



New Panda



FIAT





In a fast moving world you need a car that keeps pace; a car that adapts and meets your changing needs effortlessly, wherever you go, whatever you do. Welcome to the New Panda.

Supremely practical, the New Panda gives you contemporary comfort and cutting edge technology. It answers the difficult questions of 21st Century driving by being spacious and flexible, but compact and nimble for parking and nipping around town.

Fun, responsive and tough, one glance tells you that the New Panda is purpose built for diverse adventures. A few moments inside the airy comfortable interior with its ideal driving position and you'll know you're going to feel at home, day after day, mile after mile.

With six versions to choose from; Active, Dynamic, Dynamic AirCon, Dynamic SkyDome, Dynamic Sound and Eleganza, there is a New Panda for everyone. Whether you're single, out with the family, seriously into leisure or need something in the city, there's a New Panda waiting to take you in style. ■

New Shape
Stylish Substance
Inner Strength

Open Skies
Easy Life

Safety Surrounds You
Pure Energy

Free Spirit
Individuality

Multi Colour



New Shape



- Vibrant colours; an innovative profile; a totally new direction. Drive the New Panda and you'll see!

The irresistible New Panda looks good from every angle. Its original design defies definition. Sturdy and practical, agile and advanced, it's the shape of cars to come. A big, swept back windscreen flows smoothly into the bonnet line which dips towards a distinctive grille, tough protective bumper and air intake. Sleek sided with a large curving glass area that finishes in the unique third window, the New Panda is unmistakable.

Enlightening and original, the New Panda is perfectly detailed with striking light clusters.





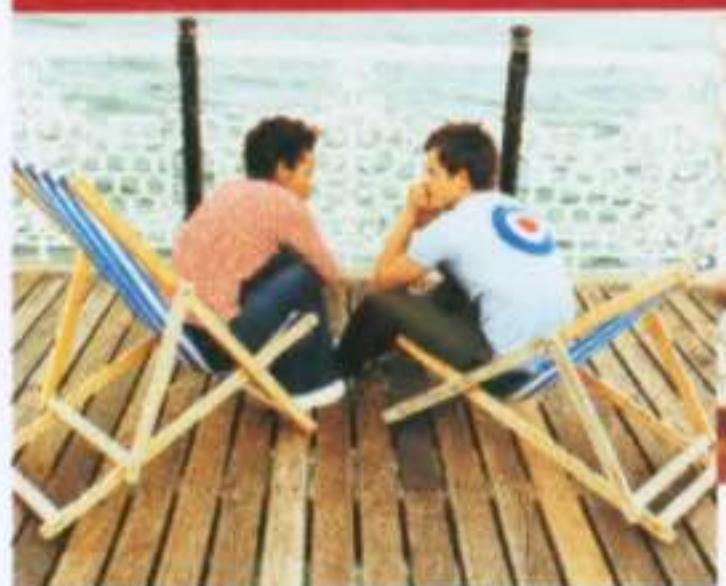




New Panda's style reflects its MPV-like practicality. Vertically stacked tail lights flank the wide opening tailgate; smart and functional it is, like the whole car, designed to match the hectic pace and varied demands of modern life. Exhaustively wind tunnel tested and built around a chassis with exceptional strength, the ride is always stable and safe. Refined, fuel efficient, and pure good fun, the New Panda meets your needs on any kind of journey. You won't want to go anywhere without it. ■



Multi-purpose roof bars hint at the New Panda's total versatility. Take everyone and everything!



- Winter seaside or summer streets; every trip in the New Panda is invigorating. Is it the climate control or the sheer fun of driving?

Stylish Substance

New Panda gives you the edge. Class leading interior space, comfortable seats with plenty of lateral support, a height-adjustable driver's seat (standard on Eleganza), with a safe commanding view, and a perfectly placed fascia-mounted gear lever for quick shifts. You can have it all and more. Your year-round comfort is assured with the choice of air conditioning, plus optional climate control puts the refreshingly new Fiat Panda even further ahead. ■



All instruments are legible at a glance and on all Dynamic models, a Trip Computer keeps you totally informed.

The Eleganza features a wide-screen display that brings you real time information and data.

