

1975 Ford Torino

The solid mid-size



Gran Torino Brougham • Gran Torino • Gran Torino Sport • Torino
Wagon Highlights

The closer you look, the better we look.

A NEW WAY TO LOOK AT A MID-SIZE CAR.

Look at the car, then look at the total cost of ownership in three important ways:

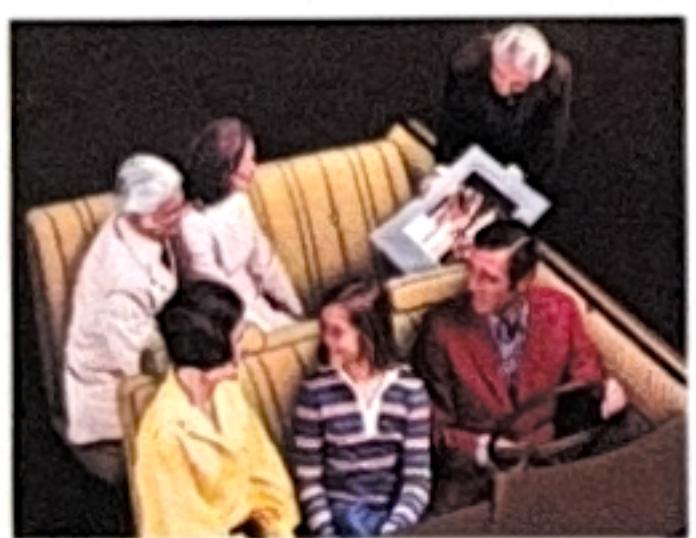
1. Purchase Price

As you look at mid-size cars and their prices today, don't forget that it's not what you pay, it's what you get for what you pay.

So look at the base price, then look at what you get standard. This year Torino comes to you with a list of standard equipment never before offered on Torino.

Here's what you get standard:

- Gas-saving, Steel-Belted Radial Tires
- SelectShift Cruise-O-Matic Transmission
- Power Steering
- Power Front Disc Brakes
- A smooth 351 V-8 with Solid State Ignition
- Even a Vinyl Roof and Opera Window on some models



equipped and popular selling as Torino generally tends to retain more of its original price when you're ready to trade again.

Check Riding Comfort.

The 1975 Torino gives you 6-passenger comfort inside. There's plenty of room for legs, knees, heads and hips.

Torino's trunk offers over 16 cubic feet of luggage space. And you'll find Torino is engineered with the same-type

solid body/frame construction as our full-size Fords—one big reason why Torino's ride is so smooth, so quiet.

Inspect Quality.

Look closely at the fit and finish of doors, body seams, instrument panel, upholstery and carpeting. This will usually give you an idea of how carefully a car is built. We build our mid-size Torino with the same quality and attention to detail as we do our full-size Ford LTD's.



2. Operating Economy

Operating economy is a combination of fuel economy and maintenance costs. So as you look at mid-size cars it's important to know not only how far you can go on a tank of gas, but also how frequently your new car will need regularly scheduled service in the course of 50,000 miles.

Torino for 1975 offers gas-saving steel-belted radial ply tires standard. And solid state ignition (no need to replace points or condenser). Torino Hardtops have a large 22 gallon fuel tank for good cruising range that's necessary today. Battery, muffler and key underbody parts are designed for long life. These and other service features can add up to significant savings for you.

3. Trade-in Value

Today a smart car buyer thinks of what his car will sell for before he buys, because he knows that trade-in is a significant part of the total cost of ownership.

A car as attractively styled, solidly built, well

THE MAGNIFICENT BROUHAM INTERIOR. Here is the Brougham's splendid Westminster Cloth with split bench seats and dual fold-down armrests. (Luxury like this is standard in the Brougham.) Thick cut-pile carpeting, woodtone accents on the steering wheel and instrument panel, bright pedal pads, an electric clock and more (see "Notable Standard Features," back cover). If you wish, you can have your Brougham seats trimmed entirely in super-soft vinyl, instead of Westminster, at no extra cost. Tan (Code FU).



GRAN TORINO BROUGHAM

Our most luxurious Torino.

