

# FIESTA

## Bonus



Get on the bright side of the road

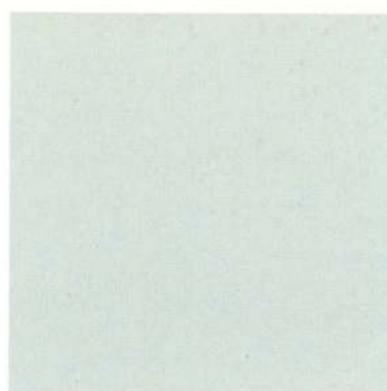


# FIESTA Bonus

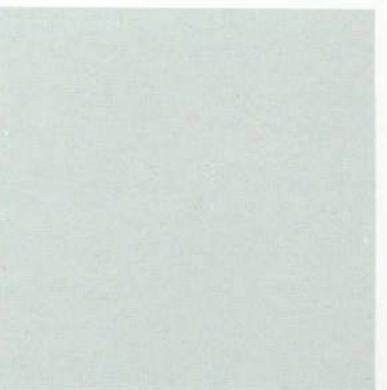


True to its name, and in keeping with Ford's reputation, the Fiesta Bonus offers outstanding value for money.

This price-is-right addition to Britain's best-selling range of smart small cars provides an unbeatable combination of style, versatility, comfort and low running costs. Take your pick from fashionable Black or metallic Strato Silver paintwork, complemented by equally attractive full wheel covers finished in Tri-coat White.



Other standard features typical of the good value Fiesta Bonus include powerful halogen headlights, reversing lights, a laminated windscreen, doors complete with stowage bins, and a remarkably efficient 950 engine designed to run on cost-cutting two-star petrol.



Cloth-trimmed seats, convenient controls and light, precise steering make the Fiesta Bonus an easy and enjoyable car to drive. It nips through town traffic, and is a strong performer on the open road.

Luggage? Space is increased from 7.6 to 31.8 cubic feet\* by lowering the rear seatback.



■ Full wheel covers finished in Tri-coat White are features typical of the value-for-money Fiesta Bonus.

■ An attractive tailgate badge identifies the addition to Ford's best-selling Fiesta family.

■ This stylish Fiesta is available with Black or Strato Silver paintwork. Like all Ford cars, it is protected by a six-year corrosion assurance.

\*Loadspace capacities measured using the VDA method.

## Fiesta Bonus Features

### ENGINEERING

- Body, three-door saloon
- 950 OHV engine with four-speed gearbox
- Manual choke, Electronic breakerless ignition
- 135x13 tyres with 5x13 wheels

### EXTERIOR

- 'Bonus' decal on tailgate
- Full wheelcovers in tri-coat white
- Body colour steel bumpers with protective inserts and grey end caps
- Single tone horn

### INTERIOR

- Klee patterned cloth
- Grey fleece passenger compartment carpet
- Grey fleece carpet luggage compartment floor
- Door trim moulded panel including soft feel armrest, grab handles, stowage bins and door pulls
- Perforated neutral tone headlining
- Passenger lower stowage shelf
- Concealed stowage compartment under rear loadspace

- Anti-dazzle rear view mirror
- Two spoke steering wheel
- Flick wipe wipers

### EXTERIOR BODY COLOURS

The Fiesta Bonus is available in two colours only — Black or Strato Silver. These are normally at extra cost on the Fiesta.

### OPTIONS Factory fitted at extra cost:

- Tailgate wash/wipe
- Heated rear window

## Standard features on all Fiesta models

### ■ Ashtrays:

One mounted in instrument panel centre stack

One rear

### ■ Controls:

Three steering column stalks controlling light functions, front wash/wipe functions, indicators and horn

### ■ Heater/ventilation:

Illuminated heater controls Three-speed illuminated heater blower switch Two face level vents, air temperature direction and flow controlled

### ■ Instruments:

Speedometer, odometer, fuel gauge, water temperature gauge, warning lights for oil pressure, direction indicators, high beam, ignition/alternator, brake failure, 'lights-on'

### ■ Instrument panel:

Black instrument binnacle

Driver's side lower stowage

### ■ Lights:

Front courtesy light, header mounted operated by switches on front doors

### ■ Seats:

Fully reclining front

Folding rear seat back

### ■ Seat belts:

Front inertia reel

Rear outboard inertia reel and centre lap static

### ■ Sunvisors, two swivelling

### ■ Switches:

Illuminated instrument panel mounted auxiliary switches

### ■ Tailgate gas struts, two

### ■ Wipers:

Two-speed

Electric wash

### ■ Fuel tank cap locking by ignition key

### ■ Lights:

Halogen headlamps

Hazard warning

flashers

Rear fog lamp

Reversing lamps

Side repeat flashers

### ■ Locks:

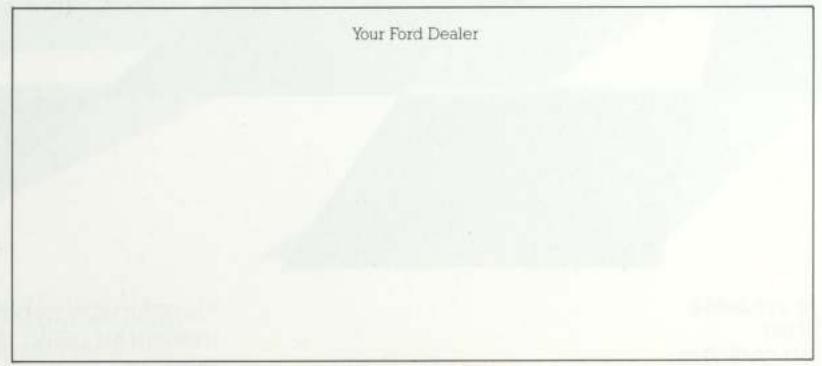
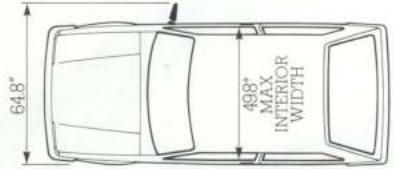
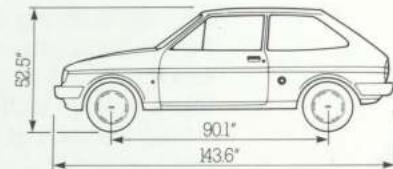
Anti-burst door locks

■ Spoiler, front integral

### ■ Tow hooks front and rear

■ Wheels, 5x13 steel

**EXTRA COVER PLANS** ✓ Extra Cover Plans available, see your Ford Dealer for details



### ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. Where possible, any such changes which may be introduced after publication of this booklet but before it is supplied will be incorporated herein or announced by means of a notice prominently displayed in Ford Dealerships at the point of supply. For the latest details always consult your Ford Dealer.

Published by  
Car and Truck Marketing Programmes,  
Ford Motor Company Limited,  
Brentwood, Essex, England.  
FA 843  
June 1988

Designed and produced by  
Allan Burrows Limited  
Ingatstone, Essex.

Printed in England by  
Jarrold & Sons Limited  
Norwich.