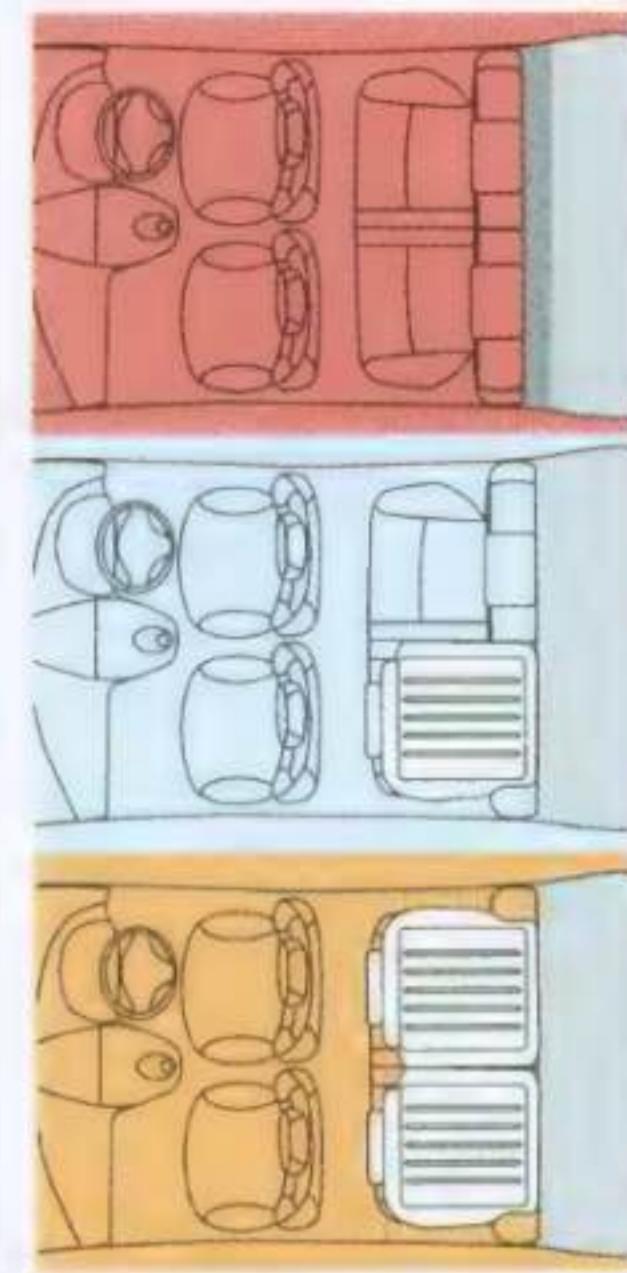






New levels of flexibility and comfort: the rear 'sofa' seat can slide back and forward, and has a reclining split back and headrests that fold neatly out of the way.

Irresistible. Innovative. Vibrant. The New Panda's interior just makes you want to jump in. Spacious and lively, it is beautifully styled, feels good and uses a range of fresh pastel fabrics. This great space can be exactly tailored for your passengers and luggage. Choose the sliding 'sofa' version and you get a rear seat that can move 8cm backwards and 8cm forwards. Luggage space grows from 176 dm³ to 235 dm³ in seconds. Fold down the rear seat completely in any New Panda and you're looking at a huge 775 dm³ load space. ■



Inner Strength



Designed to be functional and a pleasure to use, the New Panda has numerous convenient details, from the ingenious front seat fold lever to the handy cup holders.



Open Skies



The New Panda reveals all: models equipped with the SkyDome sunroof bring you maximum fresh air and sun in seconds.

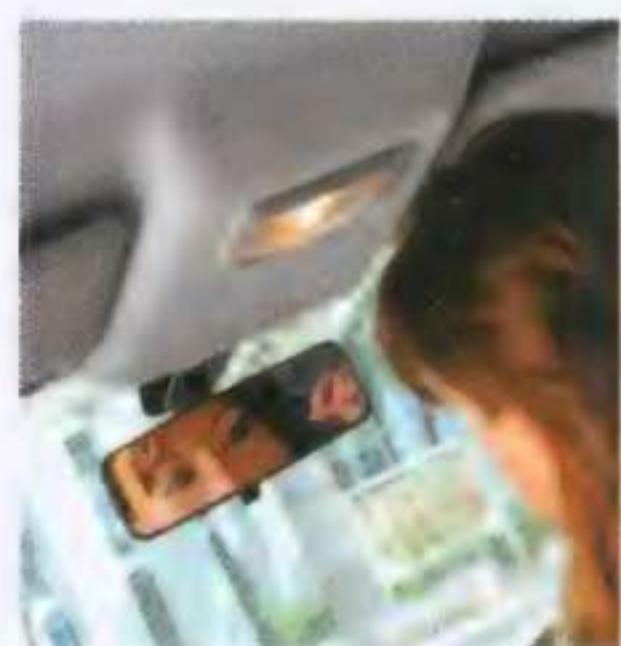
It takes just seven seconds to let the sun shine in. One touch of the ceiling mounted switch and SkyDome will open, making the New Panda brighter and fresher than ever. A tempered, tinted glass panel slides smoothly back on aluminium rails over the fixed rear glass panel, so there's nothing above you but open sky. ■



Two tinted glass panels front and rear mean that you can enjoy a full

panorama or a more cool subdued atmosphere.





- Driving is inspiring with the New Panda. Every trip raises a smile; every journey is memorable.

Small it may be, but the New Panda has big ideas when it comes to your choice of optional extras. With cruise control you can maintain your ideal speed. Remote central locking and electric door mirrors add convenience and comfort. Parking sensors activate when you select reverse. With the Intelligent Wash system, the windscreen and rear window will always be crystal clear, while inside your music will be too, thanks to the onboard hi-fi. A wide choice of options make shaping your perfect New Panda so easy. ■

Easy Life



Dualdrive™ power steering

Standard across the range, Dualdrive™ offers two driving programs that you can select at the touch of a button. 'Normal' gives you good steering responses for all kinds of driving, while 'City' gives you effortless manoeuvrability for parking.





Audio systems

Depending on the model, you can choose between a radio/cassette, CD, CD/MP3 and CD Autochanger. The sound system features 4 speakers, while the hi-fi has 6 speakers, 100W subwoofer and steering wheel mounted controls.

