

72 Thunderbird



birdsburnt



More than a car.
Thunderbird '79

you'll find it right
in the heart of the





Enter the most spacious Thunderbird ever. In the rear, a wide 3-passenger seat with more room than ever for shoulders, legs and knees. In front, the deep-cushioned Split Bench Seat provides comfort uniquely its own. Driver and passenger can individually adjust either half of the seat, and each has his own folding armrest. Underfoot, lush cut pile carpeting stretches wall to wall. This interior is tailored of Lamont Cloth in tobacco, one of seven new color choices.

More Thunderbird than ever.

How would you change Thunderbird? The only way. Make it more Thunderbird. And we did for 1972. Welcome to a whole new world of Thunderbird. It is a new world of driving and riding ease. A world of new spaciousness and comfort. Of new luxury and pride of ownership. More regal. More personally individual. More Thunderbird than ever.



More Thunderbird
in every
thoughtful detail.

We changed Thunderbird completely but made sure each change would produce a new car more Thunderbird than any before it. We styled a new Thunderbird look-gave the car more interior size while retaining its classic proportions.

We lengthened the wheelbase, we designed a new rear suspension with an integral stabilizer bar. The results are handling ease that is pure Thunderbird and a ride that is one step closer to light.

Even in equipment we've given you more Thunderbird. Michelin steel belted radial ply black sidewall tires, guaranteed for 40,000 miles.* A 400 cu. in. V8 that uses regular fuel. SelectShift Cruise-O-Matic with automatic parking brake release. Power steering and power front-disc brakes. At your option, there is Sure Lock, the computer-controlled braking system that helps provide straighter stops under most conditions.

We think you'll agree, we've thought of just about everything. See Michelin tire guarantee, inside back cover.

Blue or Medium Blue Metallic



Equipment Choices Shown: Vinyl roof with Landau "S" Bar, Glamour Paint Option. Group details on page 66. Cornering lights, White sidewall tires.

More Thunderbird in equipment choices that personalize.

Thunderbird comes fully endowed with comfort, convenience and driving joys, sweetly found standard on most cars. Even so, many options are available to help you make Thunderbird more personally yours.

Consider ordering the Power Operated Sunroof shown below. (Press a switch to let sunshine in, press it again and all is snug and airtight.) Add luxury touches of the Glamour Paint Option Group: special hand-rubbed metallic paint, body and hood shaping, color-keyed wheel covers, "ultra-lean" "S" bar inserts, leather vinyl roof (if ordered), tinted glass, Protection Group (chrome plate frames, door edge guards, color panel moldings, floor mats, 49¢ in. 4V8), Intermittent Windshield Wipers, Bumper Guards, Spare Tire Cover, Deluxe Wheel Covers offer further personalizing opportunities.



Exterior: White Sidewall Tires.

* Equipment Choices Shown: Sunroof, Cornering Lights, White Sidewall Tires.

Moving inside to the Split Bench Seat (below), you can add seating surfaces of genuine leather with vinyl trim. Or, change the interior completely, with High Back Bucket Seats and Console (next page).

For a completely automatic Thunderbird: Power Side Windows, Fingertip Speed Control, Power Seat, Power Lock Group (includes power trunk lid release), Power Radio Antenna, Automatic Seat Back Release.

For entertainment: AM Radio, AM/FM Stereo Radio or Stereo cassette, Tape System with AM Radio. For special driving needs: Trailer Towing Package, Traction Lock, Wheeling Heavy Duty Suspension. Quite a long list, you'll agree, and yet there's more. As much as you wish, turn the page.



Interior: Seating surfaces of luxurious leather are matched with smart vinyl trim. This is Ginger, one of seven color choices.

