and back solid black fabric			Pelle Frau
Steering wheel	Leather Black 8 buttons	Leather Black 8 buttons	Leather Ivory 8 buttons	Leather Ivory 8 buttons	Leather Sport Black 8 buttons
Seat/trim colour	Grey/Black	Grey/Black	Ivory/Black	Ivory/Black	Black/Red
Colour 500 Logo/Decoration/Piping	Red	White	Ivory	Green	Black/Red
Side colour	Black	Black	Black	Black	Black
Door panel/trim colour	Black	Black	Black	Black	Black
Environment and head restraint colour	Black	Black	Ivory	Ivory	Black
Roof/pillar/tunnel colour	Ivory	Ivory	Ivory	Ivory	Black
PASTEL					
268 Bossa Nova White	•	•	•	•	•
712 Countryopolitan Yellow		•	•		•
231 Cappuccino Beige		•	•	•	•
735 Tech House Grey	•	•	•	•	•
166 Smooth Mint	•	•	•	•	•
952 Sky Blue		•	•		
111 Pasodoble Red	•	•	•		•
METALLIC					
876 Crossover Black	•	•	•	•	•
695 Electroclash Grey	•	•	•	•	•
528 Chillout Purple		•	•	•	
372 Groove Metal Grey		•	•		
425 Electronica Blue					
687 Epic Blue	•	•	•		
THREE-LAYER					
227 Urban White	•	•	•	•	•

Technical specifications.

1.4 16v 100 HP Saloon - Cabrio	
ENGINE	
No. of cylinders, layout	4, in line, transverse front
Bore x stroke (mm)	72 x 84
Displacement (cm ³)	1,368
Emissions level	Euro 5
Compression ratio	10.8:1
EC MAX. POWER: (HP) AT RPM	100 @ 6,000
EC max. torque: Nm at rpm	131 @ 4,250
Timing	Fully variable valve lift on intake; fixed timing on exhaust
Supply	Multipoint sequential phased electronic injection, returnless system
TRANSMISSION	
Drive	front
Clutch control	hydraulic
Gearbox, no. of gears	6 + R
STEERING	
Type	rack and pinion with electric Dualdrive™ power steering
Turning circle (m)	10.8
BRAKES	
	ABS with EBD
Front:	ventilated disc Ø 257 mm
Rear:	disc Ø 240 mm
SUSPENSION	
Front:	independent-wheel, MacPherson-type with lower transversal wishbones secured to an auxiliary crossmember, anti-roll bar connected to the shock absorber
Rear:	inter-connected wheel through torsion beam and anti-roll bar

WHEELS	
SPORT	195/45 R 16
LOUNGE	185/55 R 15
DIMENSIONS	
Length (mm)	3,546
Width (mm)	1,627
Height in running order (mm)	1,488
Wheelbase (mm)	2,300
Front track (mm)	1,413
rear (mm)	1,407
VDA luggage compartment capacity (dm ³)	185
WEIGHTS	
DIN kerb weight (kg)	930/970*
REFUELLENG	
Fuel tank capacity (litres)	35
12 V BATTERY	
Capacity (Ah)	40
PERFORMANCE	
Top speed (km/h)	182
Acceleration (sec.): 0-100 km/h	10.5
CONSUMPTION (l/100 km) Directive 2004/3/EC	
urban cycle	7.7
extra-urban cycle	5.1
combined cycle	6.1
CO ₂ exhaust emissions (g/km)	140

* cabrio with Dualogic™ robotised gearbox



500 standard equipment and options.

		Lounge	500S
LINE AND STYLE			
Bumpers in body colour		■	■
Chrome-plated exterior door handles		■	■
Leather steering wheel with radio controls	318	■	-
Abarth Design sports steering wheel with 8 buttons	6BQ	-	■
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor	041	■	■
Black sports aluminium gear lever knob		-	■
Metallic paint finish		○	○
Non-standard pastel paint		○	○
Three-coat paintwork		○	○
Chrome kit: chrome inserts on side window weatherstrips, chrome exhaust, chrome interior door handle trim, inserts on front and rear chrome bumpers, chrome gear lever knob	4MQ	■	-
Sport kit: special foam sports seats, rear spoiler, special interior colours, chrome exhaust, chrome insert on car access threshold	751	-	■
COMFORT			
Fiat CODE (electronic anti-theft device)		■	■
Heat-reflecting windows		■	■
7" TFT colour liquid crystal digital instrument panel	4GF	-	■
Height-adjustable front head restraints		■	■
Height-adjustable steering wheel		■	■
Dualdrive™ electric power steering		■	■
Electric windows and central locking		■	■
Follow Me Home light device		■	■
Fuel filler cap with key		■	■
Trip computer		■	■
Door opening/closing remote control with customisable cover		■	■
Space-saver wheel 135/80 R 14"	803	■	■
Passenger side grab handle***		■	■
Luggage compartment lighting		■	■
Sun visor with courtesy light and mirror		■	-
Manual climate control and pollen filter	025	■	-
Automatic climate control (single zone) with pollen filter	140	-	■
Dualogic™ robotised gearbox	407	■	■
Steering wheel controls for Abarth Design sports steering wheel, Dualogic™ robotised gearbox	6BP	-	■
Anti-glare electric mirror (automatic day/night)	410	-	■
Height-adjustable driver seat	626	■	■
Passenger seat backrest pocket	339	■	■
Split rear seat (50/50) with height-adjustable head restraint	195	■	■
Passenger seat with mechanical position memory		■	■
Rear parking sensor		-	■

