



FAIRLANE

A great Australian success story.





Excellent levels of comfort are fitted into the famous Fairlane space.

This new Fairlane continues the tradition of providing smooth dependable motoring, long-legged cruising ability, and high levels of driver and passenger comfort fitted into that famous Fairlane spaciousness.

Fairlane. It's a car which reflects so many of the attributes associated with the successful Australian.

It's a car which is tough enough to handle life in the wide open spaces, yet is equally at home among the bright city lights.

It's a car which is easygoing and dependable without being out of place in sophisticated company. In fact, it can boast some fairly fancy engineering when you look a little deeper.

And more than anything else, it's a car that was born and bred right here, so it knows how to provide the sort of comforts that many Australians appreciate.

No wonder then, that Fairlane is far and away Australia's most successful prestige car, and has been for a number of years.

Comfort features include:

- Front seats have adjustments for lumbar support, fore and aft movement and backrest angle.
- The driver's seat also has a 3 position adjustment of seat cushion angle to alter the degree of thigh support.
- Seats are faced in crushed Beaumont cloth.
- Soft cushioned head restraints are fitted front and rear.
- Integrated air conditioning includes ducting to the rear seat passenger compartment.
- Electrically operated remote control left and right hand exterior rear view mirrors.
- An illuminated entry system—when either front door handle is raised the key hole surround and the car interior are illuminated for easy entry on dark nights.
- An electrically operated, remote control boot release.
- AM/FM radio and stereo cassette system incorporating a power aerial.
- An interior dome light with twin spots makes map reading easier.
- The boot is trimmed in carpet.
- The rear parcel shelf is trimmed in carpet.



The familiar Fairlane lines hide a multitude of outstanding engineering features.

The clean uncluttered lines of Fairlane are a familiar sight on Australian roads. Yet underneath that well-known exterior a quiet revolution has been taking place.

The Fairlane has been continually refined rather than redesigned, building on the car's inherent qualities of good handling, smooth performance and unflinching dependability.

Refinements to many aspects of Fairlane engineering have ensured that this car can hold its head high in any company.

For example, by incorporating a Watts Link Rear Suspension System, measurable roadholding and ride comfort improvements were achieved, especially over indifferent road surfaces. The Watts Link System also delivered improved towing stability by virtue of its more accurate location of the rear axle. With less unsprung suspension weight, there has been a considerable reduction in road generated noise, vibration and harshness.

Powered by the 4.1 litre Alloy Head II 6 cylinder engine, Fairlane is an excellent performer. This engine produces a surprising combination of power and economy. At the heart of the engine is a two-stage carburettor which meters fuel with great accuracy for efficient running. The electrically operated automatic choke provides smooth engine running during warm-up.

