



panda



It may be the new kid on the block today, but we've loved it for thirty years. Despite its unassuming size, it has an infinite capacity for surprising us, with no other car coming close to being quite as simple, functional and innovative. And now it's more stylish than ever and packed with impressive features.

Because that sums up the Panda: simply more.

simply [] more



What is the difference between personality and imitation?

simply [] design



The Panda is **inimitable** because it has always been a car that lets substance dictate design. This is what makes it unique: the outside reflects the very spirit of the car. Functional, solid, intelligent, free spirited. With its unique style, the Panda expresses a desire to think outside the box every day.

Panda. Simply More.



simply () more



Sophisticated and unique, like all great Italian design, the Panda's good looks are down to soft yet bold lines which create the unmistakable style that is there to be enjoyed. Your eye is drawn from the smiley front to the rear with its raised light clusters that give a streamlined look, taking in the side panels and the third window with softened angles that create the impression of an uninterrupted glazed surface.



simply (i) more

The Panda is designed starting from the interior, maintaining perfectly proportioned volumes for the exterior. Beautiful inside and out. And sure enough, **everything in the Panda is simply adorable**, from the dashboard enveloped in a colourful frame, with its roomy storage pocket, to the conveniently high-mounted gear stick and all the other little details you will enjoy discovering and using, like the new space-saving handbrake lever which actually resembles a mouse.

What does it mean to fall in love with substance?

Climb into the Panda and you'll discover what turns love at first sight into true, everlasting love. Quality. It's something tangible relating to the various design and production phases of the car: high-resistance materials, acoustic comfort, finely crafted finishes. Every element is designed, quite simply, to give you the best.

Panda. Simply More.

simply [] quality



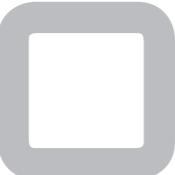
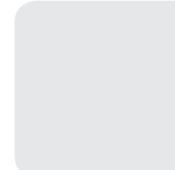
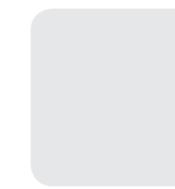
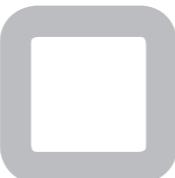
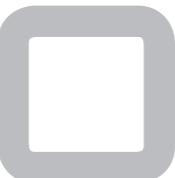
(quality)