Parking sensors

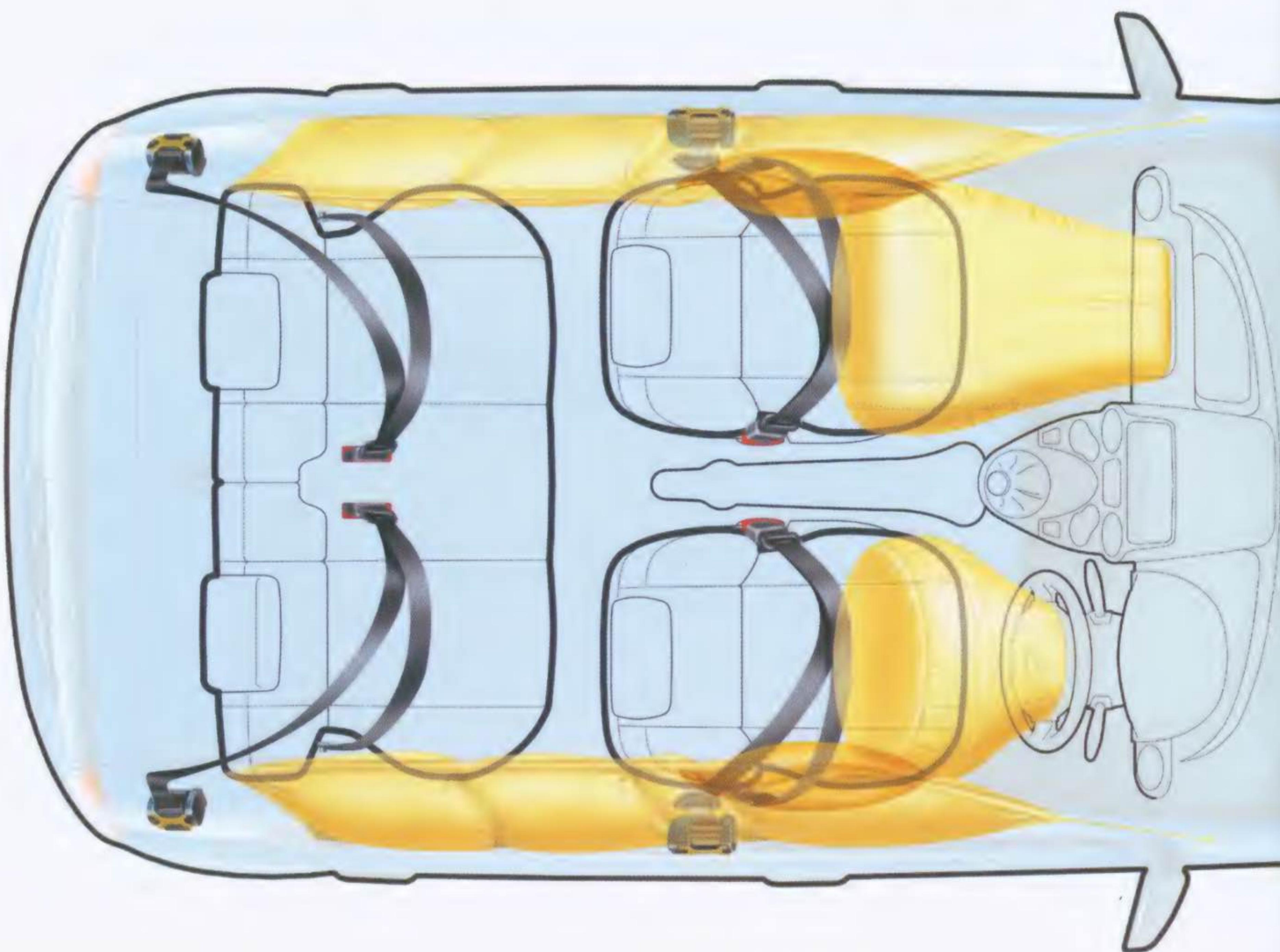
Optional sensors mounted in the rear bumper activate automatically when you select reverse and warn you about hidden obstacles with an audible signal. The signal gets more frequent as the obstacle gets nearer.

Intelligent Wash

Standard across the range, Intelligent Wash simultaneously operates the screenwash and wipers. The wipers start after the wash is released and stop three sweeps after the action is ended. One final wipe then clears all drips and smears. The same system applies to the rear window wash/wipe.



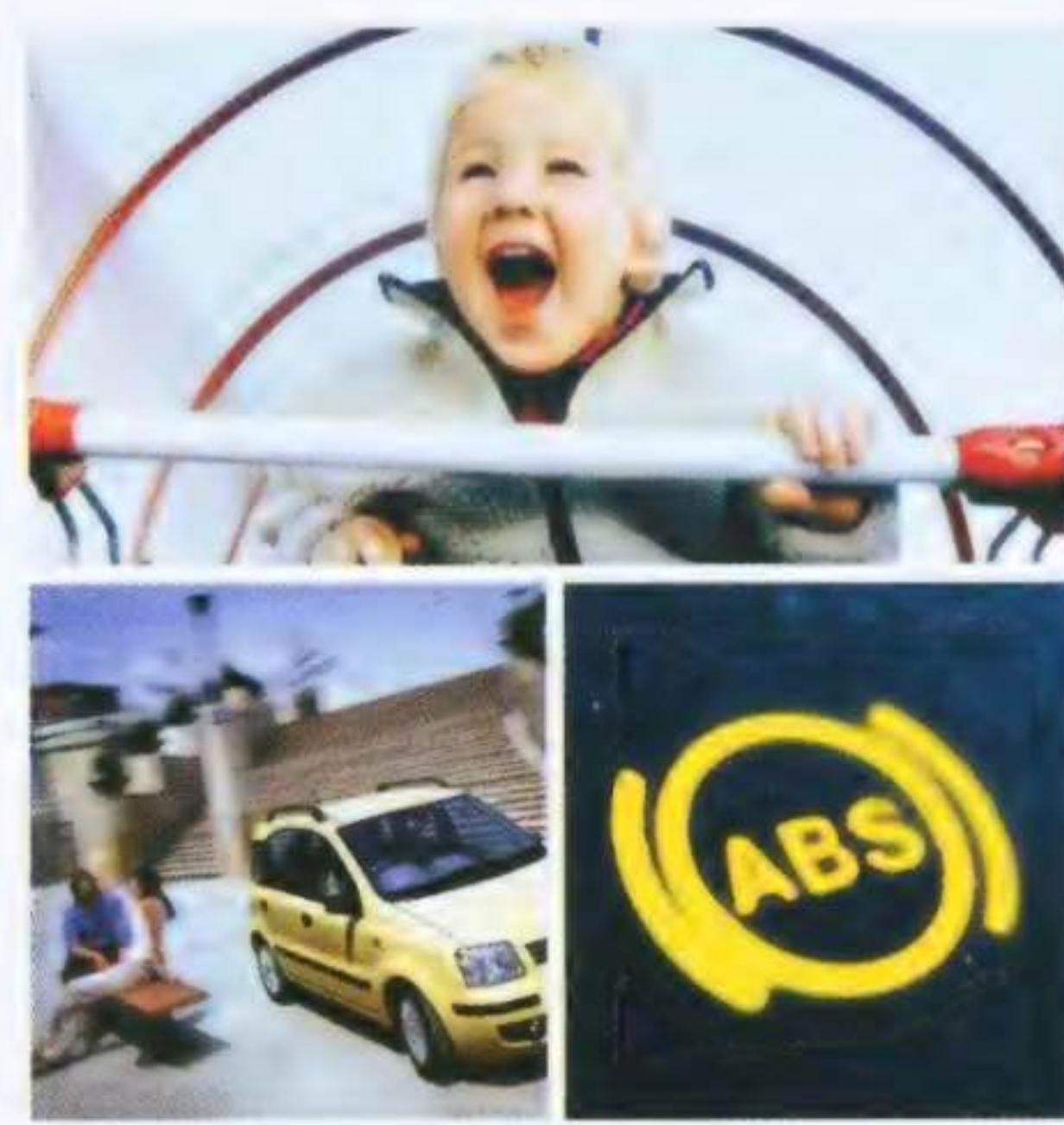
Standard on all models,
excluding Active, ABS
with EBD (Electronic
Brake Distribution)
ensures secure control
during braking in all
conditions.



