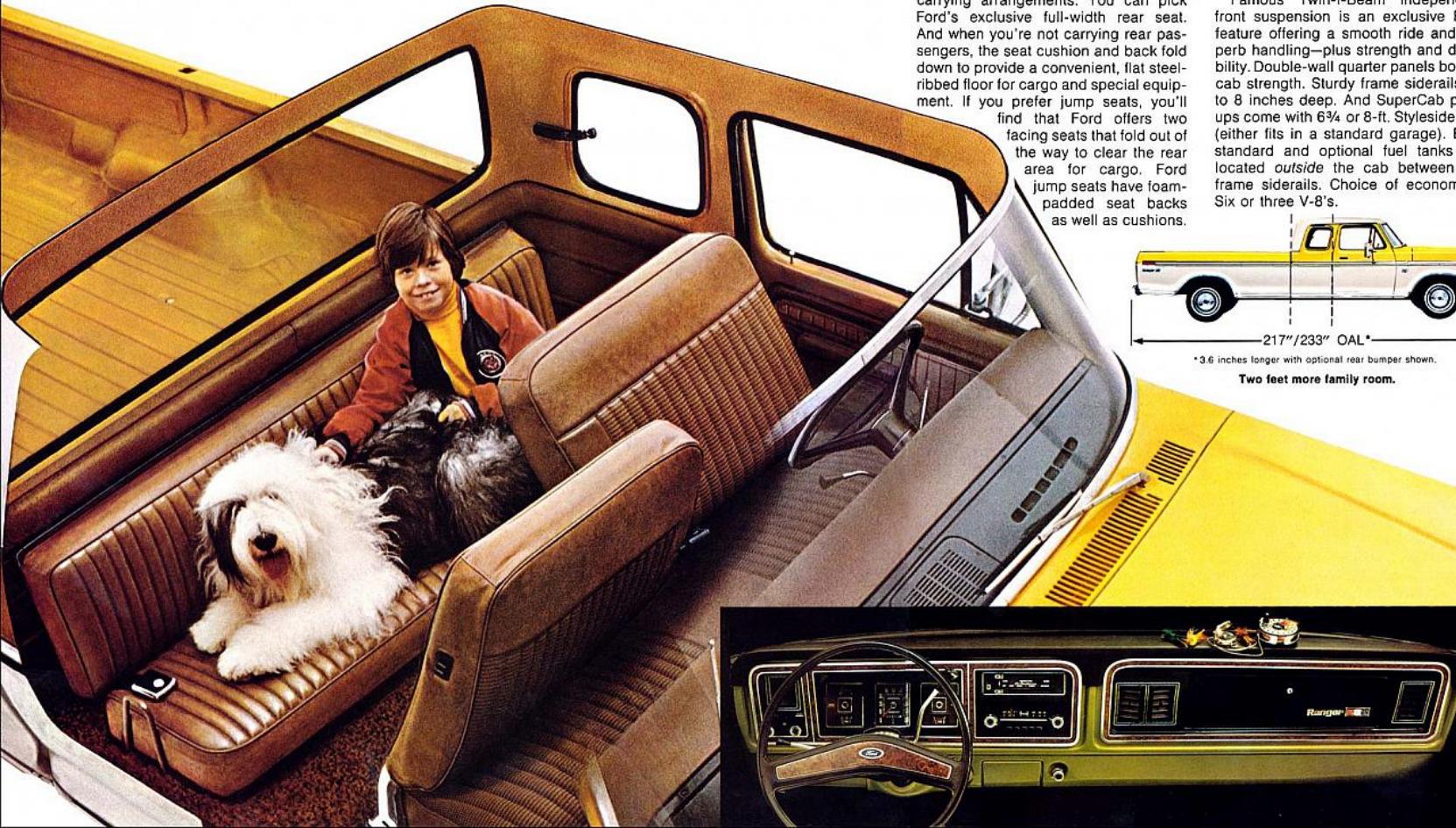


NEW FORD SUPER CAB

IT'S A CAB AND A HALF



NEW FORD SUPERCAB SPACIOUS AND VERSATILE.



Now you can have a pickup that seats the whole family . . . even a family of six! Ford's new SuperCab is the first two-door pickup spacious enough for a full-width back seat.

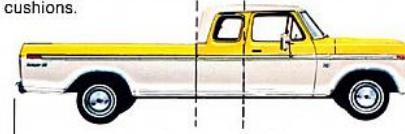
The new 1974 SuperCab makes a big difference in interior load carrying "cubic" capacity, too. There's 44 cu. ft. of protected, lockable cargo space behind the front seat. Camping gear or business equipment as long as 5½ ft. and over 2 ft. wide can fit on the floor.

In addition, if you want to carry both cargo and people, Ford's SuperCab gives you a choice of seating or cargo carrying arrangements. You can pick Ford's exclusive full-width rear seat. And when you're not carrying rear passengers, the seat cushion and back fold down to provide a convenient, flat steel-ribbed floor for cargo and special equipment. If you prefer jump seats, you'll find that Ford offers two facing seats that fold out of the way to clear the rear area for cargo. Ford jump seats have foam-padded seat backs as well as cushions.

Roomy, quiet 2-door Ford SuperCab Pickups are available in Custom, Ranger and Ranger XLT luxury levels. The standard front seat with seven inches of foam padding provides stretch-out room for three big adults. And the seat design allows easy access to the rear compartment. Large 15 x 15-inch rear side windows are also standard. Flip-open windows are optional.