Brougham's brilliant finish and attention to detail tells you right away that this is our top-of-the-line Torino—a prestige car in every sense of the word. Its impressive list of standard equipment leaves little to be desired. Besides SelectShift Cruise-O-Matic transmission, power brakes and power steering (standard on all Torinos), it comes with fine-car features like a vinyl roof, an opera window on 2-Door models, a wide vinyl-trimmed body molding tastefully keyed to the vinyl roof, deluxe wheel covers, white sidewall steel-belted radial ply tires and generous placement of brightwork. You'll find deep-seated elegance and classic Brougham detailing inside, too. (See page 5 at right, and also "Notable Standard Features," back cover.) All this with a smooth, solid ride and quietness that's hard to believe in a mid-size car.

Brougham is offered in two models: A 2-Door Hardtop and 4-Door Pillared Hardtop. Options such as a power-operated Sunroof, reclining passenger seat and power windows can make your Brougham experience even more exciting, more satisfying. (See pages 8 and 9.)

GRAN TORINO

Our most popular Torino.

Gran Torino is our best-selling mid-size because it's one of Canada's best mid-size values—in so many ways! Great operating economy, roomy 6-passenger comfort, a quiet, solid ride and a list of standard features never offered before on Gran Torino.

Things like a 351 CID V-8 with solid state ignition, SelectShift Cruise-O-Matic transmission, power steering and power front disc brakes, steel-belted radial tires, new wiper-mounted windshield washers (wipers sweep the spray across the windshield for better cleaning). With Gran Torino, you get some of the upper-series Brougham's fine detailing: bright rocker and rear fender moldings, wheel lips and window frames—another example of the thought we've given to value. Choose either the 2-Door Hardtop or the 4-Door Pillared Hardtop model. On page 4, you can see the kind of interior comfort we've designed into these fine mid-size automobiles.



GRAN TORINO 4-DOOR PILLARED HARDTOP shown here in Dark Red (Code 2M). Four big doors and 118-inch wheelbase provide added roominess, convenience and riding comfort.



GRAN TORINO CLOTH AND VINYL BENCH SEAT. Finished in soft brocade-pattern cloth and vinyl. Comes in Green (Code BG), Black, Blue or Tan. An all-vinyl seat trim is also available in Gran Torino models at slight additional cost.



BROUGHAM 4-DOOR PILLARED HARDTOP. Shown here in Dark Blue Metallic (Code 3G) with matching vinyl roof. Note the full-width red lens treatment at rear—another special touch on the Brougham.

THE MAGNIFICENT BROUGHAM INTERIOR. Here is the Brougham's splendid Westminster Cloth with split bench seats and dual fold-down armrests. (Luxury like this is standard in the Brougham.) Thick cut-pile carpeting, woodtone accents on the steering wheel and instrument panel, bright pedal pads, an electric clock and more (see "Notable Standard Features," back cover). If you wish, you can have your Brougham seats trimmed entirely in super-soft vinyl, instead of Westminster, at no extra cost. Tan (Code FU).



GRAN TORINO SPORT

Our sportiest Torino.

You can be sure its looks, performance and road-worthy handling live up to its name. Sporty exterior styling accents include special "Sport" ID on grille and rear roof pillar; distinctive fuel door ornament; dual paint striping on fenders; wide belt and wheel lip moldings; rocker and lower fender extension moldings; dual color-keyed, remote-controlled mirrors; turbine-type wheel covers and WSW tires. A solid state ignition 351 CID V-8 is standard, with a 400 CID 2-barrel or 460 CID 4-barrel optional. Special handling suspension system, optional axle ratios and other performance options available. (See pages 8-9.) Your Ford Dealer has full details.

GRAN TORINO SPORT INTERIOR. Sporty ingredients include super-soft vinyl bucket seats, special instrumentation with tachometer, and more. Flight bench seat with fold-down armrest is available, at no cost. Optional leather-wrapped steering wheel adds to the exciting feel of your Sport interior. White and Black trim (Code DW).

GRAN TORINO SPORT in Bright Red (Code 2B) includes sporty striping and other special touches. Dual body-colored racing mirrors and "turbine" styled wheel covers are standard.



