

2013 FIAT® 500

REASONS TO BUY

- Great value – starting at \$15,995 MSRP
- Exceptional fuel economy – up to 4.9 L/100 km (58 MPG) hwy
- Fun to drive – 1.4L MultiAir® engine delivers enhanced power, fuel efficiency and refinement
- Italian style and iconic Cinquecento cues
- Tremendous safety message – ABS, Electronic Stability Control, side air bags
- 2012 Top Safety Pick by the Insurance Institute for Highway Safety⁽¹⁾
- The 2012 FIAT 500 was a *Consumers Digest* Best Buy

WHAT'S NEW FOR 2013

- Alpine Premium Audio with speed sensitive volume
- Beats by Dr. Dre® sound system (available)
- Leather-faced seats (Red or Black) available on Sport
- Heated front seats now available with manual transmission
- Revised icons on steering wheel and cluster bezel for a more intuitive system
- Aspheric driver exterior mirror standard on Pop
- Increase density of sunroof and fixed glass shade
- New more durable carpet
- Door locking strategy now configurable on EVIC
- New standard tire pressure monitoring display

FEATURES

Exterior/Interior

- 15 paint colours
- Sophisticated interiors
- Bi-functional halogen projector headlamps

Ride & Handling

- 1.4L MultiAir engine with 5-speed manual
- Refined driving and handling dynamics
- Sport suspension (available)
- 16-inch wheels and tires (available)

Safety

- Electronic Stability Control with Brake Assist
- Reactive front head restraints
- Four-wheel disc antilock brakes
- Tire pressure monitoring display
- Seven air bags





2013 FIAT® 500

POP - \$15,995†

Select Standard Equipment:

- 1.4L 16V I-4 MultiAir® engine
- 5-speed manual transmission
- Power windows, locks, and mirrors
- Body-colour fascias
- Projector headlamps
- Chrome door handles and exhaust tip
- 15-inch wheels with covers
- Rear window wiper, washer, and defroster
- AM/FM/CD/MP3 radio with six speakers
- Cloth seats; driver's seat height adjuster
- Aspheric driver exterior mirror
- Electronic Vehicle Information Centre
- Electronic Stability Control
- Reactive front head restraints
- Four-wheel disc antilock brakes
- Tire pressure monitoring display
- Advanced multistage front, side-curtain, front-seat side, and driver's knee blocker air bags

LOUNGE- \$19,995†

Differences/upgrades vs. Pop:

- Leather-faced seating
- Chrome shift knob
- Leather-wrapped steering wheel with audio and cruise controls
- Automatic temperature control
- 15-inch cast aluminum wheels
- Fog lamps
- Panoramic glass roof
- Chrome power heated mirrors
- Bright belt moulding
- Body-colour fascia with bright insert
- Bodyside mouldings with '500' Logo
- SiriusXM™ Satellite radio with one-year subscription
- Alpine® premium audio system
- Blue&Me hands-free communication
- Auto-dimming rearview mirror
- Security alarm
- Overhead passenger assist handle



AVAILABLE OPTIONS

- 6-speed automatic transmission (Lounge includes leather-wrapped shift knob)
- Air conditioning with micron filter (Pop)
- Automatic temperature control (Sport/Turbo)
- 15-inch cast aluminum wheels (Pop)
- Premium 15-inch cast aluminum wheels (Lounge)
- Cruise control (Pop)
- Power sunroof (Pop, Sport, Turbo and Lounge)
- Blue&Me Hands-free Communication including leather-wrapped steering wheel with audio controls (Pop)
- TomTom® navigation with Blue&Me Hands-free Communication (Pop, Sport, Turbo and Lounge)
- Leather-faced seats (Sport, Turbo)
- Heated front seats (Sport, Turbo and Lounge)
- SiriusXM Satellite radio with one-year subscription (Pop, Sport and Turbo)
- Alpine premium audio system (Pop, Sport and Turbo)
- Beats by Dr. Dre® sound system (Sport, Turbo and Lounge)
- Security alarm (Pop, Sport and Turbo)
- Rear park assist (Lounge)

SPORT- \$18,995†

Differences/upgrades vs. Pop:

- 16-inch cast aluminum wheels
- Red brake calipers
- Sport suspension
- Unique front and rear fascias
- Fog lamps
- Rear spoiler
- Side sill ground effects
- Air conditioning with micron filter
- Leather-wrapped sport steering wheel with audio and cruise controls
- Sport cloth seats
- Chrome shift knob
- Blue&Me™ hands-free communication
- Overhead passenger assist handle

TURBO - \$20,995

Differences/upgrades vs. Sport:

- 1.4L 16V Turbo engine – 135hp / 150 lb-ft torque
- 5-speed manual transmission
- 3.35 final-drive gear ratio
- 16-inch aluminum wheels with black painted pockets
- Sport tuned suspension
- Unique performance-designed front fascia
- Bolder side skirts
- High-performance brake system
- Sport tuned single exhaust
- Gloss black headlamp, taillamp and parking lamp bezels
- Sport styled seating with silver stitching
- Leather wrapped shift knob and steering wheel accented with silver stitching

FUEL ECONOMY⁽¹⁾

Fuel Economy – L/100 KM (MPG)	CITY	HWY
1.4L 16V with 5-speed manual	6.4 (44)	4.9 (58)
1.4L 16V with 6-speed automatic	7.4 (38)	5.7 (50)
1.4L 16V Turbo with 5-speed manual	7.1 (40)	5.7 (50)

¹⁾ Based on 2013 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption may vary based on driving habits and other factors. Ask your dealer for the EnerGuide information. †Prices as shown are MSRP. Excludes freight (\$1,500), air tax (\$100), insurance, registration, license, retailer administration fees, new tire. Duties in Quebec and dealer accessories are not included. Retailer may sell for less. Visit fiatcanada.ca for complete details. Printed August 2012