Safety Surrounds You

When it comes to safety, New Panda leads its class. There are up to six airbags; one each for the driver and passenger, two side impact bags and two window bags. Front seat belts have pretensioners and load limiters and all four seat belts are three-point. Antisubmarining seats prevent you from sliding down and under your belt in an accident and there are Isofix connections on versions featuring the split rear seat option.

The New Panda offers structural protection designed to meet the toughest international tests and features side impact bars in the doors. An innovative Pedal Support System offers the driver extra protection. Equipped with FPS (Fire Prevention System), New Panda also leads in active safety with ABS and EBD and a double split circuit braking system (optional on Active). ■



A high impact absorbing structure, reinforced body, plus fascia and doors fitted with high-strength steel bars ensures the New Panda protects you with all round safety.



MultiJet

Pure Energy

- In a New Panda, all you need for adventure is a tank full of fuel and the right attitude!

Always one step ahead, the New Panda can be powered by a leading edge diesel engine; the innovative 70 bhp 1.3 16v MultiJet*, a new development of Common Rail technology. Environmentally friendly and very economical (65.7 mpg combined cycle) it uses every drop of fuel efficiently with up to five injections per cycle, depending on the engine speed. The result is a responsive, sporty drive. ■

*Available from Summer 2004

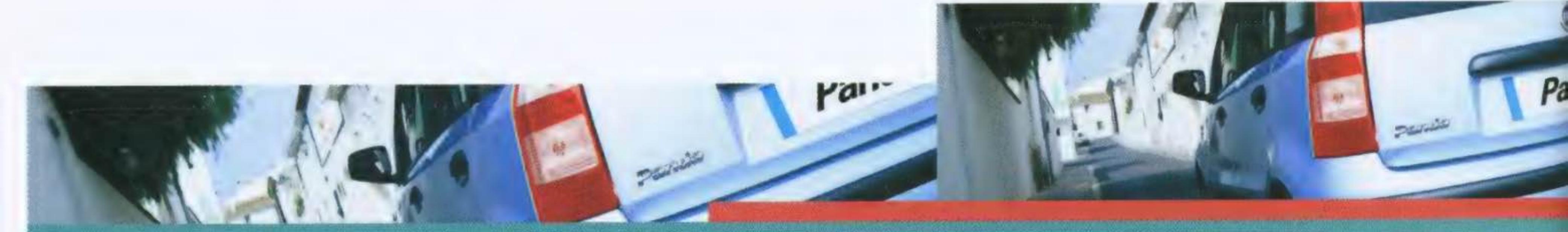
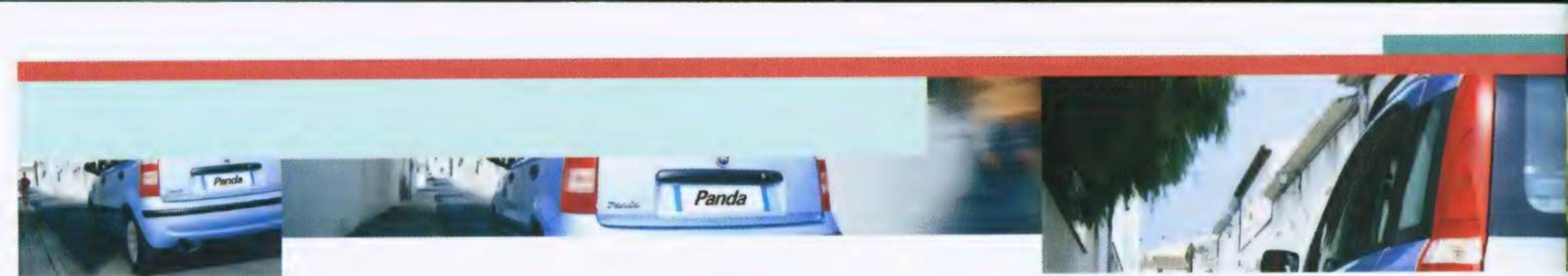
Engine

