

# '69 FORD PICKUPS

F-100/250/350/4 WHEEL DRIVE



**'69 Ford pickups  
work like trucks,  
ride like cars  
...give you better  
ideas all around!**

Ford gives you better ideas in ride. The first time you drive a Ford pickup, you'll be impressed by its carlike smoothness. You'll like the way Twin-I-Beam front suspension flattens out the bumps and keeps the front end steadier and more level—even on panic stops. Flex-O-Matic rear suspension *automatically* takes care of varying loads to give you a comfortable ride under all load and road conditions.

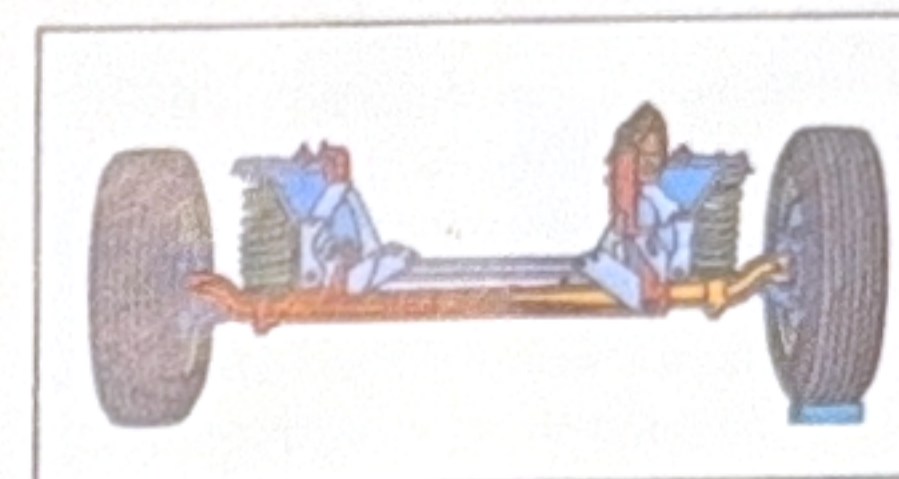
Ford's functional design makes work easier for you and contributes to longer truck life. From the axles up, durability is the key word. Sheetmetal is built to thrive on day-in, day-out punishment. Hoods with double-wall sections give extra rigidity. Styleside

pickups have all-steel bodies with double-wall side panels and tailgate for enduring toughness. Flareside models feature wood floors plus running boards for easy side loading. Ford offers better ideas in specialized models. New this year and exclusive with Ford are Contractor Special, Heavy Duty Special and Farm & Ranch Special models for F-100 and F-250 8-foot Styleside pickups. Camper Specials again are available for F-250 and F-350 Series.

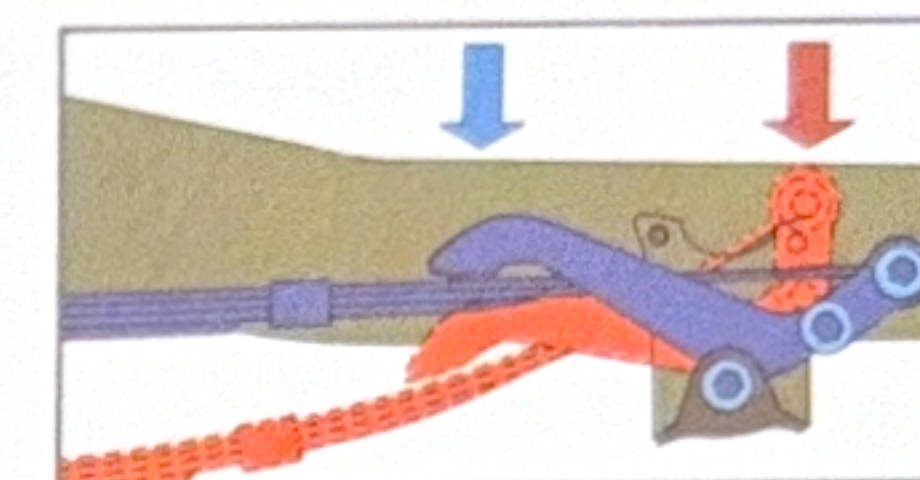
Ford pickups are strong on power, too! Big 360- and 390-cubic-inch V-8's are popular choices for sizzling performance. Economical 240- and 300-cubic-inch Sixes provide sure power for everyday tasks. And all

Ford engines are designed to operate efficiently on regular gas.

Ford light-duty trucks come in three basic series: F-100, F-250 and F-350 with maximum GVW ratings of 5000, 7500 and 10,000 lb. respectively. Standard, Custom and Ranger chassis-cab models and Flareside pickups are offered in all series. Styleside pickups are available for the F-100 and F-250 Series. Six-man-crew cabs, stake bodies and platforms may be ordered for the F-250 and F-350 Series. Ford 4-wheel-drive F-100's and F-250's come with pickup boxes or as chassis-cab models. You'll find an economical Ford pickup that has better ideas just right for your needs.



**Twin-I-Beam Front Suspension** softens up the ride—toughens up the truck. Ford's exclusive design uses two front axles cushioned by coil springs to allow wheels to roll over bumps independently. This famous suspension, thoroughly proved by over four years' usage in all types of jobs, absorbs the jolts and jars of the roughest roads and provides outstanding stability on the highway. Each front axle is a forged steel I-Beam that's held in place by a rugged I-Beam radius rod for positive alignment control.



**Flex-O-Matic Rear Suspension** automatically adjusts spring stiffness for varying load conditions. In no-load position (red arrow), Flex-O-Matic rear suspension provides a long, supple spring to cushion the ride when the pickup box is empty. When load is added, a compensating shackle pivots into action (blue arrow) to shorten the spring's effective length. Result: a shorter, stiffer spring as the load gets heavier. Ford Flex-O-Matic rear suspension is standard in the F-250's, optional in the F-100's.



F-250 with 6-man-crew cab and Styleside 6 1/2-ft. Pickup

F-100 Ranger Styleside 8-ft. Pickup

F-100 Styleside 8-ft. Pickup

F-350 Flareside 9-ft. Pickup

## Spacious Ford interiors have more living room comfort and luxury

Open the door of any '69 Ford pickup: you'll find the roomiest interiors in the industry, and wide, deep-cushioned seats that hold three with ease. All interiors are color-coordinated with exterior paint and include swept-away instrument panel with padding, energy-absorbing sun visors, energy-absorbing arm rests with paddle-type door latch handles, seat belts, and interior door lock buttons. Other standard items include windshield washers, two-

speed windshield wipers, rearview mirrors, backup lights, turn signals, and 4-way emergency flasher.

**Standard cab** . . . interior equipment, in addition to items mentioned at left, includes dome light, hi-dri all-weather ventilation, deluxe fresh air heater with 3-speed fan, ash tray, glove compartment, hardboard headlining, black floor mat, and vinyl seat trim in black, blue, red or parchment.