simply () more



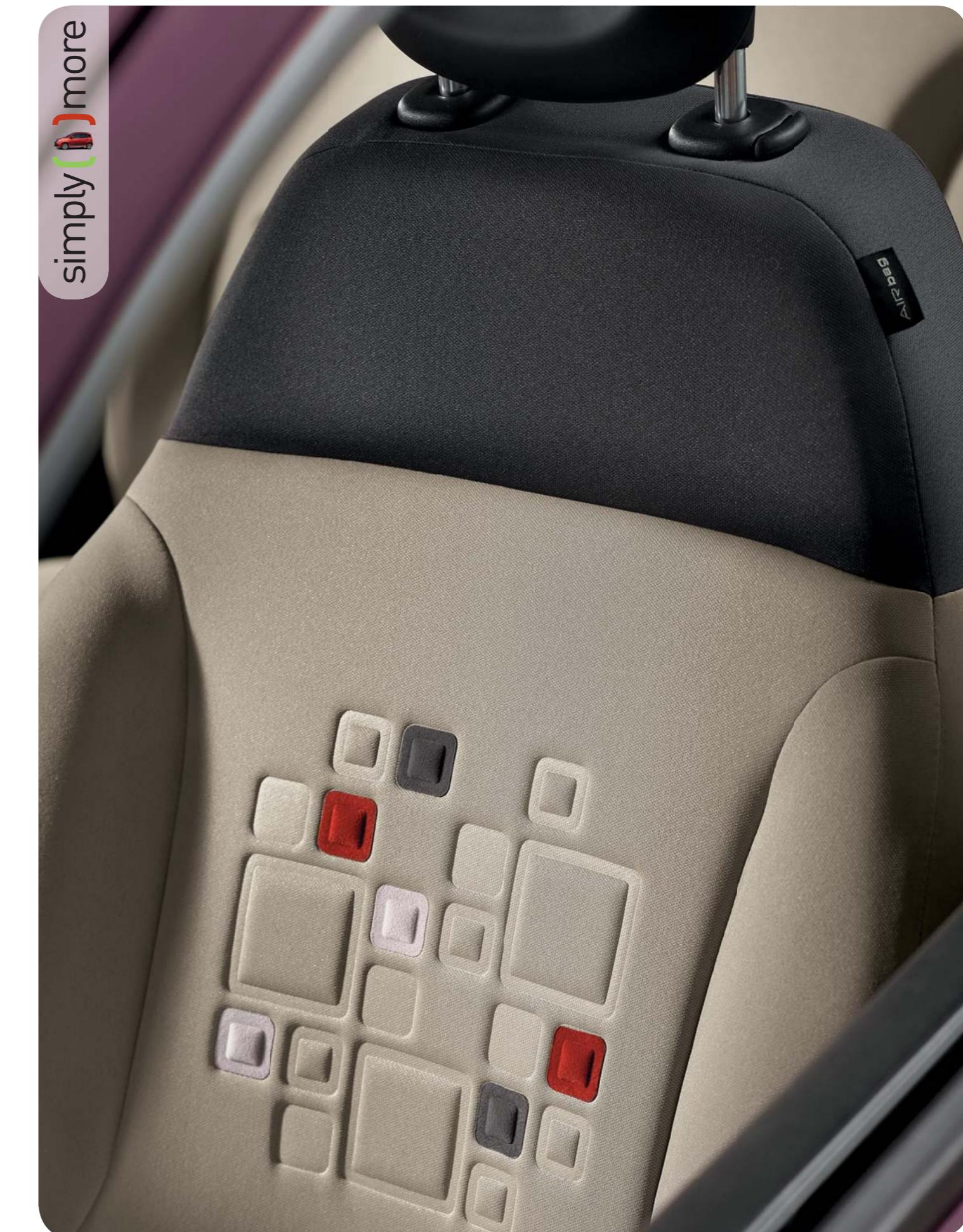
A car as advanced as this could only have been made in Italy.
To produce it, we needed an equally advanced and efficient car plant with
the capacity to turn out Italian-designed cars.
The Pomigliano d'Arco car plant in Naples: an industrial complex
refurbished over 12 months to provide technological and organizational
excellence, with new systems that are not simply the most advanced
in Fiat, but among the most advanced in the world.

(quality)



Every detail in the Panda is designed to achieve the perfect marriage of style and functionality. This means that the Panda is not just beautiful, but it also makes every trip a pleasure. The