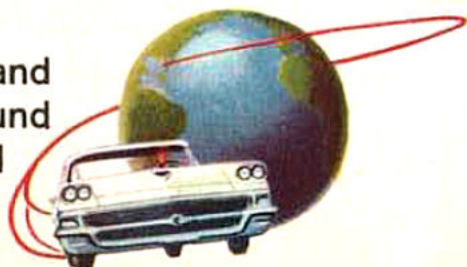


58 FORD STATION WAGONS

There's nothing newer in the world!



Proved and
approved around
the world



9-PASSENGER COUNTRY SQUIRE

Canada's most distinguished Station Wagon

58 FORD-Proved and Approved around the World!

The same Ford beauty, brawn and power that was proved and approved in a whirlwind trip around the world, is yours in every 1958 Ford Station Wagon.

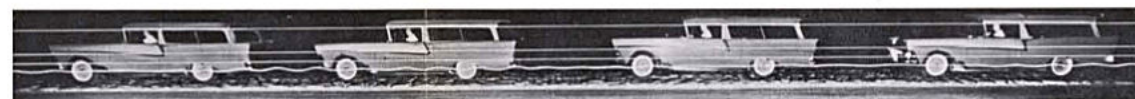
Every wagon sports a daringly different look from the new Slipstream Roof down. For every one has the same years-ahead styling that took the world by storm!

And they GO like no other Ford wagons have ever gone... thanks to their wholly new Interceptor V-8 engines with Precision Fuel Induction. These V-8 go-getters are the most powerful, most efficient powerhouses in Ford's 25 years of V-8 leadership. And there's the thrifty, more powerful Mileage Maker Six, too. Then Ford brings you new

Cruise-O-Matic Drive... the high performance automatic transmission with "built-in" overdrive economy. It doubles your fun with lively, smooth-as-silk take-offs and geared-to-your-driving savings.

Big riding news, too! For '58, Ford offers Ford-Aire Suspension. Air pillows literally soak up any sign of a bump. And steering is improved, too, because Magic-Circle Steering features recirculating ball bearings that are virtually friction-free. You'll say it's the next best thing to power steering!

There's nothing newer in the world than these wagon beauties... and yet, with all their worthwhile features, they're yours at low Ford prices. No wonder Ford Station Wagons are the best-selling station wagons in the world!



FORD-AIRE SUSPENSION... is like riding on a cloud!

With Ford-Aire Suspension you literally ride on air—on four molded nylon-rubber air-filled cushions! These air "springs," one located at each wheel, soak up pitch and bounce... give road shock the air! And acting as powerful "lungs," they expand and contract to keep the car *always* on the level regardless of load!



When you open the door, the quick-leveling system goes into action to offset weight of passengers and load. The car levels as compressed air flows from main storage tank to air "springs." What's more, Ford-Aire's

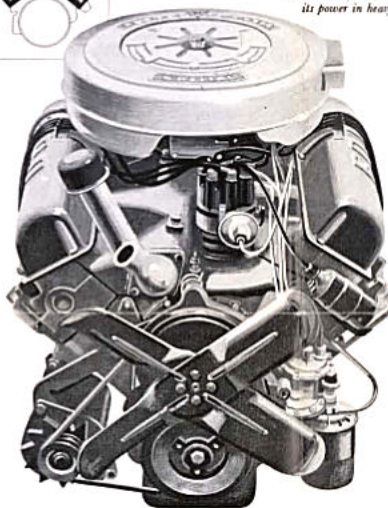


automatic slow-leveling system compensates for changes in load while car is in motion. The air pillows maintain a constant distance between wheels and body for riding at its level best. It's like riding on a cloud!

Interceptor V-8 with Precision Fuel Induction



In Thailand, Ford demonstrates its power in heavy going!



Ford offers you a V-8 for every pulse and purse. Choose from the new 240-hp Interceptor 332 V-8... 265-hp Interceptor 332 Special V-8... 303-hp Interceptor 361 Special V-8 (above).



Should you prefer a Six, choose Ford's sparkling 145-hp Mileage Maker Six—the engine that delivered the most miles per gallon in the latest Mobilgas Economy Run. Available in Ranch Wagons, Del Rio Ranch Wagon and 6-Passenger Country Sedan.

The most important engine improvement in 25 years!

For 1958, Ford brings you an entirely new series of the most modern "8's" in the world—The Ford Interceptor V-8.

