

Bronco 3 models

All-new 4-Wheel Drive Utility Vehicle • Mono-Beam Coil Spring Front Suspension • Straight-Through Drive 2-Speed Transfer Case • 92-Inch Wheelbase • Wide-Track • 105 HP, 170-Cu.-In. Six Engine Std. • Three-Passenger Front Seat • Removable Tops

*Suggested Retail Price

Roadster †	\$2,336.82	_____
Sports Utility	2,479.93	_____
Wagon †	2,551.19	_____

*Destination charges, state and local taxes and fees, optional equipment are not included. †Classified: passenger vehicle.

Ranchero 2 models

All-New Styling • Longer 113" Wheelbase • Bigger 39.1-Cu.-Ft. Cargo Space • 200-Cu.-In. Six Engine Std. • Roomier Interiors • Curved Side Windows • Payload Capacity to 1,250 Lbs.

*Suggested Retail Price

Standard Ranchero	\$ 2,217.52	_____
Custom Ranchero	2,299.27	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

Econoline 5 models

Low Initial Cost • Outstanding Economy • Wide Opening Doors • Low Loading Height • Great Maneuverability • I-Beam Front Axle • 170-Cu.-In. Six Engine Std. • Panel Vans With Rear Doors Only

*Suggested Retail Price

Econoline Pickup	\$1,897.41	_____
Econoline Van	2,194.16	_____
Econoline Panel	2,139.45	_____
SuperVan Van	2,315.47	_____
SuperVan Panel	2,260.97	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

F-100 & F-100 4-wheel drive

F-100's With Twin-I-Beam Independent Front Suspension With Two Axles Plus Coil Springs Give Passenger-Car-Like Ride • F-100 4-Wheel Drive Models, 2.5 In. Lower, Have New Mono-Beam Front Axle With Coil Springs • Choice of Two Powerful, Economical Sixes and Extra-High-Performance V-8 Engines • Rugged Double-Wall Construction on Stylesides • Deluxe Appearance Package—Custom Cab Packages—Ranger Packages—"Camper Special" Package.

*Suggested Retail Price

F-100

115" Wheelbase

Pickup—Flareside	\$ 2,068.74	_____
Pickup—Styleside	2,084.49	_____

129" Wheelbase

Pickup—Flareside	2,105.24	_____
Pickup—Styleside	2,120.74	_____

F-100 4-WHEEL DRIVE

115" Wheelbase

Pickup—Flareside	2,786.74	_____
Pickup—Styleside	2,802.49	_____

129" Wheelbase

Pickup—Flareside	2,826.99	_____
Pickup—Styleside	2,842.74	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

Products
of



VOL. 66 CM40 L6

LITHO IN U.S.A.

Prices are subject to change without notice.

Ford Salesman's 1966 FORD PRICES*

CAR AND LIGHT TRUCK MODELS



PRICES SHOWN HEREIN REFLECT THE REDUCTION IN EXCISE TAX, EFFECTIVE AS OF JANUARY 1, 1966 FOR ALL MODELS CLASSIFIED AS PASSENGER VEHICLES.

CAR

Falcon
Mustang
Fairlane
Ford
Thunderbird

TRUCK

Bronco
Ranchero
Econoline
F-100
F-100—4-Wheel Drive

Ford 19 models

New 2-Door Hardtop Roofline • Magic Doorgate on Wagons • Galaxie 500 7-Litre Model • Stereosonic 8-Track Tape System • Padded Dash • Front and Rear Seat Belts • New Grille and Parking Lights on XL, LTD and Squire

*Suggested Retail Price

Custom 2-Door Sedan	\$2,363.59	_____
Custom 4-Door Sedan	2,415.02	_____
Custom 500 2-Door Sedan	2,464.01	_____
Custom 500 4-Door Sedan	2,514.94	_____
Galaxie 500 4-Door Sedan	2,658.19	_____
Galaxie 500 2-Door Hardtop	2,666.05	_____
Galaxie 500 4-Door Hardtop	2,742.83	_____
Galaxie 500 Convertible	2,913.87	_____
Galaxie 500/XL 2-Door Hardtop	3,208.04	_____
Galaxie 500/XL Convertible	3,455.86	_____
LTD 2-Door Hardtop	3,178.75	_____
LTD 4-Door Hardtop	3,254.67	_____
Galaxie 500 7-Litre 2-Door Hardtop	3,596.10	_____
Galaxie 500 7-Litre Convertible	3,844.79	_____
4-Door Ranch Wagon (6 Passenger)	2,773.79	_____
4-Door Country Sedan (6 Passenger)	2,862.24	_____
4-Door Country Sedan (dual-facing rear seat)	2,978.00	_____
4-Door Country Squire (6 Passenger)	3,159.75	_____
4-Door Country Squire (dual-facing rear seat)	3,242.42	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

Fairlane 13 models

New Styling • Curved Side Glass • Illuminated Gear Selector Quadrant • Keyless Locking • Reversible Keys • Front and Rear Seat Belts • Foot-Operated Parking Brake • 20-Gallon Fuel Tank • Cruise-O-Matic Sports-Shift • GT, Convertible and Squire Models • Magic Doorgate on Wagons

*Suggested Retail Price

2-Door Club Coupe	\$2,223.69	_____
4-Door Sedan	2,263.49	_____
500 2-Door Club Coupe	2,300.19	_____
500 4-Door Sedan	2,339.99	_____
500 2-Door Hardtop	2,361.24	_____
500 Convertible	2,584.36	_____
XL 2-Door Hardtop	2,524.80	_____
XL Convertible	2,747.92	_____
GT 2-Door Hardtop	2,822.65	_____
GT Convertible	3,045.76	_____
4-Door Wagon	2,569.92	_____
500 4-Door Wagon	2,645.45	_____
Squire 4-Door Wagon	2,775.38	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

Mustang 3 models

Stereosonic 8-Track Tape System • New Grille and Trim and Instrument Cluster • GT Options • 14" Tire Standard on All Models • Cruise-O-Matic With High-Performance Engine • Front and Rear Seat Belts

*Suggested Retail Price

2-Door Hardtop	\$2,398.43	_____
Convertible	2,633.34	_____
2+2	2,587.89	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

Falcon 10 models

Curved Side Glass • Courtesy Light • Keyless Locking • Illuminated Gear Selector Quadrant • Increased Interior Room and Trunk Capacity • Front and Rear Seat Belts • Reversible Keys • Foot-Operated Parking Brake • Magic Doorgate on Wagons

*Suggested Retail Price

Club Coupe	\$2,044.96	_____
4-Door Sedan	2,099.07	_____
Futura Club Coupe	2,167.32	_____
Futura 4-Door Sedan	2,221.26	_____
Futura Sports Coupe	2,311.42	_____
4-Door Wagon	2,424.63	_____
4-Door Futura Wagon	2,534.92	_____
Falcon Club Wagon	2,443.88	_____
Falcon Custom Club Wagon	2,572.89	_____
Falcon Deluxe Club Wagon	2,758.52	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.

Thunderbird 4 models

New "Town" Hardtop Roofline • Stereosonic 8-Track Tape System • 428 Engine • Twice-a-Year Maintenance • New Front End—Grille, Fenders, Hood, Bumper • New Backup Lights and Rear End • Control Panel • Highway Speed Control Option • 24 Luxury Items are Standard Equipment

*Suggested Retail Price

Hardtop	\$4,395.42	_____
Town Hardtop	4,451.76	_____
Town Landau	4,551.89	_____
Convertible	4,844.75	_____

*Destination charges, state and local taxes and fees, optional equipment are not included.