



2013 FIAT® 500 CABRIO

REASONS TO BUY

- Great value – starting at \$19,995 MSRP
 - Only Cabrio in Canada under \$20,000
- Exceptional fuel economy – up to 5.2 L/100 km (54 MPG) hwy
- Fun to drive – 1.4L MultiAir® engine delivers enhanced power, fuel efficiency and refinement
- Open air freedom with true Italian style
- Tremendous safety message – ABS, Electronic Stability Control, side air bags
- The 2012 FIAT® 500c was a *Consumers Digest* Best Buy

WHAT'S NEW FOR 2013

- Alpine® Premium Audio with speed sensitive volume
- Beats by Dr. Dre® sound system (available)
- Heated front seats now available with manual transmission
- Revised icons on steering wheel and cluster bezel for a more intuitive system
- New more durable carpet
- Door locking strategy configurable on EVIC
- New standard tire pressure monitoring display

FEATURES

Exterior/Interior

- 15 paint colours
- Sophisticated interiors
- Bi-functional halogen projector headlamps
- Three soft top colours: Black, Beige, and Bordeaux

Ride & Handling

- 1.4L MultiAir engine with 5-speed manual
- Refined driving and handling dynamics
- Available Sport suspension

Safety

- Electronic Stability Control with Brake Assist
- Four-wheel disc antilock brakes
- Tire pressure monitoring display
- Reactive front head restraints
- Seven standard air bags





2013 FIAT® 500 CABRIO

POP - \$19,995[†]

Select Standard Equipment:

- 1.4L 16V MultiAir® 4-cylinder
- 5-speed manual transmission
- 15-inch wheels with covers
- Power windows, locks, and mirrors
- Power retractable soft top
- Rear park assist
- Aspheric driver exterior mirror
- Projector headlamps
- Chrome door handles and exhaust tip
- AM/FM/CD/MP3 with six speakers
- Cloth seats; driver's seat height adjuster
- Electronic Vehicle Information Centre
- Electronic Stability Control
- Four-wheel disc antilock brakes
- Reactive front head restraints
- Advanced multistage front, side-curtain, front-seat side, and driver's knee blocker air bags

Available Options:

- 15-inch cast aluminum wheels
- Air conditioning with micron filter
- Cruise control
- Security alarm
- Blue&Me™ hands-free Communication including leather-wrapped steering wheel with audio controls
- SiriusXM™ Satellite radio with one-year subscription
- TomTom® navigation with Blue&Me Hands-free Communication
- 6-speed automatic transmission
- FIAT® premium audio system
- Windscreen

LOUNGE- \$23,995[†]

Differences/upgrades vs. Pop:

- Leather-faced seating
- Unique 15-inch cast aluminum wheels
- Leather-wrapped steering wheel
- Chrome shift knob
- Steering wheel mounted audio controls
- Automatic temperature control
- Fog lamps
- Chrome power heated mirrors
- Bright belt moulding
- Body-colour fascia with bright insert
- Bodyside mouldings with '500' logo
- SiriusXM Satellite radio with one year subscription
- FIAT premium audio system
- Blue&Me hands-free communication
- Auto-dimming rearview mirror
- Cruise control
- Security alarm

Available Options:

- Premium 15-inch cast aluminum wheels
- TomTom navigation with Blue&Me Hands-free Communication
- 6-speed automatic transmission including leather-wrapped shift knob
- Heated front seats
- Beats by Dr. Dre® sound system
- Windscreen

FUEL ECONOMY⁽¹⁾

Fuel Economy L / 100 KM (MPG)	CITY	HWY
1.4L 16V with 5-speed manual	6.7 (42)	5.2 (54)
1.4L 16V with 6-speed automatic	7.4 (38)	5.7 (50)

1) Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your dealer for the EnerGuide information. †Prices as shown are MSRP. Excludes freight (\$1,500), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit fiatcanada.ca for complete details. Printed August 2012