Ranger Interior



Custom Cab Interior



Standard Cab Interior

**Custom cab** . . . interiors offer, in addition to, or in place of the Standard cab items, deep-foam seat cushion and foam padding in seat back, woven plastic seat trim, color-coordinated floor mat, custom instrument cluster, horn ring, cigarette lighter, bright-metal headlining retainer and door coverplate moldings. Exterior items include bright-metal front bumper, grille, windshield molding and taillamp bezels.

**Ranger** . . . now available on all chassis-cab models as well as the Styleside pickups, features high-styled interior and exterior appointments. Inside trim (in addition to, or in place of, Standard or Custom cab equipment) offers color-coordinated pleated vinyl upholstery with a clothlike pattern, woodgrain inserts in instrument cluster, bright-metal instrument panel molding, pleated vinyl door trim with simulated woodgrain insert and bright molding, door

courtesy light switches and wall-to-wall carpeting. Outside, Ranger decor includes a distinctive grille, bright-metal hub caps, and bright-metal trim on rocker panels, front wheel opening lips, roof drip rails and around rear window. Additional items for Styleside pickup boxes include Ranger emblem, cargo area light plus bright-metal tailgate release handle, rocker panel extension, rear wheel opening lip and tailgate moldings.



**Comfort and convenience options** make Ford cab interiors more carlike than ever. The items described on this page provide a degree of versatility never before available. **SelectAir Conditioner** includes standard fresh air heater in an integral unit to give you year-round comfort in all types of climates. With windows closed, it can reduce the in-cab temperature from 120° to 78° in only twenty minutes at an outside temperature of 100°. **Push-Button Radio** has transistors for greater reliability in severe service. Transistorized

manual radio also available. **SelectShift Cruise-O-Matic** gives you fully automatic or manual shifting. "Second Hold" feature permits better control on long grades. **Power Steering** for F-100 and F-250 takes the work out of parking, turning. **Power Brakes** greatly reduce stopping effort when loaded or unloaded. Power front disc brakes available on F-250 and F-350 Series have high fade resistance. **Ammeter and Oil Pressure Gauge**, positioned for best readability, indicate alternator charging rate and oil pressure at a glance.



**Bucket seats** with foam-padded cushion and back for Custom and Ranger cabs add sports car flair, individually cradled comfort. All-vinyl seat trim, fuel tank cover and carpeting are color-coordinated to exterior paint.



**Lockable cab storage compartment** behind the seat provides a convenient weatherproof area for tools, cameras, hunting equipment and the like. Lower section may be divided or partition can be removed as shown to give a single 64-inch wide compartment. The 21-gal. frame-mounted fuel tank is required in place of standard tank when this option is ordered.



**Remote-control outside mirror**, available for driver's door, provides simple adjustment from inside cab. Chrome outside portion is the same size and shape as the standard pickup mirror for excellent rearward vision.

### Other popular cab and interior options

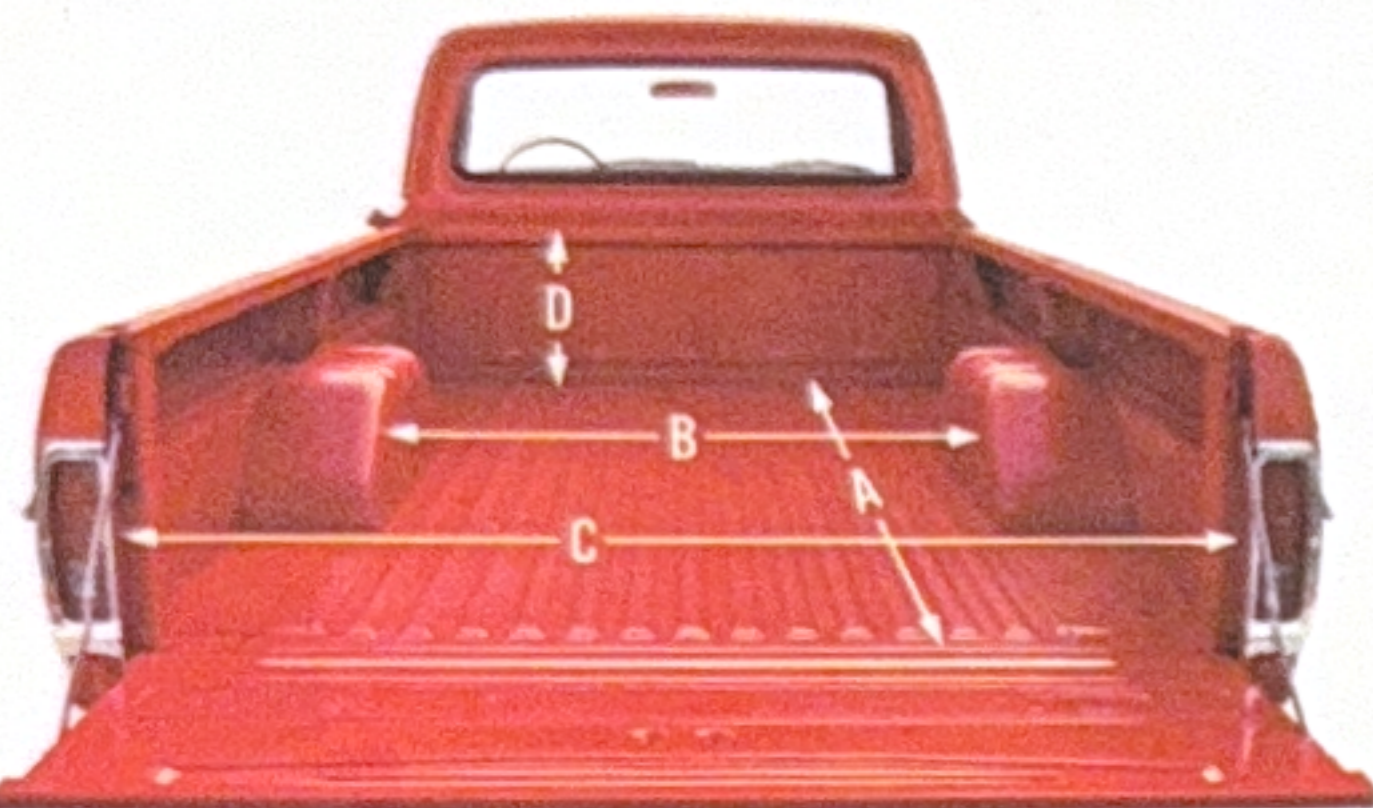
- ☐ Tinted Windshield
- ☐ Tinted Glass All Around
- ☐ Cab Marker and Identification Lights
- ☐ Shoulder Harnesses

- ☐ Western-Type Mirrors
- ☐ Two-Tone Paint
- ☐ Dual Electric Horns
- ☐ HD Black Vinyl Seat Trim

- ☐ Full-Width Custom Cab Seat (std. cab)
- ☐ Bright-Metal Grille (std. cab)
- ☐ Styleside Body Moldings
- ☐ Convenience Group

