

1977 Ford 4-Wheel Drives



Ford 4x4's make the impassable possible.

When the road ends and you want to keep going, you need a tough Ford 4x4. For '77, your choice of 4x4 pickups begins with Ford's F-150 heavy-duty half-tonner and goes up to the hefty F-250. And you have a choice of new high-efficiency V-8's with up to 400 cubic inch displacement. New choice of part-time or full-time 4-wheel drive, too.



New Ford F-250 Regular Cab has a new look with lower silhouette, yet the important center ground clearance has been increased. New Camper Special and Trailer Towing Packages are now offered. New maneuverability, ride and handling ease. Ranger XLT shown with optional Deluxe Tu-Tone, radio, rear bumper, tires and wheels.



New Ford F-250 Regular Cab also features a heavy-duty front suspension with redesigned tapered leaf springs and staggered shock absorbers for strength and a smooth ride. Auxiliary fuel tank plus front and rear sway bars are now optional.



Shorty's back and better than ever with new 6½-ft. Flareside box. Four-wheel drive keeps you rolling while the new rolled-edge Flareside adds flair. A new Free Wheeling option is available on Custom and Ranger models. Shown with optional mirrors, radio, rear bumper and full-time 4-wheel drive.



Ford F-150 Ranger XLT pickup shown with 8-ft. Styleside body and optional mirrors, radio, Deluxe Tu-Tone, tires, sliding rear window and rear step bumper. 6 $\frac{3}{4}$ -ft. Styleside and 6 $\frac{1}{2}$ -ft. or 8-ft. Flaresides are also available.



Undercover fun. Go as far from civilization as you wish and still have a dry, secure haven for your gear. Ford's fiberglass pickup box cover is available on all 8-ft. Styleside Pickups. Deluxe cover is illustrated.



Keep on the move with Ford 4x4's. Part-time drive with free-running hubs is standard. Full-time drive is optional with V-8 and Cruise-O-Matic.



Typical '77 Pickup

New rust protection. Over 350 sq. ft. of anti-corrosion coatings like galvanizing. New rustproof fender liners, too.

Take to the rugged outdoors...in comfort.



Free Wheeling option for Styleside pickups includes colorful "rainbow" bodyside tape, blackout grille and black front bumper with push bar. Inside you'll enjoy the smart new decor throughout. Sporty new instrument and door panels, plus new seat upholstery and floor coverings. Shown with optional forged aluminum wheels, RWL tires, rear bumper, radio and sliding rear window.



Ranger XLT demonstrates that a tough truck can be extra luxurious, too. Features include cut-pile carpeting • vinyl headlining with sound-absorbing backing • long-wearing cloth-and-vinyl seat upholstery • vinyl door trim panels with insulation • Convenience Group. Shown with optional air conditioning, Cruise-O-Matic and electric rear window defroster.



Ford Ranger is distinctive and practical with new carpeting • instrument panel molding with black accent • door panels with bright moldings • seat back cover • additional cab insulation, and more. Shown with optional radio and Cruise-O-Matic.



Custom Decor Group

(Regular Cab only) Includes knitted vinyl seat trim and color-keyed floor mats with insulation. Outside there are bright moldings around windshield and rear window • bright drip rail moldings • bright hub caps (with full-time 4-wd.). Shown with optional Cruise-O-Matic.



The Custom has loads of standard features: fresh air heater/defroster • two-speed windshield wipers • dome light with door courtesy switches • floor mat • door scuff plates • Black, Red, Tan, Blue or Jade vinyl seat trim. Shown with optional mirrors.

New power to 400 cu.in. ...on any kind of gas.

New power for '77. New high-efficiency 351 and 400 V-8's are now offered in 4x4's. Engines specially strengthened for truck service. The standard 300 Six has been improved for even greater durability than last year's. DuraSpark solid state ignition is standard on all engines. And all of these engines are designed to run on any kind of gasoline. Important, because where these tough Ford 4x4's can go... you don't always have a choice.

ENGINE AVAILABILITY			
Engine	Bore & Stroke (in.)	Standard	Series Optional
300-cu. in. Six	4.0 x 3.98	F-150, F-250	—
351-cu. in. (2V) V-8	4.0 x 3.5	—	F-150, F-250
400-cu. in. (2V) V-8	4.0 x 4.0	—	F-150, F-250