S for Canadian Car Buyers

require the use of unleaded gasoline.
Except for one optional engine.**

If Canada 1975 model cars can be fueled with pump, at any station, anywhere in Canada,

optional engines except the 2.8 litre V-6, in all 1975 Ford of Canada, optional gasoline—regular, premium or unleaded.

Economy Features

In Every 1975 Car Line:

ices, these operate, engineered into better gas mileage is economy over single spark plug.

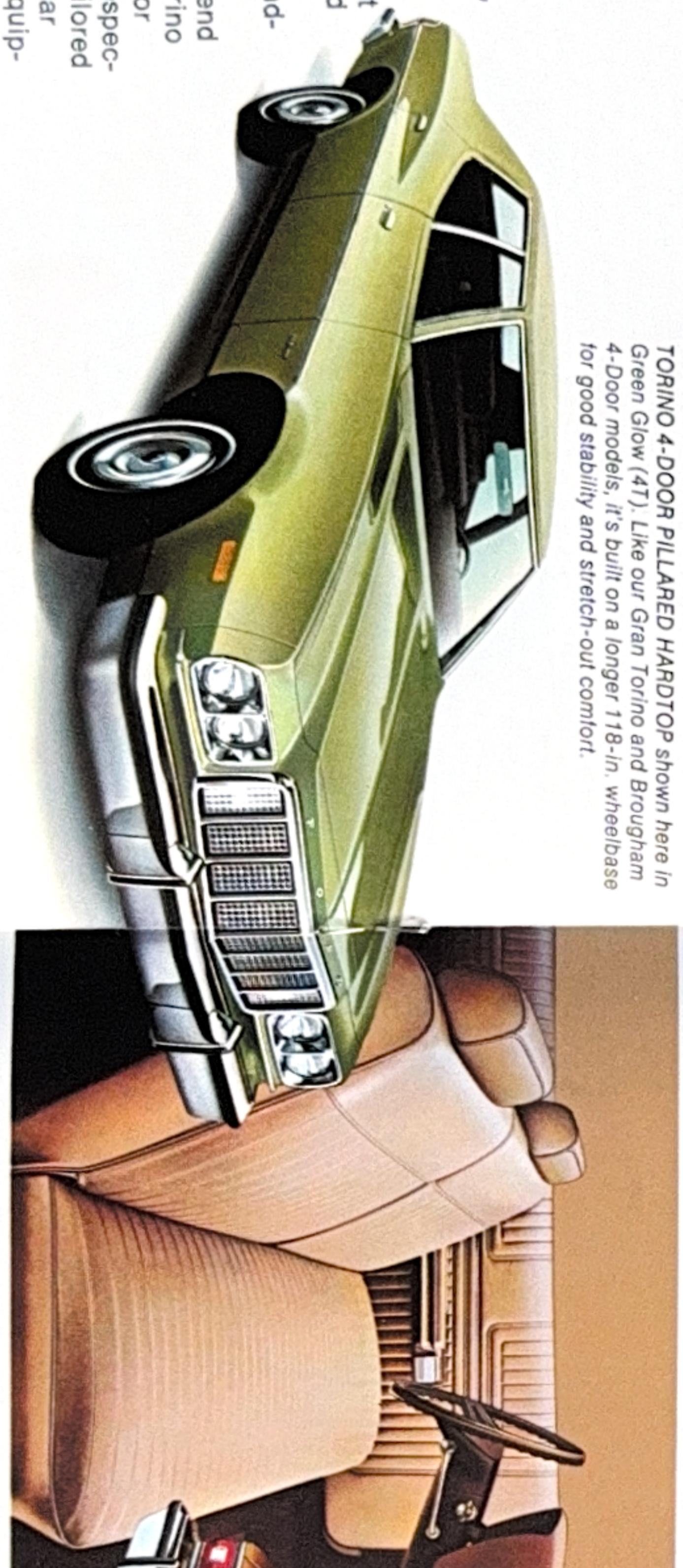
• Recalibration of carburetion and ignition timing on many engines has resulted in improved fuel economy and performance.