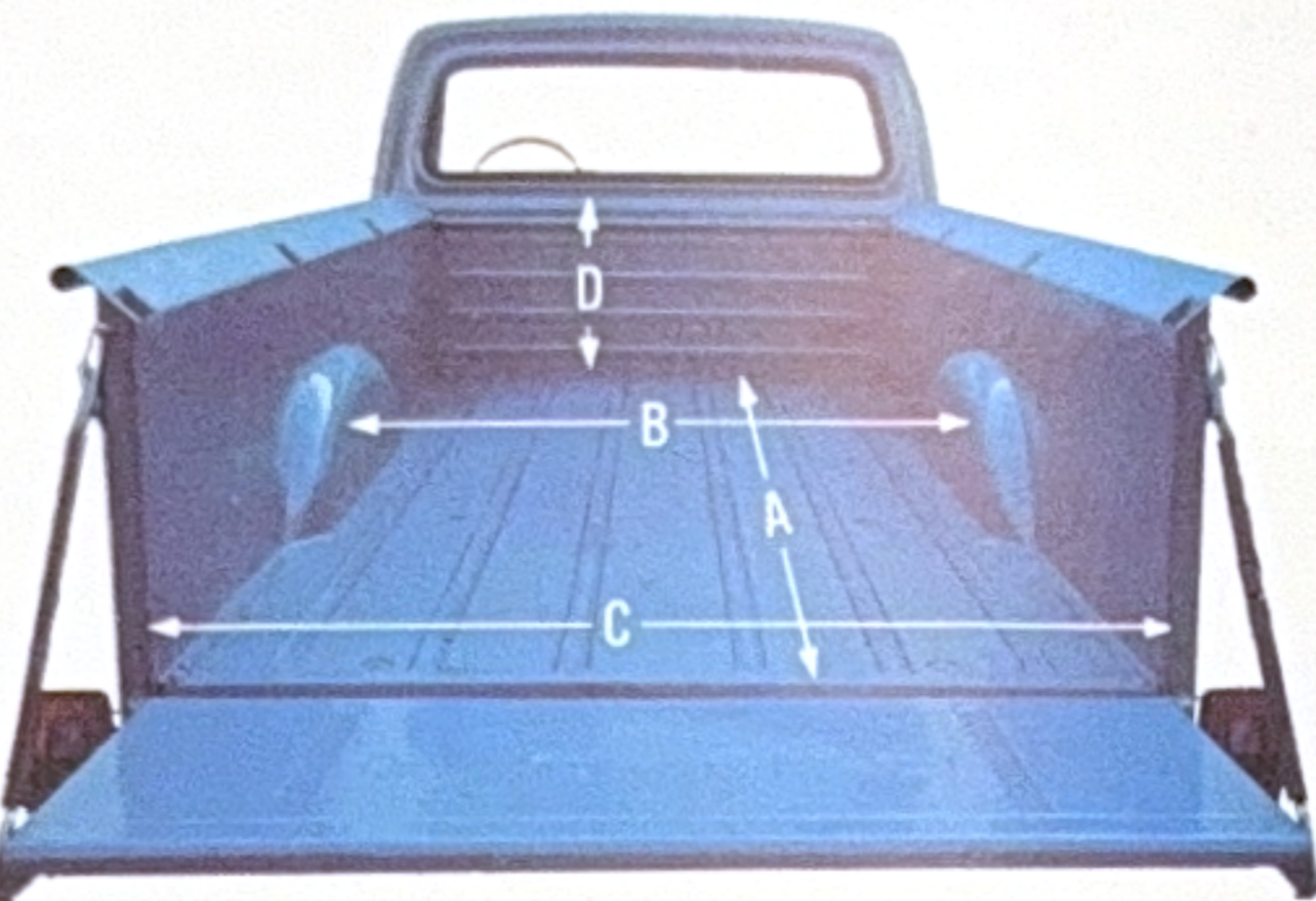
# Choose the Ford body that best meets your cargo requirements

## Styleside



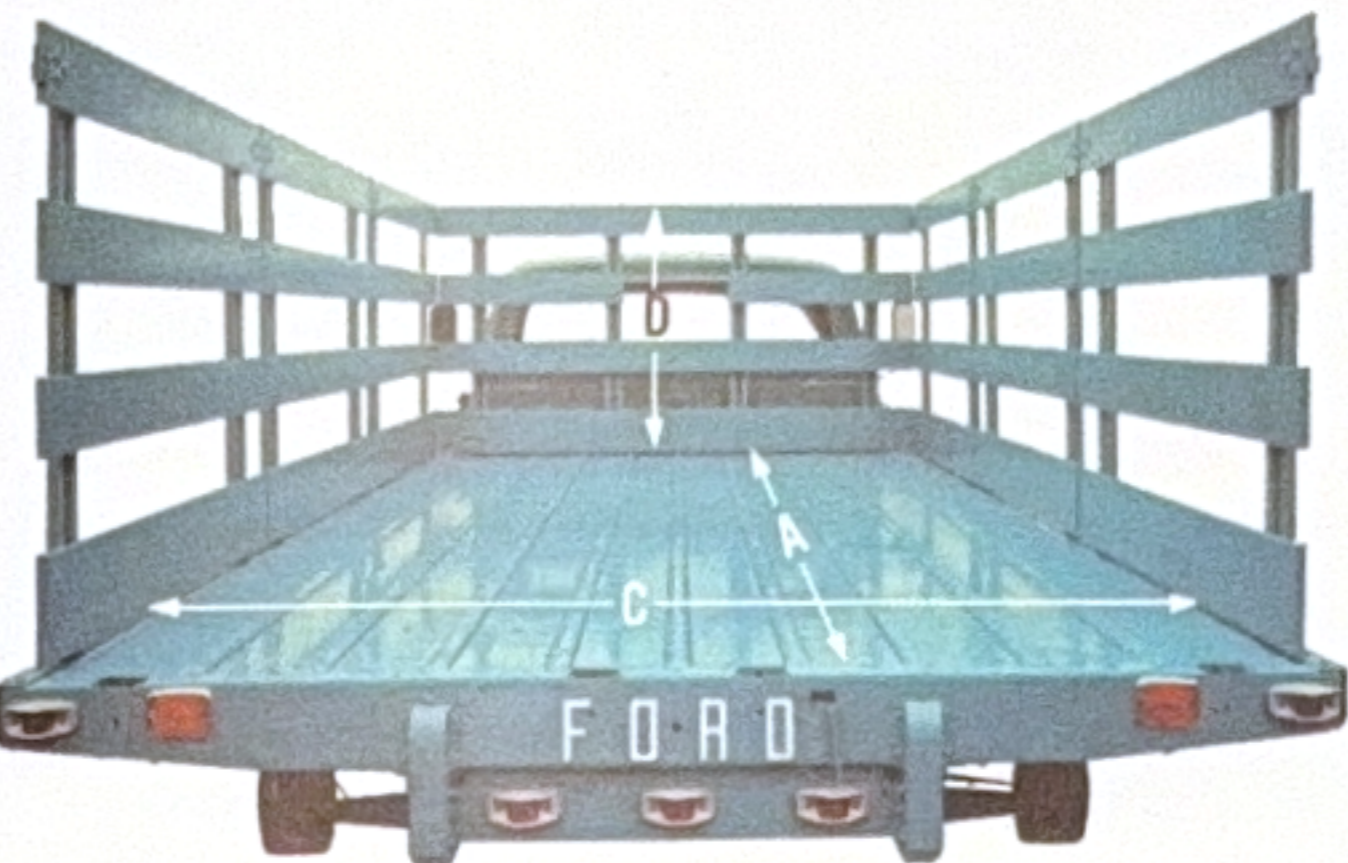
Spacious Styleside pickups, available in 6½- and 8-ft. lengths, give you sleek styling with body side panels extended forward to hug the contour of rear cab corners. Cargo box features include double-wall side panels and tailgate, flattop wheelhousings, sturdy stake pockets and an all-steel floor. A single center latch mechanism opens tailgate quickly and easily, and only one hand does it! Steel support straps hold tailgate in open position. See table at right for availability.

