



Capri: the car you always promised yourself.

The Capri is one of those cars.

You know—the kind you always promised yourself if you ever had the money.

Of course, we realise the shape isn't entirely new. Some of the better known Italian sports models have had something like it before.

What is new is that we've produced a car like the Capri at prices you can think about paying.

The car itself is a genuine fastback that handles like a sports car, with enough room inside for 4 adult-size adults to really spread themselves out.

But, even though it's as roomy as most family runabouts, the person who's really going to get a kick out of the Capri is the driver. Because the Capri is very much a driver's car. Right down to the low, relaxed, straight-arm driving position.

There are five engines to choose from. 1300, 1600, 1300 GT, 1600 GT and 2000 GT. So you can pick the kind of performance that suits you.

We've also invented a scheme whereby you can tailor your car to meet your own personal requirements.

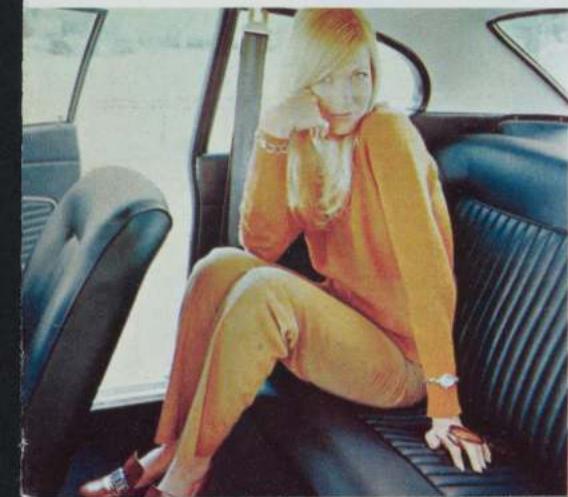
We call it the Capri Custom Plan.

Depending on which Capri you choose, there's a Custom Plan that enables you to add to the outside, the inside, even improve on comfort.

So that in the end you don't just get the car you always promised yourself at a price you can afford. You virtually get it made to measure.



This is a straight 1600 Capri fitted with optional sports road wheels. Turn the page and see what else you can add.



How to order your personal version of the Capri.

Like we said. The idea behind the Capri is that you have much more say in what goes in and on your car.

Engine Options.

The first decision you have to make is which engine you want fitted. 1300 or 1600, 1300 GT, 1600 GT or 2000 GT. The basic engine we've used is our own race and rally-proved cross-flow head, bowl-in-piston engine with a 5 main bearing crankshaft. The 1300 and 1600 units are the in-line engines that have powered us to 25 National Championships and over 500 separate victories. The 2000 GT is a developed version of our V4 unit, which broke 13 International speed records on just one outing.

Once you've settled the question of how fast or slow you're going to go, you can get busy with the Capri Custom Plans. They're all shown here and the contents are down in detail.

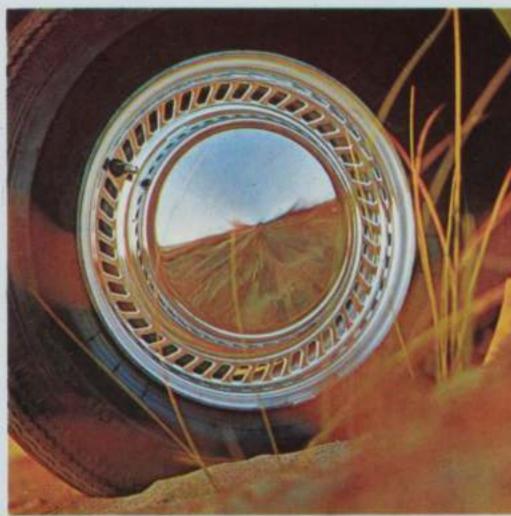
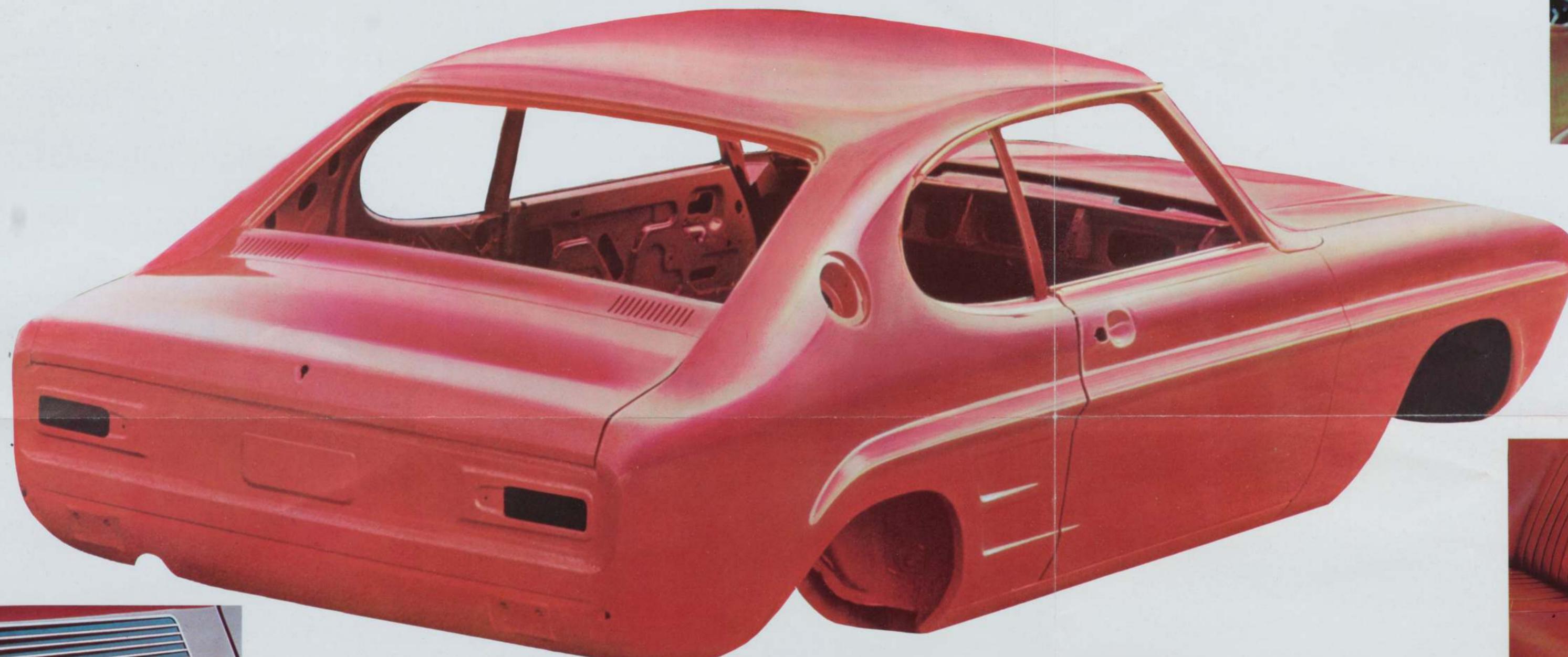