• Optimized rear axle ratios contribute to less engine wear and lower fuel consumption by proper matching to load and use requirements.

*Optional 2.8 litre V-6 requires unleaded fuel.

AUGUST, 1974

It's free at your Ford Dealer's.



TORINO 4-DOOR PILLARED HARDTOP shown here in Green Glow (4T). Like our Gran Torino and Brougham 4-Door models, it's built on a longer 118-in. wheelbase for good stability and stretch-out comfort.



TORINO WAGON (top illustration). Low initial cost but no skimping on functional features: 3-way doorgate, lockable below-deck storage, steel-belted radials, solid state ignition, SelectShift Cruise-O-Matic, power steering and power front disc brakes. Light Green Gold Metallic (Code 4Z).



GRAN TORINO WAGON (center) in Pastel Yellow (Code 6D). Optional Rear-Facing Third Seat allows seating for two extra passengers.



BEAUTIFUL GRAN TORINO SQUIRE, in long-ground, features handsome woodlike body paneling, wheel covers, WSW tires and power tailgate window as standard equipment. Saddle Bronze Metallic (Code 5T).



TORINO 2-DOOR HARDTOP. Solid ride, 6-passenger comfort on a nimble 114-in. wheelbase. Shown in Ginger Glow (Code 5J), one of four optional "Glow" colors.



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GRAN

Our sportiest Torino

You can be sure its looks, performance and handling live up to its name. Styling accents include special

dual paint striping on fenders; lower moldings; rocker and lower fender moldings; dual color-keyed, rectangular mirrors; turbine-type wheel covers.

A solid state ignition 351 CID V-8, 400 CID 2-barrel or 460 CID 4-barrel handling suspension system, optional other performance options and other performance options (see pages 8-9.) Your Ford Dealer has

GRAN TORINO SPORT INTERIOR. Sport vinyl bucket seats, special instrument panel, soft vinyl bucket seats, special instrument panel, fold-down racing mirrors and "turbine" styled wheel covers are standard.

GRAN TORINO SPORT in Bright Red (Code 2B) includes sporty

striping and other special touches. Dual body-colored racing mirrors and "turbine" styled wheel covers are standard.



TORINO 4-DOOR PILLARED HARDTOP shown here in Green Glow (47). Like our Gran Torino and Brougham 4-Door models, it's built on a longer 118-in. wheelbase for good stability and stretch-out comfort.

TORINO

Our budget-priced Torino.

And just because they're our lowest priced mid-size, doesn't mean you get any less value for your money in terms of basic standard equipment and solid engineering. These are cars you'll be proud to own and drive... cars truly built for the times. SelectShift Cruise-O-Matic transmission, a 351 2V V-8 (with solid state ignition), power steering and power front disc brakes, steel-belted radials and wiper-mounted windshield washers are all standard.

For 1975, Torino series models feature new front-end styling—the same look as our higher-series Gran Torino models. There's a choice of 2-Door Hardtop or 4-Door Pillared Hardtop, on wheelbases of 114" and 118" respectively. Inside, you get room for six and handsomely tailored cloth and vinyl trim. If you're looking for a mid-size car with a relatively small base price and big standard equipment offering, look no further than our 1975 Torino series.



▲ TORINO INTERIOR. Even though Torino is our lowest priced mid-size, you get the same 6-passenger roominess and deep-cushioned comfort found in all the new Torinos. Torino's standard interior is trimmed in handsome cloth and vinyl. Shown here, pile carpeting comes standard.



TORINO 2-DOOR HARDTOP. Solid ride, 6-passenger comfort on a nimble 114-in. wheelbase. Shown in Ginger Glow (Code 5U), one of four optional "Glow" colors.

TORINO WAGONS

From the Wagonmaster.

Who else but Ford could pack so many full-sized wagon ideas into a mid-size package?

A 3-Way Magic Doorgate that works like a tailgate or a door. Over seven feet of carpeted load length that takes a standard-size plywood paneling flat between the wheelhousings. Nearly 85 cu. ft. of cargo volume. Steel-belted radial ply tires, power steering, power front disc brakes, automatic transmission and a hefty 351 CID V-8—all standard equipment. Rugged all-vinyl interiors with plenty of room for six—even eight with optional Rear Facing Third Seat on Gran Torino

and Squire models. A ride that's smooth, solid and quiet. Three great mid-size models to choose from: The base-priced Torino Wagon... the mid-series Gran Torino Wagon... and the classic Gran Torino Squire.