## Flareside



Flareside pickups come in 6½-, 8- and 9-ft. lengths. Body construction includes running boards between cab and rear fenders for easier over-the-side loading and seasoned hardwood floorboards with steel skid strips to help you slide cargo into place. Rubber-covered forged steel chains support the tailgate when open—toggle-type latches maintain tight seal when tailgate is closed. Heavy-gauge steel side panels with flared sides have rolled edges for extra strength and rigidity.

## Stake and Platform



Ford Stakes and Platforms, in 7½-, 9- and 12-ft. lengths, are well suited to haul bulky or odd-shaped loads. Floor frames are made of steel cross sills riveted to steel siderails. Floorboards are interlocked with steel skid strips and corners are reinforced with steel brackets. Formed steel caps over the ends of the body sills act as bumpers for loading docks. Sideboards and stakes are straight-grained hardwood on 7½-ft. body. Stakes are reinforced steel on the longer bodies.

BODY AVAILABILITY AND CARGO AREA DIMENSIONS							
SERIES	Wheel-base (in.)	Nominal Cargo Box Length (ft.)	Inside Length (in.) (A)	Width Between Wheel-housings (in.) (B)	Tailgate Opening (in.) (C)	Inside Depth (in.) (D)	Cargo Cap'y (cu. ft.)
STYLESIDE PICKUPS							
F-100	115	6½	78.19	49.0	65.0	19.30	60.3*
	131	8	98.19	49.0	65.0	19.30	76.4*
F-250	131	8	98.19	49.0	65.0	19.30	76.4*
FLARESIDE PICKUPS							
F-100	115	6½	77.9	49.0	49.0	20.3	45.0
	131	8	96.0	48.4	54.0	22.1	65.4*
F-250	131	8	96.0	48.4	54.0	22.1	65.4*
F-350	135	9	108.1	48.4	54.0	22.1	74.0*
STAKE OR PLATFORM							
F-250	131	7½	90.0†	—	73.7†	28.3	—
			93.4†	—	79.3†		
F-350	135	9	106.0†	—	82.1†	31.2	—
			109.4†	—	87.3†		
	159	12	142.0†	—	82.1†	42.0	—
			145.4†	—	87.3†		

\*Allowance made for wheelhousings. †Stake ‡Platform



One-Hand Tailgate Latch



Double-Wall Hood Sections



One-Hand Hood Latch



Rolled-Edge Body Sides



Steel Tailgate Support Straps



Flattop Wheelhousings

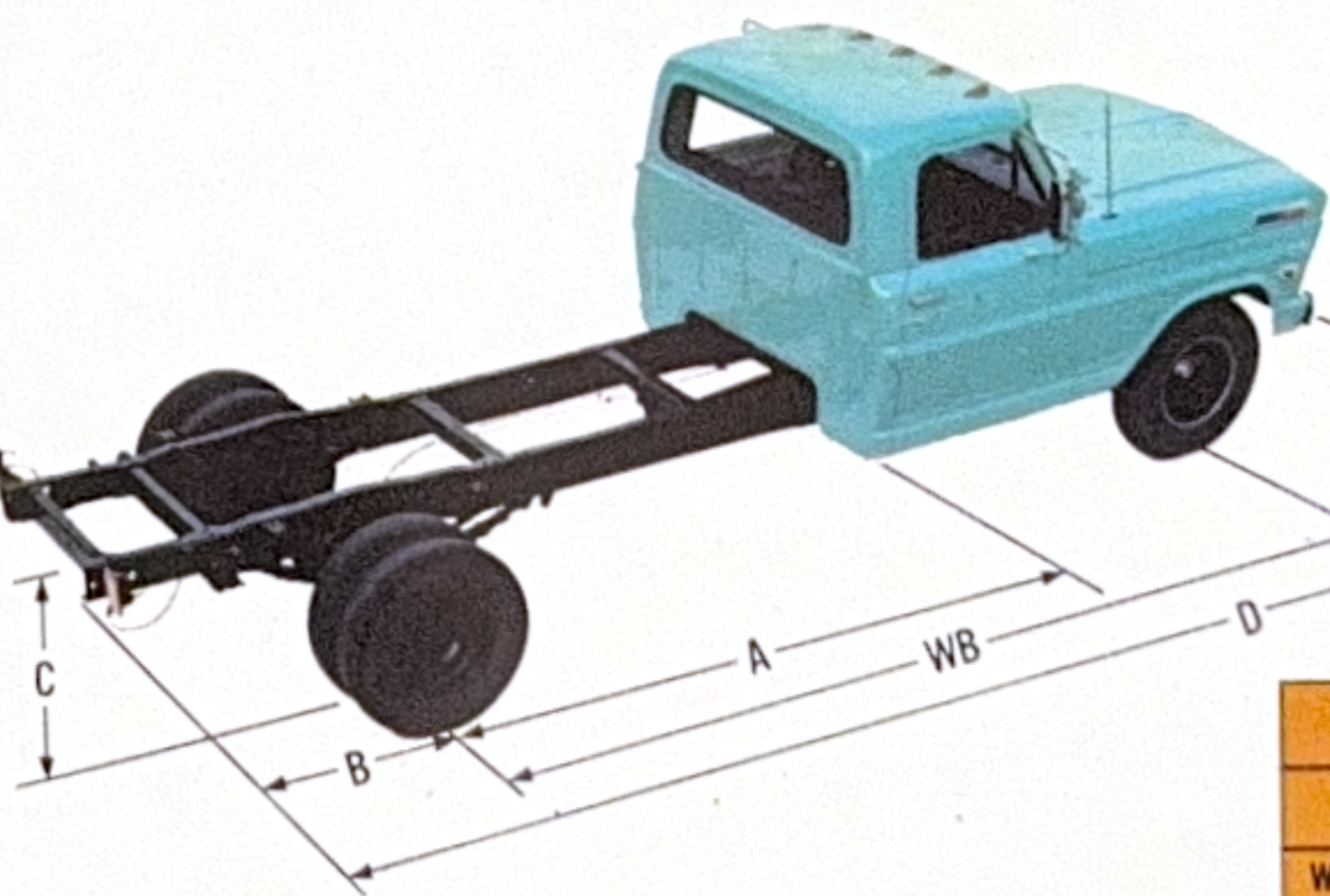


Rubber-Covered Support Chains



Convenient Running Board

## Chassis-Cab



Ford's conventional Chassis-Cab models can accommodate almost any type of body. Frame rails are straight and parallel throughout their length behind cab, except for a slight kickup at the rear axle, to simplify body installation and keep loading heights low. **6-man-crew cabs** with standard or dress-up items are available for F-250, F-250 (4x4) and F-350 Series. Wheelbases are extended to accommodate the standard 6½-ft. Styleside body on F-250 models, 8-ft. body on F-350's. **Chassis-cowl or chassis-windshield models** for single-unit bodies may be ordered for F-350 Series.

