

# FIAT PUNTO.

CRAFTED FOR A TRUE FAN.



SMS 'PUNTO' to 5616161 or call 1800-209-5556 for a test drive.

[www.fiatpunto.in](http://www.fiatpunto.in)



# CRAFTED FOR A TRUE FAN. AND IT SHOWS.



Premium Hatchback of the Year, 2010  
Economic Times – Zigwheels



Best Design & Styling, 2010  
Bloomberg UTV Autocar



Most Beautiful Car of the Year, 2009  
Top Gear

## Top Gear

"The suspension damps everything exceedingly well like you'd expect from something that costs thrice as much".

## Auto Bild

"The Punto is the best riding car, supple and better cushioned..."

## AutoCar India

"There's nothing to beat Italian design flair, the Punto looks good from every angle".

"The superbly weighted and accurate steering (the best on any hatch) gives you an almost rally-car-like feel".



## Wheels Unplugged

"Fiat Grande Punto - A showstopper".

## Team-BHP

"Build quality is solid, the steel clearly that of a high tensile grade, and the car feels sturdier than most of its Asian competition".

## ET-Zigwheels

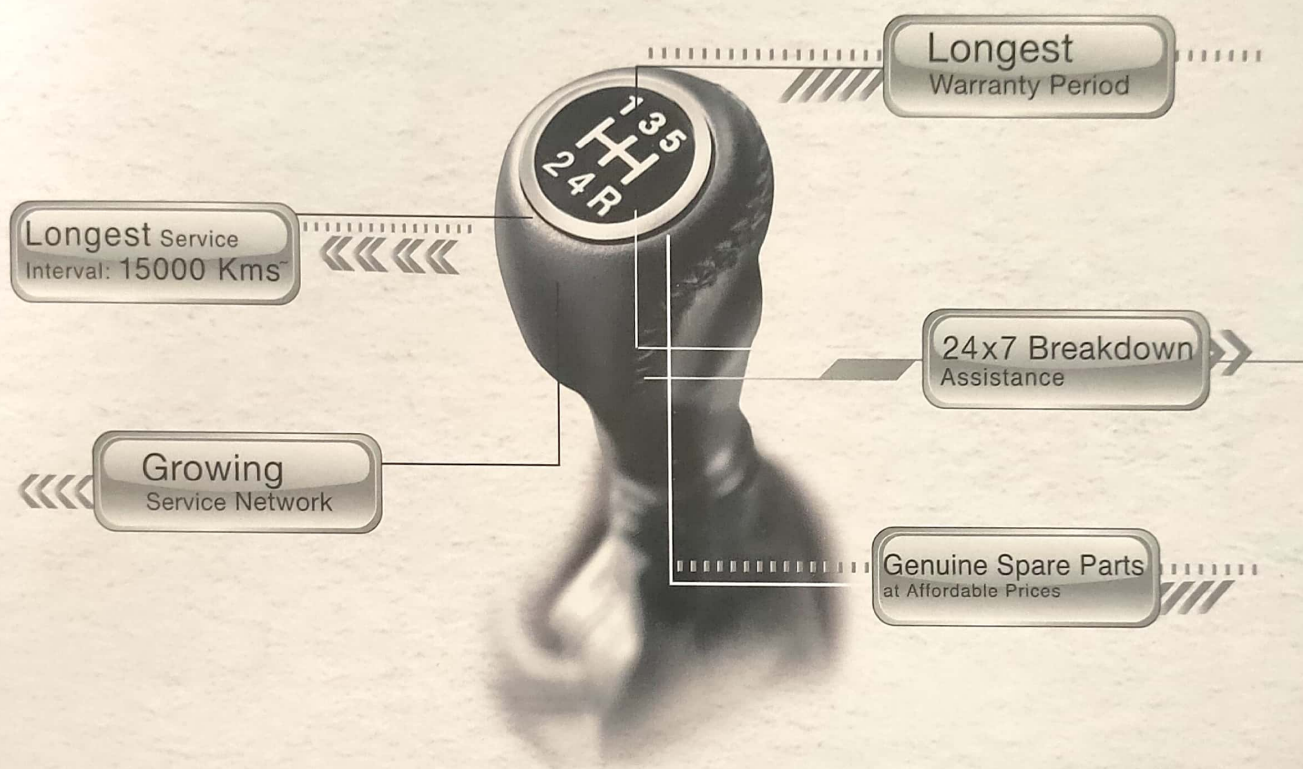
"The Punto got our vote (Car of the year-2009) for its great adaptation to Indian conditions".



# WE'VE GOT CARS FAR AHEAD OF THEIR TIME. NOW HERE'S A SERVICE PROGRAM TO MATCH.



Introducing a new gold standard in customer service, designed specially for you: Fiat First. For the first time ever, Fiat brings you an unmatched 50-month warranty.\* An exclusive 24-hr Roadside Assistance Service. A network of 198 service outlets spread across 130 cities.