backrests, for example, are decorated with a squircle motif which, in addition to embellishing the interior, guarantees better air flow and breathability.

simply () more





simply () more

What turns every thought into a solution?

Whatever you want to do with it, the Panda will amaze you with its ingenuity. Its creative spirit frees your own: modular spaces, storage compartments, controls on the steering wheel...

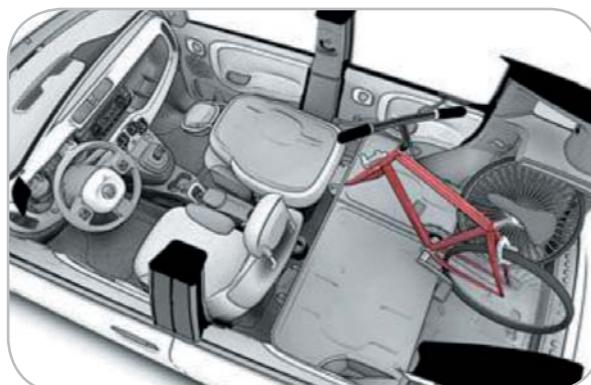
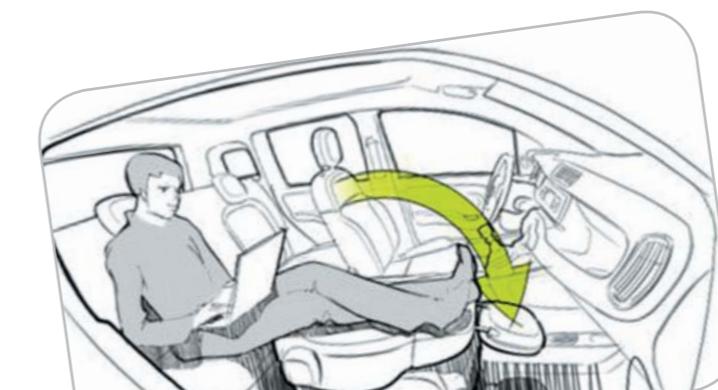
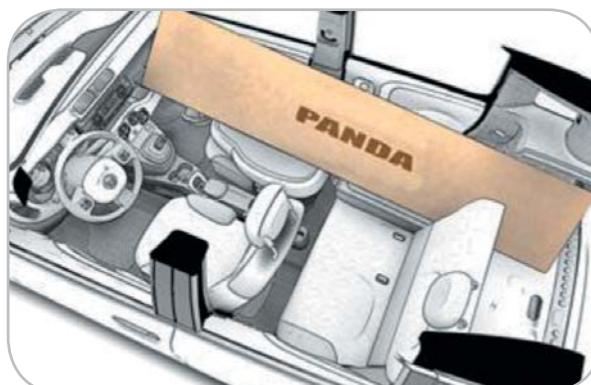
Everything is conveniently to hand, everything is easier.
With the Panda, functional design doesn't just solve problems: it's the key to endless possibilities.