CHASSIS-CAB DIMENSIONS (in.)					
	F-100	F-250	F-350		
Wheelbase (WB)	115	131	135	159	
Back of cab to rear axle (A)	40	56	56	60	84
Rear axle to end of frame (B)	36.8	40.6	40.6	38.5	47.5
Frame to ground ht.—empty (C)	26.0	25.9	27.4	27.3	26.9
Overall length (D)	182.5	202.3	202.3	204.2	237.2

## Ford Camper Specials are the leaders for carefree camping

Ford, America's recreation vehicle leader, has designed Camper Specials for the F-250 and 350 Series to provide more worry-free, economical transportation for the popular camping rigs. Ford Camper Specials, engineered to give you packages of the major components needed to haul a camper body, reduce the possibility of your overlooking a necessary item.

### F-250 Camper Special

Here's the Ford designed to carry popular 10½-foot pickup-mounted

campers. F-250 Ranger, Styleside and Flareside pickups and Chassis-Cab Camper Specials offer the necessary heavy-duty components to haul second homes with ease. Ford's exclusive Flex-O-Matic leaf-spring rear suspension is standard on every F-250 Camper Special. This better Ford idea combines with famous Twin-I-Beam front suspension to let the vehicle ride smoothly, even when the camper body is removed! Flex-O-Matic adjusts from heavy camper loads to no-load conditions, automatically.

### F-350 Camper Special

The big F-350 Camper Special is available with Standard, Custom or Ranger chassis-cab models in two wheelbase lengths . . . the 135-inch can carry up to 12-foot chassis-mounted cab-over campers. The 159-inch wheelbase model with dual rear

wheels has a GVW of 10,000 lb. for bodies up to 14 feet long.

### Camper Special Options

To simplify the installation of bodies with walk-through cab-to-camper passages, Ford offers an optional out-of-the-way 21-gallon frame-mounted gas tank and bucket seats. Other pleasure-oriented options available on all Ford Camper Specials include SelectShift Cruise-O-Matic transmission, power front disc brakes, power steering (F-250 only), Custom cab, Ranger, integral SelectAir conditioner/heater unit and push-button or manual transistorized radio.



Distinctive Camper Special Insignia



Western Mirror



Heavy-duty cooling units provide optimum reliability. Optional 110/120-volt, 2500-watt Electric Power Pak is a self-contained unit.

### F-250/350 CAMPER SPECIAL PACKAGE (Pickups & Chassis-Cabs)

#### Camper Special Package Includes:

- 70 ampere-hour battery
- Oil pressure gauge
- Ammeter
- Extra cooling radiator
- Dual bright-metal 6" x 10" Western-type mirrors
- Extended tailpipe
- Front side marker lights
- Camper wiring harness\*
- Rear shock absorbers for F-350
- "Camper Special" emblem

\*Includes 12-volt 7-wire (identified) sealed cable without connectors for camper body interior and exterior lighting.

#### Minimum Optional Equipment Required:

The following chart shows the minimum equipment required for use with the Camper Special Package. The equipment shown does not necessarily represent the maximum equipment obtainable and in many cases additional optional equipment is available for maximum Camper loads and applications.

	F-250 (131" wb.)	F-350 (SR) 135" OR 159" wb.	F-350 (DR)* 135" OR 159" wb.
Engine	300 Six or V-8	V-8	V-8
Transmission	4-Spd. or Cruise-O-Matic	—	—
Alternator	55 Ampere	55 Ampere	55 Ampere
Springs (lb.) Front Rear	1175 w/Six; 1250 w/V-8 1950†	2400	3200
Tires—Front Rear & Spare	8.00 x 16.5 8PR* 8.00 x 16.5 10PR* or 7.50 x 16 6PR‡ 7.50 x 16 8PR‡	8.75 x 16.5 10PR 8.75 x 16.5 10PR or 7.50 x 16 6PR 7.50 x 16 10PR	8.00 x 16.5 8PR 8.00 x 16.5 8PR or 7.50 x 16 6PR 7.50 x 16 6PR
Max. Camper Length	10½ ft.	11 ft. w/135" wb. 12 ft. w/159" wb.	12 ft. w/135" wb. 14 ft. w/159" wb.

\*For maximum GVW 8.75 x 16.5 10PR or 8.50 x 16.5 8PR front, rear and spare. Includes 12" x 2½" brakes.

†2450-lb. rear springs required for 7500-lb. GVW or trailer towing.

‡For maximum GVW 7.50 x 16 10PR front, rear and spare or rear and spare only. Includes 12" x 2½" brakes.

\*For maximum GVW 8.00 x 16.5 10PR or 7.50 x 16 6PR rear and spare tires and 550-lb. auxiliary rear springs. (SR) = Single rear wheels. (DR) = Dual rear wheels.

F-100 Styleside with Shell Camper

F-350 Camper Special with Chassis-Mounted Camper

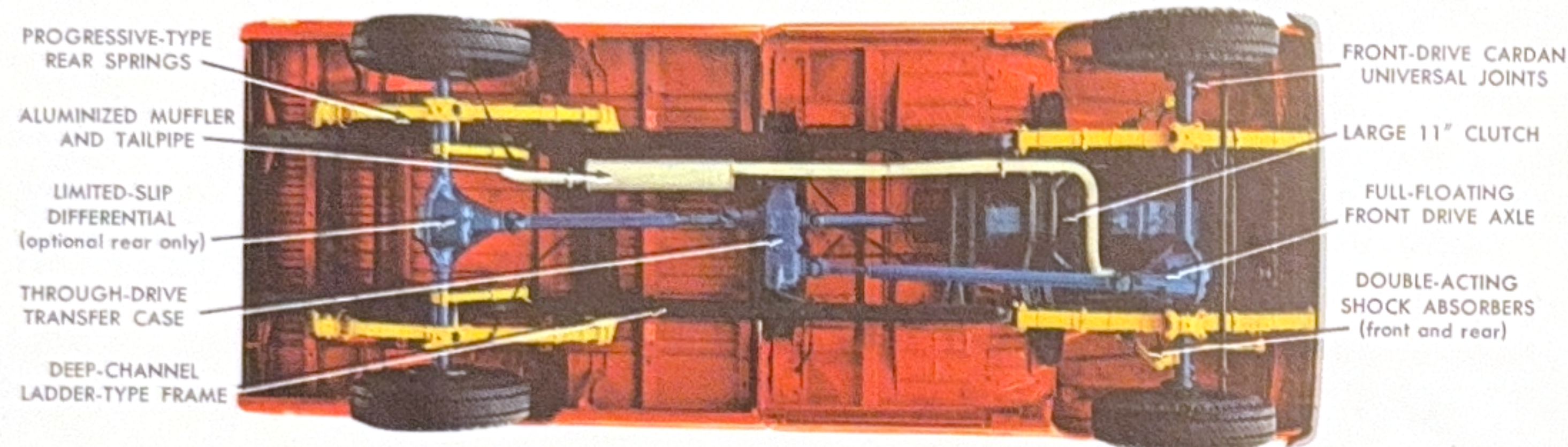
F-250 Camper Special with 10½-ft. Goldline Camper

## Ford's 4-wheel-drive go-anywhere models

Ford 4 x 4 trucks are designed and built to tackle unusual jobs or rugged country with equal ease. Double Cardan universal joints at front wheels provide an even flow of power in all turning positions. Optional free-running front hubs eliminate front axle gear drag when operating in two-wheel drive. Shifting from two- to four-wheel direct drive is accomplished without stopping or using the clutch.