## GROWING SERVICE NETWORK

- Network coverage of 198 service outlets in 130 cities across India.
- Over 800 highly skilled Sales and Service field staff dedicated to your Fiat.

## 24X7 ROADSIDE ASSISTANCE SERVICE

- Fiat Roadside Assistance, a 24X7 assistance service.\*\*
- Pan India coverage with value added benefits<sup>^</sup>

## LONG SERVICE INTERVAL

- Service interval of 15000 kms, which means less visits to service stations.
- Smart Service Schedule Reminder.

## LONGEST WARRANTY COVERAGE

- 50 month warranty coverage for Fiat's new range of vehicles.\*
- Reassurance on product quality. • Reduced maintenance cost.

## GENUINE SPARE PARTS AT COMPETITIVE PRICES

- Easy availability of Fiat genuine spare parts at competitive prices.
- Parts prices benchmarked with competition<sup>#</sup>

\*Warranty period inclusive of manufacturer's warranty of 24 months and an additional warranty of 26 months offered by a third party. For details, refer to the extended warranty booklet. \*\*Vehicles covered under Fiat Roadside Assistance are Grande Punto and Linea. ~Conditions apply. ^Refer Fiat Roadside Assistance owner's manual for details. #Based on internal survey conducted for Linea and Grande Punto.



SERVICE




# FIAT PUNTO.

## NO.1 ON OVERALL SATISFACTION LEVELS.



### Satisfaction Levels - Cars Costing ₹ 4-6 Lakh\*

Fiat Punto	829	
Mahindra Logan	818	
Hyundai i20	810	
Maruti Suzuki Swift	806	
Maruti Suzuki Swift Dzire	802	
Skoda Fabia	802	

ALSO LEADS IN: **COMPONENTS** **STYLING**

Fiat Punto has emerged as the winner in the ₹ 4-6 lac segment in owner satisfaction levels. This is basis a survey conducted by Hindustan Times-MaRS with 1895 respondents across 10 cities.

\*Sourced from data published in the HT MaRS report, released on 03.06.10 in Hindustan Times, Mumbai.



# EXCITING FEATURES

	1.2 PETROL				1.4 PETROL		1.3 DIESEL		
	ACTIVE	DYNAMIC	EMOTION	EMOTION PACK	ACTIVE	DYNAMIC	EMOTION	EMOTION PACK	90HP EMOTION PACK
<b>SAFETY &amp; SECURITY</b>									
Fire Prevention System	•	•	•	•	•	•	•	•	•
Immobilizer with Rolling Code	•	•	•	•	•	•	•	•	•
Exact Door Open Indicator	•	•	•	•	•	•	•	•	•
Rear Seat Metal Back		•	•	•		•	•	•	•
Central Door Locking			•	•			•	•	•
Automatic Door Lock			•	•			•	•	•
Height Adjustable Front Seat Belts				•			•	•	•
Anti-lock Braking System (ABS) with EBD				•			•	•	•
3-point Elr Seat Belts With Pretensioners & Load Limiter				•				•	•
Dual Stage Airbags (front) with Early Crash Sensors				•				•	•
Passenger Airbag Deactivation				•				•	•
<b>EXTERIOR APPEARANCE</b>									
Body Colored Bumpers	•	•	•	•	•	•	•	•	•
Rear Fog Lamps	•	•	•	•	•	•	•	•	•
Front Fog Lamps			•	•			•	•	•
Body Colored Door Handles & ORVM			•	•			•	•	•
Chrome Plated Door Handles									•
<b>INTERIOR</b>									
Rear Parcel Shelf	•	•	•	•	•	•	•	•	•
Fabric Insert on Door Trim & Door Arm-rest		•	•	•		•	•	•	•
Dual Tone Dashboard			•	•			•	•	•
Boot Lamp			•	•			•	•	•
<b>SEATS</b>									
Rear Seat Folding	Non Split	Non Split	60:40 Split	60:40 Split	Non Split	Non Split	60:40 Split	60:40 Split	60:40 Split
Rear Seat Head Restraint	Fixed	Fixed	Adjustable	Adjustable	Fixed	Fixed	Adjustable	Adjustable	Adjustable
Driver Seat Height Adjust				•			•	•	•
Premium Red Stitching on Seats									•
<b>INSTRUMENTATION</b>									
Tachometer	•	•	•	•	•	•	•	•	•
Programmed Service Reminder	•	•	•	•	•	•	•	•	•
Follow Me Home Headlamps	•	•	•	•	•	•	•	•	•
Digital Tripmeter	•	•	•	•	•	•	•	•	•
Digital Odometer	•	•	•	•	•	•	•	•	•
Digital Clock	•	•	•	•	•	•	•	•	•
Trip Calculator	•	•	•	•	•	•	•	•	•
Programmable Speed Limit Buzzer	•	•	•	•	•	•	•	•	•
12V Power Socket	•	•	•	•	•	•	•	•	•
Seat Belt Warning Light	•	•	•	with Buzzer	•	•	•	with Buzzer	with Buzzer
Instrument Panel Light Regulation		•	•	•		•	•	•	•
Distance To Empty Indicator			•	•			•	•	•
Real Time Mileage Indicator			•	•			•	•	•
External Temperature Display			•	•			•	•	•
<b>COMFORT &amp; CONVENIENCE</b>									
Power Steering	•	•	•	•	•	•	•	•	•
Tilt Steering	•	•	•	•	•	•	•	•	•
Clutch Foot Rest	•	•	•	•	•	•	•	•	•
Power Windows with 'Auto Down' Function	Front	Front & Rear	Front & Rear	Front & Rear	Front	Front & Rear	Front & Rear	Front & Rear	Front & Rear
Speed Sensitive Volume Adjuster For Audio			•	•			•	•	•
Desmodronic Foldable Key			•	•			•	•	•
Remote Keyless Entry			•	•			•	•	•
Electrically Adjustable Outside Rear View Mirror			•	•			•	•	•
Rear Window (Wiper + Washer)			•	•			•	•	•
Rear Defogger with Timer			•	•			•	•	•
Leather Wrapped Steering Wheel and Gear Shift Knob				•				•	•
<b>AIR-CONDITIONING</b>									
Rear Foot Level AC Vents	•	•	•	•	•	•	•	•	•
HVAC	•	•	•	•	•	•	•	•	•
Automatic Climate Control				•				•	•
<b>IN CAR ENTERTAINMENT</b>									
Integrated CD/MP3 & FM Player with 4 Speakers			•	•			•	•	•
Steering Mounted Audio, Blue & Me Controls				•				•	•
Blue & Me (with USB Port)				•				•	•



