

Join the award-winning*

Ford Fun Fleet

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Make the four seasons

Ford Fun
seasons

***TRUCK**
TRUCKING
MANAGEMENT
Golden Wheel

CAMPER *Overlander*

Ford
Fun
Fleet

**wins
outstanding
recognition for
contributions
to recreation
living**



**Fun and Ford
the
award-
winning
combination**

CAMPER
Coachman

**award
"best
camper
truck
of the
year"**

*Trailer
Life*

**Golden
wheel
award of
excellence
for
design and
promotion**



"For 1965, Ford Motor Company has made significant progress towards the ultimate pickup for hauling coach campers. So complete and so radical are some of these innovations, that *Camper Coachman* feels compelled to make a special award of merit to Ford Trucks. This award will be presented each year to the truck manufacturer who does the most in either promotion or research and development of vehicles for camper-coaches."



"The Golden Wheel Award of Excellence is symbolic of our appreciation and respect for the manufacturer who has made outstanding contributions to the recreation vehicle industry. The first annual *Trailer Life* Golden Wheel Award of Excellence is presented in recognition and honoring the recreation vehicle manufacturer who has:

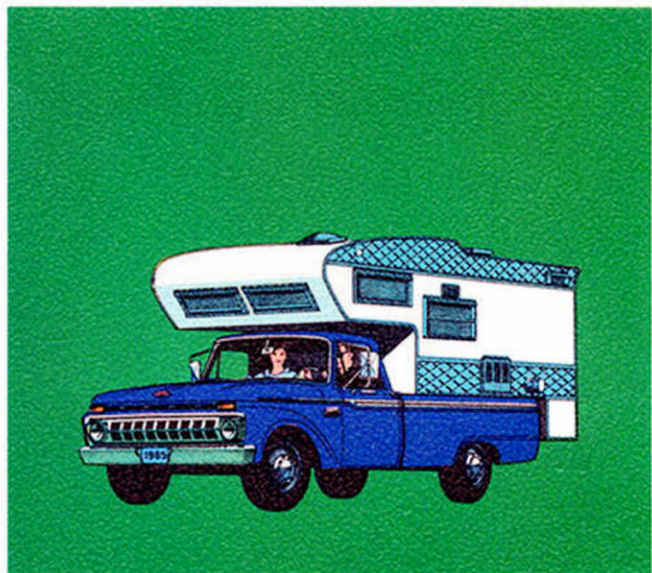
- Contributed the most to advancements in design of recreation vehicles
- Accomplished the most in promoting and assisting recreation vehicle travel
- Offered the most assistance to the growth of the recreation vehicle industry."

Take Ford where the fun is!



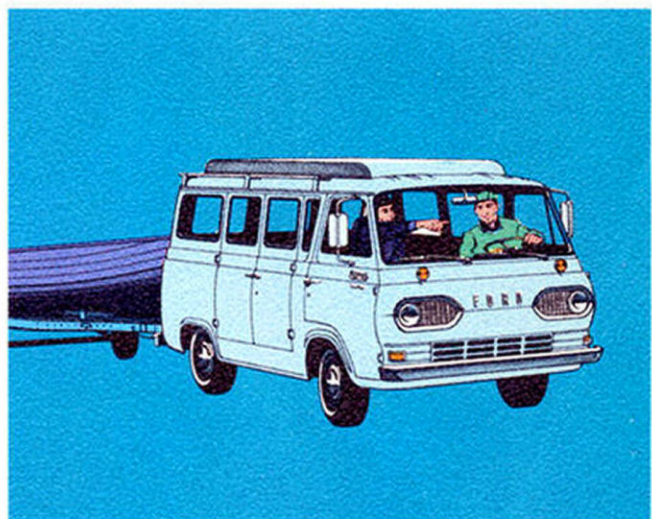
Camper Specials

Highlighting Ford's Fun Fleet, F-100, F-250 camper specials and F-350 pickups or chassis-cab models offer the *perfect* foundation for recreation campers. Accommodating 8- to 10-foot cab-over-camper coaches, Ford's new Twin-I-Beam front suspension (F-100/250 only) offers the smoothness, comfort, and handling of a passenger car and the rugged durability of a Ford Truck. Improved stability, minimum front end maintenance and reduced tire wear enhance Twin-I-Beam advantages. The comfort-designed Ford cab provides the setting for true traveling pleasure. Deep-cushioned seats and ample room keynote every Ford cab. Ford's new 240 CID economy Six is standard. New 300 CID Big Six and powerful 352 CID V-8 are optional.



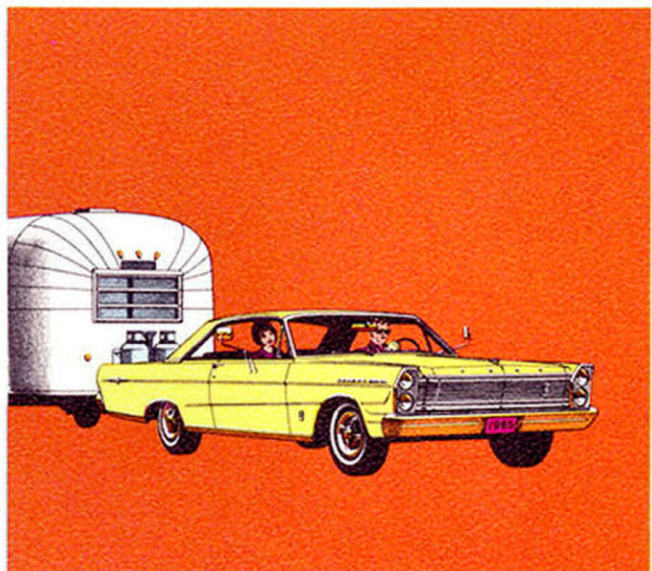
Econoline Conversions

Power and economy *plus* a highly practical, compact living unit is featured in every 1965 Econoline Van camper conversion unit. Outstanding performance with 23% more horsepower in Ford's standard 105-hp, 170 CID Six and up to 48% more horsepower in the optional 150-hp, 240 CID Six than was available last year. These units offer top highway performance, powerful hill-climbing ability and nimble traffic maneuverability. Three-speed fully synchronized transmission is standard. The cab-forward design with control-tower visibility makes driving and handling remarkably easy.



Cars Equipped to Tow

Whether it's a large travel trailer or a small boat and trailer, the Total Performance 1965 Fords are your best bet up front. Properly equipped, the solid, full-sized Fords can tow up to 5,500 pounds of gross trailer weight with up to a 550-pound tongue load. From '65 Fords to Thunderbirds, Fairlanes, Falcons or Mustangs, you'll find bigger, more economical engines, greater stability, easier handling and more quality riding comfort. Your Ford Dealer has the experience and equipment to engineer any '65 Ford to accommodate the trailer of your choice. From heavy-duty brakes to heavy-duty battery, you'll find Ford's complete lineup of models and recreation equipment ideal for making recreation travel . . . safe, more pleasant travel.



Your local Ford Dealer has your area's award-winning recreation vehicles. His technical knowledge and vehicle experience is available, free of charge, to assist you in planning your recreation needs.