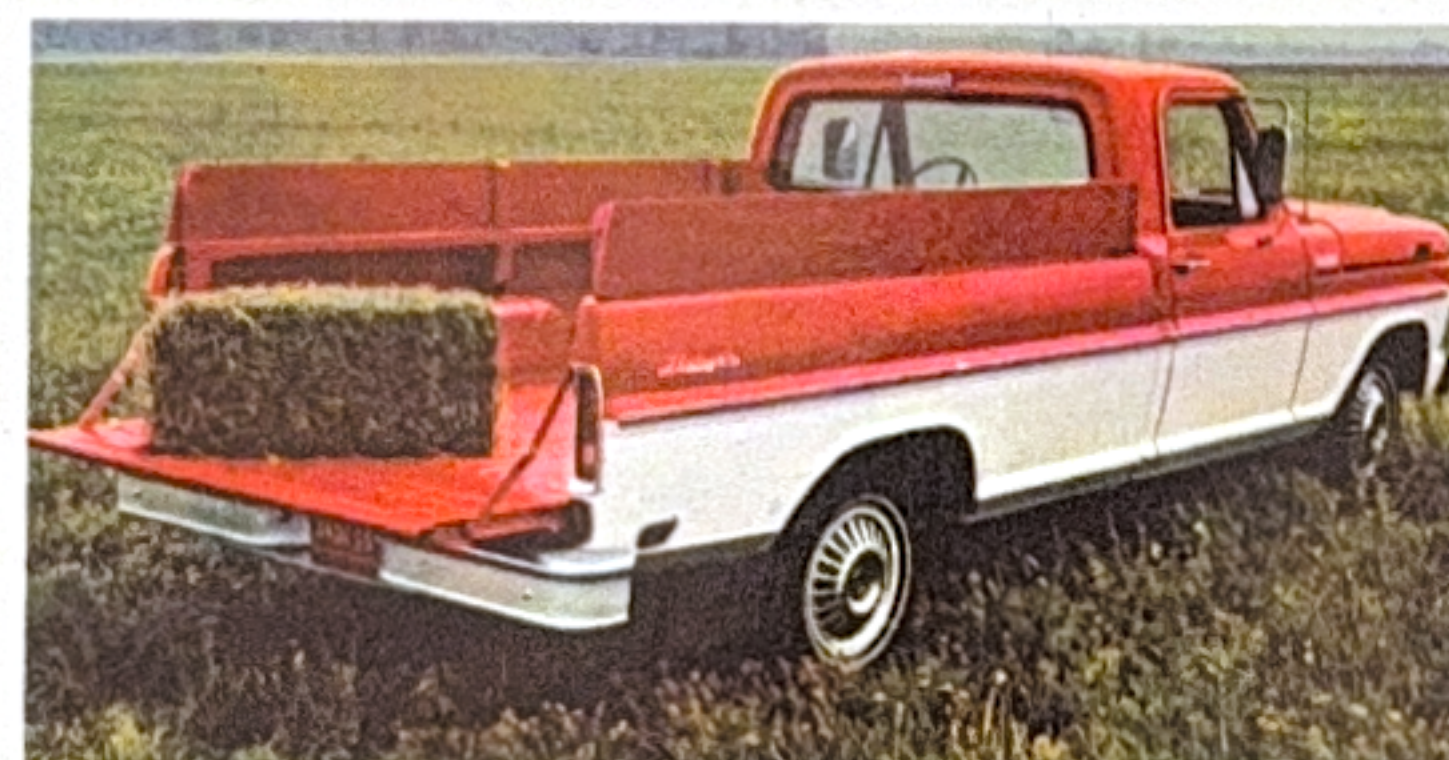
**F-100 4 x 4's** have Ford's exclusive Mono-Beam front suspension with coil springs and forged radius rods for a ride that is smoother, more stable than any competitive 4-wheel-drive unit. Single-speed transfer case coupled to a 4-speed transmission sends equal power to each axle.

**F-250 4 x 4** front suspension consists of resilient, long leaf springs with lubrication-free shackles. Standard two-speed transfer case and 3-speed transmission provide proper gearing for either highway or off-road operation. A 4-speed transmission is optional.



## Now! Special Ford Job-Engineered Pickups

Ford's special models for 8-ft. Stylesides are available as a Contractor Special, Farm & Ranch Special (shown below) and a Heavy Duty Special. Each "special" is designed and engineered to include the basic components needed for optimum reliability and economy for the job application. Packages may be ordered for Standard or Custom cabs and Ranger models. Additional accessories and other items of special equipment are, of course, available.



### Contractor Special

#### Package No. 1

Heavy-duty front and rear springs  
Rear step bumper  
Convenience group (see page 11)  
Dual chrome Western swing-lock mirrors  
Contractor box on both sides with key-lock fold-down doors  
"Contractor Special" insignia on cowl side

#### Package No. 2

Items listed above plus under-hood Electric Power Pak

### Farm & Ranch Special

Heavy-duty battery  
Heavy-duty alternator  
Heavy-duty front and rear springs  
Rear step bumper  
Bright body side moldings  
Dual chrome Western swing-lock mirrors  
Front and 9-inch high side cargo boards  
"Farm & Ranch Special" insignia on cowl side

## Popular Custom-Tailoring Options



**Electric Power Pak**, a unique under-hood 2500-watt generator, provides regular household power (110/120 volts) on-the-job for electric tools and camping equipment. Unit is self-contained and driven by a one-cylinder, 5.5 hp, air-cooled engine.



**Frame-mounted fuel tank** of 21-gallon capacity is available with or without the standard 16-gallon in-cab fuel tank. Installation on the inside of the left frame rail includes a stone shield for added protection against off-road hazards.



**Convenience group** for Standard or Custom cab includes cargo area light, courtesy light door switches, inside day/night mirror and an engine compartment light. Engine light and day/night mirror are a combination option for the Ranger.



**Tool storage box** for 8-ft. Stylesides is installed in pickup box skirt. This exclusive Ford option features a flush-mounted door with lock for safe, easy-to-reach storage. Contractor boxes on top of Styleside body sides also are available.