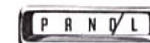
This most rigid V-8 ever brings you a totally new engine featuring Precision Fuel Induction. It's a new direct fuel-feeding system in which the fuel-air mixture is zoomed directly through 8 expressways from carburetor to cylinder heads. The result is more power, greater efficiency, quieter operation and new gas savings.

These Interceptors feature new machined combustion chambers to polish off every bit of power from every molecule of fuel... larger displacements... higher compression ratios... greater horsepower... higher torque... and compact design for easier maintenance. Every V-8 engine is electronically balanced while operating under its own power to give you *smooth* performance.

You get the world's finest choice of transmissions



CRUISE-O-MATIC
In position D1 you start in low for full-power get-aways. In D2 you start in intermediate for sure-footed going on ice, snow or gravel. With fast axle ratio (2.69 to 1) you get "built-in" overdrive economy, too!



FORDOMATIC
Features new welded torque converter case and smoother-than-ever shifting from direct to intermediate or into reverse. It provides three forward gears that let you start normally or extra fast as you wish.



CONVENTIONAL
New gear ratios, designed and tailored to each of Ford's powerful engines, put you in command of Ford's great power. Just a flick of your finger operates this best-performing, economical manual transmission.

You're ahead from the word GO with new Interceptor V-8 features



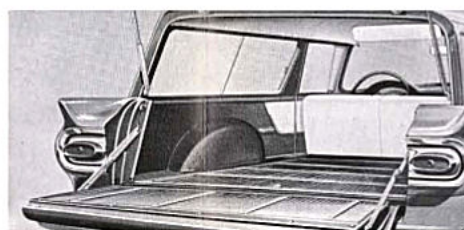
Precision Fuel Induction speeds fuel-air mixture in a uniform, direct-flow pattern from carburetor to combustion chambers. You have never had performance so smooth... so thrifty!



Machined Combustion Chambers of high turbulence wedge-type mean uniformly high compression ratios, greater horsepower, and smooth performance to shrink the miles.



Stronger, more rigid block is lighter in pounds per cubic inch displacement... new inside location of oil pump provides quiet, dependable operation under all conditions.



The 1958 Ford offers a wrap-around liftgate for visibility and wider loading space. With torsion-bar assist springs, the liftgate pops open when released for effortless "swinging up". Telescopic-type support arms with a positive-locking mechanism hold the gate in wide-open position.

Up above, the Slipstream Roof is backed by six tough braces, for extra structural strength. And, as you can see, there's enough room in Ford wagons to accommodate just about anything.



You never had it so easy! When you open this tailgate with one hand, you get a "built-in" assist in swinging the liftgate upward—*automatically!*



You never had it so big! With liftgate up and tailgate down, you get longer load support space than in many panel trucks.



New sliding arm braces and C-type hinges with concealed assist springs work automatically to give you a "lift" with the liftgate!



Rugged, hinged support arms of liftgate have high strength to hold the tailgate firmly in wide-open position.

The body of these new station wagons—the Inner Ford—(right) has been designed to bring new luxury to station wagon living. It offers more insulation than any competitive manufacturers' station wagon... plus strong multiple-braced roof, chassis-anchored front seat, Silent-Grip body mounts and many other superior features.

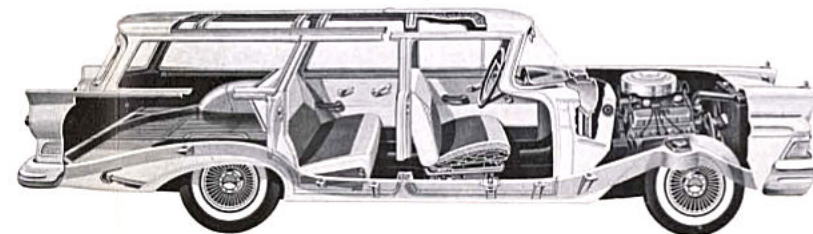


In Khyber Pass the road was better suited to goats than to automobiles—but the '58 Ford came through!

For the finest lighting under all driving conditions, you actually need two separate sets of headlights—one for passing, one for driving. And that's what you get in the '58 Ford! Each dual headlight includes two sealed-beam units mounted in a single housing. By having one of the lights in each headlighting unit designed specifically for the passing beam, you get better lighting than ever before. In fact, you get a 25% increase in low beam wattage... a 50% increase in upper beam strength.

