

1975 Ford Pinto

Our basic, little economy car



Pinto 2-Door Sedan

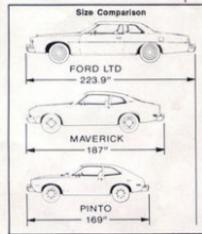
2-Door Sedan • 3-Door Runabout • Wagon Highlights

The closer you look, the better we look.

About our new 1975 Pinto

The closer you look, the better we look. When you're buying a new car, you have every right to expect outstanding quality. We take extra steps and special care to see that you get it in the new 1975 Ford Pinto. Look close. You'll see it in the fit and finish—the body seams, the doors, the trim. But read on. Find out more about this great little car. The closer you look, the better we look.

Size. Pinto is a subcompact—smaller than Maverick and nearly five feet shorter than our full-sized Ford LTD. It's built on a nimble 94.4-inch wheelbase (94.7 on Wagon), yet has ample room for four. There are three models to choose from: 2-Door Sedan, 3-Door Runabout and Wagon. See measurements on back cover.



A solid little car. Pinto is tough and durable. It surrounds you with a welded, unitized body for quiet going.

We keep making it better. For 1975, we've added solid state ignition to all engines, and gas-saving, steel-belted radial ply tires as standard equipment. There's a Wagon tiltgate open warning light. Nine new colors plus new trim and new options. And that's not all!

A larger displacement standard 4-cylinder engine. Pinto is peppy and still thrifty. Every Pinto comes standard with a bigger 2300-cc. 4-cylinder engine with overhead cam. It mates smoothly with our standard 4-speed manual transmission, or optional SelectShift Cruise-O-Matic transmission. A bigger, new 2800-cc. V-6, teamed with the SelectShift transmission, is also optional on Runabout and Wagon. Both engines feature new solid state ignition (you don't have to replace points or condenser) for efficiency, reduced maintenance.

Big safety features. Pinto has the same type of Ford Lifeguard Design Safety Features found in larger cars like the Ford LTD, including side door beams, protective bumpers, and many others.

Low upkeep. Pinto is scheduled for 5,000 miles between oil changes, 30,000 miles between major chassis lubes. Other service-savers include 3-year* engine coolant/antifreeze, self-adjusting brakes, zinc-coated muffler and underbody parts. No wonder Pinto costs so little to own and operate!

*35 or 40 months as indicated inside glove box.

PINTO SEDANS.

Beautiful, durable, low-cost travelers.



The Standard 2-Door Sedan with lots of built-in quality. Good gas mileage, low upkeep. Shown here in Silver Blue Glow (Code 3M), one of 14 colors available.



Standard Pinto Interior packs enough room for four people. Includes thick padded front bucket seats and full-width molded rear seat with durable all-vinyl trim, color-keyed vinyl door panels, carpeting (floor mats in 2-Door Sedan), mini-console. Medium Blue (Code AB).

2-Door Sedan

Our lowest priced Pinto—one of three great model choices. A close look at all you get standard will tell you Pinto is well-engineered and equipped. It has a thrifty 2300-cc. overhead cam 4-cylinder engine with solid state ignition. Economical four-speed, fully synchronized transmission with floor shift. Gas-saving, steel-belted radial ply tires. Manual front disc brakes. Supply vinyl bucket seats. A mini-console, and more. (See Notable Standard Features listed on page 3.) You get a lot of car at a low initial price. (Note diagrams, measurements on back cover.)

On Cover: Pinto 2-Door Sedan with Exterior Decor and Convenience Groups, shown in Bright Yellow (Code 6E).



NOTABLE STANDARD FEATURES—SEDANS

2-Door Sedan: Standard 2300-cc. 4-cylinder engine □ Fully synchronized, 4-speed manual transmission with floor-mounted shift □ Manual rack-and-pinion front steering □ Manual front disc brakes □ Gas-saving 13" BSW steel-belted radial ply tires □ Supply vinyl bucket seats with trim (left), cut-pile carpeting, and other fine interior trim available in Black, Blue, Bright Green or Tan (Code 6E). (See Color Code Reference page 6 for complete Luxury Decor Group content.)