**Bright body side moldings** for Styleside pickups extend full length of front fender, cab and body side.



**Western-type mirrors** are available for either side of cab with fixed or swing-lock supports.



**Styleside spare tire carrier** inside cargo box, ahead of either wheel-housing, provides convenient storage.



**Flareside spare tire carrier** places tire ahead of left rear fender where it can be easily stowed or removed.



**Bright-finish grille** for standard cab models adds to appearance, stays new-looking longer.

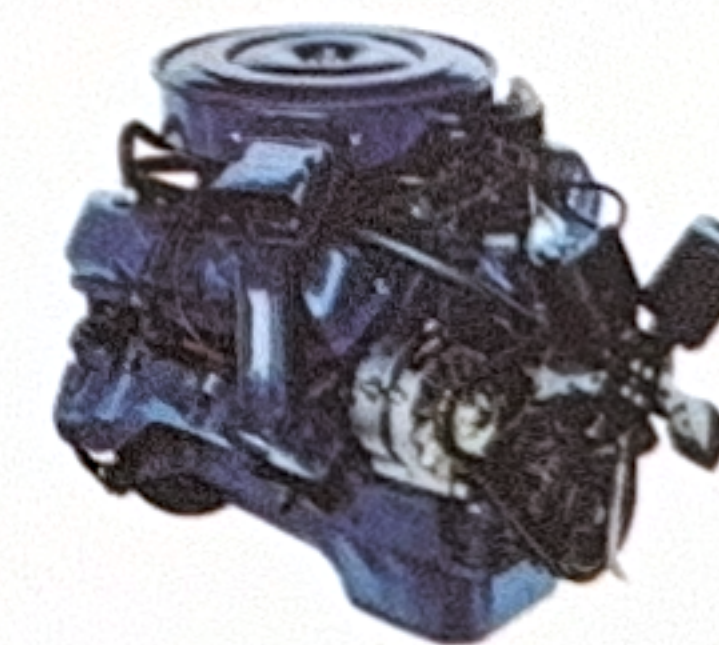


**Rear step bumper** for Stylesides is reinforced with center plate for mounting a trailer hitch ball.



## Ford's total performance engines

Performance leaders for '69 are the big 360- and 390-cubic-inch Ford V-8's. These proven workhorses provide sure pulling power... spirited response when you want it. Also offered for outstanding economy is the big 300-cubic-inch Six. Specifications for these engines as well as the 240-cubic-inch standard Six are listed below. All Ford engines have a thermostatically controlled hot and cold air intake system and a closed crankcase ventilation system standard.



#### Other chassis options:

- ☐ Bright hub caps for models with single rear wheels
- ☐ Bright or "Mag" wheel covers for 15-in. wheels
- ☐ Extra cooling equipment
- ☐ Chrome contour front bumpers
- ☐ Chrome or painted contour rear bumpers for Stylesides
- ☐ Painted channel rear bumper for Flaresides
- ☐ Brush-type grille guard
- ☐ Free-running front hubs for 4 x 4's
- ☐ Oil-bath engine air cleaner
- ☐ Velocity-type engine governor
- ☐ Vacuum brake booster
- ☐ Power disc front brakes (F-250 and 350)
- ☐ Power steering (F-100 and 250)

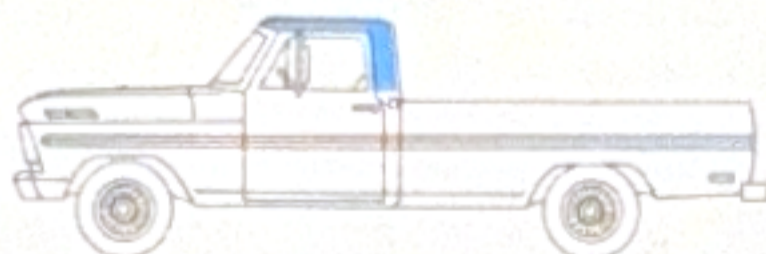
ENGINE SPECIFICATIONS	240 SIX	300 SIX	360 V-8	390 V-8
Max. Gross hp @ rpm	150 @ 4000	165 @ 3600	215 @ 4400	255 @ 4400
Max. Gross Torque (lbs.-ft. @ rpm)	234 @ 2200	294 @ 2000	327 @ 2600	375 @ 2600
Bore and Stroke (in.)	4.0 x 3.18	4.0 x 3.98	4.05 x 3.50	4.05 x 3.78
Compression Ratio (to 1)	9.2	8.8	8.4	8.6

## Ford's Diamond Lustre Paint and Two-Tone Options

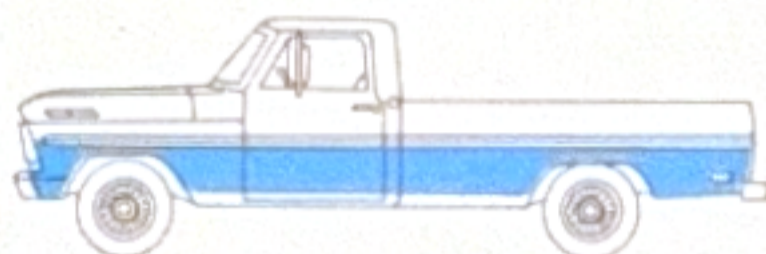
**Standard Colors:** Raven Black, Wimbledon White, Norway Green, New Lime, Boxwood Green, Candyapple Red, Royal Maroon, Pebble Beige, Cordova Copper, Empire Yellow, Lunar Green, Reef Aqua, Sky View Blue, Harbor Blue, Chrome Yellow, Pure White.

A total of 42 different two-tones for chassis-cabs are obtained by using all the standard colors (except Chrome Yellow and Pure White). Wimbledon White may be used as the accent color for all colors and Raven Black may be used for all except Harbor Blue. Consult your Ford or Mercury Dealer for the other accent color combinations as well as the 140 different ways the Styleside models may be painted. Two-tone applications are as follows:

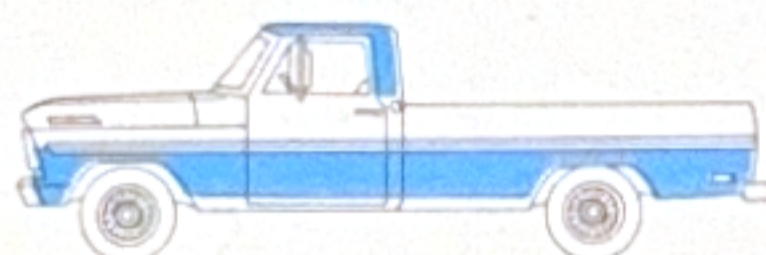
**Regular:** The accent color is applied to the roof and upper back panel with a belt line molding from door to door around back of cab.



**Deluxe** (Styleside pickups only): The accent color is applied to the area below the body side and lower tailgate moldings which are included in this option.



**Combination** (Styleside pickups only): The Regular and Deluxe two-tone options are combined with the accent color applied as specified above for these two options.



