



The world's most iconic car is back. A new, seamless blend of retro and modern styling that uses the latest technology to deliver a car that's a pleasure to drive and a pleasure to own. Introducing Europe's 2008 'Car of the Year', the new Fiat 500.



2008 EUROPEAN
CAR OF THE YEAR



The Fiat 500 sticker kits are available in a variety of colours.









Key covers are available in 9 different variants matching the body colours or the stickers.

SALUMERIA PANETTE

VIA
TERNI

31

In addition to ensuring maximum driving pleasure, the 500 is friendly to the environment. Adhering to stringent European emission standards, the Fiat 500 is available with two petrol engines, the 51kW 1.2 and the 74kW 1.4 16v, and a 55kW 1.3 MultiJet 16v diesel. In fact the 1.3 JTD is the most economical car in Australia* achieving an incredible 4.2 litres per 100km combined cycle^.



RIAH DROGUERIE

33

35

PAB



* JATO Dynamics March 2008

^ Fuel consumption figures tested under controlled factory conditions. Actual fuel consumption may vary based on driving style and prevailing conditions.

337 Lounge Blue-Ivory/Ivory



Inside, the Fiat 500 is just what you'd expect from an Italian car.
Absolutely stunning with superb attention to detail.

214 Pop Blue/Ivory



International LHD vehicles shown. Vehicles depicted are not reflective of Australian specifications.

201 Pop Red/Ivory Interior



Welcome to your space. The 500 welcomes you with up to 13 interior solutions.

202 Pop Red/Black Interior



International LHD vehicles shown. Vehicles depicted are not reflective of Australian specifications.

With Fiat 500's range of interior options, you can add as much of your own personality as you like.

519 Sport Grey-Black/Black Cloth



Choice of leather or fabric trim for your 500.

460 Sport Red/Black Leather



International LHD vehicles shown. Vehicles depicted are not reflective of Australian specifications.



Leather steering wheel and gear knob combinations.

Ivory Leather



Vintage Leather



Black Leather







The Fiat 500 is the first car with a body length under 3.6m to earn a 5 star Euro NCAP Safety rating - Europe's highest. From reinforced bodyshell to pre-tensioned belts, from active safety devices, such as ABS with EBD, and 7 airbags for all-round passenger protection. In addition, stability and traction control are standard on all Sport and Lounge models.

