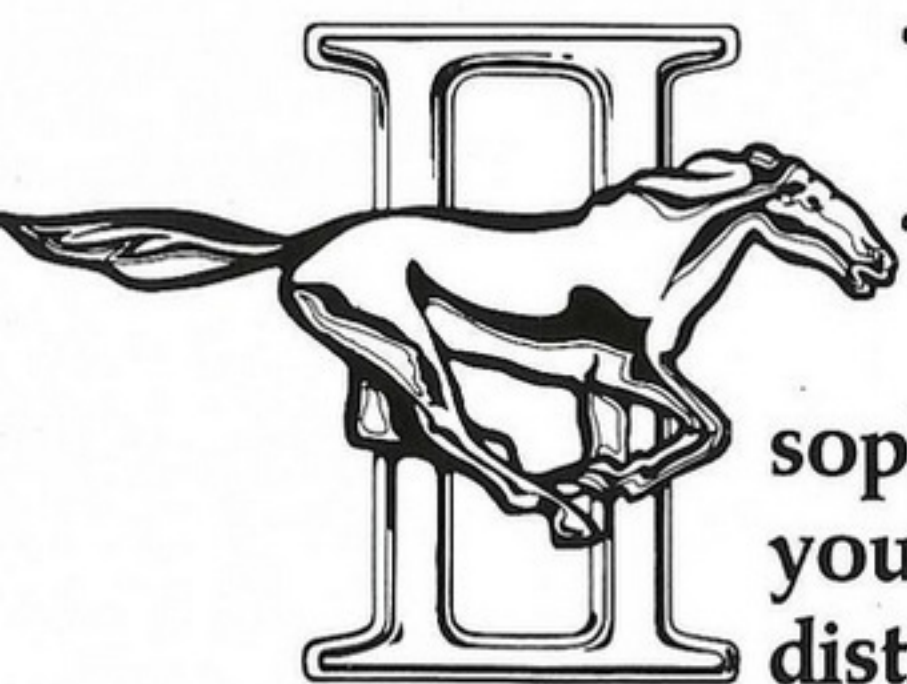




**FORD
IMPORTED
CARS**

The key to a different world.



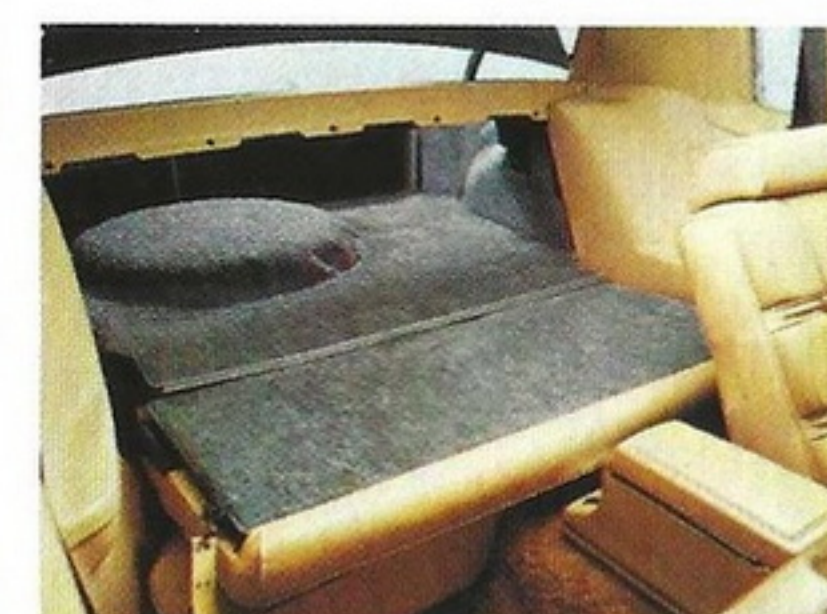
Mustang II

The legendary Ford Mustang. A unique combination of sophistication and sheer motoring excitement. The Mustang gives you driving that is as calm and controlled as it is powerfully distinctive.

Mustang II Ghia

With its smooth 4.9 litre V8 engine, its powered steering and brakes, its thick sound-absorbing cut-pile carpeting, the Mustang Ghia creates a driving

environment that sets you apart from the world. Unmistakable Ghia styling features a half-vinyl roof, Ghia badges, and opera windows for rear passengers.



