



FAIRLANE



Ford Australia-We're moving with you.



Ford Fairlane. The essence of success. In the years which have elapsed since Fairlane first took to the Australian Road, many of the things to do with motoring have changed. But not the Fairlane hallmarks of space, comfort, style and

performance. They're the reasons why Fairlane has become Australia's most preferred prestige car. Today, the subtle exterior refinements mask significant changes in suspension and powerplant. Changes which

make this latest Fairlane a revelation to those who look on driving as just one of life's routines. For some, the appeal of Fairlane may lie in its distinctiveness alone. While others may prefer it for a number of more practical

reasons. Consider Fairlane's improved road-holding ability, achieved through an advanced Watts Link Rear Suspension System. Its impressive driving comfort and stepped up performance from the latest Alloy Head II six engine. Plus

its excellent 6-cylinder fuel efficiency, value for money and the extensive availability of service. That's Ford Fairlane. The essence of success.

Even the steering wheel is distinctively different. It sums up the Fairlane commitment to outstanding design. This is a car which embraces some of the latest developments in automotive technology and achieves improved levels of ride and comfort.

From the moment you take the distinctive soft-feel wheel, Fairlane's advanced engineering shows through. Clear unobstructed instrument panel layout. A smooth-running, more powerful Alloy Head II engine. Superb stability and quietness. Try Fairlane for cornering. Put it into a curve. Boulevards. Gravel roads. Stop and go city traffic. Underneath Fairlane is a very different car.



Come sit a while and dream. The art of Fairlane has always been to provide a spacious and comfortable interior, providing the ability to remain relaxed in city traffic and to triumph over the long-distance tyranny of the Australian Road. This latest model advances the state of that art to a new level.

The deep, contoured seats are faced with soft Crushed Beaumont cloth featuring a diagonal 'sew' pattern. Between the front bucket seats, the centre console is vinyl covered for added comfort. The supple luxury of genuine leather seat facings is available at extra cost.

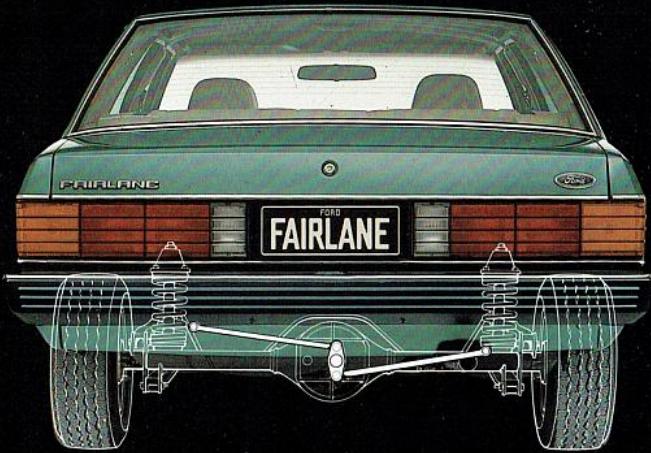
Ford Fairlane has a reputation for providing some of the finer things in motoring. Take for example, the rotary knobs located on the side of each front seat backrest. These provide for the adjustment of the seat back contour to support the lumbar spinal region and afford a reduction in travel fatigue.

The driver's seat cushion angle can also be varied by a three-position lever to adjust the degree of under-thigh support. Other refinements which distinguish this latest model are an electrically operated, remote-control boot release, and a convenient illuminated entry system. When either front

door handle is raised, the action automatically illuminates the door key cylinders on both sides and lights up the interior of the car.

For a further improvement in driving ease, both left and right hand rear view mirrors are now electrically operated. An AM/FM radio stereo cassette

system with power aerial is standard equipment. Integrated air conditioning is standard with ducting to the rear compartment. A tinted-band laminated windscreens is fitted—rear and side windows are also tinted. Power steering is standard—as are power disc brakes on all wheels.



Unseen changes make the difference. The clean contemporary lines of Fairlane may look familiar but underneath there are radical engineering changes. Through the adoption of a Watts Link Rear Suspension System, road holding and ride comfort have been measurably improved, especially over indifferent road surfaces. This system employs trailing arms and the Watts linkage of two transverse rods to control axle location. In combination with progressive rate coil springs, the system provides a world-

class suspension that up until now has only been available on a small number of imported luxury/sports vehicles. The Watts Link system also delivers improved towing stability by virtue of its more accurate location of the rear axle. A valuable additional benefit is quietness. With less unsprung suspension weight, there is a significant reduction in road generated noise, vibration and harshness.



Fairlane is powered by the latest Alloy Head II engine. This 4.1 litre 6 cylinder cross-flow engine with electronic ignition has been refined to combine fuel efficiency with stepped up performance and smoother driveability. Heart of the Alloy Head II engine is an advanced two-stage carburettor which provides accurate fuel metering with improved breathing.



characteristics resulting in a significant lift in power output compared with the previous Alloy Head engine. Driveability during warm-up has also been markedly improved through the fitting of an electrically modulated automatic choke.

About this brochure. This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at their discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED
FORD SALES COMPANY OF AUSTRALIA LIMITED
1735 SYDNEY ROAD, CAMPBELLFIELD, VICTORIA, 3061.

