



Tour Europe in Ford's Model C!

Ford's Model C Cortina

The lady pictured on the cover devised her own low-cost way to tour Europe. It was quite an event. Unfortunately she only got about three miles to a stallion and couldn't take luggage on her journey. Now there's a better way to see Europe . . . Ford's Model C Cortina!

Tour Europe Plan



Cortina Deluxe 4-door Sedan

See Europe

It's fun, easy and economical to see Europe in a Cortina! You can enjoy complete flexibility. No train or bus schedules to memorize. No expensive cab fares. Just get in your Cortina and go! You'll visit places you wouldn't have been able to see otherwise.

Features

Ford's Model C is the best selling car in England and it more than doubled its sales in the U.S. last year. The same features that caused all this success will make your trip through Europe more economical and exciting. Cortina gets up to 30 miles to a gallon. The engine is larger than in many imports to get you through Europe's steep, winding roads and cruising strong on its no-limit Autobahns. The seating is larger, too—for greater comfort on long hops. Four-speed synchromesh transmission, front disc brakes and heater are standard. The Cortina you purchase in Europe fully conforms to all U.S. safety standards and specifications—including left-hand drive and American-sized nuts and bolts. And parts and service are available at hundreds of Ford dealers across Europe and in this country. There's no language barrier on this import!

Models

You can choose from five exciting models. Pictured are the 4-door Cortina Deluxe, 2-door GT and the great big little Cortina Station

Wagon. Also available are a 2-door Deluxe and a 4-door GT. Each can be ordered with a full range of optional equipment under Ford's Model C "Tour Europe Plan". (See back page.)

Convenient Delivery Points

Order now and you'll find your Cortina serviced and ready for delivery upon your arrival at the hotel, airport, dock-side or private address you designate in the United Kingdom, (England, Scotland and Wales) and including those cities listed on the back page. In London, deliveries are made directly from the Ford Motor Company Limited office at 88 Regent Street. Kindly allow six weeks for normal delivery. If you're in a hurry, you can reduce the time interval considerably by selecting a car from available stock. If you prefer delivery on the Continent, rather than in the United Kingdom, add two more weeks.

Registration and Insurance Requirements

Registration and licensing of the car is all handled by Ford Motor Company Limited. You can use a United States driver's license for motoring in the United Kingdom and the majority of countries throughout Western Europe. The only exception is Spain where an International driver's permit is required. Insurance must be secured *before* a car can be delivered. Information concerning coverage and requirements can be obtained from the Imported Vehicle Supply & Distribution Department, Ford Division, P.O. Box 658, Dearborn, Michigan 48121.



Cortina GT 2-door Sedan



Cortina Deluxe Station Wagon



CORTINA

For further details (without obligation) contact Ford's Local Cortina dealer or mail this form.

Name _____
Address _____
City & State _____
Zip _____
(country) _____
(date) _____

Cortina Model Desired _____
I would like to take delivery at: _____
(country) _____
(date) _____
I plan to return to the U.S. from: _____
(country) _____
(date) _____

FORD DIVISION, FORD MOTOR COMPANY
IMPORTED VEHICLE SUPPLY and DISTRIBUTION DEPT.
 P.O. BOX 658
 DEARBORN, MICHIGAN 48121

PLACE
STAMP
HERE

See Europe the low-cost way...in Ford's Model C.

	2-DR. DELUXE	4-DR. DELUXE	2-DR. GT	4-DR. GT	4-DR. ST. WAG.
Vehicle Prices	\$1681	\$1800	\$1896	\$1945	\$1962
Options					
Automatic Transmission	\$165	\$165	N/A	N/A	\$165
Metallic Paint	\$12	\$12	\$12	\$12	\$12
Radio	\$56	\$56	\$56	\$56	\$56
W.S.W. Tires	\$15	\$15	N/A	N/A	\$18
Radial Ply Tires	\$21	\$21	STD.	STD.	\$21

Delivery Charges* All Models

England, Scotland, Wales	\$ 65.00
Brussels	\$183.00
Paris	\$174.00
Frankfurt	\$225.00
Rome	\$250.00
Lisbon	\$215.00

Return Freight Charges

Freight charges from United Kingdom Ports to U.S. (approximately)—East Coast \$204.00, West Coast \$292.00.

*Delivery charges include license plates, gasoline, oil and road preparation. United Kingdom deliveries require an additional \$16.00 for four months registration (road tax). Delivery charges for cities other than those shown, available on request.

Specifications, prices and charges published are subject to change without notice.

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CORTINA