Picture at right (top) shows oncoming traffic with old-fashioned single-beam lighting.

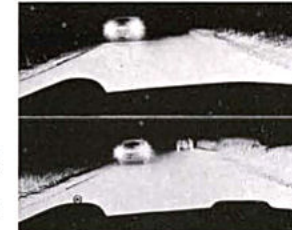
Picture at bottom shows same scene, new lighting. With Ford's Safety-Twin Headlight system you see the tractor!



DRIVING—In high beam, all four lights are lit... with inside lights, specialized for driving, providing the main source of light.



PASSING—You get specialized low or passing beam from the outside headlights for greater vision down right side of road. Inside lights are off.



Magic-Circle Steering Turns Traffic Into A Treat

The tips of your fingers can control Ford's all-new ball-type steering gear! Ball bearings have replaced the old-fashioned worm gear mechanism, so friction has been tremendously reduced. The result—a new, easier-handling steering gear



that makes traffic a treat! It's the next best thing to power steering! What's more, optional Master-Guide Power Steering has been further improved to make your parking even more effort free.

SIX BIG NEW "SPACESHIPS" FOR 58... ONE LOOK TELLS YOU THERE'S NOTHING NEWER IN THE WORLD!

You could search the world over and not find a station wagon to match the new Ford Country Squire (front cover) or Country Sedan (below). Like all '58 Fords, they have the long fleet look that set the world agog from Paris to Saigon! They're "magnifique" for businessmen who want to make a good impression... for those who like to "pile on" the work. You get 37 square feet of flat floor space with rear seat out, Stow-away seat down and gate open. And all '58 Ford wagons GO like no other wagons have ever gone—thanks to their wholly new Interceptor V-8 engines with Precision Fuel Induction!

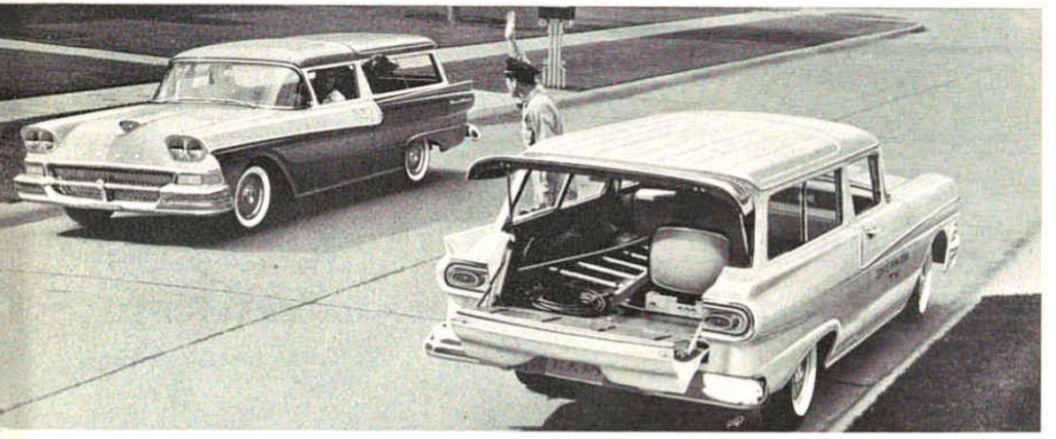


Mix business
with pleasure—
at low Ranch Wagon
prices!

The same Ford beauty, brawn and power that was proved and approved in a whirlwind trip around the world, is yours in every 1958 Ford Station Wagon. Especially popular this year will be the economy-priced Ranch Wagon Series, which for the first time offers you a 4-door as well as two 2-door models. Whether hauling or calling, Ford's Ranch Wagons give you the *most!*