The features of the Mustang Ghia combine elegance with versatility. The tireless V8 engine unit gives you relaxed, controlled long-distance motoring, while your passengers are accommodated in style in the individually contoured rear seats. Alternatively by folding the rear seats forward, you have extra loadspace for your luggage, with fitted carpeting extending all the way from the boot-section. Forged aluminium sports wheels are fitted as a standard specification.

Mustang II Mach I

The Mustang Mach I fastback incorporates a folding rear seat and a lift-up tailgate, giving access to 22.8 cubic feet of loadspace.

The Mach I's styling features black lower-body panels with colour-keyed remote-controlled door mirrors and sporty forged aluminium road wheels.

A car that really stands out from the crowd.



Mustang Specifications

Ghia & Mach I Models – Standard Features:

Right-hand drive.
Tachometer.
Fuel, ammeter and temperature gauges.
Centre console.
Day/night driving mirror.
Interval wipers.
Warning lights for oil pressure, safety belts, handbrake, 'door ajar' and 'headlamps on'.
Glove-box light.
Fold-down rear seat.
Heated rear window.
Vanity mirrors.
Head restraints.
Digital clock.
Opera windows, (Ghia only).
Inertia-reel seat belts.
Matching twin remote-control sports door mirrors (Mach I only).
Half-vinyl roof (Ghia only).
Tinted glass.
Bumper guards.
Solid state ignition.
Colour-keyed urethane bumpers.
Engine compartment light.
Four forged aluminium sports wheels.
195/70R x 13 steel-belted radial tyres.
Quartz Halogen headlamps.
Hazard warning flashers.

Ghia Optional Equipment – available at extra cost:

Glamour paint.
Manual steel sun roof.
Removable tinted glass sun roof.
Cloth trim (Red, Aqua or Cream).
Velour cloth trim (Aqua, Chamois, or Cream).
In-car entertainment – refer to your Imported Car Dealer.

Mach I Optional Equipment – available at extra cost:

Glamour paint.
Cloth trim (Red, Aqua or Cream).
In-car entertainment – refer to your Imported Car Dealer.

Ghia & Mach I Specifications:

Transmission: Automatic transmission with T-bar floor-mounted shift.

Steering: Power-assisted rack and pinion with transfer gear.

Safety steering column with anti-theft lock. 34 ft. turning circle.

Brakes: Hydraulic dual-line. Vacuum servo-assisted, self-adjusting front disc brakes and rear drums.

Suspension: Front: Independent short/long arms with ball joints and coil spring.

Rear: Semi-elliptical leaf spring.

Engine:	Measurements:	Ghia	Mach I
Capacity: 4.9 litre	Wheelbase:	96.2"	96.2"
Cylinders: V8	Length:	175.0"	175.0"
Bore: 4.00"	Height:	50.0"	49.7"
Stroke: 3.00"	Width:	70.2"	70.2"
Compression ratio: 8.4-1	Boot capacity (cu.ft.):	6.7	22.8†
Carburettor: Twin choke	Approx. kerb weight:	3300lb	3300lb
	Approx. fuel capacity (Imp. gals.):	13.5	13.5
	Maximum towing limit:	2770lb	2770lb

*Refer to Imported Car Dealer for trim colour combinations.

†Back seat down.

Fairmont GXL Sedan

The smooth, powerful Fairmont GXL sets a new standard for long-distance motoring. Designed by Ford of Australia for the wide-open spaces of the Australian outback, its tireless 4.9 litre V8 engine, soft-cloth bucket seats, and powered windows, steering and brakes give you effortlessly relaxed control under the most demanding conditions.



GXL luxury specifications include a quartz-crystal electric clock, prismatic day/night driving mirror, padded sports steering wheel, a floor-mounted T-bar gear shift for automatic transmission and comprehensive instrumentation including a tachometer, to create a driving environment that is as distinctive as it is practical.