1.3 MultiJet 16v

Capacity (cm ³)	1248
Maximum power: bhp (kw-EC) rpm	70 (51) 4000
Maximum torque: Nm-EC (kgm) rpm	145 (14.8) 1500
Maximum speed (mph)	99
Acceleration (sec.) 0-62 mph	13
Fuel consumption (EC Directive 1999/100) mpg (l/100km)	
urban cycle	52.3 (5.4)
extra-urban cycle	76.3 (3.7)
combined cycle	65.7 (4.3)
Exhaust emissions CO ₂ (g/km)	114







Free Spirit

Nippy and economical, the two petrol engines available suit New Panda's vitality perfectly. A sparkling 54 bhp 1.1 powers Active models, while a brilliant 1.2 with drive-by-wire throttle delivers 60 bhp in all four Dynamic models and Eleganza. This engine also gives you class leading economy (50.4 mpg combined cycle). Now everywhere you want to go is in easy reach! ■

	Engine 1.1 Petrol	Engine 1.2 Petrol
Capacity (cm ³)	1108	1242
Maximum power: bhp (kw-EC) rpm	54 (40) 5000	60 (44) 5000
Maximum torque: Nm-EC (kgm) rpm	88 (9) 2750	102 (10.4) 2500
Maximum speed (mph)	93	96
Acceleration (sec.) 0-62 mph	15	14
Fuel consumption (EC Directive 1999/100) mpg (l/100km)		
urban cycle	39.2 (7.2)	39.8 (7.1)
extra-urban cycle	58.9 (4.8)	58.9 (4.8)
combined cycle	49.6 (5.7)	50.4 (5.6)
Exhaust emissions CO ₂ (g/km)	135	133

Individuality

New Panda has plenty of personality. The Fiat Accessories range brings you numerous ways to add your personality and enhance your car's natural versatility and style. Add sporting presence with a choice of side skirts, rear spoiler, two alloy wheel designs, aluminium pedals, leather-trimmed steering wheel and gear lever.

Make the most of all that space with various retaining nets or a safe dog guard for your pet. Bespoke leisure accessories include carry-all bars – including an aluminium version – plus bike, surfboard and ski holders. A tough boot liner can protect against tricky loads.

Kids are well catered for. There's a baby seat for those up to 10kg, a Kiddy Life seat for 9kg – 39kg and Kiddy Isofix up to 18kg. Extra security can include an alarm and a sophisticated GPS Satellite anti-theft system. ■



Leisure; safety; style. Fiat Accessories for the New Panda accommodate everything you could want or need.

Everyone and everything fits in just fine. Kids, pets and leisure equipment are well catered for. Contact your nearest Fiat Dealer for more information.