Panda. Simply More.

simply []genius







The most versatile Panda ever seen.

In the rear, a choice of seat configurations cater to every requirement: either a single folding backrest or with a 60/40 split*. The passenger seat, meanwhile, can be folded down into a table* to maximise longitudinal loading space or to provide a chaise-longue for a back seat passenger.

The Panda really has no limits: by folding the seats and adding the Cargo Box container*, the load platform becomes virtually flat, letting you take whatever you want with you.



simply () more

On the road with the new Blue&Me™ TomTom 2 LIVE, **your freedom is unlimited.** At the touch of a button, or using the voice commands, you can view the functions available on the navigator screen for using your mobile phone in complete safety thanks to Bluetooth® technology, reaching your destination more quickly or listening to your favourite music.

The device combines the advantages of an infotainment system which is integrated and connected with those of a portable, next-generation navigator.





What's the greatest strength of all?

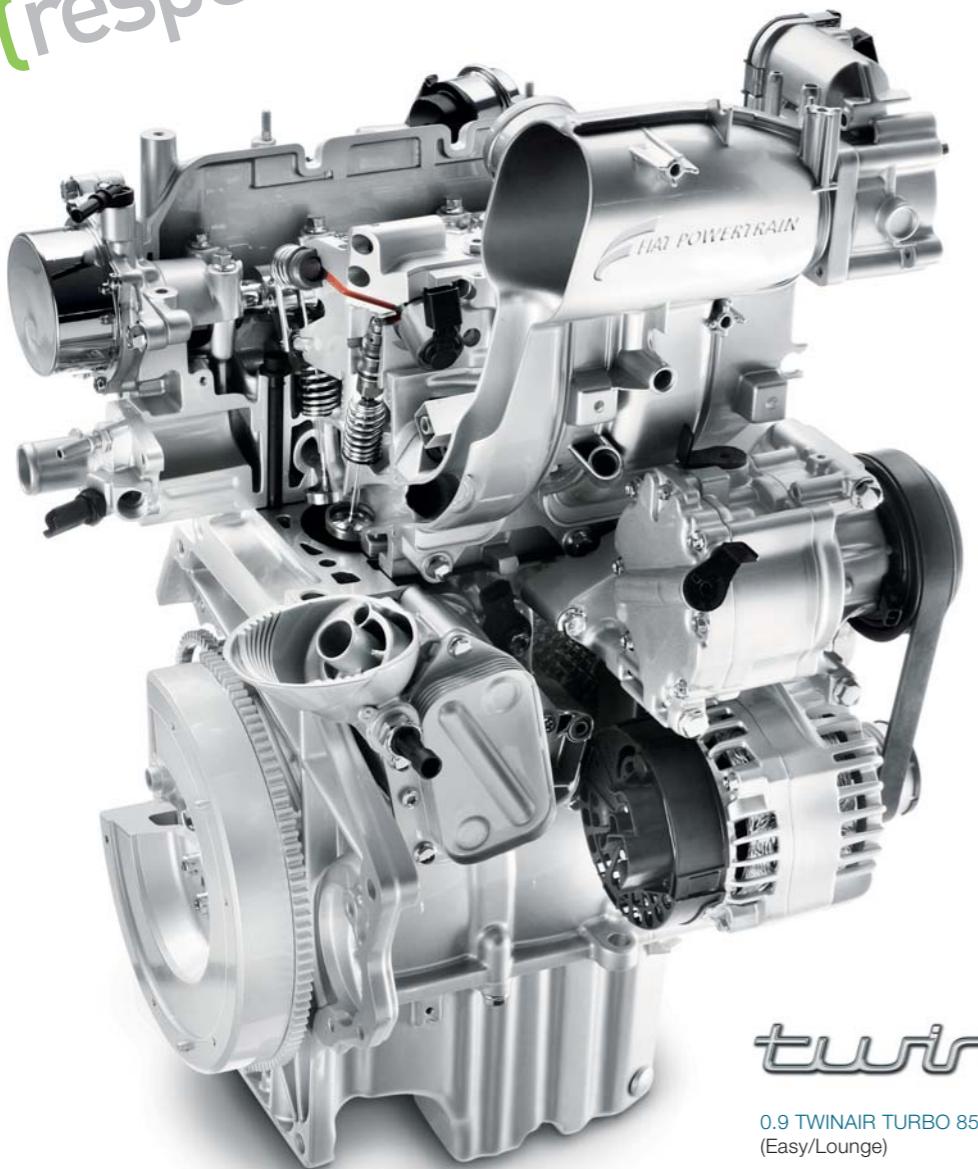
simply [] respect



The Panda loves people and loves the environment too. That's why it has made protecting both its mission. All its safety devices work to ensure you travel safely, while the engines and eco-friendly technology cut your fuel consumption and emissions at the same time. In perfect Panda style, it's a concrete way of showing you how much it cares.

Panda. Simply More.

(respect)



twinair

0.9 TWINAIR TURBO 85 hp START&STOP (Easy/Lounge)

Displacement: 875 cc
Emissions level: Euro 5
EC max power: 85-78* hp (63-57* kW) at 5500 rpm
EC max torque: 145-100* Nm (14.8-10.2* kgm) at 1900-2000* rpm
Top speed: 110mph
Acceleration 0-100 km/h: 11.2-11.5** sec.
Consumption (Directive 2004/3/EC) (mpg):
urban/extr-urban/combined 56.5-58.9** / 74.3-76.3** / 67.3-68.9**
CO₂ exhaust emissions (combined): 99-95** g/km

*Values refer to operation in ECO mode

**Values refer to operation with Dualogic™ robotised gearbox

1.2 FIRE 69 hp (Pop/Easy/Lounge)

Displacement: 1242 cc
Emissions level: Euro 5
EC max power: 69 hp (51kW) at 5500 rpm
EC max torque: 102 Nm (10.4 kgm) at 3000 rpm
Top speed: 102 mph
Acceleration 0-100 km/h: 14.2 sec.
Consumption (Directive 2004/3/EC) (mpg):
urban/extr-urban/combined 42.2 / 65.7 / 54.3
Exhaust CO₂ emissions (combined): 120 g/km

1.3 MULTIJET II 16V 75 hp START&STOP (Pop/Easy/Lounge)

Displacement: 1248 cc
Emissions level: Euro 5
EC max power: 75hp (55kW) at 4000 rpm
EC max torque: 190 Nm (19.4 kgm) at 1500 rpm
Top speed: 104 mph
Acceleration 0-100 km/h: 12.8 sec.
Consumption (Directive 2004/3/EC) (mpg):
urban/extr-urban/combined 60.1 / 80.7 / 72.4
Exhaust CO₂ emissions (combined): 104 g/km



eco:Drive™

To reduce consumption and pollution at the same time, the Panda offers simple and effective solutions, like the Start&Stop system, which stops the engine when you are standing at lights or in traffic and starts it again instantly when you set off. eco:Drive is your eco-friendly personal driving trainer which is always at your service.

Simply record your driving data on a USB drive plugged into the Blue&Me™ port and download the data to a computer for detailed analysis of your driving style and personalised tips on how to reduce fuel consumption and emissions.