GXL Fairmont Sedan Specifications

Standard Features:

- High-back reclining front bucket seats with map pockets at rear.
- Front inertia-reel seat belts.
- Cloth seat trim.
- Two-speed windscreen wipers with push-button wash/wipe and intermittent control.
- Lockable illuminated glovebox.
- Power windows front and rear with driver override control.
- Tinted laminated windscreen.
- Heated rear window.
- Vanity mirror.
- Day/night driving mirror.
- Electric clock.
- Alloy sports road wheels with steel-belted radial tyres.
- Sports handling suspension.
- Grab handles.
- Quartz Halogen headlamps.
- Bumper overrides.
- Vinyl roof.

Optional Equipment available at extra cost:

- Air conditioning including tinted side and rear windows.
- Tinted side and rear windows.
- Sliding steel sun roof.
- In-car entertainment – refer to your Imported Car Dealer.

Specifications:

- Transmission:** Cruisomatic with T-bar floor shift.
- Steering:** Positive-feel power steering.
- Safety steering column with anti-theft lock. 39.4 ft. turning circle.
- Brakes:** 4-wheel power disc brakes with limited-slip differential.

Suspension:

- Front: Heavy-duty coil springs with stabilisers.
- Rear: Semi-elliptical leaf springs with anti-roll bar.

Engine:

- Capacity: 4.9 litre
- Cylinders: V8
- Bore: 4.00"
- Stroke: 3.00"

- Compression ratio: 9.2-1
- Carburettor: Twin choke

Measurements:

- Wheelbase: 110.9"
- Length: 191.5"
- Height (unladen): 53.8"
- Width: 74.8"
- Boot capacity (cu.ft.): 15.2 cu.ft.
- Approx. kerb weight: 3742lb.
- Approx. fuel capacity (Imp. gals): 17.5
- Maximum towing limit: 3742lb.

Fairmont Estate

The Fairmont is a true Estate, possibly the finest estate car in the world. It is designed by Ford of Australia to seat up to eight passengers in comfort, or to provide a massive 82.6 cubic feet of loadspace with the rear seat folded down.



The vehicle shown is fitted with the third seat option.

The Fairmont Estate offers more space, combined with more power than any European car. Its tireless low-revving 4.9 litre V8 engine has power to spare, even under full load conditions. Its handling characteristics are superb, and with its progressive-feel power steering it requires only 2.6 turns of the steering wheel from lock to lock.

With its two-way rear door that opens both sideways and downwards the Fairmont offers versatility, comfort and control unmatched by any other estate car.

Fairmont Wagon Specifications

Standard Features:

- High-back reclining front bucket seats with centre arm rest.
- Front inertia-reel seat belts.
- Vinyl trim.
- Two-speed windscreen wipers with intermittent control and anti-lift vane.
- Three-speed heater/demister.
- Lockable glovebox.
- Power windows front and rear with driver override control.
- Power tailgate window.
- Dual-action tailgate.
- Carpeted loadspace.
- Driver's door mirror.
- Day/night driving mirror.
- Electric clock.
- Full wheel covers.
- Steel-belted radial tyres.
- Quartz Halogen headlamps.
- Bumper overrides.
- Integral chrome roof rack.

Optional Equipment available at extra cost:

- Air conditioning including tinted side and rear windows.
- Tinted side and rear windows.
- Cloth seat trim.
- Tinted laminated windscreen.
- 4-wheel power disc brakes with limited slip differential.
- Fold-away rear-facing bench seat for two children.
- Alloy sports road wheels.
- In-car entertainment – refer to your Imported Car Dealer.

Specifications:

- Transmission:** Cruisomatic with column shift.
- Steering:** Positive-feel power steering. Safety steering column with anti-theft lock. 41.2 ft. turning circle.
- Brakes:** Hydraulic dual-line power-assisted front discs with rear drums.

Suspension:

- Front: Heavy-duty coil springs with stabilisers.
- Rear: Semi-elliptical leaf springs with anti-roll bar.

Engine:

- Capacity: 4.9 litre
- Cylinders: V8
- Bore: 4.00"
- Stroke: 3.00"
- Compression ratio: 9.2-1
- Carburettor: Twin choke

Measurements:

- Wheelbase: 116"
- Length: 200"
- Height: 55.3"
- Width: 74.8"
- Boot capacity (cu.ft.): 82.6 cu.ft. (seat down)
- Approx. kerb weight: 4047 lb.
- Approx. fuel capacity (Imp. gals): 17.5
- Maximum towing limit: 4047 lb.