* not compatible with snow chains

** Satin chrome

■ standard

○ optional

- not available

	Lounge	500S
SAFETY		
ABS + EBD	■	■
Driver and passenger airbag with Dual stage system	■	■
Side bags	■	■
Windows bag	■	■
Knee bags	■	■
FPS (Fire Prevention System)	■	■
Headlight aim corrector	■	■
Front seat belts with pretensioner, load limiter and front fastening sensor	■	■
Front and rear seats with anti-submarining crossmember	■	■
Isofix attachments for children on rear seat	■	■
Day lights (DRL)	■	■
Fast lane change indicator	■	■
Hazard light activation (4 indicators) during emergency braking	■	■
ESC + ASR/MSR, HBA and Hill Holder	392	■
Fog lights	097	-
AUDIO		
Radio/CD/MP3 player, 4 speakers + 2 tweeters	■	■
Hands-free Blue&Me™ system with Bluetooth® technology, voice recognition, steering wheel controls and digital audio file player with USB port	6RR	■

* not compatible with snow chains

** Satin chrome

■ standard

○ optional

- not available



500C standard equipment and options.

LINE AND STYLE		Lounge	500S
Spoiler integrated with the soft top		■	■
Bumpers in body colour		■	■
Chrome-plated exterior door handles		■	■
Leather steering wheel with radio controls (8 buttons)	318	■	—
Abarth Design sports steering wheel with 8 buttons	6BQ	—	■
Painted electrically adjustable door mirrors with defrosting and outside temperature sensor		■	■
Black sports aluminium gear lever knob		—	■
Metallic paint finish		○	○
Non-standard pastel paint		○	○
Three-coat paintwork		○	○
Chrome kit: chrome inserts on side window weatherstrips, chrome exhaust, chrome interior door handle trim, inserts on front and rear chrome bumpers, chrome gear lever knob	4MQ	■	—
COMFORT			
Fiat CODE (electronic anti-theft device)		■	■
Heat-reflecting windows		■	■
7" TFT colour liquid crystal digital instrument panel	46F	—	■
Height-adjustable front head restraints		■	■
Height-adjustable steering wheel		■	■
Dualdrive™ electric power steering		■	■
Electric windows and central locking		■	■
Follow Me Home light device		■	■
Fuel filler cap with key		■	■
Trip computer		■	■
Door opening/closing remote control with customisable cover		■	■
Space-saver wheel 135/80 R 14"	803	■	■
Passenger side grab handle		■	■
Luggage compartment lighting		■	■
Sun visors, light with small courtesy mirror		■	—
Manual climate control and pollen filter		■	—
Automatic climate control (single zone) with pollen filter		—	■
Dualogic™ robotised gearbox	407	■	—
Steering wheel controls for Abarth Design sports steering wheel, Dualogic™ robotised gearbox	6BP	—	■
Anti-glare electric mirror (automatic day/night)	410	—	■
Height-adjustable driver seat	626	■	■
Passenger seat backrest pocket	339	■	■
Split rear seat (50/50) with height-adjustable head restraint	195	■	■
Passenger seat with mechanical position memory		■	■
Rear parking sensors		—	■

* not compatible with snow chains

■ standard

○ optional

— not available

	Lounge	500S
318	■	—
6BQ	—	■
4MQ	■	—
803	■	■
407	■	—
6BP	—	■
410	—	■
626	■	■
339	■	■
195	■	■

	Lounge	500S
ABS + EBD	■	■
Driver and passenger airbag with Dual stage system	■	■
Side bags	■	■
Windows bag	■	■
Knee bags	■	■
FPS (Fire Prevention System)	■	■
Headlight aim corrector	■	■
Front seat belts with double pretensioner, load limiter and front fastening sensor	■	■
Rear seat belts with retractor	■	■
Front and rear seats with anti-submarining crossmember	■	■
Isofix attachments for children on rear seat	■	■
Day lights (DRL)	■	■
Fast lane change indicator	■	■
Hazard light activation (4 indicators) during emergency braking	■	■
ESC + ASR/MSR, HBA and Hill Holder	392	■
Fog lights	097	—
AUDIO		
Radio/CD/MP3 player, 4 speakers + 2 tweeters	■	■
Hands-free Blue&Me™ system with Bluetooth®, technology, voice recognition, steering wheel controls and digital audio file player with USB port	6RR	■

* not compatible with snow chains

■ standard

○ optional

— not available





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