For more details about Torino Wagons, pick up a copy of the 1975 Ford Station Wagon Catalog. It's free at your Ford Dealer's.

TORINO WAGON (top illustration). Low initial cost but no skimping on functional features: 3-way doorgate, lockable below-deck storage, steel-belted radials, solid state ignition, SelectShift Cruise-O-Matic, power steering and power front disc brakes. Light Green Gold Metallic (Code 4Z).

GRAN TORINO WAGON (center) in Pastel Yellow (Code 6D). Optional Rear-Facing Third Seat allows seating for two extra passengers.

BEAUTIFUL GRAN TORINO SQUIRE, in foreground, features handsome woodlike body paneling, wheel covers, WSW tires and power tailgate window as standard equipment. Saddle Bronze Metallic (Code 5T).



OPTIONS

So many ways to add convenience, comfort and pleasure to your Torino driving.

You'll find a wide choice of optional equipment to meet every driving need—convenience, comfort, appearance or performance. Look over this list and make your selection. Your Ford Dealer or Ford salesman will be happy to help you pick out the right options for you and your new Ford Torino.

Metallic Glow Paint. Deep lustrous finish adds extra attractiveness to Torino's crisp lines. Available all models in four rich colors: Green Glow, Ginger Glow, Tan Glow and Silver Blue Glow.

Engine Options. Two fine power plants to choose from: the 400 CID 2V V-8 and the magnificent 460 CID 4V V-8—both with solid state ignition.

6-Way Power Seat. Six-way adjustment allows better seating position for all members of the family, lets you change posture on long trips. Available on full-width bench seat, or driver's side only on split bench seats.

Manual Reclining Passenger Seat. Useful on long trips, available on Gran Torino Brougham or on Squire model with Brougham Option.

Automatic Seat Back Release (2-Door models). A handy option for rear seat passengers. Automatically disengages seat back latch when door opens.

Super-Soft Vinyl Trim. Rich-looking with a glove-soft feel. Standard on Sport model, available on Brougham. Included in Squire Brougham Option.