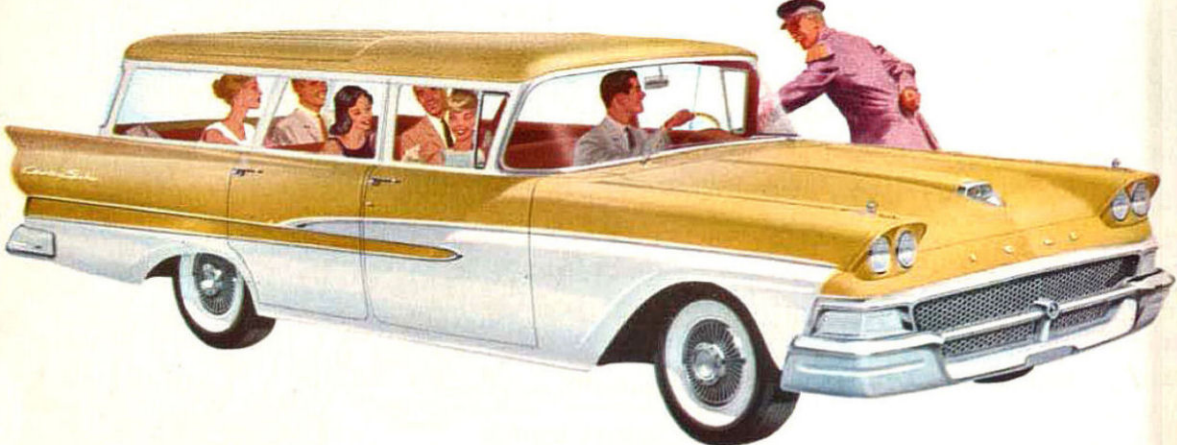
The trim Del Rio Ranch Wagon (below) is a 6-passenger dreamboat. It lets passengers enter easily because door checks hold doors open either part way or all the way. Like all Ford wagons, windshield pillars sweep back, a styling note that once graced only expensive cars.

Ford's Ranch Wagon Models (right) give you a "truck load" of loadspace. Give either of these beauties the business... while you take it easy! New Magic-Circle Steering gives you finger-tip control. And for the *ultimate* in riding comfort, Ford offers new optional Ford-Aire Suspension!



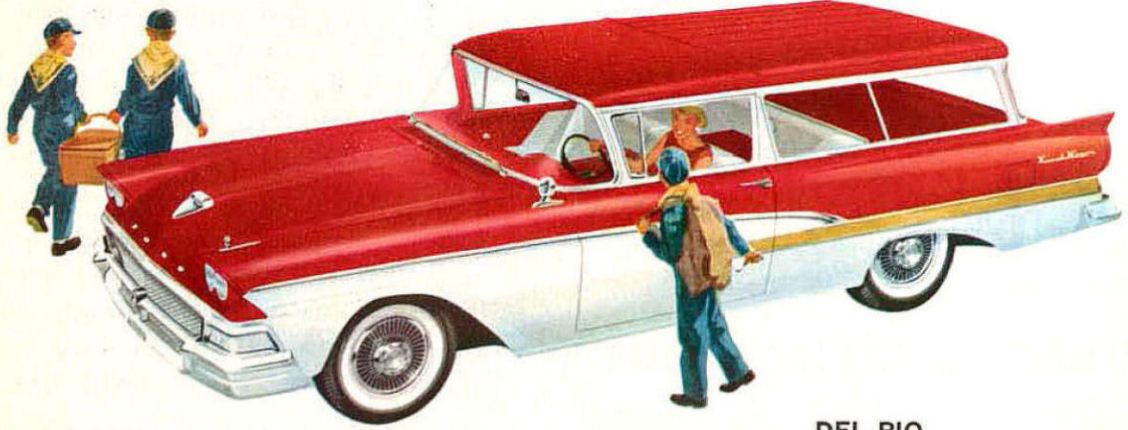
AT DOWN-TO-EARTH FORD PRICES!

No station wagon gives so much beauty for the money as a '58 Ford Station Wagon. This year *all* models bring you Ford's brilliant and world-approved '58 Ford styling. It features swept-back windshield pillars and full-vision windshield. The smart side-chrome highlighted by gold anodized, textured aluminum trim, is set lower on the body to give a fleetier, lower look. Whatever your station wagon requirements, whatever your price range, you'll find there's a Ford Station Wagon just for *you!*