GVW's range up to 9,300 lb. for heavy loads like slide-in campers. Gross Combination Weights go to 15,000 lb. for fifth-wheel trailers and 18,000 lb. for conventional trailers.

Famous Twin-I-Beam independent front suspension is an exclusive Ford feature offering a smooth ride and superb handling—plus strength and durability. Double-wall quarter panels bolster cab strength. Sturdy frame siderails up to 8 inches deep. And SuperCab pickups come with 6½ or 8-ft. Styleside box (either fits in a standard garage). Both standard and optional fuel tanks are located outside the cab between the frame siderails. Choice of economical Six or three V-8's.



*3.6 inches longer with optional rear bumper shown.

Two feet more family room.

3 WAYS YOU CAN
USE FORD'S EXTRA ROOM



1. Foam-padded rear seat (optional) folds flat with steel-ribbed back to make load floor.



2. Jump seats (optional) have foam-padded cushion and back, fold out of the way quickly when not in use to clear floor.



3. Big 44-cu. ft. cargo space is easy to reach from either side behind split-back front seat.

SPECIFICATIONS				
SERIES	WB	BOX LENGTH	ENGINE	MAX. GVW
F-100	139"	6½'		5,400 lb.
	155"	8'		5,500 lb.
F-250	139"	6½'	300 Six (std.) 360 V-8	7,800 lb.
	155"	8'	390 V-8 460 V-8	8,100 lb.
F-350	155"	8'	360 V-8 (std.) 390 V-8 460 V-8	9,300 lb.

For more information see the 1974 Pickup catalog. SuperCab specifications are similar to regular pickups except for spring capacities which are computer selected.

Attractive, functional Ranger XLT instrument panel shown with optional air conditioner, Select-Shift Cruise-O-Matic and push-button radio.



GREAT NEW CHOICE OF GREAT FORD PICKUPS.

Choose your pickup cab and seating/load arrangements from the greatest choice ever offered by Ford.

Regular Cab. The three-passenger cab that features a full-foam, full-width front seat with additional in-cab storage space behind the front seat. A storage area 5½ ft. wide that is designed to hold a variety of items from tool boxes to golf bags. Available F-100, F-250 and F-350.

SuperCab. The 3-, 5- or 6-passenger two-door cab that features wide, full-foam front seat for three **plus** 44 cu. ft. of in-cab cargo space. And you can add two facing rear jump seats or a full-width bench seat. All rear seats fold away for additional in-cab cargo space. Available in F-100, F-250 and F-350 Series.

Crew Cab. The six-passenger, four-door cab that provides roomy cab comfort for

six adults (two full-width, full-foam seats). Plus the ease of entry and egress possible with four big doors. Available F-250 (4 x 2 and 4 x 4) and F-350.

The Ford Custom trim level is standard on all F-100, F-250 and F-350 Series. Custom SuperCabs include one-piece floor mat from front to rear of cab. Regular Cabs and SuperCabs are available with Ranger trim. Ranger SuperCabs also include shoulder-high vinyl bolster around the rear storage area, bright window moldings on rear side windows, and full floor mats (color-keyed) in addition to the regular Ranger features.

Ranger XLT luxury trim is offered on all cab types. The SuperCab Ranger XLT also includes full carpeting (one-piece carpet from front to rear).

Popular Pickup options include: Sliding rear cab window • air conditioner • pickup box cover for 8-ft. Stylesides • SelectShift Cruise-O-Matic transmission • 4-speed transmission • auxiliary frame-mounted fuel tank • power steering • trailer towing packages for Class I, II, III or IV trailers • Camper Special Package (F-250 and F-350). For a complete list of options, see the 1974 Ford Pickup Catalog.



SuperCab's large 15x15-inch rear side windows are standard. Flip-open feature optional... plain or tinted glass.



F-100 Ranger XLT with regular cab. Shown with optional whitewall tires, wheel covers and rear bumper.



F-250 Ranger XLT SuperCab shown (here and on front cover) with optional rear seat, two-tone paint, whitewall tires, wheel covers, rear bumper, flip-open side windows, radio and low-mount Swing-Lok mirrors.

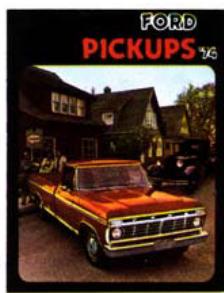


F-250 Custom Crew Cab shown with optional low-mount Swing-Lok mirrors and rear step bumper.

Specifications, descriptions and illustrative material contained herein were as accurate as known at the time this publication was approved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications, equipment or design without notice and without incurring obligation. Specifications, equipment are applicable to units sold in the United States, its territories and possessions and may vary outside these areas. Some of the vehicle colors and paint combinations illustrated are special order options only. Truck body installations and modifications are the responsibility of the body manufacturer. Owners should assure themselves of the load and handling capabilities of their vehicle when selecting a camper or contemplating custom add-ons and modifications. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire or verification of specifications contained herein, see your Ford Dealer.

ASK FOR A 1974 PICKUP CATALOG

... for more information on the complete line of Ford Pickups. SuperCab specifications and other features are similar to regular Ford Pickups and covered in the 1974 Pickup Catalog.



FORD PICKUPS

FORD DIVISION

