

1977 FORD TRUCK

- Econoline • Bronco • Light Truck
- Medium and Heavy Truck • Courier

ACCESSORIES
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PRICE LIST
ACCESSORIES
THE MARGIN OF DIFFERENCE

1977 FORD TRUCK ACCESSORIES

This price list has been compiled to provide salesmen with a reference guide for 1977 model accessory prices. Included are the vehicle application, the accessory part number, suggested list price in effect at the time of publication and a column for you to write in the installed price.

Accessories are listed in the order in which they appear in the 1977 Ford Truck Accessories Brochure (Form No. FPM 1226). This brochure has full color illustrated descriptions of the accessories. If it is not available at your dealership, contact your Ford Parts and Service Zone Manager.

For more detailed information regarding product applications or pricing, refer to your Master Parts and Accessories Catalog and your Parts and Accessories Price List.

Item						Part Number	Suggested List Price	Dealer Delivered Price Including Installation
	Econoline	Bronco	Light Truck	Med-Hvy. Truck	Courier			
SOUND EQUIPMENT								
Radio								
AM	x	x	x	x	x	*BASIC NUMBER RADIO CHASSIS — 18806	\$ 75.20	
AM-FM Monaural	x		x				148.20	
AM Stereo Tape	x						242.50	
AM-FM Multiplex	x						220.50	
AM-FM Multiplex			x			SPEAKER AND HARDWARE — 18819	212.20	
AM-FM Stereo Tape	x						322.05	
AM-FM Signal Search	x						401.65	
AM-FM Quad Tape	x						482.80	
INTERIOR								
Floor Mats								
Black			x	x		C9TZ-8113086-A	11.20	
Blue			x	x		C9TZ-8113086-B	11.20	
Red			x	x		C9TZ-8113086-C	11.20	
Brown			x	x		D5TZ-8113086-A	11.20	

*Note: For full part number and application details on radio installation kits, see the parts catalog.

Item						Part Number	Suggested List Price	Dealer Delivered Price Including Installation
	Econoline	Bronco	Light Truck	Med.-Hvy. Truck	Courier			
INTERIOR (Cont.)								
Cigar Lighter			x			D3TZ-15A044-A	\$ 9.30	
Cigar Lighter		x		x		D3TZ-15A044-B	11.55	
Cigar Lighter	x					D7UZ-15A044-A	9.15	
Engine Coolant Heater								
2.3 Litre, 302, 351, 400 and 460 CID						D6AZ-6D008-A	15.25	
200, 250, 360, 361, 390, 391, 477 and 534 CID						D6BZ-6D008-A	15.25	
300 CID						D6TZ-6D008-A	15.25	
2.8 Litre						D6ZZ-6D008-A	15.95	
SAFETY								
Reflector Flare Kit	x	x	x	x	x	D4AZ-19E500-A	44.90	
Reflector Flare Kit (single replacement)	x	x	x	x	x	D4AZ-19F524-A	17.65	
Fire Extinguisher 10 BC Rating	x	x	x	x	x	D6AZ-19B540-A	27.00	
Air Horns — Dual								
Chrome, w/Air Brakes	x	x	x	x	x	D3HZ-13800-A	46.35	
Vacuum Air w/250 Eng. or Larger w/o Air Brakes	x	x	x	x	x	D3AZ-13800-A	81.25	
All Weather Safety Lamp Kit — WT900					x	D4HZ-15200-A	54.65	
All Weather Safety Lamp Kit — All Except WT900	x	x	x	x	x	D4TZ-15200-A	60.15	
AIR CONDITIONERS*								
Custom Built-In	x						382.66	
Custom Built-In			x				376.00	
Custom Under Dash					x		376.00	
MIRRORS								
Convex R.H. "Stick-On"		x				D7TZ-17696-A	8.60	
Trailer Towing			x			D3AZ-17696-D	18.85	
Panoramic	x	x	x	x	x	C5TZ-17696-A	5.25	
Camper — Stainless Steel L.H.			x			D3TZ-17696-A	37.35	
Camper — Stainless Steel R.H.			x			D3TZ-17696-B	37.35	
Swing Lock — Low Profile, Stainless			x			D3TZ-17696-C	39.05	
Swing Lock — Low Profile, Stainless					x	D37Z-17696-A	31.20	
Western Jr. Painted — L.H.			x			D3TZ-17696-E	23.25	
Western Jr. Painted — R.H.			x			D3TZ-17696-F	23.25	
Western 7" x 16", Painted — L.H.			x	x		D3TZ-17696-G	38.15	
Western 7" x 16", Painted — R.H.			x	x		D3TZ-17696-H	38.15	
Outside R.H.		x	x			D3TZ-17696-L	11.35	
Low Mount Camper Chrome — R.H., L.H.			x			D5TZ-17696-A	39.05	
Low Mount Camper Painted	x					D5UZ-17696-D	23.25	
Low Mount Camper Stainless	x					D7UZ-17696-A	39.05	
Swing Lock — Low Profile, Stainless	x					D5UZ-17696-A	33.80	
Swing Lock Painted, High Profile R.H.	x					D5UZ-17696-B	23.25	

*Note: For application details on air conditioner installation kits, see the parts catalog.