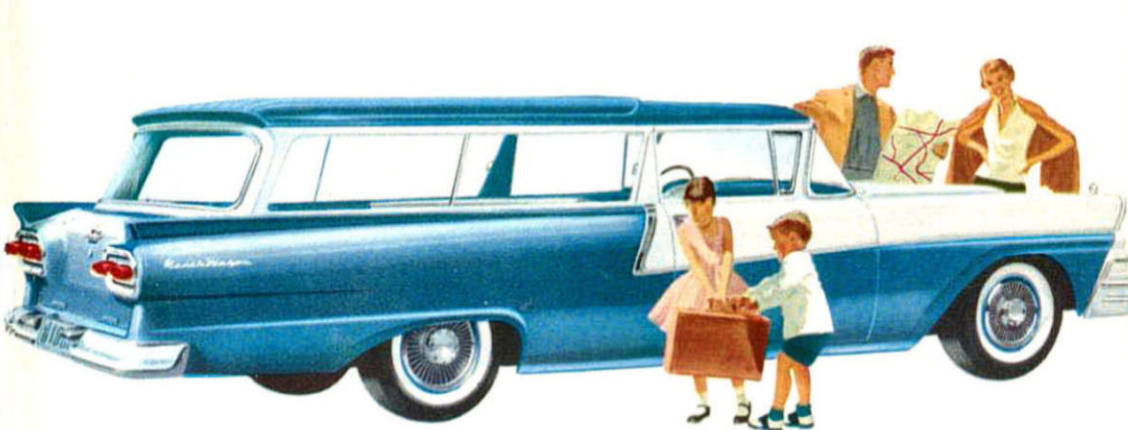
9-PASSENGER COUNTRY SEDAN

New 58 Ford styling makes this Jack-of-all-trades a Queen of hearts!



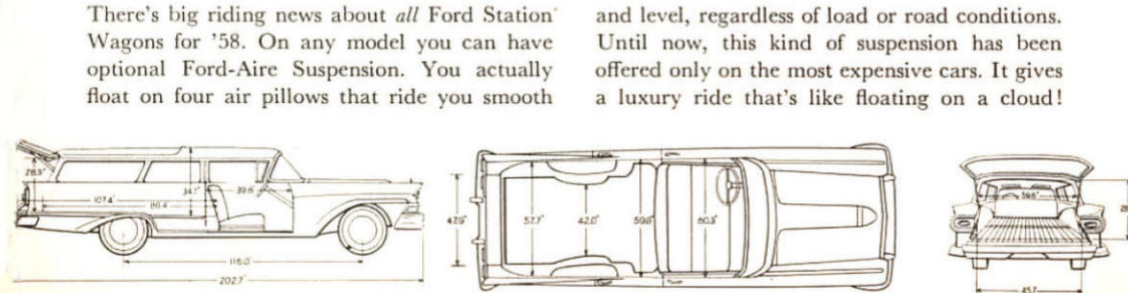
DEL RIO
RANCH WAGON

New Cruise-O-Matic Drive doubles the fun of driving...lets you save and save



RANCH WAGON AND FORDOR RANCH WAGON

You can drive airborne with Ford-Aire Suspension

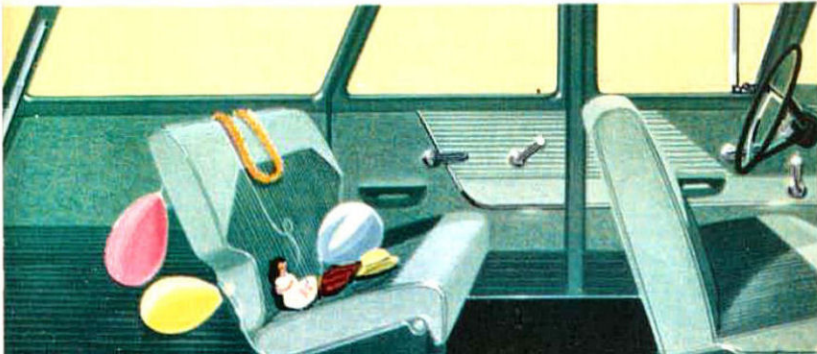


There's big riding news about *all* Ford Station Wagons for '58. On any model you can have optional Ford-Aire Suspension. You actually float on four air pillows that ride you smooth and level, regardless of load or road conditions. Until now, this kind of suspension has been offered only on the most expensive cars. It gives a luxury ride that's like floating on a cloud!

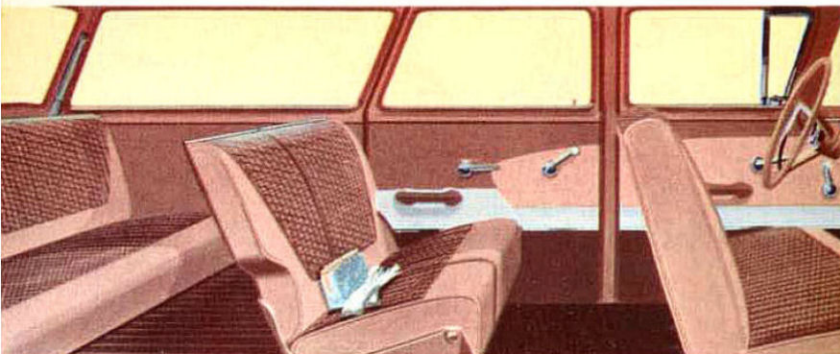


6-PASSENGER COUNTRY SEDAN

New Interceptor V-8 GO makes light of the heaviest load!

