

- **Brakes**—All brake components, excluding linings, pads, rotors, and drums.
- **Air Conditioning**—Compressor, condenser and evaporator.
- **Electrical**—Alternator, voltage regulator, windshield wiper motor, all electrical wiring harnesses, switches and starter motor.

Transportation Assistance—If the car or light truck is withdrawn by the Servicing Dealer from normal use overnight for repair or replacement of parts covered under this contract, reimbursement will be made for base rental, excluding mileage, for the replacement vehicle, not to exceed \$15 for any one day with a maximum allowance of five days to complete the repairs.

The first individual retail purchaser must properly operate and maintain the vehicle, and return it for service to the Selling Dealer or, if such first retail purchaser is traveling, has moved a long distance or needs emergency repairs, to any participating Ford or Lincoln-Mercury Dealer in the United States or Canada. All repairs will be made with Ford Authorized Service or Remanufactured Parts in accordance with the participating dealer's contract with Ford. The Extended Service Plan is provided to the first individual retail purchaser and is NOT TRANSFERABLE to subsequent owners.

What is NOT covered by the Extended Service Plan?

This Extended Service Plan does not include:

- 1 **Repair Caused by Damage or Unreasonable Use** (damage from road hazards, accident, fire or other casualty, misuse, negligence, racing or failures caused by modifications or parts not authorized or supplied by Ford).
- 2 **Repairs Resulting from Lack of Required Maintenance** (failures caused by the retail purchaser's neglecting to perform the required maintenance services set forth in Owner's Guide for the vehicle; costs of these routine maintenance services are not covered).
- 3 **Maintenance Service and Wear Item Replacements**. During the period covered by the Extended Service Plan, it may become necessary to:
 - Replace spark plugs, wiper blades, emission control valves, brake and clutch linings, hoses, molded rubber or rubber-like items or filters.

- Adjust carburetor, ignition, transmission bands, belts or clutch system and designated predelivery-type operations.
- Clean fuel and cooling systems; remove sludge or carbon deposits.
- Add oil, coolant, fluids or lubricants.
- Maintain or replace other items not specifically covered under the Extended Service Plan.

Typically, these services and replacements are required because of normal wear and use and are the owner's responsibility. Costs for these services and parts are not covered by the Extended Service Plan.

- 4 Repairs to the vehicle if the odometer is altered so that the actual mileage cannot be determined.
- 5 To the extent allowed by law, LOSS OF USE OF CAR, LOSS OF TIME, INCONVENIENCE, COMMERCIAL LOSS OR CONSEQUENTIAL DAMAGES.

The Extended Service Plan—Protection at a Practical Price!

You can enjoy this economical protection for as little as \$5.55* added to your monthly payment on a Pinto or other smaller Ford car. That's about 18 cents a day, and look at what you get! Extended service protection for major components. Plus protection against rising service costs over the next 36 months or 36,000 miles, regardless of how actual costs may rise. And that feeling of security from knowing your service repairs will be competently handled by factory-trained technicians in participating Ford and Lincoln-Mercury dealerships throughout the United States and Canada.

All of the Extended Service Plan benefits are ready for your protection now. Ask your Ford Dealer to enroll you for this important protection right away!

*Monthly Payments computed on the basis of 7% simple interest per year (Based on 36 monthly payments).



The 36-month, 36,000-mile Advantage.

This Ford Motor Company service contract on major components protects your vehicle through 36 months or 36,000 miles.

For new
1979 Ford Cars and
Light Trucks.

Nationwide coverage at over 6,400 dealers.



Now—Excellent Protection for Your New 1979 Ford Car or Light Truck!

Here is timely and important protection for you. It's Ford Motor Company's Extended Service Plan, a program that protects you against major repair bills, even after the warranty on your new car or light truck (GVW under 10,000 lbs.) has expired.

Exactly what is the Extended Service Plan?

We call it The Ultimate Option. That's because the Extended Service Plan is actually an optional service contract which covers repairs, including parts and labor bills, at no cost to you except for the first \$25 per visit. In fact, the Plan reimburses you for a major portion of the cost of a temporary replacement vehicle, should you need one while yours is being repaired.

