

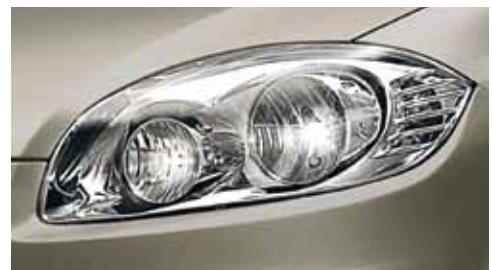


—LINEA—



Not just technology for cars, but technology that cares.

At Fiat, we are all about thoughtfully incorporating new technology, new innovations and new features into our cars that make a real difference to your driving experience. The new Fiat Linea 2012 is an epitome of this ethos. We believe technology should truly make your life easier. So be it Rain Sensing Wipers, Automatic Headlamps, Blue&Me™ or just cars with Higher Ground Clearance so you can drive at ease, we aren't only about making better cars but about making your life better.



Automatic Switch On/Off

Headlamps: Turn on and off automatically based on outside light conditions. Available across all variants.

Follow Me Home Headlamps: Your car headlamps will light your path, for a programmable duration, even after you have turned off the car and exited it.



My Car: A digital interface for customising your car's information display setting that is useful while driving.

Functionalities:

- Digital odometer
- External temperature indicator
- Trip activation analytics
- Real-time mileage indicator
- Distance to empty indicator
- Service schedule reminder
- Programmable speed limit buzzer
- Date & clock setting
- Automatic door lock speed setting
- Front passenger airbag deactivation and many more!



Rain Sensing Wipers: Turn on automatically when rain falls on the windscreens and off as well when it stops. Available across all variants.



Blue&Me™ : Voice command activation technology with steering wheel controls for taking calls, having SMSes read out or controlling the music player.



Best-in-class Ground Clearance (185mm): Cruise over bumps with complete ease of mind.



Premium Italian Leather Upholstery[#]: Sit in the lap of luxury with this elegant trim.

New Brighter Dual Tone Interiors: Makes the cabin feel bright and even more spacious.

*Available in 1.3L MultiJet Diesel Emotion variant



Tilt Adjustable Power Steering: Helps you sit in a comfortable driving position and be in complete control of your car.



500 Litres of Boot Space with Non-intruding Hinges: Provides you with more usable space.



Powerful Automatic Air Conditioning^{*}: Comes with Automatic Climate Control that helps to maintain the desired temperature in the cabin.

Integrated CD, MP3 & FM Player with 6 Speakers

*Available with Dynamic and Emotion variants

Designed to Impress

The new Fiat Linea's design, with its bold lines, sloping windscreens and distinctive grille, clearly alludes to its Italian pedigree. And this extends to the interiors as well with a bright dual tone interior in black and beige.

- Dual parabola headlamps • Stylish 16 inch* alloy wheels • Chrome inserts • Front & rear fog lamps

*16 inches = 40.64 cms

Crafted for Convenience

The new Fiat Linea has been designed with great thought to every detail so as to maximise your convenience levels inside the car.

- Electrically adjustable outside rear view mirrors
- All 4 power windows with auto down & delay feature
- Collapsible rear sun protection curtains[#] • Front & rear armrest with glove box • Remote keyless entry



Rear Armrest with Glove Box and Cup Holders[#]

*Available with Dynamic and Emotion variants



Rear Air Conditioning Vents at Knee and Foot Level^{*}

*Available with Dynamic and Emotion variants

*Available in 1.3L MultiJet Diesel Emotion variant

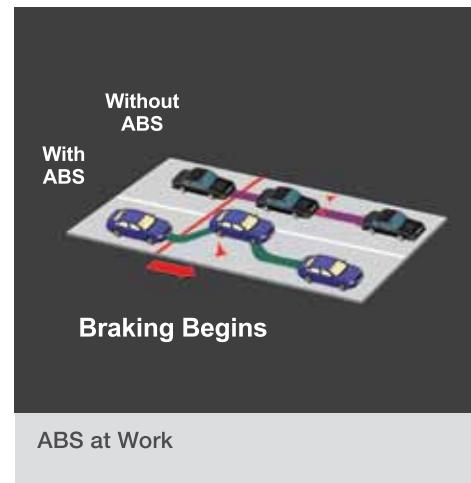
Built to Protect

It is our engineering philosophy to start right from the design stage, integrating passive and active safety features into the basic building blocks of the car.

Passive Safety Features: • Crumple zones • Collapsible steering column
• High tensile steel frame • Fire Prevention System

Active Safety Features: • Dual stage front airbags with Early Crash Sensors
• ABS with EBD • 3-point ELR seat belts with pretensioners and load limiters
• 3 safety (adjustable) rear headrests • Seat belts for all rear seat passengers

Security Features: • Anti-theft engine immobiliser with rolling code – which prevents the engine from starting if the correct key isn't used; this is ensured by a constantly changing security code in the key • Remote keyless entry • Digital door open indicator with specific door notification • Double crank prevention system



Dual Stage Front Airbags with Early Crash Sensors



Anti-theft Engine Immobiliser with Rolling Code



Engineered to Perform

Fiat's driving motivation has always been to develop compact, next-gen engines to power its cars. Making them powerful, yet fuel efficient; exciting to drive, yet eco-friendly.

MultiJet

This award winning* compact diesel engine is powering over 6 million cars worldwide. It offers improved performance, better fuel efficiency and a smoother drive. And has set the performance benchmark for smaller capacity engines.

*International Engine of the Year in 2005

F.I.R.E.

A revolutionary advancement in engine technology was ushered in by the F.I.R.E. engine from Fiat. This petrol engine delivers robust performance with good fuel efficiency; just perfect for your daily commute.