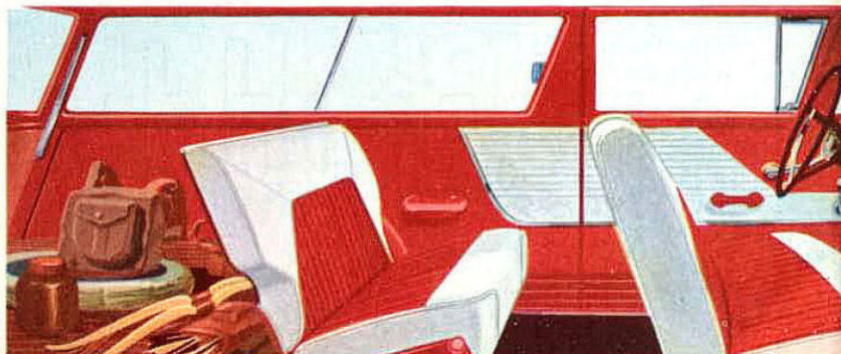


Six big folks enter Canada's favourite wagon (above) through 4 wide-opening doors. And this year, this handsome hauler-caller can get its chores done quicker, on less gas, thanks to Ford's new Interceptor V-8 engines with Precision Fuel Induction. At left is Ford's trim 6-passenger Country Sedan interior that combines glamour with practical durability.



Long, lean and loaded with room, this 9-passenger beauty has fresh, distinctive sculptured styling. It offers enough room for business use or to tote the family's gear for a 3-week trip. You have a choice of handsome yet rugged interiors that bring new luxury to the low-priced station wagon field! And a new manual-control 4-way front seat is optional for extra comfort.

Inside the Del Rio Ranch Wagon (right) you'll find a variety of beautiful colour-keyed interiors, the last word in beauty *plus* durability! And with brand-new Cruise-O-Matic Drive, the world's most versatile automatic transmission and fast rear axle ratio (2.69 to 1), you get "built-in" overdrive economy. It saves up to 15% on fuel bills!



POWER ASSISTS



POWER BRAKES

Swift, sure, low-pedal power brakes make stopping $\frac{1}{2}$ easier... take the tension out of heavy traffic.



AUTOMATIC DRIVE

Choose your brand of automatic GO... with brand-new Cruise-O-Matic or improved Fordomatic Drive.

Make driving a new Ford Station Wagon even more of a joy with these optional accessories and power assists. They give you true expensive-car luxury at low Ford prices!



POWER STEERING

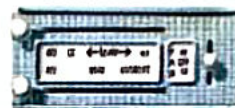
Pampers you by doing up to 75% of the steering for you. New design makes parking even easier than before.



AIR CONDITIONING

Ride in cool comfort! Choose low-cost Polar-Aire with tinted glass.

OTHER ACCESSORIES



MAGICAIRE HEATER

Combines heating, ventilating and defrosting all in one!