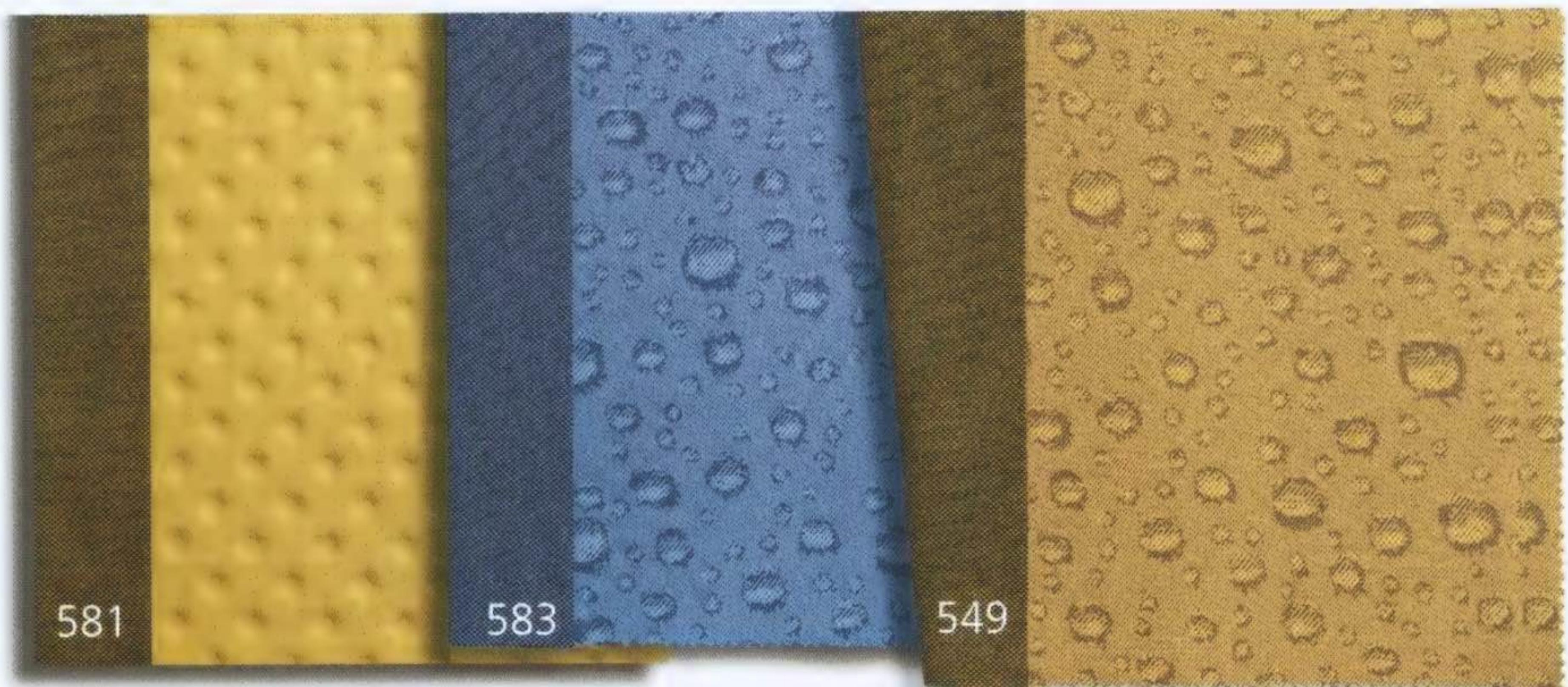




524 Urban Azure Cloth 582 Urban Yellow Cloth 572 Move Azure Cloth

Multi

581 Move Yellow Cloth 583 Splash Azure Cloth 549 Splash Yellow Cloth



Metallic



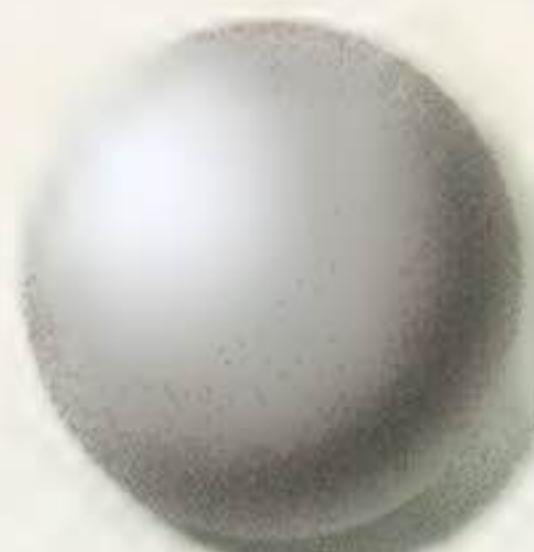
132 Scilla Red



597 Teseo Blue



632 Black



647 Steel Grey



737 Sparkling Blue

Colour

Finding your perfect colour is a real pleasure with the New Panda. The warm bright yellow or cool azure blue interior is available in three fabrics, while body colours cover the spectrum, from subtle pastels to sparkling metallics. Live life in full colour!

Solid



199 Tiziano Red



541 Vanilla Yellow



733 Guacamole Green



734 Cocktail Blue



793 Dry Turquoise



Efficiente - Elegante - Sportivo
Elegante - Active - Dynamic
Efficiente - Active - Dynamic
Elegante - Active - Dynamic



Diverse and different, like the needs and tastes of drivers, the New Panda range offers you 6 different versions: Active, Dynamic, Dynamic AirCon, Dynamic SkyDome, Dynamic Sound and Eleganza. Pick your perfect New Panda.





ACTIVE standard equipment

- driver and passenger airbag
- fold-down rear seat
- integral wheel trims
- tinted windows
- electric windows and central door locking
- internally-adjustable door mirrors
- Dualdrive™ power steering
- height-adjustable steering column
- cockpit air recirculation
- 'Follow me home' headlights
- radio with cassette
- FPS (Fire Prevention System)
- immobiliser