Of course this coverage does not extend to improperly maintained vehicles, nor does it cover damages or certain items subject to normal wear and replacement.

However, when you consider today's cost to repair and replace the major components covered under the Extended Service Plan, you'll really appreciate the protection it gives you, along with its nominal cost!

How long does the Extended Service Plan protect my new vehicle?

Your protection begins on the date you first use your new Ford car or light truck, or on the date you accept delivery of it. And you enjoy continuous protection from that date under provisions of the Extended Service Plan for up to a maximum of 36 months or 36,000 miles, whichever comes first. Protection against costly major repair bills, regardless of inflation, for up to three years after you first drive your new vehicle—that's real peace of mind!

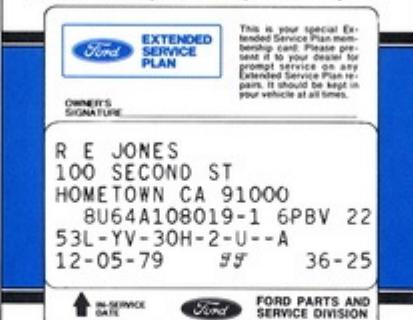
Am I protected away from home?

Just about as far away from home as you can travel! Extended Service Plan remains in effect, even when you're traveling and nowhere near your local Ford Dealer. In fact, over 6,400 participating Ford and Lincoln-Mercury Dealers across the United States and Canada are authorized to honor your Extended Service Plan. Remember, too, that service operations are expertly performed by our factory-trained technicians. Travel in confidence!

How do I register for Extended Service Plan protection?

To participate in this program, ask your Ford Dealer to register you and your new 1979 passenger car or light truck.

If you did not purchase the Plan with your new car or light truck, you still have the opportunity to register for this extra service protection at a later date. In all instances, however, you must register for the Plan within 180 days of the delivery date of your new car or light truck. As a participant, you will be mailed a special personalized Ownercard and a vehicle identification sticker. If you require service prior to the time of receipt of your Ownercard, your copy of the Registration Form will serve as proof of purchase to all participating Ford and Lincoln-Mercury Dealers up to 180 days.



How much does it cost for all this protection?

A one-time registration fee gives you full coverage of the optional Extended Service

Plan. The suggested retail registration fees are:*

PASSENGER CARS	LIGHT TRUCKS
Fiesta	\$165
Pinto	165
Mustang (excluding turbocharged engine models)	165
Fairmont	165
Mustang (turbocharged models)	210
Granada	210
LTD II	210
Thunderbird	210
Ford LTD	270
Courier	\$210
Ranchero	210
Light Truck 4x2—(F-100—F-350)	210
Econoline	210
Bronco	235
Light Truck 4x4—(F-100—F-350)	235
Ford Club Wagon	270

*Prices also applicable to new 1978 model vehicles sold on or after Oct. 7, 1978

What is completely covered under the Extended Service Plan?

When you register your new 1979 Ford passenger car or light truck in the Extended Service Plan you receive protection on certain selected components for up to a maximum of 36 months or 36,000 miles, whichever occurs first, from either the first use or the delivery date of your vehicle.

Ford Motor Company agrees with the first individual retail purchaser of one of Ford's new model passenger cars or light trucks that it will have the Selling Dealer repair or replace free, except for the first \$25 per visit, the following parts found under normal use in the United States or Canada to be defective in factory materials or workmanship within the earlier of 36 months or 36,000 miles from first use or retail delivery:

- **Engine**—All internal lubricated parts, water pump, fuel pump, engine block, cylinder heads, intake and exhaust manifolds.
- **Transmission**—All internal parts and housing.
- **Drive Shaft**—Complete assembly, including universal joints.
- **Rear Axle**—Complete assembly, including rear axle housing, seals and all other internal parts.
- **Steering**—Manual linkage booster and gear box, power steering pump, power steering gear, cooler and lines.
- **Front Suspension**—Upper and lower control arms, control arm shaft and bushings, upper and lower ball joints, king pins and bushings, upper and lower spindle supports. (Not included are front end alignment, wheel balance and the replacement of shock absorbers.)