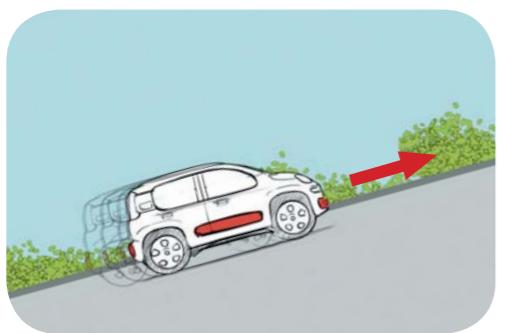
The Panda is a sincere car: it loves the environment, and is happy to prove it. That's why it offers a range of highly efficient engines, with low fuel consumption and respect for the environment. They range from the lively 69 hp 1.2 Fire, and the 75 hp 1.3 Multijet II 16v to the range's champion in terms of eco-friendliness and cost-effectiveness: the revolutionary 85 hp TwinAir Turbo, which won the much-coveted Engine of the Year 2011 award for its ability to cut fuel consumption and emissions by up to 30%, without giving up any of the fun and thrill at the wheel.



simply [] more

With the Panda, surprises are the order of the day, but only good ones. That's why it comes with 4 airbags as standard, ABS complete with Brake Assist System, front head restraints with anti-whiplash system, seatbelts with pretensioners and ISOFIX attachments all as standard.

An additional option is Electronic Stability Program complete with Hill-holder which helps the driver during hill starts.



What does it take to be original?

simply [] creativity



The Panda has always been a car that lets you give free rein to your imagination. Have fun choosing from the colours, trim levels, custom packs and many accessories to create a car that's just as unique as you.

The combinations are endless. You can choose the practical, essential Pop version, designed for those who love the beauty of simplicity. Or you can spoil yourself with the Easy trim level: a vast range of colours, patterns and optionals really worth discovering. But if you're the kind of person who never settles for less than the best, then the Panda for you is called Lounge: the top of the range for style and functionality. The choice is yours.

Panda. Simply More.



(creativity)

	POP	EASY	LOUNGE
STYLE PACK: 15" alloy wheels with 185/55 R15 tyres, Front fog lights	-	<input type="radio"/>	-
TECHNO PACK: Blue&Me™ TomTom 2 LIVE, 10-button radio/ telephone controls on steering wheel, Blue&Me™ (Bluetooth® & USB)	-	<input type="radio"/>	<input type="radio"/>
5-SEAT FLEX PACK: Passenger seat folding table, 60/40 split rear seat, Cargo box, Comfort kit, Driver seat removable pocket	-	<input type="radio"/>	<input type="radio"/>

Uniqueness is a question of details.
That's why the Panda offers you a wide
range of accessories designed to enrich
and customise your car. Explore them all,
then choose the ones for you.



Crossbars secured to roof rails



(creativity)



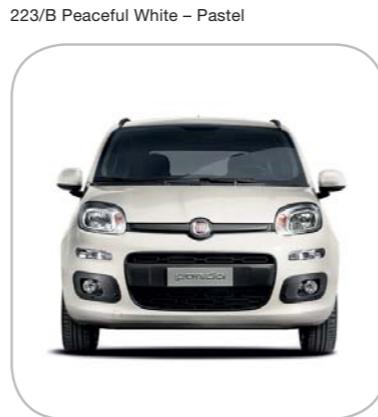
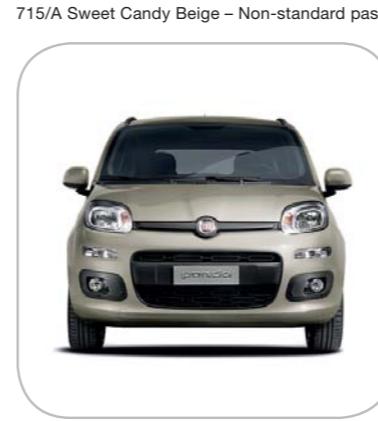
Coat hanger on head restraint



- Silver grey roof rails
- Silver grey mirror covers
- Silver grey wheel centres
- 15" alloy wheels with diamond anthracite finish
- Squircles Sticker