We ought also to mention that we've got together some very tasty individual options. Including the latest automatic transmission with a floor-mounted T-bar shift.

Capri.

We don't want you to get the idea that because there are so many things you can do to this car, it isn't quite finished when it comes to you. The Capri is a very sumptuous motor car. As it stands. Roomy. Comfortable. Carpeted wall-to-wall. Fully instrumented. Packed with safety features. And with handling and roadholding the like of which you've never known.

Unless you happen to drive for a living.
And we don't mean buses.



Capri Custom Plan L.

Plan L is the exterior kit and it's designed for both the Capri and the Capri GT. The full contents comprise exhaust trim, locking fuel cap, wheel trims, body side mouldings, dummy air scoops and overriders on both the front and rear bumpers.



Capri Custom Plan R.

Plan R has been specially designed for GT cars. It contains sculptured road wheels, leather rimmed sports steering wheel, 'quartz-halogen' fog/pass lamps with protective covers, body side mouldings, a map reading lamp, a matt black radiator grille and a special sports paint scheme in sub-gloss black.

If you don't want the special paint scheme we don't mind if you opt out. You'll still get the black grille though. And if you really want to go the whole hog you can put all three Plans together. So you end up with everything and an XLR badge on the side of your car.

Capri GT.

There are a number of differences between this and the Capri. The most obvious being the uprated engine package and radial ply tyres. But on the inside you'll find the gear stick is gaitered and mounted on a centre console unit. GT instrumentation features a rev counter and an oil pressure gauge. You get a vanity mirror, a clock and a cigar lighter. And, if you decide to go for a 1600GT or 2000GT engine the brakes will be servo assisted and you'll get a close ratio gearbox as standard too.

Those are the cars. The engines. The Capri Custom Plans. We just hope that making decisions comes easily to you.



Capri Custom Plan X.

This is the major interior kit. And once again it's for both the Capri and the Capri GT. With this one you get fully reclining front seats, separate contoured rear seats with a folding centre armrest, a day/night interior mirror, dual horns, a parking brake warning lamp, reversing lights and an additional interior light.

You can, of course, combine both plans to get an XL.





Ford prices are delivered prices. The recommended Ford prices include delivery to Ford dealerships throughout the UK (except Northern Ireland). These prices are therefore, not directly comparable with those issued by motor manufacturers who also levy an additional delivery charge.

The illustrations and specifications presented in and with this publication were true and accurate at the time of printing. You should, however, check details with your dealer as there may have been

Capri Selector Chart.

With 26 basic derivatives to choose from, deciding on the one you want is no easy task.

So to help you we had a team of experts go through the list and select what they reckoned to be the best, value-for-money combinations of car, engine and Capri Custom Plan.

The ones they selected are indicated by the colour panels on the Selector Chart.

specification and appearance changes in view of the Ford policy of continuous improvement. The right is reserved to change specifications, price and colours.

In accordance with statutory regulations, front seat belts are fitted at extra cost. Inertia reel seat belts are available at extra cost.

A product of Ford Motor Company Ltd, Warley, Essex, England. Published by Car Advertising and Sales Promotion Department.

That doesn't mean the others aren't available. Just that we're having to supply them on special request.

We've decided to major on the ones the experts selected, because we want you to have the best.

Which you'll agree is only right.

When the car you're buying is the car you always promised yourself.

FA42 Hunt Barnard & Co. Ltd., Aylesbury

Capri 2000GT	2000GTL	2000GTX	2000GTXL	2000GTR	2000GTXLR
Capri 1600GT	1600GTL	1600GTX	1600GTXL	1600GTR	1600GTXLR
Capri 1300GT	1300GTL	1300GTX	1300GTXL	1300GTR	1300GTXLR
Capri 1600	1600L	1600X	1600XL		*For a full comprehensive list of additional individual options see your nearest Ford dealer.
Capri 1300	1300L	1300X	1300XL		

Capri: the car you always promised yourself.