ELECTRIC CLOCK

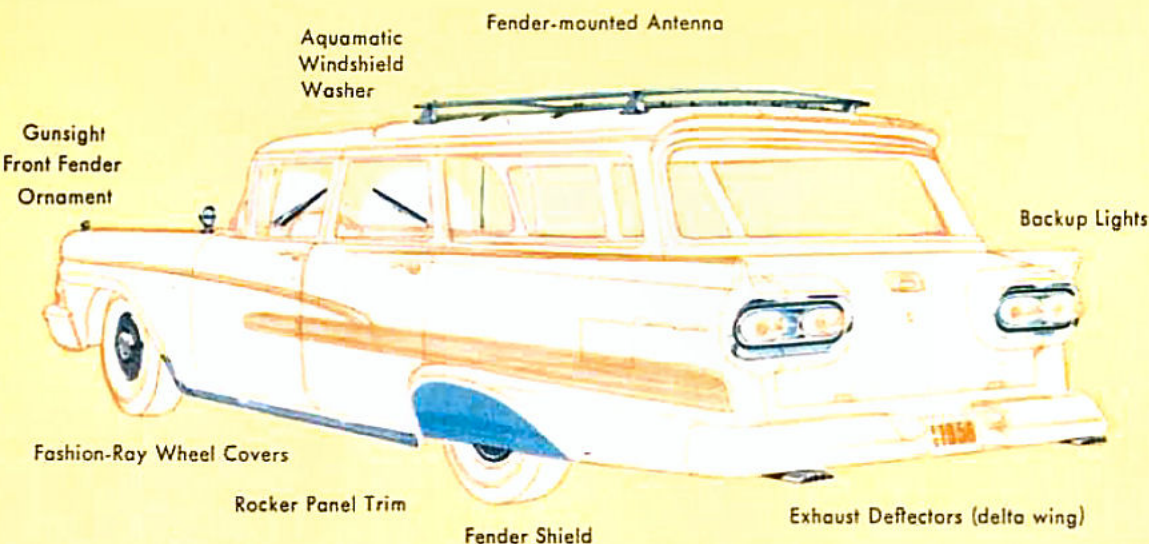
Retimes itself automatically each time you set it! Illuminated dial.



POLARAIRE CONDITIONER

Delivers delightfully refrigerated air at the touch of your finger!

Grille Guard ★ Signal-Seek Radio ★ Console Radio ★ Spotlight with Mirror ★ Seat Belts and many others. See your nearest Ford-Edsel Dealer.



QUALITY FORD ACCESSORIES FOR 1958

Feature Facts

Exteriors and Interiors: Gleaming, durable enamels are available in 20 Single Colour or 25 Style Tone combinations. Interiors are beautifully upholstered with long-lasting, leather-grained vinyl or woven plastic, in colours to harmonize with exteriors.

Engines: 145-hp Mileage Maker Six—223-cu. in. displ.; 3.62" bore x 3.60" stroke; 8.6 to 1 comp. ratio; regular fuel; manual choke. New 240-hp Interceptor 332 V-8—332-cu. in. displ.; 4.00" bore x 3.30" stroke; 9.5 to 1 comp. ratio; regular fuel; 2-venturi carburetor. New 265-hp Interceptor 332 Special V-8 (mandatory with Cruise-O-Matic)—332-cu. in. displ.; 4.00" bore x 3.30" stroke; 9.5 to 1 comp. ratio; regular fuel; 4-venturi carburetor. New 303-hp Interceptor 361 Special V-8 (optional)—361-cu. in. displ.; 4.05" bore x 3.50" stroke; 10.5 to 1 comp. ratio; premium fuel; 4-venturi car-

buretor. All Interceptor engines feature Precision Fuel Induction for superior performance and economy, Full-Flow oil filtration, automatic choke.

Transmissions: 3-speed Conventional Drive or Fordomatic Drive (with all engines except 332 Special V-8 or Cruise-O-Matic Drive (with 332 Special V-8 or 361 Special V-8).

Chassis: Wide-contoured frame. Softer-action Angle-Poised, 4-way ball-joint front and variable-rate, outboard-mounted rear suspension. Double-acting shock absorbers. Deep-offset hypoid rear axle with straddle-mounted pinion gear.

Axle Ratios (to 1): 3-Speed—3.89 with Six, 3.70 with 332 V-8 or 3.56 with 361 Special V-8. Fordomatic—3.56 with Six, 3.10 with 332 V-8, 2.91 with 361 Special V-8. Cruise-O-Matic—2.69 with 332 or 361 Special V-8.

Steering: Smooth, free-rolling recirculating-ball type gear; 27 to 1 over-all ratio.

Brakes: Double-seal Giant Grip; 11" drum dia., 191-sq. in. lining area.

Tires: 4-ply black tubeless, 5½" safety rims; 7.50 x 14 for 6-pass., 8.00 x 14 for 9-pass. models.

Other available equipment: Ford-Aire Suspension system (with V-8 engine and automatic transmission). Lifeguard padded instrument panel and cushioned sun visors. Power brakes, steering, I-Rest tinted safety glass. Whitewall tires. Fuel-vacuum pump for positive-action windshield wipers.

Prices: Some items illustrated or referred to are at extra cost. For the price of the model with equipment you desire, see your Ford-Edsel Dealer.

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FORD-EDSEL SALES DIVISION
FORD MOTOR COMPANY OF CANADA, LIMITED