AM/FM stereo radio



Air conditioner

SelectShift
Cruise-O-Matic



Speed control

Options

- ☐ **Free Wheeling** option for Custom and Ranger Stylesides.
- ☐ **Free Wheeling** option (for shorty Flaresides) includes black channel rear bumper, tape pinstriping and blackout grille insert.
- ☐ **Trailer Towing** packages up to 7,000 lb.
- ☐ **Camper Special** package for up to 11-ft. campers.
- ☐ **Super Cooling** package.
- ☐ **Crew Cab** with four doors and two full-width seats. Easy entry and seating for six.
- ☐ **Bright box rails** for 8-ft. Styleside pickups.
- ☐ **Front push bar** painted black (included with Free Wheeling Styleside).
- ☐ **Forged aluminum wheels** for F-150.
- ☐ **AM/FM stereo radio** with a speaker in each door, or new AM/FM monaural or AM radio.
- ☐ **Air conditioner** is smart looking, compact and integral with the heater for year-round comfort.
- ☐ **SelectShift Cruise-O-Matic** transmission allows fully automatic or manual shifting.
- ☐ **Speed control** maintains preset speed above 30 mph for your driving ease. Offered with V-8's.
- ☐ **Pickup box cover** for 8-ft. Stylesides.
- ☐ **Sliding front box cover window** (available with white box cover only).
- ☐ **Tool storage box** in curbside of pickup box skirt on 8-ft. Stylesides.
- ☐ **New spare tire lock** for standard frame-mounted carrier.
- ☐ **Slide-out spare-tire carrier** allows spare to be easily pulled out from under its frame location.
- ☐ **Auxiliary 12-volt 68 amp-hr battery** with dual circuit charging system.
- ☐ **Mag-style wheel covers** for F-150.
- ☐ **Cargo tie-down hooks**—eight bright hooks make it easy to secure your loads.
- ☐ **Convenience Package** (standard on Ranger XLT) includes intermittent wipers, glove box lock, 12-in. day/night mirror.
- ☐ **Engine block heater**—single 600-watt or dual (1200-watt) with V-8's.
- ☐ **Electric rear window defroster.**
- ☐ **Fuel tank**—auxiliary.
- ☐ **Locking fuel cap** (matching key with auxiliary).
- ☐ **Visibility Light Group** includes cargo body, glove box, ashtray, engine compartment and under-instrument panel lights.
- ☐ **Northland Special** includes engine block heater (single 600-watt with Six, dual with V-8's), 50% (-35°F) antifreeze, 68 amp-hr battery, 60 amp. alternator and limited-slip rear axle.
- ☐ **Protection Package**—includes bright door edge guards, front bumper guards and bumper rub strip.
- ☐ **Seat upholstery**—breathable knitted vinyl or luxurious cloth.
- ☐ **Tinted glass**—windshield or all around.

Bronco/77

Tough on the trail. Easy on the road.



Bronco comes through for you in the rough ... and in highway ride. It's built tough, compact and agile with good ground clearance. Mono-Beam front suspension takes to the road with remarkable comfort. And every Bronco has a V-8 engine, Mono-Beam front suspension and front disc brakes standard. Wide choice of options, too. Bronco Ranger shown with optional whitewall tires and radio. For complete details, see the Bronco catalog.

Ford 4x4 Specifications

EQUIPMENT	F-150 (4x4)	F-250 (4x4)	F-350 (4x4) Crew Cab
Maximum GVWR (lb.)	6350	8400	7700
Axis, Front Rating (lb.)	3550	3800	3550†
Axis, Rear Rating (lb.)	3750	5300	5300
Brakes: Power Disc/Drum	Std.	HD Std.	HD Std.
Clutch: Dia. (in.)—Area (sq.)	11—123.7	11—123.7	11—123.7
Electrical: Battery (amp-hr)	41	41	41
Optional Battery (amp-hr)	68, 68 Aux.	68, 68 Aux.	68, 68 Aux.
Alternator (amp.)	40	40	40
Optional Alternator (amp.)	60	60	60
Engine: Displacements	300 Six	300 Six	300 Six
Optional	351 V-8, 400 V-8	351 V-8, 400 V-8	351 V-8, 400 V-8
Fuel Tank: (gal.)	19.2*	19.2	19.3 (17.5 w/ECP)
Max. Dual Tank Capacity Optional (gal.)	36.7 (w/ECP)	44 (w/ECP)	—
Shock Absorbers	Front & Rear	Front & Rear	Front & Rear
Optional	HD	HD	HD
Springs		Computer Selected	
Power Steering	Optional	Standard	Optional
Transfer Case	2-Speed	2-Speed	2-Speed
Optional 2-Speed		Full-Time 4-Wheel Drive (Regular Cab Only)	—
Transmission	4-Speed	4-Speed	4-Speed
Optional	Cruise-O-Matic	Cruise-O-Matic	Cruise-O-Matic
Wheels: Type—Rim Size	(3) 5-Hole—6.0	(4) 8-hole—6.0	(4) 8-hole—6.0
Tires: Tubeless	L76-15D PT	8.00 x 16.5D TT	8.00 x 16.5D TT
Optional†		Both tubeless and tube-type—including RADIALS—in sizes to match GVWR requirements.	

*17.5 w/ECP w/Chassis Cab. †Consult your Ford Dealer for the tires recommended for your loads and type of service. ‡3500 lb. with V-8.
TT=Truck Type PT=Passenger Travel ECP=Emission Control Package

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