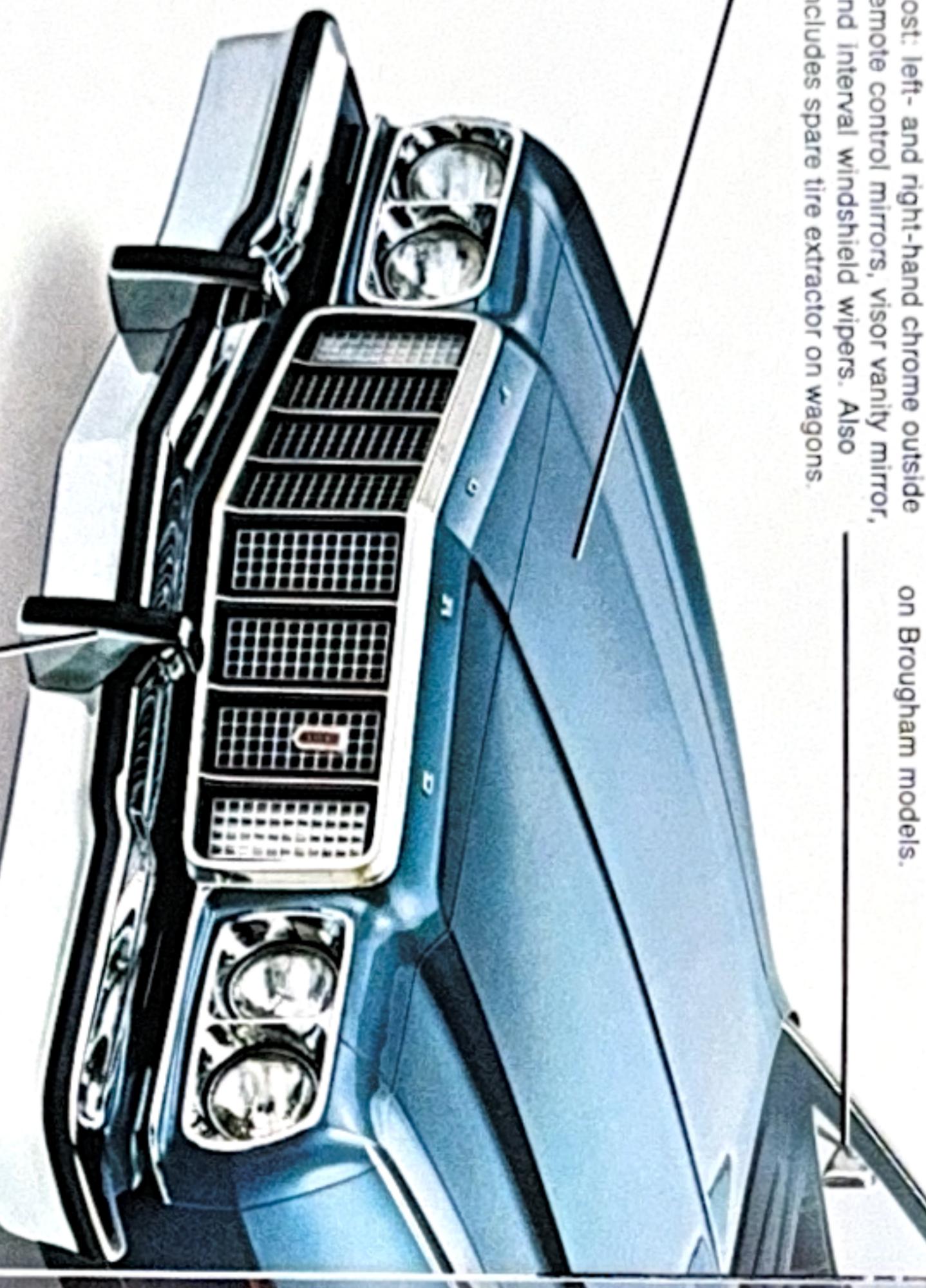
DuraWeave Vinyl Trim. Looks like fabric, wears and cleans like vinyl. Available on Gran Torino and Gran Torino Squire Wagon models.

(A) Full Wheel Covers. Bright stainless steel with ribbed center design. Available on Torino and Gran Torino models. Standard on Squire.

(B) Deluxe Wheel Covers. Features slotted design. Standard on Brougham and on Squire with Brougham Option.

(C) Luxury Wheel Covers. Rich, jewel-like web effect creates mood of motion.

(D) Magnum 500 Wheels/Trim Rings. Tough, strong, corrosion resistant. Available all models but wagons or those with fender skirt option.



Sunroof. Touch a button and presto! Fresh air and sunshine. Opens and closes smoothly and quietly, seals tightly (2-Door models with vinyl roof).

Vinyl Roof. Always a popular dress-up option. Choice of six colors to match to your body finish. White, Black, Blue, Green, Brown and Tan. Comes standard on Brougham models.

Left-Hand Remote Control Mirror. Available individually as well as part of Convenience Group below. Adjusts easily without lowering your window. Bright chrome finish. **Dual Color-Keyed Remote-Controlled Mirrors** also available.

Convenience Group. Just what the name says! Includes these items at minimum cost: left- and right-hand chrome outside remote control mirrors, visor vanity mirror, and interval windshield wipers. Also includes spare tire extractor on wagons.

Fingertip Speed Control. Ideal for open highway driving. Maintains selected speed above 30 mph without your foot on the accelerator pedal. Just press steering wheel button to engage, press brake pedal or steering wheel button to disengage. Driving's more restful, steady speeds give better fuel economy. Includes Luxury 2-Spoke Steering Wheel.

Luxury Steering Wheel. Includes attractive woodtone appliques. **Tilt Steering Wheel.** 5-position adjustability for easier entry, exit and more comfortable driving.

Leather Wrapped Steering Wheel. Favored by those who like sporty looks and a sporty feel.