Key cover



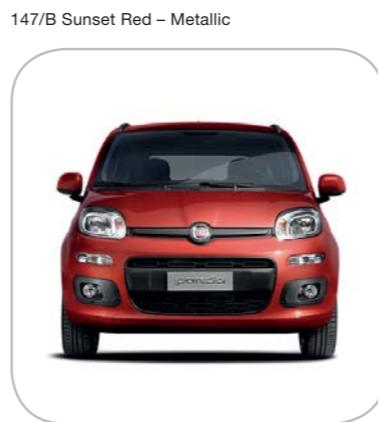


289 Cancan Red – Non-standard pastel



184/B Infatuation Purple – Metal-flake

833/A Cozy Brown – Non-standard pastel



147/B Sunset Red – Metallic

601 Darkwave Black – Non-standard pastel



565 Active Grey – Metallic

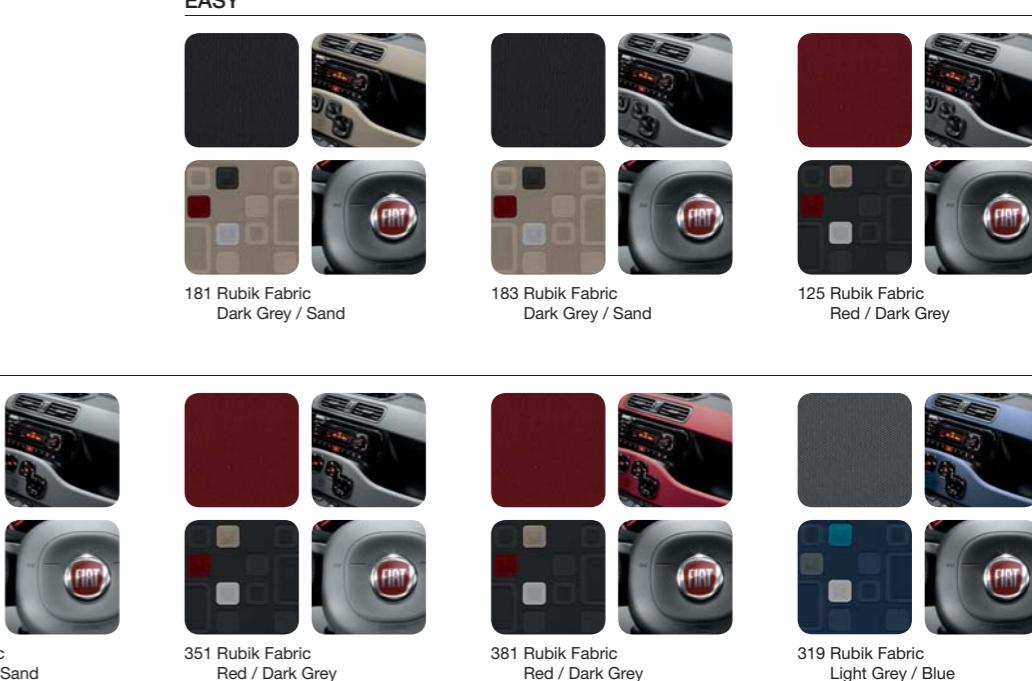


567/A Mediterranean Blue – Metallic



(creativity)

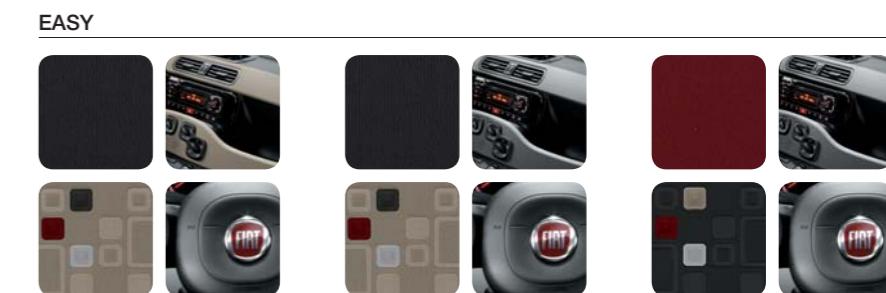
simply () more



TRIM LEVEL		POP	EASY			LOUNGE					
		Code	107	181	183	125	376	310	351	381	319
Fabric	Seats	Tricot		Rubik			Rubik				
	Panels	Tricot		Tricot			Tricot				
Fabric colour	Seats (surround / seat)	Dark Grey / Red		Dark Grey / Sand		Red / Dark Grey	Dark Grey / Sand		Red / Dark Grey		Light Grey / Blue
	Panels	Dark Grey		Sand		Red	Sand		Red		Light Grey
Dashboard fascia		Anthracite	Sand	Grey Metallic	Grey Metallic	Sand	Grey Pumice	Grey Pumice	Red	Blue	
Steering wheel cover and interior door handles		Black	Black			Sand	Grey	Grey	Black	Black	
PASTEL COLOURS		OPT									
223/B Peaceful White		5CA	■		■	■	■	■	■	■	■
289 Cancan Red*		5B2	■	■	■	■	■	■	■	■	■
403/C Sweet Dreams Turquoise*		5CG	■				■				■
601 Darkwave Black*		5CJ	■	■	■	■	■	■	■	■	■
715/A Sweet Candy Beige		5CB		■			■		■	■	■
833/A Cozy Brown		5CF		■		■	■	■	■	■	■
METALLIC / METAL-FLAKE COLOURS											
147/B Sunset Red metallic		5DP		■			■				■
184/B Infatuation Purple metal-flake		5CD		■			■				
565 Active Grey metallic		5CC		■		■		■		■	■
567/A Mediterranean Blue metallic		5DN					■				■