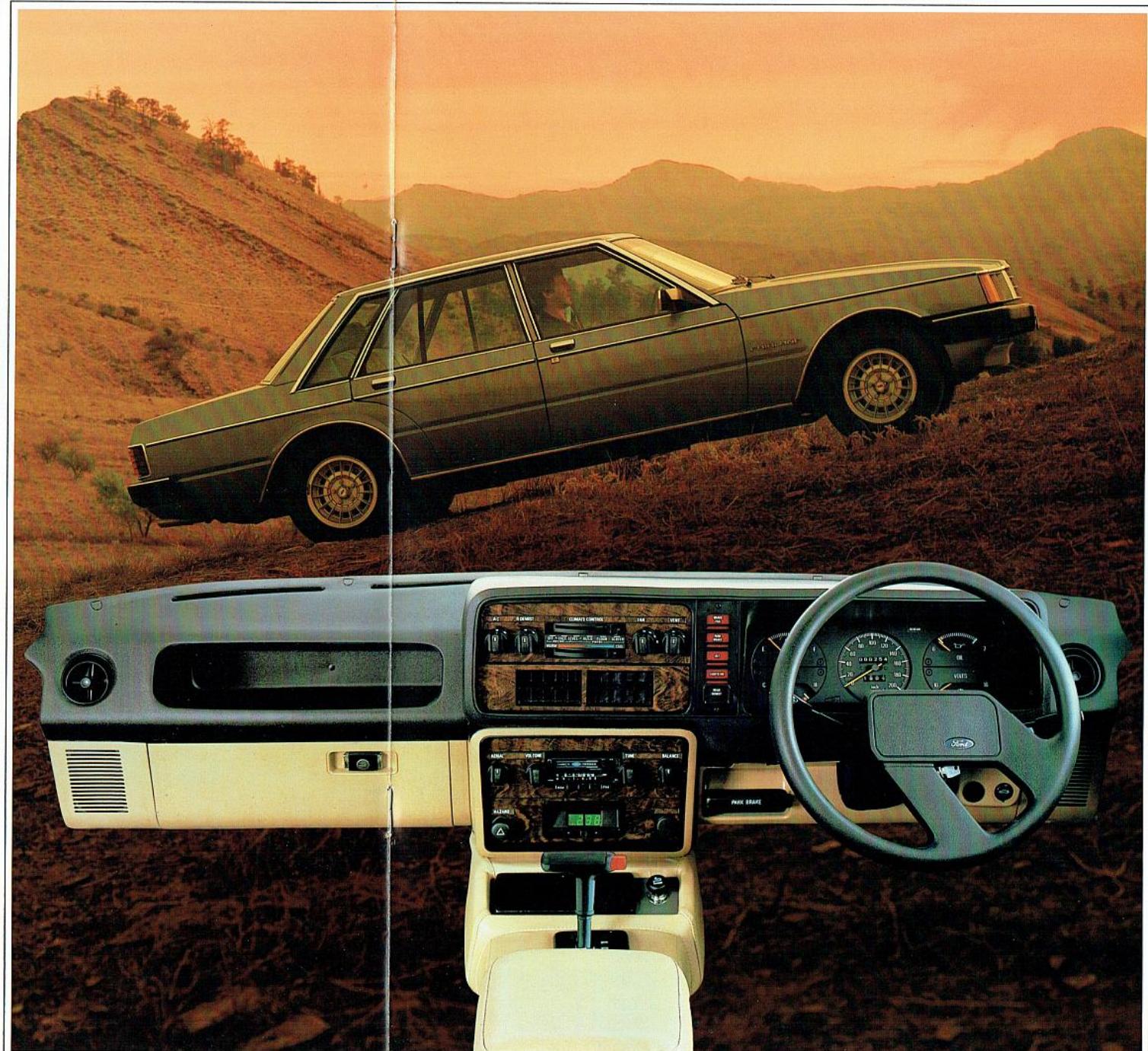
Braking performance is provided by power assisted 4 wheel disc brakes. A comforting thought which adds to the peace of mind so much associated with driving a Fairlane.

Little wonder then that in 1982, Fairlane, along with the other models in the Falcon/Fairlane family, became the first motorcars in history to receive the Australian Design Award. This award was given for excellence of design and manufacture by the Industrial Design Council of Australia, and confirms what Fairlane owners have known for some time.

Industrial
Design Council
of Australia.

Australian
design
award.

Ford Fairlane is a winner of the
Australian design award.





City life or the wide open spaces—the new optional EFI engine takes it all in its stride.

Fairlane's ability to perform on the open road, as well as in the city, is well known. And that reputation will be enhanced with the introduction of a new Ford electronic fuel-injected engine option.

Based on the successful Ford Alloy Head II 4.1 litre six, this EFI engine incorporates the Bosch LE Jetronic fuel injection system—which is widely recognised as one of the world's finest.

This engine has been specifically developed and tuned by Ford engineers to provide levels of acceleration and smooth effortless cruising similar to those of a V8.

Because the EFI 6 develops maximum torque at low revs (2800 rpm) it is ideally suited for towing. The surprising power and performance of the EFI engine is not a product of increased engine revs, but improved air flow characteristics and precise fuel management.

The power and torque curve chart (Fig. 1) and the towing performance figures (Fig. 2) show the EFI 6 delivers strong torque where it is needed most to provide impressive "pulling power" and good acceleration when compared with the 4.9 litre V8.