Notes: See Notable Standard Features above. Other items shown are optional. Options are detailed on pages 6-7. See measurements on back cover. See Color Code Reference on back cover.

3-Door Runabout

In addition to basic 2-Door Sedan features, the Runabout offers a big, handy flip-up rear door and a flip-down rear seat that converts into a 5-foot-long carpeted loadfloor. The passenger compartment is also carpeted. With the seat down, you have 29 cu. ft. of cargo capacity. (See diagrams, measurements on back cover.)

Everything else is designed with the same solid, basic features that can save so much on operating costs—and make our Pinto Sedans a great buy for the money.

PINTO WAGON.

Outsells all other Wagons,
big or small.



Pinto Wagon beautifully combines durability and economy with cargo carrying versatility. Manual front disc brakes, for straight, fade-resistant stops with little pedal effort, are standard. Wagon here shown in Dark Blue Metallic (Code 3G), with Exterior Decor Group, Deluxe Bumper Group (see page 6).

Meet Pinto Wagon. You get Ford Wagonmaster features and leadership with basic Pinto economy virtues. It also offers comfort for four and cargo space you don't expect in a sub-compact Wagon. With the rear seat down, there's a carpeted loadfloor nearly six feet long. And 57.6 cubic feet to carry things like bikes, bales of hay, or what you will.

A 2300-cc. 4-cylinder engine delivers ample power economically—and it's standard. So is the 4-speed manual transmission. For added power you can opt for the new 2800-cc, V-6 engine, which is offered only with the optional SelectShift Cruise-O-Matic.

Handling and parking are smooth and easy. With a tight 30.7 ft. turning diameter. Power steering is optional. Standard manual front disc brakes help you stop with ease. Power front disc brakes are optional. Black sidewall steel-belted radial ply tires, designed for long tread life, are standard.

Durability. Comfort. Low Price. Wagonmaster features and leadership. Good reasons why the closer you look, the better we look.



Standard Wagon Interior shows just how much you can carry in comfort, amid smartly styled interior. Four adults, plenty of cargo. There's cut-pile carpeting in the passenger area and durable carpet covers the cargo floor. Medium Blue Vinyl trim (Code AB) shown.



Easy-loading Cargo Area. There's almost six feet of carpeted load length with the second seat folded down. (See back cover for measurements and floor diagrams.)



Pinto Wagon with Squire Option distinctive Squire styling with medium vinyl paneling, bright accents inside and out. Medium Copper Metallic (Code SM) shown is one of 14 colors to choose from. Squire interior comes in choice of pleated or vinyl (see left) in Tan (Code CU) or vinyl with pleated vinyl paneling. See page 7 for Squire Option details. Convenience and Deluxe Bumper Groups also shown.

NOTABLE STANDARD FEATURES—WAGON

Functional—2300-cc. 4-cylinder engine □ Fully synchronized, 4-speed manual transmission with floor-mounted shifter □ Power steering □ Front disc brakes, rear drum disc brakes □ BSW steel-belted radial ply tires □ Direct-Aire Ventilation □ Inside hood release □ Full upswinging liftgate with fixed backrest and lifgate open warning light □ Front and rear parking lights □ All Ford Liteguard Design Safety Features, including side door beams, protective bumpers, and many others.

Appearance & Comfort—Comfort-contoured all-vinyl front seats □ Fold-down rear seat □ Color-keyed carpeting in passenger compartment and cargo area □ Mini-console □ Bright window and belt moldings □ Studded black wheels and hub caps.

Notes: See Notable Standard Features above. Other items shown are optional. Options are detailed on pages 6-7. See measurements on back cover. See Color Code reference on back cover.

