



Ford Escort



The Escorts — more choice

Start off with a tough car

Not too big, not too small — just right. Plenty of room inside for four adults comfortably, five at a pinch. Cool, functional styling outside, powerful, reliable engine under the bonnet. That sounds good? Then make the most of it.

Choose your own special Escort from 35 variants with either two doors or four doors. Or even three doors on the Escort Estate. Equip it according to your taste. Make it as individual

as you wish.

Then select the engine that gives the balance of power and economy that's right for your Escort. The choice is from 44 DIN PS to 72 DIN PS output.

Whichever engine you choose, when you step on the accelerator you'll find that the Escort offers you a lot more than choice.



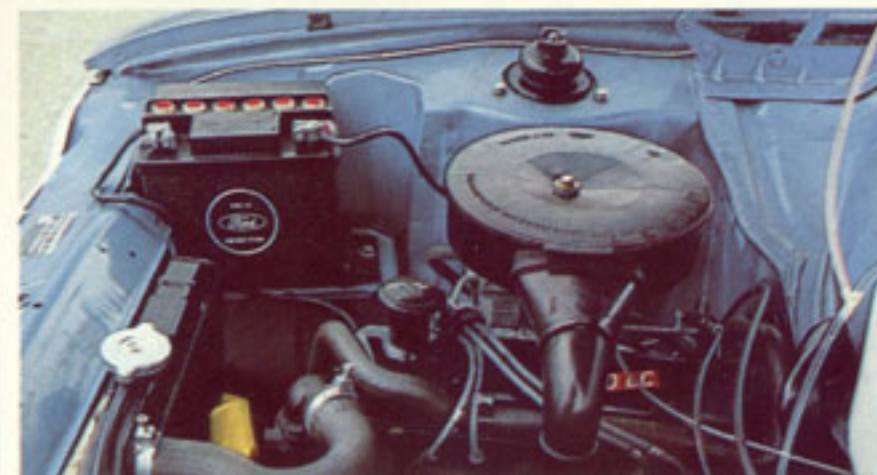
More Escort where it matters

The Escort is big where it matters — inside, with well designed seats, and a big, big boot. It's small outside when you park, or manoeuvre in thick traffic — the turning circle is a tight 9.05 metres. And the Escort is available with four doors, so the whole family can get out with ease and comfort. The Escort has more strength where it matters — in its

rally-proved body. But the ride is soft and smooth, thanks to independently sprung front wheels, guided precisely by means of transverse swinging arms, stabilizer and McPherson struts.

The Escort has more safety — but that's such an important subject that we deal with it separately.

The Escort is more fun for longer, because each car made has to go through many quality control checks and be subjected to rigorous tests before we release it. Because each Escort gets a dip bath priming coat that spreads rust-protection right into the smallest corners and crevices.



Engine	DIN PS/RPM	Top Speed km/h	Acceleration 0-100 km/h secs	Fuel consumption Liter/100 km
1100 cc LC	44/6000	127	25.7	8.3
1100 cc HC	48/6000	132	22.9	8.1
1300 cc LC	54/5500	142	19.3	9.0
1300 cc HC	57/5500	145	17.8	8.8
1300 cc GT	72/6000	158 +	14.2	9.4

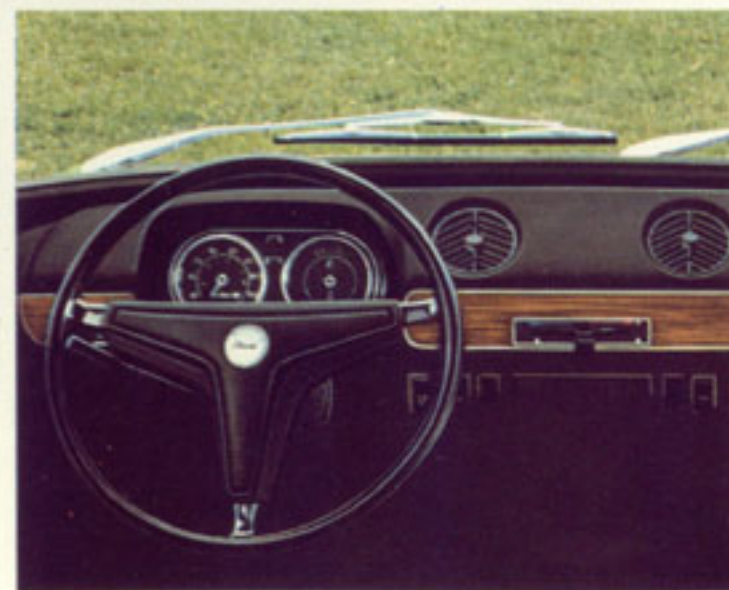
More Escort Power

With the Escort you can choose from five different engines, ranging from 1100 cc to the 1300 cc GT. And all these engines have benefitted from the technical know-how that made the Ford Formula 1 the most successful in the world. Combustion chambers in the piston head.

Short piston stroke for higher performance. Five bearing main crankshaft.

But just step on the accelerator pedal — that will tell you what we mean much better than words.

The Escort engine works on the crossflow principle — which gives you power without cutting your fuel economy. The mixture is drawn in one side of the combustion chamber. Then it is burnt cleanly and the exhaust drawn out on the other side. The result is better combustion, less destructive turbulence, less fuel consumption. The 44 PS engine, for instance, uses only 8.3 litres per 100 km.