## TECHNICAL SPECIFICATIONS

	1.2 FIRE Petrol	1.4 FIRE Petrol	1.3 MULTIJET Diesel	1.3 MULTIJET Diesel 90 HP
ENGINE				
Displacement (cc)	1172	1368	1248	1248
Max. Power (ps@rpm)	68 @ 6000	90 @ 6000	76 @ 4000	93 @ 4000
Max. Torque (Nm@rpm)	96 @ 2500	115 @ 4500	197 @ 1750	209 @ 2000
No of Valves	8	16	16	16
Camshaft	SOHC	DOHC	DOHC	DOHC
TRANSMISSION				
	5 Speed Manual	5 Speed Manual	5 Speed Manual	5 Speed Manual
SUSPENSION				
Front	Independent Wheels Suspension with Mcpherson Struts, Helical Springs, Double Acting Telescopic Dampers with Stabilizer Bar			
Rear				
	Torsion Beam, Helical Springs and Double Acting Telescopic Dampers			
BRAKES				
Front	Ventilated Disc	Ventilated Disc	Ventilated Disc	Ventilated Disc
Rear	Drum	Drum	Drum	Drum
TYRES & WHEELS				
Spec	165 / 80 R14 for ACTIVE, DYNAMIC & EMOTION, 195 / 60 R15 for EMOTION PACK			
Wheels	Steel with Full Wheel Cover For ACTIVE, DYNAMIC & EMOTION & Alloy Wheels For EMOTION PACK			
DIMENSIONS				
Overall Length (mm)	3987	3987	3987	3987
Overall Width (mm)	1687	1687	1687	1687
Overall Height (mm)	1495	1495	1495	1495
Wheelbase (mm)	2510	2510	2510	2510
Kerb Weight (KG)	1090	1115	1130	1144
Ground Clearance (mm)	173	173	171	171
Boot Capacity (litre)	280	280	280	280
Fuel Tank Capacity (litre)	45	45	45	45

### FUEL ECONOMY CONSUMER INFORMATION

(Test Results of Rule 115 of CMVR)

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(Test Results of Rule 115 of CMVR)

Model	Engine (cc)	Model	Engine (cc)
Grande Punto Multijet 90HP	1248	Grande Punto Multijet	1248
Fuel Type	Fuel Economy	Fuel Type	Fuel Economy
Diesel	20 km/l	Diesel	19.9 km/l

Model	Engine (cc)	Model	Engine (cc)
Grande Punto	1172	Grande Punto	1368
Fuel Type	Fuel Economy	Fuel Type	Fuel Economy
Petrol	15.2 km/l	Petrol	14 km/l

## PICK YOUR CHOICE

### PREMIUM SHADES:



Fox Trot Azure



Tuscan Wine

### POPULAR SHADES:



Exotica Red



Minimal Grey



Bossa Nova White



Medium Grey



Hip Hop Black

SALES, SERVICE AND SPARES BY

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Dealer Stamp