1975 Pinto model selector.



Pinto 3-Door Runabout—Dark Red (Code 2M)



Pinto 2-Door Sedan—Bright Yellow (Code 6E)

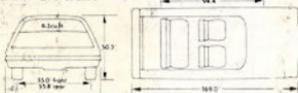


Pinto Wagon—Dark Yellow Green Metallic (Code 4V)

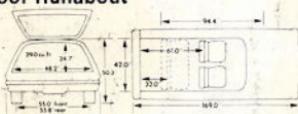


Pinto Wagon With Squire Option
Silver Blue Glow (Code 3M)

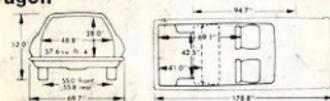
2-Door Sedan



3-Door Runabout



Wagon



Measurements	2-Door Sedan	3-Door Runabout	Wagon
Wheelbase	94.4"	94.4"	94.4"
Length	169.0"	169.0"	178.8"
Height	50.3"	50.3"	52.0"
Width	69.4"	69.4"	69.7"
Curb Wt. (w/2300-cc.) (lbs.)	2594	2621	2789
Trunk Volume (cu. ft.)	6.3	—	—
Cargo Volume Index	—	—	—
Rear seat down (cu. ft.)	—	22.0	57.6
Fuel Capacity (gal.)	13	13	14
Seating Type	Unleaded	Unleaded	Unleaded
Passenger Capacity	4	4 (2 with rear seat down)	4 (2 with rear seat down)

What to look for in a basic little car like the new '75 Pinto.

Cost of ownership. To get your money's worth, compare price, operating economy and trade-in value. **Price.** Compare what you get for what you pay. Look at what comes standard. For 1975, you get standard features Pinto never offered before. See pages 3 and 5. **Operating economy.** Ask how far you can go on a tank of gas. Also, how often your new car will need scheduled maintenance in the course of 50,000 miles. Pinto is scheduled for major chassis lubrication only once in 30,000 miles and oil change at 5000-mile intervals. Solid state ignition means you don't have to replace points or condenser. These and other features can add up to significant savings. **Trade-in value.** The durable Pinto's popularity last year with economy-minded owners is an indication that it will retain much of its original value when you're ready to trade again.

Features that let you drive in confidence. Pinto is built with the same type of Ford Lifeguard Design Safety Features you find on the Ford LTD. The Tot-Guard and Infant Safety Carrier shown here offer comfort and security for little ones, peace-of-mind for you. These items are available from your Ford Dealer. Ask about them. We care about you and those you care about.

Quality. Ford takes quality very seriously. We want you to check the care taken to give you quality fit and finish of body seams, doors and trim. Snug, flat carpeting. And we urge you to test-drive Pinto's quiet ride, comfort and handling — signs of excellence you have to experience. You'll find these and other tests of quality in a free, "The Closer You Look Book," you can pick up at your Ford Dealer's.

Satisfaction after the sale. Besides deep-down Pinto quality, you need a good service system to take care of anything that may come up. Our goal is: No unhappy owners. And we back it up with a nationwide network of nearly 6,000 Ford Dealers. Each one invites you to test-drive the new Pinto at your earliest convenience.

Notes:

The engine in your car is designed to operate on UNLEADED FUEL ONLY (cars sold in the U.S.A.). Leaded fuel can damage the catalytic converter and affect other emission control components.

Replacement Parts. Your 1975 Ford Pinto comes with factory engineered Motorcraft battery, oil filter, shock absorbers, Autolite PowerSpark Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite Powerspark Spark Plugs whenever replacement is necessary.

For your convenience, Pinto colors and interior trims are coded. Example: Bright Dark Blue Metallic (Code 3G). Your Ford Dealer will be pleased to show you actual color chips and sample swatches of vinyl roof and interior trim colors.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

The closer you look, the better we look.

FORD PINTO

FORD DIVISION