268



418



Colours

415



602



891



104



111



294



309



509



PASTEL

268 Bossa Nova White.

418 Jive Blue.

METALLIC

415 Mod Blue.

602 Breakbeat Grey.

891 Crossover Black.

SPECIAL PASTEL

104 Calypso Orange.

111 Pasodoble Red.

294 Cha Cha Cha Azure.

309 Ye Ye Green.

509 Tropicalia Yellow.

703 Punk Grey.



Upholstery / Interior

Sport

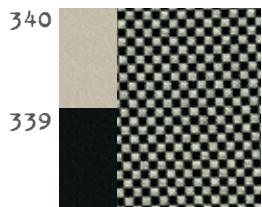


519

Lounge



337



340



339

201 Red/Ivory.

202 Red/Black.

203 Dark Grey/Ivory.

205 Dark Grey/Black.

214 Blue/Ivory.

408 Black/Black.

496 Red/Ivory.

460 Red/Black.

465 Vintage Leather/Ivory.

519 Grey-Black/Black.

337 Blue-Ivory/Ivory.

340 Black-Ivory/Ivory.

339 Black-Ivory/Black.

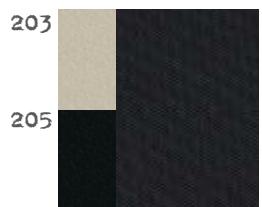
Pop



201



202



203

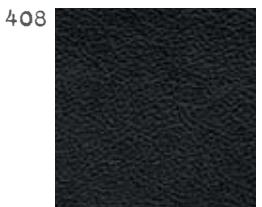


205



214

Frau Leather



408



496



460



465

Interior / exterior combinations

	Fabric colour	POP						LOUNGE		
		201	202	203	205	214	337	339	340	
		Interior	Ivory	Black	Ivory	Black	Ivory	Ivory	Black	Ivory
PASTEL COLOURS										
268 Ambient White		•	•	•	•	•	•	•	•	-
418 Jive Blue		-	-	-	-	•	•	-	-	-
METALLIC COLOURS										
415 Mod Blue		-	-	•	-	-	•	-	-	-
602 Breakbeat Grey		•	•	•	•	•	•	•	•	-
891 Crossover Black		-	•	•	-	-	-	•	•	
SPECIAL PASTEL COLOURS										
104 Calypso Orange		-	-	•	•	-	-	•	•	
111 Pasodoble Red		•	•	•	•	-	-	•	•	
294 Cha Cha Cha Azure		•	-	-	•	•	•	-	-	
309 Ye Ye Green		-	-	•	•	-	-	•	•	
509 Tropicalia Yellow		-	-	-	•	-	-	•	-	
703 Punk Grey		•	•	•	-	-	-	•	•	

• Standard - Not Available

* Sport models only available
in 408 (Black/Black) or 460 (Red/Black)
leather options

SPORT	LEATHER*				
	519	408	496	460	465
Grey/ Black	Black	Red	Red	Vintage Leather	
Ivory	Black	Ivory	Black	Ivory	
	•	•	•	•	•
	•	•	-	-	•
	•	•	-	-	•
	•	•	•	•	•
	•	•	-	-	-
	•	•	•	•	-
	•	•	-	-	•
	•	•	-	-	•
	•	•	•	•	•

Create your own Fiat 500.
 Visit the Fiat 500 Incubator and
 see all these options come to life.
www.flat500.com.au

Technical Specifications

500 Engine

Engine	1.2 PETROL	1.4 PETROL	1.3 JTD
	POP	SPORT LOUNGE	LOUNGE
No. of Cylinders, Layout	4 in line	4 in line	4 in line
Capacity (cc)	1242	1368	1248
Bore x Stroke (mm)	70.8 x 78.9	72.0 x 84.0	69.6 x 82.0
Compression Ratio	11.1:1	10.8:1	17.6:1
Max. Power (kW)	51	74	55
at rpm	5500	6000	4000
Peak Torque (Nm)	102	131	145
at rpm	3000	4250	1500
Fuel System	Timed MPI sequential electronic		Common rail multijet direct injection, intercooler
Timing Gear	1 OHC, mechanical tappets	2 OHC, hydraulic tappets	2 OHC, rocker fingers with hydraulic tappets
Number of Valves	8	16	16
Ignition	Electronic with static advance combined with ignition		N/A
Dimensions			
Length	3546	3546	3546
Width	1627	1627	1627
Height	1488	1488	1488
Track Front / Rear	1414 / 1408	1414 / 1408	1414 / 1408
Wheelbase (mm)	2300	2300	2300
Luggage Space (litres) Rear Seats Up / Down	185 / 550	185 / 550	185 / 550
Kerb Weight	865	930	980
Payload	440	440	440

	1.2 PETROL POP	1.4 PETROL SPORT LOUNGE	1.3 JTD LOUNGE
Transmission			
Drive	Front	Front	Front
Manual			
1st	3.909	3.545	3.909
2nd	2.158	2.158	2.158
3rd	1.48	1.48	1.345
4th	1.121	1.121	0.974
5th	0.897	0.921	0.766
6th	-	0.766	-
Reverse	3.818	3.818	3.818
Dualogic Transmission	-	O (Lounge only)	-
1st	-	3.545	-
2nd	-	2.158	-
3rd	-	1.48	-
4th	-	1.121	-
5th	-	0.897	-
6th	-	-	-
Reverse	-	3.818	-
Performance			
Top Speed (km/h)	170	182	175
Acceleration (0-100 km/h)	12.5	10.7	11.5