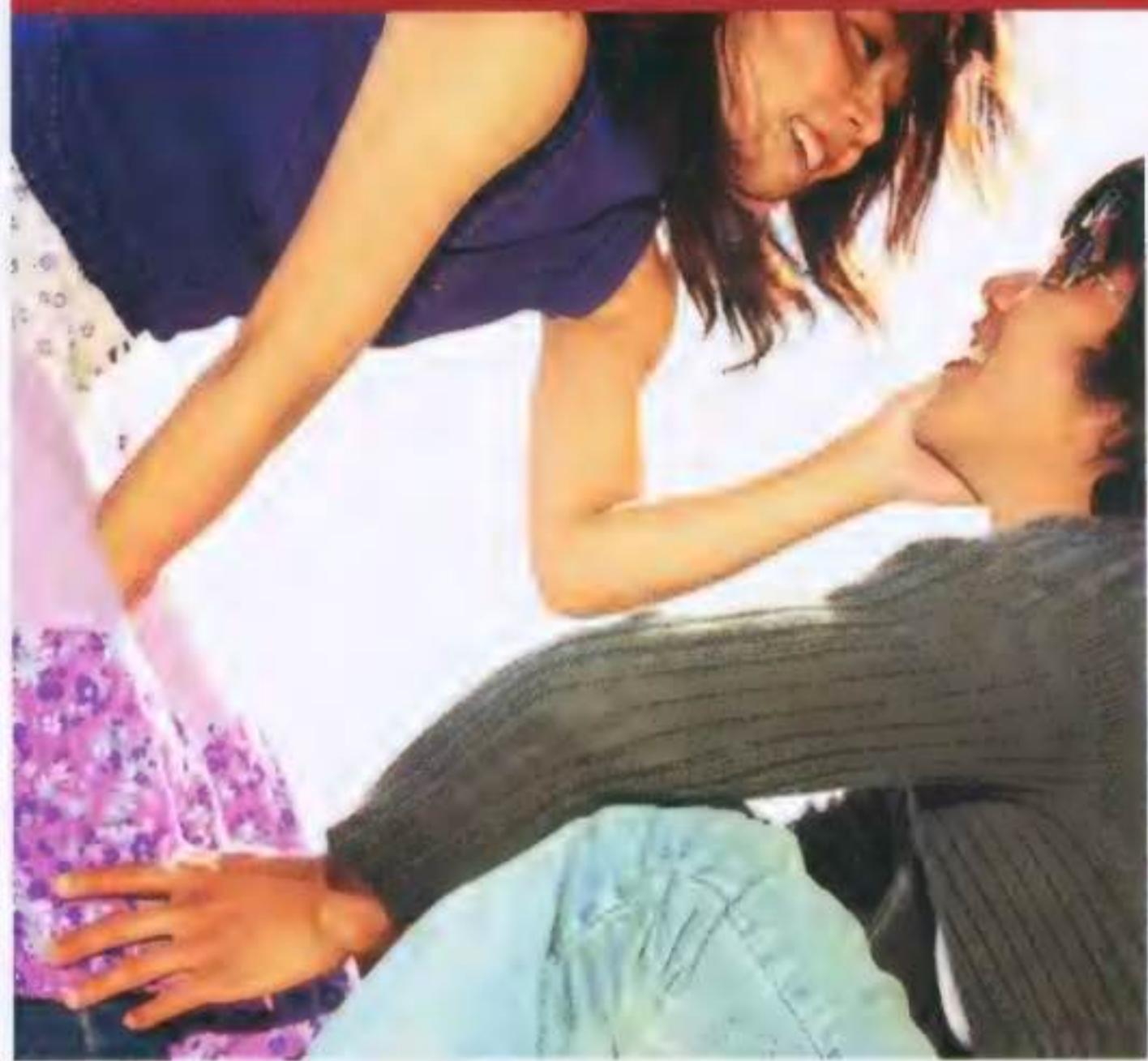
■ Engine: 1.1 8v

Lively; versatile; unique. The new Fiat Panda Active is the small car that's big on enjoyment, innovative equipment, intelligent technology and sheer style. If active describes you too, you could be made for each other. ■



Active





DYNAMIC includes all Active standard equipment plus:

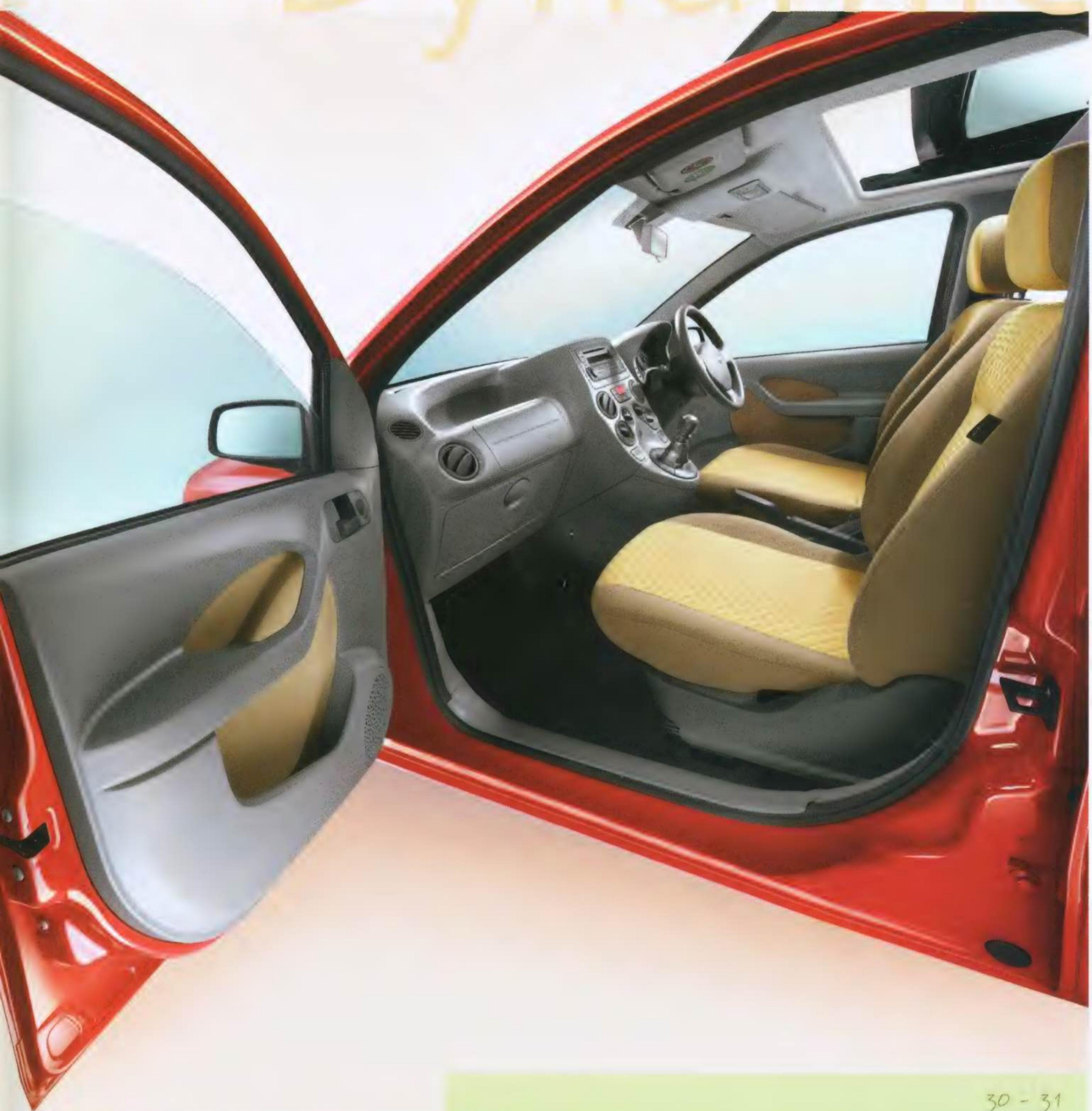
- ABS/EBD
- body-coloured bumpers
- height-adjustable driver's seatbelt
- rev counter
- Trip computer
- illuminated boot

■ Engine: 1.2 8v

The new Fiat Panda Dynamic gives you an exclusive edge. A long list of standard features makes it a great place to travel, and with a superb 1.2 engine, the Dynamic version is always more than happy to live up to its name! ■



Dynamic





DYNAMIC AIRCON includes all Dynamic equipment plus:

AirCon

- air conditioning
- side mouldings
- roof bars
- driver's vanity mirror
- remote central locking
- electrically operated tailgate handle

■ Engine: 1.2 8v

DYNAMIC SKYDOME includes all Dynamic equipment plus:

SkyDome

- SkyDome electrically operated glass roof
- foglights
- roof bars • Side mouldings
- driver's vanity mirror
- remote central locking
- electrically operated tailgate handle

■ Engine: 1.2 8v



DYNAMIC SOUND includes all Dynamic equipment plus:

Sound

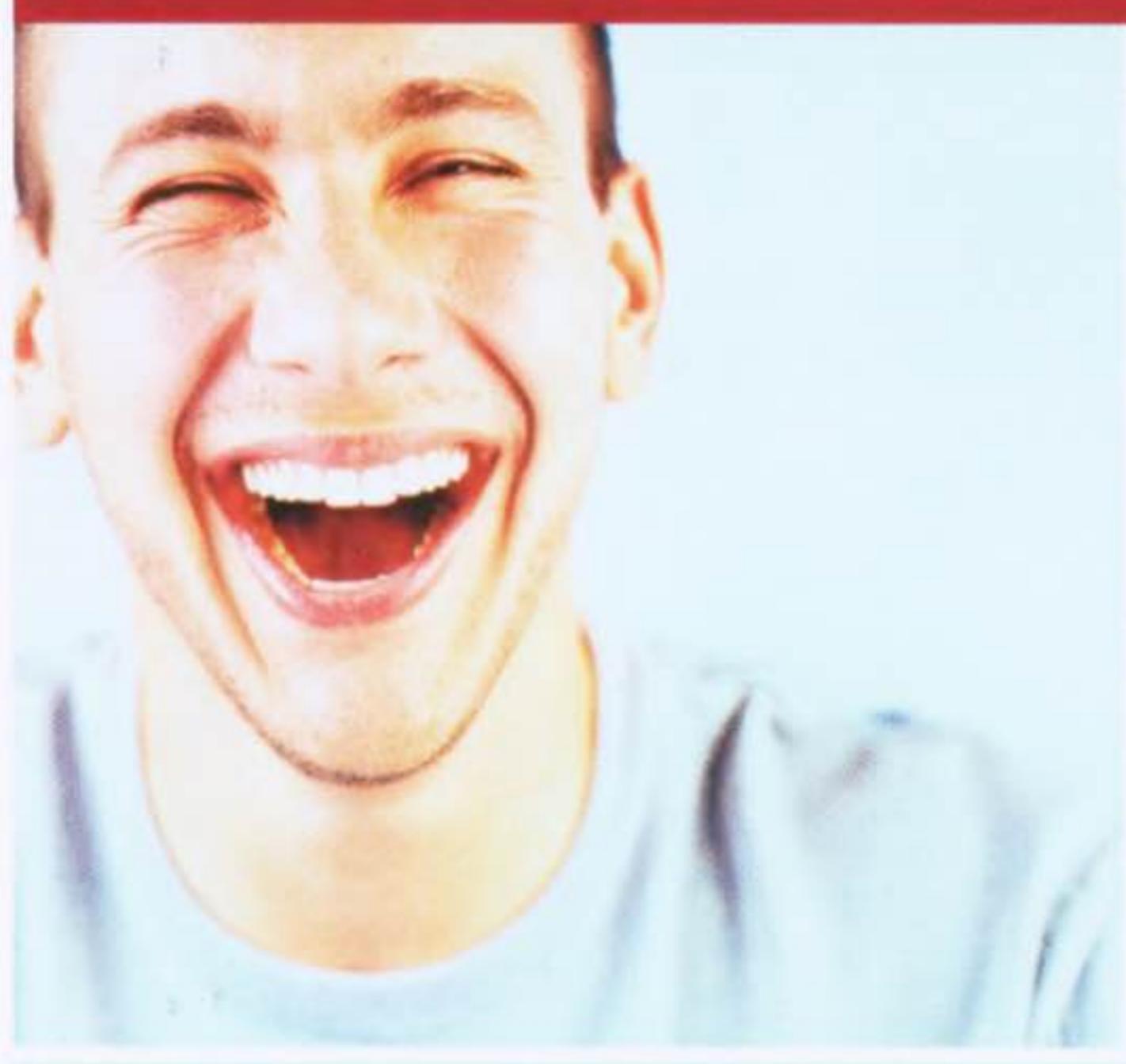
- radio with CD player
- steering wheel mounted controls
- Hi-fi system with 6 loudspeakers and 100W subwoofer
- foglights
- electrically heated door mirrors
- roof bars • side mouldings
- remote central locking
- electrically operated tailgate handle

■ Engine: 1.2 8v

Dynamic

Three exciting versions of the new Fiat Panda Dynamic; three ways to express yourself. The AirCon is effortlessly chilled whatever the weather. SkyDome brings the outdoors inside at the touch of a button. Sound transforms every journey into a concert with it's powerful CD system. Which one has your name on it? ■





Active - Dynamic - Eleganza -
Eleganza - Active - Dynamic -
Dynamic - Active -

ELEGANZA includes all Dynamic equipment plus:

- climate control
- alloys wheels with low profile tyres
- radio/CD with 4 speakers
- wide screen instrument panel
- outside temperature gauge
- electrically-adjustable heated door mirrors
- height-adjustable driver's seat
- upholstered headrests
- passenger seat with rear pocket
- roof bars
- side mouldings
- electrically operated tailgate handle

■ 1.2 8v engine

Forget 'either/or', the new Fiat Panda Eleganza is the ultimate version, packed with a mass of features, details and technology, designed to make every single mile comfortable, safe and inspiring. Why compromise? Have it all! ■



za - Active - Dynamic - Eleganza
Dynamic - Eleganza - Dynamic
ic - Eleganza - Active - Dynamic - Active
amic - Eleganza - Active - Dynamic - Dynamic
Eleganza - Active - Dynamic - Dynamic

Eleganza



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