Although it has been specifically tuned as a powerful performer, the superior efficiency of electronic fuel injection over conventional carburettor-metered engines of the same capacity allows the EFI to be surprisingly economical for the performance it delivers. And when compared with the 4.9 litre V8, the economy of the EFI is even more impressive. Of course fuel consumption

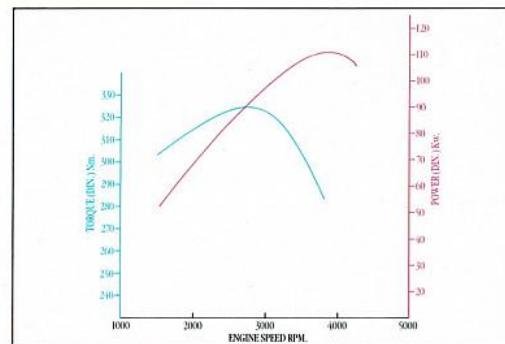


Fig. 1. Power and Torque Curves EFI 6.

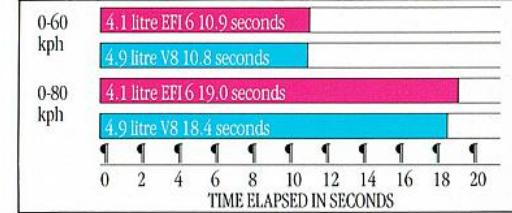
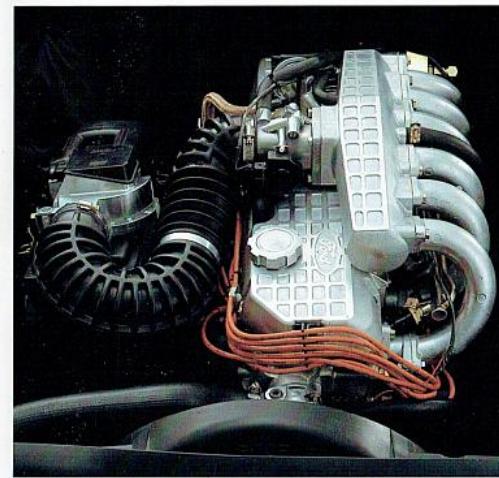


Fig. 2. Towing Performance.



EFI

depends on how your car is driven, used, equipped, tuned and other prevailing conditions, but as a guide you can see in Fig. 3 how the new EFI engine rates using the AS2077 comparison test.

Figure 3. Fuel Consumption Comparison. Conducted by Ford based upon AS2077 test procedures using Ford Fairlane sedans

4.1 litre EFI			
CITY CYCLE	(a)	14.5L/100km	(19.5 mpg)
HIGHWAY CYCLE	(a)	10.5L/100km	(26.9 mpg)
4.1 litre Carburettor			
CITY CYCLE	(b)	13.5L/100km	(20.9 mpg)
HIGHWAY CYCLE	(b)	10L/100km	(28.3 mpg)
CITY CYCLE	(c)	14L/100km	(20.2 mpg)
HIGHWAY CYCLE	(c)	10.5L/100km	(26.9 mpg)
4.9 litre V8			
CITY CYCLE	(a)	19L/100km	(14.9 mpg)
HIGHWAY CYCLE	(a)	19L/100km	(23.5 mpg)
CITY CYCLE	(c)	21L/100km	(13.5 mpg)
HIGHWAY CYCLE	(c)	12.5L/100km	(22.6 mpg)

Applicable to vehicles produced for sale in: (a) All States. (b) States other than N.S.W. (c) N.S.W.

Is it reliable? The answer is that Ford, knowing the reputation which Fairlane has built up over the years for reliability and dependability, has put the EFI 6 through a most rigorous local testing programme to prove that it will withstand tough Australian conditions.

*Figure 2. Towing Chart. Acceleration tests conducted by Ford using identically laden Ford Fairlanes, each with 5 passengers, luggage, plus a 1590 kg trailer.



Ford Australia-We're moving with you.

About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at their discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser.

The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment.
Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED (Incorporated in Victoria)

FORD SALES COMPANY OF AUSTRALIA LIMITED (Incorporated in Victoria)

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FORD FAIRLANE