Fuel Sentry Vacuum Gauge. Another better idea to help you improve your driving habits and reduce fuel consumption. Gauge needle alerts you when low engine vacuum is robbing fuel, indicates when gas mileage is "good" or "poor."

Fuel Monitor Warning Light also available. Uses light instead of gauge.



Electric Rear Window Defroster. Melts ice and snow, helps keep rear window dry.

Tinted Glass. Cuts down glare on bright days, makes driving more comfortable. Comes on all windows. Recommended with air conditioning.

Opera Windows (2-Door Hardtop). Adds style and visibility. Requires vinyl roof. Standard on Brougham 2-Door Hardtop.

Fender Skirts. They make your good-looking Torino look even better. Available on selected models.

Vinyl Insert Bodyside Moldings. Adds looks and protect body finish. Includes black vinyl insert on 2- and 4-Door models. Brown on Squire models. Wide color-keyed molding standard on Brougham models.

Appearance Protection Group. Adds style and protection. Includes door edge guards, front color-keyed floor mats and bright license plate frames. Door edge guards not included on Squire model.

Anti-Theft Alarm System. A major deterrent to car thieves. Automatically sounds horn when doors, hood or trunk lid are tampered with. Includes locks for spare tire and hood release.

Security Lock Group. Includes lockable inside hood release, spare tire lock and locking gas cap.

OTHER TORINO OPTIONS AVAILABLE:
 3.25 to 1 Axle Ratio • Traction-Lok Differential Axle • Electric Clock • Console (Gran Torino Sport) • Luggage Compartment Trim • Heavy-Duty Handling Suspension • Pleated Vinyl Bench Seat Trim • Trailer Towing Packages
 Ask your Ford Dealer for model availability and complete details.

Light Group. Includes lights for ash tray, glove compartment, engine compartment and trunk or cargo area on wagons, also includes dual beam map light, instrument panel courtesy light, rear door courtesy light, switches on 4-Door models, headlight "lights on" warning buzzer, headlight switch illumination and parking brake warning light. ▀

Illuminated Visor Vanity Mirror. Added luxury and convenience for the lady.



Gran Torino 2-Door Hardtop in optional Silver Blue Glow (Code 3M).

NOTABLE STANDARD FEATURES

TORINO: Functional—351 CID 2V V-8 with solid state ignition
 SelectShift Cruise-O-Matic transmission Power steering
 Power front disc brakes Steel-belted radial ply 14" BSW tires
 Heater/defroster DirectAire Ventilation Inside hood release
 Wiper-mounted windshield washers All Ford Safety Design Features, including side door beams and protective bumper system, and others. **Appearance & Comfort**—Full-width bench seat Cloth and vinyl trim Color-keyed 12-oz. cut-pile carpeting Trunk mat Bright belt, drip and quarter window moldings Hub caps Distinctive "Torino" identification.

GRAN TORINO: All features listed above with these differences or additions. **Appearance & Comfort**—Bright rocker panel and rear fender rocker extension moldings Wheel lip moldings Paint-filled lower back panel molding Distinctive "Gran Torino" ornamentation.

GRAN TORINO SPORT: All features listed above for Gran Torino with these differences or additions: **Functional**—Unique 8-pod instrument panel with: tachometer, trip odometer, oil, ampere, temperature and fuel gauges. **Appearance & Comfort**—Individual bucket seats (flight bench seat with fold-down armrest available at no cost) Super-soft all-vinyl trim Unique door trim Bright pedal trim Automatic seat back release Deluxe color-keyed seat belts Wide bright belt molding Front and rear fender rocker extension moldings Dual, remote-controlled color-keyed mirrors Dual paint stripes Unique "Turbine" wheel covers White sidewall tires Unique "Sport" ornamentation on grille, fuel door and roof quarter (front fender w/optional opera window).

GRAN TORINO BROUGHAM: All features listed above for Gran Torino with these differences or additions: **Appearance & Comfort**—Split bench seat with dual fold-down armrests Choice of Westminster cloth and vinyl or Super-soft all-vinyl trim 22-oz. cut-pile carpeting Unique door trim Bright pedal trim Deluxe color-keyed belts Vinyl roof Opera window (2-door only) Wide protective bodyside molding with vinyl insert color-keyed to roof Wide bright belt Front and rear fender rocker extension moldings Unique red lens applique on lower back panel Deluxe wheel covers White sidewall tires Hood ornament Unique "Brougham" ornamentation on rear roof quarter and lower back panel.