* Non-standard

POP

107 Tricot Fabric
Dark Grey / Red181 Rubik Fabric
Dark Grey / Sand

LOUNGE

376 Rubik Fabric
Dark Grey / Sand310 Rubik Fabric
Dark Grey / Sand351 Rubik Fabric
Red / Dark Grey381 Rubik Fabric
Red / Dark Grey319 Rubik Fabric
Light Grey / Blue

TECHNICAL SPECIFICATIONS		1.2 8v 69 hp Pop / Easy / Lounge	0.9 TwinAir Turbo 85 hp Start&Stop Easy / Lounge	1.3 Multijet 16v 75 hp Start&Stop Pop / Easy / Lounge
ENGINE				
No. of cylinders, layout	4 in line, transverse	2 in line, transverse	4 in line, transverse	
Bore x stroke (mm)	70.8 x 78.9	80.5 x 86.0	69.6 x 82.0	
Displacement (cc)	1242	875	1248	
Emission standard	Euro 5	Euro 5	Euro 5	
Compression ratio	11.1 : 1	10.0 : 1	16.8 : 1	
EC max power: hp (kW) at rpm	69 (51) 5500	85 (63) 5500	78 (57) 5500 ¹	75 (55) 4000
EC max torque: Nm (kgm) at rpm	102 (10.4) 3000	145 (14.8) 1900	100 (10.2) 2000 ¹	190 (19.4) 1500
TRANSMISSION				
Drive	Front	Front	Front	
Gearbox, no. of gears	5 + Reverse	5 + Reverse	Dualogic™ **	5 + Reverse
STEERING				
Type	Rack and pinion with Dualdrive™ electric power steering			
Turning circle (m)	9.3	9.3	9.3	
BRAKES				
Front: Ø (mm)	Disc – 257 x 12	Ventilated disc – 257 x 22	Ventilated disc – 257 x 22	
Rear: Ø (mm)	Drum – 203	Drum – 203	Drum – 203	
SUSPENSION				
Front	Independent, MacPherson type			
Rear	Torsion beam			
DIMENSIONS				
Wheelbase (mm)	2300	2300	2300	
Front / rear track (mm)	1409 / 1407	1409 / 1407	1409 / 1407	
Length (mm)	3653	3653	3653	
Width (mm) without / with mirrors	1643 / 1882	1643 / 1882	1643 / 1882	
Height (mm)	1551	1551	1551	
VDA luggage capacity (dm ³) min / max	225 / 870	225 / 870	225 / 870	
WHEELS				
Tyres – Pop & Easy	175/65 R14 82T	175/65 R14 82T	175/65 R14 82T	
Tyres – Lounge	185/55 R15 82T	185/55 R15 82T	185/55 R15 82T	
WEIGHT – CAPACITIES				
Kerb weight DIN (kg)	1015	1050 / 1055 ²	1110	
Max towable weight (kg) braked / unbraked	800 / 400	800 / 400	900 / 400	
Fuel tank capacity (litres)	37	37	37	
PERFORMANCE				
Top speed (mph)	102	110	104	
Acceleration (sec.): 0 – 62 mph	14.2	11.2 / 11.5 ²	12.8	
FUEL CONSUMPTION (Directive 2004/3/EC)				
urban cycle mpg (l/100 km)	42.2 (6.7)	56.5 (5.0)	58.9 (4.8) ²	60.1 (4.7)
extra-urban cycle mpg (l/100 km)	65.7 (4.3)	74.3 (3.8)	76.3 (3.7) ²	80.7 (3.5)
combined cycle mpg (l/100 km)	54.3 (5.2)	67.3 (4.2)	68.9 (4.1) ²	72.4 (3.9)
CO ₂ emissions (g/km)	120	99	95 ²	104