Escort L – more luxury

This is the Escort L

Inside, it has room for four adults on two adjustable individual seats at the front and on a comfortable bench seat at the rear. It has Aeroflow ventilation with a powerful two-stage fan making sure that the air inside the car is changed rapidly; carpets throughout the passenger compartment; day/night rear view mirror, foot-operated washer/wiper switch; PVC seats and headlining; two-speed wipers and a cowlside map pocket. Two door Escorts also have opening rear quarter vents.

The high-capacity heating system is infinitely variable, giving you full control of the interior temperature of the car. There are two ashtrays at the rear and two grab handles. At the front, a courtesy handle, two arm rests and another ashtray. The steering wheel is small and sporty, gives you a clear view of the large clear instruments. The short gear lever gives you smooth positive gear changes. The luggage compartment has a usable capacity of 272 litres, and has a floor mat and a lamp.

Outside, bright trim strips at rear and reversing lamps are among the Escort L features.



Escort XL – Even more luxury

If you like, you can make your Escort even more luxurious and comfortable. You just order an Escort XL. XL is the simple formula for getting a lot more Escort for a little more money. The 1100 cc engine can be fitted in the Escort XL, but also you can order it with the more powerful 1300 cc engine as an optional extra.

The Escort XL features

Rectangular headlamps instead of round. Trim strips at the rear. Wheel trim (one piece hub cap trim optional). Reversing lights. Bumper overrides. Chromed gear shift lever. Carpeted floor. Cigar lighter. Opening rear quarter windows on two-door models. Bright rocker-panel mouldings. Two-speed wipers. Automatic washer/wiper system. Dipping

day/night mirror. Woodgrained instrument panel. Vanity mirror in passenger sun visor. Courtesy handles colour-keyed with bright cappings front and rear. Door trim with wood cappings. Rear quarter armrests for 2-door. Luggage compartment mat and lamp. Cowlside map pocket. Deep embossed vinyl seats. Front seat valances.



Escort Sport — more fun

The new Escort Sport is for people who like to drive a performance car — but don't want to pay a lot of money for the privilege.

Escort Sport goes like a performance car (it has the famous 1300 GT engine — potent yet reliable). It looks like a performance car — it has the same flared wheel arches, 13" styled road-wheels, wide tyres, split bumper as the 185 km/h Escort RS 1600. It also has the special sports steering wheel.

And the mechanical features match the performance and looks. The Escort Sport has a close ratio gear box, disc brakes on the front wheels, servo-assisted brakes all round, and stiffened suspension.

Yet the Escort Sport costs about the same as an ordinary small family car. Outstanding value? Of course. Inside, the Escort Sport has all the comfort and conveniences found in every Escort. It's not luxurious, but it's not

sparse either. We felt that the motoring enthusiast would prefer to spend his money on performance and sports appearance rather than luxury.

The Escort Sport proves us right.



Escort GT – more performance

If you happen to look in your rear-view mirror and see an Escort with its nose thrust forward, then you are about to be overtaken by an Escort GT. The Escort GT is the most powerful Escort.

GT means concentrated power. 72 PS. 158 + km/h. 14.2 secs. from 0–100 km/h. GT also means more comfort, more extras, more sportiness in the equipment.

The nice thing about it is that for so much fun you don't have to pay a penny in entertainment tax. Only normal cubic

capacity tax. And there the powerful Escort with its 1.3 litre engine is pleasantly modest.

Because the GT has as standard the things that make the Escort XL so luxurious. And a lot more . . .

Because it has such a powerful engine it also has disc brakes at the front and a brake servo. So that you always have the powerful engine under control it has GT instrumentation. And so that other cars know when they have to get over into the right-hand lane the Escort has a black

grille. And a black rear panel (because that's the view most people will get).

Escort GT:

Simulated leather seats. Chromed gear-shift lever. Broad radial tyres (155 SR 12). Sports steering wheel. Speedometer, revolution counter. Oil pressure gauge. Voltmeter. Petrol gauge. Temperature gauge. Everything at a glance.



Escort Estate — more space

Leisure time is fun. Particularly when one has the right car for it. A roomy, leisure time Escort. The leisure time Escort Estate is also available with L equipment and as an XL model just like the Escort. It is just as sporty as the Escort. Just as robust. Just as safe. And just as manageable. Only it has an extra door at the rear and more free space. Far better for leisure time.

Space? With the back seat in position you've got 0.79 m³ of luggage space plus four full seats. Lower the back seat and it turns into 1.39 m³ of useful space. In practical terms that means that everybody can take what they like with them on holiday. Or that you can go on picnics or camping without having to skimp on creature comforts. Or that you can carry the kids plus dog without anyone having to suffer discom-

fort. Or simply that you can use your Escort for both business and pleasure. And as with all the Escort range, you can choose the sort of Estate most suited to your needs with either the 1100 or 1300 cc engines. Naturally you can add to your Escort Estate by specifying any of the wide range of factory fitted options and Ford accessories — but you don't add much to the price.

The Ford policy is one of continuous improvement. The right is reserved to change specifications, prices and colours. The accessories featured on vehicles in this publication are Genuine Ford accessories available from Ford Dealers, at additional cost.



... leads the way