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	Econoline	Bronco	Light Truck	Med. Hvy. Truck	Courier			
MIRRORS (Cont.)								
Swing Lock Painted, High Profile L.H.	x					D5UZ-17696-C	\$ 23.25	
Swing Lock — Low Profile Stainless			x			D4TZ-17696-A	39.05	
Remote Control — Car Type L.H.		x	x			D3TZ-17696-K	27.15	
Vanity Mirror			x	x		C6AZ-17A679-A	4.00	
Chrome 5" x 8" R.H.	x					C8UZ-17696-A	15.15	
Chrome 5" x 8" L.H.	x					C8UZ-17696-B	15.15	
Western 7" x 16" Stainless L.H.				x		D3HZ-17696-A	69.60	
Western 7" x 16" Stainless R.H.				x		D3HZ-17696-B	69.60	
EXTERIOR								
Hood Ornament Kit			x			D7OZ-16850-B	15.65	
License Plate Frame	x	x	x	x	x	D2AZ-17A387-A	7.55	
Bumper Guards — Front Chrome					x	D27Z-17996-A	31.40	
Bumper Guards — Front Chrome			x			C9TZ-17996-A	44.85	
Bumper Guards — Front Chrome	x					D5UZ-17996-A	49.65	
Door Edge Guards			x	x		D3TZ-2520910-A	7.10	
Door Edge Guards	x					D5UZ-1120910-A	7.70	
Door Edge Guards				x		D27Z-1020910-A	7.10	
Splash Guards								
F100/250-350 (2/W/D)			x			D3TZ-16A550-A	20.91	
24" x 24" Rear			x	x		C7TZ-16A550-A	18.45	
24" x 30" Rear			x	x		C7TZ-16A550-B	20.90	
24" x 36" Rear			x	x		C7TZ-16A550-C	24.15	
Sliding Rear Window Kit — Tinted			x			D4TZ-10422B30-A	103.90	
Tonneau Cover								
Black w/8' Box			x			D1TZ-99501A42-A	84.25	
White w/8' Box			x			D1TZ-99501A42-B	84.25	
Black — Ranchero			x			D2OZ-97501A42-B	85.55	
White — Ranchero			x			D2OZ-97501A42-A	85.55	
Bumper — Rear Step								
Standard — One Piece F100, F250 Wide Frame			x			D3TZ-17906-F	89.40	
F250, F350 Narrow Frame			x			D3TZ-17906-G	89.40	
Deluxe — Two Piece Welded F100, F250 Wide Frame			x			D3TZ-17906-K*	89.65	
F250, F350 Narrow Frame			x			D3TZ-17906-L*	89.65	
*Adapter Kit Required			x			D4TZ-17A958-A	24.30	
Box Rail — Pick Up — 8'			x			D3TZ-9932230-B	75.60	
Box Rail — Pick Up — 6'			x			D3TZ-9932230-C	68.00	
Glide Out Step R. & L. Sides			x			D3TZ-9920092-A	27.65	
Roof Vent	x					D5UZ-89019A98-A	79.30	
Spare Tire Lock	x	x	x			D7TZ-1386-A	TBD	
Spare Tire Lock (Under Box)			x			D7TZ-1386-B	TBD	
Spare Tire Carrier								
Front Bumper Mount			x			D4TZ-1440-A	30.00	
Rear Door Mount	x					D5UZ-1440-A	43.35	

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	Econoline	Bronco	Light Truck	Med.-Hvy. Truck	Courier			
EXTERIOR (Cont.)								
Spare Wheel Carrier Kit								
F100-250 4 x 2 (W/16" or 16½" Wheels) Rear Slide Out			x			D3TZ-1440-A	\$ 29.60	
F100-250 4 x 2 (W/15" Wheels) Rear Slide Out			x			D3TZ-1440-B	29.60	
Locking Hubs — Free Running								
Automatic — F100/250 3000 lb. F/A		x	x			C6TZ-1104-F	369.35	
Manual — F100/250 3000 lb. F/A		x	x			C6TZ-1104-B	161.70	
Manual — F250 3500 lb. F/A		x	x			C9TZ-1104-B	161.70	
Luggage Rack	x					D7UZ-1155100-A	TBD	
OTHER								
Coolant Recovery System	x	x	x	x	x	D0AZ-8522-A	15.15	
Speed Control Kit — Basic Unit								
w/A.T. and 8 cyl. engine (less Cable Kit)			x			D4AZ-9A818-B	99.30	
Speed Control Speedometer Cable Kit			x			D4TZ-9A820-C	12.70	
Speed Control Kit (Complete w/Cables) (6 Cyl.)	x					D5UZ-9A818-B	111.95	
Speed Control Kit (Complete w/Cables) (8 Cyl.)	x					D5UZ-9A818-A	111.95	
Transmission Oil Cooler								
Economy Model			x			D2OZ-7K177-A	42.95	
Economy Model (Except w/A.C.)	x	x				D2OZ-7K177-A	42.95	
High Capacity			x			C9AZ-7K177-A	70.95	
High Capacity (Except w/A.C.)	x	x				C9AZ-7K177-A	70.95	
High Capacity — Slim Line	x	x	x			D6AZ-7K177-A	63.35	

Prices shown are manufacturer's suggested retail prices. Installation charges and state or local taxes, if any, are extra. The prices, descriptions and specifications contained in this book were in effect at the time this publication was approved for printing, and are subject to change without notice or liability therefor. Ford Parts and Service Division reserves the right to change or discontinue options or accessories or their application at any time.