■ Standard O Optional - Not Available

	1.2 PETROL POP	1.4 PETROL SPORT LOUNGE	1.3 JTD LOUNGE
Fuel Consumption (litres/100km)[^]			
City Cycle [^]	6.4	8.2	5.3
Highway Cycle [^]	4.3	5.2	3.6
Combined [^]	5.1	6.3	4.2
CO ₂ Emissions (g/km)	119	149	111
Fuel Tank (litres)	35	35	35
Diesel Particulate Filter	-	-	•
Wheels			
Tyres	175/65 R14	185/55 R15	175/65 R14
Space Saver Space Wheel	■	■	■
Steering			
Rack & Pinion with Hydraulic Power Steering	Rack & pinion with Dualdrive electrical power steering		
Turning Circle (m)	9.28	9.28	9.28
Suspension			
Front	Independent MacPherson with lower wishbones and anti-roll bar		
Rear	Torsion beam rear suspension		
Brakes			
Front (mm)	Solid disc 240mm	Ventilated disc 257mm (Sport 284mm)	Ventilated disc 240mm
Rear (mm)	Drum 180mm	Solid disc 240mm	Drum 180mm

[^]Fuel consumption figures tested under controlled factory conditions.
Actual fuel consumption may vary based on driving style and
prevailing conditions.

Options

	POP	SPORT	LOUNGE
Electronic Sky Dome sunroof with sunblind	○	○	○
Chrome Kit (Chrome inserts on side windows, exhaust pipe, front & rear bumper inserts & gear lever surround)	○	-	■
Luxury Pack (Leather steering wheel and gear knob, Bluetooth phone connection & USB media connection port)	○	■	■
15" Lounge Alloy Wheels (431)	○	-	■
15" Sport Alloy Wheels (432)	○	■	-
16" Funky Alloy Wheels (435)	-	○	○
16" Hot Alloy Wheels (420)	-	○	○
Metallic Paint	○	○	○
Pastel Paint	○	○	○
Leather Seat	○	○	○
- Black	○	○	○
- Red/Ivory	○	-	○
- Red/Black	○	○	○
- Vintage Brown/Ivory	○	-	○

Wheels



[431]
15" Lounge
Alloy



[432]
15" Sports
Alloy

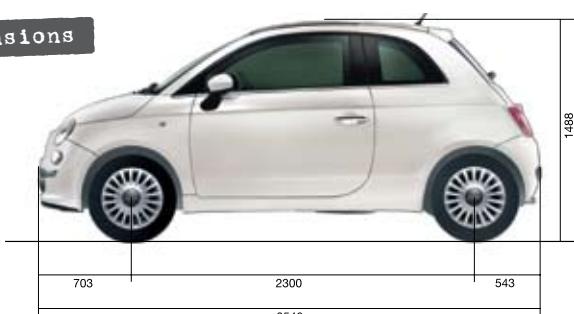


[435]
16" Funky
Alloy



[420]
16" Hot
Alloy

Dimensions



Decal Options

	POP	SPORT	LOUNGE
- 500 Side Stripes	○	○	○
- 500 Roof & Bonnet Stripes	○	○	○
- Roof & Bonnet Barcode	○	○	○
- Italia Side Stripes	○	○	○
- Italia Roof & Bonnet Stripes	○	○	○
- Chequered Roof	○	○	-
- Twin Roof & Bonnet Stripe	○	○	-
- No.5 Bonnet Decal	○	○	○

Specifications	POP	SPORT	LOUNGE	POP	SPORT	LOUNGE	
Air Conditioning	■	■	-	Darkened Tint Rear Windows	-	■	-
Climate Control	-	-	■	Rear Spoiler	-	■	-
Air Conditioning				Chrome Door Sills & Exhaust tip	-	■	■
Trip Computer	■	■	■	Seat Back Pockets	-	-	■
Power Windows	■	■	■				
Remote Central Locking	■	■	■				
Fixed Glass Sunroof with Blind	-	-	■				
Sports Instrumentation	-	■	-				
Height Adjustable Front Head Rests	■	■	■				
Height Adjustable Rear Headrests	■	■	■				
Height Adjust Steering Wheel	■	■	■				
Height Adjustable Drivers Seat	-	-	■				
50/50 Split Fold Rear Seat	■	■	■				
Lockable Fuel Cap	■	■	■				
Passenger Seat storage	-	-	■				
Red Brake Calipers	-	■	-				
Chrome Exterior Mirrors	-	-	■				
Side Bump Strips	○	■	■				
Chrome Kit	○	-	■				
Luxury Leather Steering Wheel	○	-	■				
Sport Leather Steering Wheel	-	■	-				
Leather Covered Gear Knob	○	■	■				

■ Standard ○ Optional - Not Available



www.fiat500.com.au

Dealer Stamp

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