EXCITING FEATURES

ENGINE & VARIANT	1.4L FIRE Petrol	1.3L ADVANCED MULTIJET Diesel ACTIVE	1.4L FIRE Petrol	1.3L ADVANCED MULTIJET Diesel DYNAMIC	1.3L ADVANCED MULTIJET Diesel EMOTION			
SAFETY & SECURITY								
3-Point ELR Seat Belts with Pretensioners & Load Limiters		●	●					
Anti-Lock Braking System (ABS) with EBD		●	●					
Automatic Door Lock	●	●	●					
Central Door Locking	●	●	●					
Double Crank Prevention System	●	●	●					
Driver Seat Belt Warning Light	●	With Buzzer						
Dual Stage Front Airbags with Early Crash Sensors		●	●					
Exact Door Open Indicators	●	●	●					
Fire Prevention System (FPS)	●	●	●					
Immobiliser with Rolling Code (FCS)	●	●	●					
EXTERIOR								
15 inch Alloy Wheel		●						
16 inch Alloy Wheel			●					
Chrome Body-Side Moulding			●					
Chrome Radiator Grille Surround	●	●	●					
Dual Parabola Headlamps	●	●	●					
Front & Rear Fog Lamps	●	●	●					
Outside Door Handles	Body Colour		Chrome					
Outside Rear View Mirrors	Body Colour							
Radiator Grille	Silver							
INTERIORS								
Boot Lamp	●	●	●					
Dual Tone Dashboard	●	●	●					
Front Seat Back Pockets		●	●					
Inside Door Handles	Silver		Chrome					
Interior Chrome Kit		●	●					
Leather Wrap Steering Wheel & Gear Knobs		●	●					
Premium Leather Upholstery			●					
INSTRUMENTATION								
Auto Switch On/Off Headlamps	●	●	●					
Digital Clock	●	●	●					
External Temperature Display	●	●	●					
Programmable Follow Me Home Headlamps	●	●	●					
Programmable Speed Limit Buzzer	●	●	●					
Programmed Service Reminder	●	●	●					
Rain Sensing Wipers	●	●	●					
Real-Time Mileage Indicator	●	●	●					
Trip Calculator - Range/Mileage/Avg. Speed/Duration	●	●	●					
COMFORT & CONVENIENCE								
All 4 Power Windows with 'Delay' & 'Auto Down' Function	●	●	●					
Collapsible Rear Sun Curtain			●					
Desmodromic Foldable Key	●	●	●					
Driver Seat Height Adjust		●	●					
Electrically Adjustable Outside Rear View Mirrors	●	●	●					
Internal Roof Light with Dimming Effect	●	●	●					
Night Panel in Front Roof Lights		●	●					
Rear Armrest	●							
Rear Armrest with Glove Box & Cup Holders		●	●					
Rear Defogger with Timer	●	●	●					
Rear Roof Light		●	●					
Remote Keyless Entry	●	●	●					
Remote Tailgate Open	Cable	Electric						
Tilt Steering	●	●	●					
Vanity Mirror	Passenger Side Only		Both Sides (Illuminated)					
AIR CONDITIONING								
Automatic Climate Control		●	●					
Manual HVAC	●							
Rear AC Vents	Foot Level	Foot & Knee Level						
IN-CAR ENTERTAINMENT								
Blue&Me™ with USB Port		●	●					
Integrated CD/MP3 & FM Player	●	●	●					
Steering Mounted Audio, Blue&Me™ Controls		●	●					

#Available with 1.3L MULTIJET Diesel variant only.

TECHNICAL SPECIFICATIONS

MODEL	LINEA	
VARIANT	1.4L FIRE Petrol	1.3L ADVANCED MULTIJET Diesel
ENGINE		
Camshaft	DOHC	DOHC
Displacement (cc)	1368	1248
Max. Power (ps@rpm)	90 @ 6000	93 @ 4000
Max. Torque (Nm@rpm)	115 @ 4500	209 @ 2000
No. of Valves	16	16
TRANSMISSION		
Manual	5 Speed Manual	
SUSPENSION		
Front	Independent Wheel, Helical Coil Springs, Double Acting Telescopic Dampers and Stabiliser Bar	
Rear	Torsion Beam, Helical Coil Springs, Double Acting Telescopic Dampers and Stabiliser Bar	
BRAKES		
Front	Ventilated Disc	
Rear	Drum	
TYRES & WHEELS		
Tyres (Tubeless)	195/60 R15	195/60 R15 & 205/55 R16
Wheels	R15 Steel / R15 Alloy	R15 Steel/ R15 Alloy/R16 Alloy
DIMENSIONS		
Boot Capacity (litr)	500	500
Fuel Tank Capacity (litr)	45	45
Ground Clearance (mm)	185	185
Kerb Weight (kg)	1180	1210
Overall Height (mm)	1487	1487
Overall Length (mm)	4560	4560
Overall Width (mm)	1730	1730
Turning Radius (m)	5.4	5.4
Wheelbase (mm)	2603	2603

FUEL ECONOMY CONSUMER INFORMATION

(Test Results of Rule 115 of CMVR)

Model	Engine (cc)	Model	Engine (cc)
Fiat Linea FIRE	1368	Fiat Linea MULTIJET	1248
Fuel Type	Fuel Economy	Fuel Type	Fuel Economy
Petrol	14.6 km/l	Diesel	20.4 km/l

Fiat Linea comes with a warranty of 2 years or 80,000 kilometers (whichever is earlier)*. *Conditions apply

Colour Range:



*Premium colours. Additional charges applicable.



www.fiat-india.com

SALES, SERVICE AND SPARES BY

TATA MOTORS

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