### GVW AND ALLOWABLE PAYLOAD RATINGS

	GVW Ratings (lb.)	4200/4500	4800	5000
	Required Tires	8.15x15 B(4PR)	8.15x15 D(8PR)	8.15x15 D(8PR)
	Required Rear Springs	950 lb.	1250 lb.	1250 lb.
	Wheelbase (in.)	115 131	115 131	115 131
	Payload (lb.): Pickups	675† 575†	1225 1125	1425 1325
<b>F-100</b>				
	GVW Ratings (lb.)	6100	6900‡	7500‡
	Required Tires	8.00x16.5 8PR	8.00x16.5 10PR	8.75x16.5 10PR
	Required Rear Springs	1650 lb.	1950 lb.	2450 lb.
	Wheelbase (in.)	131	131	131
	Payload (lb.): Pickups	2275	3050	3575
	Stake*	2100	2875	3400
<b>F-250</b>				
	GVW Ratings (lb.)	6600	8000	
	Required Tires	8.00x16.5 8PR	8.75x16.5 10PR	
	Required Rear Springs	1700 lb.	2400 lb.	
	Wheelbase (in.)	135 159	135 159	
	Payload (lb.): Pickup	2400 —	3700 —	
	Stake*	2050 1525	3350 2850	
<b>F-350 w/SR Tires</b>				
	GVW Ratings (lb.)	8300	9000	10,000
	Required Tires	8.00x16.5 6PR*	8.00x16.5 8PR	8.00x16.5 10PR
	Required Rear Springs	2400 lb.	3200 lb.	3200 lb. w/Aux.
	Wheelbase (in.)	135 159	135 159	135 159
	Payload (lb.): Stake*	3575 3050	4250 3750	5225 4725
<b>F-350 w/DR Tires</b>				

\*For Platforms add: F-250 = 180 lb.; F-350 w/135" wb. = 240 lb.; F-350 w/159" wb. = 345 lb.

†Add 300 lb. for 4500-lb. GVW

\*8PR w/159" wb.

‡Also requires HD brakes

## Specifications

EQUIPMENT	F-100	F-250	F-350	F-100 (4 x 4)	F-250 (4 x 4)
Maximum GVW	5000 lb.	7500 lb.	10,000 lb.*	5600 lb.	7700 lb.
Axle, Front: Type	Twin-I-Beam	Twin-I-Beam	Twin-I-Beam	Full-floating, Drive	Full-floating, Drive
Capacity	2750 lb.	3000 lb.	3800 lb.	3000 lb.	3000 lb.
Optional Capacity	—	—	—	—	3500 lb.
Axle, Rear: Capacity	3300 lb.	5200 lb.	7400 lb.	3300 lb.	5200 lb.
Ratios (to 1)	3.70, 3.25, 3.50, 4.11	4.10, 3.54, 3.73, 4.56	4.56, 3.73, 4.10, 4.88	3.70, 3.50, 4.11	4.10
Optional Limited-Slip Diff. Capacity	3300 or 3600 lb.	5200 lb.	7400 lb.	3600 lb.	5200 lb.
Ratios (to 1)	3.25, 3.50, 3.70, 4.11	3.54, 3.73, 4.10, 4.56	3.73, 4.10, 4.56	4.10, 3.54	4.10
Brakes, Service: (Self-adjusting) Front	11½" x 3"	12½" x 2"	12" x 3"	11" x 2"	12½" x 2"
Rear	11½" x 2¼"	12½" x 2"	12" x 3"	11½" x 2¼"	12" x 2½"
Optional Vacuum Booster	9" dia.	9" dia.	9" dia.	—	—
Optional Brake Size	—	12" x 2½"†	Front Disc	—	—
Clutch: Dia. (in.)—Area (sq. in.)	HD11—123.7§	HD11—123.7§	HD11—123.7§	HD11—123.7	HD11—123.7
Electrical: 12-Volt Battery	54 plates—45 amp-hr	54 plates—45 amp-hr	54 plates—45 amp-hr	54 plates—45 amp-hr	54 plates—45 amp-hr
Optional Battery	66 plates—70 amp-hr	66 plates—70 amp-hr	66 plates—70 amp-hr	66 plates—70 amp-hr	66 plates—70 amp-hr
Std. Alternator	38 amp., 570 watt	38 amp., 570 watt	42 amp., 630 watt	38 amp., 570 watt	38 amp., 570 watt
Opt. Alternator	55 or 65 amp.	55 or 65 amp.	55 or 65 amp.	55 or 65 amp.	55 or 65 amp.
Engine: Displacement	240 Six	240 Six	240 Six	240 Six	240 Six
Optional	300 Six, 360 V-8, 390 V-8	300 Six, 360 V-8, 390 V-8	300 Six, 360 V-8, 390 V-8	300 Six, 360 V-8	300 Six, 360 V-8
Frame: Section Modulus (Short wb.)	2.98	3.89	5.58	3.71	5.58
(Long wb.)	3.06	—	7.84	4.14	—
Shock Absorbers: (Double-acting)	Front & Rear	Front & Rear	Front	Front & Rear	Front & Rear
Optional	HD Front & Rear	HD Front & Rear	Rear, HD Front	HD Front & Rear	HD Front & Rear
Springs, Front: Cap'y. (lb.) (w/Sixes—w/V-8's)	1055—1175	1055—1175	1365—1430	1125—1250	1200—1200
Optional	1175—1265	1175—1250	—	—	—
Springs, Rear: Capacity @ Pad (lb.)	950	1650 Flex-O-Matic	1700	1250	1700
Optional Main	1250, 1650 Flex-O-Matic	1950, 2450 Flex-O-Matic	2400, 3200	1650	2400
Optional Auxiliary	420, 365	420	550, 900	—	550
Steering: Type	Recirculating Ball	Recirculating Ball	Recirculating Ball	Worm & Roller	Worm & Roller
Optional	Integral Power	Integral Power	—	—	—
Transfer Case: Type	—	—	—	1-Speed	2-Speed
Transmission: Type	3-Speed fully Synchronized	3-Speed fully Synchronized	4-Speed	4-Speed	3-Speed
Optional	4-Speed‡ & Cruise-O-Matic	4-Speed & Cruise-O-Matic	Cruise-O-Matic	—	4-Speed
Wheels: Type—Rim size	5-hole—5.5K	8-hole—6.0	8-hole—6.0	5-hole—5.5K	8-hole—6.0
Tires: Tubeless	8.15 x 15 B(4PR) PT	8.00 x 16.5 8PR	8.00 x 16.5 8PR	8.15 x 15 B(4PR)PT	8.00 x 16.5 8PR
Optional	Both tubeless and tube-type in sizes to match GVW requirements				

PT=passenger type—all others are truck-type tires. Use adequate tires for loads and type of service. Consult your Ford or Mercury Dealer! \*8000 lb. w/single rear tires †Front disc brakes also available §11½" dia. clutch incl. w/390 V-8 ‡3-speed w/Overdrive available F-100

The specifications contained herein were in effect at the time this literature was approved for printing. Ford Motor Company of Canada, Limited reserves the right to discontinue models at any time or change specifications or design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this literature are at extra cost. For the price of the model with the equipment you desire, see your Ford or Mercury Dealer.



**At Ford and Mercury  
Dealers across Canada**



Litho in Canada