TORINO WAGON: All features listed above for Torino with these differences or additions: **Functional**—3-Way Doorgate with manual window Fold-down 2nd seat Lockable below deck stowage. **Appearance & Comfort**—Removable cargo floor carpet Bright tailgate window molding.

GRAN TORINO WAGON: All features listed above for Torino Wagon with these differences or additions: **Appearance & Comfort**—Pleated all-vinyl trim Bright rocker panel moldings, with rear quarter extension Bright wheel lip moldings Distinctive "Gran Torino" identification.

GRAN TORINO SQUIRE WAGON: All features listed above for Gran Torino Wagon with these differences or additions: **Functional**—Power tailgate window. **Appearance & Comfort**—Bright pedal trim Deluxe color-keyed belts Woodtone accents on steering wheel, instrument panel and door trim panels Woodgrain vinyl bodyside and doorgate paneling Wheel covers White sidewall tires Distinctive "Squire" ornamentation on fender.

MEASUREMENTS

	2-DOOR	4-DOOR	WAGONS
Wheelbase	114"	118"	118"
Length	213.6"	217.6"	222.6"
Height	52.5"	53.2"	54.8"
Width	79.3"	79.3"	79.0"—Torino 79.9"—Sq.
Front Tread	63.4"	63.4"	63.4"
Rear Tread	63.2"	63.2"	63.2"
Trunk or Cargo Volumet (cu. ft.) ..	16.5	16.5	84.9 ^a
Fuel Capacity (gal.)	22.0	22.0	17.5
Passenger Capacity	6 ^b	6	6 ^c
Curb Weight (lb.) ..	4185—Torino 4195—G. Tor. 4242—Sport 4285—Brougham	4257—Torino 4288—G. Tor. 4361—Brougham	4576—Torino 4619—G. Tor. 4644—Squire

^aUsable luggage capacity for Hardtops, cargo volume index for wagons

^bPlus 8.2 cu. ft. of lockable below deck stowage

^cFive with bucket-seat Sport model

^cEight with optional Rear Facing Third Seat in Gran Torino & Squire

What to look for in a mid-size car like Torino

Total cost of ownership.

When you buy a new car today, it's important to be sure you're getting your money's worth. But "money's worth" means more than purchase price. It means the total cost of owning a car, which involves three basic considerations:

1) purchase price, 2) operating economy, and 3) trade-in value. See page 2 of this catalog and find out more facts about Torino's total cost of ownership. Ford says look at not only the car, but also the total cost of owning a car.

Features that let you drive in confidence.

Torino is built with the same type Ford Safety Design Features found in our larger cars like the Ford LTD, including side door beams, protective bumper system, and others. The Tot-Guard Seat and Infant Safety Carrier shown here are the latest safety items available from your Ford Dealer. Ask about them. We care about you and those you care about.



Quality.

Ford takes quality very seriously. We want you to check the care taken to give you quality fit and finish of body seams, doors and trim. Uniformly lustrous paint. Snug, flat carpeting. And we urge you to test-drive Torino's quiet ride, comfort and handling—signs of excellence you have to experience.

You'll find these and other tests of quality in a free "Closer You Look Book," you can pick up at your Ford Dealer's.

NOTES:

Replacement Parts. Your 1975 Torino comes with factory engineered Motorcraft battery, oil filter, shock absorbers, Autolite Powerlif Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite Powerlif Spark Plugs whenever replacement is necessary.

For your convenience, Torino colors and interior trims are coded. Example: Dark Red (Code 2M). Your Ford Dealer will be pleased to show you actual color chips and sample swatches of vinyl roof and interior trim colors.

Illustrations and information presented were correct when approved for printing. Ford of Canada reserves the right to discontinue or change at any time, specifications or design without incurring obligation.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

The closer you look, the better we look.

FORD TORINO

