

The new Ford Fiesta
Holiday



The new Ford Fiesta Holiday



Ford's new 'special value' Fiesta Holiday is just the job if you believe in making the most of life. Fun to drive, but very easy on the pocket, it's ideal for people who enjoy sun, sand and sea — or maybe a relaxing break spent savouring the magic of majestic mountains.

If coast and crags are far from home, long distances are cut down to size by the Fiesta Holiday's 1.1 OHV engine. Combined with Ford's five-speed gearbox — standard equipment, of course — the 50 PS at 5000

rpm power unit provides a remarkable blend of performance and economy†. Tested by Ford engineers, it hustled the Holiday from 0-60 mph in 14.2 seconds†† with a 90 mph maximum††.

Official fuel figures confirm the powertrain's all-round efficiency. They include no less than 58.9 mpg at a constant 56 mph†. On that basis, you could drive from London to the Scottish Highlands on a single fill of petrol, because the fuel tank — complete with a lockable cap — holds 8.8 gallons.

Electronic breakerless ignition is one of the engine's assets. This high-tech system

provides spot-on timing while doing away with the need for regular adjustments. The feature is typical of a car designed in nit-picking detail to reduce day-to-day and long-term ownership costs.

Holidays are all about carefree travel beneath cloudless skies — so the Fiesta Holiday has tinted glass and a sunroof whose glass is screened to combat excessive heat and glare. The panel can be tilted, to enhance the Fiesta's excellent ventilation system, or removed completely to make the most of really good weather.

Mother Nature's less cheerful moods pose few problems, because the well-equipped Fiesta Holiday also has a rear foglight, a three-speed fan to boost the powerful heater's performance, and a wash/wipe for the tailgate's heated window. The heating element conserves energy by switching itself off automatically after about ten minutes.

Other features in Ford's 'special value' Holiday package include twin door mirrors, discreet but

distinctive double pinstripes above the protective bodyside mouldings, grey fleece carpet in the spacious passenger compartment, door-mounted stowage bins and comfortable, cloth-trimmed front seats with height-adjustable head restraints.

Also standard are such things as reversing lights, fleece carpet for the boot, a

quartz digital clock, a safety-conscious laminated windscreen and illuminated heater controls for that extra measure of after-dark convenience. Six warning lights supplement the accurate, easy-to-read instruments.

Like the rest of Ford's award-winning Fiesta family, the Holiday combines space

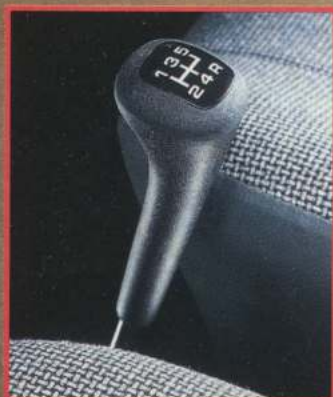
for four or five people with a surprising amount of luggage room. Capacity is increased from 7.6 to 31.8 cubic feet† by simply folding the rear seatback.

That's good to know — even if you are one of those carefree characters whose holiday luggage rarely amounts to much more than a bikini and toothbrush.

† For Government fuel consumption test figures, see back cover.

†† Ford test figures.

† Luggage capacities measured using the VDA method.





STANDARD FEATURES

ENGINEERING

- Body, three-door saloon
- 1.1 OHV
- Five-speed gearbox
- Manual choke with warning light
- 135 x 13 tyres

EXTERIOR

- Bodyside moulding, black
- Bumpers, grey powdercoat steel
- Door mirrors, driver and passenger side
- Fuel tank cap locking by ignition key
- Handles/locks, black
- Hazard warning flashers
- Heated rear window with auto. switch-off
- Lamps:
 - Halogen headlamps
 - Rear fog lamp below bumper
 - Reversing lamps
- Radiator ducts, grey
- Servo-assisted brakes
- Side repeat indicators
- Spoiler, front integral
- Tailgate wash/wipe
- Tinted glass
- Tow hooks, front and rear
- Wheels, centre caps black
- Window surrounds, body colour
- Windscreen, laminated
- Windscreen wash, electric
- Windscreen wipers
- Two-speed
- Flick wipe

INTERIOR

- Carpet, load compartment grey fleece (floor only)
- Carpet, passenger compartment grey fleece
- Clock, quartz digital
- Courtesy light, front
- Fascia instrument switches, illuminated
- Gas struts on tailgate
- Headlining, perforated
- Head restraints on front seats, 'A'-frame height adjustable
- Heater:
 - Fan, three-speed
 - Illuminated controls
- Package tray, rear carpeted, tilting/removable
- Rear view mirror, anti-dazzle
- Seats:
 - Fabric trim, 'Lorenzo'
 - Front reclining
 - Rear folding seat back
- Seat belts, front inertia reel
- Steering wheel, two-spoke
- Stowage bins in front doors
- Stowage shelves:
 - Driver lower
 - Passenger lower
- Sunroof, tilting/removable glass
- Warning lights:
 - Brake failure
 - Direction indicators
 - Ignition/alternator
 - 'Lights-on'
 - Main beam
 - Oil pressure

COLOUR AND MAIN PATTERNED TRIM

SOLID COLOUR	'Lorenzo'
Diamond White	Shadow
Burgundy	Shadow
Maritime Blue	Shadow

PRICE GUIDE

Includes Car Tax and VAT*

ENGINE	£
1.1 OHV	5065.00

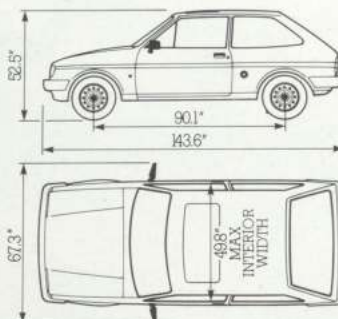
OPTIONAL FEATURES

Includes Car Tax and VAT*

Factory fitted	TOTAL
In-car entertainment, Push-button radio (MW/LW) P21 with centre console	£ 92.02
Seat belts, two rear lap/diagonal inertia and one lap centre static	£113.06
24** months, unlimited mileage	
Extra Cover	£ 69.00
Extra Cover Plus	£120.27
36** months, 36,000 miles	
Extra Cover	£109.25
Extra Cover Plus	£192.24
36** months, 60,000 miles	
Extra Cover	£143.75
Extra Cover Plus	£226.74

EXTRA COVER PLANS

* See note on PRICES
** From date of first vehicle registration.



† Government fuel consumption test figures in mpg (L/100 km):
1.1 OHV (5-speed gearbox): 58.9 (4.8) at a constant driving speed of 56 mph (90 km/h); 41.5 (6.8) at a constant driving speed of 75 mph (120 km/h); 44.1 (6.4) in simulated urban driving.

*PRICES. VAT shown in this leaflet is calculated at 15%. The total price of a car, including Car Tax, options and accessories fitted by the Ford Dealer, will be subject to VAT on retail price. The prices quoted in this Guide are the maximum prices, and do not include the cost of number plates. In addition, a standard delivery charge of £115.18 plus £17.28 VAT total £132.46 will be made on all models. (A further charge will be made on vehicles to the Channel Islands and the Isle of Wight.)

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

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Your Ford Dealer