Mercury Monarch Ghia

Most prestigious of America's new 'European' generation of luxury automobiles, the Mercury Monarch Ghia has created a style of sophisticated elegance that retains all the traditional qualities Americans demand from their luxury saloons.



The flagship of Lincoln Mercury's new range, the Monarch Ghia offers the highest standards of American design in a car no larger than most European luxury saloons.

The Monarch's interior is fully colour-keyed with real leather or soft cloth upholstery available as an option. Reclining front bucket seats with fitted head rests, soundproofing throughout, deep cut-pile carpeting, tinted glass and a quartz-crystal digital clock complete the sensation of luxurious all-enveloping comfort.



Mercury Monarch Ghia Specifications

Standard Features:

European ride suspension.
Solid state ignition.
Through-flow ventilation.
Steel-belted radial-ply tyres.
Impact-resistant bumper system.
Seat-back map pockets.
Dual-tone horn.
Vanity mirrors.
Day/night interior mirror.
Deep, cut-pile carpet.
Twin remote-control door mirrors.
Power windows.
Tinted glass.
Reclining front bucket seats.
Vinyl roof.
Heated rear window.
Interval windscreen wipers.
Digital clock.
Inertia-reel front seat belts.
De-luxe sound insulation.
Carpeted luggage compartment.
Complete courtesy light system.
Quartz Halogen headlamps.

Optional Equipment – available at extra cost:

Glamour paint.	Cloth trim. Leather trim.
Powered glass Moon roof.	Cast aluminium wheels.
Half-vinyl Roof (2 door only).	Centre Console.
Centralised door locking system.	Speed control.
4-way power driver's seat (non-reclining).	
In-car entertainment – refer to your Imported Car Dealer.	

Technical Specifications:

Transmission: Automatic transmission with T-bar floor-mounted shift.

Steering: Power-assisted. Re-circulating ball and nut with transfer gear. Safety steering column with anti-theft lock.
39 ft. turning circle.

Brakes: Hydraulic dual-line. Vacuum servo-assisted, self-adjusting front disc brakes with rear drums.

Suspension: Front: Independent coil spring.
Rear: Semi-elliptical leaf spring.

Engine:

Capacity: 4.9 litre
Cylinders: V8
Bore: 4.00"
Stroke: 3.00"
Compression ratio: 8.4-1
Carburettor: Twin choke

Measurements:

	2 door	4 door
Wheelbase:	109.9"	109.9"
Length:	197.7"	197.7"
Height:	53.2"	53.5"
Width:	74.5"	74.5"
Boot capacity (cu.ft.):	13.1	13.1
Approx. kerb weight:	3432lb.	3490lb.
Approx. fuel capacity (Imp.gals):	16	16
Maximum towing limit:	3208 lb.	3261 lb.



Ford Imported Cars

Ford Imported Cars are marketed by Ford Personal Import Export Ltd., a subsidiary of Ford Motor Company Limited.

Ford Personal Import Export have a network of specialist Imported Car Dealers throughout the country, whose staff and technicians are experts in the maintenance and servicing of all Ford Imported Models.

They also maintain a large and comprehensive stock of spare parts at their international parts depot just outside London, and have direct links with the manufacturing countries.

When you own a Ford Imported Car you get the same high standard of servicing and parts supply that you would expect with any Ford product.

This catalogue applies only to vehicles supplied for the UK domestic market. Ask your Ford Imported Car Dealer for further information if you should wish to purchase one of these vehicles for Export.

Illustrations, Descriptions and Specifications

Ford policy is one of continuous improvement. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. Where possible, any such changes which may be introduced after publication of this booklet but before it is supplied will be incorporated herein or announced by means of a notice prominently displayed in Ford Imported Car Dealerships at the point of supply. For the latest details, always consult your Ford Imported Car Dealer.

YOUR FORD IMPORTED CAR DEALER IS:

Published by:

Advertising and Sales Promotion Department, Ford Personal Import Export Ltd., 8 Balderton Street, London W1Y 2BN. Telephone: 01-493 4070. Reg. Office, Eagle Way, Brentwood, Essex, England. No. 315489. Designed by Lansdowne Marketing Ltd. Printed by C.B. Printers Ltd., London. FPIE/5 September 1977