¹ Values refer to operation in ECO mode

² Values refer to vehicles equipped with Dualogic™ transmission

** Not available at launch

STANDARD AND OPTIONAL EQUIPMENT		POP	EASY	LOUNGE
LINE AND STYLE				
Body coloured bumpers	■	■	■	■
DRL (daytime running lights)	■	■	■	■
Body coloured door mirrors	5J8	–	○	■
Body coloured door handles	61A	–	○	■
Side mouldings	927	○	○	■
Roof rails	357	○	■	■
Sky Dome electric sunroof	400	–	○	○
Dark tinted privacy glass	070	–	○	○
14" steel wheels with full wheel cap and 175/65 R14 tyres	■	■	–	–
14" alloy wheels with 175/65 R14 tyres (Compatible with snow chains)	439	–	○	–
15" alloy wheels with 185/55 R15 tyres (Not compatible with snow chains)	433	–	○	■
Leather steering wheel and gear knob	320	–	○	○
COMFORT / FUNCTIONALITY				
Height adjustable steering wheel	■	■	■	■
Dualdrive™ power steering	■	■	■	■
Start&Stop (not available with 1.2 69 hp engine)	■	■	■	■
Electric front windows	■	■	■	■
Central door locking	■	■	■	■
"Smart Fuel" refuelling system	■	■	■	■
Dualogic™ robotised gearbox (only available with TwinAir 85 hp engine)	407	–	○	○
Body coloured electrically adjustable, heated, door mirrors	041	○	○	■
Rear parking sensors	508	–	○	○
Driver's sun visor with vanity mirror	■	■	■	■
12V power socket	■	■	■	■
Folding rear seat backrest	■	■	■	■
Comfort kit (rear grab handles, driver side sunglasses holder, height-adjustable front seat belts)	890	○	○	○
Manual air-conditioning with pollen filter	025	○	■	■
Automatic climate control with pollen filter	140	–	○	○
Passenger seat folding table	295	–	○	○
5-seat – Fix&Fold rear seat	273+965	○	○	○
5-seat – 40/60 split Fix&Fold rear seat	273+195	○	○	○
Height adjustable driver seat	626	○	○	○
Smokers kit	665	○	○	○
Remote control central door locking	008	–	■	■
Heated windscreen	253	–	○	○
SAFETY				
ABS + EBD (Electronic Brake Distribution)	■	■	■	■
Front anti-whiplash head restraints	■	■	■	■
Driver and passenger front airbags	■	■	■	■
Window airbags	■	■	■	■
ESP (Electronic Stability Program) + ASR + HILL HOLDER	392	○	○	○
Side airbags	505	○	○	○
Rear head restraints	182	○	■	■
Front fog lights	097	○	○	■
Fix&Go – Tyre puncture repair kit	■	■	■	■
Space-saver spare wheel	803	○	○	○
PACKS				
STYLE PACK – 15" alloy wheels with 185/55 R15 tyres – Front fog lights	6H7	–	○	–
5-SEAT FLEX PACK: Passenger seat folding table – 60/40 split rear seat				
Cargo box – Comfort kit – Driver seat removable pocket	6H9	–	○	○
AUDIO / TELEMATICS				
Radio with CD & MP3 player (4 speakers)	414	■	–	–
Radio with CD & MP3 player (6 speakers)	717	–	■	■
Blue&Me™ (Bluetooth® & USB) with 10-button radio / telephone controls on steering wheel	6RR	○	–	–
TECHNO PACK – Blue&Me™ (Bluetooth® & USB) with 10-button radio / telephone controls on steering wheel and Blue&Me™ TomTom 2 LIVE	6R8	–	○	○

■ = standard

○ = optional

– = not available



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Sava

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PROTEZIONE VERA +10M Indelible marking on key vehicle components as a maximum deterrent against theft and a special Theft/Fire policy that even repays your expenses if you lose your keys, need to replace documents and suffer damage to luggage carried.

PROTEZIONE VERA +20 Mln addition to the benefits of Protezione Vera +10, in the event of theft or complete destruction, maintains your new car's buy-back warranty. The purchase price of your car is 100% guaranteed!

PROTEZIONE VERA +30M Choose YOUR personal protection to complement Protezione Vera +20. For example, if you lose your job you will be refunded your most recent car expenses (e.g. car tax, third party insurance, change of ownership tax and maintenance service).

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